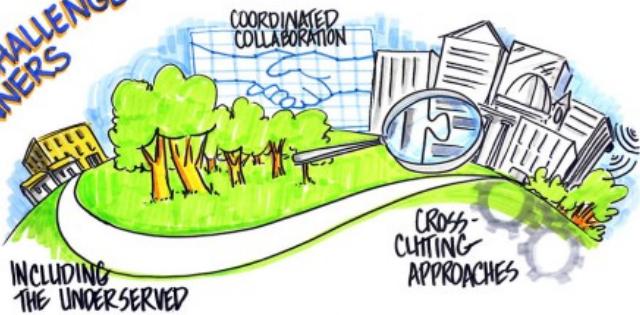


# 2018 READINESS GRANT WINNERS



CLV000001

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**Smart Cities Council Announces 2018 Readiness Challenge Grant Winners**

*Birmingham, Cary, Las Vegas, Louisville/Jefferson County, and Commonwealth of Virginia to Receive Readiness Workshop, Products and Services*

Washington, D.C. – March 8, 2018 – [Smart Cities Council](#), the sector's largest coalition, announced today the winners of its [2018 Readiness Challenge Grants](#). Birmingham, AL; Cary, NC; Las Vegas, NV; Louisville/Jefferson County, KY; and the Commonwealth of Virginia will receive mentoring as well as tailored products and services to accelerate their smart city initiatives.

“We’re so pleased to see the strides cities have made since we launched the Challenge last year” said Jennifer James, Global Director of the Smart Cities Council Readiness Program™. “The entrants are knowledgeable and committed, and they have large ambitions. They are moving beyond the ‘pilot phase’ to deploy strategic at scale programs that will generate lasting benefits.”

“The five winners had three important things in common,” explained Smart Cities Council Chairman Jesse Berst, “including a focus on uncovering synergies and cost-efficiencies between departments. They also fostered coordinated collaboration between internal departments, external stakeholders, and nearby regions. Finally, they exhibited a determination to include underserved and vulnerable populations.”

The 2018 Readiness Challenge Grant winners are:

- **Birmingham, Alabama:** Birmingham is an inspiring example of how a mid-size city can lead the way towards livability, workability and sustainability. Birmingham works diligently to ensure that its initiatives benefit multiple departments and multiple populations. The city will use the Council’s Readiness Roadmap to provide a collaborative framework for the many projects it has underway, including an Open Data portal, smart street lighting, community Wi-Fi, bus rapid transit, and a violence reduction initiative that uses data to spot problems early.
- **Cary, North Carolina:** The judges were impressed by Cary's efforts on smart parking, smart mobility and smart street lighting. And by the city's efforts to create "Destination Centers" in underserved neighborhoods to encourage jobs and housing. Cary will use the Council's Readiness Workshop to further advance several of its projects, including "One Cary." This initiative seeks to gain a 360-degree view of the city by creating a single core platform to promote data sharing between departments and with citizens.
- **Las Vegas, Nevada:** Las Vegas is hard at work on an open and adaptable public safety platform to pull in data from many sources for "collective analysis." The city's dedication to public safety also extends to traffic and pedestrian safety. They have three pilot projects underway using video analytics to identify potential problems. Las Vegas will leverage the Council's coaching and assistance to make its infrastructure smarter, towards its goal of becoming a fully connected smart city by 2025.
- **Louisville/Jefferson County, Kentucky:** The consolidated government of Louisville/Jefferson County has long been at the forefront of civic technology and understands that smart cities require smart infrastructure. The Council will help it craft a

collaborative approach to use smart technologies to address challenges in transportation, telecommunications and public safety. Louisville/Jefferson County is deploying 115 miles of new fiber optic cables so it can roll out smart city projects at scale throughout the region. Digital inclusion is also a priority – ensuring that vulnerable populations get access to broadband, computers and smartphones.

- **Commonwealth of Virginia:** The Council believes that it is essential for states to take a "shared services" approach to smart technologies, so each town does not have to reinvent the smart city wheel. Virginia's Smart Communities Working Group embodies this – working hard to become a smart state government to achieve cost efficiencies and service improvements for the state itself while also lowering barriers for all Virginia communities. The Council will apply its Readiness Program™ to help Virginia create a framework for its multiple initiatives, including expanding broadband throughout the state; adopting interoperability standards; setting out a cybersecurity and privacy plan; and creating sustainable funding for smart projects.

The five Challenge Grant winners will receive a full year of expert, vendor-neutral [mentoring](#) plus an on-site [Readiness Workshop](#) custom-tailored to each community's needs and priorities. The Council will bring in some of the world's most experienced experts from the private, philanthropic, academic and research sectors to help advise the winners.

The Council will take the information it receives from each workshop and develop a shareable Readiness Roadmap that provides guidance for the community's smart city program implementation. The winners will also receive free [products and services](#) worth hundreds of thousands from leading organizations and Smart Cities Council partners, including Qualcomm, Battelle, SYNEXXUS, CompTIA and IES.

All applicants will receive feedback and guidance from the Council, including the runner-up cities of Albuquerque, NM; Aurora, IL; Fairfax County, VA; and Los Angeles, CA. As part of this program, the Council also awarded Puerto Rico with a special humanitarian grant to help accelerate its hurricane recovery efforts.

#### **About the Smart Cities Council**

The [Smart Cities Council](#) envisions a world where digital technology has been harnessed to improve livability, workability and sustainability. A leader in smart city education, it has worked with cities and states that are collectively home to more than 200 million people, including Austin, Dallas, Indianapolis, Illinois, Jaipur, Miami, New Delhi, Orlando, Philadelphia, Sydney and many others.

###

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206-412-0947



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cityoflasvegas  
lasvegasnevada.gov

November 8, 2017

Smart Cities Council, Inc.  
Attention: Smart Cities Council Challenge Grant  
1900 Campus Commons Drive, Suite 100  
Reston, VA 20191

Dear Smart Cities Council:

The city of Las Vegas appreciates the opportunity to be considered for a Smart Cities Council Challenge Grant that is a commitment of the White House Office of Science and Technology Policy.

As City Manager of Las Vegas, Nevada, I affirm that I have authorized Don Jacobson to submit the application for the Grant on our city's behalf. I also want to assure the Council that city staff is prepared to work with you to host an outstanding Smart Cities Readiness Event for our city and our region in 2018. We are also eager to work with those organizations providing in-kind matching products and services to maximize their impact for our city and region.

We believe our city will benefit from this Grant to ensure the interests and concerns of the entire community, especially the under-served, are being addressed with the numerous Smart City initiatives our city has underway and planned in its Innovation District. We will be gathering an exceptional group of stakeholders, including organizations such as the University of Nevada Las Vegas and the Regional Transportation Commission of Southern Nevada. We are also prepared, at our cost, to provide a tremendous venue, food and other event logistics.

We understand that should our city not be selected for a Challenge Grant, we will receive feedback from the Smart Cities Council and other opportunities to host a Readiness Event or otherwise advance our smart cities initiatives.

Sincerely,

A handwritten signature in blue ink, appearing to read "Scott D. Adams".

Scott D. Adams  
City Manager

Cc:     Gary Ameling, Chief Financial Officer  
         Michael Sherwood, Director Information Technologies  
         Don Jacobson, IT Business Partner for Innovation

CLV000004

## City of Las Vegas Synopsis – Innovation Lab

### **The City of Las Vegas' downtown innovation lab project serves to accomplish three major goals:**

- 1. Provide a collaborative environment to attract and foster technology partnerships, particularly with small businesses**
- 2. Establish a regional center for all government agencies to test new technologies, formulate operational outcomes, and share information.**
- 3. Engage the community to develop new use cases, and provide public education to individuals and small businesses around the City's "smart" initiatives.**

The City of Las Vegas is committed to being a major stakeholder in the Smart City space, and we are determined to develop a central place to spur invention and support a multitude of technology innovators.

### **GOVERNMENT COLLABORATION:**

- A shared, collaborative space is crucial for the speed, delivery, and overall success of services.
- The city's resources and proposed technical solutions can be evaluated in the same general region, optimizing operational efficiency in the research and development process that other government entities can learn from and emulate.
- Furthering the adoption of these technologies helps create standards and best practices for Smart City initiatives that will provide a more consistent services experience for city populations.

### **PRIVATE-PUBLIC-PARTNERSHIPS (P3):**

- The City of Las Vegas strives to build mutually beneficial relationships between government entities who seek to innovate and technology partners that can develop and deliver outcomes.
- P3 program development will focus on how small businesses, retail centers, real estate development projects, parking facilities, home owner associations, schools, and other entities that can contribute and support data collection that promotes positive outcomes for Las Vegas citizens.

Innovation starts at the local level, driven by entrepreneurs who solve problems impacting the community. An Innovation Lab is a platform for them, working with the City, to streamline and integrate technology applications. A secondary but equally important benefit is that it provides a rallying place for businesses large and small along with other public and private sector stakeholders. An Innovation Lab is a roadmap for innovators to create, connect and collaborate.

The Innovation Lab will combine virtual and physical space where people can come together to share data, approaches and implementation efforts through a single platform. Platforms bring partners together to scale solutions quickly. And when done well, the impact can be enormous helping the City diversify and bring in new streams of employment, opportunity, revenue, as well as adding to the community, using a measured results based approached to success. A place downtown where technology companies can interact with city staff, test new technologies and provide a place for upstarts that want to make Las Vegas home.

Establishing the Innovation Lab in downtown Las Vegas would allow the city to interact with technology stakeholders throughout multiple industries that can enhance the social, economic, mobility, and public safety needs of the city.

### **CONTACT:**

Michael Sherwood, Director of IT, City of Las Vegas, [msherwood@LasVegasNevada.gov](mailto:msherwood@LasVegasNevada.gov), 1-702-742-9009  
Amanda Wood, Becker & Poliakoff, [awood@bplegal.com](mailto:awood@bplegal.com), 202-207-6863

## **City of Las Vegas – Public Safety Initiative**

**The City of Las Vegas' expanded public safety project serves to accomplish three major goals:**

- 1. Improve the overall safety of the city for its residents and 40 million annual visitors**
- 2. Provide force multiplying technologies to emergency responders to drive efficiency**
- 3. Establish public-private partnerships that will expand the reach of public safety resources**

The City of Las Vegas is evaluating solutions to provide situational awareness, license plate capture, and gunshot detection in priority areas with a specific focus on the downtown Las Vegas city center. Situational awareness provided by video infrastructure is proving highly valuable to government municipalities and law enforcement agencies, especially when complementing other technologies such as license plate reading (LPR) and gunshot detection systems. Benefits realized from situational awareness initiatives include real-time assessment capabilities, and numerous investigative capabilities that streamline evidence collection and incident resolution.

### **PUBLIC SAFETY INFRASTRUCTURE:**

- Video cameras have been deployed in select areas of the downtown Las Vegas Innovation District to enhance situational awareness capabilities and gather various analytics.
- Hitachi Visualization Suite software provides a single web-based interface that integrates and aggregates information from disparate solutions including CCTV, CAD/RMS, Social Media, and edge sensors with correlation analytics to provide more intelligent information in real-time. The dynamic mapping interface is accessible anywhere from any device with network connectivity and a web browser.
- Wi-Fiber Intelli-Station deployments provide multi-colored LED lighting, speaker, and gunshot detection functions to alert the public and authorities to different public safety situations.
- The City is working to build an open and adaptable public safety solution platform that allows investments in video infrastructure to carry far beyond a single use case when complemented with analytics software, aggregated with other City data sources (e.g. CAD/RMS, LPR, etc.), and/or paired with current/future IoT edge device environments.

### **ADDRESSING HOMELESSNESS:**

- The City of Las Vegas has ongoing efforts to confront the issue of homelessness, and we plan to utilize Smart City technologies to develop insights that will influence our social outreach and support programs.
- Analytics like people-counting and spatial analysis will assess the number and concentration of individuals as they move throughout the City which will allow more support services to focus on those locations.
- Sharing the data and insights gathered regarding the homeless population in the City of Las Vegas with other entities will foster collaboration to solve issues.

### **CONTACT:**

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## **City of Las Vegas – Commitment to Smart City Innovation**

The City of Las Vegas is determined to be a major player and innovator in the Smart City space to serve the Las Vegas community well, and be a standard-bearer for other American cities. We are currently working with multiple technology partners to provide improved interoperability through open-source data sharing, real-time data analytics and decision support among all our public service sectors: transportation, energy, public works, facilities and public safety/law enforcement.

### **PUBLIC SERVICES**

#### **Environmental Monitoring**

- 24/7 data collection from an array of sensors along a section of 3rd Street slated for a major street rehabilitation project.
- Utilizing a web-based interface to monitor conditions such as temperature, humidity, barometric pressure, wind speed, precipitation and particulates (CO<sub>2</sub>), the City will be able to provide awareness of these characteristics for staff as well as the public.
- Since the test area for the pilot will be significantly modified by the construction, the City will be able to compare before and after results to see if the street re-design achieved its intent.

#### **Machine Network Infrastructure**

- The City is experimenting with an RPMA® (Random Phase Multiple Access) Machine Network™ from Ingenu to provide IoT (Internet of Things) device connectivity that enables Smart City applications.
- The City will utilize data collected from devices on Ingenu's network to drive operational efficiencies, expand city services and enhance city resources.
- The City initially launched an environmental monitoring application, and will deploy other applications focused on positively impacting IoT technology adoption supporting public services.

#### **IoT Intelli-Station**

- The City is piloting the use of an integrated intelli-station developed by Wi-Fiber that consolidates IoT devices and sensors into a single streetlamp-style array.
- Integrated technologies include LED lighting, 4K video cameras, variable DB microphones, speaker systems, and any IoT-ready Zigby-compatible device.
- Wi-Fiber also provides foundational network infrastructure supporting 2G, 5G, LTE, and fiber connectivity options.

#### **Core Network**

- The City has partnered with Cisco significantly to provide the core IoT ethernet network driving the connection and management of all IoT devices and sensors in the Innovation District.
- In addition to the core network, Cisco has deployed its Kinetic for Cities IoT platform which delivers a set of tools and guidelines for creating a smart city framework.

### **TRANSPORTATION**

#### **GENIVI**

- The GENIVI Alliance is a non-profit automotive industry alliance committed to driving the broad adoption of open source, In-Vehicle Infotainment software and providing open technology for the connected car.
- Officials with the city of Las Vegas, the Regional Transportation Commission of Southern Nevada (RTC) and the GENIVI Alliance showcased a pilot program to improve pedestrian safety and

traffic safety at the National Institute of Standards and Technology's Global City Team Challenge (GCTC) in Washington D.C. on August 29, 2017.

- Within the pilot program, alerts are delivered to fleet vehicles outfitted with technology to make drivers aware of road conditions, such as high-traffic bus stops and pedestrian crosswalks, to create a safer and more connected transportation network.
- Pilot partners also include the Nevada Center for Advanced Mobility and the University of Nevada, Las Vegas. The year-long testing is occurring in the Las Vegas Innovation District downtown and other parts of the city. Visit <https://genivi.vegas/> for more information.

#### Traffic Analytics

- The City is learning new insights from the real-time vehicle and pedestrian analytics collected using Motionloft's advanced Computer Vision technology.
- Traffic analytics are helping the City develop strategies to improve traffic flow such as signal preemption and light timing.

#### PUBLIC SAFETY

- The City is using a combination of Hitachi Smart Cams, Hitachi Video Analytics (HVA), Hitachi Visualization Suite (HVS), and Pentaho software to collect a variety of data analytics including activity analysis, bicycle counting, vehicle traffic counting/analyzer, and parking space analyzer. Each of these metrics provides unique insights on public services, transportation, and public safety.
- In addition to analytics, the City is using Hitachi video infrastructure to provide increased situational awareness capabilities and force multiplication supporting area law enforcement agencies.
- The City leverages the Hitachi Visualization Suite as a core integration interface for video and IoT assets. HVS allows for collaboration with partner agencies, the simple establishment of public-private-partnerships, and secure data sharing.

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## **City of Las Vegas --- Traffic Flow Project**

**The City of Las Vegas' expanded traffic flow project serves to accomplish three major goals:**

- 1. Improve the efficiency and safety of vehicular and pedestrian transportation**
- 2. Enable the emergency response to function more effectively**
- 3. Set the foundation for emerging innovative technologies, such as autonomous vehicles**

Utilizing traffic analytics collected by our IoT sensors we can better understand how vehicles and people move throughout the city. With real-time video streaming and analytics reporting we can rapidly determine where traffic is most congested, where foot traffic is most concentrated, and what potential issues may arise from inefficient traffic light sequencing. Subsequently, we can respond to and address these issues to get individuals moving, whether by car or on foot, in a safe, efficient way.

### **FIRST RESPONDER EXAMPLE USE CASE:**

- The City of Las Vegas experiences a vast amount of daily vehicle and foot traffic.
- Traffic is a significant concern for first responders navigating to an incident or local hospitals.
- Implementing an intelligent traffic flow strategy leveraging IoT infrastructure like multi-colored LED streetlights and data analytics could help signal cars to make way for an emergency response vehicle.

### **AUTONOMOUS VEHICLES (AVs):**

The City of Las Vegas is determined to be at the forefront of advanced technology solutions, specifically in the realm of autonomous vehicles (AV). The City of Las Vegas hosts over 40 million annual visitors, and we always strive to refine and revolutionize how its people get from Point A to Point B.

- First city in the U.S. to launch a self-driving shuttle in real-world traffic conditions

### **TRAFFIC ANALYTICS:**

- The City is learning new insights from the real-time vehicle and pedestrian analytics collected using advanced Computer Vision technology.
- Traffic analytics are helping the City develop strategies to improve traffic flow such as signal preemption and light timing.
- Officials with the city of Las Vegas, the Regional Transportation Commission of Southern Nevada (RTC) and the GENIVI Alliance showcased a pilot program to improve pedestrian safety and traffic safety at the National Institute of Standards and Technology's Global City Team Challenge (GCTC) in Washington D.C. on August 29, 2017.
- The GENIVI Alliance is a non-profit automotive industry alliance committed to driving the broad adoption of open source, In-Vehicle Infotainment software and providing open technology for the connected car. Visit <https://genivi.vegas/> for more information.
- The City is leveraging video infrastructure from multiple providers to collect pedestrian, bicycle, car, and commercial traffic analytics.

The City of Las Vegas would like to expand its successful pilot programs into production scope projects addressing key areas of focus.

### **CONTACT:**

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## SCC 2018 Readiness Challenge Application

Remember to click the SAVE DRAFT while working on your application. Only click the SUBMIT button on the last page when your application is 100% COMPLETED. You can come back and work on your application anytime, but you must submit the application before the deadline of 11:59 PM Pacific Time on Friday, December 15, 2017.



20%

Welcome to the web-based application for the 2018 Smart Cities Council Challenge Grant Program.

- The application must be submitted no later than 11:59 PM Pacific Time on Friday, December 15, 2017.
- Applications will be reviewed by Smart Cities Council staff, Partners, and Advisors according to the criteria below out of a total of 100 points.
- Finalists will be invited to conduct an interview.  
Applicants not selected to receive Challenge Grants will be given feedback on their application and provided with other opportunities to receive support from Smart Cities Council.

Note that brief placeholder answers may be given in order to keep proceeding through the application. The entire application can be edited prior to final submission.

### Will any other local governments be joining this application?

We encourage regional participation, although it is not required. However, a given local government can only join a single application. States or provinces may not have any supporting local governments. Multi-state applications are allowed. Local governments should only join if they will be working actively with the Applicant.

Please list the name of EACH local government supporting this application. (If no, leave blank)

### What is the total population of the Applicant and all supporting local governments? \*

Please estimate the total population for the Applicant plus the jurisdictions listed above. Do not count double count in the case of overlapping jurisdictions. In order to be eligible to apply, this total population must be at least 100,000. The Applicant does not need to have a larger population than supporting local governments.

Would the Applicant be interested in participating as a test case for the development of an international smart cities certification process? \*

The Smart Cities Council has begun exploration of a possible smart cities verification and certification process that could greatly benefit from cities willing to test and improve the process. Test local governments may be eligible to seek advanced verification/certification

Yes  No

All required fields must be complete before submitting this application. Fields marked with a \* must be completed before you move to next page.

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40%

Winning Applicants will need to gather key stakeholders to activate the regional or statewide smart cities ecosystem. We are looking for Applicants with existing smart cities efforts, long-term stakeholder engagement, and strong leadership support. We also encourage Applicants to provide a venue conducive to a breakthrough event.

**Has the Applicant completed any smart cities projects in the last 2 years? \***

This can include projects completed by supporting jurisdictions as well.

KR: Not all projects are smart cities projects. Smart cities projects enhance a city's livability, workability and sustainability. Please look here for key elements of smart cities projects.

Yes  No

**Please list smart cities projects completed within the last 2 years. [4 Points] \***

This can include projects completed by supporting jurisdictions as well. Projects that demonstrate the ability to work across departments or jurisdictions are of particular interest. Please highlight how smart technologies were used to meet key city goals around sustainability, social equity, or economic competitiveness. Include rough project amounts when possible. Provide detail on how many citizens were served. (3,000 character limit)

KR: Your city will benefit more from a few projects that truly cut across city departments than dozens of siloed projects. Learn how to adopt a cross-cutting approach to make your initiatives more successful.

The City of Las Vegas (CLV) has deployed a pilot of an autonomous shuttle for public transportation incorporating mixed traffic flow and connected to the City's traffic signal system (vehicle-to-infrastructure) in its Fremont Street East entertainment district. For this pilot, Dedicated Short Range Communications (DSRC) radios have been deployed for communication with the driverless shuttle broadcasting Signal Phasing and Timing

**Is the Applicant currently undertaking any smart cities projects? \***

This can include projects being undertaken by supporting jurisdictions as well.

KR: Please look here for a definition of smart cities projects. Not all projects are smart cities projects and not all information and communication projects provide livability, workability and sustainability enhancements.

Yes  No

**Please list smart cities projects currently being undertaken. [4 Points] \***

This can include projects being undertaken by supporting jurisdictions as well. Projects that demonstrate the ability to work across departments or jurisdictions are of particular interest. Please highlight how smart technologies are being used to meet key

city goals around sustainability, social equity, or economic competitiveness. Include rough project amounts when possible. Please include the estimated total amount projected to be spent on smart cities projects by all jurisdictions during calendar year 2018. Provide detail on how many citizens were served. (3,000 character limit)

KR: You should take a moment to familiarize yourself with some of the **benefits of smart cities projects**. Being able to connect the benefits of smart cities projects to your key city goals will help you complete this question.

In addition to the above-mentioned driverless shuttle pilot, the City plans to deploy DSRC radios at 24 intersections initially, for its Innovation District Connected Corridors, with plans for expansion. The intersections will be deployed initially to broadcast Signal Phasing and Timing (SPaT) data and MAP (location) data. Pedestrian and Vehicular use cases are being developed for specific safety broadcast messages that will be sent

#### How will the Applicant implement smart technologies in a way that can be shared with multiple departments or agencies? [4 points] \*

Discuss the Applicant's long-term commitment to integrated back office, data, and computing functions across multiple departments. (3,000 character limit)

KR: If you hope to achieve your smart city goals, different technologies from different vendors must be able to work together. In particular, they must be able to exchange information. See why **adhering to open standards** is critical to this effort.

In 2016, Las Vegas City Council issued a resolution promoting open data, and the City has an Open Data policy which drives increased government efficiency and civic engagement. The policy directs all departments to make their data open, which both sets the expectation that public data will be public and makes clear that the City has a responsibility to protect privacy. Under the policy, each department is responsible for

#### How will the Applicant drive smart cities innovation? [4 points] \*

Discuss the Applicant's overall approach to innovation and how it will be applied to smart cities. (3,000 character limit)

KR: Ongoing innovation engages citizens, multiple departments, and regional stakeholders. Find out how to more about **supporting smart people**.

The City of Las Vegas is committed to being a model municipality in the Smart City space, and to do this it will establish a central point to support technology innovators and spur them to invent solutions to challenges facing the community ranging from public safety to transportation. Innovation starts at the local level, driven by entrepreneurs who solve problems impacting the community. An Innovation Lab is a

#### How will the Applicant support a variety of procurement routes? [4 points] \*

Discuss the Applicant's ability to work with a range of procurement vehicles including incentive-based contracting, performance contracting, public private partnerships (PPPs), managed services, and other innovative approaches. (3,000 character limit)

KR: Over two dozen approaches are discussed in the **Smart Cities Financing Guide**.

The City's purchase of software, computer hardware and peripherals, and professional services is governed by Nevada Revised Statutes section 332. In particular, Section 332.115 – 1(b), (g), and (h) make it clear that none of these categories of purchase are adapted to award by the competitive bidding process. That gives the City the ability to award technology contracts by any method, including single source awards and

#### Does the Applicant have a smart cities plan or set of policies? \*

This can include plans and policies undertaken by supporting jurisdictions as well.

KR: A roadmap is a crucial tool for turning your ideas into actions. Learn how to build an effective roadmap.

Yes     No

#### Please upload a copy of the plan or policies. [4 Points] \*

This can include planning efforts for supporting jurisdictions as well. Learn more about effective smart cities planning efforts.

KR: Before submitting your plans, check to see if they include the five critical elements of effective roadmaps.

Files must be less than 32 MB.

Allowed file types: pdf doc docx ppt ppxt xls xlsx.

clv\_innovation\_district\_strategic\_framework.docx ([Remove](#))

**Does the Applicant have a dedicated staff position, office, or program area for smart cities? \***

This can include a dedicated staff position, office, or program area for smart cities for supporting jurisdictions as well.

KR: Smart cities champions are essential for driving projects forward and keeping them on track. Learn the qualities of a good smart cities champion.

Yes  No

**Please discuss the Applicant's smart cities leadership capacity. [4 Points] \***

This can include dedicated staff, offices, program areas, or other smart cities leadership capacity for Applicant and supporting jurisdictions as well. Please be sure and discuss how the Challenge Grant award, including in-kind products and services and the Smart Cities Readiness Workshop, will be utilized by this leadership team. (3,000 character limit)

KR: Smart cities leadership capacity is just as important as technology, policy or finance. See how to build a cross-functional leadership team that gets cooperation from all city departments.

Each city is different in terms of what the public says are important issues and what it wants from local government. In every city, the focus is specific, but the ambition is broad. Technology supports our ability to act rapidly and be agile serving the public. By creating local initiatives that encourage an engaged public, city leaders can leverage technology and data to positively affect quality of life across diverse sectors, including

**Key Stakeholders \***

Please discuss how you are working with key stakeholders on smart cities initiatives in an effective long-term engagement process. How will you ensure key stakeholders attend the event and are ready to work hard? How will this grant activate your regional smart cities ecosystem? [4 Points]

Successful smart cities initiatives are sustained by long-term stakeholder engagement across neighborhoods; local, state, and federal governments; regional and international businesses; NGOs; universities; and labs and standards organizations. (3,000 character limit)

KR: Stakeholder engagement is critical to coordinating and mobilizing a wide range of resources for smart cities. Get help building stakeholder engagement here.

Las Vegas has no shortage of challenges to overcome from homelessness to sustainability, and even the smartest technology is only part of the solution. Large urban areas exhibit the highest levels of inequality in access and quality of services and that lack of equal opportunity is threat to our community. But cities like Las Vegas are more nimble than state and federal government, and our local initiatives benefit from

**Is the Applicant working closely with a utility on smart cities implementation? \***

Applicants that are working with at least one energy or water utility or major telecommunications provider to implement smart cities technologies will have a greater chance of long-term success. Utilities and telecommunications companies may be either publicly owned or investor owned. If the Applicant selects Yes, it will need to upload a letter of support.

KR: Utilities and cities have a great deal to gain by working closely together. The Council has created a Utilities Advancing Cities Task Force to foster this cooperation.

Yes  No

Answering no to this question will eliminate the opportunity to provide additional details worth 4 points out of 100 points total for the application.

Which local government leaders will be attending at least two hours of the event? \*

It is vitally important to involve as many key city decision makers as possible in order to build momentum and emerge with a clear sense of responsibility for key action steps. Check all that apply.

KR: Building effective smart cities visions and roadmaps requires cross-departmental cooperation. There are many great examples from around the world that demonstrate the power of connecting across departments and jurisdictions.

City Manager's Office

Commissioner's Office

City Councilor's Office

Department of Innovation

Energy

Fire Chief

Information Technology

Mayor's Office

Planning

Police Chief

Resilience

Sustainability

Transportation

Water/Wastewater

Please list at least one organization representing residents or neighborhoods that you would invite to the event. \*

It is very helpful in our evaluation to get a sense of the kinds of organizations you will be engaging with to activate the regional smart cities ecosystem. This could include a neighborhood association. For states or provinces, this organization can provide statewide representation.

KR: The traditional top-down approach to city planning may result in a city that few people want to live in. A bottom-up approach is typically much more innovative and inclusive. Check out these tips for hearing the voices of your citizens.

The Neighborhood Partners Fund

Please list at least one organization representing workers that you would invite to the event. \*

It is very helpful in our evaluation to get a sense of the kinds of organizations you will be engaging with to activate the regional smart cities ecosystem. This could include a labor union.

KR: Engaging with people working in the city is vitally important. Learn more from Montreal's Smart and Digital City Plan.

The local chapter of the AFLCIO

Please list at least one organization representing tourists that you would invite to the event. This could include a tourism board. \*

It is very helpful in our evaluation to get a sense of the kinds of organizations you will be engaging with to activate the regional smart cities ecosystem.

KR: Public meetings are rarely the best way to gather feedback. Learn why it's important to provide multiple opportunities to give feedback through a variety of communications channels that give citizens a choice in how they interact.

The Las Vegas Convention and Visitors Authority

Please list at least one organization representing disadvantaged citizens that you would invite to the event. \*

It is very helpful in our evaluation to get a sense of the kinds of organizations you will be engaging with to activate the regional smart cities ecosystem. This could include advocacy groups for low-income, disabled, or homeless citizens.

KR: People in low-income neighborhoods are typically left out of bottom-up planning. When people are left out of the discussion and the solution, they are deprived of the infrastructure and resources they need to succeed. Learn what steps you can take to ensure all voices are heard.

The Nevada Homeless Alliance

Please list at least one organization representing businesses that you would invite to the event. \*

It is very helpful in our evaluation to get a sense of the kinds of organizations you will be engaging with to activate the regional smart cities ecosystem. This could include a chamber of commerce or business improvement district.

KR: Making progress typically begins by building consensus. Read this case study to see how progress can be made quickly when everyone from citizens to businesses are active participants in discussions.

The Las Vegas Chamber, Latin Chamber and Urban Chamber

Please list at least one academic institution that you would invite to the event. \*

It is very helpful in our evaluation to get a sense of the kinds of organizations you will be engaging with to activate the regional smart cities ecosystem.

KR: Engaging regional universities can strengthen and sustain smart cities initiatives. There are good lessons from the MetroLab Network.

The University of Nevada, Las Vegas

Please list at least one utility that you would invite to the event. \*

It is very helpful in our evaluation to get a sense of the kinds of organizations you will be engaging with to activate the regional smart cities ecosystem.

KR: Utilities have a key role to play in advancing smart cities. Applicants can find out more about engaging utilities effectively here.

NV Energy

Please list at least one state or federal agency that you would invite to the event. \*

It is very helpful in our evaluation to get a sense of the kinds of organizations you will be engaging with to activate the regional smart cities ecosystem. It is critical to involve multiple levels of government in regional smart cities efforts.

KR: Building effective smart cities requires effective linkages across different levels of government, and important resources are available from state and federal government. Find out more about the federal government commitment to smart cities here.

Nevada Governor's Office of Economic Development

Is the Applicant prepared to pay for the cost of venue rental, food, audio-visual, and all other direct event expenses? \*

Applicants will need to bear the cost of venue rental, food, audio-visual support, and all other direct event expenses.

Yes  No

You will need a letter from the Mayor's Office or City Manager's Office demonstrating support. This letter must be uploaded at the end of the

12/14/2017

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application prior to certifying completion. You can download a sample letter of support by clicking here. (Word Doc)

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Readiness Guide



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60%

How would you describe your level of engagement with smart cities strategies for the Built Environment? \*

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: Buildings are the biggest single source of carbon emissions, accounting for about 40% of the world's carbon footprint, according to the World Business Council for Sustainable Development. Learn why the built environment is an essential piece of the smart cities puzzle.

Taking steps in the next year

How would you describe your level of engagement with smart cities strategies for the Energy? \*

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: Cities can't function without energy. Cities and utilities must work together — regardless of whether the utility is part of local government or a private investor-owned utility that supplies the city's energy. Learn about ICT's role in more sustainable cities.

Currently in place

How would you describe your level of engagement with smart cities strategies for Telecommunications? \*

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: Ubiquitous broadband telecommunication is a prerequisite for a smart city. Learn how to get starting building a telecommunications architecture that can serve as the foundation of a smart city and the foundation for major improvements in livability, workability and sustainability.

Taking steps in the next year

How would you describe your level of engagement with smart cities strategies for Transportation? \*

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: Transportation networks in cities around the world struggle with serious problems, like congestion. By 2030, congestion could rob the U.S. economy of \$186 billion each year. Learn how how ICT can help.

Currently in place

**How would you describe your level of engagement with smart cities strategies for Water and Wastewater? \***

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: Water and wastewater is a key city responsibility area including potable water, stormwater management, and wastewater treatment. For more on the application of smart cities technologies to water and wastewater, [look here](#).

Taking steps in the next year

**How would you describe your level of engagement with smart cities strategies for Waste Management? \***

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: Waste management is a key city responsibility area including recycling and design for a circular economy. For more on the application of smart cities technologies to waste management, [look here](#).

Low priority

**How would you describe your level of engagement with smart cities strategies for Health and Human Services? \***

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: Health and Human Services are a key city responsibility area including healthcare, education, and a wide range of human services. For more on the application of smart cities technologies to health and human services, [look here](#).

Taking steps in the next year

**How would you describe your level of engagement with smart cities strategies for Public Safety? \***

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: Public Safety is a key city responsibility area including policing and emergency response. For more on the application of smart cities technologies to public safety, [look here](#).

Taking steps in the next year

**How would you describe your level of engagement with smart cities strategies for Smart Payments and Finance? \***

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: Smart payments and finance are a key city responsibility area including efficient on-line government services and payment transactions. For more on the application of smart cities technologies to payments and finance, [look here](#).

Low priority

The Smart Cities Readiness Guide provides a detailed framework for assessing smart cities readiness across key universal targets. Please provide a city-wide assessment across these targets. This will help us understand some of your specific challenges and opportunities.

**Instrumentation. How would the Applicant characterize implementation progress for optimal instrumentation? \***

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: Instrumentation is the bedrock of smart cities. It provides the key source of data that allows a city to make informed decisions on how to reduce costs and allocate funding. Learn what it means to have optimal instrumentation and control.

Complete  Over 50%  Partial  None

#### Connectivity. How would the Applicant characterize implementation progress for connectivity? \*

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: Once instruments are generating information, they need to be connected so they can communicate to provide data, as well as be able to receive orders. Learn how to connect devices with citywide, multi-service capability.

Complete  Over 50%  Partial  None

#### Interoperability. How would the Applicant characterize implementation progress for adhering to open standards? \*

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: Systems that are loosely coupled don't have components that are dependent on each other, making it easier to swap them in and out. See how open integration architecture provide scalability and modernization benefits.

Complete  Over 50%  Partial  None

#### Interoperability. How would the Applicant characterize implementation progress for using open integration architecture? \*

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: Systems that are loosely coupled don't have components that are dependent on each other, making it easier to swap them in and out. See how open integration architecture provide scalability and modernization benefits.

Complete  Over 50%  Partial  None

#### Interoperability. How would the Applicant characterize implementation progress for prioritizing use of legacy investments? \*

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: No city can afford to rip out its current infrastructure and replace everything from scratch. Priority must go to making the most of existing investments. Learn how to get the most from retrofitting legacy investments with sensors and communications.

Complete  Over 50%  Partial  None

#### Security & Privacy. How would the Applicant characterize implementation progress for publishing privacy rules? \*

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: Make it a priority to produce clear privacy policies that are easily accessible. Learn how effective privacy rules to balance residents' desire for privacy and control with the city's ability to gain access to data to provide better services.

Complete  Over 50%  Partial  None

#### Security & Privacy. How would the Applicant characterize implementation progress for creating a cybersecurity framework? \*

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: A smart city's security policy and risk management framework must be comprehensive, encompassing the cybersecurity as well as the physical security of all assets — from massive infrastructure to tiny mobile devices. Learn how to create a cybersecurity framework.

Complete  Over 50%  Partial  None

**Data Management. How would the Applicant characterize implementation progress for creating a citywide data policy? \***

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: The streams of data that smart cities collect create enormous opportunities, but also require special handling. Smart cities treat public data as a citywide asset. That data needs to be accessible to other systems and stakeholders. Citizens, of course, will expect full access to their own data. Learn how to create a citywide data policy that meets all needs.

Complete     Over 50%     Partial     None

**Computing Resources. How would the Applicant characterize implementation progress for considering a cloud computing framework? \***

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: There are many ways to deploy computing resources, but most cities should consider cloud computing first. It is the computing framework best equipped to deliver efficiency and optimization. Applications and services reside in the cloud, where they are accessible from any device.

Complete     Over 50%     Partial     None

**Computing Resources. How would the Applicant characterize implementation progress for using an open innovation platform? \***

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: Today's Open Data movement represents one of the most powerful opportunities cities have to connect with citizens in meaningful, life-impacting ways. Keep in mind that Open Data doesn't work well unless it is discoverable, assessable and usable through open data encodings and open software interfaces. Learn how to use an open innovation platform.

Complete     Over 50%     Partial     None

**Computing Resources. How would the Applicant characterize implementation progress for having access to a central GIS system? \***

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: Learn what comprehensive device management entails and why you need it.

Complete     Over 50%     Partial     None

**Computing Resources. How would the Applicant characterize implementation progress for having access to comprehensive device management? \***

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: Learn what comprehensive device management entails and why you need it.

Complete     Over 50%     Partial     None

**Analytics. How would the Applicant characterize implementation progress for achieving full situational awareness? \***

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: Situational awareness can be delivered in many ways, from dashboards to mobile alerts. The ideal delivery method depends on the unique circumstances of your city. Learn how to achieve full situational awareness.

Complete     Over 50%     Partial     None

**Analytics. How would the Applicant characterize implementation progress for achieving operational optimization? \***

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: Smart cities combine data from sensors and subsystems with computing power to determine the best path forward. Today, infrastructure and system optimization - if it occurs at all - happens without the ability to truly see the big picture. But in the smart city of tomorrow, optimization will have data from many sensors and subsystems plus the computer power to analyze all of that input to find the best path forward. Learn how to build a plan to achieve operational optimization.

Complete  Over 50%  Partial  None

#### Analytics. How would the Applicant characterize implementation progress for achieving asset optimization? \*

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: Smart cities gain the maximum lifetime value from all of their assets by applying advanced analytics to the data gathered from their instrumentation. In other words, city assets - roads, power poles, transformers, pumps and so on - are equipped with sensors and instrumentation that report their condition. Then asset management systems can analyze that data to optimize asset performance and maximize their lifetime value. Learn how to achieve asset optimization.

Complete  Over 50%  Partial  None

#### Analytics. How would the Applicant characterize implementation progress for pursuing predictive analytics? \*

The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

KR: Through predictive analytics cities can get a glimpse of what's going to happen next - from where crime is most likely to occur to where streetlights are going to fail to where traffic congestion will stall the morning commute. With predictive analytics you can uncover patterns and associations you might not discover as quickly otherwise. Learn how to pursue predictive analytics.

Complete  Over 50%  Partial  None

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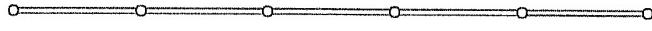


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80%

Applicants need to choose exactly three sectors out of Built Environment, Energy, Telecommunications, Transportation, Water and Wastewater, Waste Management, Health and Human Services, Public Safety, Smart Payments and Finance, and Other. Each sector is worth 20 points, for a total of 60 points available from the three sectors.

**PLEASE NOTE:** Unchecking a box after you have completed that section will erase all data you have entered for that section.

Please pick three Sectors \*

- Built Environment
- Energy
- Telecommunications
- Transportation
- Water and Wastewater
- Waste Management
- Health and Human Services
- Public Safety
- Smart Payments and Finance
- Other City Responsibility Area

The questions for the three sectors that you have selected in the boxes above will be shown below. You will see each sector has a clickable orange header for each sector you have selected. You can click on the header to expand and collapse the list of questions for each sector to make it easier to focus on each of the sections. Please make sure you answer all questions in each section.

### Transportation

Transportation is a key city responsibility area currently undergoing rapid disruption from trends like electric vehicles, shared fleets, and autonomous vehicles.

KR: Transportation networks in cities around the world struggle with serious problems, like congestion. By 2030, congestion could rob the U.S. economy of \$186

billion each year. Learn how how ICT can help.

**What is the Applicant's biggest challenge around transportation? [5 Points] \***

Applicants should be able to briefly and clearly discuss the current pain points and challenges around transportation. (1,500 character limit)

KR: Transportation is a key city responsibility area currently undergoing rapid disruption from trends like electric vehicles, shared fleets, and autonomous vehicles. In order to successfully address the application of smart cities technologies to transportation, look here.

The City of Las Vegas and the community it serves face a multitude of challenges related to transportation. For example:

Rapid Growth: Forbes recently identified Las Vegas as the third fastest growing city (2015) and the first fastest growing city in the past decade. Increased Tourism will also

**How will the Applicant deploy smart technologies to accelerate the livability, workability, sustainability and resilience of Applicant's transportation systems? [10 points] \***

Applicants need to demonstrate approaches to deploying smart technologies to transportation that support their existing plans and strategies around transportation. Applicants should also discuss innovative financing and business models that will support long-term project viability and scaling. (3,000 character limit)

KR: This should include explicitly addressing **livability** (e.g. quality of life, autonomous vehicles, citizen engagement), **workability** (economic competitiveness), **sustainability** (e.g. high levels of carbon reduction, electric vehicles, shared fleets), and **resilience** (e.g. increasing ability to respond to short-term shocks and long-term transformation.)

By enhancing Las Vegas' transportation infrastructure, the City expects to deploy solutions that will enhance mobility, reduce congestion, improve resident safety, reduce our carbon footprint, and stimulate economic growth and diversity. The planning tools that stem from improved data sources and analytics in a Smart City will allow us to not only overcome these challenges, but to also proactively mitigate them for many years to

**How will the Applicant deploy smart technologies in transportation in a way that helps vulnerable or marginalized people or neighborhoods? [5 points] \***

Smart technologies should help enhance social equity, close the digital divide, and provide a more inclusive city. (3,000 character limit)

KR: A smart city is also a "compassionate city." Get ideas and suggestions for making your city more compassionate.

According to the Pew Charitable Trusts lower-income households spent 16% of their income on transportation in 2014 while middle class households spent 11% and upper class households spent 8%. While public transportation is a low-cost alternative to car ownership, it has challenges. A 2015 study found that access to efficient and affordable transportation is associated with aspects of upward mobility such as employment,

This group of questions allows the Applicant to assess its own state of progress around the 7 key technology enablers for transportation. The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

**How would the Applicant characterize implementation progress for these items in Transportation:**

**Instrumentation & Control \***

KR: Deploying the right devices in the right places — covering all modes of transport — provides the data smart cities use to analyze traffic in real time. In some cases, optimal instrumentation may mean a smart device for every vehicle, for instance, a GPS tracker for every bus. In other cases it may mean a smart device every so often. Get tips for building the instrumentation and control you need.

Complete  Over 50%  Partial  None

#### Connectivity \*

KR: It's not enough to embed smart devices throughout a transportation network. The data the devices gather needs to be channeled through a citywide communications system so it can be analyzed and acted upon. Learn more about building the connectivity you need.

Complete  Over 50%  Partial  None

#### Interoperability \*

KR: As cities add intelligence to their transportation network, it makes sense to use existing equipment and systems whenever possible to avoid unnecessary spending and stranding assets. One goal of a smart transportation system is to encourage people to use it, so making it incredibly convenient will be a big factor. Learn how interoperability plays a crucial role and the steps you can take to develop it.

Complete  Over 50%  Partial  None

#### Security & Privacy \*

KR: The security and privacy concerns that apply to other city infrastructures are equally important in the realm of public transportation. Smart transportation systems collect all manner of data that could make them vulnerable to cyber attack - from smart card payment information to ridership details. Having strong cybersecurity measures in place will help ward off trouble. Learn how to ensure security and privacy.

Complete  Over 50%  Partial  None

#### Data Management \*

KR: With smart sensors, smart payment systems, GPS and all the other intelligent devices that are gathering data as part of a smart transportation system, the city and its residents are all better off when there's a plan for managing it. Follow these data management suggestions.

Complete  Over 50%  Partial  None

#### Computing Resources \*

KR: Transportation systems involve a lot of data, a lot of logistics and a lot of detail that ICT can help cities get under control. A lot of cities are seeing amazing results with open innovation platforms that empower developers to create apps that city residents can use. Study these computing resources best practices for ideas.

Complete  Over 50%  Partial  None

#### Analytics \*

KR: When it comes to optimizing transportation operations, the goal is to make sure the optimization takes place across all modes, in or near real time depending on circumstances. Improved mobility is important to residents, of course, but is also critical for businesses that move people or goods around a city. Learn how to leverage analytics.

Complete  Over 50%  Partial  None

## Public Safety

Public Safety is a key city responsibility area including policing and emergency response.

KR: Public Safety is a key city responsibility area including policing and emergency response. For more on the application of smart cities technologies to public safety,

look here.

**What is the Applicant's biggest challenge around public safety? [5 Points] \***

Applicants should be able to briefly and clearly discuss the current pain points and challenges around public safety. (1,500 character limit)

KR: To prepare for this question, you will want to learn the four ways data and intelligence improve public safety in smart cities.

As the events of October 1 showed the world, Las Vegas is not immune to events of tremendous magnitude and impact on the safety and psyche of residents and visitors. While for the most part, the community is a safe one, with statistics for crime being on the decline for several years, local law enforcement understands that it cannot let down its guard.

**How will the Applicant deploy smart technologies to accelerate the livability, workability, sustainability and resilience of Applicant's public safety? [10 points] \***

Applicants need to demonstrate approaches to deploying smart technologies to public safety that support their existing plans and strategies around public safety. Applicants should also discuss innovative financing and business models that will support long-term project viability and scaling. (3,000 character limit)

KR: This should include explicitly addressing **livability** (e.g. quality of life, ease of accessing services, citizen engagement), **workability** (economic competitiveness), **sustainability** (e.g. high levels of carbon reduction, air quality), and **resilience** (e.g. increasing ability to respond to short-term shocks and long-term transformation.)

The City of Las Vegas' public safety initiatives serve to accomplish three major goals. Improve the overall safety of the city for its residents and 40 million annual visitors. Provide force multiplying technologies to emergency responders to drive efficiency. Establish public-private partnerships that will expand the reach of public safety resources.

**How will the Applicant deploy smart technologies in the public safety area in a way that helps vulnerable or marginalized people or neighborhoods? [5 points] \***

Applicants need to demonstrate their commitment to smart technologies that help create **compassionate cities**. Smart technologies should help enhance social equity, close the digital divide, and provide a more inclusive city. (3,000 character limit)

KR: A smart city is also a "compassionate city". Applicants can find important resources to answer this question [here](#).

To address public safety concerns attributed to the significant homeless population on city streets, the City will utilize technologies to develop insights that will influence its social outreach and support programs. Analytics for such things as people-counting and spatial analysis will assess the number and concentration of individuals as they move throughout the City which will allow more support services to focus on those

This group of questions allows the Applicant to assess its own state of progress around the 7 key technology enablers for public safety. The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

**How would the Applicant characterize implementation progress for these items in Public Safety:**

**Instrumentation & Control \***

KR: In a smart city, first responders use and obtain data in the field, and therefore they must have a two-way relationship with command centers. This two-way relationship requires devices that can display information in useful ways, and devices such as video feeds that can transmit data to storage. Follow the [Instrumentation & Control](#) link for more information.

Complete  Over 50%  Partial  None

#### Connectivity \*

KR: To be effective – and that's what a smart city wants in its public safety system – two-way communication is essential. Learn why a citywide communications system that loops in all the personnel, smart devices, databases and ICT systems that have a role in public safety is essential too.

Complete  Over 50%  Partial  None

#### Interoperability \*

KR: Interoperability is key in smart public safety because it opens up the world of data and helps generate integrated intelligence. Additionally, by requiring open standards in the procurement of public safety systems and equipment, cities increase the choices available to them and decrease costs. Follow the [Interoperability](#) link for more information.

Complete  Over 50%  Partial  None

#### Security & Privacy \*

KR: By its nature, there is the potential for privacy red flags in much of the day-to-day work that public safety is responsible for. Learn why it is so important to address the legal, privacy and ownership issues with a [comprehensive privacy policy](#) in place.

Complete  Over 50%  Partial  None

#### Data Management \*

KR: Data management policies make it clear what city departments can and can't do with the data they collect. This alleviates confusion, improves data accuracy, eliminates unnecessary duplication and reduces the likelihood of privacy or security breaches. Follow the [Data Management](#) link for more information.

Complete  Over 50%  Partial  None

#### Computing Resources \*

KR: Public safety's focus on location and on being able to act decisively in time-sensitive situations makes GIS critically important. Learn how GIS can improve decision-making capabilities, enable efficiency gains through more intelligent scheduling and routing, improve accuracy of essential records and boost key asset resiliency.

Complete  Over 50%  Partial  None

#### Analytics \*

KR: Full situational awareness allows cities to allocate their resources more efficiently for incident response and management. And they can simulate, for example, a potential natural disaster and take steps to mitigate some of the likely devastation before the disaster occurs. Follow the [Analytics](#) link for more information.

Complete  Over 50%  Partial  None

#### Other City Responsibility Area

There are a variety of additional important city responsibility areas including food, advanced manufacturing, ecosystem health, and others. Applicants may specify an "Other City Responsibility Area" as one of their three sectors.

**What is the other city responsibility area Applicant will address? \***

Must be five words or less

Civic Engagement

**What is the Applicant's biggest challenge around this other city responsibility area? [5 Points] \***

Applicants should be able to briefly and clearly discuss the current pain points and challenges around this other key theme. (1,500 character limit)

Citizen Engagement has undergone a major transformation lately. In the past city council meetings and newspaper articles were the primary sources of municipal information for citizens. It was a one-way dissemination of data in which journalists ultimately decided what the public needed to know.

**How will the Applicant deploy smart technologies to accelerate the livability, workability, sustainability and resilience of Applicant's other city responsibility area? [10 points] \***

Applicants need to demonstrate approaches to deploying smart technologies to the other key theme that support their existing plans and strategies around the other key theme. Applicants should also discuss innovative financing and business models that will support long-term project viability and scaling. (3,000 character limit)

KR: This should include explicitly addressing **livability** (e.g. quality of life, ease of accessing services, citizen engagement), **workability** (economic competitiveness), **sustainability** (e.g. high levels of carbon reduction, air quality, biodiversity), and **resilience** (e.g. increasing ability to respond to short-term shocks and long-term transformation.)

Technology has become an incredibly important part of boosting engagement. Modern citizens live in a tech-dependent and savvy world that has given them unlimited access to information, and they expect their municipalities to follow suit. They strive to be "in the know"; they want to understand their local government's inner workings, and they are eager to provide input and innovative ideas.

**How will the Applicant deploy smart technologies in the other city responsibility area in a way that helps vulnerable or marginalized people or neighborhoods? [5 points] \***

Smart technologies should help enhance social equity, close the digital divide, and provide a more inclusive city. (3,000 character limit)

KR: A smart city is also a "compassionate city". Applicants can find important resources to answer this question here.

In an era when fewer than 3 in 10 Americans express trust in government, and many feel disenfranchised with the political process, Las Vegas is faced with the challenges of connecting with, informing and supporting the city and its people. The City is changing the way citizens think about engaging with their local government by investing in social media to connect with the residents and community organizations.

This group of questions allows the Applicant to assess its own state of progress around the 7 key technology enablers for other city responsibility area". The Readiness Program will be tailored to the Applicant's current maturity level, and points are not awarded for any particular answer.

**How would the Applicant characterize implementation progress for these items in the Other Sector they are proposing:****Instrumentation & Control \***

KR: Follow the Instrumentation &amp; Control link for more information.

Complete    Over 50%    Partial    None

**Connectivity \***

KR: Follow the Connectivity link for more information.

Complete  Over 50%  Partial  None

**Interoperability \***

KR: Follow the Interoperability link for more information.

Complete  Over 50%  Partial  None

**Security & Privacy \***

KR: Follow the Security & Privacy link for more information.

Complete  Over 50%  Partial  None

**Data Management \***

KR: Follow the Data Management link for more information.

Complete  Over 50%  Partial  None

**Computing Resources \***

KR: Follow the Computing Resources link for more information.

Complete  Over 50%  Partial  None

**Analytics \***

KR: Follow the Analytics link for more information.

Complete  Over 50%  Partial  None

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Readiness Guide



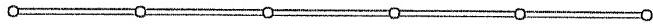
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## SCC 2018 Readiness Challenge Application

Remember to click the SAVE DRAFT while working on your application. Only click the SUBMIT button on the last page when your application is 100% COMPLETED. You can come back and work on your application anytime, but you must submit the application before the deadline of 11:59 PM Pacific Time on Friday, December 15, 2017.



100%

All required fields must be complete before completing this application. Fields marked with a \* must be completed before you move to next page.

**Can you confirm that Applicant has read and agrees to the privacy policy presented here for this application? \***

From time to time, the Council works with outside experts with deep knowledge of particular issues and technologies. In order to provide you with custom advisory services that truly meets your needs, we may share limited information about your priorities and work-to-date with such third parties to maximize the effectiveness of our assistance toward your specific goals.

Yes, I agree.

**Please upload a letter from the Mayor's Office or City Manager's Office demonstrating support. [4 points] \***

This letter should demonstrate significant support and tie to other Applicant initiatives and activities. It should also discuss how the results of the Workshop will inform ongoing smart cities planning and budgeting.

You can download a sample letter of support by [clicking here](#). (Word Doc)

Files must be less than 32 MB.

Allowed file types: pdf doc docx.

city\_manager\_letter\_of\_support.pdf ([Remove](#))

**Can you confirm that Applicant agrees to have the Readiness Event adhere to the core principles of the Smart Cities Council? \***

The Readiness Event will be informed by the Smart Cities Council Readiness Guide and its principles of livability, workability, and sustainability. The Council is also committed to enhancing resiliency and supporting inclusive, compassionate cities.

Yes - We will adhere to the core principles of the Smart Cities Council.

**Can you certify that the Application is complete in all respects and ready for submission? \***

Yes must be selected for the application to be formally submitted with no possibility of making changes. Please submit several days before the deadline if possible to avoid any technical issues with submitting. Submitting your form with the button below is no different than putting your form in an envelope, putting a stamp on it, sealing the flap and putting it in the mailbox. There is no way to get it back out. Please ensure that you've completed the application before submitting.

Yes - The Application is complete in all respects and ready for submission.

**Are you authorized to submit this application on behalf of the Applicant? \***

12/14/2017

Smart Cities Council | SCC 2018 Readiness Challenge Application

Yes - I am authorized to submit this application.

If you are not ready to submit this application you can press [Save Draft]. Then you can come back at anytime and update this application before the deadline of December 15, 2017 11:59PM Pacific Time. Your application is not submitted for consideration until you press the [SUBMIT] button located on this page.

( [Save Draft](#) ) ( [< Previous Page](#) ) ( [CLICK TO SUBMIT WHEN 100% COMPLETE](#) )

## GLOBAL ALLIANCES

Australia New Zealand

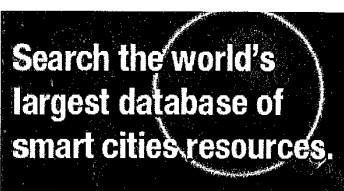
Europe

Global

India

North America

Readiness Guide



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**Smart Cities Readiness Program  
for  
Las Vegas, NV**

Program Overview and  
Memorandum of Understanding

May 2018

## Program Overview

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The Smart Cities Council (the “**Council**”) is a member-based organization of smart cities practitioners, with the mission of helping all cities globally become more livable, workable and sustainable. Together, the Council’s member companies employ well over 1,500,000 people in 150+ countries. Over the past five years, we have collectively completed more than 10,000 smart city projects all over the world.

The Smart Cities Council offers a Smart Cities Readiness Program™, consisting of educational resources, smart city competitions, capacity-building workshops and mentoring to assist cities and regions in becoming more livable, workable and sustainable.

As a 2018 Smart Cities Council Readiness Challenge Grant Winner, Las Vegas, NV (the “**City**”) will have access to Council resources, including a Smart City Readiness Workshop™. On July 31, 2018, the Council will lead a Las Vegas Smart City Readiness Workshop to advance the City’s smart city vision and prioritize smart solutions to build on existing momentum and advance its goals.

The deliverables will include a Smart City Readiness Roadmap™ containing an overview of the City’s current smart status, stakeholder input into goals, priorities and solution opportunities, and recommendations to advance the City to the next phase in its transformation. The Council will also provide the City with one year of smart city mentoring and access to partner in-kind benefits.

The Council will also encourage the City to participate in its global programs, which will both educate other cities about smart city strategies and benefits, and further advance the City’s already considerable reputation as a smart, safe, sustainable city in which to live, work and play.

## Las Vegas, NV Smart Cities Readiness Workshop

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The proposed July 31 Readiness Workshop will be highly interactive. Breakout groups will be facilitated by highly qualified, senior experts in smart cities technologies, processes, and leadership development.

The workshop is not a conference with panelists or an exposition of solutions with booths and tables. It instead focuses on a specific process targeting agreed-upon outcomes.

The workshop will be structured around the Council’s *Smart Cities Readiness Guide*, a globally acclaimed framework for a smart city or state. The workshop will be strictly vendor neutral, stressing open standards and best practices that apply regardless of the technology brands eventually used.

## Goals

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The Smart Cities Readiness Workshop will focus on the following objectives:

- Shared smart cities knowledge – frameworks, principles, case studies
- Baseline assessment and target setting

- Systems-thinking and agile methodologies to sponsor transformation
- Action planning for next phase of smart cities strategy
- Leadership development and governance for next phase of smart cities strategy

Priority challenge and opportunity areas that the City wishes to advance in the workshop will be determined in advance by the City and the Council, drawing from the City's 2018 Readiness Challenge Grant application and pre-workshop planning meetings.

## Participants

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The Council recommends a process wherein city leaders nominate key city staff that have operational or information technology responsibilities. This process identifies those who can use the workshop's process and teaching to teach others and improve outcomes.

The Council and City also agree on participants to invite from various stakeholders to include other government organizations, academia, nonprofits, real estate, information technology and utility organizations. The Smart Cities Council also offers representatives from its Partner companies to provide global perspectives on the most effective smart cities approaches.

For an audience of 250 (the suggested *maximum* size), a typical audience breakdown may include:

- 100 from city staff and City elected leaders, including all key departments.
- 25 from utilities (water, waste, electric) and transportation authorities serving the city or region.
- 20 from state and nearby municipal governments.
- 20 from nonprofits that work within the city, e.g. representing community groups, sustainability organizations and economic development interests.
- 10 from academia.
- 10 from local real estate interests (developers, construction companies, investors).
- 15 from other private sector companies and innovation organizations with smart city influence.
- Approximately 40 from Council partners.
- Approximately 10 from the Council as speakers, moderators and facilitators.

## Process for Participant Recruitment

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- City and Council work together to determine appropriate audience size and composition.
- City will provide Council with names and contact data for those it wishes to invite.
- Council will issue email invitations with registration site link and update the City at least weekly on registration progress.

- Council will invite selected member partners and allow participation based on alignment with City topic areas.
- Inquiries to the City for participation will be forwarded to Council and the parties will discuss such requests. Parties shall work together to optimize full stakeholder participation.

## Dates & Location

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The Readiness Workshop will take place on July 31, 2018 at Las Vegas City Hall, 495 S. Main Street, Las Vegas, NV 89101.

## Topics

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The Council uses its Smart Cities Readiness Guide as the primary resource for the workshop. The Readiness Guide is an ongoing collaborative effort between global technology companies, academic institutions, nonprofits and cities to identify global best practices. The workshop will also draw on existing City planning documents and smart cities strategies.

The discussions will take a holistic approach to smart city development, and cover the necessary focus on technology. Topics will also include organization, governance, citizen engagement and finance as they influence the proper use of technology to achieve the City's future vision.

The workshop will include careful preparation including interviews with key stakeholders; review of key documents; collection of "vital statistics" and baseline information; identification of priorities and programs; and familiarization with current smart cities journey.

A preliminary agenda outline is shown on the following page. This will be further shaped in discussion with the City team to customize it to your needs.

[LEFT BLANK INTENTIONALLY AND CONTINUED ON NEXT PAGE]

TOPICS	DESCRIPTION
<b>FACILITIES – LARGE ROOM OR AUDITORIUM TO HOLD AT LEAST 250 PEOPLE. 4-5 BREAK-OUT ROOMS FOR 50 PARTICIPANTS EACH.</b>	
Welcome	Senior City Official welcome and overview of Smart Cities Vision and goals for workshop
Setting the Smart City Context	<p>Attendees will gain a full understanding of what makes up a smart city; how its different components work together synergistically; the benefits it delivers to governments and citizens; and the conceptual framework that creates a holistic vision that spans all departments.</p> <ul style="list-style-type: none"> <li>● Definition.</li> <li>● The Smart Cities Framework.</li> <li>● Essential city systems and enabling technologies.</li> <li>● Systems thinking and agile approaches.</li> <li>● Smart city benefits.</li> <li>● Smart city indicators and metrics.</li> <li>● Smart city planning and roadmapping techniques.</li> </ul>
City Briefing	Overview of top City Challenge or Opportunity areas targeted for workshop discussion (City Subject Matter Experts).
Case Study Presentations	Series of short case studies by industry experts providing relevant solutions and benefits that have been applied in other cities.
Action Planning 1	Action planning breakout session I for key areas previously identified by city officials and stakeholders. Carefully facilitated with report back to plenary group.
Action Planning 2	Action planning breakout session II for key areas previously identified by city officials and stakeholders. Carefully facilitated with report back to plenary group.
Next Steps	Facilitated discussion about workshop insights and next steps, including governance best practices.
Reception	Optional informal networking session over light food and refreshments.

# **Memorandum of Understanding between the Smart Cities Council and City Las Vegas**

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The parties agree to the following terms and conditions:

1. **Deliverables:**
  - a. By Council. Shall include a one-day Readiness Workshop ('Workshop') and delivery of a Readiness Roadmap based on the Program that is part of this proposal. The Program may not be changed without Smart Cities Council written agreement.
  - b. In-Kind. As described in Exhibit A, the City is eligible to take advantage of certain in-kind benefits offered by Council Partners. The parties will work together to identify which 'in-kind' benefits will provide assistance to the City in its current situation. The City agrees that these 'in-kind' benefits are offered by third parties and the Council does not guarantee their efficacy nor delivery. The City will work separately with these third parties to initiate and manage use of these 'in-kind' benefits.
2. **Fee Payment to Council:** There shall be no fee paid to the Council. The Council will provide all the deliverables described in section 1a above at no cost to the City.
3. **Conditions.** The following conditions are made a part of this Memorandum of Understanding and may not be changed without the written agreement of both parties:
  - a. **Dates** – The workshops shall be held at the Las Vegas City Hall on July 31, 2018.
  - b. **Publicity & Attendance:**
    - i. The City will title the workshop as '**Smart Cities Council Readiness™ Workshop for Las Vegas**'.
    - ii. The parties shall work together to maximize attendance of regional stakeholders that can actively assist the City in its efforts. These efforts will include customized digital landing pages, emails and social media.
    - iii. The Workshop will be publicized as '**invite only**'. All registrations shall be managed by the Council with data shared with the City with both parties agreeing as to which requests for invitation to accept.
  - c. **Workshop Program** – The Program shall be as included in this Proposal and include Case Study Presentations where Smart Cities Council Partners may provide information about applied solutions in areas of interest to the City.
  - d. **Audience** – The parties estimate an audience of about 120-150 people and will work together as outlined herein to recruit the best audience possible. All information about the attendees will be shared between and among the parties.
  - e. **Workshop leaders** – Smart Cities Council shall provide the workshop

leaders, facilitators and moderators at no cost to the City.

- f. **Logistics** – the City will provide at its cost all facilities, logistics (AV), and catering for the Workshop, and may be asked to support the printing of workshop materials.
- g. **Maximizing Workshop Outcomes.** In consideration of this Agreement and in order for the Council to assist the City in maximizing the outcomes from the workshop, the City will agree to:
  - i. **De-Briefs.** Have senior City staff attend the workshop participate in follow up de-briefs with the Council and mutually-selected partners. These de-briefs may include on-site ½ day meetings (at the Council's cost) and one hour web meetings about the action planning topics covered in the workshop with a goal of reviewing efforts and agreeing to next steps; and
  - ii. **Same Year Smart Cities Week Participation.** At the Council's cost send two (2) senior City staff to each Smart Cities Week Conference held in Santa Clara, CA and Washington DC on May 7-9 and October 2-4, 2018 respectively. These representatives will be expected to participate in the programs for each conference and educate the audience about smart city developments in the City; and
  - iii. **Subsequent Year Smart Cities Week Events.** Reasonably consider sending senior city staff to Smart Cities Weeks or other events as suggested by the Council – all at the Council's cost – all for the purpose of educating other cities about what the City has done and what other cities could do to become smarter.
4. Counterparts; Electronic Delivery. This MOU may be executed in counterparts, and all such counterparts will constitute the same contract and the signature of any party to any counterpart will be deemed a signature to, and may be appended to, any other counterpart. Executed copies hereof may be delivered by facsimile or e-mail, pursuant to Nevada Revised Statutes 719.240, and upon receipt will be deemed originals and binding upon the parties hereto, regardless of whether originals are delivered thereafter.

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# **Memorandum of Understanding between the Smart Cities Council and City Las Vegas**

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## **Signature Page**

IN WITNESS WHEREOF, the parties hereto have caused this MOU to be duly executed on the date set forth under their signatures below, and effective as of the date of the last party to sign.

### **SMART CITIES COUNCIL, INC.**

### **CITY OF LAS VEGAS**

 By:	By:
Printed Name: Jennifer James	Printed Name: Scott D. Adams
Title: Global Readiness Program Director	Title: City Manager
Date: June 1, 2018	Date:
	By:
	Printed Name: Michael Sherwood
	Title: Director, Information Technologies
	Date:
	Approved as to Form:
	By:
	John S. Ridilla, Deputy City Attorney
	Date:

## **Exhibit A**

### **In-Kind Benefits**

The following Smart Cities Council Partners are providing generous sponsorship for the 2018 Readiness Challenge program. The City is eligible, but in no way obligated, to take advantage of the “in-kind” benefits listed below. If interested, the City will work directly with these third parties to reach agreement on details and initiate and manage use of these benefits in a manner consistent with the procurement procedures and policies of the City and consistent with applicable law.

- Qualcomm will donate an Inspired by Qualcomm® Thinkabit Lab™—career materials, circuit boards and teaching resources to host a hands-on STEM lab.
- SYNEXXUS will supply control nodes, management software and support for a pilot network of up to 48 smart street lights.
- IES will create a Community Information Mode (CIM) – a data rich, 3D geospatial database to store, represent, and manage virtual 3D city models.
- IBI Group will work with the Smart Cities Council to produce a Readiness Roadmap™ using the insights generated during the Readiness Workshop.
- Edison Electric Institute (EEI) will support the efforts of electric companies to collaborate with cities on successful applications and follow on activities.
- Battelle will provide management and technical advisory services to selected cities as they develop strategy, technology and planning roadmaps.
- Itron and Sensus will sponsor the overall program and contribute their expertise in workshops and mentoring sessions throughout the year.
- CompTIA will offer 50 free certification vouchers, CertMaster test prep, a profile in its magazine and Cyberstates report, and a role at its annual conference.
- Pennoni will provide access to OPTICS, its web-enabled platform that shows where cities are spending money on utilities, as well as an energy audit for up to five buildings.

## Correspondence re SCC Europe

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**From:** Bruno De Man (MCI Brussels) [mailto:[bruno.deman@mci-group.com](mailto:bruno.deman@mci-group.com)]  
**Sent:** Friday, November 2, 2018 6:31 PM  
**To:** Don Jacobson  
**Subject:** Invitation to SmartCitiesCouncil Stakeholders' Assembly - 9th of November 2018

Hello Don,

All is now finally on track – and I now have the sincere pleasure to hereby send you our invitation to join us for the first ever European SmartCitiesCouncil® event - the SCC Europe Stakeholders Assembly.

I really look forward to your testimonial in Dublin – we will make a big hit out of it.  
Personally I will be arriving early evening on the 7<sup>th</sup> – and I will have some meetings on Thursday but will let you know when I have arrived so we can catch up.

Looking forward to welcoming you,  
With kind regards,  
Bruno

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Bruno De Man - Executive Director - Smart **Cities** Council® - Europe  
Tel +32475664754 - [bruno.deman@eu.SmartCitiesCouncil.com](mailto:bruno.deman@eu.SmartCitiesCouncil.com)

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**From:** Don Jacobson  
**Sent:** Friday, October 19, 2018 10:51 AM  
**To:** Bruno De Man [mailto:[bruno.deman@eu.smartcitiescouncil.com](mailto:bruno.deman@eu.smartcitiescouncil.com)]  
**Subject:** Re: Smart Cities Council Europe

Hi Bruno,

That is great news. Yes, I would be honored to join this meeting. I feel I can contribute to the conversation according to the agenda you've explained here.

I have no problem travelling coach class. Since the meeting begins midday on Friday, Nov. 9, I hope that you can accommodate me with two nights in Dublin (Thursday-Friday) so I can see a lit bit of the city while I am there. I looked at flights on Aer Lingus, and saw several options under \$1,300 round-trip. Here's an example:

- Depart Las Vegas on Wednesday, Nov. 7 at 7:00 AM (PST) and arrive Dublin on Thursday, Nov. 8 at 5:15 AM (GMT+1)
- Return depart Dublin on Saturday, Nov. 10 at 4:20 PM (GMT+1) and arrive Las Vegas on Saturday, Nov. 10 at 11:59 PM (PST)

I would like to speak with you by phone, even as soon as tomorrow, to sort out details. You can call me at 702.379.9161 (or I can call you at a number you prefer) on a day and time convenient to you. My hours of availability, including this weekend, are 6:00 AM – 6:00 PM (Pacific Standard Time). Assuming you are in Brussels, given the 9 hour time difference, that would be 3:00 PM – 3:00 AM your time. I suppose you could call me during your afternoon/evening to reach me during my morning. Let me know.

Thank you,  
Don

## Correspondence re SCC Europe

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**From:** Bruno De Man [<mailto:bruno.deman@eu.smartcouncil.com>]  
**Sent:** Friday, October 19, 2018 7:35 AM  
**To:** Don Jacobson  
**Subject:** Re: Smart Cities Council Europe

Dear Don,

I hope you are well. It's still a bit early on your end to speak on the phone.  
Hence this message.

As explained while in DC - the 9th of November in Dublin is a go and I am looking to booking your flight to participate - which is crucial to the deployment of the SCC Europe activities. Unfortunately I cannot offer a Business Class ticket but we can discuss the details of this. We will of course also put you up in an appropriate hotel in Dublin.

The way things are set up for now are as follows:

Here's the set up of what is planned.

I have reviewed the set-up of the meeting to be a more (inter-)active meeting between stakeholders of the SCC Europe - providing a platform for dialogue leading to practical actions helping companies and (Irish in this instance) cities to overcome obstacles for which the SCC Europe will function as facilitator and independent body.

Currently we have set the date to meet to be held in Dublin on November 9th, from early afternoon onwards - (arrival by 1:30 to start at 2pm), finishing off around 5.30-6pm with a network drink.

I have secured a few key speakers/players in this field - each with a different objective; - you will see I propose to have you hold a presentation on your experience of working with the SCCouncil - its Challenge and Workshops. Your Ambassadorship of the success of this collaboration is key to us.

Here's how I positioned you ...

Demonstrating the power of the Smart Cities Council Readiness Challenge and workshops - and with the firm intent to launch a European version in early 2019 - we believe the best Ambassador to testify on the success of working with the Council, being coached and guided to fulfill their project as a City, I have invited Don Jacobsen from the City of Las Vegas - whom will be sharing his experience and very valuable knowledge of the journey his city is on.

Secondly Kevin McCaffrey from Tr3dent - an Irish company - will demonstrate the SCCouncil Project Activator platform - which is a customised/newly designed "project management" tool for the SCC which will manage and accelerate a city's projects at a higher pace and with more than ever indicators of the course to follow.

We will also have John Baekelmans - SVP with IMEC in Belgium/Netherlands - who will share his organisation's approach to advising and helping cities/regions in making the right choices in terms of Smart City projects and their implementation.

From the Council itself we will of course also present the benefits for cities to enlist in the Readiness Challenge as well as the high value for companies to gain access to the cities which have enlisted - on neutral territory.

It would also be great if you would share with our assembly which your immediate and current challenges are - and how you feel we can assist you in achieving your objectives.

At present I am planning for a 10-15 min presentation - just let me know if this is suitable - shorter, longer.

We have also been engaging with the All Ireland Smart City Forum and are expecting their participation - as a Forum and as individual cities.

## Correspondence re SCC Europe

The intent from Enterprise Ireland - to also join us is firm - I only need to get confirmation whom exactly will be joining.

I am also inviting other Partners of the SCC and potential new partners for Europe having shown an interest for our developing activities.

Smart Docklands has expressed the will to host our meeting for which I am awaiting confirmation.

Our true intent is not to hold "another" meeting but to truly share views, through dialogue - on how the SCC Europe can help all stakeholders achieve their objectives, albeit at a different pace/speed.

Our week is winding down here however I remain reachable at all times - please let me know what would work you - to potentially speak on the phone -

Looking forward to hearing back from you,  
with kind regards,  
Bruno

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**From:** Nolan O'Connor [<mailto:nolanO@sjpbusinessmedia.com>]  
**Sent:** Friday, October 12, 2018 4:43 AM  
**To:** Don Jacobson  
**Subject:** SmartCitiesWorld Roundtable Invite: Learn how San Diego built a scalable smart city

Dear Don,

I see that you are a member of SmartCitiesWorld and was wondering if you were planning to attend Smart City Expo World Congress in Barcelona next month (13-15 November). If so, would you be interested in attending a short roundtable discussion which we are running on Wednesday 14 November at Hotel Porta Fira - which is directly opposite the expo hall in Barcelona.

The roundtable discussion will focus on how San Diego is building a scalable smart city and will bring together delegates from US and Canadian city authorities. We will be joined by San Diego's Deputy Chief Operating Officer, David Graham and Program Manager of the Energy & Sustainability Division at the City of San Diego, Lorie Cosio Azar.

The event is a short breakfast meeting specifically timed to take place just before the main expo opens. The discussions will be chaired by SmartCitiesWorld editor Sarah Wray and will be limited to 15 delegates.

More information can be [found here](#). If you are not planning to head over to Smart City Expo World Congress, but a colleague is, then do send on if you feel it's appropriate. Happy to answer any questions.

Many thanks.

Nolan

Nolan O'Connor  
Marketing Director

SmartCitiesWorld  
2nd floor, St Mary Abchurch House, 123 Cannon Street, London, EC4N 5AU  
Tel: +44 (0) 207 062 2526 Mob: +44 (0) 7771 940 826  
Email: [nolano@sjpbusinessmedia.com](mailto:nolano@sjpbusinessmedia.com)

## Correspondence re SCC Europe

SmartCitiesWorld is part of SJP Business Media - a forward thinking business 2 business media company based in London, UK. We specialise in providing business information and analysis on the smart cities, retail, telecoms, electronics and electrical sectors.

Our Brands include SmartCitiesWorld, InternetRetailing, eDelivery, European Communications, Mobile Europe, Electrical Review, Electronics World and Tamebay.

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**From:** Don Jacobson  
**Sent:** Wednesday, October 10, 2018 7:51 AM  
**To:** 'Bruno De Man' <bruno.deman@eu.smartcitiescouncil.com>  
**Cc:** Jennifer James <jennifer.james@smartcitiescouncil.com>; Jesse Berst <jesse.berst@smartcitiescouncil.com>; Philip Bane <philip.bane@smartcitiescouncil.com>  
**Subject:** RE: Smart Cities Council Europe

Likewise. As I expected, last week's conference was a stellar example of what a gathering like that should be with a unifying message and just the right mix of speakers and topics. I was amazed at the amount of press it generated. In my opinion, government—for all its flaws—is a great industry to work in. Having worked at both the federal and local level, I've met a lot of smart people doing inspiring work. Many of them, like me, are always seeking ways to share their knowledge and express just how much they love what they do. I feel the Smart Cities Council is a tremendous opportunity to do that. Best of luck with your planning. I know you have an enormous task ahead of you.

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**From:** Bruno De Man <bruno.deman@eu.smartcitiescouncil.com>  
**Sent:** Wednesday, October 10, 2018 3:19 AM  
**To:** Don Jacobson  
**Cc:** Jennifer James <jennifer.james@smartcitiescouncil.com>; Jesse Berst <jesse.berst@smartcitiescouncil.com>; Philip Bane <philip.bane@smartcitiescouncil.com>  
**Subject:** Re: Smart Cities Council Europe

Dear Don,

It was a great pleasure to meet up again with you at the SCWeek in DC last week.

I was happy you could give me some of your valuable time in DC to allow me to present my plans for the SCC Europe activity and I am honored you are open to joining us as a real-life Ambassador to the Smart Cities Council Europe - i.e. the Stakeholder Assembly which I am scheduling for November 9th in Dublin. The logistics and final confirmation from some of our key partners need to be reconfirmed - I am working to get this locked in this week upon which I will start the practical planning with you.

Looking forward to building this relationship and leveraging/showcasing your experience with a first batch of European cities.

With kind regards,

Bruno

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Bruno De Man - Executive Director - Smart **Cities** Council® Europe  
Tel +32475664754 - [bruno.deman@eu.SmartCitiesCouncil.com](mailto:bruno.deman@eu.SmartCitiesCouncil.com)

## Correspondence re Palmetto Bay Florida

**From:** Jennifer James [mailto:[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)]  
**Sent:** Thursday, June 21, 2018 2:31 PM  
**To:** Don Jacobson  
**Subject:** Fwd: Coral Gables Smart City Initiatives

Hi Don,

Knowing of Las Vegas' interest in Civic Engagement, I wanted to share some of the things a small city in Southern Florida is doing -- many great things actually -- but specifically its Smart City Hub. <http://cg-hubdev-cggis.opendata.arcgis.com/>

I caught up with Raimundo this week and thought it might be good for you two to connect. A MUCH smaller city but really impressive. Let me know if you're interested in an intro - or just reach out. Hoping he'll be at Smart Cities Week DC.

On Mon, Jun 11, 2018 at 3:43 PM, Rodulfo, Raimundo <[rrodulfo@coralgables.com](mailto:rrodulfo@coralgables.com)> wrote:

Dear Smart Cities Council Team,

This is Raimundo Rodulfo, Director of Information Technology at City of Coral Gables, Florida. Our team would like to share with you and your organization some of our smart city initiatives and recent launches; and, would like to kindly request your feedback about these projects and citizen services. We would also like to engage your expertise in identifying opportunities for collaboration and increased outreach to our communities around these initiatives.

The City of Coral Gables promotes the development of a smart city ecosystem that fosters innovation by bringing together through technology People, Businesses, Organizations, Things, and Systems. By leveraging strategic planning and innovation, the City's digital transformation and smart initiatives can benefit our citizens with continual improvement to customer service and quality of life. [Our smart city plan](#) implements several interconnected and interoperable elements that include a Smart City Hub, Data Platforms, Internet of Things, and a robust and resilient technology infrastructure with high-speed communications.

Our recently launched new, [Smart City Hub](#) is a public collaboration and open data platform that supports a beautiful and smart city. It aggregates in one place many elements: a Data Marketplace, an Application Store, Transparency Portals, Citizen Engagement tools, Enterprise Systems and eGov City Services, Internet of Things sensor data and dashboards, a Crime Intelligence Center, Data Platforms, GIS applications and open data, APIs and developer tools, and many more features and services. Together these interconnected and interoperable elements foster transparency, value creation, open data and analytics, actionable information, efficiencies, citizen engagement, mobility, accessibility, crowdsourcing, inclusion, and collaboration.

Please take a few moments and visit our Smart City Hub public platform at:  
[www.coralgables.com/smartercity](http://www.coralgables.com/smartercity)

Additionally, here are other information resources about our smart city initiatives:

- Smart City Engineering Design Poster:  
[http://cggiisw.coralgables.com/images/gisweb/CGIT\\_SmartCityPoster\\_2018\\_mid\\_resized.png](http://cggiisw.coralgables.com/images/gisweb/CGIT_SmartCityPoster_2018_mid_resized.png)
- Smart City Plan Poster:  
[http://cggiisw.coralgables.com/images/gisweb/cgit\\_smartcityposter\\_2017.png](http://cggiisw.coralgables.com/images/gisweb/cgit_smartcityposter_2017.png)
- Success Stories and Events: <http://www.coralgables.com/TechStories>
- Information Technology Strategic Plan: <http://www.coralgables.com/ITStrategicPlan>
- Information Technology: <http://coralgables.com/IT>

And four smart city case studies about Coral Gables recently published by ICMA, IEEE, NLC, and SRC:

## **Correspondence re Palmetto Bay Florida**

- Smart & Resilient Cities: <https://www.smartresilient.com/smart-city-hub-unveiled-coral-gables-florida>
- ICMA: <https://icma.org/sites/default/files/Smart%20Solutions%20Technology%20Serving%20Communities%20E-Book.pdf>
- IEEE: <https://beyondstandards.ieee.org/networking/connected-through-a-disaster/>
- National League of Cities: <https://www.facebook.com/NationalLeagueofCities/photos/a.462784637700.250362.113157907700/10155854620822701/?type=3>

We look forward to your feedback and engagement to discuss and collaborate around these city initiatives; and, to look at ways to enhance them and promote them for the benefit of our constituents. Please feel free to share this email with other members of your organization or third parties that can add value to this discussion.

Thank you,

Raimundo Rodulfo  
P.E., MSEM, SMIEEE, PMP, ITIL, CSSBB  
Director of Information Technology  
[City of Coral Gables](#)  
[Information Technology Department](#)  
[2801 Salzedo Street, Coral Gables, Florida 33134](#)  
o: 305-461-6725 | c: 305-733-0315 | e: [rrodulfo@coralgables.com](mailto:rrodulfo@coralgables.com)  
Visit our Smart City Hub public platform at [www.coralgables.com/smartercity](http://www.coralgables.com/smartercity)

**CGIT Support:** 305-569-CGIT (2448) | [CGIT@coralgables.com](mailto:CGIT@coralgables.com)

Please Note: Florida has a very broad Public Records Law. Most written communications to or from State and Local Officials regarding State or Local business are public records available to the public and media upon request. Your email communications may therefore be subject to public disclosure.

## Correspondence re Palmetto Bay Florida

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**From:** Don Jacobson  
**Sent:** Thursday, June 28, 2018 4:22 PM  
**To:** 'Eric D. Machado' <emachado@palmettobay-fl.gov>  
**Subject:** RE: Call with City of Las Vegas on June 28

Will do. As we mentioned during our call, the Nevada Department of Transportation infrastructure presentation is attached.

Also attached is a report from the Las Vegas Convention & Visitor's Authority on why a "Smart" Las Vegas is an attractive destination for conventions.

Here is the Regional Transportation Commission's partnership with Waycare to use crowdsourced data to be better prepared for traffic incidents <http://www.govtech.com/public-safety/Las-Vegas-Artificial-Intelligence-Pilot-Improves-Highway-Patrol-Response-Times.html>

Joanna Wadsworth will provide you ridership figures for our Autonomous Shuttle  
<https://www.youtube.com/watch?v=oimBFS05lzI>

Additional information can be found here <http://innovate.vegas/>



-----Original Appointment-----

**From:** Don Jacobson  
**To:** Lester Lewis; Joanna Wadsworth; Kevin Gullette  
**Subject:** Call with reps from Palmetto Bay, Florida  
**When:** Thursday, June 28, 2018 11:00 AM-12:00 PM  
**Where:** 5th Floor IT & PRNS Small Conference Room

Palmetto Bay, Florida is creating a "Downtown Urban Village"  
<http://www.miamiherald.com/news/local/community/miami-dade/palmetto-bay/article161430718.html> and its team has questions about our Innovation District which its City Manager saw when visiting Las Vegas on business recently.

---

**From:** Don Jacobson  
**Sent:** Monday, June 25, 2018 7:25 AM  
**To:** Eric Machado <emachado@palmettobay-fl.gov>  
**Subject:** RE: Innovate.Vegas Contact Form

Hello Mr. Machado,  
Yes, Jennifer James at the Smart Cities Council mentioned your work.

My colleagues and I would be happy to talk to you about the establishment of our Innovation District in downtown Las Vegas and the initiatives we have underway and planned in the area. For our call, I will invite the following people to join me:

- Manager of our mobility strategy, Joanna Wadsworth

## **Correspondence re Palmetto Bay Florida**

- IT Deputy Director overseeing infrastructure, Lester Lewis
- Economic & Urban Development Specialist, Kevin Gullette

Before we talk though, I will tell you that I don't expect we have collected much data tying together our smart city projects with economic/business growth. As for public transit, that is provided by the Regional Transportation Commission <https://www.rtcsnv.com/> not the City of Las Vegas, though we are very closely partnered with them.

Would this Thursday, June 28 work for you to talk to us by phone?

---

**From:** Eric Machado [emachado@palmettobay-fl.gov](mailto:emachado@palmettobay-fl.gov)  
**Sent:** Friday, June 22, 2018 11:20 AM  
**To:** Innovate Vegas <[InnovateVegas@LasVegasNevada.GOV](mailto:InnovateVegas@LasVegasNevada.GOV)>  
**Subject:** innovate.vegas Contact Form

The Village of Palmetto Bay is a small municipality located in southern Miami-Dade County, Florida. We are about to embark on a downtown revitalization development project known here as the "Downtown Urban Village" which will incorporate smart city technologies and mixed use zoning to help drive economic growth and new residents to the area. Our Village Manager recently toured Las Vegas during a conference and was enthusiastic about the smart city and smart transportation technology he witnessed, especially the autonomous buses. Our Village administration will be hosting an informative session for our residents explaining the benefits of investing in smart city infrastructure. I was hoping to communicate with someone at Innovate.Vegas regarding any statistics or data showing the before and after impact of your smart city project on businesses, economic growth, public transit ridership increases, etc. I'd like to highlight Las Vegas in my brief presentation and reference these positive impact figures if I may. I imagine you're extremely busy but any help would be greatly appreciated. EM



**Eric D. Machado**  
**Information Technology Manager**  
**Village of Palmetto Bay**  
**305-259-1234**

## Correspondence re Smart Cities Council Application

-----Original Appointment-----

**From:** Don Jacobson  
**To:** Michael Sherwood; Joanna Wadsworth  
**Cc:** Melissa Benneman; Rukshana Hussain  
**Subject:** Smart Cities Council Readiness Challenge Grant Interview  
**When:** Wednesday, March 14, 2018 11:30 AM – 12:00 PM  
**Location:** Conference Bridge: (844) 265-7623 Passcode: 6706948#

Organization: City of Las Vegas

Items For Discussion / Agenda: Smart Cities Council - 2018 Readiness Challenge Grant - City of Las Vegas

Cancel this event:

<https://calendly.com/cancellations/CAAMI4ZDZO5C3OIM>

Reschedule this event:

<https://calendly.com/reschedulings/CAAMI4ZDZO5C3OIM>

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**From:** Don Jacobson  
**Sent:** Thursday, March 8, 2018 2:06 PM  
**To:** Kristin Musulin <kmusulin@industrydive.com>  
**Subject:** Re: Intro call with Smart Cities Dive

The 19-23 would be perfect. I will look at my calendar and give you some choices that week.  
Enjoy your no doubt very busy week in Austin.

---

**From:** Kristin Musulin <kmusulin@industrydive.com>  
**Sent:** Thursday, March 8, 2018 1:58 PM  
**To:** Don Jacobson  
**Subject:** Re: Intro call with Smart Cities Dive

Hey Don,

Thanks for reaching out to Smart Cities Dive. I've actually seen you share our stories a number of times on Twitter -- We appreciate the support!

I'm very interested in connecting to learn more about what's going on with Innovate Las Vegas and to hear more specifics regarding the Smart Cities Council grant. I'm actually traveling to SXSW on Sunday so I'll be a little out-of-pocket next week, but would be available to hop on a call at some point the following week (3/19-23). Let me know what may work for you!

Best,  
Kristin

--

**Kristin Musulin**  
Editor, Waste Dive and Smart Cities Dive  
(202) 517-6609  
[kmusulin@industrydive.com](mailto:kmusulin@industrydive.com)  
[www.wastedive.com](http://www.wastedive.com)  
[www.smartcitiesdive.com](http://www.smartcitiesdive.com)

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**From:** Dustin Haisler [REDACTED]  
**Sent:** Thursday, March 08, 2018 11:09 AM  
**To:** Don Jacobson  
**Subject:** Re: FW: Smart Cities Council Announces 2018 Readiness Challenge Grant Winners

## **Correspondence re Smart Cities Council Application**

Definitely, let's set up a time to talk about it. Will you be at SXSW? If not, my calendar is at <http://www.calendly.com/dustinhaisler> and we can find a time to chat over the phone.

---

**From:** Don Jacobson  
**Sent:** Thursday, March 8, 2018 10:20 AM  
**To:** [REDACTED]  
**Subject:** FW: Smart Cities Council Announces 2018 Readiness Challenge Grant Winners

Hi Dustin,

I know you're busy gearing up for SXSW, but if you want to learn about why the City of Las Vegas applied for this, and what we hope to do during the year-long engagement, to share with your readers, I'd be happy to make myself available for an interview. Thank you.

---

**From:** Don Jacobson  
**Sent:** Thursday, March 8, 2018 9:52 AM  
**To:** Michael Sherwood  
**Subject:** Media contacts re: Smart Cities Readiness Challenge

I have reached out to journalists at the following media outlets:

- GovTech
- Governing
- Tech Republic
- Smart Cities Dive

### **TRY GOVERNMENT COMPUTER NEWS**

If see any more outlets reporting on this, I will contact them as well.

---

**From:** Don Jacobson  
**Sent:** Thursday, March 8, 2018 8:46 AM  
**To:** eidam@erepublic.com  
**Subject:** City of Las Vegas Among Smart Cities Council 2018 Readiness Challenge Grant Winners

Hi Mr. Eidam,

If you are interested in having one of your staff writing a profile on why the City of Las Vegas applied for this grant, and what we intend to do with it, I'd be happy to make myself available for an interview. We're quite proud and excited to join the other four local government agencies, of course.

---

**From:** Sarah Blanchard [mailto:sarah.blanchard@smartcitiescouncil.com]  
**Sent:** Thursday, March 08, 2018 2:39 AM  
**To:** Sarah Blanchard <sarah.blanchard@smartcitiescouncil.com>  
**Subject:** Smart Cities Council Announces 2018 Readiness Challenge Grant Winners

### **Smart Cities Council Announces 2018 Readiness Challenge Grant Winners**

*Birmingham, Cary, Las Vegas, Louisville/Jefferson County, and Commonwealth of Virginia to Accelerate Smart City Initiatives*

## **Correspondence re Smart Cities Council Application**

Washington, D.C. – March 8, 2018 – Smart Cities Council, the sector's largest coalition, announced today the winners of its 2018 Readiness Challenge Grants. Birmingham, AL; Cary, NC; Las Vegas, NV; Louisville/Jefferson County, KY; and the Commonwealth of Virginia will receive mentoring as well as tailored products and services to accelerate their smart city initiatives.

"We're so pleased to see the strides cities have made since we launched the Challenge last year," said Jennifer James, Global Director of the Smart Cities Council Readiness Program™. "The entrants are knowledgeable and committed, and they have large ambitions. They are moving beyond the 'pilot phase' to deploy strategic at scale programs that will generate lasting benefits."

"The five winners had three important things in common," explained Smart Cities Council Chairman Jesse Berst, "including a focus on uncovering synergies and cost-efficiencies between departments. They also fostered coordinated collaboration between internal departments, external stakeholders and nearby regions. Finally, they exhibited a determination to include underserved and vulnerable populations."

The 2018 Readiness Challenge Grant winners are:

**Birmingham, Alabama:** Birmingham is an inspiring example of how a mid-size city can lead the way towards livability, workability and sustainability. Birmingham works diligently to ensure that its initiatives benefit multiple departments and multiple populations. The city will use the Council's Readiness Roadmap to provide a collaborative framework for the many projects it has underway, including an Open Data portal, smart street lighting, community Wi-Fi, bus rapid transit, and a violence reduction initiative that uses data to spot problems early. "This grant from Smart Cities Council will accelerate our Smart City Partnership, which is focused on using technology and data to improve public safety and overall quality of life in Birmingham," said Mayor Randall L. Woodfin. "Effective and efficient smart city initiatives are a conduit for amplifying growth and achieving equity. Birmingham is committed to having sustainable and inclusive growth, and the Smart Cities designation will enable us to put that flag in the ground."

**Cary, North Carolina:** The judges were impressed by Cary's efforts on smart parking, mobility and street lighting, as well as the city's efforts to create "Destination Centers" in underserved neighborhoods to encourage jobs and housing. Cary will use the Council's Readiness Workshop to further advance several of its projects, including "One Cary." This initiative seeks to gain a 360-degree view of the city by creating a single core platform to promote data sharing between departments and with citizens. "Making more data-driven decisions is integral to the future of Cary, not just within the function of the government but also for civic engagement and transparency," says Cary Mayor Harold Weinbrecht. "The resources provided by the Readiness Challenge Grant will be a huge help in our effort to gain a 360-view of Cary and our citizens."

**Las Vegas, Nevada:** Las Vegas is hard at work on an open and adaptable public safety platform to pull in data from many sources for "collective analysis." The city's dedication to public safety also extends to traffic and pedestrian safety. They have three pilot projects underway using video analytics to identify potential problems. Las Vegas will leverage the Council's coaching and assistance to make its infrastructure smarter, towards its goal of becoming a fully connected smart city by 2025. "Las Vegas is a leader when it comes to innovation and we thank the Smart City Council for this honor," Mayor Carolyn G. Goodman said. "The city will utilize the mentoring, workshops, products and services provided in this grant to continue to be a testing ground for new technologies that improve safety and livability for our residents and visitors."

**Louisville/Jefferson County, Kentucky:** The consolidated government of Louisville/Jefferson County has long been at the forefront of civic technology and understands that smart cities require smart infrastructure. The Council will help it craft a collaborative approach to use smart technologies to address challenges in transportation, telecommunications and public safety. Louisville/Jefferson County is deploying 115 miles of new fiber optic cables so it can roll out smart city projects at scale throughout the region. Digital inclusion is also a priority – ensuring that vulnerable populations get access to broadband, computers and smartphones. Mayor Greg Fischer said: "A world-class city

## **Correspondence re Smart Cities Council Application**

has to be positioned to understand and adapt to the world around us, especially in the fast-moving realm of technology. That's why our city's Office for Civic Innovation has worked so diligently on projects like attracting Google Fiber and working with the app IFTTT to sync city data with smartphone apps, and smart devices, like internet-enabled light bulbs. It's also why they're focused on ensuring Louisville's bright digital future is inclusive of all citizens, no matter the neighborhood they call home. This partnership with the Smart Cities Council will help us take even more big leaps into the future."

**Commonwealth of Virginia:** The Council believes that it is essential for states to take a "shared services" approach to smart technologies, so each town does not have to reinvent the smart city wheel. Virginia's Smart Communities Working Group embodies this – working hard to become a smart state government to achieve cost efficiencies and service improvements for the state itself while also lowering barriers for all Virginia communities. The Council will apply its Readiness Program™ to help Virginia create a framework for its multiple initiatives, including expanding broadband throughout the state; adopting interoperability standards; setting out a cybersecurity and privacy plan; and creating sustainable funding for smart projects. "The Commonwealth of Virginia is honored to be awarded this Readiness Challenge Grant," said Virginia's Secretary of Commerce and Trade, Esther Lee. "The grant will aid Virginia in supporting communities across the Commonwealth to improve livability, workability and sustainability through smart technology."

The five Challenge Grant winners will receive a full year of expert, vendor-neutral mentoring plus an on-site Readiness Workshop custom-tailored to each community's needs and priorities. The Council will bring in some of the world's most experienced experts from the private, philanthropic, academic and research sectors to help advise the winners.

The Council will take the information it receives from each workshop and develop a shareable Readiness Roadmap that provides guidance for the community's smart city program implementation. The winners will also receive free products and services worth hundreds of thousands from leading organizations and Smart Cities Council partners, including Qualcomm, Battelle, SYNEXXUS, CompTIA and IES.

All applicants will receive feedback and guidance from the Council, including the runner-up cities of Albuquerque, NM; Aurora, IL; Fairfax County, VA; and Los Angeles, CA. As part of this program, the Council also awarded Puerto Rico with a special humanitarian grant to help accelerate its hurricane recovery efforts.

### **About the Smart Cities Council**

The Smart Cities Council envisions a world where digital technology has been harnessed to improve livability, workability and sustainability. A leader in smart city education, it has worked with cities and states that are collectively home to more than 200 million people, including Austin, Dallas, Indianapolis, Illinois, Jaipur, Miami, New Delhi, Orlando, Philadelphia, Sydney and many others.

###

### **Media Contact:**

Sarah Blanchard  
Public Relations Director  
[sarah.blanchard@smartcitiescouncil.com](mailto:sarah.blanchard@smartcitiescouncil.com)  
206-412-0947

***NOTE: Attached you will find a graphic which visually represents the grant winners.***

---

**From:** Diana Paul  
**Sent:** Wednesday, March 07, 2018 7:30 AM  
**To:** Sarah Blanchard <[sarah.blanchard@smartcitiescouncil.com](mailto:sarah.blanchard@smartcitiescouncil.com)>  
**Cc:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>; Don Jacobson  
**Subject:** RE: Contacts at City of Las Vegas for Public Information

## Correspondence re Smart Cities Council Application

Hi, no problem at all! We will send you that today and plan on forwarding your release out tomorrow to all our media outlets.

---

**From:** Don Jacobson  
**Sent:** Wednesday, March 07, 2018 6:46 AM  
**To:** Diana Paul  
**Subject:** Smart Cities Council Readiness Challenge Grant publicity  
**Importance:** High

It would be tremendous if you could somehow get a quote from Mayor Goodman today. As you can see from SCC's press release, we are taking a regional approach to becoming a model Smart City and our focus extends to leverage technology and innovation to make Las Vegas an equitable community for all. Thank you.

---

**From:** Sarah Blanchard [<mailto:sarah.blanchard@smartcouncil.com>]  
**Sent:** Wednesday, March 7, 2018 6:33 AM  
**To:** Diana Paul  
**Cc:** Jennifer James <[jennifer.james@smartcouncil.com](mailto:jennifer.james@smartcouncil.com)>; Don Jacobson  
**Subject:** Fwd: Contacts at City of Las Vegas for Public Information

Hi Diana,

As you will see below, we are announcing tomorrow morning that the City of Las Vegas is one of five winners of a Smart Cities Readiness Challenge Grant.

I've attached the draft press release we'll be issuing. I'm assuming it's too late to get a release on your docket to issue from the city tomorrow but feel free to use any of this language if you choose to issue one in the near future.

In the meantime, is it possible to get a quote from your mayor's office today so that we can include it in this release?

Thanks,  
Sarah

 Smart Cities Council Announces RCG Winners\_030718.docx  
26 KB

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**From:** Jennifer James <[jennifer.james@smartcouncil.com](mailto:jennifer.james@smartcouncil.com)>  
**Sent:** Tuesday, March 6, 2018 7:54 PM  
**To:** Don Jacobson  
**Cc:** Sarah Blanchard <[sarah.blanchard@smartcouncil.com](mailto:sarah.blanchard@smartcouncil.com)>, Danielle Wagner <[danielle.wagner@smartcouncil.com](mailto:danielle.wagner@smartcouncil.com)>  
**Subject:** Fwd: Contacts at City of Las Vegas for Public Information

Thank you Don,

Again, congratulations on a great job! We are very excited about helping you and the Las Vegas team advance your smart cities program. As mentioned, I will be your main point of contact for the Readiness Workshop and I look forward to getting things kicked off in the near future.

Thank you for sending us Diana's contact information -- Sarah will be in touch to coordinate. So great that you have such an active social media following!

## **Correspondence re Smart Cities Council Application**

Also good to hear that you and Danielle are in touch regarding the travel scholarships for Smart Cities Week Silicon Valley, and that you will be confirming your attendance as the second Las Vegas participant in the near future. It will be great to meet in person and introduce you to the other Readiness Challenge Winners as well as the Smart Cities Council team.

Below is my contact information - might as well add me to your speed dial now :)

Best,  
Jennifer

Jennifer James | Global Readiness Program Director| Smart Cities Council®  
[617-510-0046 | jennifer.james@SmartCitiesCouncil.com](mailto:617-510-0046 | jennifer.james@SmartCitiesCouncil.com)

Review the [Smart Cities Council Opportunity Calendar](#) to see upcoming conferences, workshops, and theme editions.

Get [SmartCitiesNow](#), the weekly newsletter highlighting smart city trends, technologies and techniques.

Download the free [Smart Cities Readiness Guide®](#), the leading handbook of urban transformation

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**From:** Don Jacobson  
**Sent:** Tuesday, March 06, 2018 2:54 PM  
**To:** Diana Paul  
**Subject:** Announcement for March 8th  
**Sensitivity:** Confidential

There is a publicity hold on the news until the official announcement this Thursday, March 8<sup>th</sup>, but our city has been selected as one of five winning cities for the 2018 Smart Cities Readiness Challenge.

The Smart Cities Council Communications Director, Sarah Blanchard [sarah.blanchard@smartcitiescouncil.com](mailto:sarah.blanchard@smartcitiescouncil.com) will contact you to coordinate arrangements for publicity. I provided her your contact info.

All the tech-oriented and government-oriented media outlets will pick up on it. Here is an example from last year <http://www.govtech.com/fs/smart-cities-council-announces-readiness-challenge-winners.html>

If you have any questions, feel free to ask me. Thank you.

---

**From:** Don Jacobson  
**Sent:** Tuesday, March 06, 2018 2:44 PM  
**To:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Cc:** Sarah Blanchard <sarah.blanchard@smartcitiescouncil.com>  
**Subject:** Contacts at City of Las Vegas for Public Information

Jennifer,  
Thank you for letting me know about my city's selection as one of the 2018 Smart Cities Readiness Challenge winners. It's an honor, and I look forward to working with you in the year ahead.

## **Correspondence re Smart Cities Council Application**

At your convenience, you and Sarah may contact my city's Public Affairs Manager, Diana Paul [dpaul@lasvegasnevada.gov](mailto:dpaul@lasvegasnevada.gov) 702.229.6582 about coordinating publicity. She has a fantastic team she will put behind this. We have 233,000 followers on Twitter alone.

-----Original Appointment-----

**From:** Don Jacobson  
**To:** Michael Sherwood; Joanna Wadsworth  
**Cc:** Melissa Benneman; Rukshana Hussain  
**Subject:** Smart Cities Council Readiness Challenge Grant Interview  
**When:** Thursday, February 15, 2018 8:00 AM-9:00 AM  
**Where:** Michael's office  
**Importance:** High

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**From:** Don Jacobson  
**Sent:** Monday, February 12, 2018 9:42 AM  
**To:** Michael Sherwood  
**Cc:** Melissa Benneman; Joanna Wadsworth  
**Subject:** FW: Urgent: Finalist 2018 Challenge Grant interview  
**Importance:** High

It looks you're available this Thursday at 8:00 AM for this important interview with the Smart Cities Council team. Can I go ahead and respond to Ms. Siegrist letting her know that you accept her invitation.

And please let me know if you would like anyone besides Joanna and me to join you on this call.

To prepare for the interview, which will likely focus on elaborating on answers to some of the questions posed in the application, please review our submission here [M:\IT\Don\Smart Cities Council Readiness Guide\SCC 2018 Challenge Grant Application.pdf](#)

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**From:** Bethany Siegrist [mailto:[bethany.siegrist@smartcityscouncil.com](mailto:bethany.siegrist@smartcityscouncil.com)]  
**Sent:** Monday, February 12, 2018 9:31 AM  
**To:** Don Jacobson  
**Subject:** Urgent: Finalist 2018 Challenge Grant interview.

Dear Don,

Congratulations on being selected as a finalist for the Smart Cities Council 2018 Readiness Challenge Grant. I am scheduling the selected cities for their final interview with the panel of judges and our Chairman, Jesse Berst. The interview will be a phone conference which will take about 45 minutes.

I am proposing a couple of dates and times for you to pick. Once I receive your choice from the proposed options, I will send a calendar invitation to you with GoToMeeting information. Please forward that calendar invitation to members of your team that you wish to attend the final interview.

Thursday, 15 February at 11:00 am EST, 8:00 am PST  
Tuesday, 20 February at 11:00 am EST, 8:00 am PST

You may call me directly at 703.895.9662 to schedule the interview with your preferred date and time.

Many thanks,  
Bethany

Sincerely,  
Bethany Siegrist | Operations Manager | [Smart Cities Council](#)

## **Correspondence re Smart Cities Council Application**

703-895-9662

Review the [Smart Cities Council Opportunity Calendar](#) to see upcoming conferences, workshops, and theme editions.

Breakthrough technologies that will define the communities of tomorrow and pioneering cities deploying them today will be featured at the second annual [Smart Cities Week Silicon Valley, May 7-9 in Santa Clara, CA](#). "Accelerating the Innovation Economy" is the theme of this must-attend event for forward-thinking city leaders and professional staff.

---

**From:** Don Jacobson  
**Sent:** Wednesday, January 31, 2018 1:40 PM  
**To:** Michael Sherwood  
**Cc:** Joanna Wadsworth; Rukshana Hussain  
**Subject:** FW: 2018 Readiness Challenge Grant Announcement

Additional details regarding the City's selection as a finalist for the grant below. I will look to arrange the phone interview early next week based on your and Joanna's availability. Let me know if you want to pull in anyone else, such as Jorge or Gary.

To prepare for the interview, which will likely focus on elaborating on answers to some of the questions posed in the application, please review our submission here [M:\IT\Don\Smart Cities Council Readiness Guide\SCC 2018 Challenge Grant Application.pdf](#)

Since the panel of judges include representatives from the 2017 winning cities, here's who they are and what they're doing with their grant <https://smartcitiescouncil.com/article/smart-cities-council-announces-winners-smart-cities-readiness-challenge-grants>

As you can see we have free passes to <https://www.smartcitiesweek.com/2018-Silicon-Valley/> in May and in D.C. in October. Travel will be covered if any of us are selected to speak at either one. Let me know if you're interested in taking advantage of these.

P.S. The letter of support from Scott Adams is attached.

---

**From:** Don Jacobson  
**Sent:** Wednesday, January 31, 2018 11:45 AM  
**To:** 'Connie Heath' <connie.heath@smartcitiescouncil.com>  
**Cc:** Jesse Berst <jesse.berst@smartcitiescouncil.com>  
**Subject:** RE: 2018 Readiness Challenge Grant Announcement

Excellent news. We look forward to working with you to fully explain the Las Vegas story and our plans to provide your organization and the judges a broader picture for their consideration.

I will notify the following executives on the City of Las Vegas Smart City team to make themselves available for a phone call (or calls) with Ms. Siegrist:

- Chief Operations & Development Officer, Jorge Cervantes
- IT Department Director, Michael Sherwood
- Engineering Program Manager, Joanna Wadsworth

## Correspondence re Smart Cities Council Application

Please let Ms. Siegrist know that the City of Las Vegas is closed on Fridays. My contact information is below.

---

**From:** Connie Heath [<mailto:connie.heath@smartcouncil.com>]  
**Sent:** Wednesday, January 31, 2018 11:32 AM  
**To:** Don Jacobson  
**Cc:** Jesse Berst <[jesse.berst@smartcouncil.com](mailto:jesse.berst@smartcouncil.com)>  
**Subject:** 2018 Readiness Challenge Grant Announcement

Dear Don,

Congratulations! Las Vegas, Nevada has been selected as a **2018 Readiness Challenge Grant Finalist**. Our selection panel was impressed with your application and your dedication to making your community more livable, workable and sustainable for all residents. Previous winners have already made substantial progress in developing their visions, and the Council is excited about working hands-on with you to bring your visions to life.

**My colleague, Bethany Siegrist, will be reaching out to you in the next few days to set up a more in-depth interview with you and select members of your team.** Our panel of judges, include Council Partners, Senior staff and previous 2017 Challenge Grant Winners. All interviews will be completed February 26th and we will finalize the 5 winning cities in early March.

The five winning communities will receive a full year of expert, vendor-neutral mentoring, plus an on-site Readiness Workshop custom-tailored to each community's needs and priorities. They will also receive free products and services worth hundreds of thousands from leading organizations and Smart Cities Council partners, including Qualcomm, Battelle, SYNEXXUS, CompTIA and IES.

As one of ten Finalists, we want to help you share your story and promote your efforts so that other cities can learn from your work. Our finalists will receive complimentary passes to attend **Smart Cities Week Silicon Valley, May 7 -9, 2018** as well as **Smart Cities Week Washington, D.C., October 3-5, 2018**. We ask that you consider attending (we will provide travel scholarships) and suggest names of possible speakers for each of the conferences. Please follow link Smart Cities Week to see a preliminary program for Silicon Valley. Danielle Miller-Wagoner, Program Manager, will follow up with you and help coordinate.

Again, our sincere congratulations. We look forward to speaking with you in the upcoming weeks and announcing the 5 winners.

Sincerely,

Connie Heath | Director, Partner Engagement | Smart Cities Council®  
908-309-1484 | [connie.heath@smartcouncil.com](mailto:connie.heath@smartcouncil.com)

Review the Smart Cities Council Opportunity Calendar to see upcoming conferences, workshops, and theme editions.

Attend Smart Cities Week in Washington, DC and Silicon Valley, North America's leading smart city conferences.

Get SmartCitiesNow, the weekly newsletter highlighting smart city trends, technologies and techniques.

Access the free Smart Cities Readiness Guide®, the leading handbook of urban transformation.

Click to view a brief video explaining why your company may wish to join the Smart Cities Council.

## Correspondence re Smart Cities Council Application

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**From:** Don Jacobson  
**Sent:** Wednesday, January 31, 2018 9:38 AM  
**To:** Victoria Carreon  
**Subject:** Smart Cities Council - Challenge Grant

We are among 9 finalists vying for 5 spots for a significant grant from the Smart Cities Council <https://na.smartcouncil.com/article/smarts-cities-council-announces-finalists-2018-readiness-challenge-grants>. The winners will be announced in March.

I'm bringing this to your attention because if we win, we will have guidance from a host of experts we can tap into, sort of like we had with WWC. And if Joanna is designated to be our lead, I know she could benefit from your experience with WWC.

---

**From:** Don Jacobson  
**Sent:** Wednesday, January 31, 2018 9:28 AM  
**To:** Diana Paul  
**Cc:** Public Affairs Office; Dina Babsky  
**Subject:** Smart Cities Council - Challenge Grant - CLV Among Finalists

We are among 9 finalists vying for 5 spots for a significant grant from the Smart Cities Council:

- <https://na.smartcouncil.com/article/smarts-cities-council-announces-finalists-2018-readiness-challenge-grants>

The winners will be announced in March.

Several government-related and smart city-related media outlets have already run with the story:

- <https://gcn.com/articles/2018/01/30/smarts-cities-readiness-finalists.aspx>
- <http://statescoop.com/puerto-rico-plans-infrastructure-rebuild-with-smart-city-tech>
- <https://www.smartcouncil.com/news/smarts-cities-council-announces-grant-finalists-gives-special-grant-to-puer/515978/>
- <https://smarts-cities-world.net/news/news/readiness-grants-finalists-unveiled-2564>

Please have your team get the word out via traditional and social media. Thank you.

---

**From:** Don Jacobson  
**Sent:** Wednesday, January 31, 2018 9:02 AM  
**To:** Michael Sherwood  
**Cc:** Joanna Wadsworth; Rukshana Hussain  
**Subject:** Smart Cities Council Challenge Grant  
**Importance:** High

We are among 9 finalists vying for 5 spots for the grant, so we have a better than 50/50 chance now...

## **Correspondence re Smart Cities Council Application**

- <https://na.smartcouncil.com/article/smart-cities-council-announces-finalists-2018-readiness-challenge-grants>

The winners will be announced in March.

I will notify the Communications Office to get out the word like these media outlets have already done. Please let the executive team know.

---

**From:** Don Jacobson  
**Sent:** Wednesday, January 10, 2018 7:12 AM  
**To:** Lieven Marien <lieven.marien@eu.smartcouncil.com>  
**Subject:** RE: Invitation to a conference call with regards to the Smart Cities Week Silicon Valley (CES Smart City)

Thank you, Lieven and Emma. We appreciate your invitation to attend this conference and continue the conversations we're having at CES. I expect our IT Director, Michael Sherwood, will have Rukshana reply to you next week either indicating his interest to further discuss the opportunity for our city to participate in this conference or to decline.

---

**From:** Lieven Marien [<mailto:lieven.marien@eu.smartcouncil.com>]  
**Sent:** Wednesday, January 10, 2018 7:05 AM  
**To:** Rukshana Hussain; Don Jacobson; Michael Sherwood  
**Subject:** Invitation to a conference call with regards to the Smart Cities Week Silicon Valley (CES Smart City)

Hi all,

I hope this email finds you well.

I was drawn to your participation at **Smart City CES** exhibition area.  
On that account, I would like to introduce you to the Smart Cities Week Silicon Valley, as I am convinced our platform could bring you value.  
The event will take place in Santa Clara from the 7th - 9th May 2018, and it is the place to reconnect with city officials.

Please find attached the sponsorship brochure for your review.  
Also bear in mind that we are open to think outside the box in regards to a potential collaboration, by creating a bespoke offer.

Would you be available for a conference call on any of these dates to exchange ideas on how we could support you in achieving some of your strategic goals by participating at the event?

- Friday 12th - 5pm, 6pm (CET Time, based in Brussels)
- Monday 15th - between 3pm - 8pm
- Tuesday 16th - 4pm, 6pm, 8pm
- Wednesday 17th - 4pm, 6pm, 8pm
- Thursday 18th - between 3pm - 8pm
- Friday 19th - between 3pm - 6pm

Based on your availability, I will send you a meeting invitation.

I look forward to your positive reply for a conversation and wish you lots of success at CES Vegas!

## **Correspondence re Smart Cities Council Application**

Kind regards,

Emma Lalancette (on behalf of Lieven Marien)

Sponsorship and Exhibition Manager  
Smart Cities Week

Mobile: [+32 473 38 68 26](#) - Main: [+32 2 789 23 21](#)  
Email: [lieven.marien@eu.smartcitiescouncil.com](mailto:lieven.marien@eu.smartcitiescouncil.com)  
Address: Vorstlaan 280 - 1160 Brussels, Belgium

[www.smartcitiesweek.com](http://www.smartcitiesweek.com)

#SCWSV  
#SCWDC

Register today for **Smart Cities Week Silicon Valley**.  
<http://smartcitiesweek.com/2018-Silicon-Valley/>

Reminder that all of our upcoming meetings and events can be accessed through our opportunity calendar here: <http://na.smartcitiescouncil.com/events/events-list>



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**From:** customerservice@smartcitiescouncil.com [mailto:[customerservice@smartcitiescouncil.com](mailto:customerservice@smartcitiescouncil.com)]  
**Sent:** Thursday, December 14, 2017 1:50 PM  
**To:** Don Jacobson  
**Subject:** Form submission from: SCC 2018 Readiness Challenge Application

Dear Don:

Thanks very much for submitting your application. We greatly appreciate the time and effort you have put in to document your smart cities capacity and vision. We look forward to reviewing your application in detail.

We will let you know via email if there is any missing or incomplete information on your application within the next few days.

The selection committee includes Smart Cities Council staff, Partners and Advisory Board members. The committee includes smart cities experts with expertise covering a wide range of key city responsibility areas. Answers will be evaluated on the basis of strength of vision, clarity of strategy, supporting capacity and opportunity for the applicant (and supporting jurisdictions) to make a major advance based on receiving the 2018 Smart Cities Council Readiness Challenge Grant.

All applicants will be notified via email whether or not they are finalists by Jan 23, 2018. Finalists will be interviewed via teleconference as part of the selection process. The five semi-finalists winners will be announced on January 23, 2018.

## **Correspondence re Smart Cities Council Application**

We will provide feedback on all applications, including additional learning resources and diagnostics. We will also give applicants not selected as winners the opportunity to participate in activities similar to the 2018 Readiness Challenge if they are able to generate matching resources.

Thank you again for your participation.

Your submission number is # 1459-105

Stuart Cowan, Ph.D.  
Chief Scientist | Smart Cities Council  
cell: 503-724-3329 | skype: stuartcowan | email:  
[Stuart.Cowan@SmartCitiesCouncil.com](mailto:Stuart.Cowan@SmartCitiesCouncil.com)

## **SCC 2018 Readiness Challenge Application**

Thanks very much for submitting your application. We greatly appreciate the time and effort you have put in to document your smart cities capacity and vision. We look forward to reviewing your application in detail.

We will let you know via email if there is any missing or incomplete information on your application within the next few days.

The selection committee includes Smart Cities Council staff, Partners and Advisory Board members. The committee includes smart cities experts with expertise covering a wide range of key city responsibility areas. Answers will be evaluated on the basis of strength of vision, clarity of strategy, supporting capacity and opportunity for the applicant (and supporting jurisdictions) to make a major advance based on receiving the 2018 Smart Cities Council Readiness Challenge Grant.

All applicants will be notified via email whether or not they are finalists by Jan 23, 2018. Finalists will be interviewed via teleconference as part of the selection process. The five semi-finalists winners will be announced on January 23, 2018.

We will provide feedback on all applications, including additional learning resources and diagnostics. We will also give applicants not selected as winners the opportunity to participate in activities similar to the 2018 Readiness Challenge if they are able to generate matching resources.

Thank you again for your participation.

[Go back to the form](#)

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**From:** Don Jacobson  
**Sent:** Thursday, December 14, 2017 8:42 AM

## **Correspondence re Smart Cities Council Application**

**To:** Michael Sherwood  
**Cc:** Melissa Benneman  
**Subject:** RE: Smart Cities Council Readiness Challenge grant application

Thank you, I appreciate your trust in me. Attached is the scan of the screens for the application. You will only see a portion of the text I entered, so if, for example, a sample begins with narrative about a Mobility example, rest assured that the rest of the input includes other examples such as our work with Cisco, Hitachi, Siemens, Soofa, Motionloft, etc.

We are only allowed to select three sectors to focus on, so I chose:

- Transportation
- Public Safety
- Other (which I elected citizen engagement to highlight our GoVegas ecosystem)

Sectors I did *not* choose include:

- Buildings
- Energy
- Telecom
- Water
- Wastewater
- Waste Management
- Health & Human Services
- Smart Payments/Finance

For each sector, I identified our “implementation progress” in the following areas:

- Instrumentation & Control
- Connectivity
- Interoperability
- Security & Privacy
- Data Management
- Computing Resources
- Analytics

For the most part, I indicated that we are at “Over 50%” for each of these. I did not select “Complete” for any of them because I felt you can never consider anything complete. I also did not select “None” for any of them because we have made at least “Partial” progress in any category. If you want me to adjust any specific one, just indicate it. This section is not scored, meaning it does not help or hurt our chances no matter what we indicated.

I will hit the submit button at the end of the day.

---

**From:** Michael Sherwood  
**Sent:** Thursday, December 14, 2017 8:01 AM

## Correspondence re Smart Cities Council Application

**To:** Don Jacobson  
**Cc:** Melissa Benneman  
**Subject:** RE: Smart Cities Council Readiness Challenge grant application

[Proceed](#)

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**From:** Don Jacobson  
**Sent:** Thursday, December 14, 2017 8:00 AM  
**To:** Michael Sherwood  
**Cc:** Melissa Benneman  
**Subject:** Smart Cities Council Readiness Challenge grant application  
**Importance:** High

I have the application complete, and ready to submit before tomorrow's deadline. In answering the questions posed, I have covered the gamut of Smart City initiatives we have underway and planned, everything from the IoT sensors to Amazon Alexa. My submission includes a letter of support signed by Scott Adams and a copy of the Innovation District strategic plan. I studied all of the material explaining what makes a worthwhile application, and I believe ours is solid. Much of the material I obtained from previous presentations we've prepared, including the latest prepared for your discussions in Washington, D.C.

Since the application is online only, I printed the screens and scanned the hardcopy, and as soon as I receive the PDF file from the MFD, I will forward it to you to look over. If I don't hear from you by close-of-business today to go ahead, I will check with you again on Friday morning, and then hit the submit button. I feel we have a very good chance of being selected, and if so, I will get to work planning the workshop that will be held here because it will involve not only City staff, but representatives from all of our local partners, public and private.

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**From:** Jesse Berst [mailto:[jesse.berst@smartcouncil.com](mailto:jesse.berst@smartcouncil.com)]  
**Sent:** Tuesday, November 28, 2017 1:55 PM  
**To:** Don Jacobson  
**Subject:** Tips for winning the Readiness Challenge

[Thanks for requesting an application for the 2018 Readiness Challenge grants from the Smart Cities Council.](#)

I'm writing with five suggestions to improve your chances of winning. The last one is the most important.

- 1. It's not about what you've done, it's about what you want to do next.** We're looking for cities, counties, states, provinces, and regional authorities that want to make real progress, regardless of how far they've gotten so far. We're happy to work with communities just getting started. We're equally happy to assist communities that are already underway and are ready to jump to the next level.
- 2. It's not about length, it's about quality.** As you will see from the attached, the application form is not lengthy or complicated. Don't feel you have to write a tome. Our judges just need simple descriptions of your aspirations.
- 3. These three words can help you stand out.** We seek projects that are *integrated*, *impactful*, and *inclusive*. *Integrated* – built in a cross-cutting way so other departments can share infrastructure and

## Correspondence re Smart Cities Council Application

share data when they are ready. *Impactful* – projects that can truly make a difference in citizens' lives. *Inclusive* – projects that strive to include underserved neighborhoods and populations.

**4. Letters of support can make a difference.** A letter from your mayor (or equivalent) is mandatory. If you also get a letter of support from your electric company, you get extra points towards winning.

**5. Hit the Submit button before December 15.** You can't win if you don't enter. Last year several cities had outstanding entries, but were disqualified because they did not take this final step. Even if you'd like a little longer to polish your phrases, please submit whatever you have. Our judges conduct phone interviews of the finalists. If your projects have merit, you'll have additional chances to make your case.

We're eagerly awaiting your official application!

Sincerely,

Jesse Berst

P.S. The attached documents give further help.



**Jesse Berst** | Chairman | [Smart Cities Council®](#)  
206-201-1860 | [jesse.berst@SmartCitiesCouncil.com](mailto:jesse.berst@SmartCitiesCouncil.com)

Review the [Smart Cities Council Opportunity Calendar](#) to see upcoming conferences, workshops, and theme editions.

Attend [Smart Cities Week](#) in Washington, DC and Silicon Valley, North America's leading smart city conferences.

Get [SmartCitiesNow](#), the weekly newsletter highlighting smart city trends, technologies and techniques.

Access the free [Smart Cities Readiness Guide®](#), the leading handbook of urban transformation.

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**From:** Don Jacobson  
**Sent:** Monday, November 06, 2017 2:54 PM  
**To:** Sara Garcia  
**Cc:** Jorge Cervantes; Michael Sherwood; David Bowers; Joanna Wadsworth  
**Subject:** Smart Cities Council Readiness Challenge Grant  
**Importance:** High

Hi Sara,

We are applying for this high profile grant. Part of the application requires a letter of support from the City Manager. I have drafted one for Scott to sign (see attachment). Feel free to edit it, then have him sign a hardcopy, and I will come pick it up. I will need the signed letter by this Thursday, Nov. 8<sup>th</sup>. If Scott has any questions about this grant, he is welcome to talk to Jorge, Michael, David or myself. Thank you.



## Correspondence re Smart Cities Council Application

**From:** Don Jacobson  
**Sent:** Wednesday, November 01, 2017 9:54 AM  
**To:** Jorge Cervantes  
**Cc:** Ted Olivas  
**Subject:** Smart Cities Council Readiness Challenge grant - P.S.

I could use Tori Carreon's help identifying stakeholders, invitees to the workshop, and a few other aspects. With Ted's permission, I'd like to take up a bit of her time (as little as possible, of course).

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**From:** Victoria Carreon  
**Sent:** Wednesday, November 01, 2017 9:21 AM  
**To:** Don Jacobson  
**Subject:** RE: Smart Cities Council Readiness Challenge grant - P.S.

You can mention it to Jorge if you would like. I already informed Ted that you asked for assistance. I have a list of stakeholders from our Smart Gigabit Communities efforts that may be helpful to you. See attached.



---

**From:** Don Jacobson  
**Sent:** Wednesday, November 01, 2017 8:44 AM  
**To:** Jorge Cervantes; Michael Sherwood; David Bowers; Greg McDermott; Kelly Crompton; Ted Olivas; Tom Perrigo; Karen Duddlesten  
**Cc:** Joanna Wadsworth; Rukshana Hussain; Chris Craig; Victoria Carreon; Victoria Cram <victoria.cram@squirepb.com>  
**Subject:** Re: Smart Cities Council Readiness Challenge grant  
**Importance:** High

Thank you, Joanna. Yes, I am.

The Readiness Workshop is built around the 364-page Smart Cities Council (SCC) Readiness Guide. I have a copy of that guide for anyone who is interested. The application for the 2018 SCC Readiness Challenge includes the following elements:

- Commit a liaison to work with the SCC
- Indicate if the city has a Smart City plan or set of policies
- Indicate if the city has a Smart City office, program or dedicated staff
- Identify leadership capacity, particularly cross-functional relationships
- Identify stakeholders for long-term engagement
- Identify Smart City projects the city has undertaken in the past two years
- Identify three sectors the City intends to focus on (e.g., Infrastructure, Public Safety, Education)
- Identify the city's capacity with the following technology enablers (for each of the above-mentioned sectors)
  - Instrumentation, Control, Connectivity
  - Open Standards, Open Integration, Interoperability
  - Security, Privacy
  - Data, Cloud
  - GIS

## Correspondence re Smart Cities Council Application

- Predictive Analytics
- Identify leaders to invite to the workshop
- Identify organizations to invite representing community, labor, tourism, disadvantaged, business, utility, state/federal government
- Identify venue where it will be held
- Draft letters for both the mayor and the city manager to sign

Judging will be based on how well the city intends to address the needs of vulnerable/marginalized people and neighborhoods as well as how the city's projects address livability, workability, sustainability, resilience.

Philadelphia was one of the cities selected *last* year. Its Readiness Workshop was attended by 200 people, and Mayor Jim Kenney opened that workshop advising the audience to think first about *disadvantaged* citizens and areas when identifying and prioritizing their Smart City ideas.

I am available to meet with any of you individually or together (including Scott) to discuss the application process.

---

**From:** Joanna Wadsworth  
**Sent:** Wednesday, November 01, 2017 8:07 AM  
**To:** Cram, Victoria <[victoria.cram@squirepb.com](mailto:victoria.cram@squirepb.com)>; Don Jacobson  
**Cc:** Jorge Cervantes; Greg McDermott; Kelly Crompton; David Bowers; Ted Olivas; Michael Sherwood  
**Subject:** Re: Smart Cities Council Readiness Challenge grant

Hi all, I believe Don Jacobson is in process to prepare the application.

Joanna

On Nov 1, 2017, at 8:05 AM, Cram, Victoria <[victoria.cram@squirepb.com](mailto:victoria.cram@squirepb.com)> wrote:

Jorge! You were right!

This is what you were referring to and yes, I did send it to you! After our meeting, it kept nagging at me and then it dawned that this is what you were referring to.

Here it is again and it would be great for us to pursue this.

Apply now for the Smart Cities Council Readiness Challenge (here's how to win)

The application process is now open for the **2018 Smart Cities Council Readiness Challenge** and this year we are providing more help to more areas.

### Expanded eligibility

This year, we have opened the Readiness Challenge to government entities throughout North America. **Government jurisdictions throughout the U.S., Canada and Mexico are eligible.**

## **Correspondence re Smart Cities Council Application**

And the Readiness Challenge isn't limited to cities either. Cities, counties, states, provinces and regional authorities (transit, ports, etc.) are invited to apply.

### **More help available**

Communities will get even more help this year. For instance, any community that wants advice on how to win can participate in a free half-day workshop on Oct. 3, where experts will help them improve their applications. And just for registering, they will **receive a free pass** to the coaching workshop and the full Smart Cities Week conference, Oct. 3-5 in Washington, D.C.

### **What you can win**

Five winning jurisdictions will receive a full year of expert, vendor-neutral mentoring, plus an on-site Readiness Workshop custom-tailored to each community's needs and priorities. Each will also receive a customized Readiness Roadmap™.

Armed with a Readiness Roadmap, the winners will also receive products and services worth hundreds of thousands of dollars, all supplied free of charge by members of the Council.

Qualcomm Incorporated will provide in-kind contributions for an Inspired by Qualcomm® Thinkabit Lab™ site that can be customized for the workforce development needs of that city. A Thinkabit Lab experience provides hands-on engineering and Qualcomm® World of Work (QWOW™) career exploration activities for students from all socio-economic backgrounds. Through these signature activities, students are exposed to concepts and careers that are essential in every aspect of building the wireless, Internet of Things and 5G ecosystems, and inspiring the next generation of STEM innovators.

In addition, SYNEXXUS will supply control nodes, management software and support for a pilot network of up to 48 smart street lights. IES will create a Community Information Model (CIM) – a data rich, 3D geospatial database to store, represent, and manage virtual 3D city models. And IBI Group, the award-winning technology driven design firm, will work with the Council to produce a Readiness Roadmap™ for the winning cities — a highly visual action plan cities can share with staff and with citizens to guide their next steps. Additional in-kind offerings will be announced in the weeks to come.

As well as the companies noted above, Itron and Sensus will provide their expertise at workshops and mentoring sessions throughout the year as Premier Sponsors of the Challenge Grant.

Communities will also get help thanks to the sponsorship of the Edison Electric Institute (EEI), the association that represents investor-owned electric companies in the United States. EEI is collaborating with the Council on several initiatives to bring utilities and cities together as partners, including ways electric companies can help cities apply for and win a Readiness Challenge Grant.

### **Next steps**

- 1. Start your application**

## **Correspondence re Smart Cities Council Application**

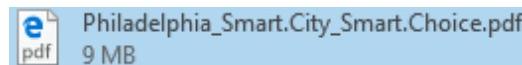
2. Complete it by Nov. 10, 2017
3. Winners will be announced at an awards reception Jan. 23, 2018, the evening before the U.S. Conference of Mayors winter meeting in Washington, D.C.

<http://statescoop.com/smart-cities-council-extends-2018-challenge-grant-to-states-mexico-and-canada>

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**From:** Don Jacobson  
**Sent:** Monday, October 30, 2017 4:14 PM  
**To:** Michael Sherwood; David Bowers  
**Cc:** Joanna Wadsworth; Rukshana Hussain; Chris Craig  
**Subject:** Smart Cities Council - Smart City Readiness Challenge

As you know, we are seeking to become one of a handful of cities to be awarded the opportunity to have a “Smart City Readiness” workshop held here. Philadelphia recently held its workshop with 200 people attending. At it, Philadelphia mayor Jim Kenney pointed out that 25% of Philadelphians don’t have access to the Internet at home, which he feels keeps Philadelphia from truly becoming “smart”. Kenney said poverty creates a ripple effect touching every problem a city deals with. He terms it, “*The money we spend on misery.*” If a Smart City is an economic engine for *everyone*, that misery money wouldn’t be necessary. Instead it could be put into education, recreation and so on. Kenney advised the workshop audience to think *first* about the disadvantaged when planning any Smart City effort. Philadelphia launched its SmartCityPHL initiative in 2016 (see attachment) but it is hampered by old systems and infrastructure, so it will be interesting to see where it places its immediate focus. As part of our own application, we will need to get letters of support of from Mayor Goodman and Scott Adams. I will draft those.



-----Original Appointment-----

**From:** Rukshana Hussain  
**To:** Don Jacobson  
**Subject:** Challenge Grant Workshop / Economic power of hackathons / Smart cities building blocks  
**When:** Tuesday, October 10, 2017 10:00 AM-11:00 AM  
**Where:** 5th Floor IT & PRNS Small Conference Room

<M:\IT\Don\Smart Cities Council Readiness Guide>

<http://news.smartcitiescouncil.com/acton/rif/5473/s-03a3-1709/-/e-00d7-l-0001:41201/q-00d8/showPreparedMessage?sid=TV2:isTiizGFr>

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**From:** Michael Sherwood  
**Sent:** Friday, September 22, 2017 11:36 AM  
**To:** Don Jacobson  
**Cc:** Chris Craig; Rukshana Hussain  
**Subject:** RE: Challenge Grant Workshop / Economic power of hackathons / Smart cities building blocks

Start the process, I want you and Rukshana to provide updates on a weekly basis as to our progress. Can you put together a meeting for this week, we need just 30 minutes and you can give us all a background on the program and how we should proceed.

Is the readiness guide in a PDF style format, if so could you email it to me?

## **Correspondence re Smart Cities Council Application**

I am hoping Rukshana and you will be able to develop educational programs for our civic innovation lab.  
<https://www.reviewjournal.com/business/some-u-s-coding-boot-camps-fail-amid-strong-competition/>

If we are going to open a lab and propel Vegas to the top, I think we need to do this. We won't be taken seriously until we start getting out there! Don you are perfect to lead this effort, Rukshana, Chris and I are all willing to support you. You are our policy and government expert around our smart city efforts. Together we win!

---

**From:** Don Jacobson  
**Sent:** Friday, September 22, 2017 11:13 AM  
**To:** Michael Sherwood  
**Cc:** Chris Craig; Rukshana Hussain  
**Subject:** RE: Challenge Grant Workshop / Economic power of hackathons / Smart cities building blocks

The application process for the 2018 SCC Readiness Challenge (the winning cities get a free one-day workshop for staff, plus access to SCC partners for the year) is open. It closes Nov. 10. Like with the U.S. Ignite Smart Gigabit Communities program, the City will have to commit a liaison, identify three priorities the City intends to focus on, draw up a list of participants to invite to the workshop, identify a venue to hold it, and draft letters for both the mayor and city manager to sign.

Last year, the consulting firm often used by Public Works (TSC2) had brought the grant up to Betsy and Jorge. Since I already had a membership with the SCC, I had also seen the press release and told you about it before they were aware. Last year, the Chief Scientist for the SCC, Stuart Cowan, advised that the City was not a strong enough candidate, but I expect it will be this year.

The City has always been able to *pay* the Smart Cities Council to hold its workshop here—I brought it up in a few Innovation Team meetings last fall. Joanna and I had hoped to *listen in* on the workshop that the SCC held for Miami (see below) at the invitation of Miami's CIO, Kevin Burns, but the logistics were just too much.

The workshop is built around the 364-page SCC Readiness Guide. I placed that guide on our Innovation Team's SharePoint site.

A half-day workshop focused on the Challenge and Guide is part of the programming for the Smart Cities Week summit in Washington, D.C. Oct. 3-5 <http://smartcitiesweek.com/2017-Washington/>. Registration for the Week is free.

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**From:** Michael Sherwood  
**Sent:** Friday, September 22, 2017 8:54 AM  
**To:** Rukshana Hussain; Don Jacobson  
**Cc:** Chris Craig  
**Subject:** Fwd: Challenge Grant Workshop / Economic power of hackathons / Smart cities building blocks

Rukshana and Don this might be worth watching and learning how we can become or use the services of the smart council. As we get ready for our civic lab I know we will want their assistance.

## Correspondence re Smart Cities Council Application

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**From:** Don Jacobson  
**Sent:** Tuesday, September 19, 2017 12:27 PM  
**To:** Joanna Wadsworth  
**Cc:** Victoria Carreon  
**Subject:** RE: Smart Cities Council Readiness Guide

FYI only, I placed the SCC Readiness Guide on the team's SharePoint site. Joanna, will you be creating a folder for documents related to the "Smart City Roadmap" project with WSP?

The application process for the 2018 SCC Readiness Challenge (the winning cities get the free one-day workshop for staff, plus access to SCC partners for the year) is open. It closes Nov. 10.

A half-day free workshop focused on the Challenge and Guide is part of the programming for the Smart Cities Week in Washington, D.C. Oct. 3-5 <http://smartcitiesweek.com/2017-Washington/>. You can get a free pass for the *entire event* if you're interested. The theme is Smart Infrastructure.

---

**From:** Don Jacobson  
**Sent:** Thursday, August 31, 2017 9:23 AM  
**To:** Joanna Wadsworth; Victoria Carreon  
**Subject:** RE: Smart Cities Council Readiness Guide

Here they are <M:\IT\Don\Smart Cities Council Readiness Guide>

If you think I should put these on the Innovation Team SharePoint site, I will do that as well. I just don't want to confuse people thinking this has anything to do with the engagement with Atkins. Let me know.

---

**From:** Don Jacobson  
**Sent:** Thursday, August 31, 2017 9:05 AM  
**To:** Joanna Wadsworth  
**Cc:** Victoria Carreon  
**Subject:** RE: Smart Cities Council Readiness Guide

To refresh your memory (see emails from October 5-6, 2016) TSC2 had brought the grant up to Betsy and Jorge. Since I already had a membership with the SCC, I had also seen the press release and forwarded it to Michael, so when you mentioned it to Niel and I, I had already downloaded the guide...and read it in its entirety. While this guide and the workshop were discussed in a few Innovation Team meetings, the only direction I was given was to look into applying for the grant, which in my other emails I explained the City had some work to do before it could. I'm glad to see we're finally doing that work, but I don't think the grant will be necessary after our engagement with Atkins.

---

**From:** Joanna Wadsworth  
**Sent:** Thursday, August 31, 2017 8:47 AM  
**To:** Burns, Kevin <[KBurns@miamigov.com](mailto:KBurns@miamigov.com)>  
**Cc:** Rodriguez, Denise <[DenRodriguez@miamigov.com](mailto:DenRodriguez@miamigov.com)>; Don Jacobson; Victoria Carreon  
**Subject:** RE: Miami Smart Cities Readiness Workshop

## **Correspondence re Smart Cities Council Application**

Hi Kevin, thank you for sending the meeting materials from the readiness workshop. They contained great information. Would it be possible to set up a time to chat with you about the workshop? Since we were not selected by the Smart Cities Council, we have retained a consultant to help with a workshop for the City of Las Vegas. I'd be interested to hear what worked well and overall impressions of process.

Would you be open to a call?

Thanks, Joanna

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**From:** Joanna Wadsworth  
**Sent:** Thursday, August 31, 2017 8:41 AM  
**To:** Don Jacobson  
**Subject:** RE: Smart City Readiness Program?

I'm thinking that since we have WSP under contract it is probably moot. I was thinking of reaching out to the Council anyway to see if they would be willing to share any info that we could use during our workshops.

I could also reach out to Miami to hear how their readiness workshop went and see if they would be willing to send me their worksheets. Some of them were contained in their powerpoint.

The main issue is you don't realize the value of the programs until you need it. You were ahead of your time probably when you brought it forward. Now that I know what it is and what it would do for us I see the value.

---

**From:** Don Jacobson  
**Sent:** Thursday, August 31, 2017 8:37 AM  
**To:** Joanna Wadsworth  
**Cc:** Victoria Carreon  
**Subject:** RE: Smart City Readiness Program?

I had intended to, but the rep from the Smart Cities Council advised that the City was not a strong enough candidate last year, but perhaps will be this year [see emails from July 5, 2017 and October 15, 2016]. We have always been able to pay the Smart Cities Council to hold its workshop here—I brought it up in a few Innovation Team meetings—but neither Michael or David expressed interest in doing that.

I've also suggested previously that the City send a representative to Smart Cities Week <http://smartcitiesweek.com/2017-Washington/#program> where we can learn what makes a strong application as well as actually participate in the full-day workshop to see and hear the material that it covers, but I haven't received support for that either. Maybe David will send you.

Do you want to make this a topic for our meeting next Tuesday, or since we're already engaged with Atkins, this is moot?

---

**From:** Joanna Wadsworth  
**Sent:** Thursday, August 31, 2017 8:33 AM  
**To:** Don Jacobson; Victoria Carreon  
**Subject:** Smart Cities Council Readiness Guide

## Correspondence re Smart Cities Council Application

Hi Don and Tori, doing research for our Roadmap project and downloaded the Smart Cities Council Readiness Guide. It is saved in the following folder:

F:\PW\_SmartCities\Research\Smart City Readiness Guide

The Ideas to Action document outlines a Roadmap process that is in line with our goals with WSP. It is a good background document.

---

**From:** Joanna Wadsworth  
**Sent:** Thursday, August 31, 2017 8:24 AM  
**To:** Don Jacobson  
**Subject:** Smart City Readiness Program?

Did we apply for the Smart City Readiness program with the Smart Cities Council? Now I am looking at their program and it has some good ideas for our Smart City Roadmap project. It would have been nice to be a selected city, but we have to keep moving.

-----Original Appointment-----

**From:** Burns, Kevin [<mailto:KBurns@miamigov.com>]  
**To:** Joanna Wadsworth; [ssaini@atlantaga.gov](mailto:ssaini@atlantaga.gov); [ken.clark@indy.gov](mailto:ken.clark@indy.gov); [mgamino@cto.nyc.gov](mailto:mgamino@cto.nyc.gov); [charles.ramdatt@cityoforlando.net](mailto:charles.ramdatt@cityoforlando.net); [charles.j.brennan@phila.gov](mailto:charles.j.brennan@phila.gov); [ellen.hwang@phila.gov](mailto:ellen.hwang@phila.gov)  
**Subject:** Miami Smart Cities Readiness Workshop  
**When:** Thursday, August 24, 2017 8:30 AM-6:30 PM (EST)  
**Where:** James L. Knight Center - Merrick Room

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**From:** Burns, Kevin [<mailto:KBurns@miamigov.com>]  
**Sent:** Wednesday, August 02, 2017 3:07 AM  
**To:** Joanna Wadsworth  
**Cc:** Rodriguez, Denise <[DenRodriguez@miamigov.com](mailto:DenRodriguez@miamigov.com)>;  
**Subject:** RE: Miami Smart Cities Readiness Workshop  
**Importance:** High

Joanna – Good morning and thank you for your response. The venue we are holding the workshop in doesn't currently have conference phones in the rooms we will be using for the workshop so it may be difficult to participate in that manner. We are planning on streaming some if not all of the event on periscope if you are interested in viewing it we can make certain you have the connection string.

Thank you,

Kevin Burns  
Chief Information Officer  
City of Miami Information Technology Department  
444 SW 2nd Ave., MRC 5th Floor, Room 515  
Miami, Florida 33130  
[kburns@miamigov.com](mailto:kburns@miamigov.com)  
(305) 416-1911 (O)  
(305) 400- 5270 (F)

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**From:** Don Jacobson  
**Sent:** Wednesday, July 05, 2017 4:00 PM  
**To:** Michael Sherwood; David Bowers  
**Cc:** Joanna Wadsworth  
**Subject:** RE: Follow up meeting Austin- invitation to a conference call in regards to the Smart Cities Week Washington, D.C.

## Correspondence re Smart Cities Council Application

I joined the Smart Cities Council last year (it's free) to receive its newsletters and emails about its events, partners and opportunities.

You may recall in October of last year Andrew Doughman and Tom Skancke pushed Betsy and Jorge to engage TSC2 group to apply for a Challenge Grant from the Smart Cities Council <http://smartcouncils.com/article/white-house-commitment-smart-cities-council-challenge-grants>. The "grant" doesn't actually come with money; rather it offers a one-day workshop at the city's site, and provides the city the opportunity to get advice from the partners of the Smart Cities Council.

Basically the workshop—and the follow up engagement—covers the 364-Page "Readiness Guide for Smart Cities" published by the Smart Cities Council (which I have a copy of) <http://smartcouncils.com/article/global-workshops-promote-smart-city-readiness>. At that time, I indicated the City would have to commit a liaison, identify three priorities the City intended to focus on, draw up a list of participants to invite to the workshop, identify a venue to hold it, and draft letters for both the mayor and city manager to sign.

After going through the application with Stuart Cowan, Chief Scientist for the Smart Cities Council, he told me that other cities simply have stronger policies, programs and planning for being a Smart City (five were selected last year) but encouraged us to re-apply in 2017. He also said it would've been helpful if the City had sent someone to Smart Cities Week last October. During that week, the Smart Cities Council offers the workshop during that week open to anyone. It's a good way to become familiar with the process and network with representatives from other cities.

If IT and Public Works have interest—but lack funds—perhaps the City Manager's Office will send a representative.

---

**From:** Joanna Wadsworth  
**Sent:** Wednesday, July 05, 2017 7:41 AM  
**To:** Don Jacobson; Michael Sherwood; David Bowers  
**Subject:** FW: Follow up meeting Austin- invitation to a conference call in regards to the Smart Cities Week Washington, D.C.  
**Importance:** High

Here is an email for our attention. Lieven Marien from the Smart Cities Council reached out to see if CLV would like to participate in their conference in October. Thoughts? We can discuss more this morning when we meet.

 [SCW DC - Floor Plan assignments 30-6-17.pdf \(464 KB\)](#)       [Marketplace of Ideas Sponsorship Information.pdf \(386 KB\)](#)  
 [Smart Cities Week Washington DC 2017 Brochure.pdf \(2 MB\)](#)     [Smart Cities Week 2016 Post Show Report.pdf \(2 MB\)](#)     [City Pavilion.pdf \(212 KB\)](#)

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**From:** Lieven Marien [<mailto:lieven.marien@eu.smartcouncils.com>]  
**Sent:** Sunday, July 02, 2017 1:05 PM  
**To:** Joanna Wadsworth  
**Subject:** Follow up meeting Austin- invitation to a conference call in regards to the Smart Cities Week Washington, D.C.

Dear Joanna,

## Correspondence re Smart Cities Council Application

It was a pleasure meeting you in Austin.

I had reached out in regards to the **Smart Cities Week Washington, D.C.** which will take place from **3 to 5 October 2017**.

**Smart Cities Week is unique because it opens the doors to an exclusive audience of city decision makers**, with emphasis on those individuals actively planning and implementing smart projects.

We coach cities so they are ready to buy and we increase the visibility of the companies and shorten their sales cycle.

In conclusion, we shape a better world through creating smarter cities and make a difference to a million of lives.

We are now in full preparation for the Smart Cities Week in Washington, D.C., whereby we expect up to 1.800 participants.

I therefore would like to exchange ideas with you on how we can support you achieving some of your strategic goals by participating at the event.

Here some time slots:

- July 3 5Pm or 6pm or 7pm CEST
- July 4 6pm or 7pm CEST
- July 5 5pm or 6pm or 7pm CEST
- July 7 6pm CEST
- July 10 at 5pm CEST
- July 11 at 6pm CEST time
- July 12 at 5pm CEST time
- July 13 at 4pm or 5pm or 6pm or 7pm CEST time
- July 14 at 4pm or 5pm or 6pm or 7pm CEST time
- July 17 at 4pm or 6pm or 7pm CEST time
- July 18 at 4pm or 6pm or 7pm CEST time
- July 19 at 4pm or 5pm or 6pm or 7pm CEST time
- July 20 at 4pm or 5pm or 6pm or 7pm CEST time
- July 21 at 4pm or 5pm or 6pm or 7pm CEST time

Based upon your availability, I will send you a meeting invitation.

Enclosed you will find:

- The floor plan
- The 2017 DC brochure
- The 2016 DC post show report
- Info on the breakfast session
- Info on a **city pavilion**
  - You can set up a city or state pavilion, in the exhibition hall, which you share with companies that you represent so you can display your ecosystem.

In the meantime, you can check [smartcitiesweek.com](http://smartcitiesweek.com) for more information.

I look forward to our conversation.

Kind regards,

lieven

Sponsorship and Exhibition Manager  
Smart Cities Week

## Correspondence re Smart Cities Council Application

Mobile: [+32 473 38 68 26](#) - Main: [+32 2 789 23 21](#)

Email: [lieven.marien@eu.smartcitiescouncil.com](mailto:lieven.marien@eu.smartcitiescouncil.com)

Address: Vorstlaan 280 - 1160 Brussels, Belgium

[www.smartcitiesweek.com](http://www.smartcitiesweek.com)

#SCWSV

#SCWDC

---

**From:** Don Jacobson

**Sent:** Monday, May 15, 2017 9:24 AM

**To:** quigleyt@rtcsnv.com

**Cc:** [HoeftB@rtcsnv.com](mailto:HoeftB@rtcsnv.com); Joanna Wadsworth

**Subject:** Smart Cities Week 2017 - Transportation

FYI only, Nevada DOT Deputy Director, Tracy Larkin-Thomason highlighted in this article <http://statescoop.com/how-self-driving-vehicles-will-transform-the-transit-business-model> about Smart Cities Week in Silicon Valley last week <http://smartcitiesweek.com/2017-Silicon-Valley/#program> hosted by the Smart Cities Council <http://smartcitiescouncil.com/>

I know you were on the Smart Transportation panel as well

<http://na.smartcitiescouncil.com/article/how-do-we-get-people-out-their-cars-%E2%80%93-and-shared-transportation>. I assume the conference was a pretty decent opportunity to network with people who have a stake in outcomes in the near future.

The City of Las Vegas is interesting in hosting one of the Smart Cities Council's "Readiness" workshops in the future. I'll keep you posted.

---

**From:** Don Jacobson

**Sent:** Tuesday, February 28, 2017 12:08 PM

**To:** Michael Sherwood

**Subject:** RE: 5 Smart Cities Get IT Grants | App Targets Texting While Driving and more ...

You may recall that I put us in for the Smart Cities Council Readiness Challenge Grant mentioned in the email <https://www.21centurystate.com/articles/5-smart-cities-put-it-grants-to-work-orlando-miami-philadelphia-indianapolis-austin/>

This is a *non-monetary* grant for a one-day Readiness Workshop

<http://smartcitiescouncil.com/article/global-workshops-promote-smart-city-readiness> with a bonus of being able to get advice from the partners of the Smart Cities Council.

My contact at the Smart Cities Council told me that the five cities selected simply had stronger policies and programs and planning for being a smart city. He also said it would've been helpful if the City had sent someone to Smart Cities Week in Washington, D.C. which the Smart Cities Council organizes. It will be Oct. 3-5 this year <http://smartcitiesweek.com/2017-Washington/> and the Readiness Workshop will be offered during that week open to anyone.

We can send someone to attend a Readiness Workshop elsewhere to see if it is worth hosting our own. The next one-day workshop is in July in San Antonio. The Readiness Workshop basically goes through the Council's 364-Page "Readiness Guide for Smart Cities

## **Correspondence re Smart Cities Council Application**

<http://smartcouncil.com/article/global-workshops-promote-smart-city-readiness> I do not know what the Smart Cities Council would charge us for hosting our own workshop.

Last year I also shared information about these grant opportunities...

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**From:** Don Jacobson  
**Sent:** Thursday, October 13, 2016 4:58 PM  
**To:** David Bowers; Michael Sherwood  
**Cc:** Joanna Wadsworth; Steven Ford  
**Subject:** RE: Smart Cities grant for Las Vegas?

Joanna and I have looked into these a couple weeks ago. There are actually several different grants, most of them from the National Science Foundation (NSF) which is the lead federal agency in the White House Smart Cities initiative. The NSF has \$60+ Million in Smart Cities-related grants for FY2016 with additional investments planned for next year. The following are examples of opportunities in a variety of areas and disciplines:

- US Ignite – The goal is develop and scale next-generation internet applications and provide citizens with access to gigabit-enabled networks and services, bringing data and analytics to decision-makers in real time. Since 2012, NSF has seeded development of gigabit application prototypes capable of processing large amounts of information in real-time, which has improved autonomous vehicle management and radar. \$10 Million [US Ignite program](#)
- Smart & Connected Communities - The goal of S&CC is to support interdisciplinary, integrative research and research capacity-building activities that will lead to discoveries that enable sustainable change to enhance community functioning. \$8.5 Million [Smart and Connected Communities](#)
- Smart and Autonomous Systems – The goal of S&AS focuses on Intelligent Physical Systems (IPS) that are cognizant, reflective and knowledge-rich, leading to long-term autonomy requiring minimal or no human operator intervention. \$16.5 Million [https://www.nsf.gov/pubs/2016/nsf16608/nsf16608.htm?WT.mc\\_id=USNSF\\_25&WT.mc\\_ev=click%C3%A2%82%AC%E2%84%A2](https://www.nsf.gov/pubs/2016/nsf16608/nsf16608.htm?WT.mc_id=USNSF_25&WT.mc_ev=click%C3%A2%82%AC%E2%84%A2)
- Smart City Air challenge - The goal of this EPA program is to encourage communities to deploy hundreds of air quality sensors and make the resulting data open (Deadline: October 28, 2016) <https://www.challenge.gov/challenge/smart-city-air-challenge/>
- Building Innovation Capacity – The goal is to translate breakthrough discoveries into emerging technologies (i.e., smart service systems) through academic-industry collaborations. \$7 million [Partnerships for Innovation: Building Innovation Capacity](#)
- Computing Systems – The goal is to support research that integrates computing, networking and physical systems like self-driving cars and smart buildings. \$4 million [Cyber-Physical Systems](#)

## Correspondence re Smart Cities Council Application

- Big Data – The goal is to use data science to improve the smart electric grid, to keep bridges safer and to grow better crops through the use of drone technology. \$2 million [Spokes that extend the Big Data Regional Innovation Hubs](#)
- Next-Generation Health Care – The goal are solutions that leverage sensor technology, information and machine learning technology, decision support systems, modeling of behavioral and cognitive processes, and more. \$1.5 million [Smart and Connected Health research](#)
- Big Data – The goal is to drive innovation in data analytics and data-driven decision making. \$1.4 million [Big Data research](#)
- Pure Research – The goal is to supporting high-risk, high-reward research on the effective integration of networked computing systems and physical systems to meet community challenges. \$1 million for participants in 2016 NIST [Global City Teams Challenge](#)
- Lifelong Learning – The goal is to leverage networks and technology to foster lifelong learning in multiple formal and informal settings. \$1 million

Many of these are beyond the capacity and skills of our city, or are outside of the scope of its business, but some seem feasible to pursue. So would you like Joanna and to include this in the summary we are preparing for Betsy?

---

**From:** Michael Sherwood  
**Sent:** Tuesday, February 28, 2017 11:30 AM  
**To:** Don Jacobson  
**Subject:** Re: [Marketing Mail] [INET] 5 Smart Cities Get IT Grants | App Targets Texting While Driving and more ...

I am tired of us just sitting here not making any progress, IT will take the lead in going after funding for our innovation projects.

---

**From:** Michael Sherwood  
**Sent:** Tuesday, February 28, 2017 11:24 AM  
**To:** Don Jacobson  
**Subject:** Fwd: [Marketing Mail] [INET] 5 Smart Cities Get IT Grants | App Targets Texting While Driving and more ...

Can you start looking at grants and bring them forward to me so I can review them to see what might be worth going after.

---

**From:** 21st Century State & Local <[meritalk@300brand.com](mailto:meritalk@300brand.com)>  
**Date:** February 28, 2017 at 12:22:29 PM MST  
**To:** <[msherwood@lasvegasnevada.gov](mailto:msherwood@lasvegasnevada.gov)>  
**Subject:** [Marketing Mail] [INET] 5 Smart Cities Get IT Grants | App Targets Texting While Driving and more ...

<https://www.21centurystate.com/articles/5-smart-cities-put-it-grants-to-work-orlando-miami-philly-indianapolis-austin/>

## **Correspondence re Smart Cities Council Application**

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**From:** customerservice@smartcouncil.com [mailto:customerservice@smartcouncil.com] On Behalf Of stuart.cowan@smartcouncil.com

**Sent:** Wednesday, December 28, 2016 6:54 AM

**To:** Don Jacobson

**Subject:** [INET] Thanks for your interest in the SCC Challenge Grants

Dear Applicant:

Thank you for your interest in applying for a Smart Cities Council Challenge Grant. You now have access to the full application web form.

You can access the application through your Smart Cities Council account. If you are not logged in to the Smart Cities Council website already, please log in at our site. Once you are logged in, you can access the full grant application through this link:

<http://smartcouncil.com/webform/scc-challenge-grant-application>

You do not have to finish the application in a single session. Remember to regularly click the "save draft" button at the bottom of each page. Any time before the deadline, you can return to your application by logging into the Smart Cities Council site and using the application link. You will be returned to the last place where you saved your application.

Please keep the following in mind:

The application must be submitted no later than 11:59 PM Eastern Time on Saturday, December 31st.

Applications will be reviewed by Smart Cities Council staff, Partners, and Advisors according to the criteria below out of a total of 100 points.

All applicants will be notified whether or not they have been selected as finalists by January 16th, 2017 and as winners by January 31st, 2017.

Finalists will be invited to conduct an interview. Cities not selected to receive Challenge Grants will be given feedback on their application and provided with other opportunities to receive support from Smart Cities Council.

You can review answers to more frequently-asked questions here:

<http://smartcouncil.com/article/smart-cities-council-challenge-grants-faq>

The application includes help text for most questions. In addition, most questions include a "Knowledge Resource" box in blue with helpful information and links that can strengthen your responses.

At the bottom of each page, it is possible to save any updates, move back, or move forward. Remember to save updates frequently.

The application contains the following pages:

First Page. Some basic contact information.

Second Page. Information on additional participating jurisdictions.

Third Page. Background on smart cities projects, plans, and stakeholder outreach. If needed, the text boxes can be filled with short placeholders to advance to the next page. A total of 35 points are available on this page.

Fourth Page. A smart cities assessment that will help us tailor the grant to your needs.

Fifth Page. Detailed approach to three different city responsibility areas.

Be sure to carefully choose three of the available ten city responsibility areas at the top. Corresponding questions will then become available below.

## **Correspondence re Smart Cities Council Application**

As before, the text boxes can be filled with short placeholders if needed. A total of 60 points are available for this page, 20 points for each of the three city responsibility areas.

Final Page. Basic certifications and letter of support from Mayor's Office or City Manager's Office (worth 5 points). When you are ready to submit the application with no further possibility of making changes, press the SUBMIT button at the bottom of the page. Please submit several days before the deadline if possible to avoid any technical issues.

Thanks again for your interest in submitting an application, and we look forward to reviewing it.

Please contact [Stuart.Cowan@SmartCitiesCouncil.com](mailto:Stuart.Cowan@SmartCitiesCouncil.com) with any questions on the on-line application itself.

Thank you,

Smart Cities Council

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**From:** customerservice@smartcouncil.com [mailto:customerservice@smartcouncil.com] On Behalf Of www.smartcouncil.com  
**Sent:** Wednesday, December 28, 2016 6:29 AM  
**To:** Don Jacobson  
**Subject:** [INET] Form submission from: SCC Grants Application Request Form

Thank you for your request to access the online application for the White House: Smart Cities Council Challenge Grants.

FAQ:

<http://smartcouncil.com/article/smart-cities-council-challenge-grants-faq>

General Info:

<http://smartcouncil.com/article/white-house-commitment-smart-cities-council-challenge-grants>

Resources: <http://smartcouncil.com/article/thank-you-request>

We will be contacting you shortly...

Best,  
Stuart Cowan, Ph.D.  
Chief Scientist | Smart Cities Council  
cell: 503-724-3329 | skype: stuartcowan | email:  
[Stuart.Cowan@SmartCitiesCouncil.com](mailto:Stuart.Cowan@SmartCitiesCouncil.com)

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**From:** Jesse Berst [mailto:chairman@smartcouncil.com]  
**Sent:** Wednesday, December 14, 2016 8:11 AM  
**To:** Don Jacobson  
**Subject:** [Marketing Mail] [INET] Win a Smart Cities Readiness Challenge Grant in 3 easy steps (deadline Dec. 31)

[Click here](#) to view this message in a browser window.

## Correspondence re Smart Cities Council Application

There is still time to submit your application to win a [Smart Cities Council Readiness Challenge Grant](#). We're awarding grants to five U.S. cities to help them use technology to become more livable, workable and sustainable — an approach that also creates new, good-paying jobs.

But you have to hurry. The deadline to apply is December 31.

**Step 1:** [Request your application](#). The interactive application helps you build and improve your smart cities plans.

**Step 2:** Ask for help. Whether you have a question or want help developing your application, contact our [Chief Scientist, Dr. Stuart Cowan](#). Several of our partners and advisors are also willing to provide hands-on help, particularly in the areas of water, energy and transportation.

**Step 3:** Submit your application by December 31.

Don't miss out on this opportunity to win tailored help and supporting technology to improve your city. [Start your application](#) today.



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Our address is 15127 NE 24th Suite 358, Redmond, WA 98052, USA

If you do not wish to receive future email, [click here](#).  
(You can also send your request to **Customer Care** at the street address above.)

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**From:** Stuart Cowan [mailto:[stuart.cowan@smartcitiescouncil.com](mailto:stuart.cowan@smartcitiescouncil.com)]  
**Sent:** Tuesday, November 1, 2016 7:35 AM  
**To:** Don Jacobson  
**Subject:** [INET] Re: City of Las Vegas Interest in 2017 Grant

Dear Don -

Thanks very much for your interest in the Smart Cities Council Challenge Grants. These grants are designed to move winning cities forward with a major smart cities Readiness Workshop and a variety of matching products and services.

The application period has now started, and applications are due December 31st, 2016.

**You may now request a full on-line application here:**

<http://smartcitiescouncil.com/scc-grants-application-request>

As a reminder, here are some FAQs about the grants:

<http://smartcitiescouncil.com/article/smart-cities-council-challenge-grants-faq>

Don't hesitate to contact me if you have any difficulties requesting or completing the on-line application.

Best,

Stuart Cowan, Ph.D.  
Chief Scientist | Smart Cities Council  
cell: 503-724-3329 | skype: stuartcowan | email: [Stuart.Cowan@SmartCitiesCouncil.com](mailto:Stuart.Cowan@SmartCitiesCouncil.com)

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**From:** Don Jacobson  
**Sent:** Monday, October 24, 2016 4:56 PM  
**To:** 'GrantApplication@SmartCitiesCouncil.com'  
**Subject:** City of Las Vegas Interest in 2017 Grant

The City of Las Vegas, which is striving to become a globally-recognized Smart City (see attached summary) is very interested in applying to become one of the five cities chosen to have a one-day Readiness Program facilitated onsite.

## **Correspondence re Smart Cities Council Application**

Please send me information on *how* to apply. I am already familiar with the general requirements:

- I will commit to being the City of Las Vegas's liaison to work with Smart Cities Council
- I will compile the list of participants to invite to the workshop
- I will identify and secure a suitable venue to hold the workshop
- I will summarize our policies and programs and planning for review
- I will identify three priorities—including one addressing underserved citizens—as our focus
- I will provide letters of support from both our Mayor and City Manager

I look forward to the opportunity to elevate the City's profile as a Smart City.

 CLV\_Brochure\_10-eVersion.pdf

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**From:** Don Jacobson  
**Sent:** Monday, October 24, 2016 4:33 PM  
**To:** 'stuart.cowan@smartcitiescouncil.com'  
**Subject:** City of Las Vegas would like to host a Smart Cities Readiness Workshop

Hi Stuart,

I work in the IT Department of the City and I would like to learn more about how the City of Las Vegas can become a host site for a Readiness workshop in the future. We have a great venue, we maintain great relationships with local agencies who may participate, and Las Vegas would be a desirable location for non-local agencies who might join us. My contact information is below. Thank you.

---

**From:** Don Jacobson  
**Sent:** Saturday, October 15, 2016 7:00 PM  
**To:** David Bowers; Michael Sherwood  
**Cc:** Joanna Wadsworth  
**Subject:** Smart Cities grant for Las Vegas? - Please read; time sensitive  
**Importance:** High

I noticed I explained the grants that do have funding. As for the *non-monetary* grant from Smart Cities Council, Joanna and I looked into that a couple weeks ago as well. There is no cost for the city to join the Smart Cities Council, which hosted Smart Cities Week in Washington, D.C. the last week of September.

The Smart Cities Council publishes a 364-Page “Readiness Guide for Smart Cities” which I have a copy of if you’re interested in looking through it. The one-day workshop goes through that guide. <http://smartcitiescouncil.com/article/global-workshops-promote-smart-city-readiness>

The city has a choice of doing one of the following:

- Send staff to attend a workshop elsewhere (the most recent one was held during Smart Cities Week)

## **Correspondence re Smart Cities Council Application**

- Apply for the grant, which is centered around the one-day workshop that the city would host here with the *added value* of the perks from the council's partners and advisors

For the grant our city meets the criteria for city size, but here is what we need to do *before* the October 31<sup>st</sup> deadline:

- Commit a liaison to work with Smart Cities Council
- Draw up a list of participants to invite to the workshop
- Identify a venue
- Summarize our policies and programs and planning for review
- Identify three priorities for the city to focus on, including one addressing underserved people or area
- Draft letters for both the mayor and city manager to sign

Please talk to Jorge about this and let me know if you want Joanna and I to apply to host a workshop. Joanna and I will include this in the report we are preparing for you to give to Betsy.

P.S. I don't understand why Tom Skancke would need to talk to Jorge about this when Joanna and I already knew about it and were working on it *before* Tom brought it up to Jorge.

---

**From:** Steven Ford  
**Sent:** Saturday, October 15, 2016 10:41 AM  
**To:** Don Jacobson  
**Cc:** David Bowers; Michael Sherwood; Joanna Wadsworth; Jerry Walker  
**Subject:** Re: Smart Cities grant for Las Vegas?

The only one that even remotely applies to me is the "Building Innovation Capacity" grant. After exploring what types of projects have been previously awarded under this program, I really don't believe we are in a position to participate.

Thank you for considering me on this.

---

**From:** David Bowers  
**Sent:** Thursday, October 13, 2016 5:15 PM  
**To:** Don Jacobson; Michael Sherwood  
**Cc:** Joanna Wadsworth  
**Subject:** RE: Smart Cities grant for Las Vegas?

Yes, please summarize this in your report to Betsy so that she understands that we are keeping our eye on these opportunities... If possible, we need to have these on the agenda to make final determinations on applications and document on our sharepoint site for easy reference.

---

**From:** Don Jacobson  
**Sent:** Thursday, October 13, 2016 5:00 PM  
**To:** Victoria Carreon  
**Subject:** FW: Smart Cities grant for Las Vegas?

As you know Joanna and I already looked into these. Betsy asked (separately) for a summary of the Technology Integration team's efforts so far, and near-term plans. Joanna and I will draft that on Monday to give to David and Michael.

## **Correspondence re Smart Cities Council Application**

<http://www.govtech.com/fs/infrastructure/Just-Filling-Out-an-Application-Makes-Cities-Smarter.html>

---

**From:** Don Jacobson  
**Sent:** Thursday, October 13, 2016 4:58 PM  
**To:** David Bowers; Michael Sherwood  
**Cc:** Joanna Wadsworth; Steven Ford  
**Subject:** RE: Smart Cities grant for Las Vegas?

Joanna and I have looked into these a couple weeks ago. There are actually several different grants, most of them from the National Science Foundation (NSF) which is the lead federal agency in the White House Smart Cities initiative. The NSF has \$60+ Million in Smart Cities-related grants for FY2016 with additional investments planned for next year. The following are examples of opportunities in a variety of areas and disciplines:

- US Ignite – The goal is develop and scale next-generation internet applications and provide citizens with access to gigabit-enabled networks and services, bringing data and analytics to decision-makers in real time. Since 2012, NSF has seeded development of gigabit application prototypes capable of processing large amounts of information in real-time, which has improved autonomous vehicle management and radar. \$10 Million [US Ignite program](#)
- Smart & Connected Communities - The goal of S&CC is to support interdisciplinary, integrative research and research capacity-building activities that will lead to discoveries that enable sustainable change to enhance community functioning. \$8.5 Million [Smart and Connected Communities](#)
- Smart and Autonomous Systems – The goal of S&AS focuses on Intelligent Physical Systems (IPS) that are cognizant, reflective and knowledge-rich, leading to long-term autonomy requiring minimal or no human operator intervention. \$16.5 Million [https://www.nsf.gov/pubs/2016/nsf16608/nsf16608.htm?WT.mc\\_id=USNSF\\_25&WT.mc\\_ev=click%C3%A2%82%AC%E2%84%A2](https://www.nsf.gov/pubs/2016/nsf16608/nsf16608.htm?WT.mc_id=USNSF_25&WT.mc_ev=click%C3%A2%82%AC%E2%84%A2)
- Smart City Air challenge - The goal of this EPA program is to encourage communities to deploy hundreds of air quality sensors and make the resulting data open (Deadline: October 28, 2016) <https://www.challenge.gov/challenge/smart-city-air-challenge/>
- Building Innovation Capacity – The goal is to translate breakthrough discoveries into emerging technologies (i.e., smart service systems) through academic-industry collaborations. \$7 million [Partnerships for Innovation: Building Innovation Capacity](#)
- Computing Systems – The goal is to support research that integrates computing, networking and physical systems like self-driving cars and smart buildings. \$4 million [Cyber-Physical Systems](#)

## Correspondence re Smart Cities Council Application

- Big Data – The goal is to use data science to improve the smart electric grid, to keep bridges safer and to grow better crops through the use of drone technology. \$2 million [Spokes that extend the Big Data Regional Innovation Hubs](#)
- Next-Generation Health Care – The goal are solutions that leverage sensor technology, information and machine learning technology, decision support systems, modeling of behavioral and cognitive processes, and more. \$1.5 million [Smart and Connected Health research](#)
- Big Data – The goal is to drive innovation in data analytics and data-driven decision making. \$1.4 million [Big Data research](#)
- Pure Research – The goal is to supporting high-risk, high-reward research on the effective integration of networked computing systems and physical systems to meet community challenges. \$1 million for participants in 2016 NIST [Global City Teams Challenge](#)
- Lifelong Learning – The goal is to leverage networks and technology to foster lifelong learning in multiple formal and informal settings. \$1 million

Many of these are beyond the capacity and skills of our city, or are outside of the scope of its business, but some seem feasible to pursue. So would you like Joanna and to include this in the summary we are preparing for Betsy?

---

**From:** David Bowers  
**Sent:** Thursday, October 13, 2016 4:48 PM  
**To:** Don Jacobson; Joanna Wadsworth; Steven Ford  
**Subject:** FW: Smart Cities grant for Las Vegas?

Attached is another grant application that is being offered through the Smart Cities Council. It does not look like there is a monetary award, but there are some good coordination efforts along with additional benefits from the private sector.

Let me know what you think...

---

**From:** Jorge Cervantes  
**Sent:** Thursday, October 06, 2016 5:29 PM  
**To:** Michael Sherwood; David Bowers  
**Cc:** Betsy Fretwell  
**Subject:** FW: Smart Cities grant for Las Vegas?

Please see below information on smart cities grant opportunity. Looks like something we should be pursuing. The link has grant application deadlines. Let me know if you need my assistance on this.

---

**From:** Don Jacobson  
**Sent:** Thursday, October 06, 2016 6:44 AM  
**To:** Joanna Wadsworth  
**Cc:** Niel Rohleder  
**Subject:** RE: Smart City Council Challenge Grant

## **Correspondence re Smart Cities Council Application**

We meet the criteria for size. We could commit a liaison, draw up a list of participants to invite to the workshop, identify a venue and draft letters for both the mayor and city manager to sign. We could muster the effort to summarize our policies and programs and planning. Likewise, we could identify three priorities for the city to focus on, including one addressing underserved people or area.

It would have been helpful if the City had sent someone to Smart Cities Week in Washington, D.C. last week, which this council organizes. People who attended it seemed to find it very valuable. It is free to become a member of the council.

The council publishes a 364-Page “Readiness Guide for Smart Cities” with sections covering these topics (see attachment). I have PDFs of each individual section if you’re interested. At the very least our city should have someone attend one of the council’s workshops that go through this entire guide, or even offer to host one of the workshops <http://smartcouncil.com/article/global-workshops-promote-smart-city-readiness>

So let’s bring it to the attention of Michael and David to see if they’re interested in (a) attending/hosting a workshop and (b) applying for the grant, which is centered around a one-day workshop, but with the added value of the perks from the council’s partners and advisors.



---

**From:** customerservice@smartcouncil.com [mailto:customerservice@smartcouncil.com]  
**Sent:** Thursday, October 06, 2016 6:27 AM  
**To:** Don Jacobson  
**Subject:** Account details for don jacobson at Readiness Guide

don jacobson,

Thank you for registering at [www.smartcouncil.com](http://www.smartcouncil.com).

You may confirm your email address and now log in by clicking this link or copying and pasting it to your browser:

<http://readinessguide.smartcouncil.com/user/reset/18126/1475760391/6iURObGTWWUuy0m3NDbqdl3K0nJj72iZkvS-aKltDSA/brief>

You will be able to log in at  
<http://readinessguide.smartcouncil.com/user> in the future using:

**username: don jacobson**  
**password: Mavericks#1**

-- Readiness Guide team

---

**From:** Joanna Wadsworth  
**Sent:** Wednesday, October 05, 2016 11:28 AM

## **Correspondence re Smart Cities Council Application**

**To:** Don Jacobson; Niel Rohleder  
**Subject:** Smart City Council Challenge Grant

Don and Niel, did you see this? It is a readiness grant that looks to provide support and equipment rather than funds. Do you think it is worth pursuing?

<http://smartcitiescouncil.com/article/white-house-commitment-smart-cities-council-challenge-grants>

---

**From:** Tom Skancke [<mailto:toms@tsc2group.com>]

**Sent:** Wednesday, October 05, 2016 11:14 AM

**To:** Betsy Fretwell; Jorge Cervantes

**Subject:** Fwd: Smart Cities grant for Las Vegas?

Betsy and Jorge,

Wanted this to share this with you. We should take a look at this opportunity.

Additionally...I would like to get an appointment on your calendars sometime within the next 2 weeks to discuss opportunities around these issues and how we position CLV. As I've said before...I think we're missing out on several opportunities in tech space.

Best,

T

---

From: Andrew Doughman <[andrewd@tsc2group.com](mailto:andrewd@tsc2group.com)>

Sent: Wednesday, October 5, 2016 8:38 AM

Subject: Smart Cities grant for Las Vegas?

To: Michael Vannozzi <[michaelv@tsc2group.com](mailto:michaelv@tsc2group.com)>, Tom Skancke <[toms@tsc2group.com](mailto:toms@tsc2group.com)>

Not sure if Las Vegas already knows of this, but it might be worth mentioning to Jorge or Betsy: <http://smartcitiescouncil.com/article/white-house-commitment-smart-cities-council-challenge-grants>

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### Smart Cities Council | White House Commitment: Smart Cities Council Challenge Grants

[smartcitiescouncil.com](http://smartcitiescouncil.com)

The Smart Cities Council commits to award five Smart Cities Council Challenge Grants to help five American cities apply smart technologies to improve urban livability, workability and sustainability. For each of the five winning cities, the Council will deliver a tailored one-day Readiness Program during the 2017 calendar year.

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## Correspondence re Smart Cities Council Application



**Andrew Doughman**  
Vice President of Communication Strategies  
823 Las Vegas Boulevard South, Suite 300  
Las Vegas, NV 89101  
**O** +1.702.870.7068 • **C** +1.775.315.9534 • **E** andrewd@tsc2group.com  
[tsc2group.com](http://tsc2group.com)

---

**From:** Don Jacobson  
**Sent:** Monday, October 03, 2016 6:37 AM  
**To:** Joanna Wadsworth; Victoria Carreon  
**Subject:** RE: Smart Cities

The National Science Foundation (NSF) is the lead federal agency in the White House Smart Cities initiative. The NSF has \$60+ million in Smart Cities-related grants for FY2016 with additional investments planned for next year. The following are examples of opportunities in a variety of areas and disciplines:

- US Ignite – The goal is develop and scale next-generation internet applications and provide citizens with access to gigabit-enabled networks and services, bringing data and analytics to decision-makers in real time. Since 2012, NSF has seeded development of gigabit application prototypes capable of processing large amounts of information in real-time, which has improved autonomous vehicle management and radar. \$10 Million [US Ignite program](#)
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- Smart City Air challenge - The goal of this EPA program is to encourage communities to deploy hundreds of air quality sensors and make the resulting data open (Deadline: October 28, 2016) <https://www.challenge.gov/challenge/smart-city-air-challenge/>
- Building Innovation Capacity – The goal is to translate breakthrough discoveries into emerging technologies (i.e., smart service systems) through academic-industry collaborations. \$7 million [Partnerships for Innovation: Building Innovation Capacity](#)

## **Correspondence re Smart Cities Council Application**

- Computing Systems – The goal is to support research that integrates computing, networking and physical systems like self-driving cars and smart buildings. \$4 million [Cyber-Physical Systems](#)
- Big Data – The goal is to use data science to improve the smart electric grid, to keep bridges safer and to grow better crops through the use of drone technology. \$2 million [Spokes that extend the Big Data Regional Innovation Hubs](#)
- Next-Generation Health Care – The goal are solutions that leverage sensor technology, information and machine learning technology, decision support systems, modeling of behavioral and cognitive processes, and more. \$1.5 million [Smart and Connected Health research](#)
- Big Data – The goal is to drive innovation in data analytics and data-driven decision making. \$1.4 million [Big Data research](#)
- Pure Research – The goal is to supporting high-risk, high-reward research on the effective integration of networked computing systems and physical systems to meet community challenges. \$1 million for participants in 2016 NIST [Global City Teams Challenge](#)
- Lifelong Learning – The goal is to leverage networks and technology to foster lifelong learning in multiple formal and informal settings. \$1 million

Many of these are beyond the capacity and skills of our city, or are outside of the scope of its business, but some seem feasible to pursue.

### **REPORT TO THE PRESIDENT Technology and the Future of Cities**

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**From:** Joanna Wadsworth  
**Sent:** Wednesday, September 28, 2016 8:58 AM  
**To:** Victoria Carreon; Don Jacobson  
**Subject:** RE: Smart Cities

Hi Victoria, this is potential funding for the City's initiatives. We'll have to keep an eye on when the money is available and how to apply. The article seems to imply that they made the allocations for the grants but did not give details on how to apply. I'll do some research.

Thanks for sending this to us!

-Joanna

---

**From:** Victoria Carreon  
**Sent:** Wednesday, September 28, 2016 8:36 AM  
**To:** Don Jacobson; Joanna Wadsworth  
**Subject:** Smart Cities

## **Correspondence re Smart Cities Council Application**

Hi Joanna and Don,

Have you seen this? Is this a possible funding source for the City's Innovation District?

<http://statescoop.com/obama-administration-announces-another-80-million-for-smart-cities-initiatives>

Thanks,

Tori

*Victoria Carreón*

Administrative Officer

Office of Administrative Services

City of Las Vegas

702-229-5939

[vcarreon@LasVegasNevada.gov](mailto:vcarreon@LasVegasNevada.gov)

## Correspondence re Smart Cities Council Post Workshop

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**From:** Danielle Miller Wagner <[danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)>  
**Sent:** Monday, October 15, 2018 12:25 PM  
**To:** Ihrie, David (CIT) <[David.Ihrie@cit.org](mailto:David.Ihrie@cit.org)>; Terry Yates <[Terry.Yates@townofcary.org](mailto:Terry.Yates@townofcary.org)>; Don Jacobson; Josh Carpenter <[Josh.Carpenter@birminghamal.gov](mailto:Josh.Carpenter@birminghamal.gov)>; Simrall, Grace <[Grace.Simrall@louisvilleky.gov](mailto:Grace.Simrall@louisvilleky.gov)>; Anthony Carrillo <[acarrillo@prfaa.pr.gov](mailto:acarrillo@prfaa.pr.gov)>  
**Subject:** Thanks for your participation in Smart Cities Week Washington, DC

Dear Grace, David, Terry, Don, Carlos and Josh,

Thank you very much for your contributions to Smart Cities Week DC! We are grateful for the time and expertise you shared with our audience members--they so appreciate hearing from you as you progress through your smart cities programs.

Please plan to join us at Smart Cities Week West in San Diego next April. Registration details will be released shortly.

With gratitude and best regards,

Danielle

Danielle Miller Wagner | Program Manager, Smart Cities Week  
Smart Cities Council  
[www.smartcitiescouncil.com](http://www.smartcitiescouncil.com)  
202-744-6506

[Join the conversation with #SCWDC](#)

---

**From:** Victoria Carreon  
**Sent:** Monday, October 01, 2018 10:54 AM  
**To:** Don Jacobson  
**Subject:** RE: FW: Smart Cities Council Readiness Workshop

Hi Don, see answers below in red. Thanks!

---

**From:** Don Jacobson  
**Sent:** Thursday, September 27, 2018 11:30 AM  
**To:** Jennifer Davies  
**Subject:** Smart Cities Council Readiness Workshop  
**Importance:** High

Hi Jennifer, I appreciate speaking at our SCC Workshop back on July 31<sup>st</sup>. You made an eloquent case for Civic Engagement.

I am going to make a presentation to Jorge Cervantes and some directors about the outcomes and what's next. I'd like your thoughts/impressions on the following elements to help me formulate my presentation.

1. What did you think of the program overall? The agenda is attached. For example, do you feel adequate time was given to each topic, and did you gain anything hearing from the SCC's partners (vendors)?
2. What did you think of the breakout session in the afternoon focused on Public Safety? The canvas is attached. For example, do you feel the guided exercise was worthwhile and achieved a useful outcome?
3. What do you think the SCC and ourselves (meaning the IT Department which helped organize the workshop) could do better if we hold a similar workshop in the future?

## **Correspondence re Smart Cities Council Post Workshop**

4. Is there anything you personally would like to know about the SCC Readiness program and the City's participation in it in the months ahead?

Brief answers are okay. Please get back to me as soon as you can. Thank you.

P.S. I have attached my notes as well as those from Kevin Ebi (who was the facilitator) from our afternoon session to help jog your memory.

---

**From:** Don Jacobson  
**Sent:** Thursday, September 27, 2018 11:23 AM  
**To:** Victoria Carreon  
**Subject:** Smart Cities Council Readiness Workshop  
**Importance:** High

Hi Tori, I appreciate you actively participating in our SCC Workshop back on July 31<sup>st</sup>.

I am going to make a presentation to Jorge Cervantes and some directors about the outcomes and what's next. I'd like your thoughts/impressions on the following elements to help me formulate my presentation.

1. What did you think of the program overall? The agenda is attached. For example, do you feel adequate time was given to each topic, and did you gain anything hearing from the SCC's partners (vendors)?  
*Overall, the program was very good and it was helpful to have SCC partners there to share best practices from other cities. In the future, I think it would be good to have more people from city departments in attendance so that they are engaged and committed to any next steps that are discussed during the meeting. It would be good to have department directors be part of the planning and implementation of the event.*
2. What did you think of the breakout session in the afternoon focused on Public Safety? The canvas is attached. For example, do you feel the guided exercise was worthwhile and achieved a useful outcome?  
*The discussion was good but it would have been helpful to have more staff there from the city departments that perform public safety functions so that a successful outcome could be achieved. I am not sure if anyone was really tasked with following up on next steps.*
3. What do you think the SCC and ourselves (meaning the IT Department which helped organize the workshop) could do better if we hold a similar workshop in the future?  
*More department engagement as discussed above.*
4. Is there anything you personally would like to know about the SCC Readiness program and the City's participation in it in the months ahead?  
*It would be nice to know what next steps are being planned.*

Brief answers are okay. Please get back to me as soon as you can. Thank you.

P.S. I have attached your notes from the afternoon session to help jog your memory.

## Correspondence re Smart Cities Council Post Workshop

**From:** Sarah McCrea  
**Sent:** Thursday, September 27, 2018 11:40 AM  
**To:** Don Jacobson  
**Subject:** RE: Smart Cities Council Readiness Workshop

Hey Don! Thank you for the opportunity and your kind words. See my comments below.

---

**From:** Don Jacobson  
**Sent:** Thursday, September 27, 2018 11:22 AM  
**To:** Sarah McCrea  
**Subject:** Smart Cities Council Readiness Workshop  
**Importance:** High

Hi Sarah,

I appreciate you speaking at our SCC Workshop back on July 31<sup>st</sup>. You made an eloquent case for Public Safety.

I am going to make a presentation to Jorge Cervantes and some directors about the outcomes and what's next. I'd like your thoughts/impressions on the following elements to help me formulate my presentation.

1. What did you think of the program overall? The agenda is attached. For example, do you feel adequate time was given to each topic, and did you gain anything hearing from the SCC's partners (vendors)?  
I liked the program very much. We did cover quite a bit of ground and at times it may have felt rushed, but more time may have been too much and may have resulted in loss of interest of participants. I gained information from the other departments, issues, successes, projects and programs. I also gained information about what is available to assist in potential solutions.
2. What did you think of the breakout session in the afternoon focused on Public Safety? The canvas is attached. For example, do you feel the guided exercise was worthwhile and achieved a useful outcome?  
I thought the guided exercise was worthwhile and achieved a useful outcome. I often find that I have to spend time educating the public about what we do and that they are often surprised at how unmet need in our community stresses our services. They often expect to hear about how we are prepared to and manage large scale incidents, meanwhile it is homelessness, poverty, lack of transportation resources, and the like that really stress our operations.
3. What do you think the SCC and ourselves (meaning the IT Department which helped organize the workshop) could do better if we hold a similar workshop in the future?  
I think what is most frustrating about workshops in general is that they are great for brainstorming but lack execution. "Vision without execution is just hallucination". As the city embarks on the efforts of the Vision 2020, budget shortfalls, hiring freezes, etc, we really need to be informed about what is possible, spend our money wisely, and stay focused on interventions that are possible and will contribute to improved efficiencies without compromising our effectiveness. I support the initiative to bring the different departments together to discuss commonalities in operations, opportunities for synergism and prevention or correction of duplication. This is a difficult task, this workshop helped.
4. Is there anything you personally would like to know about the SCC Readiness program and the City's participation in it in the months ahead?

## **Correspondence re Smart Cities Council Post Workshop**

Not sure if this has already been provided, but a summary of the workshop in terms of what action items have taken or will be taking place as a result of the event. What are we doing? What can we expect? How can we continue to move into the future and meet or exceed these initiatives?

Brief answers are okay. Please get back to me as soon as you can. Thank you.

P.S. I have attached Victoria Carreon's notes from the afternoon session to help jog your memory.

---

**From:** Don Jacobson  
**Sent:** Thursday, September 20, 2018 2:52 PM  
**To:** Erin King <erin.king@IBIGroup.com>  
**Subject:** RE: Ideas Smart City Las Vegas

My apologies for taking so long to respond, Erin. I talked to Joanna, showing her my screenshots of the presentation you and Octavio gave on September 5<sup>th</sup>. We are awaiting senior management approval on a concept of operations we submitted for their consideration before embarking on another undertaking with IBI Group. I believe we are close to getting that out of the way, which will free us up to dive deeper into your impressions from our workshop and your ideas from what you heard. I definitely want to spend some time with you at Smart Cities week. Here is what my schedule looks like right now:

**Tue, Oct. 2**

5:00 PM – Arrive at Reagan airport and heading directly to the SCC reception

**Wed, Oct. 3**

9:00 AM – 10:30 AM Opening Plenary Session

11:00 AM – 12:15 PM City Readiness Hub (Shonte Eldridge and I will be onstage)

1:15 PM – 2:30 PM City Readiness Hub

3:00 PM – 4:15 PM Institute: Data for Civic Good

4:15 PM – 5:30 PM Afternoon Plenary Session (I will be onstage with the other grant winning cities)

**Thur, Oct. 4**

9:00 AM – 10:30 AM Opening Plenary Session

11:00 AM – 12:15 PM Boardroom: Smart Workforce

1:15 PM – 2:30 PM Stage: Data for Civic Good

Please suggest a time when you would be available to meet with me for an hour or so. That could be as early as 8:00 AM before the conference kicks off each day or during openings in my schedule above.

---

**From:** Erin King <erin.king@IBIGroup.com>  
**Sent:** Tuesday, September 18, 2018 4:30 PM  
**To:** Don Jacobson; Octavio Jimenez <[octavio.jimenez@ibigroup.mx](mailto:octavio.jimenez@ibigroup.mx)>  
**Cc:** Lee Ann Mangin <[LAMangin@IBIGroup.com](mailto:LAMangin@IBIGroup.com)>  
**Subject:** RE: Ideas Smart City Las Vegas

Hi Don, I remember you were targeting touching base with Joanna and others at the city last week to talk about turning your Smart Cities Vision into an action plan with IBI's help. Were you able to get some time

## Correspondence re Smart Cities Council Post Workshop

to discuss? I thought it would also be good to get a coffee or lunch on the books for the Smart Cities Conference in D.C. since we all know how quickly that time can fill up. What does your availability look like during the conference?

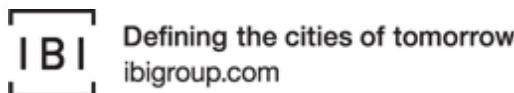
Best,  
Erin

Erin King

mob +1 206 853 5424

### IBI GROUP

801 Second Avenue-Suite 1400  
Seattle WA 98104-1573 United States  
tel +1 206 521 9091 ext 56329 fax +1 206 521 9095



NOTE: This email message/attachments may contain privileged and confidential information. If received in error, please notify the sender and delete this e-mail message.

-----Original Appointment-----

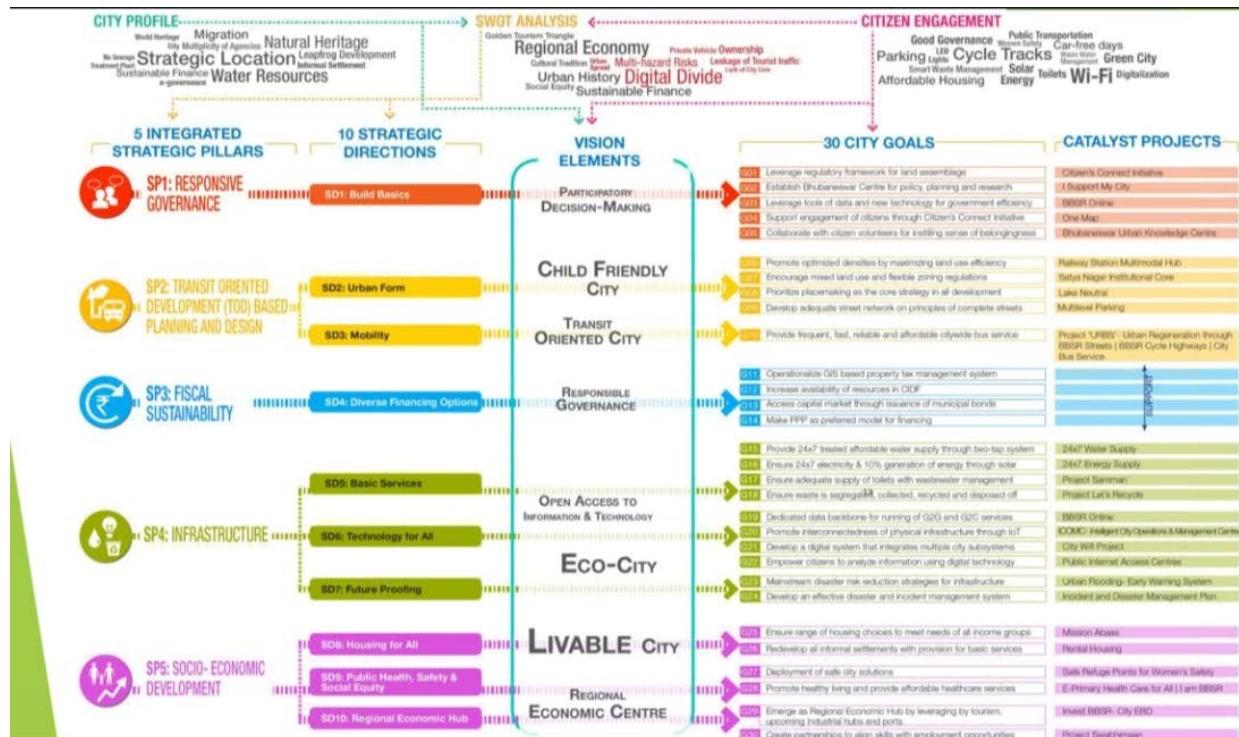
**From:** Octavio Jimenez [mailto:[octavio.jimenez@ibigroup.mx](mailto:octavio.jimenez@ibigroup.mx)]

Don Jacobson; Erin King

**Subject:** Some Ideas Smart City - Las Vegas

**When:** Wednesday, September 5, 2018 12:00 PM-1:00 PM (PST)

**Where:** Mexico City - Las Vegas



## Correspondence re Smart Cities Council Post Workshop

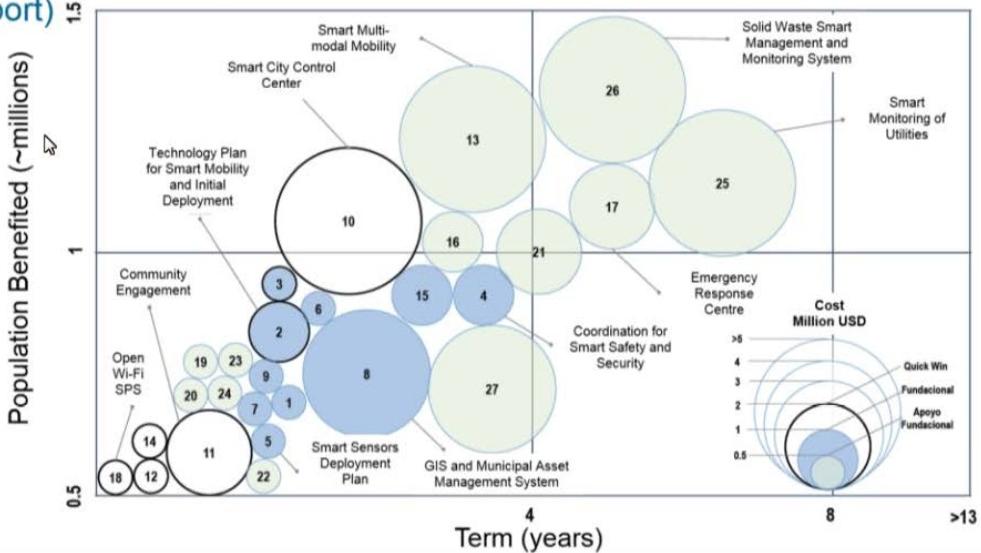


## Integration of Smart City Objectives with the PMDM

C8 	San Pedro Sula Smart City Strategy  OBJECTIVES	C1 	C2 	C3 	C4 	C5 	C6 	C7 
		Municipal Land Use Plan	Municipal Zoning Ordinance	Sustainable Development Plan	Sustainable Mobility Plan	Economic Development Plan	Municipal Planning System	Municipal Action Plan
<b>1</b>	Monitoring Systems	✓	✓	✓	✓	✓	✓	✓
<b>2</b>	Data management and Storage	✓	✓	✓	✓	✓	✓	✓
<b>3</b>	Smart City Control Center		✓	✓	✓			✓
<b>4</b>	Enhanced Broad Band Network		✓			✓		✓
<b>5</b>	Municipal Digital Services		✓	✓			✓	✓
<b>6</b>	Smart Mobility	✓			✓			
<b>7</b>	Digital Asset Management				✓			✓
<b>8</b>	Technological Integration	✓	✓					✓
<b>9</b>	Digital Literacy / Innovation					✓		✓

## Correspondence re Smart Cities Council Post Workshop

### Smart City Projects for San Pedro Sula (Foundational, Quick Win & Support)



### San Pedro Sula Smart City



## Correspondence re Smart Cities Council Post Workshop



## Correspondence re Smart Cities Council Post Workshop

- Tuesday, Sept. 4 – Between 7 AM – 5 PM (PST)
- Wednesday, Sep. 5 – Between 11 AM – 2 PM (PST)
- Thursday, Sept. 6 – Between 10 AM – 2 PM (PST)

Please make a suggestion for me to accept. Thank you.

---

**From:** Octavio Jimenez <[octavio.jimenez@ibigroup.mx](mailto:octavio.jimenez@ibigroup.mx)>  
**Sent:** Thursday, August 30, 2018 4:25 PM  
**To:** Don Jacobson  
**Cc:** Erin King <[erin.king@IBIGroup.com](mailto:erin.king@IBIGroup.com)>; Lee Ann Mangin <[LAMangin@IBIGroup.com](mailto:LAMangin@IBIGroup.com)>  
**Subject:** Ideas Smart City Las Vegas

Hi Don, Hope my email finds you well.

Recently, I had the chance to meet you again in Las Vegas for Smart City Workshop, with Zonia Torres from San Miguel de Allende; likewise, some other IBI colleagues (cc in this email) have known first hand Las Vegas case, in regard to Smart Cities Initiatives. That said, and after having a discussion with the team, we have come up with some ideas – related to smart cities –that could work or could be applied to Las Vegas context. In this sense, I would like to ask you if you would have time for a quick talk sometime next week, to share with you some of these ideas?

Let me know,

Looking forward to exchange some insights with you again,

Best,

Octavio

**Octavio Jiménez**  
Associate, Smart Cities

**IBI GROUP**  
Cuernavaca 4 Despacho 202  
Col. Condesa, Delegación Cuauhtémoc  
CDMX C.P. 06140  
tel +52 55 6390 0455



---

**From:** Don Jacobson  
**Sent:** Wednesday, August 22, 2018 2:05 PM  
**To:** Erin King <[erin.king@ibigroup.com](mailto:erin.king@ibigroup.com)>  
**Cc:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>  
**Subject:** City of Las Vegas reference material for IBI

As Joanna Wadsworth and I mentioned during today's call, attached is some material that may be useful for you to get a sense of the landscape here at CLV:

## Correspondence re Smart Cities Council Post Workshop

-  CLV City Council Themes and Priorities 2018
-  CLV Innovation District Strategic Framework\_Draft
-  SmartVegas Implementation Roadmap\_Draft

Also, visit <http://innovate.vegas/>

If you have any questions about these, please contact me.

-----Original Appointment-----

**From:** [jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)  
**To:** [kevin.ebi@smartcitiescouncil.com](mailto:kevin.ebi@smartcitiescouncil.com); [erin.king@ibigroup.com](mailto:erin.king@ibigroup.com); Don Jacobson; Joanna Wadsworth  
**Subject:** Updated invitation: Las Vegas RW debrief and next steps  
**When:** Wednesday, August 22, 2018 11:00 AM-12:00 PM  
**Where:** to follow

United States: +1 (669) 224-3318

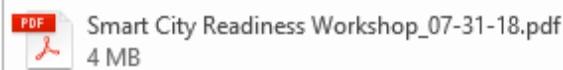
Access Code: 955-859-717

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**From:** Don Jacobson  
**Sent:** Wednesday, August 08, 2018 1:04 PM  
**To:** 'Jennifer James' <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>  
**Subject:** RE: Next call plus Joanna's presentation

Can we hold the call at 11:00 AM (PST) next Wednesday, August 15?

Also, attached is Joanna's presentation.



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**From:** Joanna Wadsworth  
**Sent:** Wednesday, August 08, 2018 11:53 AM  
**To:** Michael Sherwood; Lester Lewis; Marco Velotta; Chris Craig; Alfred (Al) Pitts; Denise Marcella; Edward O'Neal; Larry Rodgers; Joseph Norby; Jorge Cervantes  
**Cc:** Rukshana Hussain; Don Jacobson  
**Subject:** Readiness Council Workshop Link and Implementation Plan

Hi all, a few follow ups from our discussion at Monday's Innovation Meeting.

The Smart City Readiness Workshop was a success and well organized. (Kudos to Don for leading the effort.) There was great discussion and a detailed report is being prepared by the Smart City Readiness Council. In the interim, they posted an article that summarized the discussion and highlights from the break-out discussions. Below is a link to the article. A follow up meeting will be scheduled for the internal city team members that participated to debrief and discuss outcomes/action items as a result of the workshop.

<https://na.smartcitiescouncil.com/article/readiness-challenge-how-las-vegass-spirit-innovation-will-benefit-all#.W2SLxHdVsMg.twitter>

Secondly, an Implementation Plan is being prepared to help with project development, evaluation and implementation. A pre-final version is located in the following folder: M:\IT\jwadsworth\Roadmap.

## **Correspondence re Smart Cities Council Post Workshop**

Comments and input are welcomed. Feel free to add comments directly into the PDF document or send an email summary to me. It is planned to finalize the document by the end of the month. Comments are requested by 8/23 or sooner. Please note that there is a top level action plan at the end of the document. The future projects listed are suggestions and for discussion purposes. It is currently planned to retain Gartner to dive into the roadmap and facilitate a more detailed discussion of projects/priorities for the future.

Thank you!  
-Joanna

---

**From:** Don Jacobson  
**Sent:** Wednesday, August 08, 2018 9:09 AM  
**To:** 'Jennifer James' <jennifer.james@smartcitiescouncil.com>; 'Kevin Ebi' <kevin.ebi@smartcitiescouncil.com>  
**Subject:** FYI

Jennifer Davies wrote a piece for ELGL [www.elgl.org](http://www.elgl.org) related to our workshop last week  
<https://elgl.org/why-civic-engagement-is-crucial-for-government/>

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**From:** Don Jacobson  
**Sent:** Wednesday, August 08, 2018 7:49 AM  
**To:** Joanna Wadsworth  
**Subject:** Smart Cities Council - FYI and Request  
**Importance:** High

This call I refer to below is being rescheduled for some time next week (Aug 13-16).

In the meantime, the Smart Cities Council would like your PowerPoint presentation to post along with the other speakers' presentations on our workshop's website  
<https://smartcitiescouncil.com/readiness-cities-las-vegas>

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**From:** Don Jacobson  
**Sent:** Wednesday, August 08, 2018 7:35 AM  
**To:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Subject:** RE: Next call plus Joanna's presentation

Just got back from 5 days in the mountains of Utah, so yes, I'm re-energized.

I will look at Joanna's schedule and mine for Wednesday, August 15. As of last Thursday, I now report to Joanna, organization-wise. She heads up our newly formed Emerging Technologies office.

I asked Joanna for her slide deck before I left on vacation last week, but didn't receive it. I will ask her again this morning.

Enjoy your break away from the everyday.

---

**From:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>  
**Sent:** Wednesday, August 08, 2018 7:24 AM  
**To:** Don Jacobson  
**Subject:** Next call plus Joanna's presentation

## **Correspondence re Smart Cities Council Post Workshop**

Hi Don,

I hope you are fully recovered from the workshop :)

I'll be on a plane during tomorrow's regular call time so I've asked Bethany to cancel it. Is there another time that would be good to get additional feedback and discuss roadmap next steps?

I'll be on vacation tomorrow through next Tuesday, although could fit in a call later Tuesday afternoon when I'm back in Boston.

Also, do you happen to have Joanna's mobility presentation? I can ask her if you do not. We will get the microsite updates made once we have that.

Thanks!

---

**From:** Kevin Ebi <kevin.ebi@smartcouncil.com>  
**Sent:** Thursday, August 02, 2018 9:09 PM  
**To:** Don Jacobson; Jennifer James <jennifer.james@smartcouncil.com>  
**Subject:** Readiness Workshop article and infographics

Hi Don,

I want to draw your attention to an article I wrote about the event. It's live on our site now, but won't be promoted until later Friday morning, so if there's anything you would like to change, please let me know:

<https://na.smartcouncil.com/article/readiness-challenge-how-las-vegas-spirit-innovation-will-benefit-all>

I've also posted high-resolution versions of the infographics. We cleaned and cropped these files, so these are better for reprinting or using in other materials, which you are free to do. Warning: the files are gigantic, so you may want to point people to the microsite, or download them and resize them if you are going to use them in a presentation. Here's the link -- just click on the graphic to view it full-size:

<https://na.smartcouncil.com/article/infographics-las-vegas-readiness-workshop>

Thanks!

Kevin

---

**From:** Don Jacobson  
**Sent:** Thursday, August 2, 2018 2:31 PM  
**To:** Joanna Wadsworth  
**Cc:** Rukshana Hussain  
**Subject:** Call with Smart Cities Council re: Readiness Workshop

I will forward this invitation to you to join the call with the team from the Smart Cities Council next week. The purpose of the call is to discuss outcomes from this week's workshop and to discuss the next steps in the coming weeks and months through the end of our one-year engagement.

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**From:** Don Jacobson  
**Sent:** Thursday, August 02, 2018 2:16 PM  
**Subject:** Smart Cities Readiness Workshop - July 31 - Follow up

## **Correspondence re Smart Cities Council Post Workshop**

Thank you for attending this week's workshop facilitated by the Smart Cities Council and hosted by the City of Las Vegas. It is important that we had the opportunity to mix with staff from other local public agencies to exchange ideas and impressions about what makes a community "smart".

Content related to the workshop, including the slides from the presentations and the outcomes of the breakout sessions, will be posted on this Smart Cities Council website in the coming weeks  
<https://smartcouncil.com/readiness-cities-las-vegas>

If any of the vendors who were present at the workshop attempt to contact you directly, please refer them to me so I can put them in touch with your department's IT Business Partner. If you have any questions related to the event or the Readiness program, please contact me.

---

**From:** Don Jacobson  
**Sent:** August 2, 2018 8:33 AM  
**To:** Joanna Wadsworth  
**Subject:** Smart Cities Readiness Workshop Microsite for Las Vegas

The slide decks used by the speakers at this week's workshop will be posted on this site next week <https://smartcouncil.com/readiness-cities-las-vegas>

The team from the Smart Cities Council don't have your slide deck. If you can send it to me (attachment or link) I will forward it to them. Thanks.

---

**From:** Don Jacobson  
**Sent:** Thursday, August 02, 2018 8:25 AM  
**To:** Jennifer James  
**Subject:** SCC Readiness Workshop Microsite for Las Vegas

Will the slide decks used by the speakers eventually be posted on this site  
<https://smartcouncil.com/readiness-cities-las-vegas>?

Cary, NC examples

<https://blogs.sas.com/content/sascom/2018/06/26/living-in-a-model-smart-city-in-cary-nc/>

<https://smartcouncil.com/readiness-cities-cary>

## Correspondence re Smart Cities Council Workshop

-----Original Appointment-----

**From:** Don Jacobson  
**To:** Jennifer James  
**Subject:** Post-Workshop with SCC Team  
**When:** Wednesday, August 01, 2018 8:00 AM-9:00 AM  
**Where:** 0 Floor Basement Large Conference Room

Invite Michael, Lester, Joanna, Scott if appropriate

-----Original Appointment-----

**From:** City Council Chambers  
**To:** Don Jacobson; Addison Galaudet; Ally Haynes-Hamblen; Brandy Stanley; Carol Friend; Charles Seipel; Damita H. Simpson; Daniel J. Petcoff; Dave (David) Lewis; Deanna Wilson; Diana Paul; Donald Mathews; DPS Marshal Sergeants; Esther Reincke; Freddie Tucker; AC Shop; Jace Radke; Jeffery Alamo; Jeffrey M. Basso; Jimmy McKenzie; Leland K. McCarver; Marja Bigas; Marshall Hutchinson; Megan Hogue; Michael Melton; Paul Giordani; Paula J. Adams; Ray Christensen; Rhonda Adams; Rickey L. Anderson; Robin McCartney; Roger Pirkone; Ryan McCully; Serafin Calvo; Steven Ford; Timothy Shattler; Tom Manzo  
**Subject:** Regional Smart City Workshop  
**When:** Tuesday, July 31, 2018 7:00 AM-2:00 PM  
**Where:** Council Chambers

-----Original Appointment-----

**From:** [bethany.siegrist@smartcitiescouncil.com](mailto:bethany.siegrist@smartcitiescouncil.com)  
**To:** [kevin.ebi@smartcitiescouncil.com](mailto:kevin.ebi@smartcitiescouncil.com); [connie.heath@smartcitiescouncil.com](mailto:connie.heath@smartcitiescouncil.com); [jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com); [philip.bane@smartcitiescouncil.com](mailto:philip.bane@smartcitiescouncil.com); Don Jacobson  
**Subject:** Invitation: Readiness Workshop Las Vegas, NV preparation, weekly  
**When:** Occurs every Thursday effective 4/26/2018 until 7/26/2018 from 11:00 AM to 12:00 PM  
**Where:** Conference Call

Please join my meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/872360597>

You can also dial in using your phone.

United States: +1 (872) 240-3412

Access Code: 872-360-597

Who • [bethany.siegrist@smartcitiescouncil.com](mailto:bethany.siegrist@smartcitiescouncil.com) - organizer  
• [kevin.ebi@smartcitiescouncil.com](mailto:kevin.ebi@smartcitiescouncil.com)  
• [connie.heath@smartcitiescouncil.com](mailto:connie.heath@smartcitiescouncil.com)  
• [jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)  
• [djacobson@lasvegasnevada.gov](mailto:djacobson@lasvegasnevada.gov)  
• [philip.bane@smartcitiescouncil.com](mailto:philip.bane@smartcitiescouncil.com)

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**From:** Don Jacobson  
**Sent:** Monday, July 30, 2018 6:17 AM  
**To:** Michael Sherwood; Lester Lewis <lxlewis@LasVegasNevada.GOV>; Joanna Wadsworth <jwadsworth@LasVegasNevada.GOV>  
**Subject:** Smart Cities Council Readiness Workshop, July 31

Attached are the following:

- List of people expected to attend the workshop
- Agenda for the workshop

Please get with me if you have any questions about the event.

## Correspondence re Smart Cities Council Workshop



SCC Workshop Registrants\_Final.xlsx  
20 KB



SCC Workshop Agenda\_Final.docx  
274 KB

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**From:** Jennifer James [mailto:[jennifer.james@smartcouncil.com](mailto:jennifer.james@smartcouncil.com)]  
**Sent:** Friday, July 27, 2018 3:31 PM  
**To:** Don Jacobson  
**Cc:** Kevin Ebi <[kevin.ebi@smartcouncil.com](mailto:kevin.ebi@smartcouncil.com)>; Bethany Siegrist <[bethany.siegrist@smartcouncil.com](mailto:bethany.siegrist@smartcouncil.com)>; Connie Heath <[connie.heath@smartcouncil.com](mailto:connie.heath@smartcouncil.com)>  
**Subject:** Final agenda for printing

Hi Don,

Attached is the cleaner version of the agenda - ready for print.

Bethany sent a "final" copy of the registration list for badge printing, but it's missing some of the city speakers who are on the agenda but not registered - the Public Safety speakers and Jennifer Davies. We can add those manually and resend a final update. We will be almost right on the 115 #.

See you Monday!

---

**From:** Don Jacobson  
**Sent:** Tuesday, July 24, 2018 4:29 PM  
**To:** Lester Lewis; Joanna Wadsworth  
**Cc:** Michael Sherwood  
**Subject:** Smart Cities Council Workshop July 31 - Status Check

We will have our full allotment of 115 guests including city staff, the SCC team and its partners. Roughly 40 people each indicated they will participate in the Mobility and Civic Engagement breakout sessions. About 20 indicated they will participate in the Public Safety breakout session.

The following tasks are complete:

- Council Chambers and training rooms reserved
- Audio-Visual in Chambers confirmed (rehearsal Monday, July 30)
- Audio-Visual in training rooms confirmed (walk-thru Monday, July 30)
- Online event registration site operational
- Online event information site operational
- Online survey site operational
- Arrangements made for signage, check-in and name tags
- Arrangements made for Graphic Illustrator
- Arrangements made for lunch and beverages throughout day
- Arrangements made for parking
- Agenda drafted (a few decisions still need to be made, see below)
- Welcoming remarks will be handled by Scott Adams
- Southern Nevada Smart Cities vision will be handled by Lester (with guests?)
- Deep Dive speakers identified (except for Public Safety, see below)

## **Correspondence re Smart Cities Council Workshop**

- Calls scheduled with SCC team on Mobility and Civic Engagement topics
- Break out session briefing forms posted online (except for Public Safety, see below)

The following items are incomplete:

- Identify Public Safety representatives to present Deep Dive and act as SMEs during breakout session
- Approve briefing form for Public Safety by the above-mentioned Public Safety representatives
- Schedule call with SCC team on Public Safety topic with the above-mentioned representatives
- Finalize (20-minute) presentation for Public Safety Deep Dive

Let me know if you have any questions. Let me know if you want me to schedule a meeting this week with the three of us to tie up loose ends.

---

**From:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>  
**Sent:** Tuesday, July 24, 2018 12:57 PM  
**To:** Don Jacobson  
**Cc:** Connie Heath <[connie.heath@smartcitiescouncil.com](mailto:connie.heath@smartcitiescouncil.com)>; Bethany Siegrist <[bethany.siegrist@smartcitiescouncil.com](mailto:bethany.siegrist@smartcitiescouncil.com)>; Kevin Ebi <[kevin.ebi@smartcitiescouncil.com](mailto:kevin.ebi@smartcitiescouncil.com)>  
**Subject:** Re: Simplified agenda to post on microsite

Here is the updated simplified agenda.

I'll make updates to the longer one as well to add the confirmed names.

 LasVegasRWAgendaAbbrev20180724.docx  
19 KB

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**From:** Don Jacobson  
**Sent:** Tuesday, July 24, 2018 7:20 AM  
**To:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>  
**Cc:** Connie Heath <[connie.heath@smartcitiescouncil.com](mailto:connie.heath@smartcitiescouncil.com)>; Bethany Siegrist <[bethany.siegrist@smartcitiescouncil.com](mailto:bethany.siegrist@smartcitiescouncil.com)>; Kevin Ebi <[kevin.ebi@smartcitiescouncil.com](mailto:kevin.ebi@smartcitiescouncil.com)>  
**Subject:** RE: Simplified agenda to post on microsite

Regarding the agenda, if we can move the registration up to begin at 8:00 AM and have the Welcoming Remarks begin at 8:30 AM, our City Manager, Scott Adams, has agreed to deliver those remarks. Since our day will be 15 minutes longer, perhaps you can just make each Deep Dive Briefing 5 minutes longer.

Yes, please post *both* the Mobility and Civic Engagement briefing documents. I should have the Public Safety briefing document returned to me later today. As soon as I know who the Speakers/SMEs for the Public Safety topic will be, I will pass that along to you.

The Southern Nevada Smart Community vision statement endorsed by Las Vegas City Council is attached. You may post it on the microsite.

## Correspondence re Smart Cities Council Workshop

What else can I help you with?



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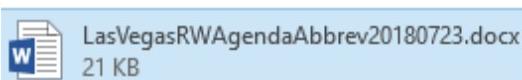
**From:** Jennifer James <jennifer.james@smartcouncil.com>  
**Sent:** Tuesday, July 24, 2018 6:22 AM  
**To:** Don Jacobson; Kevin Ebi <kevin.ebi@smartcouncil.com>  
**Cc:** Connie Heath <connie.heath@smartcouncil.com>; Bethany Siegrist <bethany.siegrist@smartcouncil.com>  
**Subject:** Simplified agenda to post on microsite

Hi Don,

Here is the simplified agenda without speaker names. I'd like to post this on the microsite today and we can update it to the final version when ready. Also will post the mobility and civic engagement briefing docs (if you are ok with the civic engagement one; otherwise just mobility). After that we will send the email to registrants. Sound good? (re-attaching civic engagement briefing).

Noting that we also need to change "Transportation" to "Mobility" on the microsite intro.

Also -- do you have the Southern NV smart community plan you referenced? Shall we post a link of that to the site as well? (note: this is won't hold up the email)



---

**From:** Don Jacobson  
**Sent:** Monday, July 23, 2018 5:30 PM  
**To:** Joanna Wadsworth  
**Subject:** RE: Smart City Readiness Council Workshop - Introduction

If Scott is actually going to be welcoming everyone that I'm sure I can convince the organizers to begin at 8:30 AM. We will just open the check-in desk at 8:00 AM. Please tell Jorge we tentatively accept the offer, and I will confirm first thing in the morning with Jennifer James.

---

**From:** Joanna Wadsworth  
**Sent:** Monday, July 23, 2018 5:13 PM  
**To:** Don Jacobson  
**Subject:** FW: Smart City Readiness Council Workshop - Introduction

Don, see below. Can Scott give the welcome at 8:30? Does that have the workshop starting too early?

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**From:** Jorge Cervantes  
**Sent:** Monday, July 23, 2018 5:05 PM  
**To:** Joanna Wadsworth  
**Cc:** Lester Lewis  
**Subject:** RE: Smart City Readiness Council Workshop - Introduction

## **Correspondence re Smart Cities Council Workshop**

I talked to Scott and he would like to be the one doing the welcome but we need this to be at 8:30 am. The announcement you sent me has a start time of 8:30 am. but your email below says 8:50 am. Can we make sure that this starts at 8:30 am so that Scott can fit this in?

---

**From:** Joanna Wadsworth  
**Sent:** Saturday, July 21, 2018 11:21 AM  
**To:** Jorge Cervantes  
**Cc:** Lester Lewis  
**Subject:** RE: Smart City Readiness Council Workshop - Introduction

Hi Jorge, attached is the flyer for the event. The event is put on by the Smart City Readiness Council. They select only 3 or 4 cities per year to host the day long workshops. City of Las Vegas was selected for this year. It should be noted that although City was selected it is intended to be a regional discussion.

The Council assembles a group of subject matter experts to visit with cities/regions to understand challenges and needs. At the end of the workshop, the outcome is a Plan to help the city and region address their priorities.

We have identified Mobility, Social Engagement, and Public Safety as the topics for discussion. The outline of the day will be:

### **Morning Session:**

- Introductions – The workshop starts at 8:45 or 9 am. We are interested to see if someone from CMO office would be willing to give a 5 min welcome. The morning session will be in Council Chambers and about 100 to 125 people are expected.
- Overview of the Workshop
- Overview of Themes by Subject Matter experts
  - Mobility
  - Social Engagement
  - Public Safety – Police and Fire

### **Afternoon Session (held in 1<sup>st</sup> Floor Training Rooms):**

- Presentations by the National Representatives
- Working Groups to work out the issues and solutions for each theme
- Summary and Roadmap

Registration for the event is at this website: <https://www.eventbrite.com/e/las-vegas-nevada-readiness-workshop-facilitated-by-smart-cities-council-tickets-45564370258> and use the password, **Readiness**

Please don't hesitate to let me know if there are any other questions.

Thanks,  
Joanna

---

**From:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Sent:** Thursday, July 19, 2018 1:14 PM  
**To:** Don Jacobson  
**Subject:** Updated agenda and reg list

Open agenda questions in red.

I'll prepare a simplified version without the speaker names to post on the microsite if we don't have some of the gaps filled in by Monday. We can replace with the more detailed (and beautified) version later next week. I'll get your nod before we post anything.

## Correspondence re Smart Cities Council Workshop

 CLV RSVP 20180719 by track company.xlsx 19 KB	 LasVegasRWAgendaV20180719.docx 23 KB
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**From:** Joanna Wadsworth  
**Sent:** Thursday, July 19, 2018 10:03 AM  
**To:** Jorge Cervantes  
**Cc:** Lester Lewis  
**Subject:** Smart City Readiness Council Workshop - Introduction

Hi Jorge, would you or someone from City Management Office be available to do a welcome on July 31 at 8:50 am in Council Chambers for the Smart City Readiness Council Workshop? We are currently developing the agenda for the event and thought it would be great to include CMO as a welcome. Would you or another representative be available?

---

**From:** Don Jacobson  
**Sent:** Wednesday, July 18, 2018 11:35 AM  
**To:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Subject:** RE: Survey results  
**Importance:** High

But that's not the bad news. Michael Sherwood informed me he would not be available to handle his portion of the agenda, the 30-minute Vision & Progress presentation, the 20-minute Deep Dive Briefing regarding Public Safety, and the SME for the breakout session. He has appointed his Deputy IT Director, Lester Lewis. I am scheduled to meet with Lester at 1:30 PM to go over the material I prepared for Michael; that is, the Break Out Session Briefing form. Hopefully, he will just approve it as is so I can forward it to you. I'm also hoping he has kept up with all the information I've been sharing internally about the purpose and content of this workshop. I want to ensure his opening remarks align with what we're trying to accomplish. I will encourage him to join me on our call at 10:00 AM tomorrow.

I will also press today Joanna Wadsworth for her Break Out Session Briefing form. I am not concerned about her presentation or the breakout session because she is well-known to the people coming to the workshop and a national authority on Mobility.

---

**From:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Sent:** Tuesday, July 17, 2018 8:42 AM  
**To:** Don Jacobson  
**Subject:** Re: July 30 logistics

Sounds good. I'll head straight to City Hall on July 30 and keep it to just me/ the SCC team. I will invite some partners for happy hour.

Attached is the combined registration list (City and SCC/partner list). We're now at 37 for civic engagement, 35 for transportation and 18 for public safety, 90 total.

 LVregreport-2018-07-17.xlsx 17 KB
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**From:** Don Jacobson  
**Sent:** Tuesday, July 17, 2018 7:52 AM

## Correspondence re Smart Cities Council Workshop

**To:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Subject:** RE: July 30 logistics

Hi Jennifer,

Please come to city hall either directly from the airport or after you have checked into your room. I have blocked out time for us to walk through the spaces with the people who will be supporting us.

I cannot speak for Michael, Joanna and Lester, but I will let them know. We would be available to join you and your partners at 5:00 PM. There are plenty of choices within walking distance. The Downtown Grand is a nice hotel.

I updated the Insights.US webpage that will be sent to everyone. In my registration reminder email today, I will mention it so everyone expects it and (hopefully) will respond to it.

Can I get a new report on registrations before I send out that email?

---

**From:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>  
**Sent:** Tuesday, July 17, 2018 5:23 AM  
**To:** Don Jacobson  
**Subject:** July 30 logistics

Hi Don,

I will be landing in LAS around 1:15pm on July 30. When would be a good time to come by City Hall to check out the rooms, layout, AV etc.?

Also, we discussed the possibility of having a get together with a few people from the City, SCC and partner/sponsor organizations. Is that still something of interest?

If so, we could meet at City Hall around 4pm and then go for happy hour somewhere on Fremont Street. (Let me know if you have a good suggestion for a location. FYI we are staying at the Downtown Grand since Golden Nugget was busier/ more expensive for those dates). I would expect 10-12 people from SCC and partners -- those who will be providing solution landscape presentations, acting as industry SMEs during the break outs, and offering in kind benefits to Las Vegas.

---

**From:** Don Jacobson  
**Sent:** Thursday, July 12, 2018 3:39 PM  
**To:** Michael Sherwood; Joanna Wadsworth  
**Subject:** Smart Cities Council Readiness Workshop - Agenda (tentative)  
**Importance:** High

Attached is the tentative agenda for the workshop on July 31<sup>st</sup>. The following are some clarifications and a few questions.

- Michael, you will have 30 minutes to welcome our guests and explain the City's vision and progress
- Michael, you have another 20 minutes (separately) to brief our guests on the topic of Public Safety
- Joanna, you will have 20 minutes to brief our guests on the topic of Mobility
- Michael, you will join representatives from SAS, Hitachi, Itron, Parson and the Smart Cities Council for the breakout session on Public Safety

## Correspondence re Smart Cities Council Workshop

- Joanna, you will join representatives from IBI Group, Continental, Telensa, Pennoni and the Smart Cities Council for the breakout session on Mobility
- Your breakout session will consist of discussion (10 minutes), exercise 1 (30 minutes), exercise 2 (50 minutes) and synthesis (20 minutes)
- All three groups from the three breakout session will come back together to report on their discussion to the full audience (10 minutes each per group)
- Michael, you will join Jennifer James for a brief overview of key takeaways and next steps

Should I schedule a meeting for the three of us early next week to go over the material to aid you in preparing your presentations?

Michael, I need your help recruiting either Scott Adams or Jorge Cervantes (or perhaps even Mayor Goodman) to welcome everyone at 8:45 AM and perhaps give remarks at the close at 4:45. Maybe one of them can open, and the other can close.

 SCC Workshop Agenda\_Draft 2.docx  
28 KB

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**From:** Jennifer James <[jennifer.james@smartcouncil.com](mailto:jennifer.james@smartcouncil.com)>  
**Sent:** Thursday, July 12, 2018 9:27 AM  
**To:** Don Jacobson  
**Cc:** Bethany Siegrist <[bethany.siegrist@smartcouncil.com](mailto:bethany.siegrist@smartcouncil.com)>; Kevin Ebi <[kevin.ebi@smartcouncil.com](mailto:kevin.ebi@smartcouncil.com)>; Connie Heath <[connie.heath@smartcouncil.com](mailto:connie.heath@smartcouncil.com)>  
**Subject:** Re: Smart Cities Readiness Workshop - Las Vegas - Breakout Session Briefing

Don,  
Thanks for the updated briefing document! I made a few minor tweaks and added a section at the end about example initiatives that are underway. See what you think.

I'm also attaching an updated agenda, with several tweaks as well, to discuss on our call.

I have asked for the Insights' team's thoughts on the question you provided. I do feel it's broad, but maybe that's ok...

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 Copy of SCC Workshop Breakout Session Outline - Civic Engagement 20180712.docx  
38 KB  LasVegasRWAagendaV20180712.docx  
22 KB

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**From:** Diana Paul  
**Sent:** Wednesday, July 11, 2018 5:03 PM  
**To:** Don Jacobson  
**Cc:** Dina Babsky  
**Subject:** RE: Smart Cities Council Readiness Workshop, July 31st - promotion

That's cool, it would be good to invite the media.

---

**From:** Don Jacobson  
**Sent:** Wednesday, July 11, 2018 4:30 PM  
**To:** Diana Paul  
**Cc:** Dina Babsky  
**Subject:** Smart Cities Council Readiness Workshop, July 31st - promotion

## Correspondence re Smart Cities Council Workshop

As you know, we will be hosting this workshop (see attached flyer) on July 31<sup>st</sup>. I am going to schedule a meeting for Thursday, July 19, to discuss what the Communications Office can do to promote it. The purpose of the promotion is not to solicit more attendees (it is invite-only) rather it is to let the public know our City is leading the way in bringing agencies throughout the region together to collaborate on how to make all of Southern Nevada “smart”.

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**From:** Don Jacobson  
**Sent:** Thursday, June 21, 2018 11:20 AM  
**To:** Michael Sherwood  
**Cc:** Lester Lewis; Joanna Wadsworth  
**Subject:** Smart Cities Council Readiness Workshop - Draft Agenda for July 31st

Attached is a start on the agenda for the day. The SCC will identify its team, including partners. Ideally, I'd like to have Mayor Goodman on hand to welcome everyone at 8:45 AM and perhaps have Scott Adams provide the closing remarks around 4:45 PM. Let me know what you think.

The SCC team (including its partners) will arrive on Monday, July 30<sup>th</sup> and would like to meet with us around 4:00 PM to go over last minute details. They would welcome us to join them for dinner. They will leave later on Wednesday, August 1<sup>st</sup>, so if you want to introduce them to the Mayor and Council as part of the City Council meeting that day, we can get that on the agenda.

 SCC Workshop Agenda\_Draft.docx  
24 KB

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**From:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Sent:** Thursday, June 21, 2018 4:57 AM  
**To:** Don Jacobson  
**Cc:** Bethany Siegrist <bethany.siegrist@smartcitiescouncil.com>; Kevin Ebi <kevin.ebi@smartcitiescouncil.com>; Connie Heath <connie.heath@smartcitiescouncil.com>  
**Subject:** Draft Las Vegas Readiness Workshop Agenda

Hi Don,  
Here is the draft agenda - for today's discussion.

 LasVegasRWAgendaV20180621.docx  
115 KB

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**From:** Don Jacobson  
**Sent:** Tuesday, June 19, 2018 4:38 PM  
**To:** Joanna Wadsworth; Lester Lewis  
**Subject:** Smart Communities Meeting this Thursday, June 21

Presumably once this agenda wraps up, they will ask everyone for any topics they'd like to bring up. When they do, I am going to mention our Smart Cities Council Workshop on July 31<sup>st</sup> and let everyone know I will be sending out a “Save the Date” notice, then shortly thereafter they will receive an official invitation from the SCC to register online for the Workshop on an Eventbrite page. That's why I'd like to get the invite list I sent you finalized by the end of the week, Monday at the latest.

## Correspondence re Smart Cities Council Workshop

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**From:** Don Jacobson  
**Sent:** Tuesday, June 19, 2018 4:19 PM  
**To:** Jorge Cervantes; Gary Ameling  
**Cc:** Michael Sherwood; Lester Lewis; Joanna Wadsworth  
**Subject:** Smart Cities Council Readiness Workshop slated for July 31st at City Hall  
**Importance:** High

Hello Jorge and Gary,

As you may recall from March, CLV is one of the Smart Cities Council (SCC) Readiness Challenge grant winners (see attachment). A key piece of the grant is a full-day workshop facilitated by the SCC and its partners, experts from the private, philanthropic, academic and research sectors.

We have set Tuesday, July 31<sup>st</sup> as the date to hold the workshop at City Hall, inviting our regional partners in the public and private sectors to join a select group of CLV staff to participate. I hope you can attend. Feel free to forward my message to the other chiefs and department directors.

Insights into our community's goals and challenges gathered from our workshop will be used by the SCC and its partners to develop a roadmap-to-readiness to supplement our own planning.

Questions may be directed to me. Thank you, I appreciate your support.

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 Smart Cities Council Announces RCG Winners\_030718.docx  
30 KB

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**From:** Don Jacobson  
**Sent:** Tuesday, June 19, 2018 9:57 AM  
**To:** Esther Reincke  
**Cc:** Melissa Benneman  
**Subject:** Smart City Workshop July 31st - booking space  
**Importance:** High

Hi Esther,

For this all day workshop on Tuesday, July 31<sup>st</sup>, I'm going to need to reserve City Council Chambers, the Now Café, and any training rooms on the 1<sup>st</sup> floor of city hall that are available. Do you want me to come to your office to get these bookings done together?

-----Original Appointment-----

**From:** Don Jacobson  
**To:** Michael Sherwood  
**Cc:** Melissa Benneman  
**Subject:** Smart Cities Council Readiness Workshop  
**When:** Tuesday, June 19, 2018 9:30 AM-10:00 AM  
**Where:** Michael's Office  
**Importance:** High

Discuss preparations, timeline, agenda, logistics, participants (both invitees and CLV subject matter experts), etc

## Correspondence re Smart Cities Council Workshop

**From:** Don Jacobson  
**Sent:** Thursday, June 14, 2018 3:42 PM  
**To:** Michael Sherwood  
**Subject:** RE: Las Vegas Smart Cities Council workshop - date urgency  
**Importance:** High

I have attached an overview of the day of the workshop and my work leading up to it. I have also attached a timeline of tasks that must be accomplished between now and the tentative date of July 31<sup>st</sup>.

I have a phone call with the SCC team every Thursday at 10 AM to review my work and theirs planning this workshop. I can forward you the meeting invitation to join us.

This workshop is very much like the recent one we hosted here on May 30<sup>th</sup> that was facilitated by U.S. Ignite, but with a larger potential audience since we seek participation by our partners regionally.



---

**From:** Michael Sherwood  
**Sent:** Thursday, June 14, 2018 2:19 PM  
**To:** Don Jacobson  
**Subject:** FW: Las Vegas Smart Cities Council workshop - date urgency

Maybe I am missing something, do we have an agenda/timeline? How is being invited to these meetings? What is our scope, maybe you have updated me but I am lost as to what is all involved?

---

**From:** Jennifer James <[jennifer.james@smartcityscouncil.com](mailto:jennifer.james@smartcityscouncil.com)>  
**Sent:** Thursday, June 14, 2018 1:50 PM  
**To:** Michael Sherwood; Melissa Benneman  
**Subject:** Las Vegas Smart Cities Council workshop - date urgency

Hi Michael,

I hope you are well. Don Jacobson and the Smart Cities Council team have been making good progress planning the Las Vegas Smart Cities Readiness Workshop.

However, I'm concerned that we're less than two months away from the planned July 31 date and have been unable to announce the date and issue invitations.

Are you able to provide the necessary date approval, or if not, let me know if there's anything the Council can do to address any obstacles you're facing?

We want to ensure your workshop is as successful as possible, which means providing ample notice to get the right people in the room.

Are you available tomorrow (Friday) to discuss?

Thanks,

Jennifer

## Correspondence re Smart Cities Council Workshop

--  
Jennifer James |Global Readiness Program Director| Smart Cities Council®  
|617-510-0046| [Jennifer.James@SmartCitiesCouncil.com](mailto:Jennifer.James@SmartCitiesCouncil.com)

Review the [Smart Cities Council Opportunity Calendar](#) to see upcoming conferences, workshops, and theme editions.

Get [SmartCitiesNow](#), the weekly newsletter highlighting smart city trends, technologies and techniques.

Download the free [Smart Cities Readiness Guide®](#), the leading handbook of urban transformation.

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**From:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Sent:** Thursday, June 14, 2018 11:32 AM  
**To:** Don Jacobson  
**Subject:** Cary agenda and registration page

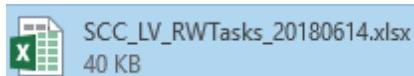
Hi Don,

The detailed agenda is what I'm drafting; The registration site info is what I'll need your help with in terms of Vegas-specific messaging,



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**From:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Sent:** Thursday, June 14, 2018 9:59 AM  
**To:** Don Jacobson  
**Cc:** Kevin Ebi <kevin.ebi@smartcitiescouncil.com>; Bethany Siegrist <bethany.siegrist@smartcitiescouncil.com>; Connie Heath <connie.heath@smartcitiescouncil.com>  
**Subject:** Task list



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**From:** Don Jacobson  
**Sent:** Tuesday, June 12, 2018 11:44 AM  
**To:** 'Jennifer James' <jennifer.james@smartcitiescouncil.com>  
**Subject:** RE: Follow up items from today's LV Readiness Workshop call

Thank you for the material, Jennifer. Status of my tasks:

- I do not have confirmation from Michael locking in the July 31<sup>st</sup>, so please contact his secretary, Melissa Benneman [mebenneman@lasvegasnevada.gov](mailto:mebenneman@lasvegasnevada.gov) (702) 229-4788 to talk to him directly
- Attached is the latest invitee list (though I am still gathering names and email addresses)
- Working on the “save the date” copy to deliver back to you by this Thursday, June 14
- Working on identifying SMEs and filling out templates to deliver back to you by this Thursday, June 14
- Seeking buy-in with Michael and SMEs to utilize US Insights

## Correspondence re Smart Cities Council Workshop

 SCC Readiness Workshop Invitees.xlsx  
22 KB

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**From:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Sent:** Monday, June 11, 2018 11:14 AM  
**To:** Don Jacobson  
**Cc:** Kevin Ebi <kevin.ebi@smartcitiescouncil.com>; Bethany Siegrist <bethany.siegrist@smartcitiescouncil.com>; Connie Heath <connie.heath@smartcitiescouncil.com>; Philip Bane <philip.bane@smartcitiescouncil.com>; Steve Crout <steve.crout@na.smartcitiescouncil.com>  
**Subject:** Follow up items from today's LV Readiness Workshop call

Hi Don,

Here are my action notes from our call:

For Don/ City of LV:

- Confirm 7/31 date (or send Jennifer a note to call Michael so she can reach out directly)
- Send latest invitee list with email addresses (SCC to comment on any gaps)
- Prepare LV-flavored Save the Date/ registration copy based on examples provided
- Identify City Subject Matter Experts for the workshop focus areas; work with them to fill in Topic Briefing documents (template provided by SCC) -- will get these posted on microsite and provided to participants in advance to maximize workshop productivity.
- Something to consider for topic briefing docs -- have SMEs prepare draft briefing docs and use US Insights tool to get broader City/stakeholder input in advance of workshop; E.g. survey group on questions most valuable to address during working group sessions.

For Jennifer/SCC:

- Provide strategy and action plan canvas documents (used to guide break out group discussions and report back to broader team); These will be adjusted as needed for Las Vegas -- ATTACHED
- Provide latest logistics template -- ATTACHED
- Provide high level work plan (task list & dates) to review during Thurs meeting
- Provide any other relevant Cary lessons/ best practices and workshop materials (JJ to get Terry's blessing)

Talk again on Thursday - if not before!

 LV SCC RW logistics template 20180611.xlsx  
27 KB

 SCC\_WorkingGroupCanvasesTemplate\_20180604.pptx  
358 KB

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**From:** Don Jacobson  
**Sent:** Monday, June 11, 2018 10:12 AM  
**To:** Don Jacobson  
**Subject:** Workshop Planning

Town of Cary

- 100 participants
- Could use more academic representation
- See example of invite
- SEND UPDATED LIST TO JENNIFER

## Correspondence re Smart Cities Council Workshop

Topics:

- Healthy Community
- Smart, Safe Mobility

Lessons Learned:

- Really focused topic areas for briefings
- Sooner material available to issue in advance, the better
- Every minute counts (2 hour breakout sessions)

Break Out Sessions

- Complete Outline
- SME from City to tee things up
- Rehearse in advance
- Keep things moving along
- Moderator will facilitate
- Canvas document

Logistics

- Continental Breakfast
- Buffet style lunch
- Bethany has template

### SCC Workshop Breakout Session Outline

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**From:** Jennifer James <[jennifer.james@smartcouncil.com](mailto:jennifer.james@smartcouncil.com)>  
**Sent:** Monday, June 11, 2018 9:30 AM  
**To:** Don Jacobson  
**Cc:** Kevin Ebi <[kevin.ebi@smartcouncil.com](mailto:kevin.ebi@smartcouncil.com)>  
**Subject:** Focus area briefing template

Hi Don,

Attached is a template for developing briefs for workshop focus areas. Let's discuss

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 SCC\_RW\_TopicBriefs\_TemplateforLV.docx  
58 KB

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**From:** Don Jacobson  
**Sent:** Monday, June 11, 2018 9:29 AM  
**To:** Michael Sherwood  
**Cc:** Melissa Benneman  
**Subject:** SCC Readiness Workshop  
**Importance:** High

The following is where we stand with regarding to hosting the Readiness Workshop to be facilitated by the Smart Cities Council with its partners:

## **Correspondence re Smart Cities Council Workshop**

The Memorandum of Understanding (attached) has been approved by the City Attorney's Office and the Smart Cities Council. It has been signed by the SCC representative, Jennifer James. There are signature blocks for you, John Ridilla and Scott Adams to sign. I can collect the signatures for you if you would like.

The SCC rep, Jennifer, has indicated that setting the date for our workshop can proceed while we gather the signatures. As you may recall, the tentative date we were considering was Tuesday, July 31. *I'd like to confirm that date for Jennifer so that the SCC team can arrange their travel.*

Since the SCC facilitates the entire workshop, we are just on the hook for providing a VIP to welcome the guests and close the workshop. I can share a tentative agenda with you, which we are welcome to adjust based on what topics we want the SCC to focus on.

I have compiled a list of locals to invite, which we can go over. Ideally, we'd like to have 50-75 city employees, plus another 50 or so guests representing agencies, community organizations and businesses around the valley.

I have spoken to Esther about reserving Council chambers, the Now Café and some training rooms as venues for the workshop. I have also spoken to Christie Harness about catering (I can provide you an estimate for 100+ guests). For parking for our guests, we can buy a batch of all-day passes for \$6 each (estimate 50).

Let me know if you have any questions or concerns.

P.S. The Town of Cary, NC held its workshop last week. I am speaking to them today about lessons learned.

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**From:** Jennifer James [mailto:[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)]  
**Sent:** Friday, June 1, 2018 12:41 PM  
**To:** Don Jacobson  
**Subject:** Re: FW: RE: Updated MoU

Don,  
I accepted the changes provided by John and signed -- sending as Word and .pdf.  
Thanks, Jennifer

---

**From:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>  
**Sent:** Wednesday, May 30, 2018 4:57 AM  
**To:** Don Jacobson  
**Subject:** Re: FW: RE: Updated MoU

Hi Don,  
We are fine with all the proposed changes.  
Thanks, Jennifer

---

**From:** Don Jacobson  
**Sent:** Thursday, May 24, 2018 11:03 AM  
**To:** 'Jennifer James' <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>  
**Subject:** FW: RE: Updated MoU

## Correspondence re Smart Cities Council Workshop

Let me know if the SCC is okay with this. If *any aspect* of it is not, let me know, and you and I can discuss it with John (our attorney). If it is satisfactory as is, let know and I will collect all three signatures and then scan it and send it to you as a PDF file. Collecting the signatures will not hold up Michael's approval of the July 31<sup>st</sup> date for the workshop. Thank you.

---

**From:** John S. Ridilla  
**Sent:** Thursday, May 24, 2018 10:50 AM  
**To:** Don Jacobson  
**Cc:** Pamela Hoffman  
**Subject:** RE: RE: Updated MoU

Here are my changes. If you are ok with them, let me know. I took out Pam's terms and conditions. I spoke with Pam, they are not relevant here in my opinion. Let me know if you are ok, and I'll sign. John R.



I added counterparts/electronic delivery, so they can be signed and scanned back and you can append pages together (i.e. SCC can sign their own page, and Scott/Michael can sign another, and both pages taken together constitute a legally executed doc).

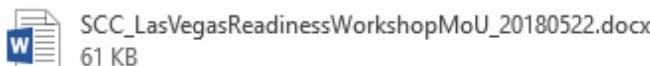
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**From:** Don Jacobson  
**Sent:** Tuesday, May 22, 2018 4:53 PM  
**To:** Michael Sherwood  
**Cc:** Melissa Benneman  
**Subject:** RE: Readiness Workshop Las Vegas, NV - REQUESTED CHANGE  
**Importance:** High

I met with Pam Hoffman and John Ridilla to go over the MOU (attached) from the Smart Cities Council. They both agreed that the MOU is acceptable *as is*, only recommending the addition of the city's standard Terms & Conditions as an appendix. Furthermore, John said he would sign the MOU accepting it, and just instructed me to forward it to Scott Adams with a cover letter after he had done so. John indicated Scott would accept his signature as the city's representative. I will draft that cover letter for you to review before I do so. The SCC's grant is being handled as a straightforward non-monetary donation to the city.

After meeting with Pam and John, I forwarded the slightly modified MOU to Jennifer James who returned it (below) with just one redline to the Terms & Conditions, which I took to Pam, and she accepted it. So I expect to have the MOU ready to send to Scott this week.

Can I go ahead and tell Jennifer at the SCC that the July 31<sup>st</sup> date for the workshop is a date we will accept and work towards?



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**From:** Pamela Hoffman  
**Sent:** Tuesday, May 22, 2018 11:20 AM  
**To:** Don Jacobson; John S. Ridilla  
**Subject:** RE: Updated MoU

## Correspondence re Smart Cities Council Workshop

Good morning,

Looks good to me – thank you!

---

**From:** Don Jacobson  
**Sent:** Tuesday, May 22, 2018 11:15 AM  
**To:** John S. Ridilla  
**Cc:** Pamela Hoffman  
**Subject:** FW: Updated MoU

John,  
Edit the MOU as you see fit to finalize it for your signature.

Pam,  
Please take a look at the redline/comment to our Ts & Cs.

Thank you.

---

**From:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>  
**Sent:** Tuesday, May 22, 2018 11:00 AM  
**To:** Don Jacobson  
**Subject:** Updated MoU

Hi Don,  
Attached is the updated Word version of the MoU. Note the addition of Exhibit B and the one redline item and comment.

Thanks, Jennifer

 SCC\_LasVegasReadinessWorkshopMoU\_20180522.docx  
61 KB

--  
Jennifer James |Global Readiness Program Director| Smart Cities Council®  
|617-510-0046| [jennifer.james@SmartCitiesCouncil.com](mailto:jennifer.james@SmartCitiesCouncil.com)

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**From:** Don Jacobson  
**Sent:** Monday, May 21, 2018 1:34 PM  
**To:** 'Jennifer James' <jennifer.james@smartcitiescouncil.com>  
**Subject:** RE: SCC Readiness Program MoU

I met with my colleagues in the Procurement office and our City Attorney's office. I left you a voice mail indicating you can call me at 702.379.9161 to talk about it when you have a moment. Attached are the City of Las Vegas standard terms and conditions, which we will add as an appendix to the MOU (and which SCC is free to redline).

 Standard Terms and Conditions revised 12.16.13.docx  
28 KB

## Correspondence re Smart Cities Council Workshop

P.S. One more thing I neglected to mention on the phone. Is there a valuation we can apply for this grant? The valuation can include the professional services of the SCC team getting ready for the workshop, facilitating the workshop, and then preparing the post-workshop report. The valuation should not include the in-kind services from the SCC's partners. I ask this because when I submit the MoU to Mayor Goodman for signature, my cover letter will indicate the grant's value. Thank you.

-----Original Appointment-----

**From:** Don Jacobson  
**To:** John S. Ridilla  
**Subject:** MOU with Smart Cities Council  
**When:** Tuesday, May 22, 2018 9:30 AM-10:00 AM  
**Where:** 5th Floor IT & PRNS Small Conference Room

I'd like to go over this with you. I am meeting with Pam on Monday before you return though she may opt to join us on Tuesday as well.

-----Original Appointment-----

**From:** Don Jacobson  
**To:** [jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)  
**Subject:** MOU with Smart Cities Council  
**When:** Monday, May 21, 2018 1:30 PM-2:00 PM  
**Where:** Pam's office, 3rd floor

Brief re: meeting with Pam and John

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**From:** Pamela Hoffman  
**Sent:** Monday, May 21, 2018 9:36 AM  
**To:** Don Jacobson  
**Cc:** John S. Ridilla  
**Subject:** RE: Smart Cities Council - Smart Cities Readiness Challenge Grant - MOU

Hi Don, our standard terms for a small services project are attached, if these work for the company. They can make redlines.

 Standard Terms and Conditions revised 12.16.13.docx  
28 KB

-----Original Appointment-----

**From:** Don Jacobson  
**To:** Pamela Hoffman  
**Subject:** MOU with Smart Cities Council  
**When:** Monday, May 21, 2018 9:00 AM-9:30 AM  
**Where:** Pam's office, 3rd floor

I'd like to go over this with you before John Ridilla returns.

Do you want to join me when I meet with John as well? It will likely be at 9:30 AM on Tuesday, May 22.

---

**From:** Jennifer James [mailto:[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)]  
**Sent:** Friday, May 18, 2018 2:36 PM  
**To:** Don Jacobson  
**Subject:** SCC Readiness Program MoU

## Correspondence re Smart Cities Council Workshop

Hi Don,

Attached is the updated MoU that is 1) specific to Las Vegas and 2) adds some additional content regarding other aspects of the program beyond the workshop itself, including the follow up roadmap and debriefs.

I look forward to our discussion on Monday. Have a great weekend!

 SCC\_LasVegasReadinessWorkshopMoU 20180518.docx

Jennifer

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Jennifer James |Global Readiness Program Director| Smart Cities Council®  
|617-510-0046| [Jennifer.James@SmartCitiesCouncil.com](mailto:Jennifer.James@SmartCitiesCouncil.com)

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**From:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Sent:** Thursday, May 17, 2018 10:44 AM  
**To:** Don Jacobson  
**Cc:** Connie Heath <connie.heath@smartcitiescouncil.com>; Kevin Ebi <kevin.ebi@smartcitiescouncil.com>  
**Subject:** Initial workshop focus blurbs and Cary invitation copy

Don,

As mentioned, below are some very brief blurbs about your workshop focus areas that we can use to build upon for the invitation and ultimately the microsite and briefing material...

As one of fastest growing cities in the U.S., Las Vegas is committed to being a fully connected smart city by 2025 - one that is safe, sustainable, efficient and engaging. Its Smart Cities Readiness Workshop will focus on applying smart technologies to advance three key areas:

- **Public Safety:** providing forced multiplier technologies to emergency responders, expanding the reach of public safety resources.
- **Transportation:** enhancing mobility, reducing congestion and GHG emissions, and improving resident safety.
- **Civic Engagement:** sharing data to empower and engage the public to address common concerns.

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**Cary, NC Invitation copy (longer version following the Save the Date):**

The Town of Cary and the Smart Cities Council  
invite you to participate in  
Cary's Smart Cities Readiness Workshop  
on Friday, June 8th from 8:30 am to 5:00 pm  
at SAS's Executive Briefing Center located at 820  
SAS Campus Drive in Cary, NC.

This workshop, part of Cary's award as a Smart Cities Council Readiness Challenge Grant Winner, is an opportunity for you to help shape a more livable, workable and sustainable Cary through the use of smart technology and processes.

## Correspondence re Smart Cities Council Workshop

The workshop will also bring together a coalition of local, county and state government officials, as well as community, business and educational institutions, to help shape a strategy and set of priorities for smart infrastructure that benefits the NC Triangle Region. **The day's agenda includes:**

- Overview of foundational smart cities principles
- Briefing about Cary's smart cities efforts to date and vision going forward
- Overview of Cary's challenges and opportunities in core focus areas of Transportation, Healthy Community (wastewater management), and Connected Data Infrastructure
- Case studies from other pioneering cities
- Small working group discussions in focused areas to advance short-and long-term action plans
- Networking and knowledge sharing

Workshop participants will emerge with a common understanding of ways to apply smart technologies to help overcome local and regional challenges. Register Now to join this incredible opportunity to guide the future of Cary, NC and NC Triangle Region. Note, this is an invitation-only event and space is limited. If you can't make it, please nominate someone to attend in your place by sending their name and email to [Bethany Siegrist](#).

For questions, please contact [Terry Yates](#), Town of Cary.

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**From:** Don Jacobson  
**Sent:** Thursday, May 17, 2018 11:20 AM  
**To:** Michael Sherwood  
**Cc:** Melissa Benneman  
**Subject:** Smart Cities Council - Readiness Challenge Grant - Scope of Work  
**Importance:** High

For when you are ready to discuss this, attached is the SOW for the Smart City Council's engagement with the City, which consists of three parts:

1. A one-day workshop facilitated by the Smart Cities Council (SCC) at City Hall to document our City's goals—as well as challenges achieving them—to become a “Smart City”
2. Based on what the SCC documents, they will prepare a “roadmap” for the City based on its Readiness Guide <https://smartcouncil.com/resources/smart-cities-readiness-guide>
3. Included in this roadmap will be recommendations for the City to consider. The City is under no obligation to follow any of the recommendations; they are merely advice \*

The City has the following obligations documented in the MOU:

- Host the workshop; i.e., provide venue, refreshments, parking, etc. on mutually agreed-to date
- Provide list of invitees representing diverse interests/stakeholders valley-wide and assist with promoting this invite-only workshop \*\*
- Collaborate with SCC to find sponsors to underwrite the City's cost to host the workshop
- Have representatives from the City participate in two SCC events with expenses for registration/travel covered by SCC

Pam Hoffman and John Ridilla have copies of this SOW. I am meeting with Pam on Monday and John on Tuesday to see if they recommend any changes such as inserting CLV boilerplate.

## Correspondence re Smart Cities Council Workshop

\*While the SCC has partners offering products and services that the City can take advantage of *free of charge*, (See Appendix A – In Kind Benefits) the City is under no obligation to do so.

\*\* Attached is a start on that list.

 SCC ReadinessWorkshop Overview MoU 20180412.docx 1 MB	 SCC Readiness Workshop Invitees.xlsx 18 KB
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**From:** Don Jacobson  
**Sent:** Thursday, May 17, 2018 10:53 AM  
**To:** Pamela Hoffman; John S. Ridilla  
**Subject:** Smart Cities Council - Smart Cities Readiness Challenge Grant - MOU  
**Importance:** High

The City participated in this competition <https://smartcitiescouncil.com/scc-2018-readiness-challenge-info> and was one of 10 cities/states to win a “grant” which mainly consists of three parts:

4. A one-day workshop facilitated by the Smart Cities Council (SCC) at City Hall to document our City’s goals—as well as challenges achieving them—to become a “Smart City”
5. Based on what the SCC documents, they will prepare a “roadmap” for the City based on its Readiness Guide <https://smartcitiescouncil.com/resources/smart-cities-readiness-guide>
6. Included in this roadmap will be recommendations for the City to consider. The City is under no obligation to follow any of the recommendations; they are merely advice \*

The City has the following obligations documented in the MOU:

- Host the workshop; i.e., provide venue, refreshments, parking, etc. on mutually agreed-to date
- Provide list of invitees representing diverse interests/stakeholders valley-wide and assist with promoting this invite-only workshop
- Collaborate with SCC to find sponsors to underwrite the City’s cost to host the workshop
- Have representatives from the City participate in two SCC events with expenses for registration/travel covered by SCC

Attached is a draft MOU for the engagement. If there is language that the City needs to insert into this MOU, I need it *asap* so I will schedule a time the three of us can discuss this soon.

\*While the SCC has partners offering products and services that the City can take advantage of *free of charge*, (See Appendix A – In Kind Benefits) the City is under no obligation to do so.

 SCC ReadinessWorkshop Overview MoU 20180412.docx 1 MB
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**From:** Michael Sherwood  
**Sent:** Wednesday, May 16, 2018 4:11 PM

## Correspondence re Smart Cities Council Workshop

**To:** Don Jacobson  
**Subject:** RE: Readiness Workshop Las Vegas, NV - REQUESTED CHANGE

We had to have the US Ignite and NTT proposals and scope of works reviewed so I am not sure how this would be any different, we should discuss tomorrow.

---

**From:** Don Jacobson  
**Sent:** Wednesday, May 16, 2018 4:10 PM  
**To:** Michael Sherwood  
**Subject:** Re: Readiness Workshop Las Vegas, NV - REQUESTED CHANGE

I have a draft MOU that I can go over with you tomorrow. Since we are not paying anything, the MOU mainly indicates the city is willing to host the workshop and invite the guests. The rest of the MOU outlines the SCC's deliverables which include facilitating the workshop, developing the readiness roadmap (based on its readiness guide) after the workshop, and providing its partners to help the city carry out any recommendations the city chooses to pursue.

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**From:** Michael Sherwood  
**Sent:** Wednesday, May 16, 2018 3:48 PM  
**To:** Don Jacobson  
**Cc:** Melissa Benneman  
**Subject:** RE: Readiness Workshop Las Vegas, NV - REQUESTED CHANGE

Is there an agreement or MOU for this, do we need to have it reviewed by Purchasing and or our Attorneys?

**Michael Lee Sherwood** | Director  
Information Technologies  
495 S. Main Street  
Las Vegas, Nevada 89101  
P +1-702-229-1818 | C +1-702-742-9009



[lasvegasnevada.gov](http://lasvegasnevada.gov)



[msherwood@lasvegasnevada.gov](mailto:msherwood@lasvegasnevada.gov)

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**From:** Don Jacobson  
**Date:** May 14, 2018 at 12:02:39 PM PDT  
**To:** Michael Sherwood  
**Cc:** Melissa Benneman  
**Subject:** Fwd: Readiness Workshop Las Vegas, NV - REQUESTED CHANGE

Can I let them know that Tuesday, July 31st, is the date we will hold the all day workshop? That way we can have them on the agenda for the August 1 City Council meeting (if you want). I will take care of the logistics. Thank you,

---

**From:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>  
**Date:** May 14, 2018 at 10:42:22 AM PDT

## Correspondence re Smart Cities Council Workshop

**To:** Don Jacobson  
**Cc:** Bethany Siegrist <[bethany.siegrist@smartcitiescouncil.com](mailto:bethany.siegrist@smartcitiescouncil.com)>  
**Subject:** Re: Readiness Workshop Las Vegas, NV - REQUESTED CHANGE

Hi Don,

I've confirmed that July 31 works for the team. Should we lock it in?

Also let us know if you have any reasonably-priced hotel recommendations convenient to City Hall.

Thx,  
Jennifer

---

**From:** Don Jacobson  
**Sent:** Thursday, May 10, 2018 3:31 PM  
**To:** 'Jennifer James' <jennifer.james@smartcitiescouncil.com>  
**Cc:** Bethany Siegrist <bethany.siegrist@smartcitiescouncil.com>; connie.heath@smartcitiescouncil.com; kevin.ebi@smartcitiescouncil.com; philip.bane@smartcitiescouncil.com  
**Subject:** RE: Readiness Workshop Las Vegas, NV - REQUESTED CHANGE

Fantastic! Ideally, we would prefer July 31, but it's okay to suggest a different date in July or August. I understand your need for a long lead time to get the word out.

And it was great for me to meet all of you. Y'all really put on a tremendous event. I have a fistful of business cards to expand my ever-widening network of experts I can consult with.

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**From:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>  
**Sent:** Thursday, May 10, 2018 3:26 PM  
**To:** Don Jacobson  
**Cc:** Bethany Siegrist <[bethany.siegrist@smartcitiescouncil.com](mailto:bethany.siegrist@smartcitiescouncil.com)>; [connie.heath@smartcitiescouncil.com](mailto:connie.heath@smartcitiescouncil.com); [kevin.ebi@smartcitiescouncil.com](mailto:kevin.ebi@smartcitiescouncil.com); [philip.bane@smartcitiescouncil.com](mailto:philip.bane@smartcitiescouncil.com)  
**Subject:** Re: Readiness Workshop Las Vegas, NV - REQUESTED CHANGE

Hi Don,

Thanks for letting us know. I'm actually a bit relieved since we like to get save the date messages out two months in advance and June was getting tight. July will work fine.

The team is traveling today so I'll check on those two date options tomorrow.

Thanks so much for all of your many efforts at Smart Cities Week Silicon Valley. It was wonderful to meet you in person!

Jennifer

---

**From:** Don Jacobson  
**Sent:** Thursday, May 10, 2018 1:27 PM  
**To:** 'Bethany Siegrist' <[bethany.siegrist@smartcitiescouncil.com](mailto:bethany.siegrist@smartcitiescouncil.com)>  
**Cc:** 'kevin.ebi@smartcitiescouncil.com' <[kevin.ebi@smartcitiescouncil.com](mailto:kevin.ebi@smartcitiescouncil.com)>; 'connie.heath@smartcitiescouncil.com' <[connie.heath@smartcitiescouncil.com](mailto:connie.heath@smartcitiescouncil.com)>; 'jennifer.james@smartcitiescouncil.com' <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>; 'philip.bane@smartcitiescouncil.com' <[philip.bane@smartcitiescouncil.com](mailto:philip.bane@smartcitiescouncil.com)>  
**Subject:** Readiness Workshop Las Vegas, NV - REQUESTED CHANGE  
**Importance:** High

Hi Bethany and the rest of the SCC team,

## **Correspondence re Smart Cities Council Workshop**

I finally had the opportunity to get my request all the way to the top, the Mayor's office and the City Manager's office, and they asked that I postpone the date for our workshop to July. I apologize, I realize this throws a wrench into your busy schedules, no doubt.

I know you were planning on holding a workshop in Puerto Rico in July. We'd still like to hold the workshop on a Tuesday (the same week that City Council meets on Wednesday). The best date for that in July is Tuesday, July 31. But Tuesday, July 17 is also good.

You are welcome to call me (702.379.9161) if you want to discuss this after you've consulted your schedule.

---

**From:** Esther Reincke  
**Sent:** Thursday, May 10, 2018 3:32 PM  
**To:** Don Jacobson  
**Subject:** RE: Esther! Esther! Esther! Help!

**July 31 – muni has staff meeting from 3 – 5pm.**

---

**From:** Don Jacobson  
**Sent:** Thursday, May 10, 2018 1:35 PM  
**To:** Esther Reincke  
**Subject:** Esther! Esther! Esther! Help!  
**Importance:** High

Yes, I realize you're deep into Helldorado, but I have a big favor to ask. All the rooms (Council Chambers, Training Rooms, Now Café) you booked for June 19-20 (see below) I would like moved to July 31-August 1. Pretty please with sugar on top! Thank you.

As you know, our engagement with the Smart Cities Council (SCC) for its Readiness Grant kicks off with an all day workshop hosted by us, but facilitated by them.

I would like hold this workshop on Tuesday, June 19. That way we can have the SCC reps make a brief presentation to City Council on June 20 (if you want) and be on the agenda of the Smart Communities meeting June 21.

I have already reserved the necessary space (council chambers, training rooms, Now café) with Esther Reincke. I can handle all of the logistics from parking to refreshments.

I have begun compiling a list of representatives from local agencies/nonprofits/businesses to invite (100 names so far) and I will work with you to expand that list.

Do I have your permission to commit to June 19? And alternative date could be June 26.

---

**From:** Bethany Siegrist [mailto:[bethany.siegrist@smartcitiescouncil.com](mailto:bethany.siegrist@smartcitiescouncil.com)]  
**Sent:** Friday, May 4, 2018 5:48 AM  
**To:** Don Jacobson  
**Cc:** [kevin.ebi@smartcitiescouncil.com](mailto:kevin.ebi@smartcitiescouncil.com); [connie.heath@smartcitiescouncil.com](mailto:connie.heath@smartcitiescouncil.com); [jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com);

## Correspondence re Smart Cities Council Workshop

philip.bane@smartcouncil.com  
**Subject:** Re: Readiness Workshop Las Vegas, NV preparation, weekly

Don,

Thank you for the list of the potential attendee to the Readiness Workshop. The only other item I need is their email address for each so I can send the Evite out through Eventbrite.

Sincerely,  
Bethany Siegrist | Operations Manager | [Smart Cities Council](#)  
703-895-9662

Review the [Smart Cities Council Opportunity Calendar](#) to see upcoming conferences, workshops, and theme editions.

Breakthrough technologies that will define the communities of tomorrow and pioneering cities deploying them today will be featured at the second annual [Smart Cities Week Silicon Valley, May 7-9 in Santa Clara, CA](#). "Accelerating the Innovation Economy" is the theme of this must-attend event for forward-thinking city leaders and professional staff.

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**From:** Don Jacobson  
**Sent:** Thursday, May 03, 2018 8:07 AM  
**To:** Bethany Siegrist <bethany.siegrist@smartcouncil.com>  
**Cc:** Kevin Ebi <kevin.ebi@smartcouncil.com>; Connie Heath <connie.heath@smartcouncil.com>; Jennifer James <jennifer.james@smartcouncil.com>; Philip Bane <philip.bane@smartcouncil.com>  
**Subject:** Readiness Workshop Las Vegas, NV preparation, weekly  
**Importance:** High

Hi Bethany,

I'm sorry, I have to cancel our call today. I've been asked to meet with group of delegates from Dubai, UAE who are in town attending Dell Technologies World.

Attached is a document with photos of the venue where we will hold the workshop.

Also attached is a preliminary list of invitees. This list will grow in the coming weeks as I discuss the workshop with more of my contacts locally. I have email addresses for everyone named on the list.

We are still planning on holding the workshop on Tuesday, June 19. If I have to change it, I will let you know immediately.

I look forward to meeting in person those of you who are attending Smart Cities week, next week.

 City Hall locations for SCC Readiness Workshop.docx 13 MB	 SCC Readiness Workshop Invitees.xlsx 18 KB
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**From:** Don Jacobson  
**Sent:** Monday, April 23, 2018 3:47 PM  
**To:** Esther Reincke  
**Subject:** Smart Cities Readiness Challenge  
**Importance:** High

I am helping coordinate a HUGE get together this summer, hopefully at City Hall. Our City will be inviting representatives from local agencies, non-profits, utilities, education, etc. across the

## **Correspondence re Smart Cities Council Workshop**

valley to an all-day workshop. We are expecting about 100 outside guests, plus about 100 city staff to participate.

Some basic needs:

- Room to fit all 200 attendees with AV capabilities (i.e., Council Chambers)
- 4-5 rooms to conduct breakout sessions with about 40-50 attendees in each one (i.e., First Floor Classrooms).
- Place for everyone to eat catered (cold) lunch and perhaps mingle at a reception at the end of the day.

Can I set up some time with you this week to discuss the finer points?

---

**From:** Don Jacobson  
**Sent:** Tuesday, April 17, 2018 8:28 AM  
**To:** 'Jennifer James' <jennifer.james@smartcitiescouncil.com>  
**Subject:** RE: Readiness Workshop material

Excellent. Thank you for sending this material. Thursday mornings are best for me. Pick any time between 6:30 AM and 12:30 PM (PST) that works for you. If you could send me an invite via Outlook to accept, I will.

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**From:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>  
**Sent:** Tuesday, April 17, 2018 7:23 AM  
**To:** Don Jacobson  
**Subject:** Readiness Workshop material

Good morning Don,

Attached are a few documents to help with Las Vegas' Readiness Workshop next steps.

1. Generic Workshop Overview and MoU (will customize it to Las Vegas after we agree on a few more details)
2. Another city's workshop agenda to use as a starting point for yours
3. Another city's Save the Date email

The most important next steps will be:

- Finalize date
- Finalize venue
- Develop invitee list
- Agree on top smart city areas to advance in workshop
- Issue Save the Date

Starting this week I'd like to set up a weekly call with you (and others you think should be included) to advance all aspects of the program. Is there a certain day of the week and time of day that would work best for you?

Thanks,  
Jennifer

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Jennifer James |Global Readiness Program Director| Smart Cities Council®

## Correspondence re Smart Cities Council Workshop

|617-510-0046| [Jennifer.James@SmartCitiesCouncil.com](mailto:Jennifer.James@SmartCitiesCouncil.com)

Review the [Smart Cities Council Opportunity Calendar](#) to see upcoming conferences, workshops, and theme editions.

Get [SmartCitiesNow](#), the weekly newsletter highlighting smart city trends, technologies and techniques.

Download the free [Smart Cities Readiness Guide®](#), the leading handbook of urban transformation.

 [AgendaFinal\\_SCC-Fairfax-County-Agenda\\_18-0315\\_509p](#)

 [SCC ReadinessWorkshop Overview MoU 20180412](#)

 [Smart Cities Email Draft V5a](#)

-----Original Appointment-----

**From:** [jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)

**To:** Don Jacobson

**Subject:** Invitation: Smart Cities Readiness Workshop - Las Vegas @ Mon Apr 2, 2018 10am - 10:30am (PDT)  
[\(djacobson@lasvegasnevada.gov\)](mailto:(djacobson@lasvegasnevada.gov))

**When:** Monday, April 2, 2018 10:00 AM-10:30 AM (PST)

**Where:** Call 515-739-1229 Code: 283468

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**From:** Jennifer James [mailto:[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)]

**Sent:** Monday, March 26, 2018 4:46 AM

**To:** Don Jacobson

**Subject:** Call to discuss next steps

Hi Don,

I would like to set up a time to talk next steps with the Readiness Program - specifically the Readiness Workshop process and starting to identify potential dates. There are also some exciting developments in terms of prize opportunities for Challenge Grant Winners that I'd like to share.

I understand you'll be at the smart cities event in KC this week, so lets find some time when you are back. Please suggest a few dates/times that work for you and I'll set it up.

I look forward to getting things rolling!

Jennifer

617-510-0046 (mobile)

## Correspondence re Smart Cities Mentorship\_Fall

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**From:** Don Jacobson  
**Sent:** Monday, October 01, 2018 7:23 AM  
**To:** Shonte Eldridge <[Shonte.Eldridge@baltimorecity.gov](mailto:Shonte.Eldridge@baltimorecity.gov)>  
**Subject:** City Readiness Hub - Las Vegas

Hi Shonte,

I am looking forward to meeting you in person this week and sharing the stage with you to discuss the challenges our respective municipal governments both face meeting the needs of our communities. Attached are two documents to give you some context about the City of Las Vegas:

 CLV Innovation District Strategic Framework.pdf  
3 MB

 UPDATED\_Smart Vegas Roadmap\_05022018\_CLEAN.docx  
2 MB

And for a broader look at our region, which is Southern Nevada, I have attached another document.

 Nevada Smart Vision Brochure.pdf  
5 MB

-----Original Appointment-----

**From:** [heather.martin@smartcitiescouncil.com](mailto:heather.martin@smartcitiescouncil.com)  
**To:** [shonte.eldridge@baltimorecity.gov](mailto:shonte.eldridge@baltimorecity.gov); Don Jacobson  
**Cc:** [jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)  
**Subject:** Invitation: Planning Call: City Readiness Hub (Baltimore)  
**When:** Tuesday, September 25, 2018 10:00 AM-11:00 AM (PST)  
**Where:** 712-775-7270; 720857#

Shonte' Eldridge, PMP  
Deputy Chief of Operations  
Office of Mayor Catherine Pugh  
100 N. Holliday Street  
Baltimore, MD 21202  
443-984-2372 (Office)  
443-474-7476 (Cell)

### [more details »](#)

#### Planning Call: City Readiness Hub (Baltimore)

Thank you for taking the time to connect prior to our session at Smart Cities Week in Washington, DC next week. We'll review the overall session format, areas to focus on, and answer any logistical questions. Please feel free to reach out in advance with any questions!

When        Tue Sep 25, 2018 10am – 11am Pacific Time - Los Angeles

Where      712-775-7270; 720857# ([map](#))

Calendar    [djacobson@lasvegasnevada.gov](mailto:djacobson@lasvegasnevada.gov)

Who            • [heather.martin@smartcitiescouncil.com](mailto:heather.martin@smartcitiescouncil.com) - organizer  
                • [djacobson@lasvegasnevada.gov](mailto:djacobson@lasvegasnevada.gov)

## Correspondence re Smart Cities Mentorship\_Fall

- [shonte.eldridge@baltimorecity.gov](mailto:shonte.eldridge@baltimorecity.gov)
- [jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com) - optional

Going? [Yes](#) - [Maybe](#) - [No](#) [more options »](#)

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**From:** Heather Martin <heather.martin@smartcitiescouncil.com>

**Sent:** Tuesday, September 25, 2018 9:14 AM

**To:** Don Jacobson

**Subject:** City Readiness Hub briefing document

Hi Don, I just realized I didn't include this when I sent out the meeting invite yesterday! It's a short briefing document about Baltimore that we'll use as the basis of our conversation for the City Readiness Hub. Looking forward to connecting this afternoon!



---

**From:** Heather Martin [<mailto:heather.martin@smartcitiescouncil.com>]

**Sent:** Friday, September 21, 2018 2:19 PM

**To:** Don Jacobson; Eldridge, Shonte <[Shonte.Eldridge@baltimorecity.gov](mailto:Shonte.Eldridge@baltimorecity.gov)>

**Subject:** planning call for City Readiness Hub session

Good afternoon Don & Shonte!

Thank you both for agreeing to participate in a City Readiness Hub at Smart Cities Week DC!  
As a reminder, your session is scheduled for **Wednesday, October 3 @ 11AM**.

In order to ensure everything runs smoothly, we'd like to schedule a brief planning call next week.

Please take a look at the Doodle poll (click the link below) and indicate during which window you might be available to participate: <https://doodle.com/poll/qsf6vhsguybykutv>

In advance of the call, I'll also be sharing a session brief that will outline potential topics for discussion.

In the interim, please don't hesitate to let me know if you have any questions. We're excited to have you both on-board! Have a great weekend!

---

**From:** Don Jacobson

**Sent:** Thursday, August 30, 2018 2:12 PM

**To:** Victoria Carreon

**Subject:** FW: Smart City Council - Mentor, Fall 2018

FYI because (A) I'm excited about this opportunity (B) you probably know Shonte Eldridge from Baltimore and (C) I'm sure she will probably want to talk to you about Results Vegas.

---

**From:** Don Jacobson

**Sent:** Thursday, August 30, 2018 2:09 PM

**To:** Joanna Wadsworth

**Subject:** Smart City Council - Mentor, Fall 2018

My mentorship of the city of San Miguel de Allende, Mexico—arranged by the Smart Cities Council prior to Smart Cities Week, Silicon Valley—has wrapped up successfully shortly after our workshop held here.

## **Correspondence re Smart Cities Mentorship\_Fall**

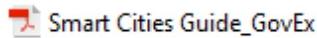
Ahead of Smart Cities Week, Washington D.C., I was asked to be a mentor to the City of Baltimore. My contact there will be the Deputy Chief of Operations, Shonte Eldridge  
<https://www.linkedin.com/in/shonteeldridge/>

Prior to the week (Oct. 2-4) I will talk to Ms. Eldridge to prepare for our session (see below). We will take advantage of our time in D.C. to talk some more about our respective cities and how we can learn from each other.

I'm excited because I have followed Baltimore's progress going back to the Martin O'Malley administration in the early 2000s, and I'm familiar with Ms. Eldridge's work through her involvement with What Works Cities.

Baltimore, via Ms. Eldridge, is one of the cities highlighted in the attached guide published by the Center for Government Excellence (GovEx) which Tori Carreon worked with during our engagement with What Works Cities.

Baltimore received a \$100,000 grant from the National Science Foundation to fund a year-long project—conducted by a group of local university researchers—focused on developing a strategy to make Baltimore a Smart City.



OCT

**11:00 - 12:15 | CITY READINESS HUB**

**03**

The City Readiness Hub offers an unprecedented opportunity to hear from cities who are "in the trenches" on their journey to becoming a smart city.

This session features:

Featured City: Baltimore, MD

**Shonte Eldridge**, Deputy Chief of Operations

Mentor City: Las Vegas, NV

**Don Jacobson**, Business Partner for Innovation in Information Technologies

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**From:** Don Jacobson

**Sent:** Tuesday, August 28, 2018 10:46 AM

**To:** 'Heather Martin' <heather.martin@smartcitiescouncil.com>

**Subject:** RE: City Readiness Hub session confirmation

That is great news! I've followed the work of Baltimore going back to the Martin O'Malley administration in the early 2000s. And I am familiar with Ms. Eldridge from our cities engagement with GovEx via the Bloomberg Philanthropies What Works Cities program. It will be great to share our stories and swap ideas. Yes, please add me to the agenda, and I look forward to meeting Ms. Eldridge.

[https://govex.jhu.edu/wp-content/uploads/2018/05/SMARTCITIES\\_GUIDE\\_FINAL-1.pdf](https://govex.jhu.edu/wp-content/uploads/2018/05/SMARTCITIES_GUIDE_FINAL-1.pdf)

<https://cityesspeak.org/2018/08/30/an-inside-look-at-equitable-economic-development-in-baltimore/>

## **Correspondence re Smart Cities Mentorship\_Fall**

<http://www.baltimoresun.com/news/maryland/baltimore-city/bs-md-ci-digital-divide-20180827-story.html>

<https://cloudblogs.microsoft.com/industry-blog/industry/government/collaborating-on-smart-city-solutions/>

<http://www.baltimoresun.com/business/bs-bz-smart-baltimore-20171026-story.html>

<http://www.baltimoresun.com/news/opinion/readersrespond/bs-ed-rr-smart-20171030-story.html>

<https://www.bizjournals.com/baltimore/news/2018/07/13/what-baltimore-can-learn-from-other-smart-cities.html>

<https://about.bgov.com/blog/women-leaders-key-players-smart-cities/>

<https://technical.ly/baltimore/2017/10/30/smart-city-west-baltimore/>

<http://www.gettingsmart.com/2013/01/smart-cities-baltimore-digital-harbor/>

<http://www.govtech.com/data/GT-September-2017-Building-the-Learning-City.html>

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**From:** Heather Martin <[heather.martin@smartcityscouncil.com](mailto:heather.martin@smartcityscouncil.com)>

**Sent:** Tuesday, August 28, 2018 10:25 AM

**To:** Don Jacobson

**Subject:** City Readiness Hub session confirmation

Hi Don,

Great news! We've found a city to pair you with for your City Readiness Hub session at Smart Cities Week DC.

We're going to connect you with the **City of Baltimore**. Specifically, Shonte Eldridge, who is the Deputy Chief of Operations for the city, will participate in the session.

We're slotting you in for the **11AM session on Wednesday, October 3**. I checked the schedule and this doesn't appear to conflict with your other speaking slot, but please let me know ASAP if this presents an issue and we can look at swapping it out with another time slot.

In the coming weeks, I'll be setting up a call with you, Shonte, and the session moderator (TBD at the moment), so we can talk through some of the issues Baltimore is facing.

As you'll recall, the conversation during the session is "unscripted" meaning so we won't have slides or formal presentations. We'll use the planning call to ensure we have plenty to talk about, seed some questions, and also flag any issues that Baltimore might not want to discuss publicly.

We already have your bio/headshot on file from your participation previously, so unless you object, I'm going to go ahead and get you and Shonte added to the agenda.

I'll follow-up with more details soon! Looking forward to working with you on another of these sessions.

## **Correspondence re Smart Cities Mentorship\_Fall**

**From:** Don Jacobson  
**Sent:** Thursday, July 26, 2018 1:29 PM  
**To:** 'Heather Martin' <heather.martin@smartcitiescouncil.com>  
**Subject:** RE: City Readiness Hub @ Smart Cities Week DC

I will clear it with my boss first and then let you know.

FYI only, our mentor city is send a delegation to Las Vegas next week to attend our workshop and then have additional meetings with some local government agencies (see below).

---

**From:** Heather Martin <[heather.martin@smartcitiescouncil.com](mailto:heather.martin@smartcitiescouncil.com)>  
**Sent:** Thursday, July 26, 2018 12:30 PM  
**To:** Don Jacobson  
**Subject:** City Readiness Hub @ Smart Cities Week DC

Hi Don,

I hope you are well! I'm reaching out to find out if you'd be interested in participating as a mentor in another City Readiness Hub session at Smart Cities Week, DC.

We're still working to line up our "featured cities," but are very interested in reconnecting with some of our previous mentors--and you were one of our strongest ones at the Silicon Valley event back in May!

I know that Danielle has already been in touch with you regarding your involvement in the challenge grant winners session and awards presentation, so I hope we're not bombarding you with too many emails!

Looking forward to seeing you again in DC!

Best,  
Heather

--

Heather Martin | Director, Readiness Program at Smart Cities Week | Smart Cities Council®  
202-615-2527 | [Heather.Martin@SmartCitiesCouncil.com](mailto:Heather.Martin@SmartCitiesCouncil.com)

Review the [Smart Cities Council Opportunity Calendar](#) to see upcoming conferences, workshops, and theme editions.

Get [SmartCitiesNow](#), the weekly newsletter highlighting smart city trends, technologies and techniques.

Download the free [Smart Cities Readiness Guide®](#), the leading handbook of urban transformation.

## Correspondence re Smart Cities Mentorship\_Spring

-----Original Appointment-----

**From:** Don Jacobson  
**To:** Raphael Villanueva [rvillanueva@lvcva.com](mailto:rvillanueva@lvcva.com); Jackie Dennis <jdennis@lvcva.com>  
**Subject:** Meeting with LVCVA and San Miguel de Allende  
**When:** Wednesday, August 01, 2018 2:30 PM-3:30 PM  
**Where:** 5th Floor IT & PRNS Small Conference Room

-----Original Appointment-----

**From:** Don Jacobson  
**To:** Keith Isennock <[isennockk@rtcsnv.com](mailto:isennockk@rtcsnv.com)>; Nathan Goldberg <[GoldbergN@rtcsnv.com](mailto:GoldbergN@rtcsnv.com)>  
**Subject:** Meeting with RTC and San Miguel de Allende  
**When:** Wednesday, August 01, 2018 1:00 PM-2:00 PM  
**Where:** 5th Floor IT & PRNS Small Conference Room

-----Original Appointment-----

**From:** Don Jacobson  
**To:** Joanna Wadsworth  
**Subject:** Meeting with SMDE Team re: Mobility  
**When:** Wednesday, August 01, 2018 11:30 AM-12:00 PM  
**Where:** 5th Floor IT & PRNS Small Conference Room

-----Original Appointment-----

**From:** Don Jacobson  
**To:** Claudia Lopez  
**Subject:** Meet with team from San Miguel de Allende  
**When:** Wednesday, August 01, 2018 11:00 AM-11:30 AM  
**Where:** 5th Floor IT & PRNS Small Conference Room

-----Original Appointment-----

**From:** Don Jacobson  
**To:** Namita Koppa; Marco Velotta  
**Subject:** Meet with Planning and group from Mexico  
**When:** Wednesday, August 01, 2018 10:30 AM-11:00 AM  
**Where:** 5th Floor IT & PRNS Small Conference Room

-----Original Appointment-----

**From:** Don Jacobson  
**To:** Kevin Gullette  
**Subject:** Meet with EUD and group from San Miguel de Allende  
**When:** Wednesday, August 01, 2018 10:00 AM-10:30 AM  
**Where:** 5th Floor IT & PRNS Small Conference Room

-----Original Appointment-----

**From:** Don Jacobson  
**To:** Jennifer James  
**Subject:** SCC Team and San Miguel de Allende Team  
**When:** Wednesday, August 01, 2018 9:00 AM-10:00 AM  
**Where:** 0 Floor Basement Large Conference Room

-----Original Appointment-----

**From:** Zonia Torres <[zonytorres2@gmail.com](mailto:zonytorres2@gmail.com)>  
**To:** Don Jacobson  
**Subject:** Weekly call with San Miguel de Allende  
**When:** Occurs every Monday effective 6/4/2018 until 9/2/2018 from 7:00 AM to 8:00 AM  
**Where:** Conference Call

### Top challenges:

Administration process – egovernment  
Internal communications  
Asset inventory of databases  
320 count so far (Zonia will send me list)  
Citizen engagement  
Website [Www.sanmigueldeallende.com.mx](http://Www.sanmigueldeallende.com.mx)

## **Correspondence re Smart Cities Mentorship\_Spring**

Payments  
Non Profits  
Tourism  
Blog  
Social Media  
Two others that city partners with  
Transparency (need to work on this)  
Call center

Mobility and Transportation  
No information on routes  
No information on options  
One company for  
One company for parking management

Tourism information  
Developing three apps  
World Heritage Site map  
Information on buildings  
Directory of services (hospitality, food, tours)  
Register to access

**From:** Don Jacobson  
**Sent:** Monday, July 30, 2018 5:02 PM  
**To:** Rafael Villanueva <rvillanueva@lvcva.com>  
**Cc:** Michael Goldsmith <mgoldsmith@lvcva.com>; Heidi Hayes <hhayes@lvcva.com>; Jackie Dennis <jdennis@lvcva.com>  
**Subject:** RE: Meeting request with City of Las Vegas and group from San Miguel de Allende, Mexico

Excellent. Yes, it would be easier for the group if you could come to City Hall (495 S. Main Street). I will validate your parking, of course. We can begin at 2:00 PM or 2:30 PM, whichever time is better for your schedule. I expect they will want to talk to you for about an hour. I will send you some additional information about the group, and their visit beforehand. Any questions for me right now?

**From:** Rafael Villanueva <[rvillanueva@lvcva.com](mailto:rvillanueva@lvcva.com)>  
**Sent:** Monday, July 30, 2018 4:14 PM  
**To:** Don Jacobson; Jackie Dennis <[jdennis@lvcva.com](mailto:jdennis@lvcva.com)>; Heidi Hayes <[hhayes@lvcva.com](mailto:hhayes@lvcva.com)>  
**Cc:** Michael Goldsmith <[mgoldsmith@lvcva.com](mailto:mgoldsmith@lvcva.com)>  
**Subject:** Re: Meeting request with City of Las Vegas and group from San Miguel de Allende, Mexico

Don, I am available. If it is easier, I can go to you.

**Rafael Villanueva Senior Director of International Sales**  
Las Vegas Convention and Visitors Authority | [LVCVA.com](http://LVCVA.com)  
T: 702-892-2880

*Please consider the environment before printing this email*

**From:** Don Jacobson  
**Sent:** Monday, July 30, 2018 2:28 PM  
**To:** Jackie Dennis <[jdennis@lvcva.com](mailto:jdennis@lvcva.com)>; Heidi Hayes <[hhayes@lvcva.com](mailto:hhayes@lvcva.com)>; Rafael Villanueva <[rvillanueva@lvcva.com](mailto:rvillanueva@lvcva.com)>  
**Cc:** Michael Goldsmith <[mgoldsmith@lvcva.com](mailto:mgoldsmith@lvcva.com)>  
**Subject:** RE: Meeting request with City of Las Vegas and group from San Miguel de Allende, Mexico

## **Correspondence re Smart Cities Mentorship\_Spring**

Jackie,  
Thank you, I appreciate you getting back to me so quickly.

Hi Heidi, Rafael and Michael,

This group, which is made up representatives from the town's tourism council, is attending a "smart city" workshop I am hosting tomorrow at City Hall

<https://smartcouncil.com/readiness-cities-las-vegas>. This group is familiar with the report the LVCVA recently published on how Las Vegas is being innovative to become model smart city <https://skift.com/2018/06/19/the-rise-of-the-las-vegas-innovation-district/>. If anyone is available to meet with the group this Wednesday at 2:30 PM, they would appreciate the opportunity to learn about how the LVCVA handles the huge number of tourists interested in making Las Vegas their destination, and how the LVCVA interacts with them once they're here. Please let me know if you can accommodate my request. Thank you.

**From:** Jackie Dennis <[jdennis@lvcva.com](mailto:jdennis@lvcva.com)>  
**Sent:** Monday, July 30, 2018 2:16 PM  
**To:** Don Jacobson; Heidi Hayes <[hhayes@lvcva.com](mailto:hhayes@lvcva.com)>; Rafael Villanueva <[rvillanueva@lvcva.com](mailto:rvillanueva@lvcva.com)>  
**Cc:** Michael Goldsmith <[mgoldsmith@lvcva.com](mailto:mgoldsmith@lvcva.com)>  
**Subject:** Re: Meeting request with City of Las Vegas and group from San Miguel de Allende, Mexico

Hi, Don: Thanks so much for thinking of us. I've included my colleagues from our international division as they would be the most appropriate contact. Raphael heads up international sales and Heidi heads up international PR. Thanks again for the opportunity, Jackie

**From:** Don Jacobson  
**Sent:** Monday, July 30, 2018 11:57 AM  
**To:** Jennifer James <[jennifer.james@smartcouncil.com](mailto:jennifer.james@smartcouncil.com)>  
**Subject:** FW: Meetings with City of Las Vegas and regional partners on Wednesday, August 1

Below are the meetings I have scheduled for the team from San Miguel de Allende. While I plan to have them meet with your team from 9-10 AM on Wednesday, anyone is welcome to stick around for the following meetings.

This is who is on their team:

Zonia Torres Saeb	Smart City Coordination
Guillermo Gonzalez	Visitors Call Center
Francisco Garcia	Smart Destination
IBI Group	Smart City Consultants
Mike Alceda	Mobility
Roberto Cardenas	State Government
TBC	Transition Team

**From:** Don Jacobson  
**Sent:** Monday, July 30, 2018 11:51 AM  
**To:** 'Gabriela Chalela' [REDACTED]  
**Cc:** 'Zonia Torres' [REDACTED]  
**Subject:** Meetings with City of Las Vegas and regional partners on Wednesday, August 1  
**Importance:** High

Hi Gabriela

## **Correspondence re Smart Cities Mentorship\_Spring**

Here is the tentative agenda for the meetings on Wednesday, August 1

9:00 AM – Meet with Smart Cities Council team and City of Las Vegas (CLV) team  
10:00 AM – Meet with CLV Economic & Urban Development representative  
10:30 AM – Meet with CLV Planning Department representative  
11:00 AM – Meet with CLV Mobility representative  
11:30 AM – Meet with CLV Parking Services representative  
12:00 PM – Break for lunch  
1:00 PM – Meet with Regional Transportation Commission of Southern Nevada representative  
2:30 PM – Meet with Las Vegas Convention & Visitors Authority representative  
3:30 PM – Depart for airport

Also, attached is the agenda for the workshop tomorrow, Tuesday, July 31

If Zonia has any questions, she can email me or text me at 702.379.9161

**From:** Don Jacobson  
**Sent:** Monday, July 30, 2018 11:34 AM  
**To:** Namita Koppa; Marco Velotta  
**Subject:** Request to meet with group from San Miguel de Allende, Mexico on August 1  
**Importance:** High

Thank you for registering for tomorrow's Smart Cities Council Readiness workshop. A group visiting from San Miguel de Allende, Mexico will be attending Tuesday's workshop. They are staying an extra day to attend meetings I am setting up. I was hoping you could meet with the group from 10:30 AM – 11:00 AM on Wednesday, August 1<sup>st</sup>. I'll send you an invite.

This town has become a popular tourist destination because it is a UNESCO World Heritage site <https://www.youtube.com/watch?v=e1ZG1ekURkM>. This is its website [Www.sanmigueldeallende.com.mx](http://Www.sanmigueldeallende.com.mx). The town faces many of the same challenges Las Vegas faces, but on a smaller scale, such as planning to accommodate the tourism boom while retaining its charm. Please accept my invitation, and feel free to invite others from Planning, such as Peter and Mary, who might be interested in hearing from this group. Thank you, I appreciate you considering my request.

**From:** Don Jacobson  
**Sent:** Monday, July 30, 2018 11:28 AM  
**To:** Kevin Gullette  
**Subject:** Request to meet with group visiting from Mexico on August 1

Thank you for registering for tomorrow's Smart Cities Council Readiness workshop which will bring you together with representatives from organizations throughout Southern Nevada to discuss the challenges and opportunities in making Las Vegas a model smart community. You will learn what other cities nation-wide are doing from experts in several disciplines, and you will be able to contribute your own ideas to the conversation. If you have any questions ahead of the event, please contact me.

## **Correspondence re Smart Cities Mentorship\_Spring**

A group visiting from San Miguel de Allende, Mexico will be attending Tuesday's workshop. They are staying an extra day to attend meetings I am setting up. I was hoping you could meet with the group from 10:00 AM – 10:30 AM on Wednesday, August 1<sup>st</sup>. I'll send you an invite.

This town has become a popular tourist destination because it is a UNESCO World Heritage site <https://www.youtube.com/watch?v=e1ZG1ekURkM>. This is the town's website [Www.sanmigueldeallende.com.mx](http://Www.sanmigueldeallende.com.mx). The town faces many of the same challenges Las Vegas faces, but on a smaller scale, such as attracting a good mix of businesses (not all tourism dependent). Please accept my invitation, and feel free to invite others from EUD who might be interested in hearing from this group.

**From:** Don Jacobson  
**Sent:** Monday, July 30, 2018 11:11 AM  
**To:** Jackie Dennis  
**Subject:** Meeting request with City of Las Vegas and group from San Miguel de Allende, Mexico  
**Importance:** High

Hi Jackie,

On Wednesday, August 1<sup>st</sup> I am also hosting a group visiting from San Miguel de Allende, Mexico. This town has become a popular tourist destination because it is a UNESCO World Heritage site <https://www.youtube.com/watch?v=e1ZG1ekURkM>.

This is the town's website [Www.sanmigueldeallende.com.mx](http://Www.sanmigueldeallende.com.mx). It is currently working to build a call center, and it is developing three mobile apps: A World Heritage Site map; information about historic buildings; and a directory of services (hospitality, food, tours)

The town faces many of the same challenges Las Vegas faces, but on a smaller scale. I was hoping they could meet with someone from the LVCVA to talk about how it operates, but mostly how it engages with tourists before, during and after their visit.

Would someone be available at 2:30 PM this Wednesday, August 1<sup>st</sup> to meet with this group? We can come to the LVCVA offices or host the meeting at city hall. Thank you, I appreciate you looking into this for me.

**From:** Keith Isennock <[isennockk@rtcsnv.com](mailto:isennockk@rtcsnv.com)>  
**Sent:** Monday, July 30, 2018 9:38 AM  
**To:** Don Jacobson; Nathan Goldberg <[GoldbergN@rtcsnv.com](mailto:GoldbergN@rtcsnv.com)>  
**Subject:** RE: Request to meet with delegation from

Don,

I am available at 1:00 to meet with the San Miguel de Allende team.

**Keith Isennock | Manager IT**  
*RTC of Southern Nevada*  
600 S. Grand Central Parkway, Suite 350, Las Vegas, NV 89106  
O: 702-676-1580 | [isennockk@rtcsnv.com](mailto:isennockk@rtcsnv.com)



## **Correspondence re Smart Cities Mentorship\_Spring**

**From:** Nathan Goldberg <[GoldbergN@rtcsnv.com](mailto:GoldbergN@rtcsnv.com)>  
**Sent:** Monday, July 30, 2018 9:30 AM  
**To:** Don Jacobson; Keith Isennock <[isennockk@rtcsnv.com](mailto:isennockk@rtcsnv.com)>  
**Subject:** RE: Request to meet with delegation from

Don,

I can make that work (1:00 to 1:45) I will need a few minutes travel time to get to a 2pm meeting.

Thanks

**Nathan Goldberg** | Manager Transit Planning  
*RTC of Southern Nevada*  
600 S. Grand Central Parkway, Suite 350, Las Vegas, NV 89106  
O: 702-676-1508 | [GoldbergN@rtcsnv.com](mailto:GoldbergN@rtcsnv.com)



**From:** Don Jacobson  
**Sent:** Monday, July 30, 2018 9:28 AM  
**To:** Nathan Goldberg <[GoldbergN@rtcsnv.com](mailto:GoldbergN@rtcsnv.com)>; Keith Isennock <[isennockk@rtcsnv.com](mailto:isennockk@rtcsnv.com)>  
**Subject:** Request to meet with delegation from  
**Importance:** High

Hello Nathan and Keith,

Thank you for registering for tomorrow's Smart Cities Council Readiness workshop which will bring you together with representatives from organizations throughout Southern Nevada to discuss the challenges and opportunities in making Las Vegas a model smart community. You will learn what other cities nation-wide are doing from experts in several disciplines, and you will be able to contribute your own ideas to the conversation. If you have any questions ahead of the event, please contact me.

On Wednesday, August 1<sup>st</sup> I am also hosting a group visiting from San Miguel de Allende, Mexico. This town has become a popular tourist destination, and so is facing problems with mobility and parking (see attachment). As Manager of Transit Planning and Manager of IT, I was hoping you could meet with them so they could ask you questions about how the RTC addresses its most larger challenges that perhaps they could apply when they return home. Would either of you, or both of you, be available at 1:00 PM this Wednesday, August 1<sup>st</sup> to meet with this group? Either way, please let me know.

**From:** Brandy Stanley  
**Sent:** Monday, July 30, 2018 8:54 AM  
**To:** Don Jacobson; Claudia Lopez  
**Cc:** Deanna Wilson  
**Subject:** RE: Meeting with group visiting from Mexico

Hi Don:

Claudia is happy to attend, so please feel free to send her an invite. Claudia, I've put Don's information here about San Miguel and it looks like they've outlined their situation so we should be able to talk with them about parking programs. Thanks!

## **Correspondence re Smart Cities Mentorship\_Spring**

**From:** Don Jacobson  
**Sent:** Monday, July 30, 2018 8:22 AM  
**To:** Joanna Wadsworth  
**Subject:** Meeting with team from San Miguel de Allende, Mexico on August 1

I just sent you this invite below. A group visiting from San Miguel de Allende, Mexico will be attending Tuesday's workshop. They are staying an extra day to attend meetings I am setting up. This town has become a popular tourist destination, and so is facing problems with mobility and parking (see attachment). The meeting will just be for them to explain the challenges they face, and for us to offer any advice we may have. I'm trying to get Brandy to have a rep from Parking join us. I'm going to hit up Angela to have someone from the RTC possibly join as well.

**From:** Don Jacobson  
**Sent:** Monday, July 30, 2018 8:14 AM  
**To:** Brandy Stanley  
**Cc:** Deanna Wilson  
**Subject:** Meeting with group visiting from Mexico  
**Importance:** High

Hi Brandy,  
On Wednesday, August 1<sup>st</sup> I am hosting a group visiting from San Miguel de Allende, Mexico. This town has become a popular tourist destination, and so is facing problems with parking and mobility (see attachment). I had hoped you could meet with them, but I see that you're going to be out of the office. Is it possible that Claudia could join me to meet with them at 11:00 AM on Wednesday? The conversation won't be technical in nature. The group is just interested in hearing how we manage the large influx of residents and visitors so they can gain some insights.  
Let me know.

---

**From:** Gabriela Chalela [REDACTED]  
**Sent:** Friday, July 27, 2018 1:17 PM  
**To:** Don Jacobson  
**Subject:** Re: Trip to Las Vegas

Hola Don,  
Thank you so very much, I just want to let you know that I have changed Zonia's hotel to Downtown Grand Hotel & Casino.

Arrives 11:30 PM on Monday, July 30 UA 1765  
Departs 5:25 PM on Wednesday, August 1 UA 5:25 PM

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**From:** Don Jacobson  
**Sent:** Thursday, July 26, 2018 1:51 PM  
**To:** 'Gabriela Chalela' [REDACTED]  
**Subject:** RE: Trip to Las Vegas

If they could arrive Monday afternoon/evening, July 30<sup>th</sup>, and then depart Wednesday afternoon evening, August 1<sup>st</sup>, that will give them enough time to accomplish what we need to do.

## **Correspondence re Smart Cities Mentorship\_Spring**

The meetings will take place the day after the conference. The all-day conference is July 31. The meetings will take place August 1, but those will not take all day, so if they want to catch a flight at 5:00 PM or after that same day, they will have time to do that. If they want to stay an extra night and fly out the morning of August 2, they can do that too.

Attached is the agenda for the workshop on July 31. More information about the workshop is available here <https://smartcouncil.com/readiness-cities-las-vegas>

The agenda for the meetings on August 1 is still being worked out, but you can count on the meetings beginning at 9:00 AM (PST) and being done by 2:00 PM (PST).

**From:** Gabriela Chalela [REDACTED]  
**Sent:** Thursday, July 26, 2018 1:36 PM  
**To:** Don Jacobson  
**Subject:** Re: Trip to Las Vegas

Don,

I want to ask you if from those days they can have the meetings or discussions after the conference, I'm asking you because I wnat to know if they return on August 1st, as you mentioned or August 2nd to have time for the meetings or discussions. Please advise ASAP.

Thanks,

Gabby

**From:** Don Jacobson  
**Sent:** Thursday, July 26, 2018 1:22 PM  
**To:** 'Gabriela Chalela' [REDACTED]  
**Subject:** RE: Trip to Las Vegas

I suggest you contact any of the following hotels:

Golden Nugget <https://www.goldennugget.com/las-vegas/>

Downtown Grand <https://www.downtowngand.com/>

The D <http://www.thed.com/>

Four Queens <http://www.fourqueens.com/>

Do you know what day and time the team expects to arrive in Las Vegas as well as what day and time they expect to depart from Las Vegas?

**From:** Gabriela Chalela <[REDACTED]>  
**Sent:** Thursday, July 26, 2018 1:08 PM  
**To:** Don Jacobson <[djacobsen@LasVegasNevada.GOV](mailto:djacobsen@LasVegasNevada.GOV)>  
**Subject:** Trip to Las Vegas

Dear Don,

## **Correspondence re Smart Cities Mentorship\_Spring**

This is Gabriela Chalela, I work with Zonia at Economic Development and Tourism. I want to ask you if you which hotels are close to where the workshop will be held.  
I'm working on the hotels reservations.

Thank you so very much. Have a nice day.

Gabriela Chalela.

---

**From:** Don Jacobson  
**Sent:** Wednesday, July 25, 2018 11:35 AM  
**To:** Zonia Torres [REDACTED]  
**Subject:** RE: Agenda visit San Miguel

Excellent. Once I have your travel plans, I will offer up some information such as directions to city hall (495 S. Main St.).

I assume everyone listed here will be participating in our workshop on Tuesday, July 31. If so, and if they have not already registered for the event, please have them register here <https://www.eventbrite.com/e/las-vegas-nevada-readiness-workshop-facilitated-by-smart-cities-council-tickets-45564370258> and use the password, Readiness

Here is information about the workshop <https://smartcouncils.org/readiness-cities-las-vegas>

For our discussions on Wednesday, August 1, we will begin at Las Vegas City Hall (the same venue as the workshop) and then possibly journey to one or two other locations.

---

**From:** Zonia Torres [REDACTED]  
**Sent:** Wednesday, July 25, 2018 11:26 AM  
**To:** Don Jacobson  
**Subject:** Re: Agenda visit San Miguel

Dear Don,

I hope you are doing great. I'm sending you the list of people who will attend to the congress :

Zonia Torres Saeb      Smart City Coordination

Guillermo Gonzalez      Visitors Call Center

Francisco Garcia      Smart Destination

Ibi Group      Smart City Consultants

TBC      Cyber Security

Mike Alceda      Mobility

Roberto Cardenas      State of Government

## **Correspondence re Smart Cities Mentorship\_Spring**

TBC                    Transition Team

As soon as I have the flight and hotel information I'll send it to you ASAP.

Thank you so very much, we keep in touch.

Zonia Torres.

---

**From:** Don Jacobson  
**Sent:** Wednesday, July 25, 2018 7:36 AM  
**To:** 'Toth, Peter' <[pstothe@Bechtel.com](mailto:pstothe@Bechtel.com)>  
**Cc:** 'mhaq@bechtel.com' <[mhaq@bechtel.com](mailto:mhaq@bechtel.com)>  
**Subject:** Meeting in Las Vegas

Peter,

Are you open to perhaps joining me to talk to the representatives from San Miguel de Allende? They are embarking on a major plan to leverage technology to handle the large influx of tourists they've experienced in recent years while preserving its designation as a World Heritage site (see attachment). Their concerns include traffic, parking, crowd management and security. If you agree, we will likely meet at City Hall early on Wednesday, August 1, around 8:00 or 9:00 AM.

---

**From:** Don Jacobson  
**Sent:** Monday, July 23, 2018 4:28 PM  
**To:** 'Toth, Peter' <[pstothe@Bechtel.com](mailto:pstothe@Bechtel.com)>  
**Cc:** 'mhaq@bechtel.com' <[mhaq@bechtel.com](mailto:mhaq@bechtel.com)>  
**Subject:** RE: Greetings from Bechtel

Perhaps on Wednesday the 1<sup>st</sup>, but that is dependent on a schedule I am still forming to introduce a visiting team from San Miguel de Allende, Mexico  
<https://www.worldheritagesite.org/list/San+Miguel+de+Allende> that I am mentoring to key agencies (tourism, transportation, public safety) in Las Vegas. I will let you know as soon as possible. If I am unable to meet with you, I will see if a colleague of mine can take my place.

---

**From:** Toth, Peter <[pstothe@Bechtel.com](mailto:pstothe@Bechtel.com)>  
**Sent:** Monday, July 23, 2018 4:23 PM  
**To:** Don Jacobson  
**Cc:** Haq, Mazhar <[mhaq@bechtel.com](mailto:mhaq@bechtel.com)>  
**Subject:** Greetings from Bechtel

Don – Greetings. Thank you for connecting with me, we are very excited about the LV smart cities event and look forward to meeting you and the team.

As a reminder – Mazhar and I would love to grab some coffee or grub with you. Please let me know if you are available on the July 31<sup>st</sup> or August 1<sup>st</sup> to get away for an hour or so.

Thanks again, talk soon.

Cheers,

## **Correspondence re Smart Cities Mentorship\_Spring**

### **Peter Toth**

Bechtel Infrastructure  
Business Development  
P3 & Smart Infrastructure  
M: 504-452-2674  
O: 571-392-6649

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**From:** Don Jacobson  
**Sent:** Monday, July 09, 2018 12:29 PM  
**To:** Zonia Torres [REDACTED] >  
**Subject:** RE: Agenda visit San Miguel

I will try this week to find out for you if the Las Vegas Convention & Visitor's Authority operate a call center.

We here at the City of Las Vegas are working towards a consolidated system offering single-sign-on/single identity for any person, staff member or citizen. I will have a representative go over our plans with you and your team.

Yes, I think the workshop on Tuesday, and then pre-arranged meetings with representatives from the City of Las Vegas and other local agencies on Wednesday will be good use of your time here.

---

**From:** Zonia Torres [REDACTED]  
**Sent:** Monday, July 09, 2018 10:50 AM  
**To:** Don Jacobson  
**Subject:** Re: Agenda visit San Miguel

Hola Don,  
I'm answering with this color directo in your e mail.

For each category you mention, I have a comment and/or question:

Security - Are you referring to cyber-security or law enforcement security or another type of security?  
**Cyber Security and civil protection**

Mobility - I will have you meet with representatives from the City of Las Vegas, the Regional Transportation Commission of Southern Nevada <https://www.rtcsnv.com/> and the Nevada Department of Transportation <https://www.nevadadot.com/>  
**Sounds Great!**

Water - I will try to arrange to have representatives from the Southern Nevada Water Authority <https://www.snwa.com/> and Las Vegas Valley Water District <https://www.lvvwd.com/> meet with you at city hall. Perhaps even a representative from the Colorado River Commission <http://www.crc.nv.gov/>  
**Perfect!**

Waste - I will have you meet with representatives from the city Water Pollution Control Facility meet

## **Correspondence re Smart Cities Mentorship\_Spring**

with you. I also will try to arrange to have representatives from Republic Services <https://www.republicservices.com/municipality/southern-nevada> meet with you at city hall. Perfect!

Tourism - I will try to arrange to have representatives from the Las Vegas Convention & Visitors Authority <https://www.lvcva.com/> and the Aviation Authority <https://www.mccarran.com/Business/WhoWeAre> meet with you at city hall. We have a lot of interest on Smart Destination and the Central of reservations call center.

Government - Any particular branch of government other than municipal government you're interested in?

Particular we have interest on the integration of data and mega search of all the different department to combine data about citizen and programs. The way you integrate everybody services on a single board that everybody can access, depend on specific permits.

As for the hotel, I recommend the Golden Nugget downtown <https://www.goldennugget.com/> for convenience.

Check

I will confirm with you ahead of time the availability of all NON-city representatives to meet with you.

Any meetings outside of the workshop on July 31st will have to take place the next day, August 1st, because the previous day, July 30th, will be devoted to final preparations for the workshop (though you are welcome to meet with me on that Monday).

Did you think that we can take a tight agenda, arriving July 30, attending 31st workshop and seeing meetings for SMA on August 1st, and back 2nd?

Best Regards and keep in touch.

---

**From:** Don Jacobson  
**Sent:** Tuesday, July 03, 2018 1:27 PM  
**To:** Zonia Torres [REDACTED]  
**Subject:** RE: Agenda visit San Miguel

Hi Zonia,

For each category you mention, I have a comment and/or question:

Security - Are you referring to cyber-security or law enforcement security or another type of security?

Mobility - I will have you meet with representatives from the City of Las Vegas, the Regional Transportation Commission of Southern Nevada <https://www.rtcsnv.com/> and the Nevada Department of Transportation <https://www.nevadadot.com/>

Water - I will try to arrange to have representatives from the Southern Nevada Water Authority <https://www.snwa.com/> and Las Vegas Valley Water District <https://www.lvvwd.com/> meet with you at city hall. Perhaps even a representative from the Colorado River Commission <http://www.crc.nv.gov/>

## **Correspondence re Smart Cities Mentorship\_Spring**

Waste - I will have you meet with representatives from the city Water Pollution Control Facility meet with you. I also will try to arrange to have representatives from Republic Services <https://www.republicservices.com/municipality/southern-nevada> meet with you at city hall.

Tourism - I will try to arrange to have representatives from the Las Vegas Convention & Visitors Authority <https://www.lvcva.com/> and the Aviation Authority <https://www.mccarran.com/Business/WhoWeAre> meet with you at city hall.

Government - Any particular branch of government other than municipal government you're interested in?

As for the hotel, I recommend the Golden Nugget downtown <https://www.goldennugget.com/> for convenience.

I will confirm with you ahead of time the availability of all NON-city representatives to meet with you.

Any meetings outside of the workshop on July 31st will have to take place the next day, August 1st, because the previous day, July 30th, will be devoted to final preparations for the workshop (though you are welcome to meet with me on that Monday).

---

**From:** Zonia Torres [REDACTED]  
**Sent:** Tuesday, July 03, 2018 10:39 AM  
**To:** Don Jacobson  
**Subject:** Agenda visit San Miguel

Hola Don,

I just back from the conference in Oviedo, with UNWTO about Smart Destination, it was very interesting but I like more the way is forward with SMC. Any way, I'm working with the visit on july 30th, the major and people for the areas of security, mobility, water system, waste recollection, tourism, government by now. Will you please help me to suggest an agenda and if you can recomen some hotel? We are really committed with our project and to work close to your advise and direction.

Best Regards!

---

**From:** Zonia Torres [REDACTED]  
**Sent:** Tuesday, June 26, 2018 12:54 AM  
**To:** Don Jacobson  
**Subject:** Re: Can't connect this monday

Don,

The dates are good for us. Lets Star yo work in a possible agenda.

---

**From:** Don Jacobson  
**Sent:** Monday, June 25, 2018 6:25 AM  
**To:** Zonia Torres [REDACTED] >  
**Subject:** RE: Can't connect this monday

## **Correspondence re Smart Cities Mentorship\_Spring**

Yes, yes, enjoy the conference.

And the week of July 30 - August 2 would be a good week to visit. We are holding our Readiness Workshop on Tuesday, July 31st.

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**From:** Zonia Torres [REDACTED]  
**Sent:** Monday, June 25, 2018 1:14 AM  
**To:** Don Jacobson  
**Subject:** Can't connect this monday

Hola Don,

I'm unavailable to connect this monday, I'm assisting to a conference for Smart Destination in Spain. I will let you know how it was, you can find information on it at their page. Is The 2nd UNWTO World Conference on Smart Destinations. <http://sdt.unwto.org/event/2nd-unwto-world-conference-smart-destinations>

Have a nice week.

Zonia.

PD: Can we start to think on a date for the end of July to bring my partners for a short visit with you and your team?

---

**From:** Zonia Torres [REDACTED]  
**Sent:** Monday, June 18, 2018 5:12 AM  
**To:** Don Jacobson  
**Subject:** Re: City of Las Vegas reference material

Good morning Don,

The presentation is wonderful, and full of ideas, thank you for sharing. I'm sending you a small presentation of our idea to build in terms of destination and e government.

---

 [sma presentacion 2018.pdf](#)  
13 MB

 [CENTRO INTELIGENTE DE ATENCION A VISITANTES SAN MIGUEL DE ALLENDE- 7 DICIEMBRE.pdf](#)  
1 MB

 [SVAM E Gobierno.zip](#)  
9 MB

---

**From:** Don Jacobson  
**Sent:** Thursday, June 14, 2018 4:28 PM  
**To:** 'Zonia Torres' [REDACTED]  
**Subject:** City of Las Vegas reference material

Hi Zonia,

## **Correspondence re Smart Cities Mentorship\_Spring**

Before we talk on Monday, I want to share with you a report prepared by the Las Vegas Convention & Visitors Authority promoting Las Vegas as a destination for conventions because of its growing reputation as a hive of innovation and a great place to conduct business.

I realize that San Miguel de Allende is more of a destination for vacationing tourists than business meetings/conferences, but I feel this provides you some context about the marketing of Las Vegas beyond being the “Entertainment Capital of the World”.



Leveraging-Local-Innovation-in-the-Las-Vegas-Meetings-Industry.pdf

4 MB

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**From:** Zonia Torres [REDACTED]  
**Sent:** Monday, May 28, 2018 6:10 PM  
**To:** Don Jacobson  
**Subject:** Re: Greetings from San Miguel de Allende

Hi Don,  
Im sorry for take this time to answer you, we are on the process to get some softwares and consultancy from IBI Group to can have more information for our conference call,  
I think we can set it for 9:00 am my time, with will be around 7 am for you, on monda or thursday, what did you think?

---

**From:** Don Jacobson  
**Sent:** Tuesday, May 22, 2018 11:44 AM  
**To:** Zonia Torres [REDACTED]  
**Subject:** RE: Greetings from San Miguel de Allende

Hi Zonia,  
It's good to hear from you. Yes, I would love to have you and your colleagues join our SCC-facilitated workshop we hold it. We have moved the date out to Tuesday, July 31, but that date is still TENTATIVE. I do not want you to make travel plans until I have a definite date for you. I will keep you informed.

I would like to have a call with you on regular basis, say every two weeks perhaps. We could begin as soon as the week of June 4<sup>th</sup>. I am in the office from 6:00 AM – 5:00 PM (Pacific Standard Time). If I am not mistaken, your time zone is two hours ahead of mine. If you tell me a day-of-the-week and time-of-day that works for you, I can put it in my calendar. Before each call, I can send you an agenda of topics we could cover. We will keep them short; about 30 minutes.

---

**From:** Zonia Torres [REDACTED]  
**Sent:** Monday, May 21, 2018 9:39 AM  
**To:** Don Jacobson  
**Subject:** Greetings from San Miguel de Allende

Dear Don,

I hope this find you well, want to thank you again for your kindly support in Santa Clara and let you know, that we are really excited with the opportunity to learn from you. I will love to start to planning our visit to

## Correspondence re Smart Cities Mentorship\_Spring

Las Vegas, could you please send me information about the event that you mention that will be for June, and the possible dates for have our people attending?

Best Regards!

Zonia Torres.

-----Original Appointment-----

**From:** [heather.martin@smartcitiescouncil.com](mailto:heather.martin@smartcitiescouncil.com)  
**To:** [jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com); Don Jacobson; Zonia Torres; [danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)

**Subject:** Updated invitation: Planning Call: City Readiness Hub/San Miguel de Allende

**When:** Tuesday, May 01, 2018 8:00 AM-8:55 AM (PST)

**Where:** US: 712-775-7270; 720857# | Mexico: 01 899 274 8840; 720857

***This event has been changed.***

**more details »**

Planning Call: City Readiness Hub/San Miguel de Allende

Thank you everyone for making the time to connect tomorrow. We'll be walking through the basic structure of the session and identifying the areas we want to focus on during the "live" conversation next week at Smart Cities Week.

Please reach out with any questions in advance of tomorrow's call!

Best,

Heather

When           **Changed:** Tue May 1, 2018 8am – 8:55am Pacific Time

Where          US: 712-775-7270; 720857# | Mexico: 01 899 274 8840; 720857 ([map](#))

Calendar       [djacobsen@lasvegasnevada.gov](mailto:djacobsen@lasvegasnevada.gov)

Who           

- [heather.martin@smartcitiescouncil.com](mailto:heather.martin@smartcitiescouncil.com) - organizer
- [jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)
- [djacobsen@lasvegasnevada.gov](mailto:djacobsen@lasvegasnevada.gov)
- Zonia Torres
- [danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)

Attachments   [City Readiness Hub\\_SanMigueldeAllende.docx](#)

Going? [Yes](#) - [Maybe](#) - [No](#) [more options »](#)



City Readiness Hub\_SanMigueldeAllende.docx

154 KB

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**From:** Zonia Torres [REDACTED]

**Sent:** Tuesday, May 01, 2018 1:35 AM

**To:** [heather.martin@smartcitiescouncil.com](mailto:heather.martin@smartcitiescouncil.com)

**Cc:** [jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com); [danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com); Don Jacobson

**Subject:** Re: Invitación actualizada: Planning Call: City Readiness Hub/San Miguel de Allende mar 1 de may de 2018 10am -

10:55am (CDT) (Zonia Torres)

## **Correspondence re Smart Cities Mentorship\_Spring**

I'm in Paris today, if you have another phone number to dial from here, would be Great!

---

**From:** Don Jacobson  
**Sent:** Monday, April 30, 2018 9:56 AM  
**To:** 'Heather Martin' <heather.martin@smartcitiescouncil.com>  
**Cc:** Jennifer James <jennifer.james@smartcitiescouncil.com>; Danielle Miller Wagner <danielle.wagner@smartcitiescouncil.com>  
**Subject:** RE: City Readiness Hub at Smart Cities Week  
**Importance:** High

Excellent. Yes, I can make the call with San Miguel de Allende tomorrow morning at 8:00 AM (PST). I can also make myself available for the session during the conference on May 8. Thank you.

P.S. As I mentioned in my earlier email, I can cover for Michael on any panels during conference week. And as I indicated last week, if the organizers can offer to cover a second night of hotel, I can make arrangements to arrive on Monday for any meetings you may want to hold then. As for now, I am scheduled to arrive Tuesday morning staying one night, so I will miss the breakfast that day. Let me know.

---

**From:** Heather Martin <[heather.martin@smartcitiescouncil.com](mailto:heather.martin@smartcitiescouncil.com)>  
**Sent:** Monday, April 30, 2018 9:32 AM  
**To:** Don Jacobson  
**Cc:** danielle.wagner <[danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)>; Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>; Smart Cities Week Silicon Valley <[claudia.vinciotti@mci-group.com](mailto:claudia.vinciotti@mci-group.com)>  
**Subject:** Re: Your role at Smart Cities Week Silicon Valley

Hi Don,  
I'm heading up the preparations for the City Readiness Hub session. I'll forward you the email outlining the details for the session that I sent to Michael last week, so you have everything all in one place.

Most urgently, I'm wondering if you can participate in a planning call with the folks from San Miguel de Allende tomorrow, Tuesday, May 1 at 11AMET, which I believe is 8:00AM local time for you? I know it's a bit early, but it's the only window of availability they gave me this week.

Let me know! And look out for another email from me under separate cover with session details.

Looking forward to working with you.

Best,  
Heather

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## **Correspondence re Smart Cities Week – Fall 2018**

<https://www.eiseverywhere.com/ereg/newreg.php?eventid=326245&categoryid=2615711#>

---

**From:** Don Jacobson  
**Sent:** Thursday, November 01, 2018 11:52 AM  
**To:** Melissa Benneman  
**Cc:** Joanna Wadsworth  
**Subject:** Travel Expenses - Smart Cities Week, Washington D.C.

Melissa,

I will be providing you hardcopies of the following receipts for reimbursement to me from the City:

\$ 60.50 Ground Transportation (\$12.00, \$30.30, \$18.20)  
\$ 30.00 Parking at McCarran Airport (3 days economy)  
\$ 207.00 Per Diem (3 days at \$69 per day)  
\$ 297.50 Total

Included in those receipts are the following items which will be reimbursed by the conference organizers to the City:

\$ 350.00 Airfare (Full airfare was \$432.61, so City will not be reimbursed for \$82.61 of that)  
\$ 60.50 Ground Transportation  
\$ 30.00 Parking at McCarran Airport  
\$ 440.50 Total

As with the conference back in May in San Jose, use the portal below to have the city reimbursed (per the instructions on the attached Travel Grant).

They should already have the City's bank information to deposit the reimbursement. If not, you should be able to enter that information via the portal.

Contact Danielle Miller Wagner [Danielle.wagner@smartcitiescouncil.com](mailto:Danielle.wagner@smartcitiescouncil.com) 202.744.6506 or if you have any questions.

I'm not sure whether Michael or Joanna sign off on the expense report, so I copied Joanna.

---

**From:** SCW Washington DC <scw-washingtondc@mci-group.com>  
**Sent:** Tuesday, October 30, 2018 5:49 PM  
**To:** Don Jacobson  
**Cc:** Heather Martin <heather.martin@smartcitiescouncil.com>; Jennifer James <jennifer.james@smartcitiescouncil.com>; Danielle Miller Wagner <danielle.wagner@smartcitiescouncil.com>; SCW Washington DC <scw-washingtondc@mci-group.com>  
**Subject:** RE: Smart Cities Week D.C. - Readiness Ambassador Travel Grant

Hi Don,

The link is below – the password is scw18.

<https://www.eiseverywhere.com/ereg/modifyreg.php?eventid=326245>

Please let me know if you have any troubles uploading your information.

Kind regards,  
Andrea

## Correspondence re Smart Cities Week – Fall 2018

**Andrea Marengo**  
SCW Registration Manager

Main: +32 (0)2 320 24 58  
Address: Boulevard du Souverain 280 - 1160 Brussels, Belgium

### Smart Cities Week®

SHAPE YOUR CITY'S FUTURE

[www.smartcitiesweek.com](http://www.smartcitiesweek.com)

#SCWSV  
#SCWDC  
#SCWANZ

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**From:** Don Jacobson  
**Sent:** Thursday, October 25, 2018 4:41 PM  
**To:** Danielle Miller Wagner <[danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)>  
**Cc:** Heather Martin <[heather.martin@smartcitiescouncil.com](mailto:heather.martin@smartcitiescouncil.com)>; Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>  
**Subject:** Smart Cities Week D.C. - Readiness Ambassador Travel Grant

Hi Danielle,

I have a favor to ask. I am submitting my travel expense report to my management this week. On Monday, I'd like to submit the details/receipts for expenses that the SCC will reimburse the city for (airfare, ground transport) via your Readiness Ambassador Portal. Please send me a link to the portal and a new temporary password (which I'll change) so I can upload the documentation and bank details. Thank you.

---

**From:** Don Jacobson  
**Sent:** Monday, October 01, 2018 7:04 AM  
**To:** 'Newman, Adam (US - Arlington)' <[anewman@deloitte.com](mailto:anewman@deloitte.com)>  
**Cc:** Huang, Jenny (US - Arlington) <[jennyhuang@deloitte.com](mailto:jennyhuang@deloitte.com)>; Van Hollen, Nick (US - Arlington) <[nvanhollen@deloitte.com](mailto:nvanhollen@deloitte.com)>  
**Subject:** RE: Connecting at Smart Cities Week

Hi Adam,

I am available to meet with you on Thursday, Oct. 4, during the break between sessions at 10:30 AM or during lunch at 12:15 PM. Let me know if either of those times work for you and we can decide where to meet in the convention center. My cell # is highlighted below. Thank you.

---

**From:** Heather Martin [mailto:[heather.martin@smartcitiescouncil.com](mailto:heather.martin@smartcitiescouncil.com)]   
**Sent:** Friday, September 28, 2018 1:54 PM  
**To:** Don Jacobson  
**Subject:** Reminder: Readiness Ambassador Exclusive Programming at Smart Cities Week DC

Dear Readiness Ambassadors,

We are looking forward to welcoming you to Washington, DC next week for Smart Cities Week!

By now, you should have received a detailed logistics email from our conference organizers containing important information about your on-site experience. Please, take a minute to review the information shared and feel free to contact me directly with any questions. Be sure to download the conference app before you arrive!

Next week, we'll send you our curated agenda for the show--highlighting the sessions we feel are can't miss for you during your Smart Cities Week experience!

## Correspondence re Smart Cities Week – Fall 2018

In the interim, it's not too late to RSVP for some of our on-site receptions and tours. Space on these is filling quickly, so if you haven't done so already, please RSVP to reserve your place:

- Place Making and Smart Cities: A Walking Tour of DC (Tuesday, 10/2 @ 11AM)  
*Space is limited. Password to register is: SCWDCwalk18*
- Exclusive Reception for Cities (Tuesday, 10/2 @ 5:30PM)  
*Please RSVP to ensure we have enough space, food & drinks!*

Finally, if you are interested in bringing a city colleague with you next week, please reach out to me as I have a very limited number of passes available to distribute to city officials who may not otherwise have the funding to attend this important event.

I look forward to meeting you next week. If I can be of assistance at all, please don't hesitate to reach out.

Sincerely,  
Heather Martin

Heather Martin | Director, Readiness Program at Smart Cities Week | Smart Cities Council®  
202-615-2527 | [Heather.Martin@SmartCitiesCouncil.com](mailto:Heather.Martin@SmartCitiesCouncil.com)

Review the [Smart Cities Council Opportunity Calendar](#) to see upcoming conferences, workshops, and theme editions.

Get [SmartCitiesNow](#), the weekly newsletter highlighting smart city trends, technologies and techniques.

Download the free [Smart Cities Readiness Guide](#)®, the leading handbook of urban transformation.

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**From:** Newman, Adam (US - Arlington) <[anewman@deloitte.com](mailto:anewman@deloitte.com)>  
**Sent:** Thursday, September 27, 2018 12:36 PM  
**To:** Don Jacobson  
**Cc:** Huang, Jenny (US - Arlington) <[jennyhuang@deloitte.com](mailto:jennyhuang@deloitte.com)>; Van Hollen, Nick (US - Arlington) <[nvanhollen@deloitte.com](mailto:nvanhollen@deloitte.com)>  
**Subject:** Connecting at Smart Cities Week

Hi Don,

I am reaching out ahead of the upcoming Smart Cities Council Smart Cities Week conference in Washington, DC next week. I understand one or both of you is planning to attend the conference and I would like to set up some time for us to meet briefly at the Convention Center.

Deloitte is meeting with city and state leaders like yourself to discuss the important topic of inclusion in smart cities—both engaging diverse stakeholders while planning smart city initiatives and designing those initiatives so the benefits are broadly shared by all residents. This is a learning and data gathering effort on our part so we can better support our clients as they make larger investments in smart connected technology and infrastructure to improve city services. This includes the development of engagement mechanisms that take into account barriers like the digital divide, different languages, and unique physical needs (e.g., individuals with disabilities).

We would like to meet with you for 15-20 minutes during the conference to discuss your experiences with inclusion in Las Vegas. We hope to understand better the new ways city leaders are identifying and addressing the diverse needs of their citizens, and the multiple channels they are using to engage the community.

## Correspondence re Smart Cities Week – Fall 2018

Please let us know when you have some time free at the conference to connect. We look forward to meeting with you!

Best,  
Adam

**Adam Newman**  
Manager | Supply Chain & Network Operations  
Deloitte Consulting LLP  
Mobile: +1 703 795 3542  
[anewman@deloitte.com](mailto:anewman@deloitte.com) | [www.deloitte.com](http://www.deloitte.com)



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**From:** Smart Cities Week Washington D.C. 2018 <[scw-washingtondc@mci-group.com](mailto:scw-washingtondc@mci-group.com)>  
**Sent:** Wednesday, September 26, 2018 11:03 AM  
**To:** Don Jacobson  
**Subject:** SCW Washington D.C. 2018: Onsite Check-in Information

Dear Don,

Smart Cities Week 2018 Washington D.C. will take place from Tuesday, October 2 until Thursday, October 4 at the Walter E. Washington Convention Center - Level 3 ([801 Mount Vernon Place NW, Washington, DC 20001, USA](http://801 Mount Vernon Place NW, Washington, DC 20001, USA)).

Agenda:

- ≡ [October 2 - Pre-conference Workshops](#)
- ≡ [October 3 - Conference & Exhibition](#)
- ≡ [October 4 - Conference & Exhibition](#)

The registration area is open at the following hours:

- ≡ October 2 - 12:00 PM until 5:00 PM
- ≡ October 3 - 8:30 AM until 6:00 PM
- ≡ October 4 - 8:30 AM until 2:00 PM

To print your conference badge, please scan the barcode below at one of the check-in kiosks available in the registration area.

## Correspondence re Smart Cities Week – Fall 2018



Please do not forget to bring this email with you, either in paper or digital format.

The SCW app will be launched in the next days. You will receive a separate email with the download information.

Should you have any questions regarding your registration, please contact [scw-washington@mci-group.com](mailto:scw-washington@mci-group.com). Our Registration Manager will also be available onsite throughout the conference.

We look forward to seeing you in Washington D.C. and wish you already a very enjoyable and productive Smart Cities Week!

The Smart Cities Week Team

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**From:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Sent:** Wednesday, September 26, 2018 6:47 AM  
**To:** Josh Carpenter <Josh.Carpenter@birminghamal.gov>; grace.simrall@louisvilleky.gov; Terry Yates <terry.yates@townfcary.org>; Don Jacobson; cmrcader@prfaa.pr.gov; Ihrie, David <david.ihrie@cit.org>  
**Cc:** danielle.wagner <danielle.wagner@smartcitiescouncil.com>; Martinez, Sarena <Sarena.Martinez@birminghamal.gov>; Seidt, Chris <Christian.Seidt@louisvilleky.gov>; Anthony Carrillo <acarrillo@prfaa.pr.gov>  
**Subject:** Oct 3 awards ceremony & panel discussion run of show

Hello Oct 3 plenary panelists,

Thank you for your time last week to review the session flow and questions for your panel on Oct 3 from 4:15 to 5:30 pm.

Please see the attached Run of Show. It has been undated to exclude the keynote introduction and provide more time for the panel dialogue. Let me know if you have any questions; otherwise I will see you backstage in Ballroom A at the convention center by 4:00 pm on Oct 3.

Other requests:

- **Oct 3 award presentation:** We welcome all of your team members who are present to join in the award acceptance.
- **Oct 2 reception:** You are invited to a reception on **Oct 2 from 5:30-7:00 pm in Room 207B** of the convention center. Can you please confirm if someone from your team will be available to speak for 1-2 minutes about your Readiness Challenge win? You should have all received invitations/ let me know if you did not.
- **Oct 2 2019 Readiness Challenge Application Workshop:** I will be leading a workshop from 1-3:30 pm to introduce cities interested in the 2019 Readiness Challenge to the application process. Please

## Correspondence re Smart Cities Week – Fall 2018

advise if you are available to join and offer a few words of advice. You do not need to stay for the whole workshop.

Thanks so much for your participation. I look forward to seeing you all soon!

Note my cell # below to call or text on site.

Jennifer James |Global Readiness Program Director| Smart Cities Council®  
|617-510-0046| [Jennifer.James@SmartCitiesCouncil.com](mailto:Jennifer.James@SmartCitiesCouncil.com)



SCC Readiness Challange Winner Plenary Run of Show Wed afternoon v20180926.docx

54 KB

-----Original Appointment-----

**From:** [heather.martin@smartcitiescouncil.com](mailto:heather.martin@smartcitiescouncil.com)  
**To:** Don Jacobson; [shonte.eldridge@baltimorecity.gov](mailto:shonte.eldridge@baltimorecity.gov)  
**Cc:** [jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)  
**Subject:** Invitation: Planning Call: City Readiness Hub (Baltimore)  
**When:** Tuesday, September 25, 2018 10:00 AM-11:00 AM  
**Where:** 712-775-7270; 720857#

### [more details »](#)

#### Planning Call: City Readiness Hub (Baltimore)

Thank you for taking the time to connect prior to our session at Smart Cities Week in Washington, DC next week. We'll review the overall session format, areas to focus on, and answer any logistical questions.

Please feel free to reach out in advance with any questions!

Best,  
Heather

When      Tue Sep 25, 2018 10am – 11am Pacific Time - Los Angeles

Where     712-775-7270; 720857# ([map](#))

Calendar    [djacobsen@lasvegasnevada.gov](mailto:djacobsen@lasvegasnevada.gov)

Who        

- [heather.martin@smartcitiescouncil.com](mailto:heather.martin@smartcitiescouncil.com) - organizer
- [djacobsen@lasvegasnevada.gov](mailto:djacobsen@lasvegasnevada.gov)
- [shonte.eldridge@baltimorecity.gov](mailto:shonte.eldridge@baltimorecity.gov)
- [jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com) - optional

Going?    [Yes](#) - [Maybe](#) - [No](#)    [more options »](#)

---

**From:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Sent:** Tuesday, September 25, 2018 5:15 AM  
**To:** Don Jacobson  
**Cc:** Cooper, Adam <ACooper@edisonfoundation.net>  
**Subject:** Special Invitation: Oct 4 Electric Companies Advancing Smart Cities Workshop

Good morning,

## Correspondence re Smart Cities Week – Fall 2018

You are among a small group of Smart Cities Week participants who are invited to join the Edison Electric Institute and Smart Cities Council for a special workshop on October 4th: "Electric Companies Advancing Smart Cities".

Starting with lunch at 12:30, and running until 5pm on Oct 4, this workshop will identify policy needs, partnership models, and best practices for electric company-utility collaboration to move smart community projects forward.

Please see the attached invitation and RSVP to Adam Cooper at [acooper@edisonfoundation.net](mailto:acooper@edisonfoundation.net), or 202-508-5551 by September 28, 2018.

I look forward to seeing you next week, and hope to see you at this workshop.

---

**From:** Heather Martin [mailto:[heather.martin@smartcouncil.com](mailto:heather.martin@smartcouncil.com)]  
**Sent:** Friday, September 21, 2018 2:19 PM  
**To:** Don Jacobson; Eldridge, Shonte <[Shonte.Eldridge@baltimorecity.gov](mailto:Shonte.Eldridge@baltimorecity.gov)>  
**Subject:** planning call for City Readiness Hub session

Good afternoon Don & Shonte!

Thank you both for agreeing to participate in a City Readiness Hub at Smart Cities Week DC! As a reminder, your session is scheduled for **Wednesday, October 3 @ 11AM**.

In order to ensure everything runs smoothly, we'd like to schedule a brief planning call next week.

Please take a look at the Doodle poll (click the link below) and indicate during which window you might be available to participate:

<https://doodle.com/poll/qsf6vhsguybykutv>

In advance of the call, I'll also be sharing a session brief that will outline potential topics for discussion.

In the interim, please don't hesitate to let me know if you have any questions. We're excited to have you both on-board!

Have a great weekend!

---

**From:** Erin King [mailto:[erin.king@IBIGroup.com](mailto:erin.king@IBIGroup.com)]  
**Sent:** Friday, September 21, 2018 10:58 AM  
**To:** Don Jacobson  
**Subject:** RE: Ideas Smart City Las Vegas

Hello Don,

No worries on the delay at all. I understand how much you and Joanna have on your plates. I will overlay your schedule below with mine and my colleagues to find the best time. I'm leaning toward an 8am breakfast on 10/3 as we'll be basically pre-conference, which feels a lot less hectic than trying to squeeze something in. If you could pencil that in for now, I would appreciate it, and I will get back to you as soon as I can to confirm/solidify.

---

**From:** Don Jacobson  
**Sent:** Thursday, September 20, 2018 2:52 PM  
**To:** Erin King <[erin.king@IBIGroup.com](mailto:erin.king@IBIGroup.com)>  
**Subject:** RE: Ideas Smart City Las Vegas

My apologies for taking so long to respond, Erin. I talked to Joanna, showing her my screenshots of the presentation you and Octavio gave on September 5<sup>th</sup>. We are awaiting senior

## Correspondence re Smart Cities Week – Fall 2018

management approval on a concept of operations we submitted for their consideration before embarking on another undertaking with IBI Group. I believe we are close to getting that out of the way, which will free us up to dive deeper into your impressions from our workshop and your ideas from what you heard. I definitely want to spend some time with you at Smart Cities week. Here is what my schedule looks like right now:

### Tue, Oct. 2

5:00 PM – Arrive at Reagan airport and heading directly to the SCC reception

### Wed, Oct. 3

9:00 AM – 10:30 AM Opening Plenary Session

11:00 AM – 12:15 PM City Readiness Hub (Shonte Eldridge and I will be onstage)

1:15 PM – 2:30 PM City Readiness Hub

3:00 PM – 4:15 PM Institute: Data for Civic Good

4:15 PM – 5:30 PM Afternoon Plenary Session (I will be onstage with the other grant winning cities)

### Thur, Oct. 4

9:00 AM – 10:30 AM Opening Plenary Session

11:00 AM – 12:15 PM Boardroom: Smart Workforce

1:15 PM – 2:30 PM Stage: Data for Civic Good

Please suggest a time when you would be available to meet with me for an hour or so. That could be as early as 8:00 AM before the conference kicks off each day or during openings in my schedule above.

-----Original Appointment-----

**From:** [danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)

**To:** [jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com); [terry.yates@townofcary.org](mailto:terry.yates@townofcary.org); Don Jacobson; [josh.carpenter@birminghamal.gov](mailto:josh.carpenter@birminghamal.gov); [david.ihrie@cit.org](mailto:david.ihrie@cit.org); [christian.seidt@louisvilleky.gov](mailto:christian.seidt@louisvilleky.gov)

**Subject:** Invitation: SCW Teleconference: 2018 Readiness Challenge Grant Award... @ Wed Sep 19, 2018 9am - 9:30am (PDT) ([djacobson@lasvegasnevada.gov](mailto:djacobson@lasvegasnevada.gov))

**When:** Wednesday, September 19, 2018 9:00 AM-9:30 AM (PST)

**Where:** Teleconference see below

[more details »](#)

SCW Teleconference: 2018 Readiness Challenge Grant Award Winners

Teleconference:

716-293-7746; 76628

When      Wed Sep 19, 2018 9am – 9:30am Pacific Time - Los Angeles

Where     Teleconference see below ([map](#))

Calendar    [djacobson@lasvegasnevada.gov](mailto:djacobson@lasvegasnevada.gov)

Who

- [danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com) - organizer
- [jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)
- [terry.yates@townofcary.org](mailto:terry.yates@townofcary.org)
- [djacobson@lasvegasnevada.gov](mailto:djacobson@lasvegasnevada.gov)
- [josh.carpenter@birminghamal.gov](mailto:josh.carpenter@birminghamal.gov)
- [david.ihrie@cit.org](mailto:david.ihrie@cit.org)
- [christian.seidt@louisvilleky.gov](mailto:christian.seidt@louisvilleky.gov)

Going?    [Yes](#) - [Maybe](#) - [No](#)    [more options »](#)

## Correspondence re Smart Cities Week – Fall 2018

**From:** SCW Washington DC <scw-washingondc@mci-group.com>  
**Sent:** Wednesday, September 19, 2018 6:51 AM  
**To:** Don Jacobson  
**Subject:** SCW DC 2018 - Hotel Booking Confirmation

Dear Don,

Thank you for confirming your participation at Smart Cities Week, Washington D.C. 2018

A hotel room has been booked on your name at the Cambria Hotel & Suites, 899 O St NW, Washington, DC 20001, USA.

Please find below your booking details:

Reservation number	Check-in	Check-out	# Nights	Billing
610598803	02-Oct-18	04-Oct-18	2	- Two nights covered on the master account - Extra covered by individual account

Should you have any questions, please do not hesitate to contact me.

Kind regards,  
Andrea

**Andrea Marengo**  
SCW Registration Manager

Main: +32 (0)2 320 24 58  
Address: Boulevard du Souverain 280 - 1160 Brussels, Belgium

**Smart Cities Week®**

SHAPE YOUR CITY'S FUTURE

[www.smartcitiesweek.com](http://www.smartcitiesweek.com)  
#SCWSV  
#SCWDC  
#SCWANZ

**From:** Erin King <[erin.king@IBIGroup.com](mailto:erin.king@IBIGroup.com)>  
**Sent:** Tuesday, September 18, 2018 4:30 PM  
**To:** Don Jacobson; Octavio Jimenez <[octavio.jimenez@ibigroup.mx](mailto:octavio.jimenez@ibigroup.mx)>  
**Cc:** Lee Ann Mangin <[LAMangin@IBIGroup.com](mailto:LAMangin@IBIGroup.com)>  
**Subject:** RE: Ideas Smart City Las Vegas

Hi Don, I remember you were targeting touching base with Joanna and others at the city last week to talk about turning your Smart Cities Vision into an action plan with IBI's help. Were you able to get some time to discuss? I thought it would also be good to get a coffee or lunch on the books for the Smart Cities Conference in D.C. since we all know how quickly that time can fill up. What does your availability look like during the conference?

Best,  
Erin King  
mob +1 206 853 5424

## Correspondence re Smart Cities Week – Fall 2018

---

**From:** Don Jacobson  
**Sent:** Tuesday, September 18, 2018 3:11 PM  
**To:** 'Heather Martin' <heather.martin@smartcitiescouncil.com>  
**Subject:** RE: Welcome to the Readiness Ambassador Program @ Smart Cities Week DC

Excellent. I am flying in to Reagan airport downtown Tuesday afternoon, so I will see you at the reception Tuesday evening. Can you tell me what hotel I will be staying at?

---

**From:** Heather Martin <[heather.martin@smartcitiescouncil.com](mailto:heather.martin@smartcitiescouncil.com)>  
**Sent:** Tuesday, September 18, 2018 2:43 PM  
**To:** Don Jacobson  
**Subject:** Welcome to the Readiness Ambassador Program @ Smart Cities Week DC

Dear Don,

It is my pleasure to welcome you back to the Smart Cities Council's **Readiness Ambassador Program**. We are thrilled you will be our guest at Smart Cities Week, DC in a few short weeks.

In order to ensure your experience in Washington, DC exceeds expectations, we have carefully curated an agenda designed to highlight the best of Smart Cities Week.

Your designation as a Readiness Ambassador will grant you access to a series of exclusive services and sessions including (but not limited to):

**On-Site Amenities:**

- VIP lounge area offering beverages and a quiet place to meet and network with other cities.
- Chat feature on the Smart Cities Week event app that will allow you to connect with other Readiness Ambassadors at the show.

**Featured Programming:**

We will share a detailed agenda prior to the event, but want to make you aware of a few events available exclusively for Readiness Ambassadors:

- Smart Cities Week Kick-off Reception on Capitol Hill (Monday, 10/1 @ 5PM)  
*Space is limited. Please RSVP.*
- Place Making and Smart Cities: A Walking Tour of DC (Tuesday, 10/2 @ 11AM)  
*Space is limited. Password to register is: SCWDCwalk18*
- Exclusive Reception for Cities (Tuesday, 10/2 @ 5:30PM)  
*Please RSVP.*

If you have any questions as the event approaches, please don't hesitate to reach out. I'll be in touch next week with additional show details.

I look forward to seeing you in Washington, DC!

Sincerely,  
Heather Martin

--  
Heather Martin | Director, Readiness Program at Smart Cities Week | Smart Cities Council®  
202-615-2527 | [Heather.Martin@SmartCitiesCouncil.com](mailto:Heather.Martin@SmartCitiesCouncil.com)

## Correspondence re Smart Cities Week – Fall 2018

**From:** Danielle Miller Wagner <danielle.wagner@smartcitiescouncil.com>  
**Sent:** Tuesday, September 11, 2018 7:49 PM  
**To:** Ihrie, David (CIT) <David.Ihrie@cit.org>; Terry Yates <Terry.Yates@townofcary.org>; Seidt, Chris <Christian.Seidt@louisvilleky.gov>; Don Jacobson; Josh Carpenter <Josh.Carpenter@birminghamal.gov>; acarrillo@prfaa.pr.gov  
**Cc:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Subject:** Actions requested: Your session @ SCW DC Discussion with 2018 Readiness Challenge Grant Award Winners

Dear David, Terry, Chris, Don, Josh and Anthony,

We are delighted to welcome you as speakers at [Smart Cities Week Washington, DC!](#)

As a reminder, you are speaking in the following session:

**Awards Ceremony and Discussion with 2018 Readiness Challenge Grant Award Winners** (Wed, Oct 3, 4:15-5:30 pm)

Please indicate your availability for a 30-minute planning call to discuss the format and content of your session by responding to this scheduling poll:

<https://doodle.com/poll/g6tplic7tzpa4tg>

If you haven't already done so, please register yourself for the conference using the following link: <https://www.eiseverywhere.com/scwdc2018?categoryid=2615711>

Finally, we would be grateful if you would promote your Smart Cities Week role on social media:  
**#SmartCitiesWeek**

**Sample Facebook or LinkedIn post:**

I will be presenting [insert title/topic] at Smart Cities Week Washington D.C. in October. Attend the event/session if you are interested in [insert a compelling message from your presentation].  
**#SmartCitiesWeek**

You can learn more at [www.smartcitiesweek.com/2018-washington](http://www.smartcitiesweek.com/2018-washington)

**Sample Tweets:**

- . I am excited to be speaking at #SmartCitiesWeek in October! @smartccouncil [www.smartcitiesweek.com/2018-washington](http://www.smartcitiesweek.com/2018-washington)
- . Interested in [insert topic]? Attend my #SmartCitiesWeek talk in October in DC. @smartccouncil [www.smartcitiesweek.com/2018-washington](http://www.smartcitiesweek.com/2018-washington)
- . I am planning my #SmartCitiesWeek session – what do you want to know about [insert topic]? @smartccouncil <https://www.smartcitiesweek.com/2018-washington>

Thanks and please let me know if you have any questions. I look forward to our planning call and to welcoming you to Smart Cities Week Washington DC!

---

**From:** Don Jacobson  
**Sent:** Tuesday, September 04, 2018 10:26 AM  
**To:** Melissa Benneman  
**Subject:** Smart Cities Week in Washington DC - Travel Request

It is attached.

Here is full estimate of expenses, *most* of which will be reimbursed by the Smart Cities Council per the attached agreement.

\$ 580.00 Registration (covered by conference organizers)  
\$ 432.61 Airfare (\$350 covered by conference organizers)

## Correspondence re Smart Cities Week – Fall 2018

\$ 400.00 Hotel, 2 nights (covered by conference organizers)  
\$ 100.00 Ground Transportation (covered by conference organizers)  
\$ 30.00 Parking at McCarran Airport (covered by CLV)  
\$ 207.00 Per Diem (\$69 per day covered by CLV)  
\$1,649.61

After removing the items that will be reimbursed by the conference organizers, the following are the expenses the City is expected to cover:

\$ 82.61 Portion of airfare over \$350  
\$ 30.00 Parking at McCarran Airport  
\$207.00 Per Diem (\$69 per day)  
\$319.61

Contact Danielle Miller Wagner [Danielle.wagner@smartcouncil.com](mailto:Danielle.wagner@smartcouncil.com) 202.744.6506 if you have any questions.



---

**From:** Melissa Benneman  
**Sent:** Tuesday, September 04, 2018 9:21 AM  
**To:** Don Jacobson  
**Subject:** FW: Southwest Airlines Passenger Itinerary  
**Importance:** High

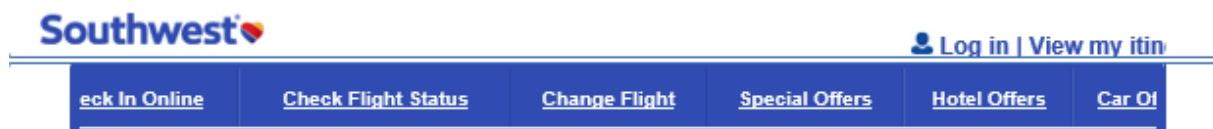
Hi Don...Could you please send me the actual receipt w/dollar amount. Thank you!

---

**From:** Southwest Airlines <[SouthwestAirlines@luv.southwest.com](mailto:SouthwestAirlines@luv.southwest.com)>  
**Sent:** Wednesday, August 22, 2018 12:22 PM  
**To:** Don Jacobson <[djacobson@LasVegasNevada.GOV](mailto:djacobson@LasVegasNevada.GOV)>  
**Subject:** Flight reservation (RPQW7V) | 02OCT18 | LAS-DCA | Jacobson/Don Edward

## Correspondence re Smart Cities Week – Fall 2018

Thanks for choosing Southwest® for your trip.



The image shows the top navigation bar of the Southwest Airlines website. It features the Southwest logo with a red heart, a "Log in | View my itin" button, and a horizontal menu bar with links for "Check In Online", "Check Flight Status", "Change Flight", "Special Offers", "Hotel Offers", and "Car Of".

### dy for takeoff!

 Thanks for choosing Southwest® for your trip. You'll find everything you need to know about your reservation below. Happy travels!

#### Air itinerary

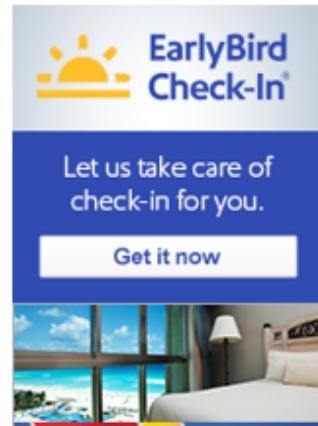
Confirmation: RPQW7V

Confirmation Date: 08/22/2018

Penger(s)	Rapid Rewards #	Ticket #	Expiration	Est. Points Earned
DBSON/DON ED	<a href="#">Join or Add #</a>	5261480742020	Aug 22, 2019	2161

Rewards points earned are only estimates. Not a member - visit [southwest.com/rapidrewards](#) and sign up!

	Flight	Departure/Arrival
Oct 2	5138	Depart LAS VEGAS, NV (LAS) on Southwest Airlines at 07:20 AM Arrive in DALLAS (LOVE FIELD), TX (DAL) at 12:05 PM <a href="#">Wanna Get Away</a>
	24	Change planes to Southwest Airlines in DALLAS (LOVE FIELD), TX (DAL) at 02:00 PM Arrive in WASHINGTON (REAGAN NATIONAL), DC (DCA) at 06:00 PM Travel Time 7 hrs 40 mins <a href="#">Wanna Get Away</a>
Oct 4	Flight	Departure/Arrival
	1224	Depart WASHINGTON (REAGAN NATIONAL), DC (DCA) on Southwest Airlines at 04:45 PM Arrive in KANSAS CITY, MO (MCI) at 06:30 PM <a href="#">Wanna Get Away</a>
	3602	Change planes to Southwest Airlines in KANSAS CITY, MO (MCI) at 08:35 PM Arrive in LAS VEGAS, NV (LAS) at 09:35 PM Travel Time 7 hrs 50 mins <a href="#">Wanna Get Away</a>



The advertisement for EarlyBird Check-In features a yellow sun icon and the text "EarlyBird Check-In". Below it, a blue banner says "Let us take care of check-in for you." with a "Get it now" button. A small image of a hotel room with a bed and a window showing a beach is shown.

Earn up to 10,000 Rapid Rewards® points per night.  
[Select your room >](#)

#### Add a rental car

- ✓ Earn Rapid Rewards® points
- ✓ Guaranteed low rates
- ✓ Free cancellation

[Book a car >](#)

## Correspondence re Smart Cities Week – Fall 2018

### Cost and Payment Summary

 AIR - RPQW7V

		Payment Information
Base Fare	\$ 360.00	
U.S. Transportation Tax	\$ 27.01	Payment Type: Visa XXXXXXXXXXXXXXXX9103
U.S. 9/11 Security Fee	\$ 11.20	Date: Aug 22, 2018
U.S. Flight Segment Tax	\$ 16.40	Payment Amount: \$432.61
U.S. Passenger Facility Chg	\$ 18.00	
<b>Total Air Cost</b>	<b>\$ 432.61</b>	

---

**From:** Heather Martin <heather.martin@smartcitiescouncil.com>  
**Sent:** Wednesday, August 22, 2018 5:58 AM  
**To:** Don Jacobson  
**Cc:** Danielle Miller Wagner <danielle.wagner@smartcitiescouncil.com>; Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Subject:** Re: Challenge Grant Winner participation in Smart Cities Week DC

Hi Don, I have a conflict during that time, however I will circle back with you about another time to connect ASAP.

We are working on identifying the featured cities for the City Readiness Hub sessions so I'm hoping to have more information to share shortly.

And I apologize for my slow response. I was out on vacation and am getting caught up on all of my email!

---

**From:** Don Jacobson  
**Sent:** Tuesday, August 21, 2018 3:27 PM  
**To:** Heather Martin <heather.martin@smartcitiescouncil.com>  
**Cc:** 'Danielle Miller Wagner' <danielle.wagner@smartcitiescouncil.com>; Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Subject:** RE: Challenge Grant Winner participation in Smart Cities Week DC  
**Importance:** High

Hi Heather,

I am scheduled to talk to Jennifer James at 11:00 AM (PST) tomorrow. Will you be on that call? *If so*, we can discuss Smart Cities Week. *If not*, may I suggest another day/time soon?

---

**From:** Don Jacobson  
**Sent:** Thursday, August 16, 2018 3:06 PM  
**To:** 'Danielle Miller Wagner' <danielle.wagner@smartcitiescouncil.com>  
**Cc:** Heather Martin <heather.martin@smartcitiescouncil.com>; Jennifer James <jennifer.james@smartcitiescouncil.com>; SCW Washington DC <scw-washingtondc@mci-group.com>; Joanna Wadsworth  
**Subject:** RE: Challenge Grant Winner participation in Smart Cities Week DC

Thanks Danielle, it worked for me now (see attachment) and I received the confirmation email.

The city is closed on Fridays, and Joanna is unavailable until next Wednesday, but Heather can talk to us during our call with Jennifer James scheduled for 8-9 AM (PST) or perhaps at 10 AM (PST) same day without Jennifer. Let us know.



SCW DC 2018 Registration Receipt\_Don Jacobson.jpg

53 KB

 Confirmation Smart Cities Week Washington D C 2018

## Correspondence re Smart Cities Week – Fall 2018

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**From:** Danielle Miller Wagner <[danielle.wagner@smartcouncil.com](mailto:danielle.wagner@smartcouncil.com)>  
**Sent:** Thursday, August 16, 2018 2:38 PM  
**To:** Don Jacobson  
**Cc:** Heather Martin <[heather.martin@smartcouncil.com](mailto:heather.martin@smartcouncil.com)>; Jennifer James <[jennifer.james@smartcouncil.com](mailto:jennifer.james@smartcouncil.com)>; SCW Washington DC <[scw-washingtongdc@mci-group.com](mailto:scw-washingtongdc@mci-group.com)>; Joanna Wadsworth  
**Subject:** Re: Challenge Grant Winner participation in Smart Cities Week DC

Thank you very much Don,

First of all, if you go through the Challenge Grant portal, your registration will be comped, so please try it without any code.

Second, we are thrilled to welcome Joanna! Joanna, please see the attached travel authorization form and go ahead and book your travel, and register yourself (but please wait until late Friday or Monday to register so your code will be activated).

Regarding a speaking role, do you two have a few moments to talk tomorrow (Friday) about speaking roles? I will be out of town next week, but I will relay our conversation to Heather who will follow up with you regarding the City Readiness Hub upon her return to the office next week. If you don't have tomorrow, you can start by talking with Heather after she returns from vacation.

Thank you,  
Danielle

Danielle Miller Wagner | Program Manager, Smart Cities Week  
Smart Cities Council  
[www.smartcouncil.com](http://www.smartcouncil.com)  
202-744-6506

[Join the conversation with #SCWDC](#)

---

**From:** Don Jacobson  
**Sent:** Thursday, August 16, 2018 10:58 AM  
**To:** Joanna Wadsworth  
**Cc:** Melissa Benneman  
**Subject:** FW: RE: Challenge Grant Winner participation in Smart Cities Week DC  
**Importance:** High

Joanna,

The City will be reimbursed \$350 each for our airfare travel to Washington, DC.

On **Southwest Airlines** flying to **Reagan National (Downtown)**, we could leave as late as 9:30 AM and still arrive by 7:00 PM for \$190 or less.

Our return flight would depart at 3:00 PM arriving in Las Vegas by 6:20 PM for \$260.

So the City only has to come up with \$100, which I assume you can get Michael to approve.

On **Southwest Airlines** flying to **Dulles**, we could leave as late as 9:00 AM and still arrive by 8:00 PM for \$175.

Our return flight would depart at 4:50 PM arriving in Las Vegas by 9:35 PM for \$225.

So the City only has to come up with \$50.

Checking Expedia, several airlines (**American, Delta and United**) have numerous flights for \$350 or less to Dulles. We could search together and take our pick.

Ground transportation is covered up to \$100, which covers Uber to-from Reagan or Super Shuttle to-from Dulles (lengthier drive, but more options on flights).

## **Correspondence re Smart Cities Week – Fall 2018**

Melissa,  
We will let you know soon what we intend to do.

---

**From:** Don Jacobson  
**Sent:** Thursday, August 16, 2018 10:39 AM  
**To:** Heather Martin <[heather.martin@smartcouncil.com](mailto:heather.martin@smartcouncil.com)>; Danielle Miller Wagner <[danielle.wagner@smartcouncil.com](mailto:danielle.wagner@smartcouncil.com)>  
**Cc:** Jennifer James <[jennifer.james@smartcouncil.com](mailto:jennifer.james@smartcouncil.com)>; Joanna Wadsworth  
**Subject:** RE: Challenge Grant Winner participation in Smart Cities Week DC  
**Importance:** High

Hi Heather and Danielle,  
I have the travel grant information (attached). I will be happy to take part in the following:

- City Readiness Hub session on Oct. 3 at 11:00 AM (or 1:15 PM or 3:00 PM) or on Oct. 4 at 1:15 PM
- Plenary session on panel other Readiness Challenge Grant recipients on Oct. 3 at 4:15 PM
- Receipt of the grant award during the above-mentioned plenary session
- If you need a panelist for the Smart Workforce breakout session on Oct. 4 at 11:00 AM, I can do that
- If you need a panelist for the Reimagining Transportation breakout session on Oct. 4 at 11:00 AM, my manager may be open to that, I'll check with her
- If you need a panelist for the Reimagining Transportation breakout session on Oct. 4 at 1:15 PM, again let me check with my manager about her interest

My manager, Joanna Wadsworth, will join me at the conference. Please send her a travel grant form. Let us know if you want to jump on a call with us.

In addition, either myself or both of us will accept invitations to any special events or invitation-only briefings.

I'd be happy to mentor another city as I did with San Miguel de Allende, so pair us up.

Joanna and I will both accept the lodging accommodations the nights of Oct. 2 and Oct. 3 (that the Council will book).

For airfare and ground transportation, Joanna and I will both upload our receipts to the Readiness Ambassador portal.

Also, what is the Discount Code for us to register? I tried SCWDC2018spk, but that didn't work.

## Correspondence re Smart Cities Week – Fall 2018

WELCOME    MY PROFILE    CONFIRMATION PAGE

There are problems with the fields in red.

Email Address\*

Discount Code    
If you were given a discount code, please enter it here.

 Travel Grant\_Jacobson.pdf  
40 KB

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**From:** Don Jacobson  
**Sent:** Tuesday, August 14, 2018 1:48 PM  
**To:** 'Heather Martin' <heather.martin@smartcitiescouncil.com>  
**Subject:** Re: City Readiness Hub @ Smart Cities Week DC

Hi Heather,

The dust will finally be settled tomorrow, so yes, I want to talk to you about what I can do to support the conference in DC by speaking individually or on panels and mentoring another city, etc. I also want to introduce you to my new boss, Joanna Wadsworth, who heads up our new Emerging Technologies team within the IT Department. She will be joining me in DC and is an expert in Mobility/Transportation. We were planning on talking to Jennifer James tomorrow at 11:00 AM (PST). Will you be on that call? If not, I can figure out a different day/time for us to talk.

---

**From:** Heather Martin <heather.martin@smartcitiescouncil.com>  
**Sent:** Tuesday, August 07, 2018 1:27 PM  
**To:** Don Jacobson  
**Subject:** Re: City Readiness Hub @ Smart Cities Week DC

Hi Don,

Now that the dust has settled from your workshop last month, I wanted to circle back with you on this opportunity to participate in the City Readiness Hub at Smart Cities Week DC.

Let me know if you've had an opportunity to connect with Michael about this.

Also, congratulations on the workshop! I heard it was a smashing success! =)

Looking forward to seeing you in DC.

Best,  
Heather

## Correspondence re Smart Cities Week – Fall 2018

**From:** Heather Martin <heather.martin@smartcouncil.com>  
**Sent:** Thursday, July 26, 2018 4:29 PM  
**To:** Don Jacobson  
**Subject:** Re: City Readiness Hub @ Smart Cities Week DC

I will clear it with my boss first and then let you know.

FYI only, our mentor city is send a delegation to Las Vegas next week to attend our workshop and then have additional meetings with some local government agencies (see below).

---

**From:** Zonia Torres [REDACTED]  
**Sent:** Wednesday, July 25, 2018 11:26 AM  
**To:** Don Jacobson  
**Subject:** Re: Agenda visit San Miguel

Dear Don,

I hope you are doing great. I'm sending you the list of people who will attend to the congress :

Zonia Torres Saeb	Smart City Coordination
Guillermo Gonzalez	Visitors Call Center
Francisco Garcia	Smart Destination
Ibi Group	Smart City Consultants
TBC	Cyber Security
Mike Alceda	Mobility
Roberto Cardenas	State of Government
TBC	Transition Team

As soon as I have the flight and hotel information I'll send i to you ASAP.

Thank you so very much, we keep in touch.

---

**From:** Heather Martin <[heather.martin@smartcouncil.com](mailto:heather.martin@smartcouncil.com)>  
**Sent:** Thursday, July 26, 2018 12:30 PM  
**To:** Don Jacobson  
**Subject:** City Readiness Hub @ Smart Cities Week DC

Hi Don,

I hope you are well! I'm reaching out to find out if you'd be interested in participating as a mentor in another City Readiness Hub session at Smart Cities Week, DC.

We're still working to line up our "featured cities," but are very interested in reconnecting with some of our previous mentors--and you were one of our strongest ones at the Silicon Valley event back in May!

I know that Danielle has already been in touch with you regarding your involvement in the challenge grant winners session and awards presentation, so I hope we're not bombarding you with too many emails!

Looking forward to seeing you again in DC!

Best,  
Heather

Heather Martin | Director, Readiness Program at Smart Cities Week | Smart Cities Council®  
202-615-2527 | [Heather.Martin@SmartCitiesCouncil.com](mailto:Heather.Martin@SmartCitiesCouncil.com)

## Correspondence re Smart Cities Week – Fall 2018

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**From:** Don Jacobson  
**Sent:** Wednesday, June 20, 2018 6:27 AM  
**To:** Michael Sherwood  
**Cc:** Melissa Benneman  
**Subject:** Smart Cities Week - Washington DC - October 2-4

FYI to consider for your plans this fall. Everything is covered for your travel (reimbursed). Since the organizers would like a senior elected or appointed official to accept an award at a ceremony, I'll leave it to you to figure out who that might be. Their travel will be covered as well. Here is a link to register (for free) for the conference

<https://www.eiseverywhere.com/ereg/newreg.php?eventid=326245&categoryid=2615711>

---

**From:** Danielle Miller Wagner <danielle.wagner@smartcitiescouncil.com>  
**Sent:** Wednesday, June 13, 2018 3:15 PM  
**To:** Don Jacobson  
**Cc:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Subject:** Challenge Grant Winner participation in Smart Cities Week DC

Dear Don,

I hope this message finds you well!

We are pleased to invite two officials from Las Vegas to participate in Smart Cities Week Washington, DC, October 2-4, 2018.

If your schedule allows, please plan to be at the conference all day on Wednesday, October 3, and until 2:30 pm on Thursday, October 4. On the afternoon of October 3, we are planning an awards ceremony for the Challenge Grant Winners. We recommend that your mayor or another senior elected or appointed official take part in this awards ceremony in addition to yourself or a designee.

As in the past, we will cover your airfare, hotel and some ground transport. Many meals will be provided at the conference. We are planning to expand the Readiness Ambassador program that we launched in Silicon Valley and this will include invitation-only events and briefings. We will share details with you as we get closer to the event.

Attached is a travel authorization form that includes your registration link. Please let me know at your earliest convenience who from your city will be attending the conference so we can sort out speaking roles, etc.

Thank you and we look forward to welcoming you to Smart Cities Week Washington, DC!



Sincerely,  
Danielle  
Danielle Miller Wagner | Program Manager, Smart Cities Week  
Smart Cities Council  
[www.smartcitiescouncil.com](http://www.smartcitiescouncil.com)  
202-744-6506

**Virginia** <https://www.cit.org/>

**Correspondence re Smart Cities Week – Fall 2018**

## Correspondence re Smart Cities Week – Spring 2018

**From:** Oracle Applications Workflow Mailer <[SVC\\_ORAMail5@LasVegasNevada.gov](mailto:SVC_ORAMail5@LasVegasNevada.gov)>  
**Sent:** Wednesday, June 13, 2018 2:38 PM  
**To:** Don Jacobson  
**Subject:** Action Required: Expense IEXP7824994 (232.00 USD) has been submitted on your behalf

From	<b>Benneman, Melissa</b>	Expense Report for	<b>Jacobson, Don</b>
To	<b>Jacobson, Don</b>	Individual's Cost Center	<b>09301</b>
Sent	<b>13-Jun-2018 14:35:12</b>	Purpose	<b>PENDING YOUR TRAVEL-Smart Cities Week-</b>
Due	<b>18-Jun-2018 14:35:12</b>		<b>Santa Clara, CA</b>
ID	<b>257143852</b>	Expense Report Total	<b>232.00 USD</b>

### Instructions

Please review and approve or reject this expense report.

### Cash and Other Expenses: Business Expenses

Line	Date	Expense Type	Reimbursable Amount (USD)	Justification	Attachments
1	26-Apr-2018	PRETRV Registration	564.00	Smart Cities Week-Santa Clara, CA 3rd Party Reimbursement	
2	26-Apr-2018	PRETRV Airfare	250.00	Smart Cities Week-Santa Clara, CA 3rd Party Reimbursement	
3	26-Apr-2018	PRETRV Lodging	550.00	Smart Cities Week-Santa Clara, CA 3rd Party Reimbursement	
4	26-Apr-2018	PRETRV Other	30.00	Smart Cities Week-Santa Clara, CA Parking	
5	26-Apr-2018	PRETRV Per Diem	192.00	Smart Cities Week-Santa Clara, CA	
6	13-Jun-2018	PRETRAVEL Negative Offset	-1,586.00	Smart Cities Week-Santa Clara, CA	
7	07-May-2018	Airfare	220.96	Smart Cities Week-Santa Clara, CA	
8	07-May-2018	City Paid Airfare	-220.96	Smart Cities Week-Santa Clara, CA	
9	07-May-2018	Lodging	299.69	Smart Cities Week-Santa Clara, CA	
10	07-Jun-2018	City Paid Lodging	-299.69	Smart Cities Week-Santa Clara, CA	
11	07-May-2018	Ground Transportation	2.25	Smart Cities Week-Santa Clara, CA	
12	08-May-2018	Ground Transportation	2.25	Smart Cities Week-Santa Clara, CA	
13	09-May-2018	Ground Transportation	2.25	Smart Cities Week-Santa Clara, CA	
14	09-May-2018	City Paid Other	-6.75	Smart Cities Week-Santa Clara, CA Ground Transportation	
15	07-May-2018	Per Diem Estimate	192.00	Smart Cities Week-Santa Clara, CA	
16	07-May-2018	ATM Fees	10.00	Smart Cities Week-Santa Clara, CA	
17	09-May-2018	Parking	30.00	Smart Cities Week-Santa Clara, CA	
<b>Total</b>		<b>232.00</b>			

### Action History

Num	Action Date	Action	From	To	Details
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## Correspondence re Smart Cities Week – Spring 2018

1	02-May-2018 15:03:05	Submit	<a href="#">Benneman, Melissa</a>	<a href="#">Jacobson, Don</a>	
2	08-May-2018 14:42:31	Timeout	<a href="#">Jacobson, Don</a>	Workflow System	
3	14-May-2018 14:42:37	Timeout	<a href="#">Jacobson, Don</a>	Workflow System	
4	20-May-2018 14:42:25	Timeout	<a href="#">Jacobson, Don</a>	Workflow System	

### Related Applications



[Expense Report Details](#)

Please click on one of the following choices to automatically generate an E-mail response. Before sending the E-mail response to close this notification, ensure all response prompts include a desired response value within quotes.

Action: [Approve](#) [Reject](#) [Request Information](#)

---

**From:** Don Jacobson  
**Sent:** Thursday, June 07, 2018 2:33 PM  
**To:** Melissa Benneman  
**Subject:** Smart Cities Week - Travel Expenses & Reimbursement - Final  
**Importance:** High

Refer to the messages below. Here is the final accounting of my travel expenses for this trip:

\$ 564.00 Registration (covered by conference organizers)  
\$ 220.96 Airfare (covered by conference organizers)  
\$ 299.69 Hotel, 2 nights (covered by conference organizers) \*  
\$ 6.75 Ground Transportation (covered by conference organizers)  
\$ 30.00 Parking at McCarran Airport (covered by CLV)  
\$ 202.00 Per Diem (covered by CLV)  
\$1,323.40

After removing the items that will be reimbursed by the conference organizers, the following are the expenses the City is expected to cover:

\$ 30 Parking at McCarran Airport  
\$202 Per Diem (\$64 per day + \$10 ATM fee)  
\$232

\*The organizers already paid for one night. The second night I had to pay myself up front, so CLV will be reimbursed for that expense.

The City will be reimbursed for airfare, one night lodging and ground transportation after you submit the attached form, *with* copies of the receipts, to Danielle Miller Wagner [Danielle.wagner@smartcitiescouncil.com](mailto:Danielle.wagner@smartcitiescouncil.com). Call her at 202.744.6506 if you have questions.

## Correspondence re Smart Cities Week – Spring 2018

Ingrid can help you with CLV's bank information for this form.

I will bring you all of the original receipts to provide to Finance and to the conference organizers.

---

**From:** Jennifer James [mailto:[jennifer.james@smartcouncil.com](mailto:jennifer.james@smartcouncil.com)]  
**Sent:** Friday, May 25, 2018 7:51 AM  
**To:** Don Jacobson  
**Subject:** City Readiness Hub article & video

Don,  
This is in today's Smart Cities Council email newsletter:

<https://na.smartcouncil.com/article/city-readiness-hub-spotlight-san-miguel-de-allende>

There's a video link at the end...Nice job!

---

**From:** Jennifer James <[jennifer.james@smartcouncil.com](mailto:jennifer.james@smartcouncil.com)>  
**Sent:** Tuesday, May 8, 2018 7:20 PM  
**To:** Chris Seidt <[chris.seidt@louisvilleky.gov](mailto:chris.seidt@louisvilleky.gov)>; David <[david.ihrie@cit.org](mailto:david.ihrie@cit.org)>; Terry Yates <[Terry.Yates@townofcary.org](mailto:Terry.Yates@townofcary.org)>; Josh Carpenter <[Josh.Carpenter@birminghamal.gov](mailto:Josh.Carpenter@birminghamal.gov)>; Don Jacobson  
**Subject:** Re: The winners!

---

**From:** Connie Heath [mailto:[connie.heath@smartcouncil.com](mailto:connie.heath@smartcouncil.com)]  
**Sent:** Friday, May 4, 2018 10:25 AM  
**To:** Don Jacobson  
**Subject:** Smart Cities Week Reception - new invitation

Dear Don,

We are looking forward to your arrival at **Smart Cities Week Silicon Valley** in a couple days.

One of our Global Partners, Allied Telesis, will be hosting a cocktail reception and a tour of the San Francisco 49ers Museum at the Levi Stadium on the evening of Tuesday, May 8<sup>th</sup>. Allied Telesis has developed and deployed innovative connectivity and data solutions in Community Transit, Public Safety and Local Government within the region.

Smart Cities Council Chairman, Jesse Berst, and I would be happy to escort you over to the Stadium around 6:30 after the 2018 Readiness Challenge Grant Winners Reception program is over. It is approximately a 5 to 10-minute walk from the Convention Center to the Stadium.

If you are interested in joining us, please let me know as soon as possible and I will confirm our departure location.

Thank you. I look forward to meeting you next week!

P.S. If we do not connect before the Smart Cities Council reception, let's plan to meet at the door exiting our Reception and then we will head over to the Stadium.

Best,

Connie Heath | Director, Partner Engagement | Smart Cities Council®  
908-309-1484 | [connie.heath@smartcouncil.com](mailto:connie.heath@smartcouncil.com)

Review the [Smart Cities Council Opportunity Calendar](#) to see upcoming conferences, workshops, and theme editions.

## Correspondence re Smart Cities Week – Spring 2018

Attend [Smart Cities Week](#) in Washington, DC and Silicon Valley, North America's leading smart city conferences.

Get [SmartCitiesNow](#), the weekly newsletter highlighting smart city trends, technologies and techniques.

Access the free [Smart Cities Readiness Guide](#)®, the leading handbook of urban transformation.

Click to view a brief video explaining why your company may wish to [join the Smart Cities Council](#).

---

**From:** Heather Martin [<mailto:heather.martin@smartcitiescouncil.com>]

**Sent:** Friday, May 4, 2018 1:26 PM

**To:** Don Jacobson

**Subject:** interview after CRH session?

Hi Don, I was wondering if you would be interested in participating in a 1:1 video interview with our editor, Kevin Ebi, during the conference next week?

Ideally, we would like to do it after the session, but we can be flexible depending on your schedule.

We would use the material to promote future City Readiness Hub efforts—as well as to further recognize the efforts of Las Vegas in becoming a smart city.

Let me know what you think?

Thanks!

Heather Martin | Director, Readiness Ambassador Program | Smart Cities Council®  
202-615-2527 | [Heather.Martin@SmartCitiesCouncil.com](mailto:Heather.Martin@SmartCitiesCouncil.com)

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Download the free [Smart Cities Readiness Guide](#)®, the leading handbook of urban transformation.

---

**From:** Smart Cities Week <[newsalert@smartcitiesweek.com](mailto:newsalert@smartcitiesweek.com)>

**Sent:** Thursday, May 3, 2018 3:02 PM

**To:** Don Jacobson

**Subject:** Hear from cities who are “in the trenches” on their journey to becoming a smart city

[Click here](#) to view this message in a browser window.

[SPEAKERS](#) | [PROGRAM](#) | [PODCAST](#) | [REGISTER](#)

**Don't Miss the City Readiness Hub at Smart Cities Week**

## Correspondence re Smart Cities Week – Spring 2018

Join us for [The City Readiness Hub](#), a series of compelling and game-changing sessions taking place at [Smart Cities Week Silicon Valley](#) next week.

Through a series of 5 unscripted sessions, you'll have an unprecedented opportunity to learn from cities who are "in the trenches" on their journey to becoming a smart city.

- Hear from Presenting Cities who are engaged in their smart city transformation and discover what roadblocks they are navigating along the way
- Learn along with the Presenting Cities as they receive invaluable guidance from hand-picked mentors whose cities have successfully overcome similar challenges.
- Participate in a moderated audience Q&A to gain additional insights from both Presenting Cities and Mentors. Bring your questions!

### **Presenting Cities:**

Ray Corpuz	Jon Robinson
City Manager	Deputy City Manager
<b>Salinas, CA</b>	<b>West Sacramento, CA</b>

Zonia Torres	Melanie Morgan
Economic and Tourism Director	Innovation Team
<b>San Miguel de Allende, Guanajuato, Mexico</b>	<b>Centennial, CO</b>

Danielle Hughes	
Capital Program Manager	
<b>Tahoe Transportation District</b>	

---

### **Mentor Cities:**

Charles Ramdatt	Meredith Gruber
Director of Smart Cities	Urban Designer/Senior Planner
<b>Orlando, FL</b>	<b>Cary, NC</b>

Kiana Taheri	Eta Davis
Smart City Coordinator	Economic Initiatives Coordinator
<b>Los Angeles, CA</b>	<b>Fairfax County, VA</b>

Don Jacobson	Dennis Gakunga
IT Business Partner for Innovation	Chief Sustainability Officer
<b>Las Vegas, NV</b>	<b>Chula Vista, CA</b>

## Correspondence re Smart Cities Week – Spring 2018

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Follow us on social media for conference news under the hashtag #SmartCitiesWeek

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If you do not wish to receive future email, [click here](#).

(You can also send your request to Customer Care at the street address above.)

---

**From:** Heather Martin [mailto:[heather.martin@smartcouncils.org](mailto:heather.martin@smartcouncils.org)]  
**Sent:** Friday, May 4, 2018 2:15 PM  
**To:** Zonia Torres [REDACTED]; Octavio Jimenez [octavio.jimenez@ibigroup.mx](mailto:octavio.jimenez@ibigroup.mx); Don Jacobson  
**Cc:** Jennifer James <[jennifer.james@smartcouncils.org](mailto:jennifer.james@smartcouncils.org)>; Danielle Miller Wagner <[danielle.wagner@smartcouncils.org](mailto:danielle.wagner@smartcouncils.org)>  
**Subject:** Reminder: City Readiness Hub session next week

Good afternoon! As a reminder, you are all slated to participate in next week's City Readiness Hub at Smart Cities Week, Silicon Valley.

Your session is slated for Tuesday, May 8 from 1:15-2:15PM and will be held in the Innovation Hub Theatre, located inside the Exhibition Hall.

Please plan to meet me and your fellow presenters in the Innovation Hub at 1:00PM so we have time to get everyone mic'd up, test the audio, and run through any final questions before the session begins.

If you have not yet sent me your bio and headshot, please forward those ASAP.

I arrive in Santa Clara on Monday afternoon. Please don't hesitate to reach out via email or call/text: 202-615-2527 with any questions between now and Tuesday.

I look forward to meeting all of you next week!

Best,  
Heather

---

**From:** Don Jacobson  
**Sent:** Thursday, May 03, 2018 2:14 PM  
**To:** 'Bethany Siegrist' <[bethany.siegrist@smartcouncils.org](mailto:bethany.siegrist@smartcouncils.org)>; 'Danielle Miller Wagner'  
<[danielle.wagner@smartcouncils.org](mailto:danielle.wagner@smartcouncils.org)>; 'Jennifer James' <[jennifer.james@smartcouncils.org](mailto:jennifer.james@smartcouncils.org)>;  
Smart Cities Week Silicon Valley <[claudia.vinciotti@mci-group.com](mailto:claudia.vinciotti@mci-group.com)>; 'Mimi Vang' <[mimi.vang@mci-group.com](mailto:mimi.vang@mci-group.com)>  
**Cc:** Melissa Benneman  
**Subject:** Re: FW: SCW SV - extra night for Jacobson  
**Importance:** High

## Correspondence re Smart Cities Week – Spring 2018

I re-read your emails more closely, and it *appears* that a reservation has been made in my name at the Ramada Sunnyvale for the night of Tuesday, May 8 (rather than the conference hotel, Hyatt Regency, as I expected). If that is true, I accept that room.

I made my own reservation at the Wyndham Garden, San Jose Airport for the night of Monday, May 7 (within the limit of \$300, including tax, for reimbursement).

Based on this understanding, I don't think either yourselves or I need to take any further actions.

Please see the entire thread below of emails exchanged so you can understand what steps I've taken leading up to this, and what information I received back from the conference organizers.

I'm a bit perplexed how I end up not getting ANY nights at the conference hotel (Hyatt Regency) but I understand miscommunication sometimes happens.

---

**From:** Danielle Miller Wagner <danielle.wagner@smartcouncil.com>  
**Sent:** Thursday, May 03, 2018 11:36 AM  
**To:** Bethany Siegrist <bethany.siegrist@smartcouncil.com>  
**Cc:** Claudia Vinciotti (MCI Brussels) <claudia.vinciotti@mci-group.com>; Don Jacobson  
**Subject:** Re: FW: SCW SV - extra night for Jacobson

Bethany, Claudia,

Don already booked his hotel for the 7th and we already had a night for him on the 8th (at the Hyatt? Please confirm!), is that correct?

So, he does not need a second reservation for the night of the 8th.

Thanks!

Danielle Miller Wagner | Program Manager, Smart Cities Week  
Smart Cities Council  
[www.smartcouncil.com](http://www.smartcouncil.com)  
202-744-6506  
Join the conversation with #SCWDC

---

**From:** Heather Martin <heather.martin@smartcouncil.com>  
**Sent:** Thursday, May 03, 2018 2:10 PM  
**To:** Don Jacobson <djacobsen@LasVegasNevada.GOV>  
**Subject:** SCC Readiness Ambassador Update

Dear Don,

As a Smart Cities Council Readiness Ambassador, we are looking forward to welcoming you to Santa Clara next week.

By now, you should have received a detailed logistics email from our conference organizers containing information about your on-site experience. Please, take a minute to review the information shared and feel free to contact me directly with any questions. Be sure to download the conference app before you arrive!

## Correspondence re Smart Cities Week – Spring 2018

When you arrive at the convention center, remember to look for the designated Readiness Ambassador check-in area. You'll avoid the registration lines and be checked in quickly by a member of our concierge team.

To ensure you have the best possible experience at the show, our team has curated an agenda exclusively for you designed to highlight the best of Smart Cities Week. These sessions can all be found via our mobile app, but we are attaching a copy to this email for reference.

In particular, we want to highlight our [City Readiness Hub sessions](#). You won't want to miss these unscripted mentoring sessions between cities who are at the start of their journeys and those cities who are farther down the path of transformation. Mark your schedules as they will be the most talked about sessions of the conference!

I look forward to meeting you next week. If I can be of assistance at all, please don't hesitate to reach out either via email or call/text: 202-615-2527.

Best,  
Heather

--

Heather Martin | Director, Readiness Ambassador Program | Smart Cities Council®  
202-615-2527 | [Heather.Martin@SmartCitiesCouncil.com](mailto:Heather.Martin@SmartCitiesCouncil.com)

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---

**From:** Bethany Siegrist <bethany.siegrist@smartcitiescouncil.com>  
**Sent:** Thursday, May 03, 2018 11:34 AM  
**To:** Danielle Miller Wagner <danielle.wagner@smartcitiescouncil.com>  
**Cc:** Don Jacobson <djacobsen@LasVegasNevada.GOV>  
**Subject:** Re: FW: SCW SV - extra night for Jacobson

Sorry, there are no more rooms at the Inn. :(

Don your confirmation #3246667  
Ramada Sunnyvale  
1217 Wildwood Avenue  
Sunnyvale, CA 94089  
408.738.7473

Please confirm that you will be accepting the room for Tuesday, 8 May.

Thanks,  
Bethany

Sincerely,  
Bethany Siegrist | Operations Manager | [Smart Cities Council](#)  
703-895-9662

## Correspondence re Smart Cities Week – Spring 2018

Review the [Smart Cities Council Opportunity Calendar](#) to see upcoming conferences, workshops, and theme editions.

Breakthrough technologies that will define the communities of tomorrow and pioneering cities deploying them today will be featured at the second annual [Smart Cities Week Silicon Valley, May 7-9 in Santa Clara, CA](#). "Accelerating the Innovation Economy" is the theme of this must-attend event for forward-thinking city leaders and professional staff.

---

**From:** Don Jacobson  
**Sent:** Thursday, May 03, 2018 10:19 AM  
**To:** Danielle Miller Wagner <[danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)>  
**Cc:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>; Melissa Benneman <[mebenneman@LasVegasNevada.GOV](mailto:mebenneman@LasVegasNevada.GOV)>  
**Subject:** Re: Monday night in Santa Clara

Thank you for explaining this, Danielle.

Yes, I do want to use the reservation for Tuesday night, May 8. I will make my own reservation for a different hotel nearby for Monday, May 7. I will include that room on the report for reimbursement.

---

**From:** Danielle Miller Wagner <[danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)>  
**Sent:** Thursday, May 03, 2018 10:08 AM  
**To:** Don Jacobson <[djacobsen@LasVegasNevada.GOV](mailto:djacobsen@LasVegasNevada.GOV)>  
**Cc:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>  
**Subject:** Re: FW: Monday night in Santa Clara

Don,

Our event folks are unable to find you a hotel room the hotel where our other guests are staying. Please see the revised travel authorization that includes a reimbursement for two hotel nights. You currently have a reservation for Tuesday night. Please let me know by tomorrow morning if you plan to use that reservation, or if you plan to find an alternate hotel.

thank you,  
Danielle



Grantee Reimbursement Form - Jacobson\_rev.pdf  
57 KB

---

Danielle Miller Wagner | Program Manager, Smart Cities Week  
Smart Cities Council  
[www.smartcitiescouncil.com](http://www.smartcitiescouncil.com)  
202-744-6506  
Join the conversation with #SCWDC

-----Original Appointment-----

**From:** [danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)  
**To:** [christopher.budzynski@constellation.com](mailto:christopher.budzynski@constellation.com); [jcolema4@ford.com](mailto:jcolema4@ford.com); Michael Sherwood; Don Jacobson; Melissa Benneman  
**Subject:** Invitation: SCW SV Planning call -- Preparing your City for Connected and Autonomous Vehicles  
**When:** Thursday, May 03, 2018 11:00 AM-11:30 AM  
**Where:** Teleconference: 716-293-7746; 76628#

---

**From:** Don Jacobson  
**Sent:** Thursday, May 03, 2018 8:19 AM  
**To:** 'Danielle Miller Wagner' <[danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)>

## Correspondence re Smart Cities Week – Spring 2018

**Cc:** 'jcolema4@ford.com' <jcolema4@ford.com>; 'christopher.budzynski@constellation.com' <christopher.budzynski@constellation.com>; 'jennifer.james@smartcitiescouncil.com' <jennifer.james@smartcitiescouncil.com>  
**Subject:** SCW SV Planning call -- Preparing your City for Connected and Autonomous Vehicles

Even though I won't be a panelist on this important topic next week, I'd still like to join today's organizing call. My colleague, Joanna Wadsworth, and I have been in discussions with Mariko Davidson of Ford Smart Mobility about a partnership with the City of Las Vegas. Thank you.

**From:** Don Jacobson  
**Sent:** Tuesday, May 01, 2018 3:14 PM  
**To:** Michael Sherwood  
**Cc:** Melissa Benneman  
**Subject:** Smart Cities Week - Silicon Valley - Don Jacobson's agenda

The following is a breakdown of the activities that I will be participating in, and the *extent of my participation*:

Monday, May 7

10:00 AM – 12:00 PM – Meet with Smart Cities Council team and representatives from other cities selected for this year's Readiness Challenge grant – Birmingham, AL; Cary, NC; Louisville/Jefferson County, KY; State of Virginia  
1:00 PM – 4:00 PM – Workshop facilitated by Edison Electric Institute bringing together representatives from cities and utilities to identify challenges/barriers and principles/best practices for municipal/utility partnerships. \*

Tuesday, May 8

9:00 AM – 10:30 AM – Plenary session (*includes introduction of cities awarded this year's grant*)  
10:30 AM – 12:15 PM – Citizen-centric Smart City classroom covering digital divide/equity  
1:15 PM – 2:30 PM – Innovation Ecosystem Panel  
2:00 PM – 3:00 PM – Autonomous/Connected Vehicle Panel (*member of panel*)  
4:00 PM – 5:00 PM – Plenary session (*includes grantee cities discussing our focus areas*)

Wednesday, May 9

9:00 AM – 11:00 AM – Plenary session  
11:00 AM – 12:15 PM – Open Data Panel (*member of panel*)  
1:15 PM – 2:30 PM – City Readiness Hub (*myself and representative from San Miguel de Allende, Mexico will introduce our respective cities*) \*\*

\*First of three workshops through year which will culminate in a playbook for cities, utilities and [www.naruc.org](http://www.naruc.org)

\*\* As an Ambassador City, we are paired with the City of San Miguel de Allende, Mexico to mentor them

Let me know if you have any questions.

**From:** Mimi VANG (MCI Brussels) [<mailto:mimi.vang@mci-group.com>]  
**Sent:** Wednesday, May 02, 2018 12:52 PM  
**To:** Martinez, Amy (CLARA)

## Correspondence re Smart Cities Week – Spring 2018

**Cc:** SCW Silicon Valley; Claudia Vinciotti (MCI Brussels)  
**Subject:** SCW SV - extra night for Jacobson

Hi Amy,

Could you please update the reservation for Don Jacobson ?  
He needs now two nights (7-9 May) – reservation number : 32068347

Please note that the two nights will be covered by master account.

Thanks,

Mimi

**Mimi VANG**

Conference Coordinator

**MCI | Brussels**

**Boulevard du Souverain N° 280, 1160 - Brussels, Belgium**

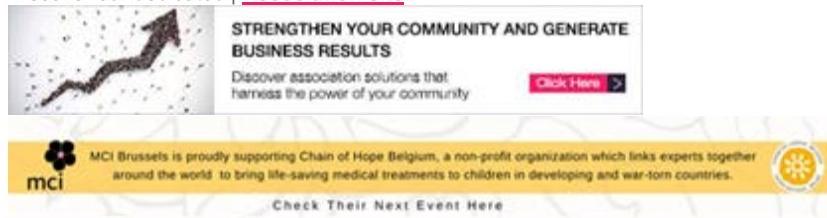
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**From:** Malgorzata Rejniak <[mr3614@columbia.edu](mailto:mr3614@columbia.edu)>  
**Sent:** Tuesday, May 01, 2018 2:36 PM  
**To:** Jesse Berst <[jesse.berst@smartcitiescouncil.com](mailto:jesse.berst@smartcitiescouncil.com)>; Don Jacobson  
**Cc:** [malgorzata.rejniak@smartcitiescouncil.com](mailto:malgorzata.rejniak@smartcitiescouncil.com)  
**Subject:** Re: Can you join us Monday 1-5pm?

Hi Don,  
We're very excited to have you at the workshop!

Please fill out the attached registration form and send back to me. Also attached, please find the agenda for the workshop.

Registration Form SCW 2018.docx  
28 KB

DRAFT agenda\_EEI\_SCC Electric Companies Advancing Smart Cities Summit\_ May 7 2018.docx  
917 KB

Best regards,  
Malgosia Rejniak

## Correspondence re Smart Cities Week – Spring 2018

*Malgorzata (Malgosia) Rejniak  
MPA Degree Candidate | Urban and Social Policy | 2018  
School of International and Public Affairs (SIPA) | Columbia University  
Email: [mr3614@columbia.edu](mailto:mr3614@columbia.edu)  
Phone: 2038939028*

**From:** Jesse Berst <[jesse.berst@smartcitiescouncil.com](mailto:jesse.berst@smartcitiescouncil.com)>  
**Sent:** Tuesday, May 01, 2018 1:32 PM  
**To:** Don Jacobson  
**Subject:** Can you join us Monday 1-5pm?

Hi Don - I'm writing to ask if you can join (or designate someone to join) a half-day workshop at Smart Cities Week Silicon Valley, 1-5pm Mon May 7 in Santa Clara.

The Council has partnered with Edison Electric Institute to host three utility / city summit meetings this year to identify principles and best practices for city/utility partnerships. This will be the first one. We will culminate with a playbook we can share with cities, utilities and NARUC.

Having Las Vegas in the room would be a great addition. I think you'd learn from hearing from the others, but also it would be great to get your input and suggestions for the next two Summits.

Can we count you in?

Best,

Jesse

---

**Jesse Berst** | Chairman | [Smart Cities Council®](#)  
206-201-1860 | [jesse.berst@SmartCitiesCouncil.com](mailto:jesse.berst@SmartCitiesCouncil.com)

-

**From:** Don Jacobson  
**Sent:** Tuesday, May 01, 2018 11:16 AM  
**To:** 'Danielle Miller Wagner' <[danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)>  
**Cc:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>; heather.martin@smartcitiescouncil.com; Smart Cities Week Silicon Valley <[claudia.vinciotti@mci-group.com](mailto:claudia.vinciotti@mci-group.com)>; Melissa Benneman  
**Subject:** RE: Your role at Smart Cities Week Silicon Valley

I am certain Michael won't be able to attend the conference next week, but I have copied Melissa to confirm.

I can join the panel on Connected & Autonomous Vehicles, but I'll admit I am far from being an expert. What I can offer is a high level overview my city's effort to get the autonomous shuttle pilot operating and other initiatives that support semi- and fully- AV/CV. I can also speak a bit about policy and legislation. But when it comes to details such as engineering and infrastructure, the other panelist(s) will need to speak to that.

I'd be happy to join your call at 2:00 PM (EST) tomorrow to discuss all this. Just send me an invite to accept. Thank you.

**From:** Danielle Miller Wagner <[danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)>  
**Sent:** Tuesday, May 01, 2018 10:39 AM  
**To:** Don Jacobson <[DJacobson@LasVegasNevada.GOV](mailto:DJacobson@LasVegasNevada.GOV)>  
**Cc:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>; heather.martin@smartcitiescouncil.com; Smart Cities Week Silicon

## Correspondence re Smart Cities Week – Spring 2018

Valley <[claudia.vinciotti@mci-group.com](mailto:claudia.vinciotti@mci-group.com)>  
**Subject:** Re: Your role at Smart Cities Week Silicon Valley

Thanks Don,

We will confirm Michael for the discussion on Connected and Autonomous vehicles. Thanks! I'm scheduling a planning call for those speakers for tomorrow at 2 pm (eastern). I'll include you and Melissa on that calendar invitation. Regarding the open data session, that session is already complete. We are delighted that you will be joining in the Plenary session on Tuesday afternoon and in the City Readiness Hub!

Thanks for clarifying everything!

All the best,  
Danielle

Danielle Miller Wagner | Program Manager, Smart Cities Week  
Smart Cities Council

[www.smartcouncils.org](http://www.smartcouncils.org)

202-744-6506

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-----Original Appointment-----

**From:** [jennifer.james@smartcouncils.org](mailto:jennifer.james@smartcouncils.org)  
**Sent:** Monday, April 23, 2018 5:21 PM  
**To:** [jennifer.james@smartcouncils.org](mailto:jennifer.james@smartcouncils.org); [josh.carpenter@birminghamal.gov](mailto:josh.carpenter@birminghamal.gov); [david.ihrie@cit.org](mailto:david.ihrie@cit.org); [christian.seidt@louisvilleky.gov](mailto:christian.seidt@louisvilleky.gov); Don Jacobson; [terry.yates@townofcary.org](mailto:terry.yates@townofcary.org)  
**Subject:** Invitation: Prep for Smart Cities Week Panel  
**When:** Monday, April 30, 2018 1:00 PM-2:00 PM  
**Where:** 1-515-739-1229 code 283468

Preparation for the Readiness Challenge Grant Winner plenary session at Smart Cities Week Silicon Valley on May 8 4:30-5:30 PT.

This time seems to work best for those I've heard from so far; will adjust or add a second time if need be.

Thx, Jennifer

When      Mon Apr 30, 2018 1pm – 2pm Pacific Time  
Where     1-515-739-1229 code 283468 ([map](#))  
Calendar    [djacobsen@lasvegasnevada.gov](mailto:djacobsen@lasvegasnevada.gov)  
Who        

- [jennifer.james@smartcouncils.org](mailto:jennifer.james@smartcouncils.org) - organizer
- [josh.carpenter@birminghamal.gov](mailto:josh.carpenter@birminghamal.gov)
- [david.ihrie@cit.org](mailto:david.ihrie@cit.org)
- [christian.seidt@louisvilleky.gov](mailto:christian.seidt@louisvilleky.gov)
- [djacobsen@lasvegasnevada.gov](mailto:djacobsen@lasvegasnevada.gov)
- [terry.yates@townofcary.org](mailto:terry.yates@townofcary.org)

 Tuesday Plenary - Readiness Challenge Winners.docx  
19 KB

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**From:** Jennifer James [mailto:[jennifer.james@smartcouncils.org](mailto:jennifer.james@smartcouncils.org)]  
**Sent:** Monday, April 30, 2018 6:16 PM

## **Correspondence re Smart Cities Week – Spring 2018**

**To:** Terry Yates <terry.yates@townofcary.org>; Ihrie, David <david.ihrie@cit.org>; Chris Seidt <chris.seidt@louisvilleky.gov>;  
Josh Carpenter <Josh.Carpenter@birminghamal.gov>; Don Jacobson <djacobsen@LasVegasNevada.GOV>  
**Cc:** Heather Martin <heather.martin@smartcitiescouncil.com>  
**Subject:** Updated Outline -- Tuesday Readiness Challenge Winner Panel

All,

Please see the attached updates to the session outline. I changed the timing to give us a little bit more breathing room and added a question. I made a number of other changes as well -- see what you think and let me know if you'd like to change any of your proposed questions.

It now looks like all of you will be arriving on Monday or before so let's go ahead and lock in plans to meet after Monday's workshops conclude. The utility session ends at 5 so how about meeting at 5:30? I will locate a spot and send a calendar invitation.

Pasted below is a copy of the Ambassador Program message from Heather Martin for those of you who did not see it. She will send out another message this week so be on the lookout.

In addition to Heather's notes below and the Monday evening gathering mentioned above, a reminder about the Tuesday evening reception:

-- If you agree, I will introduce each of you and ask you to provide a brief 1-2 minute statement about your Smart Cities program and how you hope to use the Readiness Challenge Program to advance it (Josh to advise whether it's him or Alabama Power and Terry to confirm he's in).

Thanks and I look forward to meeting you next week!

Jennifer (note my cell phone below for on-site text/call/email)  
617-510-0046

---

**From:** Don Jacobson  
**Sent:** Monday, April 30, 2018 3:38 PM  
**To:** Melissa Benneman  
**Cc:** Ingrid Friedland  
**Subject:** RE: Smart Cities Week - Travel Expenses & Reimbursement - Revised

Since the organizers want me to attend events on Monday, May 7 as well, and so have agreed to cover two nights in the hotel (rather than just one as the grantee reimbursement form indicated) I have updated my expected expenses, both what they will cover, and what the city will cover.

\$ 564 Registration (covered by conference organizers)  
\$ 221 Airfare (covered by conference organizers)  
\$1,100 Hotel, 2 nights (covered by conference organizers)  
\$ 100 Ground Transportation (covered by conference organizers)  
\$ 30 Parking at McCarran Airport (covered by CLV)  
\$ 202 Per Diem (covered by CLV)  
\$2,217

After removing the items that will be reimbursed by the conference organizers, the following are the expenses the City is expected to cover:

\$ 30 Parking at McCarran Airport  
\$202 Per Diem (\$64 per day + \$10 ATM fee)

## Correspondence re Smart Cities Week – Spring 2018

\$232

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**From:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>  
**Sent:** Monday, April 30, 2018 2:45 PM  
**To:** Don Jacobson  
**Cc:** danielle.wagner <[danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)>  
**Subject:** Monday night in Santa Clara

Hi Don,

Danielle has worked some magic and got approval to cover a second hotel night for you so you can now arrive on Monday and we can do the group meeting that eve. Pls confirm that will work.

Thanks,  
Jennifer

--  
Jennifer James | Global Readiness Program Director | Smart Cities Council®  
| 617-510-0046 | [Jennifer.James@SmartCitiesCouncil.com](mailto:Jennifer.James@SmartCitiesCouncil.com)

Review the [Smart Cities Council Opportunity Calendar](#) to see upcoming conferences, workshops, and theme editions.

Get [SmartCitiesNow](#), the weekly newsletter highlighting smart city trends, technologies and techniques.

Download the free [Smart Cities Readiness Guide®](#), the leading handbook of urban transformation.

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**From:** Don Jacobson  
**Sent:** Monday, April 30, 2018 9:56 AM  
**To:** 'Heather Martin' <[heather.martin@smartcitiescouncil.com](mailto:heather.martin@smartcitiescouncil.com)>  
**Cc:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>; Danielle Miller Wagner <[danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)>  
**Subject:** RE: City Readiness Hub at Smart Cities Week  
**Importance:** High

Excellent. Yes, I can make the call with San Miguel de Allende tomorrow morning at 8:00 AM (PST). I can also make myself available for the session during the conference on May 8. Thank you.

P.S. As I mentioned in my earlier email, I can cover for Michael on any panels during conference week. And as I indicated last week, if the organizers can offer to cover a second night of hotel, I can make arrangements to arrive on Monday for any meetings you may want to hold then. As for now, I am scheduled to arrive Tuesday morning staying one night, so I will miss the breakfast that day. Let me know.

---

**From:** Heather Martin <[heather.martin@smartcitiescouncil.com](mailto:heather.martin@smartcitiescouncil.com)>  
**Sent:** Monday, April 30, 2018 9:36 AM  
**To:** Don Jacobson

## Correspondence re Smart Cities Week – Spring 2018

**Cc:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>; Danielle Miller Wagner <[danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)>  
**Subject:** Fwd: City Readiness Hub at Smart Cities Week

Hi Don,

As promised, below you'll find the details for the City Readiness Hub session at Smart Cities Week, for which Las Vegas is slated to participate as a mentor city.

Again, please let me know if you can make the planning call tomorrow (5/1 at 11AM ET/8AM PT) and I will circulate dial-in information.



City Readiness Hub\_SanMigueldeAllende.docx

154 KB

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**From:** Heather Martin <[heather.martin@smartcitiescouncil.com](mailto:heather.martin@smartcitiescouncil.com)>  
**Sent:** Monday, April 30, 2018 9:32 AM  
**To:** Don Jacobson <[djacobsen@LasVegasNevada.GOV](mailto:djacobsen@LasVegasNevada.GOV)>  
**Cc:** danielle.wagner <[danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)>; Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>; Smart Cities Week Silicon Valley <[claudia.vinciotti@mci-group.com](mailto:claudia.vinciotti@mci-group.com)>  
**Subject:** Re: Your role at Smart Cities Week Silicon Valley

Hi Don,

I'm heading up the preparations for the City Readiness Hub session. I'll forward you the email outlining the details for the session that I sent to Michael last week, so you have everything all in one place.

Most urgently, I'm wondering if you can participate in a planning call with the folks from San Miguel de Allende tomorrow, Tuesday, May 1 at 11AMET, which I believe is 8:00AM local time for you? I know it's a bit early, but it's the only window of availability they gave me this week.

Let me know! And look out for another email from me under separate cover with session details.

Looking forward to working with you.

Best,  
Heather

---

**From:** Don Jacobson  
**Sent:** Monday, April 30, 2018 9:25 AM  
**To:** danielle.wagner <[danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)>  
**Cc:** 'Jennifer James' <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>; 'heather.martin@smartcitiescouncil.com'  
<[heather.martin@smartcitiescouncil.com](mailto:heather.martin@smartcitiescouncil.com)>; 'Smart Cities Week Silicon Valley' [claudia.vinciotti@mci-group.com](mailto:claudia.vinciotti@mci-group.com)  
**Bcc:** Melissa Benneman  
**Subject:** Re: Your role at Smart Cities Week Silicon Valley  
**Importance:** High

Hi Danielle,

I spoke to my director, Michael Sherwood, this morning, and he has authorized me to be a participant on the Open Data panel on Wednesday, May 9 at 11:00 AM if you still need a panelist.

Michael also told me that he will agree to participate on the Connected & Autonomous Vehicles panel on Tuesday, May 8 at 3:00 PM if you still need a panelist for that. I will serve as his backup if for any reason he is unable to make it.

## **Correspondence re Smart Cities Week – Spring 2018**

Please let me know whether or not you have open spots so I can be prepared. Thank you.

P.S. I am aware that I will be part of the session introducing the Readiness Challenge grant winners on Tuesday, May 8 at 4:00 PM as well as the City Readiness Hub session (but I am unsure when and where that will be exactly).

---

**From:** Heather Martin [mailto:[heather.martin@smartcouncil.com](mailto:heather.martin@smartcouncil.com)]  
**Sent:** Friday, April 27, 2018 12:40 PM  
**To:** Don Jacobson  
**Cc:** Jennifer James <[jennifer.james@smartcouncil.com](mailto:jennifer.james@smartcouncil.com)>; Danielle Miller Wagner <[danielle.wagner@smartcouncil.com](mailto:danielle.wagner@smartcouncil.com)>  
**Subject:** Welcome to the Smart Cities Council Readiness Ambassador Program

Dear Don,

It is my pleasure to officially welcome you to the Smart Cities Council **Readiness Ambassador Program**. We are thrilled you will be our guest at Smart Cities Week, Silicon Valley in a few short weeks.

In order to ensure your experience in Santa Clara exceeds expectations, we have carefully curated an agenda designed to highlight the best of Smart Cities Week.

Your designation as a Readiness Ambassador will grant you access to a series of exclusive services and sessions including (but not limited to):

**On-Site Amenities:**

- Dedicated registration area with around-the-clock concierge staff/service.
- VIP lounge area offering coffee, snacks, charging stations, and a quiet place to meet and network with other cities.
- Chat feature on the Smart Cities Week event app that will allow you to connect with other Readiness Ambassadors at the show.

**Featured Programming:**

We will share a detailed agenda prior to the event, but want to make you aware of a few highlights in advance:

- VIP Welcome Breakfast (Tuesday, 5/8)  
*Please RSVP for the breakfast so we can plan appropriately.*
- Exclusive Reception for Cities (Tuesday, 5/8)  
*Please RSVP for the reception so we can plan appropriately.*
- City Readiness Hub sessions. Listen in on an unscripted mentoring session between cities who are at the start of their journeys and those cities who are farther down the path of transformation. Featuring speakers from Los Angeles, CA; Las Vegas, NV; Salinas, CA; San Miguel de Allende; Mexico, Orlando, FL and more.

If you have questions as the event approaches, please don't hesitate to reach out. I'll be in touch next week with additional show details.

I look forward to meeting you personally in Santa Clara!

Sincerely,  
Heather Martin

--

Heather Martin | Director, Readiness Ambassador Program | Smart Cities Council®  
202-615-2527| [Heather.Martin@SmartCitiesCouncil.com](mailto:Heather.Martin@SmartCitiesCouncil.com)

## **Correspondence re Smart Cities Week – Spring 2018**

Review the [Smart Cities Council Opportunity Calendar](#) to see upcoming conferences, workshops, and theme editions.

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Download the free [Smart Cities Readiness Guide®](#), the leading handbook of urban transformation.

---

**From:** Don Jacobson

**Sent:** Thursday, April 26, 2018 12:00 PM

**To:** 'Smart Cities Week Silicon Valley' <[claudia.vinciotti@mci-group.com](mailto:claudia.vinciotti@mci-group.com)>; [danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)>

**Subject:** Smart Cities Week in Silicon Valley

As I mentioned earlier, I shortened my time at the conference to Tuesday-Wednesday, flying in early May 8 to be ready for the 9:00 AM start. I had a call with Jennifer James (and others from the council today) discussing plans for the workshop in Las Vegas as well as conversations we plan to have at the Smart Cities Week conference in Silicon Valley. We both agreed we are going to have a full schedule, and I may miss out on some conversations she will have with the other grant recipients on Monday, May 7<sup>th</sup>.

I explained to Jennifer that I had to shorten my time because my management wants me to keep my expenses to under \$200. I appreciate the council covering the expenses for one night of hotel, plus airfare and ground transportation. I told Jennifer that if it was possible for the council to cover a second night (Monday, May 7<sup>th</sup>) I would re-schedule my flight (no penalty) from Tuesday to Monday. Jennifer is going to bring this up to you, but I wanted you to hear my explanation why I asked for that consideration. Regardless of whether anything can be worked out, I look forward to meeting you that week.

---

**From:** SCW Silicon Valley <[scw-siliconvalley@mci-group.com](mailto:scw-siliconvalley@mci-group.com)>

**Sent:** Tuesday, April 24, 2018 7:53 AM

**To:** Don Jacobson

**Subject:** RE: SCW Silicon Valley - Hotel Reservation for Don Jacobson

Dear Don,

Yes indeed. He had to wait for a few more people to complete the rooming list for the hotel.

My colleague is following up on this and by the end of the week I will send you your confirmation number.

Well noted for one night.

Apologies for letting you wait.

Regards,

**Claudia Vinciotti**

Registrations Coordinator

Smart Cities Week

Main: +32 2 789 23 19

Address: Boulevard du Souverain 280 - 1160 Brussels, Belgium

## Correspondence re Smart Cities Week – Spring 2018

[www.smartcitiesweek.com](http://www.smartcitiesweek.com)  
#SCWSV  
#SCWDC

---

**From:** Don Jacobson  
**Sent:** Monday, April 23, 2018 11:32 AM  
**To:** 'Smart Cities Week Silicon Valley' <claudia.vinciotti@mci-group.com>  
**Cc:** 'scw-siliconvalley@mci-group.com' <scw-siliconvalley@mci-group.com>; 'Danielle Miller Wagner' <danielle.wagner@smartcitiescouncil.com>  
**Subject:** SCW Silicon Valley - Hotel Reservation for Don Jacobson

Hi Claudia,

I called the Hyatt Regency Santa Clara (+1 408 200 1234) today to modify my room reservation from two nights (May 7-8) to just one night (May 8) but they were unable to find a reservation under my name. I do not have a confirmation # to give them. I assume you do. Please contact the hotel to confirm my reservation, and to ensure it is only for one night, May 8<sup>th</sup>.

I hope to hear back from you soon (email [djacobsen@lasvegasnevada.gov](mailto:djacobsen@lasvegasnevada.gov) or call 702.379.9161) so I can make arrangements at a different hotel for the one night stay if for any reason the Hyatt Regency is unavailable to me. Thank you.

---

**From:** Don Jacobson  
**Sent:** Monday, April 23, 2018 10:52 AM  
**To:** Melissa Benneman  
**Cc:** Ingrid Friedland  
**Subject:** Smart Cities Week - Travel Expenses & Reimbursement - Revised

I have changed my travel plans to May 8-9 only My estimated expenses now look like this:

\$ 564 Registration (waived by conference organizers)  
\$ 250 Airfare (covered by conference organizers)  
\$ 550 Hotel (covered by conference organizers)  
\$ 100 Ground Transportation (covered by conference organizers)  
\$ 20 Parking at McCarran Airport  
\$ 138 Per Diem (\$64 per day + \$10 ATM fee)  
\$1,622

After removing the items that will be reimbursed by the conference organizers, the following are the expenses the City is expected to cover:

\$ 20 Parking at McCarran Airport  
\$138 Per Diem (\$64 per day + \$10 ATM fee)  
\$158

I have cancelled the second night with the [Hyatt Regency Santa Clara Hotel](#)

---

**From:** Don Jacobson

## Correspondence re Smart Cities Week – Spring 2018

**Sent:** Thursday, April 19, 2018 1:20 PM  
**To:** Michael Sherwood  
**Subject:** Smart Cities Week - Smart Cities Readiness Challenge Grant  
**Importance:** High

FYI below. I submitted my travel request to Melissa earlier this week. I won't confirm (or my decline) my participation to Danielle until I hear back from you. As I mentioned in my text, I will have her schedule time for me to explain the entire process of our engagement with SCC to you. [See emails from April 10 and 13]

---

**From:** Don Jacobson  
**Sent:** Wednesday, April 18, 2018 7:25 AM  
**To:** Melissa Benneman  
**Cc:** Ingrid Friedland  
**Subject:** Smart Cities Week - Travel Expenses & Reimbursement  
**Importance:** High

Based on the attached form, the following are my expected expenses for Smart Cities Week  
<https://www.smartcitiesweek.com/2018-Silicon-Valley/>

\$ 564 Registration (waived by conference organizers)  
\$ 250 Airfare (covered by conference organizers)  
\$1,110 Hotel (ONE night covered by conference organizers)  
\$ 100 Ground Transportation (covered by conference organizers)  
\$ 30 Parking at McCarran Airport  
\$ 202 Per Diem (\$64 per day + \$10 ATM fee)  
\$2,256

After removing the items that will be reimbursed by the conference organizers, the following are the expenses the City is expected to cover:

\$555 Hotel (ONE night covered by conference organizers)  
\$ 30 Parking at McCarran Airport  
\$202 Per Diem (\$64 per day + \$10 ATM fee)  
\$787

Based on this, please prepare a travel request in Oracle to be approved by Michael.

The City will be reimbursed for airfare, one night lodging and ground transportation after you submit the attached form, *with* copies of receipts, to Danielle Miller Wagner  
[Danielle.wagner@smartcityscouncil.com](mailto:Danielle.wagner@smartcityscouncil.com). Call her at 202.744.6506 if you have questions.

I have copied Ingrid in case she needs to help you with the City's bank info.

I assume Michael's travel will be handled the same way. Let me know if you have any questions.

---

**From:** SCW Silicon Valley <[scw-siliconvalley@mci-group.com](mailto:scw-siliconvalley@mci-group.com)>  
**Sent:** Wednesday, April 18, 2018 5:15 AM

## Correspondence re Smart Cities Week – Spring 2018

**To:** Don Jacobson  
**Cc:** Melissa Benneman  
**Subject:** RE: Deadline for room booking tomorrow !

Hi Don,

No worries, a room has been booked for you and I am still waiting for the room confirmation.  
As soon as I get it, I will not fail to forward it to you.

As for the refund form, yes indeed, as stated in the form, we only cover one night.

@Melissa : could you please send me the flight dates of Mr Sherwood asap, as I have to book a room for him as well? Thank you J

Have a nice day and see you soon in Silicon Valley J

---

**From:** Don Jacobson  
**Sent:** Tuesday, April 17, 2018 3:22 PM  
**To:** 'Smart Cities Week Silicon Valley' <claudia.vinciotti@mci-group.com>  
**Cc:** Melissa Benneman  
**Subject:** RE: Deadline for room booking tomorrow !  
**Importance:** High

Hi Claudia,

I assume I do *not* need to take any action since you presumably have already booked me a room based on our email exchange earlier (see March 19 messages). I realize you were out of the office when I replied to your original request. If I *do* need to reserve myself a room, please let me know and I will use the link you've provided.

Also, based on the Grantee Reimbursement Form (attached) I assume the conference organizers cover only one of the two nights, and I will have the City pay for the second night. Am I correct?

I have copied Melissa Benneman who is the Administrative Secretary for my boss, Michael Sherwood, and is handling his travel arrangements.

---

**From:** Smart Cities Week Silicon Valley <[scw-siliconvalley@mci-group.com](mailto:scw-siliconvalley@mci-group.com)>  
**Sent:** Tuesday, April 17, 2018 9:11 AM  
**To:** Don Jacobson  
**Subject:** Deadline for room booking tomorrow !



**Correspondence re Smart Cities Week – Spring 2018**



# Smart Cities Week

SILICON VALLEY

Dear Mr. Don Jacobson,

Smart Cities Week Silicon Valley is around the corner !

Kindly note that the deadline for the room booking is **tomorrow (April 18,2018) at 4 pm PDT!**

We invite you to book your room at the [Hyatt Regency Santa Clara Hotel](#) **before the deadline.**

We look forward to seeing you in Santa Clara and wish you already a very enjoyable and productive conference.

The Smart Cities Week Team

---

**From:** Danielle Miller Wagner [mailto:[danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)]  
**Sent:** April 16, 2018 6:27 PM  
**To:** Don Jacobson  
**CC:** Melissa Benneman; Michael Sherwood  
**Subject:** Re: Your role at Smart Cities Week Silicon Valley

Michael,

Just checking on your speaking role at Smart Cities Week Silicon Valley?

Thank you!  
Danielle

Danielle Miller Wagner | Program Manager, Smart Cities Week  
Smart Cities Council

## Correspondence re Smart Cities Week – Spring 2018

[www.smartcitiescouncil.com](http://www.smartcitiescouncil.com)

202-744-6506

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---

**From:** Danielle Miller Wagner [mailto:[danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)]

**Sent:** Friday, April 13, 2018 5:07 AM

**To:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>; Don Jacobson <[djacobsen@LasVegasNevada.GOV](mailto:djacobsen@LasVegasNevada.GOV)>; Seidt, Chris <[Christian.Seidt@louisvilleky.gov](mailto:Christian.Seidt@louisvilleky.gov)>; Ihrie, David (CIT) <[David.Ihrie@cit.org](mailto:David.Ihrie@cit.org)> [REDACTED]  
Josh.Carpenter@birminghamal.gov

**Subject:** Speakers in Challenge Grant Plenary Session

Hello Terry, David, Chris, Josh and Don,

We are delighted to welcome you as speakers and representatives of the five winning Readiness Challenge Grant cities at Smart Cities Week Silicon Valley! As a reminder, you are speaking in the following general session:

**2018 Readiness Challenge Grant Winners: What's Next for The Winning Cities (and How Do They Get There)** on Tuesday, May 8, in a session that will run from 4:15-5:30 pm. Our discussion will run approximately 40 minutes.

Jennifer James will be moderating the session and will reach out to you separately to schedule a planning call to discuss the format and content of your session.

In case you have not already done so, please go ahead and register yourselves for Smart Cities Week Silicon Valley using the following link:

<https://www.eiseverywhere.com/ereg/index.php?eventid=295924&categoryid=2274844> (Password: [REDACTED])

Finally, we would be grateful if you would promote your Smart Cities Week role on social media:  
**#SmartCitiesWeek**

**Sample Facebook post:**

I will be speaking on [insert topic] at Smart Cities Week Silicon Valley, a must-attend event for public sector leaders. May 7-9, Santa Clara, CA. Learn more at [www.smartcitiesweek.com/2018-Silicon-Valley](http://www.smartcitiesweek.com/2018-Silicon-Valley)

**Sample Tweets:**

- I am excited to be speaking at #SmartCitiesWeek in May! @smartccouncil [www.smartcitiesweek.com/2018-Silicon-Valley](http://www.smartcitiesweek.com/2018-Silicon-Valley)
- Interested in [insert topic]? Attend my #SmartCitiesWeek talk in May in Santa Clara, CA. @smartccouncil [www.smartcitiesweek.com/2018-Silicon-Valley](http://www.smartcitiesweek.com/2018-Silicon-Valley)
- I am planning my #SmartCitiesWeek session – what do you want to know about [insert topic]? @smartccouncil [www.smartcitiesweek.com/2018-Silicon-Valley](http://www.smartcitiesweek.com/2018-Silicon-Valley)

Thanks and please let me know if you have any questions!

**Danielle Miller Wagner** | Program Manager, Smart Cities Week

Smart Cities Council

[www.smartcitiescouncil.com](http://www.smartcitiescouncil.com)

202-744-6506

Join the conversation with #SCWDC

---

**From:** Don Jacobson

**Sent:** Tuesday, April 10, 2018 1:51 PM

**To:** 'Danielle Miller Wagner' <[danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)>

**Cc:** Melissa Benneman

**Subject:** RE: Your role at Smart Cities Week Silicon Valley

## Correspondence re Smart Cities Week – Spring 2018

Hi Danielle,

Melissa will let you know if Michael is using the second travel scholarship after she consults with him.

Even though I registered for the conference (Reference #30841621) and provided Claudia Vinciotti with the dates of my hotel stay, I still need to fill out the reimbursement form myself, which I will do this week.

I will join the plenary panel on May 8<sup>th</sup>, but Michael may suggest I speak at the session on Open Data. He will let us both know.

Thank you.

### Don Jacobson

IT Business Partner for Innovation

Information Technologies

P +1-702-229-2497 | C +1-702-379-9161

495 S. Main St. | Las Vegas, NV 89101



[lasvegasnevada.gov](http://lasvegasnevada.gov)



---

**From:** Danielle Miller Wagner <[danielle.wagner@smartcouncil.com](mailto:danielle.wagner@smartcouncil.com)>

**Sent:** Tuesday, April 10, 2018 1:42 PM

**To:** Michael Sherwood

**Cc:** Don Jacobson; Melissa Benneman

**Subject:** Your role at Smart Cities Week Silicon Valley

Michael,

I'd like to add you as a speaker in one or both of the following Smart Cities Week Silicon Valley sessions:

- 1) Preparing your City for Connected and Autonomous Vehicles (Tuesday, May 8, 3-4 pm)  
OR
- 2) The Top 10 Ways Cities are Benefiting from Open Data (and How Your City Can Too) (Wed, May 9, 11 am - 12 pm)

Can you please select one or let me know if you'd like to speak in both so I can solidify your role?

Don, is Michael using Las Vegas' second Readiness Challenge Grant travel scholarship? If so, I will send a travel authorization along.

Thank you very much, Danielle

Danielle Miller Wagner | Program Manager, Smart Cities Week  
Smart Cities Council

## Correspondence re Smart Cities Week – Spring 2018

[www.smartcouncils.org](http://www.smartcouncils.org)

202-744-6506

Join the conversation with #SCWDC

---

**From:** Jennifer James [mailto:[jennifer.james@smartcouncils.org](mailto:jennifer.james@smartcouncils.org)]

**Sent:** Monday, March 26, 2018 5:00 AM

**To:** Don Jacobson; Terry Yates <[terry.yates@townofcary.org](mailto:terry.yates@townofcary.org)>

**Subject:** Readiness Challenge winner intro - Las Vegas, Cary

Don and Terry,

I understand you will both be in Kansas City this week at Smart Cities Connect. If you have time it would be great for you to meet one another since you are both Smart Cities Council Readiness Challenge Winners and will have many opportunities to interact.

I'll leave it to you to connect.

Don, I mentioned to Terry that Jason Nelson from the Smart Cities Council will also be in KC so I hope you will also have an opportunity to connect.

Have a great event. Talk to you both next week.

Jennifer

617-510-0046

---

**From:** Don Jacobson

**Sent:** Friday, March 23, 2018 2:41 PM

**To:** 'Kiana Taheri' <[kiana.taheri@lacity.org](mailto:kiana.taheri@lacity.org)>

**Subject:** RE: Your stay in Silicon Valley

Yes, I will be at the Silicon Valley event, and I will definitely be in touch closer to that date so make arrangements to meet. Feel free to pass along my contact information to Ms. Holm. I will be travelling with my colleague, Joanna Wadsworth, who is our mobility expert (she is responsible for our Autonomous Shuttle pilot <http://www.latimes.com/travel/deals/la-tr-las-vegas-first-driverless-shuttle-to-loop-the-city-20171228-story.html>) and we would be happy to accommodate Ms. Holm. The best way to reach me will be via email or by calling/texting 702.379.9161

P.S. Perhaps you have met my colleague Victoria (Tori) Carreon

<https://www.linkedin.com/in/victoria-carreon-a7465a83/>. She is heading up our engagement with the Behavioral Insights Team and WWC.

---

**From:** Kiana Taheri [mailto:[kiana.taheri@lacity.org](mailto:kiana.taheri@lacity.org)]

**Sent:** Friday, March 23, 2018 1:59 PM

**To:** Don Jacobson

**Subject:** Re: Your stay in Silicon Valley

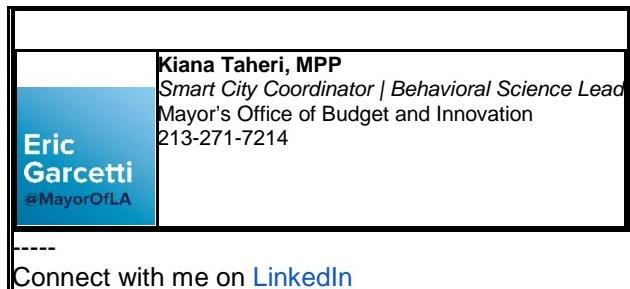
Hi Don,

It is great to hear from you! I'd love to connect. Thank you, and congratulations to you on being a Smart Cities Readiness Challenge winner!

## Correspondence re Smart Cities Week – Spring 2018

I'm unfortunately not going to be in Kansas City next week, but I will be at the Smart Cities Week in Silicon Valley. I imagine you will also be attending, so I'd love to find a time for us to connect. I believe my colleague Jeanne Holm from Los Angeles will be in Kansas City next week though, I'm sure she'd be happy to connect with you there. Let me know what works!

Best,  
Kiana



---

**From:** Don Jacobson  
**Sent:** Friday, March 23, 2018 1:49 PM  
**To:** 'Kiana Taheri' <kiana.taheri@lacity.org>  
**Subject:** RE: Your stay in Silicon Valley

Hi Kiana,

I work for the City of Las Vegas, and in my role, I am deeply involved with our “smart city” projects in our Innovation District <http://innovate.vegas/> as well as our engagements with What Works Cities, the Smart Cities Council, and U.S. Ignite. Congratulations on L.A. being certified gold by WWC. Since Las Vegas is a newly named SCC Readiness Challenge Grant city and a USI Smart Gigabit Community, I’d like to learn more about your role and the work being done in L.A. Will you be attending the Smart Cities Connect conference in Kansas City next week?

---

**From:** Smart Cities Week Silicon Valley [mailto:[scw-siliconvalley@mci-group.com](mailto:scw-siliconvalley@mci-group.com)]  
**Sent:** Monday, March 19, 2018 3:53 PM  
**To:** Don Jacobson  
**Subject:** Confirmation: Smart Cities Week Silicon Valley 2018

## Correspondence re Smart Cities Week – Spring 2018



# Smart Cities Week

SILICON VALLEY

Dear Mr. Don Jacobson,

Thank you for confirming your participation to the Smart Cities Week Silicon Valley taking place from Monday, 7th until Wednesday 9th of May at the Santa Clara Convention Center, Santa Clara, California.

Please find details of your registration: [here](#).

Reference Number: [30841621](#)

Invoice:

Should you need any accommodation, [please click here](#)

If you require further assistance with your registration please contact [contactSV@smartcitiesweek.com](mailto:contactSV@smartcitiesweek.com).

We look forward to seeing you in Santa Clara and wish you already a very enjoyable and productive conference.

---

**From:** Don Jacobson  
**Sent:** Monday, March 19, 2018 3:22 PM  
**To:** Danielle Miller Wagner <[danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)>  
**Subject:** Re: Your trip to and role in Smart Cities Week Silicon Valley

Hi Danielle,

Attached is a headshot. Let me know if it will *not* work for your needs.

My bio is as follows: Business Partner for Innovation in the Information Technologies Department of the City of Las Vegas. Focus is on initiatives for smart cities, innovation, civic engagement and open government. In his 18 years with the city, he has served in roles as a Project Management Professional and Account Manager. Prior to that, for 18 years he held

## **Correspondence re Smart Cities Week – Spring 2018**

positions with contractors to the United States Department of Energy supporting the DOE National Laboratories, the Nevada Test Site and Nellis Air Force Base.

---

**From:** Danielle Miller Wagner [mailto:[danielle.wagner@smartcouncil.com](mailto:danielle.wagner@smartcouncil.com)]

**Sent:** Monday, March 19, 2018 11:20 AM

**To:** Don Jacobson

**Cc:** Connie Heath <[connie.heath@smartcouncil.com](mailto:connie.heath@smartcouncil.com)>

**Subject:** Re: Your trip to and role in Smart Cities Week Silicon Valley

Don,

Apologies for the bad link. Please use the link below to register yourself as a conference speaker:

<https://www.eiseverywhere.com/scws2018?categoryid=2274844>

Could you please send me your headshot (60 x 60 pixels) and a short bio so we can list you as a speaker in the challenge grant session? Thank you very much!

---

**From:** Don Jacobson

**Sent:** Monday, March 19, 2018 10:48 AM

**To:** Danielle Miller Wagner <[danielle.wagner@smartcouncil.com](mailto:danielle.wagner@smartcouncil.com)>

**Cc:** Connie Heath <[connie.heath@smartcouncil.com](mailto:connie.heath@smartcouncil.com)>

**Subject:** RE: Your trip to and role in Smart Cities Week Silicon Valley

I tried to use the link embedded in the attached file to register for an upcoming conference, but I encountered the error message below.

Can you just send me a link not embedded in a file; that is, just embedded in the email itself so I can see if that will work for me?

Also, since the City of Las Vegas has been selected as one of the five winners, I am happy to join the plenary panel on May 8<sup>th</sup>. Thank you.

---

**From:** Claudia Vinciotti (MCI Brussels) [mailto:[claudia.vinciotti@mci-group.com](mailto:claudia.vinciotti@mci-group.com)]

**Sent:** Monday, March 19, 2018 8:01 AM

**To:** Don Jacobson

**Subject:** Réponse automatique : Your stay in Silicon Valley

Dear Sender,

I am out of office for 2 weeks. Back in the office on Tuesday, 3rd April.

During this time, I won't access to my emails but will endeavor to respond to your message as soon as possible upon my return.

Regards,

Claudia Vinciotti

---

**From:** Don Jacobson

**Sent:** Monday, March 19, 2018 8:00 AM

**To:** Claudia Vinciotti <[claudia.vinciotti@mci-group.com](mailto:claudia.vinciotti@mci-group.com)>

**Subject:** RE: Your stay in Silicon Valley

Hi Claudia,

## Correspondence re Smart Cities Week – Spring 2018

Here is my information.

**Check-in date: May 7**  
**Check-out date: May 9**  
**Number of nights : Two (2)**

Thank you for handling this.

---

**From:** Claudia Vinciotti (MCI Brussels) [mailto:[claudia.vinciotti@mci-group.com](mailto:claudia.vinciotti@mci-group.com)]  
**Sent:** Friday, March 16, 2018 3:34 AM  
**To:** Claudia Vinciotti (MCI Brussels) <[claudia.vinciotti@mci-group.com](mailto:claudia.vinciotti@mci-group.com)>  
**Cc:** [eta.davis@fairfaxcounty.gov](mailto:eta.davis@fairfaxcounty.gov); [david.ihrie@cit.org](mailto:david.ihrie@cit.org); [kiana.taheri@lacity.org](mailto:kiana.taheri@lacity.org); Don Jacobson <[djacobsen@LasVegasNevada.GOV](mailto:djacobsen@LasVegasNevada.GOV)>;  
[Meredith.Gruber@townofcary.org](mailto:Meredith.Gruber@townofcary.org); [skarra@birminghamal.gov](mailto:skarra@birminghamal.gov); [mpegues@aurora-il.org](mailto:mpegues@aurora-il.org); [pambs@cabq.gov](mailto:pambs@cabq.gov)  
**Subject:** Your stay in Silicon Valley

Dear Grantee,

Thank you for attending our SCW event in Silicon Valley.

In order to book your room, may I kindly ask you to provide me with the following information :

**Check-in date:**  
**Check-out date:**  
**Number of nights :**

For further assistance, please don't hesitate to contact me !

Regards,

**Claudia Vinciotti**

Registrations Coordinator  
Smart Cities Week  
Main: +32 2 789 23 19  
Address: Boulevard du Souverain 280 - 1160 Brussels, Belgium

[www.smartcitiesweek.com](http://www.smartcitiesweek.com)  
#SCWSV  
#SCWDC

---

**From:** Jennifer James <[jennifer.james@smartcityscouncil.com](mailto:jennifer.james@smartcityscouncil.com)>  
**Sent:** Tuesday, March 6, 2018 7:54 PM  
**To:** Don Jacobson  
**Cc:** Sarah Blanchard <[sarah.blanchard@smartcityscouncil.com](mailto:sarah.blanchard@smartcityscouncil.com)>; Danielle Wagner <[danielle.wagner@smartcityscouncil.com](mailto:danielle.wagner@smartcityscouncil.com)>  
**Subject:** Fwd: Contacts at City of Las Vegas for Public Information

Thank you Don,

Again, congratulations on a great job! We are very excited about helping you and the Las Vegas team advance your smart cities program. As mentioned, I will be your main point of contact for the Readiness Workshop and I look forward to getting things kicked off in the near future.

## Correspondence re Smart Cities Week – Spring 2018

Thank you for sending us Diana's contact information -- Sarah will be in touch to coordinate. So great that you have such an active social media following!

Also good to hear that you and Danielle are in touch regarding the travel scholarships for Smart Cities Week Silicon Valley, and that you will be confirming your attendance as the second Las Vegas participant in the near future. It will be great to meet in person and introduce you to the other Readiness Challenge Winners as well as the Smart Cities Council team.

Below is my contact information - might as well add me to your speed dial now :)

Best,  
Jennifer

Jennifer James | Global Readiness Program Director| Smart Cities Council®  
[617-510-0046](tel:617-510-0046) | [jennifer.james@SmartCitiesCouncil.com](mailto:jennifer.james@SmartCitiesCouncil.com)

Review the [Smart Cities Council Opportunity Calendar](#) to see upcoming conferences, workshops, and theme editions.

Get [SmartCitiesNow](#), the weekly newsletter highlighting smart city trends, technologies and techniques.

Download the free [Smart Cities Readiness Guide®](#), the leading handbook of urban transformation

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**From:** Don Jacobson  
**Sent:** Thursday, March 01, 2018 6:21 AM  
**To:** Danielle Miller Wagner <[danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)>  
**Cc:** Connie Heath <[connie.heath@smartcitiescouncil.com](mailto:connie.heath@smartcitiescouncil.com)>  
**Subject:** RE: Your trip to and role in Smart Cities Week Silicon Valley

Thank you Danielle and Connie. Michael Sherwood is my department director, so I appreciate this opportunity to join him for this important week. I will speak to him about this and get back to you once our plans are definite.

---

**From:** Joanna Wadsworth  
**Sent:** Wednesday, February 28, 2018 3:57 PM  
**To:** Don Jacobson  
**Subject:** RE: Smart Cities Week - Silicon Valley

Sounds like a plan. This conference was not on my radar but if you get an additional free ticket it might be a consideration. I'd also see if Rukshana would like to go instead but we can run by Michael.

---

**From:** Don Jacobson  
**Sent:** Wednesday, February 28, 2018 3:21 PM  
**To:** Joanna Wadsworth  
**Subject:** Smart Cities Week - Silicon Valley

If you were thinking about registering for this conference <https://www.smartcitiesweek.com/2018-Silicon-Valley/> which Michael will be speaking at, don't...yet. Reason is, I will definitely get one free registration/hotel/airfare/ground from the organizers to use. And I *may* get two. I'll let you know as soon as I know for sure.

---

**From:** Don Jacobson  
**Sent:** Wednesday, February 28, 2018 3:17 PM

## Correspondence re Smart Cities Week – Spring 2018

**To:** Michael Sherwood  
**Subject:** FW: Your trip to and role in Smart Cities Week Silicon Valley

Since we are a finalist in the SCC Readiness Challenge, we get one free registration for Smart Cities Week Silicon Valley in May <https://www.smartcitiesweek.com/2018-Silicon-Valley/> and we will be reimbursed for airfare, one night hotel and ground transportation. Want me to take advantage of this?

And if we are one of the five winners (to be announced in March) we get the same perks for a second person.

---

**From:** Danielle Miller Wagner [mailto:[danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)]  
**Sent:** Wednesday, February 28, 2018 2:58 PM  
**To:** Don Jacobson  
**Cc:** Connie Heath <[connie.heath@smartcitiescouncil.com](mailto:connie.heath@smartcitiescouncil.com)>  
**Subject:** Your trip to and role in Smart Cities Week Silicon Valley

Hello Don,

Congratulations to you and the City of Las Vegas on being selected as a Challenge Grant Finalist!

Attached is a travel authorization for you to use in booking your travel and registration for Smart Cities Week. If Las Vegas is selected as one of the five winners, we will provide a second travel scholarship for another member of your Smart Cities team once the announcement is made.

If Las Vegas is selected as a challenge grant winner, we will also ask you to join the Tuesday afternoon plenary panel. If you are not, I'd like to explore other speaking opportunities for you. So, let's stay in touch.

Just to let you know in case you were not aware, Michael Sherwood will be speaking at the conference. We are still working out which session.

I look forward to working with you.

Sincerely,  
Danielle Miller Wagner



Grantee Reimbursement Form - Jacobson.pdf  
56 KB

---

Danielle Miller Wagner | Program Manager, Smart Cities Week  
Smart Cities Council  
[www.smartcitiescouncil.com](http://www.smartcitiescouncil.com)  
202-744-6506

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---

**From:** Danielle Miller Wagner [mailto:[danielle.wagner@smartcitiescouncil.com](mailto:danielle.wagner@smartcitiescouncil.com)]  
**Sent:** Wednesday, February 14, 2018 6:12 AM  
**To:** Michael Sherwood  
**Subject:** Re: SCW- Overcoming 6 Key Challenges Panel Prep

Michael,

I hope this message finds you well. We were sorry to miss you at Smart Cities Week DC last October, but even more sorry for the reason you couldn't join.

## Correspondence re Smart Cities Week – Spring 2018

I am reaching out to you again to see if I can recruit you to join us as a speaker at Smart Cities Week Silicon Valley this May 7-9, 2018, in Santa Clara.

I'd be glad to cover your travel expenses.

Perhaps we can talk by phone sometime this week or early next?

Thanks very much, Michael,

All the best,  
Danielle

Danielle Miller Wagner | Program Manager, Smart Cities Week  
Smart Cities Council  
[www.smartcouncils.org](http://www.smartcouncils.org)  
[202-744-6506](tel:202-744-6506)

Join the conversation with #SCWDC

**From:** Cook, Meghan E [mailto:[mcook@ctg.albany.edu](mailto:mcook@ctg.albany.edu)]  
**Sent:** Monday, October 2, 2017 12:18 PM  
**To:** [kendra.parlock@baltimorecity.gov](mailto:kendra.parlock@baltimorecity.gov); [ken.clark@indy.gov](mailto:ken.clark@indy.gov); Michael Sherwood  
**Cc:** Danielle Miller Wagner <[danielle.wagner@smartcouncils.org](mailto:danielle.wagner@smartcouncils.org)>  
**Subject:** SCW- Overcoming 6 Key Challenges Panel Prep

Ken, Kendra, and Michael,

Hello. Below is the information for the panel we are doing on Thursday Oct 5, 2017 at Smart Cities Week.

Please have your slides to me (email) by tomorrow (Tuesday) so I can make them into one slide show.

Below are the bios I will reference for each of you – let me know if there are any changes.

Looking forward to meeting you all. And thanks Danielle for all the leadership and support!

Thanks  
Meghan

### Overcoming the six key challenges to smart city progress, Wed. Oct 5, 11 am - 12:15 pm

Meghan	Cook	Program Director and Adjunct Professor	Center for Technology in Government, University at Albany
Ken	Clark	Chief Information Officer at Indianapolis/Marion County Information	City of Indianapolis
Kendra	Parlock	Director, Sustainable Solutions	City of Baltimore
Michael	Sherwood	Director of Technology and Innovation	City of Las Vegas

#### Format

75 minute session

Format--slides--short presentations and then a discussion.

7-8 minute presentation per person.

Followed by a discussion and audience Q&A.

For questions not asked to a specific person, Meghan will ask who wants to address it, and then will see if anyone else has something to add.

## Correspondence re Smart Cities Week – Spring 2018

### Kendra

- Ensuring robust data environment
- Knowing what success looks like
- Cross-boundaries
- Identifying the indicators first, then assembling the strategy for how to collect it. Drives the data management process.
- Highlighting areas in blight, not just related to policing, to reduce crime. Physical environment. Working w/community groups for outreach--bringing in DPW, DoT, public health dept.

### Meghan E. Cook

Program Director, Center for Technology in Government, University at Albany, State University of New York  
Adjunct Professor, Rockefeller College of Public Affairs and Policy, University at Albany, State University of New York,  
Affiliate Professor, Albany Law School  
187 Wolf Road, Suite 301 Albany, NY 12205  
(office) 518.442.3892 (cell) 518.527.9117  
[mcook@ctg.albany.edu](mailto:mcook@ctg.albany.edu)  
*Skype:megcoook Twitter:@megcook*

## Correspondence re Workshop Invitees

-----Original Appointment-----

**From:** City Council Chambers

**To:** Don Jacobson; Addison Galaudet; Ally Haynes-Hamblen; Brandy Stanley; Carol Friend; Charles Seipel; Damita H. Simpson; Daniel J. Petcoff; Dave (David) Lewis; Deanna Wilson; Diana Paul; Donald Mathews; DPS Marshal Sergeants; Esther Reincke; Freddie Tucker; AC Shop; Jace Radke; Jeffery Alamo; Jeffrey M. Basso; Jimmy McKenzie; Leland K. McCarver; Marja Bigas; Marshall Hutchinson; Megan Hogue; Michael Melton; Paul Giordani; Paula J. Adams; Ray Christensen; Rhonda Adams; Rickey L. Anderson; Robin McCartney; Roger Pikrone; Ryan McCully; Serafin Calvo; Steven Ford; Timothy Shattler; Tom Manzo

**Subject:** Regional Smart City Workshop

**When:** Tuesday, July 31, 2018 7:00 AM-2:00 PM

**Where:** Council Chambers

---

**From:** Don Jacobson

**Sent:** Wednesday, August 01, 2018 4:23 PM

**To:** 'Alejandre, Cynthia' <[CAlejandre@nvenergy.com](mailto:CAlejandre@nvenergy.com)>

**Subject:** RE: CLV Smart Cities Readiness Workshop

Hi Cynthia,

I'm glad you took time yesterday to attend the workshop and that you received value for that time spent.

The slide deck(s) used yesterday will eventually be posted on this website

<https://smartcitiescouncil.com/readiness-cities-las-vegas>

Likewise, as the City of Las Vegas moves forward with the Smart Cities Council and its partners, this website will be the repository for material such as case studies, pilots, etc. so it might help to set yourself a reminder to check back the first of each month beginning September 1.

Feel free to contact me any time if you have questions about the Smart Cities Readiness Grant program, the City of Las Vegas Innovation District <http://innovate.vegas/> or the Southern Nevada Smart Communities group.

Here is the website for another city in this year's program; Cary, North Carolina

<https://smartcitiescouncil.com/readiness-cities-cary> The City of Birmingham, North Carolina is up next to host its own workshop like ours.

And Smart Cities Week is hosted by the Smart Cities Council in the Spring and the Fall

<https://www.smartcitiesweek.com/2018-washington/>

---

**From:** Alejandre, Cynthia <[CAlejandre@nvenergy.com](mailto:CAlejandre@nvenergy.com)>

**Sent:** Wednesday, August 01, 2018 9:54 AM

**To:** Don Jacobson

**Subject:** RE: CLV Smart Cities Readiness Workshop

Hi Don!

Hope all is well. Great workshop yesterday!

Do you know if we will get the slides? Will we get a recap of next steps in writing to all who attended? I believe I heard we were going to, but not sure.

## Correspondence re Workshop Invitees

Thanks so much.

Cynthia

Cynthia Alejandre, Esq.  
Senior Government Strategy Adviser  
P.O. Box 98910, Las Vegas, NV 89151  
6226 W. Sahara Ave., Las Vegas, NV 89146  
Office: (702) 402-5746  
Cell: (702) 334-5746



---

**From:** Don Jacobson  
**Sent:** Monday, July 30, 2018 1:21 PM  
**To:** 'Laura Fucci' <[Laura.Fucci@cityofhenderson.com](mailto:Laura.Fucci@cityofhenderson.com)>  
**Subject:** RE: Smart Cities Readiness Workshop

Hi Laura,

Sorry, we are at capacity. However, we will be recording all of the presentations (but not the breakout sessions). I can share those recordings with you afterwards.

---

**From:** Laura Fucci <[Laura.Fucci@cityofhenderson.com](mailto:Laura.Fucci@cityofhenderson.com)>  
**Sent:** Monday, July 30, 2018 12:48 PM  
**To:** Don Jacobson  
**Cc:** [bobjannarone@brainlike.com](mailto:bobjannarone@brainlike.com)  
**Subject:** Smart Cities Readiness Workshop

Hi Don,

Is tomorrow's Smart Cities Readiness Workshop open to the public? We've been working with Brainlike, Inc. <http://www.brainlike.com/> and their CEO, Bob Jannarone (copied on this email) may be interested in attending if permitted.

Thanks,  
Laura

 **Laura Fucci**  
Chief Information Officer | Department of Information Technology | City of Henderson  
240 S Water Street, PO Box 95050, MSC 123, Henderson NV 89009-5050  
702-267-4343 | Office hours: Monday - Thursday 7:30 a.m. to 5:30 p.m.  
Executive Assistant: Michelle Page | 702-267-4306 | [Michelle.Page@cityofhenderson.com](mailto:Michelle.Page@cityofhenderson.com)  


---

**From:** Don Jacobson  
**Sent:** Monday, July 30, 2018 6:35 AM  
**To:** Melissa Benneman  
**Subject:** Printing name tags for workshop tomorrow

## Correspondence re Workshop Invitees

Attached is a list a name tags I need printed. If the name tag can include their organization, let's do that. I assume the name tags be stick-ons. Let me know if they won't be.

---

 SCC Workshop Name Tags.xlsx  
17 KB

---

**From:** Don Jacobson  
**Sent:** Sunday, July 29, 2018 4:38 PM  
**Subject:** City of Las Vegas, Nevada Readiness Workshop, July 31

Thank you for registering for Tuesday's workshop, which will bring you together with representatives from organizations throughout Southern Nevada to discuss the challenges and opportunities in making Las Vegas a model smart community. You will learn what other cities nation-wide are doing from experts in several disciplines, and you will be able to contribute your own ideas to the conversation. The check-in desk opens at 8:00 AM outside Council Chambers, and Scott Adams will welcome everyone at 8:30 AM. Lunch will be provided. If you have any questions ahead of the event, please contact me.

---

**From:** Jennifer James [mailto:[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)]  
**Sent:** Saturday, July 28, 2018 1:52 PM  
**To:** Don Jacobson  
**Cc:** Bethany Siegrist <[bethany.siegrist@smartcitiescouncil.com](mailto:bethany.siegrist@smartcitiescouncil.com)>; Connie Heath <[connie.heath@smartcitiescouncil.com](mailto:connie.heath@smartcitiescouncil.com)>; Kevin Ebi <[kevin.ebi@smartcitiescouncil.com](mailto:kevin.ebi@smartcitiescouncil.com)>; steve.crout <[steve.crout@smartcitiescouncil.com](mailto:steve.crout@smartcitiescouncil.com)>  
**Subject:** Final Final Reg List

Hi Don,

Attached in the final registration list to use for name badge printing.

I manually added the Public Safety team, Jennifer Davies and Scott Adams.

Approx. counts for the working groups:

- Civic Engagement: 49
- Mobility: 40
- Public Safety: 26
- Not selected: 3
- TOTAL 118

Note this does not include the San Miguel de Allende group, but we can expect some drop off -- last minute no shoes or people who have to leave before the afternoon working groups.

See you soon,  
Jennifer

**CLVregreport-20180728\_FINAL.xlsx**

---

**From:** Bethany Siegrist <[bethany.siegrist@smartcitiescouncil.com](mailto:bethany.siegrist@smartcitiescouncil.com)>  
**Sent:** Wednesday, July 25, 2018 8:30 AM  
**To:** Don Jacobson; Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>; Connie Heath <[connie.heath@smartcitiescouncil.com](mailto:connie.heath@smartcitiescouncil.com)>  
**Subject:** Las Vegas Readiness Workshop

## **Correspondence re Workshop Invitees**

Dear Las Vegas Readiness Workshop Participants,

Thank you for registering for the City of Las Vegas Smart Cities Readiness Workshop. We look forward to seeing you on July 31<sup>st</sup>.

Here are a few tips to make your workshop participation more productive:

### **Directions and Parking**

The event will be held at Las Vegas City Hall, 495 South Main Street, Las Vegas, NV, with registration starting at 8:00 am. If you are driving, there's a parking garage directly across from City Hall. Take a parking stub for validation.

When you enter City Hall, go to the second floor to register. The meeting will start promptly at 8:30 am in the Council Chambers.

### **Workshop Materials**

Visit this dedicated microsite to get a copy of the latest agenda as well as the briefing documents for the three working group topics: Civic Engagement, Mobility and Public Safety. The discussion will be more productive if you prepare in advance!

This is also where workshop presentations and output materials will be posted so save it as a favorite.

### **It's Not Too Late for Your Input**

If you have not already, please visit the link below and provide input into a key question that will assist in shaping Nevada's smart cities efforts:

<https://lasvegas.insights.us/>

Thank you for participating in this important event about using smart technologies and processes to improve the quality of life in Las Vegas and the State of Nevada.

See you soon,

City of Las Vegas and Smart Cities Council

Questions? Contact [Don Jacobson](#) or [Jennifer James](#).

Sincerely,

Bethany Siegrist | Operations Manager | Smart Cities Council  
703-895-9662

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**From:** Don Jacobson  
**Sent:** Monday, July 23, 2018 10:57 AM  
**To:** Joanna Wadsworth  
**Subject:** RE: Smart City Readiness Workshop

If you mean the list of people who have registered so far, it is attached. It indicates which breakout session each person intends to attend.



CLV RSVP as of July 19.xlsx  
19 KB

## Correspondence re Workshop Invitees

**From:** Joanna Wadsworth  
**Sent:** Monday, July 23, 2018 10:45 AM  
**To:** Don Jacobson  
**Subject:** Smart City Readiness Workshop

Don, can you email me the current RSVP list? I don't have access to the network at the moment.

---

**From:** Don Jacobson  
**Sent:** Tuesday, July 17, 2018 2:28 PM  
**To:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Subject:** RE: CLV Smart Cities Readiness Workshop, July 31 - Register today

I just sent out this reminder to the *external* (non-city) email list. To give them some time to take action, I will wait until 4:00 PM (PST) before I send out a reminder to the *internal* (city staff) email list.

As you can see, I mentioned the message that will go out to them once I enter both email lists on the Insights.US site this afternoon.

---

**From:** Don Jacobson  
**Sent:** Tuesday, July 17, 2018 2:10 PM  
**Subject:** CLV Smart Cities Readiness Workshop, July 31 - Register today

Thank you to everyone who has already registered for the upcoming Smart Cities Readiness Workshop at Las Vegas City Hall on Tuesday, July 31. There are only 25 seats left to this invite-only event.

Just follow this link <https://www.eventbrite.com/e/las-vegas-nevada-readiness-workshop-facilitated-by-smart-cities-council-tickets-45564370258> and use the password, [REDACTED]

A separate message will be forthcoming soon that will pose an important question for you to answer which will help us frame the discussions that will take place at the workshop. Please reply to it. Thank you.

*“Growth is inevitable and desirable, but destruction of community character is not. The question is not whether your part of the world is going to change. The question is how.”* ~Edward T. McMahon, Urbanist

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**From:** Don Jacobson  
**Sent:** Tuesday, July 17, 2018 1:07 PM  
**To:** Kristin Guthrie-Smith; Deanna Wilson; Jennifer Rosenbusch; Dina Babsky  
**Subject:** RE: CLV Smart Cities Readiness Workshop - Save the Date, July 31

Current status:

- 90 people have registered so far. There are 25 spots left. I'm sending out a reminder to *everyone* today.
- The three afternoon breakout sessions will have the following number of people
  - 37 for Civic Engagement (mine)
  - 35 for Mobility (Joanna)

## Correspondence re Workshop Invitees

- 18 for Public Safety (Lester)

If any of the Mayor/Council liaisons have indicated they or the elected officials want to attend, I can provide them a link to the registration site. So far, no elected officials from other local agencies have registered.

Michael has assigned Lester to give the welcoming remarks. Lester will also assume Michael's other roles for the Public Safety topic.

A tentative agenda is attached.

 SCC Workshop Agenda\_Draft 2.docx  
28 KB

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**From:** Don Jacobson  
**Sent:** Tuesday, July 17, 2018 12:07 PM  
**To:** Jennifer James <jennifer.james@smartcouncil.com>  
**Subject:** RE: Smart Cities Readiness Workshop - Las Vegas

I think we're fine. I will ask Michael to reach out to Dyntek, but I think he is going to want all of them there since he has them do a lot of work with the City, so it's okay if five are already registered. Early next week we will decide if one last registration reminder is necessary.

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**From:** Jennifer James <[jennifer.james@smartcouncil.com](mailto:jennifer.james@smartcouncil.com)>  
**Sent:** Tuesday, July 17, 2018 11:49 AM  
**To:** Don Jacobson  
**Subject:** Re: Smart Cities Readiness Workshop - Las Vegas

Hi Don,

Ok got it. Yesterday we started a waitlist for partners saying that we are at capacity and would only be able to accept more if someone else cancels. That said we might have a few who we confirmed (including speakers) but are not registered yet so we will reconcile that by morning and provide a final count of SCC/partner attendees tomorrow. Beyond that I would prefer for any additional attendees to be city/regional stakeholders. We have a strong private sector list.

Another thing to look at is the spread among companies / entities -- e.g. there are 5 from Dyntek. I assume you invited one or two but got five. Let me know if you want us to reach out and ask them to limit their attendees to 2-3 given it's an invitation only event and very space limited. That's just an example; we will cull the partners.

P.S. Sorry for any confusion. I grabbed the list [LVregreport-2018-07-17.xls] down earlier and should have copied Bethany so she would know. Bethany's [CLV RSVP 20180717] is just from your list and does not include SCC and partners, whereas mine was combined. Lauren Boitel of Impact NV registered since this morning.

 LVregreport-2018-07-17  
 CLV RSVP 20180717

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**From:** Don Jacobson  
**Sent:** Tuesday, July 17, 2018 11:26 AM

## Correspondence re Workshop Invitees

**To:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Subject:** Smart Cities Readiness Workshop - Las Vegas  
**Importance:** High

My boss the IT Director, Michael Sherwood, has told me to cap the maximum number of participants (including SCC staff/partners) at 115.

My reminder email to everyone today will indicate that there are only 25 spots left.

Can you please have the Eventbrite site set to stop accepting registrants once it hits 100 (assuming the SCC staff/partners will comprise the other 15)?

---

**From:** Don Jacobson  
**Sent:** Thursday, July 12, 2018 4:40 PM  
**To:** Kevin Gullette  
**Subject:** Smart Cities Readiness Workshop - Invitees

As you know, we're hosting a Smart Cities Readiness Workshop, on Tuesday, July 31<sup>st</sup> (see attached flyer). I've invited you, Bill and Jason, of course. We invited about 100 people representing public agencies, community organizations and private entities. I'm expecting maybe a third of them to accept the invitation. I was wondering if we should extend the invitation to the members of the Downtown Alliance (if that's the correct name). If you/Bill/Jason agree, and assuming you have their email addresses, let me know and I have Michael send a message to all of them.

---

**From:** Don Jacobson  
**Sent:** Thursday, July 12, 2018 9:37 AM  
**To:** 'Bethany Siegrist' <bethany.siegrist@smartcitiescouncil.com>; Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Subject:** RE: Current registration for city only!

Thank you, Bethany. Jennifer, if we can reach 75 registrants after my reminder on July 17 and reach 100 registrants after my reminder on July 24, I will be happy because that is enough people to fit comfortably into the three rooms for the breakout sessions (not counting the 14 people on your team).

---

 CLV RSVP 20180712.xlsx  
16 KB

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**From:** Don Jacobson  
**Sent:** Tuesday, July 10, 2018 1:48 PM  
**To:** 'Laura Fucci' <Laura.Fucci@cityofhenderson.com>  
**Subject:** RE: CLV Smart Cities Readiness Workshop, July 31 - Register today

Yes, it will be different. The Smart Cities Council (SCC) has this Readiness Guide <https://readinessguide.smartcitiescouncil.com/> covering the elements any community should consider before it can consider itself to be truly "smart". The purpose of the workshop is to introduce everyone to the guide and to solicit everyone's input on the biggest challenges facing the valley in three areas; public safety, mobility and civic engagement. The conversations regarding these three topics will be facilitated by experts from the SCC. After the workshop, the

## Correspondence re Workshop Invitees

SCC will produce a report outlining how “ready” the community is to use smart technology to address challenges in these three areas, including recommendations where the community is “not ready”. Below is a draft agenda. Let me know if you have any questions.

TIME	TOPICS AND SPEAKERS
8:15 am	<b>Registration</b>
8:45 am	<b>Welcoming Remarks</b>
9:00 am	<b>Workshop Introduction and Smart Cities Context Setting – SCC</b>
10:00 am	<b>Las Vegas Smart Cities Vision and Progress – CLV</b>
10:30 am	<b>BREAK</b>
10:50 am	<b>Deep Dive Briefing Topic 1: Public Safety - Michael Sherwood</b>
11:10 am	<b>Deep Dive Briefing Topic 2: Mobility - Joanna Wadsworth</b>
11:30 am	<b>Deep Dive Briefing Topic 3: Civic Engagement - Don Jacobson</b>
11:50 pm	<b>LUNCH</b>
12:50 pm	<b>Applied Solutions Showcase Introduction – SCC</b>
12:55 pm	<b>Public Safety Landscape and Case Studies – SCC Partners</b>
1:15 pm	<b>Mobility Landscape and Case Studies – SCC Partners</b>
1:35 pm	<b>Civic Engagement Landscape and Case Studies – SCC Partners</b>
1:55 pm	<b>Working Group Logistics Overview – SCC</b> Split into Working Groups – Move to Breakout Rooms <b>Working Group 1: Public Safety – SCC, SCC Partner, Michael</b> <b>Working Group 2: Mobility – SCC SCC Partner, Joanna</b> <b>Working Group 3: Civic Engagement – SCC, SCC Partner, Don</b>
2:00 pm	<b>Working Group Exercise 1: Solution Definition</b>
3:00 pm	<b>Working Group Exercise 2: Action Planning</b>
3:50 pm	<b>Working Group Synthesis / Report Out Preparation</b>
4:10 pm	<b>Regroup</b>
4:15 pm	<b>Working Group Report Out and Full Group Discussion</b>
4:45 pm	<b>Key Takeaways and Next Steps – SCC and CLV</b>
4:55 pm	<b>Closing Remarks - CLV</b>
5:00 pm	<b>Workshop Concludes</b>

From: Laura Fucci <[Laura.Fucci@cityofhenderson.com](mailto:Laura.Fucci@cityofhenderson.com)>  
Sent: Tuesday, July 10, 2018 12:26 PM

## Correspondence re Workshop Invitees

**To:** Don Jacobson  
**Subject:** RE: CLV Smart Cities Readiness Workshop, July 31 - Register today

Hi Don, is this much different from the US Ignite workshop that occurred a while back?

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**From:** Don Jacobson [mailto:[djacobson@LasVegasNevada.GOV](mailto:djacobson@LasVegasNevada.GOV)]  
**Sent:** July 10, 2018 11:32 AM  
**Subject:** CLV Smart Cities Readiness Workshop, July 31 - Register today

If you have not had the opportunity to register for the upcoming Smart Cities Readiness Workshop at Las Vegas City Hall on Tuesday, July 31 (see below) please do.

Just follow this link <https://www.eventbrite.com/e/las-vegas-nevada-readiness-workshop-facilitated-by-smart-cities-council-tickets-45564370258> and use the password, **Readiness**

*“A community’s environment is shaped not only by people who have an important influence, but by everyone who lives or works there”* ~Robert Cowan, Urbanist

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**From:** Jennifer James <[jennifer.james@smartcouncil.com](mailto:jennifer.james@smartcouncil.com)>  
**Sent:** Tuesday, July 10, 2018 9:37 AM  
**To:** Don Jacobson  
**Cc:** Bethany Siegrist <[bethany.siegrist@smartcouncil.com](mailto:bethany.siegrist@smartcouncil.com)>  
**Subject:** Registration reminder

Hi Don,

Now would be a good time to send out a registration reminder to the invitee list. See attached reg report -- 40 registered from your list plus 19 from SCC & partners.

I think the Insights request next week will also help.

Also, do you have any updates to the briefing docs?

Talk more Thursday!

Jennifer

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 report-2018-07-10T1228.xlsx  
11 KB

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**From:** Bethany Siegrist [mailto:[bethany.siegrist@smartcouncil.com](mailto:bethany.siegrist@smartcouncil.com)]  
**Sent:** Thursday, July 5, 2018 10:52 AM  
**To:** Don Jacobson  
**Cc:** Jennifer James <[jennifer.james@smartcouncil.com](mailto:jennifer.james@smartcouncil.com)>; Connie Heath <[connie.heath@smartcouncil.com](mailto:connie.heath@smartcouncil.com)>; Kevin Ebi <[kevin.ebi@smartcouncil.com](mailto:kevin.ebi@smartcouncil.com)>  
**Subject:** Current registration for CLV Readiness Workshop

Hi Don,

I hope you had a nice 4th of July. I have attached the current registration for CLV Readiness Workshop on July 31st.

## Correspondence re Workshop Invitees

I have talked with Lucinda our graphic recorder for the workshop her request for supplies is below. Were you able to find out if the easels were the same?

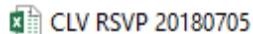
### Per Lucinda

Let's plan to ask for **easels to be provided on site**. Again, **three sturdy identical and hopefully adjustable easels for me to work on**, and however many additional (one per board for display) if there's little or no wall space.

Links to the products —

Boards (6)

<https://www.lowes.com/pd/Insulfoam-Common-2-in-x-4-ft-x-8-ft-Actual-2-in-x-4-ft-x-8-ft-R7-7-Faced-Polystyrene-Garage-Door-Foam-Board-Insulation/3014190>



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**From:** Jennifer James [mailto:[jennifer.james@smartcouncils.org](mailto:jennifer.james@smartcouncils.org)]  
**Sent:** Friday, June 29, 2018 9:48 AM

**To:** Don Jacobson

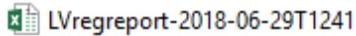
**Cc:** Bethany Siegrist <[bethany.siegrist@smartcouncils.org](mailto:bethany.siegrist@smartcouncils.org)>

**Subject:** Registration Report as of this morning

Don,

This does not include the 14 Smart Cities Council and SCC partners who are registered so far.

Good to see the momentum!



--  
Jennifer James |Global Readiness Program Director| Smart Cities Council®  
[|617-510-0046|](tel:617-510-0046) [Jennifer.James@SmartCitiesCouncil.com](mailto:Jennifer.James@SmartCitiesCouncil.com)

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**From:** Don Jacobson  
**Sent:** Tuesday, June 26, 2018 4:47 PM  
**To:** Kristin Guthrie-Smith; Deanna Wilson; Jennifer Rosenbusch; Dina Babsky  
**Subject:** FW: CLV Smart Cities Readiness Workshop - Save the Date, July 31  
**Importance:** High

Kristin, Deanna, Jennifer, Dina

Aside from 100 people outside the City invited to this workshop, this invitation also went to 60 City employees, including all of the department directors (see attachment for complete list). If anyone has any questions, feel free to come see more or refer them to me.

Dina,

Since you are the IT Business Partner for both Mayor/City Council and the City Manager's Office, you need to know this:

- Scott Adams is invited. I hope he gives the welcoming remarks, but I suspect he will delegate that to someone like Jorge Cervantes.
- Mayor Goodman and the Council members were not invited. Reason is, I felt it would be better if their staff heard about it from *you*.

## Correspondence re Workshop Invitees

- Please forward Michael's message to all the liaisons in that office, letting them know that all of them, plus the Mayor and Council members, are welcome to join us.
- The Mayor of Henderson, Debra March, and Clark County Commissioner, Marilyn Kirkpatrick, may attend since they are active with the regional Smart Communities group.



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**From:** Rukshana Hussain  
**Sent:** Tuesday, June 26, 2018 4:05 PM  
**To:** Cousins, Joselyn <[Joselyn.Cousins@sf.frb.org](mailto:Joselyn.Cousins@sf.frb.org)>  
**Cc:** Lisa Morris Hibbler; Don Jacobson  
**Subject:** FW: CLV Smart Cities Readiness Workshop - Save the Date, July 31

Hi Joselyn,  
We hope you can attend ☺

---

**From:** Michael Sherwood  
**Sent:** Tuesday, June 26, 2018 11:48 AM  
**Subject:** CLV Smart Cities Readiness Workshop - Save the Date, July 31

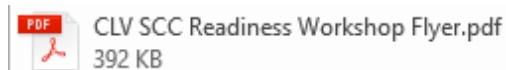
On Tuesday, July 31, The City of Las Vegas will be hosting an all-day Smart Cities Readiness Workshop at City Hall in cooperation with the Smart Cities Council.

Come join a cohort of regional government, education, business and community organizations helping establish priorities to introduce smart infrastructure and technology to benefit Southern Nevada.

Learn from experts in the fields of mobility/transportation, public safety and civic engagement, and then share ideas in breakout sessions focused on each topic.

Feel free to share this message with colleagues who may be interested, but seating is limited for this invite-only event, so please register soon for the [City of Las Vegas Readiness Workshop](#) (Password: [REDACTED]).

Free parking at the City Hall garage (500 S. Main St.) and lunch will be provided. Additional details are attached. If you have any questions, please contact Don Jacobson  
[djacobson@lasvegasnevada.gov](mailto:djacobson@lasvegasnevada.gov)



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**From:** Don Jacobson  
**Sent:** Tuesday, June 26, 2018 12:10 PM  
**To:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Subject:** CLV Smart Cities Readiness Workshop - Save the Date, July 31

## Correspondence re Workshop Invitees

Just wanted to let you know that the invitation to the workshop (with a link to the registration site) was sent to 170 or so people. Attached is a spreadsheet with the emails addresses. Two tabs, one for internal and one for external invitees.



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**From:** Don Jacobson  
**Sent:** Monday, June 25, 2018 3:37 PM  
**To:** Michael Sherwood  
**Cc:** Melissa Benneman; Joanna Wadsworth  
**Subject:** RE: CLV Smart Cities Readiness Workshop - Save the Date, July 31

Michael,  
Yes, I will do that, and send it to Melissa. Thank you.

Melissa,  
When I do that, I will also send you a one-column spreadsheet with the email addresses that we can convert to a list that you can copy-and-paste into Outlook.

<https://blogs.goucher.edu/knowledgebase/2013/03/26/convert-email-addresses-in-excel-to-outlook-email-list/>

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**From:** Michael Sherwood  
**Sent:** Monday, June 25, 2018 3:29 PM  
**To:** Don Jacobson  
**Cc:** Melissa Benneman; Joanna Wadsworth  
**Subject:** RE: CLV Smart Cities Readiness Workshop - Save the Date, July 31

Will the attachment be converted to a PDF, before being transmitted? Other than that, I am fine with the format of the attachment and the email.

---

**From:** Don Jacobson  
**Sent:** Monday, June 25, 2018 3:10 PM  
**To:** Michael Sherwood  
**Cc:** Melissa Benneman  
**Subject:** CLV Smart Cities Readiness Workshop - Save the Date, July 31  
**Importance:** High

*The following is the message (with attachment) that I would like to have Melissa send out this week under your name to the roughly 150 invitees for our Smart Cities Readiness Workshop on Tuesday, July 31. The message has a link embedded in it for recipients to register for the event.*

On Tuesday, July 31, The City of Las Vegas will be hosting an all-day Smart Cities Readiness Workshop at City Hall in cooperation with the Smart Cities Council.

Come join a cohort of regional government, education, business and community organizations helping establish priorities to introduce smart infrastructure and technology to benefit Southern Nevada.

## Correspondence re Workshop Invitees

Learn from experts in the fields of mobility/transportation, public safety and civic engagement, and then share ideas in breakout sessions focused on each topic.

Feel free to share this message with colleagues who may be interested, but seating is limited for this invite-only event, so please register soon for the [City of Las Vegas Readiness Workshop](#) (Password: [REDACTED]).

Free parking at the City Hall garage (500 S. Main St.) and lunch will be provided. Additional details are attached. If you have any questions, please contact Don Jacobson [djacobson@lasvegasnevada.gov](mailto:djacobson@lasvegasnevada.gov)

 CLV SCC Readiness Workshop Flyer.docx  
393 KB

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**From:** Don Jacobson  
**Sent:** Thursday, June 21, 2018 1:34 PM  
**To:** Michael Sherwood  
**Cc:** Lester Lewis; Joanna Wadsworth  
**Subject:** Smart Cities Readiness Workshop - Registration Site

Below is a screenshot of the Eventbrite page set up for our invitees (refer to the email list I sent earlier) to register for our workshop. In a brief email I'd like us to send out early next week, I will include a hyperlink to this page along with the password.

Let me know if you want me to change anything, such as the image or any of the text.

**From:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Sent:** Thursday, June 21, 2018 1:06 PM  
**To:** Don Jacobson  
**Cc:** Bethany Siegrist <bethany.siegrist@smartcitiescouncil.com>; Kevin Ebi <kevin.ebi@smartcitiescouncil.com>; Connie Heath <connie.heath@smartcitiescouncil.com>  
**Subject:** Re: Draft Las Vegas Readiness Workshop Agenda

Hi Don,

Below is the registration site link and password. For the invitation I suggest you use the flyer lingo but change the Save the Date sentence to:

Register today to attend the [City of Las Vegas Readiness Workshop](#); use the password [REDACTED]

(Full registration site link: <https://www.eventbrite.com/e/las-vegas-nevada-readiness-workshop-facilitated-by-smart-cities-council-tickets-45564370258>

Hope you drum up great support this afternoon!

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**From:** Joanna Wadsworth  
**Sent:** Wednesday, June 20, 2018 2:37 PM  
**To:** Don Jacobson; Lester Lewis; Michael Sherwood  
**Subject:** RE: Smart Cities Council Workshop - List of potential invitees

## Correspondence re Workshop Invitees

Michael, for your input on the list. What do you think about adding (1) representatives from Gartner since they will be developing the City's Smart City Roadmap and it would give them good background. And (2) City Council Ward Liaisons. They are in tune with their constituents and will be the council member's voice.

??? What do you think about Keolis?? - Francis Julien, Keolis, [Francis.Julien@keolisna.com](mailto:Francis.Julien@keolisna.com)  
??? What do you think about Waycare?? Noam Maital, Waycare, [noam@waycaretech.com](mailto:noam@waycaretech.com)

Don, I'm thinking to add the following folks:

Alyssa Rodriguez, City of Henderson [Alyssa.Rodriguez@cityofhenderson.com](mailto:Alyssa.Rodriguez@cityofhenderson.com)  
Rae Lathrop, RTC / Southern Nevada Strong, [LathropR@rtcsnv.com](mailto:LathropR@rtcsnv.com)  
Clark County, Kaizad Yazdani [kyazdani@ClarkCountyNV.gov](mailto:kyazdani@ClarkCountyNV.gov)  
Clark County, Sue Baker [Sue.Baker@ClarkCountyNV.gov](mailto:Sue.Baker@ClarkCountyNV.gov)  
North Las Vegas, Michael Hudgeons, [hudgeonsm@cityofnorthlasvegas.com](mailto:hudgeonsm@cityofnorthlasvegas.com)  
GOED, Dan Langford, [dlangford@diversifynevada.com](mailto:dlangford@diversifynevada.com)  
Metro, Lt. Jacoby, [D4591J@LVMPD.COM](mailto:D4591J@LVMPD.COM)  
Amy Davey, Department of Public Safety, [amy.davey@dps.state.nv.us](mailto:amy.davey@dps.state.nv.us)  
Lori Campbell, NDOT, [LCampbell@dot.nv.gov](mailto:LCampbell@dot.nv.gov)  
Michelle Castro, NDOT, [MCastro@dot.nv.gov](mailto:MCastro@dot.nv.gov)  
Major Adam Page, NHP, [adam.page@dps.state.nv.us](mailto:adam.page@dps.state.nv.us)  
Lt. Colonel Dan Solow, NHP, [dsolow@dps.state.nv.us](mailto:dsolow@dps.state.nv.us)  
Alexander Paz, UNLV, [apaz@unlv.edu](mailto:apaz@unlv.edu)  
Brenan Morris, UNLV, [brendan.morris@unlv.edu](mailto:brendan.morris@unlv.edu)  
Patrick Hughes, Fremont Street Experience, [phughes@vegasexperience.com](mailto:phughes@vegasexperience.com)

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**From:** Ana Diaz <DiazA@rtcsnv.com>  
**Sent:** Wednesday, June 20, 2018 4:14 PM  
**To:** Don Jacobson  
**Subject:** FW: Reminder Smart Communities Meeting June 21

Good afternoon, Don. Per your request attached please find the list of emails for smart communities.



Smart Communities Emails.xlsx  
11 KB

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**From:** Don Jacobson  
**Sent:** Wednesday, June 20, 2018 12:50 PM  
**To:** Tina Quigley <[quigleyt@rtcsnv.com](mailto:quigleyt@rtcsnv.com)>  
**Cc:** Angela Torres Castro <[castroa@rtcsnv.com](mailto:castroa@rtcsnv.com)>  
**Subject:** RE: Reminder Smart Communities Meeting June 21

When we get to the time when we go around the room for brief comments from everyone, I will bring up the one-day Smart City Readiness Workshop (facilitated by the Smart Cities Council) to be hosted at City Hall, inviting everyone to it. I'd like to get the Smart Communities email distribution list from you so I can have Scott Adams send out a "Save the Date" message to everyone directing them to an Eventbrite page to register for the workshop.

## **Correspondence re Workshop Invitees**

Also, think about who from your organization would benefit from attending this all-day workshop which will include experts in the area of Mobility/Transportation. Plus, anyone from the RTC's partners you'd like to join as well. We want to cast a wide net.

---

**From:** Don Jacobson  
**Sent:** Tuesday, June 19, 2018 3:30 PM  
**To:** Michael Sherwood  
**CC:** Joanna Wadsworth; Lester Lewis  
**Subject:** Smart Cities Council Workshop - List of potential invitees

Attached is a preliminary list of people, both internally and externally, to possibly invite to our workshop on July 31<sup>st</sup>. Please review it and add anyone you'd like (or strike out anyone you want removed).

As I mentioned, I've asked Angela Torres Castro at the RTC for the email list used for our regional Smart Communities group to compare with this draft list for representatives from outside agencies.

Thank you.



SCC Readiness Workshop Invitees.xlsx

23 KB

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**From:** Don Jacobson  
**Sent:** Monday, June 18, 2018 9:33 AM  
**To:** Angela Torres Castro <castroa@rtcsnv.com>  
**Cc:** Tina Quigley <tina@rtcsnv.com>  
**Subject:** City of Las Vegas - Smart City Readiness Workshop Planning  
**Importance:** High

Hi Angela and Tina,

As I've mentioned in the past, the City will be hosting an all-day "Smart City Readiness" workshop facilitated by the Smart Cities Council. We are nearly ready to set a date, and once we do, I'd like to have our City Manager send a "Save the Date" message to everyone in our Smart Communities regional group. Could you please send me the email list so I can use it for our mass mailing?

## Correspondence re Workshop Logistics

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**From:** Jeffrey M. Basso  
**Sent:** Tuesday, September 04, 2018 7:55 AM  
**To:** Don Jacobson  
**Subject:** RE: Video of Smart Cities Readiness Workshop on July 31

Good Morning Don,  
You can find the video files [here](#).  
Unfortunately during the late morning session, there was a glitch in the recording software causing the recording to freeze around half way through – my apologies for that. Please let me know if you have any issues downloading the files. Thanks!

-  Live stream archive 7-31-2018 1.00 PM
-  Live stream archive 7-31-2018 8.29 AM
-  Live stream archive 7-31-2018 10.19 AM

---

**From:** Don Jacobson  
**Sent:** Wednesday, August 08, 2018 7:20 AM  
**To:** Ingrid Friedland  
**Cc:** Melissa Benneman  
**Subject:** FW: charges

Hi Ingrid, can you please help Esther out? This is for last week's workshop.

---

**From:** Esther Reincke  
**Sent:** Tuesday, August 07, 2018 5:55 PM  
**To:** Don Jacobson; Victoria Carreon  
**Cc:** Christie Garness  
**Subject:** charges

Hi Don,  
We have some charges from Smart Cities that we need to re-code to your department. Can you please give us the correct coding. THANKS!

-----Original Appointment-----  
**From:** Don Jacobson  
**To:** Peter Rosado  
**Cc:** Joan Pierce; Tom Hromada  
**Subject:** Walk-thru of training rooms for workshop on July 31  
**When:** Monday, July 30, 2018 4:00 PM-5:00 PM  
**Where:** Meet in Innovation Room, 1st floor

I am organizing a workshop to be held here at City Hall on Tuesday, July 31<sup>st</sup>. I am expecting about 115 guests. I have reserved the Training Rooms on the 1<sup>st</sup> floor for the breakout sessions. Can you please assign someone to walk through the rooms with me to ensure the A/V is working properly in each room? If you feel this walk-thru should be conducted earlier than Monday, July 30<sup>th</sup>, feel free to propose a new day/time (I keep my Outlook calendar up-to-date).

-----Original Appointment-----  
**From:** 1st Floor Training Room 3 - Teamwork  
**To:** Don Jacobson  
**Subject:** Regional Smart City Workshop  
**When:** Tuesday, July 31, 2018 7:00 AM-5:30 PM  
**Where:** Training room 3 - Teamwork

## Correspondence re Workshop Logistics

-----Original Appointment-----

**From:** 1st Floor Training Room 4 - Integrity  
**To:** Don Jacobson  
**Subject:** Regional Smart City Workshop  
**When:** Tuesday, July 31, 2018 7:00 AM-5:30 PM  
**Where:** training room 4 - Integrity

-----Original Appointment-----

**From:** 1st Floor Training Room 5 - Ownership  
**To:** Don Jacobson  
**Subject:** Regional Smart City Workshop  
**When:** Tuesday, July 31, 2018 7:00 AM-5:30 PM  
**Where:** Training room 5 – Ownership

-----Original Appointment-----

**From:** SMALL conference room - first floor  
**To:** Don Jacobson  
**Subject:** Regional Smart City Workshop  
**When:** Tuesday, July 31, 2018 7:00 AM-5:30 PM  
**Where:** SMALL conference room - first floor

---

**From:** Don Jacobson  
**Sent:** Tuesday, July 24, 2018 4:46 PM  
**To:** 'Lucinda Levine' <lucinda@lucindalevine.com>  
**Cc:** Lucinda Levine <lcndlevine@gmail.com>; Bethany Siegrist <bethany.siegrist@smartcitiescouncil.com>; Jennifer James <jennifer.james@smartcitiescouncil.com>; Connie Heath <connie.heath@smartcitiescouncil.com>; Kevin Ebi <kevin.ebi@smartcitiescouncil.com>  
**Subject:** RE: Boards for Graphic Recording

Whew, that's a relief. Yes, Bethany placed the order for the paper (see below). UPS tried to deliver it to city hall yesterday, but for some reason they were turned away, but I have our Mailroom staff on the lookup for re-delivery. I wish UPS would provide the name of the person who turned the delivery person away, otherwise I'm skeptical.

---

**From:** Lucinda Levine [REDACTED] **On Behalf Of** Lucinda Levine  
**Sent:** Tuesday, July 24, 2018 4:15 PM  
**To:** Don Jacobson  
**Cc:** Lucinda Levine [REDACTED]; Bethany Siegrist <bethany.siegrist@smartcitiescouncil.com>; Jennifer James <jennifer.james@smartcitiescouncil.com>; Connie Heath <connie.heath@smartcitiescouncil.com>; Kevin Ebi <kevin.ebi@smartcitiescouncil.com>  
**Subject:** Re: Boards for Graphic Recording

No worries — I will tape paper on the foil side and draw on the paper.

Has someone ordered the paper —  
[https://www.plazaart.com/tara-20lb-banner-bond-roll-48in-x-25yd?\\_\\_SID=U](https://www.plazaart.com/tara-20lb-banner-bond-roll-48in-x-25yd?__SID=U) ?

---

**From:** Don Jacobson  
**Sent:** Tuesday, July 24, 2018 3:37 PM  
**To:** 'Lucinda Levine' [REDACTED] Lucinda Levine <lucinda@lucindalevine.com>  
**Cc:** 'Bethany Siegrist' <bethany.siegrist@smartcitiescouncil.com>; 'Jennifer James' <jennifer.james@smartcitiescouncil.com>; 'Connie Heath' <connie.heath@smartcitiescouncil.com>; 'Kevin Ebi' <kevin.ebi@smartcitiescouncil.com>  
**Subject:** Boards for Graphic Recording  
**Importance:** High

I have a concern. I ordered the boards identified in the link provided in your [Bethany's] email (dated July 5) from a local Lowes and they were delivered to me today. Attached is a photo of

## Correspondence re Workshop Logistics

one. It is the correct dimensions, but it has a foil-like surface on one side and lettering on the other. Does the side with the lettering peel off or do you place paper over one side to draw on it?



---

**From:** Don Jacobson  
**Sent:** Tuesday, July 24, 2018 9:05 AM  
**To:** Ramon Camarillo; Tasha Carpenter  
**Cc:** Melissa Benneman; Delfina Flores; Larry W. Mervine  
**Subject:** FW: URGENT: Your order has shipped!  
**Importance:** High

Hi Ramon and Tasha,

I'm not sure if UPS attempted to deliver this package to your mailroom yesterday or if someone else refused it, but I need it, so please be on the lookout for it, and let me know as soon as you receive it.

I am expecting a couple other deliveries (foam board, paper, tape) this week from these two suppliers (Vistaprint and PlazaArt) so please keep an eye open for them. Thank you.

---

**From:** Bethany Siegrist <[bethany.siegrist@smartcitiescouncil.com](mailto:bethany.siegrist@smartcitiescouncil.com)>  
**Sent:** Tuesday, July 24, 2018 8:37 AM  
**To:** Don Jacobson  
**Subject:** Re: URGENT: Your order has shipped!

Don,

Please let the mailroom know that a large poster is coming and to accept it.

Don see the notes in the tracking system. Please try and get it delivered to another location.  
Tracking # at UPS

## Correspondence re Workshop Logistics

1ZX8W6550308001845

LOCATION	DATE	LOCAL TIME	ACTIVITY
Las Vegas, NV, United States	07/23/2018	9:46 P.M.	Departure Scan
	07/23/2018	5:29 P.M.	The receiver does not want the product and refused the delivery. / The package will be returned to the sender.
	07/23/2018	9:59 A.M.	The receiver does not want the product and refused the delivery.
	07/23/2018	8:59 A.M.	Out For Delivery Today
Las Vegas, NV, United States	07/21/2018	4:11 A.M.	Destination Scan
Las Vegas, NV, United States	07/20/2018	10:13 A.M.	The receiving business was closed. / Your delivery has been rescheduled for the next business day.
	07/20/2018	3:57 A.M.	Destination Scan
Las Vegas, NV, United States	07/19/2018	6:49 P.M.	The company or receiver name is incorrect. This will delay delivery. We're attempting to update this information. / The address was corrected.

---

**From:** Don Jacobson

**Sent:** Tuesday, July 24, 2018 6:39 AM

**To:** 'Bethany Siegrist' <bethany.siegrist@smartcitiescouncil.com>

**Subject:** FW: Your order has shipped!

Great, I'll keep an eye at for it. The drawing boards for the graphic illustrator are being delivered to me by a local Lowes today.

One caveat though. City Hall is closed on Friday, so I may not receive this until Monday, July 30.

Also, I have not received the order from Plazart.com yet (Order #100029440 place on July 10). Should I have?

---

**From:** Bethany Siegrist <[bethany.siegrist@smartcitiescouncil.com](mailto:bethany.siegrist@smartcitiescouncil.com)>

**Sent:** Tuesday, July 24, 2018 6:12 AM

**To:** Don Jacobson

**Subject:** Fwd: Your order has shipped!

Don,

Expect to get this in the mail (UPS) by the end of the week.

Sincerely,

Bethany Siegrist | Operations Manager | Smart Cities Council  
703-895-9662

---

**From:** Vistaprint <[vistaprint@tm.vistaprint.com](mailto:vistaprint@tm.vistaprint.com)>

## Correspondence re Workshop Logistics

**Sent:** Monday, Jul 23, 2018 11:42 PM  
**To:** <[bethany.siegrist@smartcitiescouncil.com](mailto:bethany.siegrist@smartcitiescouncil.com)>  
**Subject:** Your order has shipped!

Your order has shipped!



[Add Vistaprint to your address book](#)



My Account:2016-3178-6318

### Shipping Confirmation

Hi Bethany,

Good news! Your Vistaprint order is on its way - please see below for shipping information. You can also always visit us online to look over your full [Order Details](#).

#### Shipping Details:

Shipping To: Don Jacobson, 495 S Main Street, Las Vegas, NV 89101, US

Estimated Date of Arrival: Thursday, July 26, 2018 by 8:00pm

Tracking #: [1Z7R44E20218171864](#)

### Track Status

Please note it may take a few hours to update your tracking information.

#### Items Shipped:

24" x 48" Foam board

Status: [Shipped 7/23/2018](#)

Quantity: 1 of 1

Order #: [824GT-W4A73-7G1](#)

Need Help?

[Click here to contact our Customer Care Team](#)



Absolutely Guaranteed Every time. Any reason. Or we'll make it right.

[Update Email](#) | [Privacy Policy](#) | [Contact Us](#)

This email address is unmonitored, so please don't reply.

Offers expire 8/17/2018, at 11:59 PM (PT).

Limit one promo code per order. Savings will be reflected in your shopping cart. Discounts may vary by quantity and design and can't be applied to shipping and processing, taxes, subscription or design services, previous purchases or products on the Vistaprint Promotional Products site, unless otherwise specified. Additional fees may apply for shipping and processing, and taxes, unless otherwise noted. Free offers valid only on the lowest quantity of each product and not valid on more than 2 items per order.

## Correspondence re Workshop Logistics

Vistaprint may change or cancel this offer at any time. See website for details.  
Vistaprint, a Cimpress Company | 275 Wyman Street | Waltham, MA 02451

PCI 1892722 PCO 1892722 T 10369

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**From:** Don Jacobson  
**Sent:** Monday, July 23, 2018 2:07 PM  
**To:** Larry W. Mervine  
**Cc:** Peter Rosado  
**Subject:** RE: Larry

Larry,

If you can keep them in your stockroom until the morning of Tuesday, July 31, that would be great, but if you cannot, I can store them in my office.

---

**From:** Ingrid Friedland  
**Sent:** Monday, July 23, 2018 1:51 PM  
**To:** Christie Garness; Don Jacobson  
**Cc:** Melissa Benneman; Delfina Flores  
**Subject:** RE: July 31 Smart Cities Council (SCC) Readiness Workshop Preparations

Hello,

Delfina or I should be able to cover the catering costs on our p-card. Charge codes:

Org: 63111  
Project: R71000

---

**From:** Melissa Benneman  
**Sent:** Monday, July 23, 2018 1:46 PM  
**To:** Larry W. Mervine  
**Cc:** Peter Rosado; Don Jacobson  
**Subject:** RE: Larry

Thank you so much!

All set, they should be emailing a receipt (I will forward to you) and will be ready to pick up in the morning.  
Lowe's  
2875 E. Charleston, 89104

Don: Where would you like Larry to put them?

---

**From:** Don Jacobson  
**Sent:** Monday, July 23, 2018 11:38 AM  
**To:** Melissa Benneman  
**Subject:** RE: Material for SCC Workshop

That would be great if Larry can do that for me since he has a van. Will you ask him, or do you want me to? If he can't, I'll do it (after work when I'll have a bigger vehicle).

---

**From:** Melissa Benneman  
**Sent:** Monday, July 23, 2018 11:27 AM

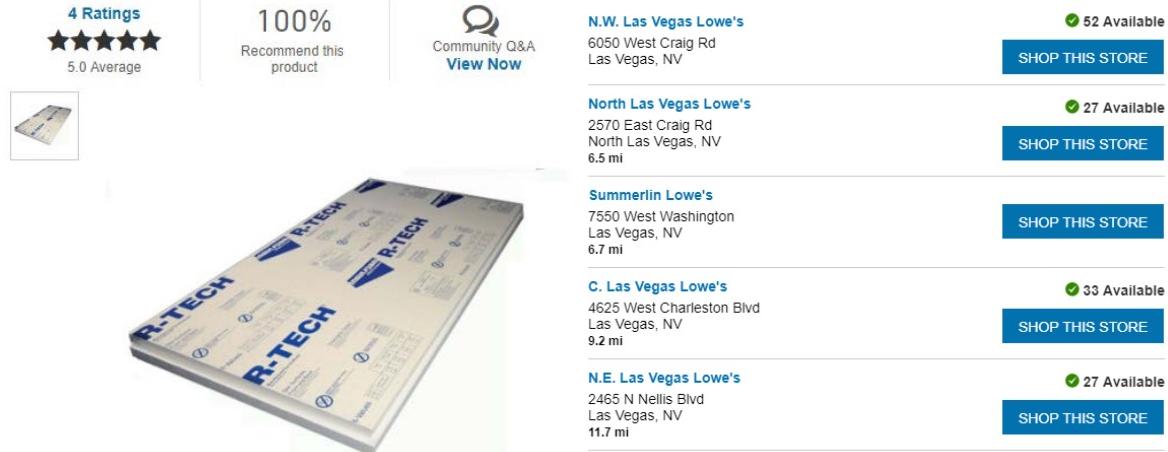
## Correspondence re Workshop Logistics

**To:** Don Jacobson  
**Subject:** RE: Material for SCC Workshop

Yikes! So it's \$79.00 delivery fee, plus I'll get charged sales tax on-line. Maybe I can call and order them, (no tax) and we could have Larry go pick them up?

Item # 15357 Model # 2X48X96 R-TECH

Insulfoam (Common: 2-in x 4-ft x 8-ft; Actual: 2-in x 4-ft x 8-ft) R7.7 Faced Polystyrene Garage Door Foam Board Insulation



4 Ratings  
5.0 Average

100% Recommend this product

Community Q&A [View Now](#)

Store Location	Availability	Action
N.W. Las Vegas Lowe's 6050 West Craig Rd Las Vegas, NV	52 Available	<a href="#">SHOP THIS STORE</a>
North Las Vegas Lowe's 2570 East Craig Rd North Las Vegas, NV 6.5 mi	27 Available	<a href="#">SHOP THIS STORE</a>
Summerlin Lowe's 7550 West Washington Las Vegas, NV 6.7 mi		<a href="#">SHOP THIS STORE</a>
C. Las Vegas Lowe's 4625 West Charleston Blvd Las Vegas, NV 9.2 mi	33 Available	<a href="#">SHOP THIS STORE</a>
N.E. Las Vegas Lowe's 2465 N Nellis Blvd Las Vegas, NV 11.7 mi	27 Available	<a href="#">SHOP THIS STORE</a>

---

**From:** Don Jacobson  
**Sent:** Monday, July 23, 2018 8:23 AM  
**To:** Ingrid Friedland; Melissa Benneman  
**Subject:** FW: July 31 Smart Cities Council (SCC) Readiness Workshop Preparations

Ingrid,

Please provide Christie with what she needs. We need the refreshments during the day regardless of whether it is \$3 or \$4 per person.

Melissa,

The Lowes in Centennial Hills has the boards the graphic Illustrator needs in stock, and it can deliver them to city hall. I will come see you today to get those ordered.

---

**From:** Christie Garness  
**Sent:** Monday, July 23, 2018 8:17 AM  
**To:** Don Jacobson  
**Cc:** Melissa Benneman; Ingrid Friedland  
**Subject:** RE: July 31 Smart Cities Council (SCC) Readiness Workshop Preparations

Happy Monday,

Confirming, Ingrid's paying with the cater with her clv cc?

Coding for the drinks and refreshments \$4.00 X 115 = \$460.00, please...

Thank you,

Christie Dare-Garness

Event Specialist, City of Las Vegas

## Correspondence re Workshop Logistics

702-229-6851 office/ 702-249-5877 cell

---

**From:** Don Jacobson  
**Sent:** Monday, July 23, 2018 8:17 AM  
**To:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Cc:** Bethany Siegrist <bethany.siegrist@smartcitiescouncil.com>; Connie Heath <connie.heath@smartcitiescouncil.com>; Kevin Ebi <kevin.ebi@smartcitiescouncil.com>  
**Subject:** RE: Any edits to this registrant email?

See my changes below:

- I crossed out the specific location for the light refreshments because we may have the coffee and beverage service set up in the lobby in front of Council Chambers, I'm not sure yet. Regardless, we will have people at the check-in table to direct people to wherever they are.
- I crossed out Southern because while most of our audience will be from Southern Nevada and for the most part our discussion will focus on this region, it doesn't hurt to just say the state.
- I crossed out Valley and replaced it with state for the same reason as above.

Working on getting you names of speakers (besides Joanna, Lester and myself) this morning.

---

**From:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Sent:** Monday, July 23, 2018 8:03 AM  
**To:** Don Jacobson; Bethany Siegrist <bethany.siegrist@smartcitiescouncil.com>; Connie Heath <connie.heath@smartcitiescouncil.com>; Kevin Ebi <kevin.ebi@smartcitiescouncil.com>  
**Subject:** Any edits to this registrant email?

**Note -- we will add the summary agenda and the Mobility brief to the microsite before sending this email.**

### City List Version

Dear \_\_\_\_\_,

Thank you for registering for the City of Las Vegas Smart Cities Readiness Workshop. We look forward to seeing you on July 31<sup>st</sup>.

Here are a few tips to make your workshop participation more productive:

#### **Directions and Parking**

The event will be held at Las Vegas City Hall, 495 South Main Street, Las Vegas, NV, with registration starting at 8:15 am. If you are driving, there's a parking garage directly across from City Hall. Take a parking stub for validation.

When you enter City Hall, go to the second floor to register and on to the New Café for light refreshments. The meeting will start promptly at 8:45 am in Council Chambers.

#### **Workshop Materials**

Visit this dedicated microsite to get a copy of the latest agenda as well as the briefing documents for the three working group topics: Civic Engagement, Mobility and Public Safety. The discussion will be much more productive if you prepare in advance!

This is also where workshop presentations and output materials will be posted so save it as a favorite.

## Correspondence re Workshop Logistics

### It's Not Too Late for Your Input

If you have not already, please visit the link below and provide input into a key question that will assist in shaping Southern Nevada's smart cities efforts:

<https://lasvegas.insights.us/>

Thank you for participating in this important event about using smart technologies and processes to improve quality of life in Las Vegas and the state Valley. See you soon,

City of Las Vegas and Smart Cities Council

Questions? Contact [Don Jacobson](#) or [Jennifer James](#).

--

Jennifer James |Global Readiness Program Director| Smart Cities Council®  
|617-510-0046| [Jennifer.James@SmartCitiesCouncil.com](mailto:Jennifer.James@SmartCitiesCouncil.com)

---

**From:** Don Jacobson  
**Sent:** Thursday, July 19, 2018 6:44 AM  
**To:** Melissa Benneman  
**Cc:** Ingrid Friedland; Anthony Willis  
**Subject:** RE: July 31 Smart Cities Council (SCC) Readiness Workshop Preparations

Melissa,

This settles it. I will visit Lowes this weekend to make sure it has the boards Lucinda needs in stock. If it does, I will get with you on Monday to figure out how to purchase them (est. \$144).

---

**From:** Lucinda Levine <[lcndlevine@gmail.com](mailto:lcndlevine@gmail.com)>  
**Sent:** Wednesday, July 18, 2018 8:29 PM  
**To:** Don Jacobson  
**Subject:** Re: Boards for illustrations

Hi Don,

Thanks, but no, the smaller boards won't work. The paper I use is 4 ft wide, so the 4 ft boards are ideal.

---

**From:** Don Jacobson  
**Sent:** Wednesday, July 18, 2018 3:25 PM  
**To:** Christie Garness  
**Cc:** Melissa Benneman; Ingrid Friedland  
**Subject:** RE: July 31 Smart Cities Council (SCC) Readiness Workshop Preparations

Christie,

Yes, please.

Melissa and Ingrid,

Here is my budget:

\$1,150 = Lunch for 115 people (\$10 x 115)  
\$ 345 = Refreshments during day (\$3 X 115)  
\$ 180 = Parking passes (\$6 X 30)  
\$ 144 = Poster boards for illustrator (\$24 X 6) \*

## Correspondence re Workshop Logistics

\$1,819 = GRAND TOTAL

\*I'm trying to convince the illustrator to accept the boards that GIS has. If she agrees, I will use that money to buy more parking passes, if necessary.

---

**From:** Christie Garness  
**Sent:** Wednesday, July 18, 2018 2:52 PM  
**To:** Don Jacobson; Melissa Benneman; Ingrid Friedland  
**Subject:** RE: July 31 Smart Cities Council (SCC) Readiness Workshop Preparations

Would you like to add on the sodas and other drinks for \$1.00?

---

**From:** Don Jacobson  
**Sent:** Wednesday, July 18, 2018 9:49 AM  
**To:** Christie Garness; Melissa Benneman; Ingrid Friedland  
**Subject:** FW: July 31 Smart Cities Council (SCC) Readiness Workshop Preparations

This looks good, Christie. Before I have Michael Sherwood sign off on this, a couple things:

- Will I receive a second estimate/invoice for the refreshments throughout the day (\$3 per person X 115 = \$345)?
- I will let Ingrid decide whether it is best to leave this on your department's charge card to be reimbursed with a charge code from her.

Thank you.

---

**From:** Christie Garness  
**Sent:** Wednesday, July 18, 2018 9:23 AM  
**To:** Don Jacobson  
**Subject:** FW: July 31 Smart Cities Council (SCC) Readiness Workshop Preparations

Hello,  
Please review and sign, would you like to have put on your department cc or mine?

 July 31st, 2018 City of Las Vegas (Christie).doc  
75 KB

Thank you,  
Christie Dare-Garness  
Event Specialist, City of Las Vegas  
702-229-6851 office/ 702-249-5877 cell

---

**From:** Dominic Depatta <[dominic.depatta@ayscater.com](mailto:dominic.depatta@ayscater.com)>  
**Sent:** Wednesday, July 18, 2018 9:19 AM  
**To:** Christie Garness  
**Subject:** RE: July 31 Smart Cities Council (SCC) Readiness Workshop Preparations

Here you go Christie. Take a look and get back to me with any questions or changes. Thanks,

## Correspondence re Workshop Logistics

Dominic DePatta At Your Service Catering  
(702)870-1502  
[www.ayscater.com](http://www.ayscater.com)

---

**From:** Anthony Willis  
**Sent:** Tuesday, July 17, 2018 1:56 PM  
**To:** Don Jacobson; Melissa Benneman  
**Subject:** Re: July 31 Smart Cities Council (SCC) Readiness Workshop Preparations

I think our boards are 3ftx6ft but I need to go look at the box (having a brain freeze now!)... The only downside to our boards is that one side is adhesive cause ours are made for mounting using the heat press. Don't know if that makes a difference or not. I'll check our stash and give you a specific size/width. How many do you need?

---

**From:** Don Jacobson  
**Sent:** Tuesday, July 17, 2018 1:12 PM  
**To:** Christie Garness  
**Cc:** Melissa Benneman; Ingrid Friedland  
**Subject:** RE: July 31 Smart Cities Council (SCC) Readiness Workshop Preparations

This is you...*Mrs. Incredible!* Thanks so much.  
These numbers add up to 100. Let's plan on 115 lunches. Add 5 turkey, 5 ham, and 5 roast beef.

---

**From:** Christie Garness  
**Sent:** Tuesday, July 17, 2018 12:57 PM  
**To:** Don Jacobson  
**Cc:** Melissa Benneman  
**Subject:** RE: July 31 Smart Cities Council (SCC) Readiness Workshop Preparations

Great news, we can do a box lunch with below for \$9.00 a person, we can add on soda's and juices for a \$1.00 stay within our \$13 per person.

- 40 Turkeys Sandwich, with chips, apple and cookies
- 20 Ham Sandwich, with chips, apple and cookies
- 20 Roast Beef Sandwich, with chips, apple and cookies
- 20 Veggie Wrap, with chips, apple and cookies

Please let me know if you would like order to be placed...

---

**From:** Don Jacobson  
**Sent:** Tuesday, July 17, 2018 11:03 AM  
**To:** Christie Garness  
**Cc:** Melissa Benneman  
**Subject:** FW: July 31 Smart Cities Council (SCC) Readiness Workshop Preparations  
**Importance:** High

Christie,  
I need your help. You indicated that refreshments throughout the day would be \$3 per person, and that a box lunch would be \$12 per person, so a total of \$15 per person.

Michael wants us to keep the combined refreshments/lunch budget to \$13 per person, assuming 115 guests. Can you ask your caterer if they will accept that price?

## Correspondence re Workshop Logistics

If they will not, I may need to cap the number of attendees at 100, so please me know *asap*. Thank you.

---

**From:** Don Jacobson  
**Sent:** Tuesday, July 17, 2018 10:57 AM  
**To:** Melissa Benneman; Anthony Willis  
**Subject:** RE: July 31 Smart Cities Council (SCC) Readiness Workshop Preparations

These are the size/thickness of foam-core panels that the graphic illustrator needs

<https://www.lowes.com/pd/Insulfoam-Common-2-in-x-4-ft-x-8-ft-Actual-2-in-x-4-ft-x-8-ft-R7-7-Faced-Polystyrene-Garage-Door-Foam-Board-Insulation/3014190>

Anthony, will your supplies be a decent substitute?

---

**From:** Don Jacobson  
**Sent:** Tuesday, July 17, 2018 10:53 AM  
**To:** Michael Sherwood  
**Cc:** Melissa Benneman; Ingrid Friedland; Joanna Wadsworth; Lester Lewis; Scott Stevens; Rukshana Hussain  
**Subject:** RE: July 31 Smart Cities Council (SCC) Readiness Workshop Preparations

Understood. I will work with Melissa and Ingrid on specifics, such as charge codes.

I will keep the expenses for the parking passes and foam boards to \$300 total.

I will ask Christie Harness to see if she can get the caterer to provide 115 lunches (plus refreshments during the day) for \$13 per person, total \$1,495.

---

**From:** Melissa Benneman  
**Sent:** Tuesday, July 17, 2018 10:46 AM  
**To:** Don Jacobson  
**Subject:** RE: July 31 Smart Cities Council (SCC) Readiness Workshop Preparations

**Not that it's a huge expense but....GIS has boxes for foam-core, unless you needed something different**

---

**From:** Michael Sherwood  
**Sent:** Tuesday, July 17, 2018 10:45 AM  
**To:** Don Jacobson  
**Cc:** Joanna Wadsworth; Lester Lewis; Melissa Benneman; Scott Stevens; Rukshana Hussain  
**Subject:** RE: July 31 Smart Cities Council (SCC) Readiness Workshop Preparations

**Proceed with parking and the food budget is not to exceed \$1,800 dollars.**

---

**From:** Don Jacobson  
**Sent:** Tuesday, July 17, 2018 10:43 AM  
**To:** Michael Sherwood  
**Cc:** Joanna Wadsworth; Lester Lewis; Melissa Benneman; Scott Stevens; Rukshana Hussain  
**Subject:** RE: July 31 Smart Cities Council (SCC) Readiness Workshop Preparations

## Correspondence re Workshop Logistics

The agreement we entered into put responsibility for food and parking on the City. With cold lunches, our budget would be \$2,169...less if we get fewer than 115 registrants or fewer than 50 needed passes.

- f. **Logistics** – the City will provide at its cost all facilities, logistics (AV), and catering for the Workshop, and may be asked to support the printing of workshop materials.

---

**From:** Michael Sherwood  
**Sent:** Tuesday, July 17, 2018 10:36 AM  
**To:** Don Jacobson  
**Cc:** Joanna Wadsworth; Lester Lewis; Melissa Benneman; Scott Stevens; Rukshana Hussain  
**Subject:** RE: July 31 Smart Cities Council (SCC) Readiness Workshop Preparations

Lester will perform the opening remarks and I am fine with purchasing the foam boards. Does the Readiness Workshop not include funds to cover lunches for the attendees and parking, can we ask them to cover?

---

**From:** Don Jacobson  
**Sent:** Tuesday, July 17, 2018 10:33 AM  
**To:** Michael Sherwood  
**Cc:** Joanna Wadsworth; Lester Lewis  
**Subject:** July 31 Smart Cities Council (SCC) Readiness Workshop Preparations

To date, 90 guests have accepted our invitation (including city staff, external invitees and the SCC team). I am hoping another 25 at which point we should cut off registrations so our training rooms are not over-crowded when we hold the three breakout sessions.

The following tasks can be considered complete:

- Rooms reserved by Esther Reincke (Council Chambers, Training Rooms 1-3)
- Technician (Jeff Basso) assigned to handle Audio-Visual in Chambers
- Online Registration site (Eventbrite) set up and accepting RSVPs (90 so far)
- Online input site (Insights.US) set up to pose questions to audience
- Arrangements made for signage, check-in and name tags
- Arrangements made for Graphic Illustrator (see below)
- Estimates obtained from Christie Garnett for lunch, beverages and snacks (see below)
- Scheduled rehearsal on Monday, July 30
- Agenda drafted, including topics and experts (a few decisions still need to be made, see below)
- Speakers identified (I will work with Lester Lewis to cover the segments you would've handled)

The following items are still outstanding (**those requiring a decision and/or approval by you are highlighted in red**):

- **Authorize catering (lunch, plus light snacks through day). \$15 per person (cold lunch) or \$19 per person (hot lunch) so \$1,725 or \$2,185 total**

## Correspondence re Workshop Logistics

- Authorize purchase of up to 50 all-day parking passes at \$6 each to provide external guests (total \$300)
- Authorize purchase of 6 foam boards for graphic illustrator (available from Lowes) for \$24 each (total \$144)
- Identify who will handle the Welcoming Remarks (10 minutes) such as Scott Adams or Jorge Cervantes or ?
- Complete briefing forms for the three breakout sessions (Lester, Joanna and myself)
- Finalize (20-minute) presentations for briefings the three topic areas (Lester, Joanna and myself)
- Finalize (30-minute) presentation on current landscape/vision-setting (Lester)
- Email registration reminders on July 17 and July 24

Let me know if you have any questions.

---

**From:** Jeffrey M. Basso  
**Sent:** Monday, July 16, 2018 3:41 PM  
**To:** Don Jacobson  
**Subject:** Re: Smart Cities Readiness Workshop on July 31

Yes, there is a fixed camera from the back of the room that can record the event. It creates a .wmv file which I can transfer to you via flash drive or the M: drive. Would you like record the event from this option? Thanks!

---

**From:** Don Jacobson  
**Sent:** Monday, July 16, 2018 3:14 PM  
**To:** Jeffrey M. Basso  
**Subject:** Smart Cities Readiness Workshop on July 31

Would it be difficult to record the proceedings taking place in Council Chambers that morning for viewing later? I mean, do the Chambers have a fixed camera that you can control from your workstation?

---

**From:** Don Jacobson  
**Sent:** Thursday, July 12, 2018 9:10 AM  
**To:** Michael Sherwood  
**Subject:** Smart Cities Readiness Workshop, July 31st - Registrants and Food  
**Importance:** High

The most recent report I have from the Eventbrite site for our event indicates 42 registrants. Of those, 8 are CLV staff and 34 are from other agencies. Our invitation was sent to 60 CLV staff and 100 people from other agencies. I will send another reminder next Tuesday, July 17, and again on Tuesday, July 24.

My hope is we get about 100 attendees. That will be large enough to have a diverse crowd, but not so large as to be uncomfortable when hold the three breakout sessions in the three training rooms on the 1<sup>st</sup> floor. The Smart Cities Council and its partners will account for another 15 people.

## Correspondence re Workshop Logistics

Event Specialist, Christie Garness, provided me the following estimates for refreshments and lunch.

- \$3 per person for beverages (water, lemonade, tea) and light snacks throughout the day
- \$12 per person for a cold lunch (boxed or buffet style) with sandwich/wrap, cookie/chips, side such as salad or fruit

OR

- \$16 per person for a hot lunch (buffet style) with grilled chicken/beef brisket, vegetables, salad, rolls/bread

So the cost for lunch and refreshments for 115 people (local attendees plus SCC team) would be \$1,725 (cold lunch) or \$2,242 (hot lunch). Which do you prefer? I assume I would get the charge code from Ingrid.

-----Original Appointment-----

**From:** Don Jacobson  
**To:** Christie Garness  
**Cc:** La'Shana Smith; Rukshana Hussain  
**Subject:** Smart City workshop on July 31  
**When:** Thursday, July 12, 2018 8:00 AM-8:30 AM  
**Where:** Christie's office, 1st floor

Hi Christie,

I may need to feed up to 150 people with box lunches on Tuesday, July 1<sup>st</sup>, so I'd like to discuss my options/cost with you.

Hi La'Shana,

If July 12<sup>th</sup> is too late for this, let me know, and I will move up our date and just meet with you. Thank you.

---

**From:** Don Jacobson  
**Sent:** Tuesday, July 10, 2018 9:45 AM  
**To:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Cc:** Bethany Siegrist <bethany.siegrist@smartcitiescouncil.com>  
**Subject:** RE: Registration reminder

Jennifer,  
Acknowledged.

Bethany,

I met with the person who oversees the training rooms we're going to use to ensure the AV/computers would be operational, tables/chairs, signage, etc. She confirmed that we have

## Correspondence re Workshop Logistics

three adjustable easels that the graphic recorder [Lucinda] can use. We have plenty of wall space to hang her illustrations. We will provide six polystyrene foam boards.

---

**From:** Don Jacobson  
**Sent:** Tuesday, July 10, 2018 10:22 AM  
**To:** Jeffrey M. Basso  
**Cc:** Mark Rosenberg  
**Subject:** Regional Smart City Workshop  
**Importance:** High

I am organizing a workshop to be held here at City Hall on Tuesday, July 31<sup>st</sup>. I am expecting about 150 guests. I have reserved the Council Chambers from 7:00 AM to 2:00 PM that day for presentations by myself and others. I will need your skills, of course. Are you available to work in Chambers those hours that day?

Also, I will have the other presenters available on Monday, July 30<sup>th</sup>, to rehearse and review content (e.g., slide decks, check hyperlinks, check video files, etc.). Are you available for an hour that day as well?

---

**From:** Lucinda Levine <lcndlevine@gmail.com> **On Behalf Of** Lucinda Levine  
**Sent:** Tuesday, July 10, 2018 11:25 AM  
**To:** Bethany Siegrist <bethany.siegrist@smartcitiescouncil.com>  
**Cc:** Don Jacobson; Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Subject:** Re: Registration reminder

Thanks! Looking forward to it!

Lucinda Levine  
Graphic Recording and Illustration  
[Inkquiryvisuals.com](http://Inkquiryvisuals.com)  
[Lucinda@lucindalevine.com](mailto:Lucinda@lucindalevine.com)  
301-237-1146  
Member of IFVP since 2012  
Member of IC of DC, Md & Va since 1990

---

**From:** Bethany Siegrist <[bethany.siegrist@smartcitiescouncil.com](mailto:bethany.siegrist@smartcitiescouncil.com)>  
**Sent:** Tuesday, July 10, 2018 10:27 AM  
**To:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>; Don Jacobson  
**Subject:** Fwd: Thanks for Your plazaart.com Order # 100029440

Hi Don,  
I wanted to let you know that I have ordered the paper and tape for the Las Vegas workshop. Please be aware it will be arriving at your office sometime next week.

---

From: [plazaart.com](http://plazaart.com) <[orders@plazaart.com](mailto:orders@plazaart.com)>  
Date: Tuesday, July 10, 2018 10:16 AM  
Subject: Thanks for Your [plazaart.com](http://plazaart.com) Order # 100029440  
To: Bethany Siegrist <[bethany.siegrist@smartcitiescouncil.com](mailto:bethany.siegrist@smartcitiescouncil.com)>

## Correspondence re Workshop Logistics

Dear Bethany Siegrist,

Thank you for your order from [plazaart.com](http://plazaart.com). You can check the status of your order by [logging into your account](#). If you have any questions about your order please contact us at [orders@plazaart.com](mailto:orders@plazaart.com) or call us at 866-668-6714 (Mon - Fri, 8:30am - 5:30pm Central Time).

Your order confirmation is below.

**Your Order #100029440 (placed on July 10, 2018 12:15:41 PM CDT)**

**Billing Information:**

Bethany Siegrist  
Smart Cities Council  
1900 Campus Commons Dr  
Ste 100  
Reston, Virginia, 20191  
United States  
T: 703.895.9662

**Payment Method:**

**Credit Card**

**Credit Card Type:**

MasterCard

**Credit Card Number:**

XXXX-7188

**Shipping Information:**

Don Jacobson  
City of Las Vegas  
495 S. Main Street  
Las Vegas City Hall  
Las Vegas, Nevada, 89101  
United States  
T: 703.895.9662

**Shipping Method:**

Standard Shipping - Standard

Please note, all orders placed after 12:00 noon Central Time will be processed the next business day. Orders are shipped Monday through Friday.

Item	Sku	Qty	Sub
<b>Tara 20lb Banner Bond Roll 48in x 25yd</b>	190312	1	\$12.00
<b>White Artist Tape 1in x 60yd</b>	418002	1	\$1.00
<b>Subtotal</b>			\$13.00
<b>Shipping &amp; Handling</b>			\$0.00
<b>Grand Total</b>			\$13.00

-----Original Appointment-----

**From:** Don Jacobson  
**To:** Patsy McFadden Choat  
**Subject:** Meeting Facilitators  
**When:** Monday, July 09, 2018 2:30 PM-3:00 PM  
**Where:** Patsy's office

I am organizing an all-day workshop at city hall on Tuesday, July 31<sup>st</sup> (see attachment). During the afternoon, the attendees will break into three groups to discuss a specific topic, each of which

## Correspondence re Workshop Logistics

will be facilitated by a representative of the Smart Cities Council. It would be helpful for each representative to have a trained meeting facilitator in the room to assist them. Let's talk about it. I will send you a meeting invite via Outlook to accept.

---

**From:** Bethany Siegrist [mailto:[bethany.siegrist@smartcitiescouncil.com](mailto:bethany.siegrist@smartcitiescouncil.com)]  
**Sent:** Thursday, July 5, 2018 10:52 AM  
**To:** Don Jacobson  
**Cc:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>; Connie Heath <[connie.heath@smartcitiescouncil.com](mailto:connie.heath@smartcitiescouncil.com)>; Kevin Ebi <[kevin.ebi@smartcitiescouncil.com](mailto:kevin.ebi@smartcitiescouncil.com)>  
**Subject:** Current registration for CLV Readiness Workshop

Hi Don,

I hope you had a nice 4th of July. I have attached the current registration for CLV Readiness Workshop on July 31st.

I have talked with Lucinda our graphic recorder for the workshop her request for supplies is below. Were you able to find out if the easels were the same?

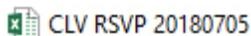
**Per Lucinda**

Let's plan to ask for **easels to be provided on site**. Again, **three sturdy identical and hopefully adjustable easels for me to work on**, and however many additional (one per board for display) if there's little or no wall space.

Links to the products —

Boards (6)

<https://www.lowes.com/pd/Insulfoam-Common-2-in-x-4-ft-x-8-ft-Actual-2-in-x-4-ft-x-8-ft-R7-7-Faced-Polystyrene-Garage-Door-Foam-Board-Insulation/3014190>



Sincerely,  
Bethany Siegrist | Operations Manager | [Smart Cities Council](#)  
703-895-9662

[Smart Cities Week DC](#) You have until July 9 to take advantage of our early-bird discount rate!

Register today and receive a 30% discount!

Review the [Smart Cities Council Opportunity Calendar](#) to see upcoming conferences, workshops, and theme editions.

-----Original Appointment-----

**From:** Don Jacobson  
**To:** Esther Reinccke  
**Cc:** Rukshana Hussain  
**Subject:** Walk-thru spaces for Smart City workshop on July 31  
**When:** Monday, July 02, 2018 11:30 AM-12:00 PM  
**Where:** Esther's office, 1st floor

I'd like to walk through Council Chambers and the Training Rooms and go over the workshop the agenda to make sure I have everything accounted for from AV to seating/tables.

## Correspondence re Social Activity

---

**From:** Don Jacobson  
**Sent:** Monday, July 23, 2018 7:47 AM  
**To:** 'Jennifer James' <jennifer.james@smartcitiescouncil.com>  
**Subject:** RE: Recommendations for social locations

For Monday, July 30<sup>th</sup> some suggestions:

- Downtown Cocktail Room (cozy) <http://www.downtowncocktailroom.com/>
- The Griffin (relaxed) <https://www.vegas.com/nightlife/bars/downtown-las-vegas/the-griffin/>
- Hop Nuts (micro-brewery) <http://www.hopnutsbrewing.com/>
- Vue Bar in the D hotel (balcony overlooking Fremont street) <http://www.thed.com/party-scene/d-bar/>

For Tuesday, July 31<sup>st</sup> some suggestions:

- Gold Spike <https://goldspike.com/playground/>
- Container Park (outdoors with plenty of places to eat that serve drinks plus <https://oakandivy.com/>) <https://downtowncontainerpark.com/>
- Commonwealth (classy) <https://www.commonwealthlv.com/>
- Longbar in the D hotel <http://www.thed.com/party-scene/d-bar/>

---

**From:** Jennifer James [<mailto:jennifer.james@smartcitiescouncil.com>]  
**Sent:** Friday, July 20, 2018 8:48 AM  
**To:** Don Jacobson  
**Subject:** Recommendations for social locations

Hi Don,

Do you have any recommendations for spots near City Hall for social gatherings on the eves of July 30th and 31st?

For the 30th it'll be a fairly small group of City, SCC and partners and it will be SCC sponsored (15ish people).

For the 31st I'm envisioning a larger group and a pretty informal unsponsored gathering. Just the same it would be good to have a bar in mind that can accommodate 30 or so people.

Thanks,  
Jennifer

--

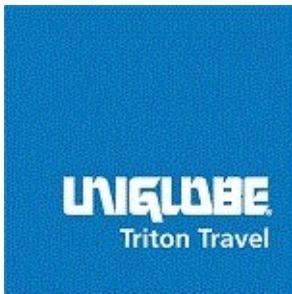
Jennifer James |Global Readiness Program Director| Smart Cities Council®  
|617-510-0046| [Jennifer.James@SmartCitiesCouncil.com](mailto:Jennifer.James@SmartCitiesCouncil.com)

## **Correspondence re Social Activity**

Review the [Smart Cities Council Opportunity Calendar](#) to see upcoming conferences, workshops, and theme editions.

Get [SmartCitiesNow](#), the weekly newsletter highlighting smart city trends, technologies and techniques.

Download the free [Smart Cities Readiness Guide®](#), the leading handbook of urban transformation.



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Vleeshouwersstraat 1  
2800 Mechelen  
Belgium  
Tel: +32 15 44 88 44  
info@tritontravel.be

**ADD TO OUTLOOK**

Tuesday, 23OCT 2018 13:52 (GMT)

**Passengers:** JACOBSON/DON MR

Agency Reference Number: TMCPSCA

Please review your itinerary and report any discrepancies before 18h00 today

Ticketed itineraries are subject to airline fees and additional charges if changed for any reason,

For some destinations you may need an international passport and/or visa !

Please check with your travel consultant !

#### **TICKETED ITINERARY**

**This is your final confirmation for your ticketed itinerary**

AIR	Tuesday, 6NOV 2018		
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**Jetblue Airways Corp**

**From:** Las Vegas NV, USA

**To:** Boston MA, USA

**Stops:** Nonstop

**Flight Number:** 178

**Class:** Z-Coach/Economy

**Depart:** 10:14

**Arrive:** 18:10

**Duration:** 4 hour(s) 56 minute(s)

**Status:** CONFIRMED

**MEAL:** SNACK

DEPARTS LAS TERMINAL 3 - ARRIVES BOS TERMINAL C

**Jetblue Airways Corp Confirmation number is FZLPST**

Check in on-line for [Jet Blue](#)

(24 Hours Prior to Departure)

Baggage Allowance 1PC

**Ticket Number: JACOBSON/DON MR-053-2954470764**

AIR	Tuesday, 6NOV 2018		
-----	--------------------	--	--

**Aer Lingus**

**From:** Boston MA, USA

**To:** Dublin, Ireland

**Stops:** Nonstop

**Seats:** 44G

**Flight Number:** 138

**Class:** L-Coach/Economy

**Depart:** 21:30

**Arrive:** 08:25 7NOV

**Duration:** 5 hour(s) 55 minute(s)

**Status:** CONFIRMED

**MEAL:** MEALS

DEPARTS BOS TERMINAL C - ARRIVES DUB TERMINAL 2

**Aer Lingus Confirmation number is 2IKQAS**

Check in on-line for [Aer Lingus](#)

(24 Hours Prior to Departure)

Baggage Allowance 1PC

**Ticket Number: JACOBSON/DON MR-053-2954470764**

AIR	Saturday, 10NOV 2018		
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**Aer Lingus**

**Flight Number:** 139

**Class:** S-Coach/Economy

**From:** Dublin, Ireland  
**To:** Boston MA, USA  
Stops: Nonstop

**Depart:** 16:20  
**Arrive:** 18:40  
Duration: 7 hour(s) 20 minute(s)  
Status: CONFIRMED  
MEAL: MEALS

DEPARTS DUB TERMINAL 2 - ARRIVES BOS TERMINAL C

**Aer Lingus Confirmation number is 2IKQAS**  
Check in on-line for [Aer Lingus](#)  
(24 Hours Prior to Departure)  
Baggage Allowance 1PC

**Ticket Number: JACOBSON/DON MR-053-2954470764**

<b>AIR</b>	Saturday, 10NOV 2018	
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**Jetblue Airways Corp**

**From:** Boston MA, USA  
**To:** Las Vegas NV, USA  
Stops: Nonstop  
Seats: 17C

**Flight Number:** 177

Class: S-Coach/Economy

**Depart:** 20:53

**Arrive:** 23:59

Duration: 6 hour(s) 6 minute(s)

Status: CONFIRMED

MEAL: SNACK

DEPARTS BOS TERMINAL C - ARRIVES LAS TERMINAL 3

**Jetblue Airways Corp Confirmation number is FZLPST**

Check in on-line for [Jet Blue](#)

(24 Hours Prior to Departure)

Baggage Allowance 1PC

**Ticket Number: JACOBSON/DON MR-053-2954470764**

FLIGHT(S) CALCULATED AVERAGE CO2 EMISSION IS 1088.70 KG/PERSON.

SOURCE: ICAO CARBON EMISSIONS CALCULATOR

<http://www.icao.int/environmental-protection/CarbonOffset/Pages/default.aspx>

ESTA REQUIRED FOR USA. PLEASE CHECK

[WWW.UNIGLOBETRAVEL.BE/ESTA](http://WWW.UNIGLOBETRAVEL.BE/ESTA)

IN A NUMBER OF COUNTRIES, INCLUDING BELGIUM, THE TRAVELLER  
ELIGIBILITY REQUIREMENTS OF THE VISA WAIVER PROGRAM  
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TRAVELED TO IRAN, IRAQ, SUDAN, OR SYRIA SINCE MARCH 2011,  
OR ARE DUAL NATIONALS OF THESE COUNTRIES, WILL NO LONGER  
QUALIFY FOR ENTRY UNDER THE VWP AND EXISTING ESTAS  
COULD BE REVOKED. THESE PEOPLE WILL INSTEAD NEED TO  
APPLY FOR A VISA FROM THE NEAREST US EMBASSY OR CONSULATE.

Click here to view your current itinerary or ETicket receipt on-line: [www.checkmytrip.com](http://www.checkmytrip.com)

Our offices are open Monday to Friday from 9AM till 6PM

For emergency or after hours travel assistance you can call our rescueline at: +44 203 394 6525

If you need to cancel or change your reservation, please contact us PRIOR to departure.

Changes , for any reason, will result in an airline fee and/or increase in fare.

Thank you for your reservation and we wish you a pleasant journey

#### **disclaimer**

The displayed baggage allowance is based on general information provided by the reservation system. Keep in mind the baggage policy of an airline may vary based on additional criteria.

Furthermore airlines may change the baggage policy at all time. Therefore the information on your itinerary is to be used only as a guideline. You may want to visit the airlines website or contact us for additional information.



## INVITATION & (confirmation)

to participate in our *Stakeholder's Assembly*,

Dublin, Ireland – Friday November 9th, 2018

### **ACCELERATING YOUR INNOVATION ECONOMY**

*How smart city solutions can advance innovation and economic development*

#### **WHAT**

A half day “Invitation-only” of learning, networking and dialogue – assembling top technology experts, city executives & smart city stakeholders.

#### **OBJECTIVE**

Share knowledge about current projects and good practice strategies in modernizing cities in synch with innovation companies providing the latest “smart” solutions, + learning from Europe’s top innovation experts.

Network with peers from the “smart city” landscape – hear about and share needs and challenges with *Smart*CitiesCouncil® Europe in shaping plans for 2019 initiatives – helping YOU accelerate your project.

#### **ATTENDEES**

Representatives from the “smart city” eco-system of stakeholders, including partners of the SCCouncil, a SCChallenge Winner, innovation companies, aspiring SCC Europe partners and city staffers interested in smart cities, modernization, economic development and related topics.

#### **WHEN, CITY & VENUE**

Friday, 9th of November – Dublin, Ireland

Welcome at 1:30pm – Assembly starts at 2:00pm, to finish by 6:00 pm, followed by drinks  
@ Aviva Stadium, Lansdowne Road

**RSVP – by Wednesday 7th of November**, to ensure adequate space and refreshments  
**Contact:** [bruno.deman@eu.smartcitiescouncil.com](mailto:bruno.deman@eu.smartcitiescouncil.com) or by phone + 32 475 66 47 54





## FORMAT, AGENDA & SPEAKERS

Interactive presentations including **confirmed speakers**:

Bruno De Man - Executive Director - Smart**Cities**Council® - Europe, Brussels

Operating since 2012, the Smart Cities Council seeks to improve the liveability, workability and sustainability of cities across the globe. Via its vendor-neutral Readiness Program, the Council works directly with cities to help them improve their local capabilities by creating a smart city action plan. It is the sector's leading coalition with more than 100 member companies and offices in Europe, India, Australia and North America.

*On behalf of Smart**Cities**Council Bruno kicks off its European activities with its first Stakeholder Assembly in Dublin, shaping pan-European plans for 2019 and beyond. The choice for Ireland was determined by its vibrant "smart city" projects and strong will to demonstrate its progress and innovation mindset, setting an example to cities across Europe.*

Don Jacobsen - IT Business Partner for Innovation, City of Las Vegas, USA

Don's 17 years' experience in municipal government with enterprise-wide initiatives, plus 19 years' experience previously with contracting agencies to the federal government (Department of Energy) has given him more than a few insights from both ends of the spectrum. During his career, he has held various positions as a Project Manager, Account Manager, and Management Analyst. His current position has him supporting the City of Las Vegas' many initiatives to become a model Smart City as well as the visioning for its Innovation District and associated programs and projects.

*In May 2018 the City of Las Vegas became a Smart**Cities**Council Readiness Challenge Winner – hence, Don, as an acclaimed Ambassador of the SCRC will demonstrate the power of our challenge program and workshops and will testify on the success of working with the Council, being coached and guided to fulfil their project as a City, Don will be sharing his experience and very valuable knowledge of the journey his city is on.*





[Kevin McCaffrey - Founder, Tr3dent, Galway, Ireland](#)

Kevin is a successful entrepreneur with 25+ years' experience in the ICT industry consulting and delivering enterprise solutions to communications and technology companies in the United States, Canada, Europe, South Africa and China. He is the founder and CEO of Tr3Dent, creator of the Transformation Accelerator platform and provider of a unique suite of visualization tools and software, many leveraging 3D technologies. He developed Tr3Dent to grow from a start-up in 2014 to its current position of 4,000+ users across 100+ countries. Prior to founding Tr3Dent, he launched and ran a successful consulting and development company in Cape Town, South Africa and held positions at Cell C, MTN and Atos Origin. Active member of TM Forum.

*Kevin, at home in Galway, will demonstrate the customised tool he has developed for the Council – the Project Activator – which was recently launched in Washington DC at its Smart Cities Week on October 1<sup>st</sup> – and which will manage and accelerate a city's projects at a faster pace than ever and with more accuracy and more precise indicators showing the course to follow.*

[Corey Gray – CEO, LVX, Dublin, Ireland](#)

LVX is an international Solutions Engineering company providing whole of life solutions in the areas of Smart City/IoT/Technology, energy & environment, fire & life safety & illumination. In the illumination field LVX focuses in the areas of compliance & life safety, sustainability, architectural/design solutions, heritage, daylight and glare control modelling. Unique in being laterally and vertically integrated, LVX scopes and develops projects, designs and documents the solution options, builds and stress tests business cases, and then delivers the design solution to our clients. LVX also project manages the installation and then provides clients with through life support to ensure the success of the assets and investment. Corey's company holds offices across the globe, Dublin included – for which as the CEO he leads the business in the areas of creative direction and technology design, development and implementation.

*Corey will be sharing his experience on how to help cities move beyond the choice of project to its actual implementation, focusing on 3 very topics: Cybersecurity, Procurement, Governance, Organisational Change & Business Rules*





*John Soden - CEO, FutureStreet, Dublin, Ireland*

Part of FutureStreet, the “Bigbelly” solution was originally a solar powered, rubbish-compacting bin, for use in public spaces such as parks, beaches, amusement parks, universities, retail properties, grocery industry and food service operators. Although solar power is still an important feature, the company has since created self-powered stations for use where sun may not be available such as under a convenience store's dispenser canopy and AC powered stations for applications such as corporate cafeterias.

*John will be sharing his vision on further developing the waste management arm of his company, but particularly focusing on how the top few inches of the Bigbelly are being re-engineered into multiple IT applications serving many purposes to the benefit of a city's citizens.*

*John Baekelmans – Vice President, IMEC*

Based in Eindhoven, John is Vice President & Managing Director for IMEC in the Netherlands. As Managing Director, he is responsible for the overall NL business and operations. Next to his IMEC NL role he leads the IoT and Connected Health Solutions teams and is responsible for the Smart City vertical across IMEC globally. John is an innovator, an engaging and driven speaker and always thrives to push the status quo. His areas of focus are: Innovation, Incubation, Mergers & Acquisitions, Smart(er) Buildings, Smart Cities, IT, Technology Architectures, New Business Models, Engineering & Internet of Everything.

*John will be sharing his vast experience in guiding and advising the region of Flanders in Belgium and its cities in making the most appropriate choices in moving their “smart” projects forward.*

---

Presented by Smart**Cities**Council® Europe





CLV000246



CLV000247



CLV000248

# VEGAS STRONG



CLV000249



CLV000250

First Name	Last Name	Job Title	Company
Gal	Alon	CEO-Founder	Insights
Franco	Amalfi	Director of innovation	Oracle
Nancy	Amundsen	Director of Comp Planning	Clark County Government
Dina	Babsky	IT Business Partner	City of Las Vegas
Sue	Baker	Commission Liaison	Clark County
Aaron	Baker	Assistant to the City Manager	City of Mesquite
Hardik	Bhatt	Leader, Smart Cities and Mobility	Amazon Web Services
Lauren	Boitel	Executive Director	ImpactNV
Tim	Buchanan	Public Affairs/Smart City Wkng Grp	City of Henderson
Derrick	Calderon	Director of Smart Cities	Cox Communications
Victoria	Carreon	Administrative Officer	City of Las Vegas/ Administrative Services
Joselyn	Cousins	District Manager	Federal Reserve Bank of San Francisco
Steve	Crout	Consultant	SCC
Bruno	De Man	Executive Director	Smart Cities Council Europe
Laura	Fucci	CIO	City of Henderson
Jon	Garcia	Director Public Safety & Smart Spaces	Consilient Technology
GINA	GAVAN	Director, Economic & Business Development	City of North Las Vegas
Delen	Goldberg	Public Information Officer	City of North Las Vegas
Derrick	Hill	Vice President	Cox Business
Don	Jacobson	IT Business Partner for Innovation	City of Las Vegas
Jennifer	James	Global Readiness Program Director	Smart Cities Council
Eric	Jeng	Director of Civic Engagement	Asian Community Development Council
Asha	Jones	Director of Government Affairs	College of Southern Nevada
Eric	Killian	Southern Area Director	University of Nevada Cooperative Extension
Erin	King	US Smart Cities Practice Deputy	IBI Group
Cori	Knauss	Director of Finance & I.T.	City of North Las Vegas
Namita	Koppa	Sustainability Management Analyst	City of Las Vegas
Mike	Lane	CIO	Clark County, NV
Lucinda	Levine	Illustrator/Graphic Recorder	Lucinda Levine Illustrator
Lester	Lewis	Deputy IT Director	City of Las Vegas
Todd	Lukesh	Vice President, IES West Coast	IES
Julisa	Mandeville	Program Mgr State and Local Govt	Amazon AWS
Robin	Mendoza	Management Analyst	City of Las Vegas
Daniel	Morris	Executive Director - Foundation Operations	CSN Foundation
Lisa	Morris Hibbler	Director, Dept of Youth Dev. & Social Innovation	City of Las Vegas
Susan	O'Connor	Global Director, Public Sector Industry Marketing	Oracle
Edgar	Patino	Manager, Local Government Affairs	NV Energy
Nicole	Rourke	Deputy Director	City of Las Vegas
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Matthew	Stewart	Sr. Project Consultant	Dyntek
Sam	Tolman	Architectural Project Manager	City of Las vegas
Samantha	Vesely	Account Executive	DynTek

Jane Z. Chase)

CLV000254

First Name	Last Name	Job Title	Company
Gal	Alon	CEO-Founder	Insights
Franco	Amalfi	Director of innovation	Oracle
Nancy	Amundsen	Director of Comp Planning	Clark County Government
Dina	Babsky	IT Business Partner	City of Las Vegas
Sue	Baker	Commission Liaison	Clark County
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Namita	Koppa	Sustainability Management Analyst	City of Las Vegas
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CLV000258

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Jane Z. Chase)

CLV000262



**For whom are you planning your Smart City?**

CLV000263



CLV000264



A smart city is not just a collection of citizens, but active and involved citizens



CLV000265



## The Rise Of Civic Engagement

VEGAS STRONG



CLV000266



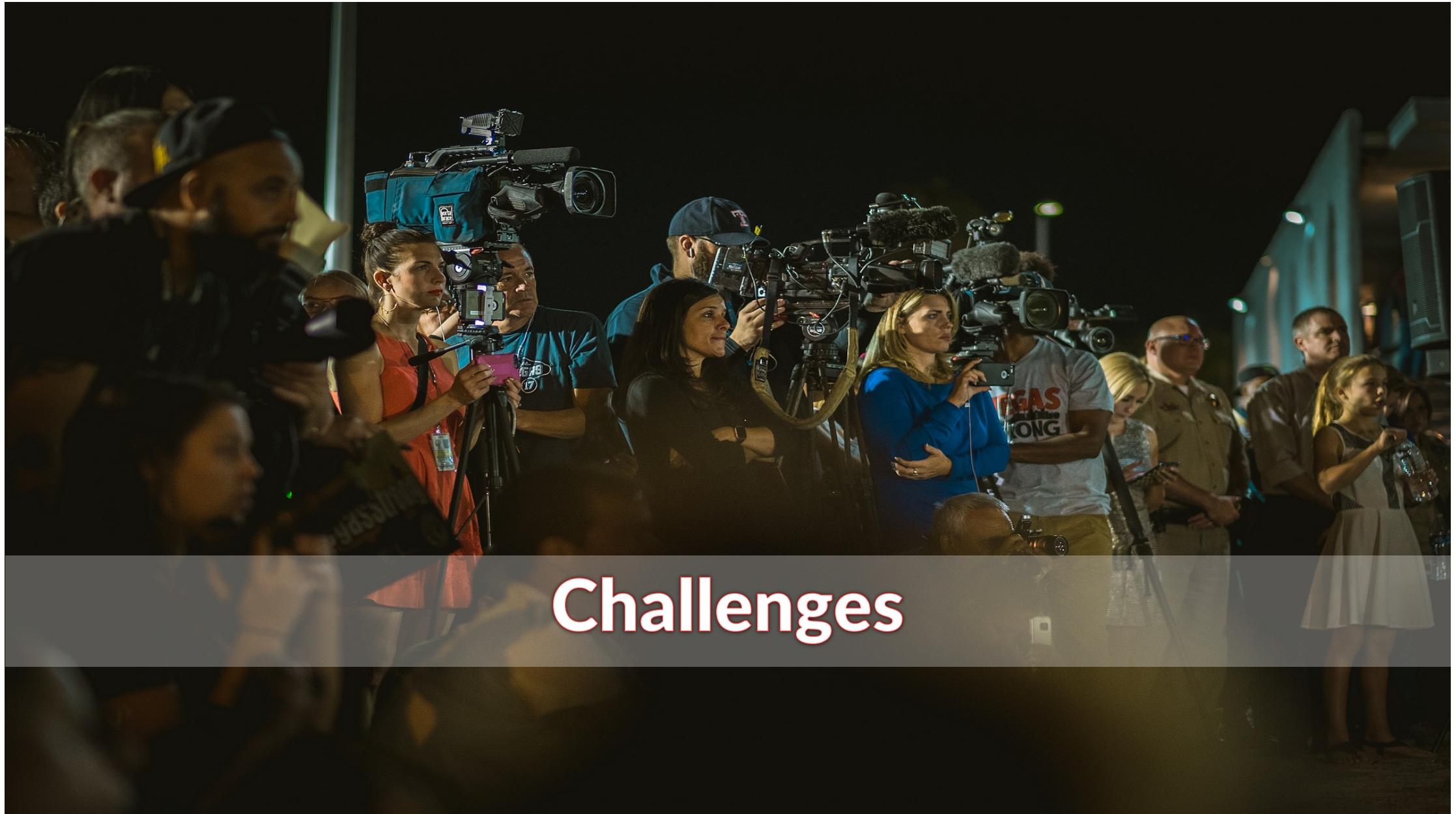
**Why do we want the public to care?**

CLV000267

# Benefits Of Civic Engagement



CLV000268



# Challenges

CLV000269

# How We're Engaging The Public



CLV000270

# Results

 **gb** @GeneB999 · 8h  
Replying to @CityOfLasVegas

**Thank You** for responding! Yes, I will find them here and communicate my message to them. I am trying to stimulate conversation in as many leaders as possible. I feel this is a problem that has gone on for far too long. I also believe in installing mandatory breathalyzers.

---

 **Samantha Richards** @Idyvampsc · Jul 22  
Replying to @CityOfLasVegas

**Thank you** for your response and the clarification.

 CCSD liked

 **Bonny Alvarado** @AlvaradoBonny · Jul 20  
Replying to @ClarkCountySch @CityOfLasVegas

Wow **thank you** for replying and the information ❤️

   2 

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 **Mike Luksavage** @MikeVegasHomes · Jul 5  
Replying to @LasVegasFD @CityOfLasVegas

**Thank you** for your efforts!

---

 **Regina L Lewis** @n8tivel8dy · Jun 30  
Replying to @CityOfLasVegas

I just signed up! **Thank you**

---

 **It'sTimeFor25 TrumpCrimeFamily#Cult45** @Decker711 · Jun 21  
Replying to @CityOfLasVegas @wiccan13

**Thank you** for your response. That info answers my question.

   1 

P.2

## Digital Civic Engagement

Jennifer LVCVA

@Nevada

Tim Buchanan Henderson

Parks & Trails

Facility Rental - Easier access to services

### OPPORTUNITIES

Take Pulse of Community

Better Route Requests

Personalized Services

Right info to right people

Proactively work with departments

Take advantage of private resources

Gail Direct contact with developers

Social Innovation - Co-creation

### PAIN POINT

Easier access to services

Oracle Digital front door

Zonia Choose how to engage up front

Beyond just govt services

Gail Get services without asking

Namita Transient population

Clark County Don't know jurisdiction

Oracle Artificial Intelligence - AIoEva

Privacy / Security

Measures ~~Time~~ Time / Number of Steps / Cost

Usage / Recurring problem

FINAL Business Licensing & Enforcement

Bot / AI

P.1

## Digital Civic Engagement

Jennifer Challenges

Executive Buy-In / Public Trust

High Volume

Direct Messages 8-10k/mo

Chatter / Feedback 100k/mo

Customer Service

Specificity helps in posing questions to public

Analytics of followers

Spanish language speakers

Engagement has been low w/ the demographic

Popular categories: Public Safety, Events, Jail

Gail Jennifer  
Do executives ask Comm Office for targeted ad  
Outreach

What type of input sought

Example - new "Welcome to Downtown LV" sign

SproutSocial tool for monitoring - Bot used

Oracle Omni-Channel

Jennifer Semi-centralized control

Oracle Personar-based approach

Jennifer Email marketing

Rick Govt behind personalization

Citizen Identity Management (OKTA)

Workflow

No 311

More data available via APIs

No Call Center

Jennifer Visitors

## SMART CITIES COUNCIL READINESS WORKSHOP – CIVIC ENGAGEMENT

-----Original Appointment-----

**From:** [jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)

**To:** Don Jacobson; [hvbhatt@amazon.com](mailto:hvbhatt@amazon.com); Gal Alon; [kevin.ebi@smartcitiescouncil.com](mailto:kevin.ebi@smartcitiescouncil.com)

**Subject:** Invitation: Las Vegas RW Civic Engagement session alignment

**When:** Wednesday, July 25, 2018 8:00 AM-8:50 AM

**Where:** Jennifer's office

**Call:** 1-515-739-1229 Code 283468

[more details »](#)

### Las Vegas RW Civic Engagement session alignment call

Alignment session for Readiness Workshop Civic Engagement briefing and working group -- City, SCC and partner moderators.

When Wed Jul 25, 2018 8am – 8:50am Pacific Time - Los Angeles

Where 1-515-739-1229 Code 283468 ([map](#))

Calendar [djacobson@lasvegasnevada.gov](mailto:djacobson@lasvegasnevada.gov)

Who

- [jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com) - organizer
- [djacobson@lasvegasnevada.gov](mailto:djacobson@lasvegasnevada.gov)
- [hvbhatt@amazon.com](mailto:hvbhatt@amazon.com)
- Gal Alon
- [kevin.ebi@smartcitiescouncil.com](mailto:kevin.ebi@smartcitiescouncil.com)

Going? [Yes](#) - [Maybe](#) - [No](#) [more options »](#)

10:35 am	<b>Deep Dive Briefing Topic 1: Civic Engagement</b> Don Jacobson, IT Business Partner for Innovation, City of Las Vegas; <b>Diana Paul, Communications Office, City of Las Vegas</b>	Council Chambers
11:40 am	<b>Civic Engagement Solutions</b> <ul style="list-style-type: none"><li>• Solution Landscape: Hardik Bhatt, Leader, Smart Cities and Mobility Verticals, AWS (10 mins)</li><li>• Case Study 1: Gal Alon, CEO &amp; Founder, Insights (5 mins)</li><li>• Case Study 2: Franco Amalfi, Director, Strategic Government Programs, Oracle (5 mins)</li></ul>	Council Chambers

## SMART CITIES COUNCIL READINESS WORKSHOP – CIVIC ENGAGEMENT

<p><b>1:50 pm</b></p> <p><b>Working Group Logistics Overview – Jennifer James, Smart Cities Council</b></p> <p><b>Split into Working Groups – Move to Breakout Rooms</b></p> <p><b>Working Group 1: Civic Engagement</b> Focus: How can the City use its smart city capacities to remove barriers and facilitate interaction and flow of information with the public?</p> <p><i>Discussion Leaders:</i> Kevin Ebi (Smart Cities Council Moderator) Don Jacobson (City Subject Matter Expert) Diana Paul (City Subject Matter Expert) Hardik Bhatt (Industry Subject Matter Expert) Gal Alon (Industry Subject Matter Expert)</p>	<p><b>Council Chambers</b></p> <p><b>Training Room 1 (possibly 4 as well)</b></p>
<p><b>2:00 pm</b></p> <p><b>Working Group Exercise 1: Solution Definition</b></p>	<p><b>Training Rooms</b></p>
<p><b>3:00 pm</b></p> <p><b>Working Group Exercise 2: Action Planning</b></p>	<p><b>Training Rooms</b></p>
<p><b>3:50 pm</b></p> <p><b>Working Group Synthesis / Report Out Preparation</b></p>	<p><b>Training Rooms</b></p>
<p><b>4:05 pm</b></p> <p><b>Short Break/ Merge Training Rooms</b></p>	<p><b>Training Rooms</b></p>
<p><b>4:15 pm</b></p> <p><b>Working Group Report Out and Full Group Discussion</b></p>	<p><b>Training Rooms</b></p>

**From:** Erin King <erin.king@IBIGroup.com>

**Sent:** Wednesday, July 25, 2018 12:52 PM

**To:** Don Jacobson <djacobsen@LasVegasNevada.GOV>; Jennifer James <jennifer.james@smartcitiescouncil.com>; Bhatt, Hardik <hvbjh@amazon.com>; Kevin Ebi <kevin.ebi@smartcitiescouncil.com>; Gal Alon <gal@collective-insights.com>; Jennifer Davies <jdavies@LasVegasNevada.GOV>

**Subject:** RE: Civic Engagement Break Out Logistics

Thank you, Don! I am looking forward to working with you throughout this Readiness Roadmap process. With Jennifer Davies clear commitment to active community engagement, this will be an outstanding focus area, and as Hardik pointed out, we're all excited to have this opportunity to learn even more about all the great things Vegas is doing in the Smart Cities space.

Best,  
Erin

**From:** Bhatt, Hardik <hvbjh@amazon.com>

**Sent:** Wednesday, July 25, 2018 11:59 AM

**To:** Don Jacobson <djacobsen@LasVegasNevada.GOV>; Jennifer James <jennifer.james@smartcitiescouncil.com>; Kevin Ebi <kevin.ebi@smartcitiescouncil.com>; Erin King <erin.king@ibigroup.com>; Gal Alon <gal@collective-insights.com>; Jennifer Davies <jdavies@LasVegasNevada.GOV>

**Subject:** Re: Civic Engagement Break Out Logistics

## SMART CITIES COUNCIL READINESS WORKSHOP – CIVIC ENGAGEMENT

Thanks Don. Admiration is mutual. I have admired Las Vegas' leadership in smart cities space since I have been tracking this space. I am looking forward to being and working with you all.

Hardik Bhatt  
Leader, Smart Cities and Mobility verticals  
World Wide Public Sector – State & Local Governments  
Amazon Web Services  
+1.847.846.4071 (m)

---

**From:** Don Jacobson  
**Sent:** Wednesday, July 25, 2018 8:13 AM  
**To:** Jennifer James <jennifer.james@smartcitiescouncil.com>; Bhatt, Hardik <hvzbhatt@amazon.com>; Kevin Ebi <kevin.ebi@smartcitiescouncil.com>; Erin King <erin.king@ibigroup.com>; Gal Alon <gal@collective-insights.com>; Jennifer Davies  
**Subject:** RE: Civic Engagement Break Out Logistics

Thank you, Jennifer Davies has this now.

I am excited to meet you, Hardik. I followed your work in Illinois, and now I am eager to hear about your leadership of the new Smart Cities & Mobility business at AWS.

And I am also happy to learn you will be joining us, Erin. I look forward to hearing your ideas on urban planning with a mind towards equity and inclusiveness.

It will be good to see you again, Gal. I am pleased with the feedback the City has received using the Insights platform.

The City of Las Vegas has been at the forefront regionally when it comes to visualizing a smart community balanced against the needs and wishes of the public. Next week is our opportunity to help our peers—other local agencies—be more strategic as well.

---

**From:** Don Jacobson  
**Sent:** Wednesday, July 25, 2018 9:43 AM  
**To:** Jennifer Davies  
**Subject:** Workshop Attendees

Attached are two lists:

- Everyone who has registered to attend the workshop
- Those who have indicated they will attend our breakout session

For both lists, I have all their email addresses, work phone #s, and cell phone #s

 Registrants for Civic Engagement  
 All Registrants

---

**From:** Don Jacobson  
**Sent:** Wednesday, July 25, 2018 9:16 AM  
**To:** Jennifer Davies  
**Subject:** Civic Engagement Break Out Logistics

## SMART CITIES COUNCIL READINESS WORKSHOP – CIVIC ENGAGEMENT

The attached document will help us prepare for the breakout sessions next week.

When we leave Council Chambers at 1:50 PM, we will go straight to Training Room #4. From there, we will split into two smaller groups. You will stay with the group talking about social media. I will take the group talking about data to another room I've booked.

You will not be the moderator, and you will not be the scribe. Look over the Solution Canvas (the last two pages of the attached document) to get a sense of how the ideas will be documented. Remember, our challenge statement is how do we get the public to trust government so that they're willing to engage with it to help plan for a smarter community.

I will copy you on an email I am sending to Jennifer James and her team about this. Thank you.

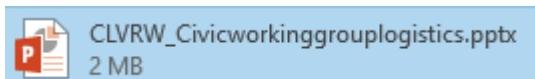
---

**From:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>  
**Sent:** Wednesday, July 25, 2018 8:14 AM  
**To:** Don Jacobson; Bhatt, Hardik <[hvbhatt@amazon.com](mailto:hvbhatt@amazon.com)>; Kevin Ebi <[kevin.ebi@smartcitiescouncil.com](mailto:kevin.ebi@smartcitiescouncil.com)>; Erin King <[erin.king@ibigroup.com](mailto:erin.king@ibigroup.com)>; Gal Alon <[gal@collective-insights.com](mailto:gal@collective-insights.com)>  
**Subject:** Civic Engagement Break Out Logistics

Don -- please forward to Jennifer Davies

All -- please let me know if there are questions or comments.

Thanks!



-----Original Appointment-----

**From:** Don Jacobson  
**To:** Jennifer Davies  
**Subject:** Prepare for presentation at SCC Workshop on July 31  
**When:** Tuesday, July 24, 2018 8:00 AM-8:30 AM  
**Where:** Jennifer's office, 7th floor

Discuss our 20-minute presentation on Civic Engagement as it relates to Smart Cities.

I'm thinking I open with importance of engaging the public when making plans to become a smart city to ensure inclusiveness and equity. Then, as a segue, I will bring up how technology has become so pervasive in our lives with smart devices and our reliance on information from the Internet of Things (e.g., traffic conditions, weather, emergencies, etc.) that it is paramount that government become both a trusted source of information and a good listener when it comes to public opinion. That introduces your presentation on what the City is doing in that regard.

---

**From:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>  
**Sent:** Tuesday, July 24, 2018 6:22 AM  
**To:** Don Jacobson Kevin Ebi <[kevin.ebi@smartcitiescouncil.com](mailto:kevin.ebi@smartcitiescouncil.com)>  
**Cc:** Connie Heath <[connie.heath@smartcitiescouncil.com](mailto:connie.heath@smartcitiescouncil.com)>; Bethany Siegrist <[bethany.siegrist@smartcitiescouncil.com](mailto:bethany.siegrist@smartcitiescouncil.com)>  
**Subject:** Simplified agenda to post on microsite

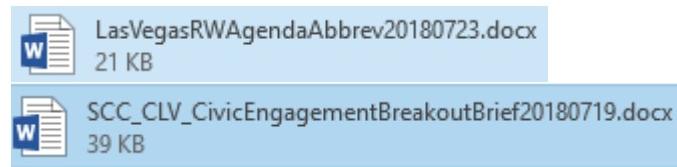
## SMART CITIES COUNCIL READINESS WORKSHOP – CIVIC ENGAGEMENT

Hi Don,

Here is the simplified agenda without speaker names. I'd like to post this on the microsite today and we can update it to the final version when ready. Also will post the mobility and civic engagement briefing docs (if you are ok with the civic engagement one; otherwise just mobility). After that we will send the email to registrants. Sound good? (re-attaching civic engagement briefing).

Noting that we also need to change "Transportation" to "Mobility" on the microsite intro.

Also -- do you have the Southern NV smart community plan you referenced? Shall we post a link of that to the site as well? (note: this is won't hold up the email)



---

**From:** Jennifer James <jennifer.james@smartcitiescouncil.com>

**Sent:** Monday, July 23, 2018 1:54 PM

**To:** Don Jacobson

**Subject:** Re: FW: Reminder to arrange calls this week

For Mobility -- that time Thurs sounds great.

For Civic Engagement -- I will put a hold on the Tues and Wed times and do a quick check with Kevin and AWS. I will make the change with Jennifer Davies in the agenda.

**From:** Don Jacobson

**Sent:** Monday, July 23, 2018 1:26 PM

**To:** 'Jennifer James' <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>

**Subject:** RE: Reminder to arrange calls this week

**Importance:** High

On it!

For the Civic Engagement group, Jennifer Davies will join me on the call. She heads up our citizen engagement program. Please add her to the agenda to speak with me during the briefing at 10:35 AM and to be a SME in Working Group 1 (replacing Diana Paul) in the afternoon breakout sessions. Here are a couple suggestions for our call:

- Tuesday, July 24 at 10:00 AM (PST) or 10:30 AM (PST)
- Wednesday, July 25 at 8:00 AM (PST) or 9:00 AM (PST)
- Thursday, July 26 at 8:00 AM (PST) or 9:00 AM (PST)

I'll get the Mobility and Public Safety ones figured out today.

---

**From:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>

**Sent:** Monday, July 23, 2018 12:40 PM

**To:** Don Jacobson

**Subject:** Reminder to arrange calls this week

## SMART CITIES COUNCIL READINESS WORKSHOP – CIVIC ENGAGEMENT

Hi Don,

Reminder to propose dates for three calls with the goal of aligning the City, SCC and industry partners who will be facilitating breakout group discussions. Briefly discuss challenge statement and background, goals for breakout group, and structure/flow/logistics so we will be well coordinated.

-- Mobility group: Joanna, SCC moderator, Battelle (industry expert moderator), Parsons (additional industry moderator if needed), IBI Group (solution landscape presenter)

-- Civic Engagement group: Don, SCC moderator, AWS (solution landscape and industry moderator), Insights (additional industry moderator if needed).

-- Public Safety: City (TBD), SCC Moderator, SAS (industry moderator), Hitachi (solution landscape presenter)

Thanks!

---

**From:** Diana Paul  
**Sent:** Monday, July 23, 2018 9:13 AM  
**To:** Don Jacobson  
**Subject:** Re: Smart Cities Readiness Workshop on July 31

Jen said she'd do this with you if you want to coordinate!

---

**From:** Don Jacobson  
**Sent:** Thursday, July 19, 2018 4:24 PM  
**To:** Lester Lewis; Joanna Wadsworth  
**Subject:** Smart Cities Workshop - Civic Engagement - Deep Dive

Diana Paul is going to appoint Jennifer Davies to co-present with me during the 20-minute briefing on the topic of Civic Engagement. Jennifer will also join me as a subject matter expert during the breakout session on the same topic. Let me know if you have any questions.

---

**From:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>  
**Sent:** Thursday, July 19, 2018 3:40 PM  
**To:** Don Jacobson; Kevin Ebi <[kevin.ebi@smartcitiescouncil.com](mailto:kevin.ebi@smartcitiescouncil.com)>  
**Subject:** Updated Civic Engagement Full Brief

Don,  
Please review the attached full CE brief with the new focus areas. If you approve, we will post this full doc, along with the Mobility one, on the microsite for participant background info.

P.S. I'm thinking we will send the email out later on Monday or possibly first thing Tuesday ... you're 1 week away, here's how to prepare...

 SCC\_CLV\_CivicEngagementBreakoutBrief20180719.docx  
39 KB

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**From:** Don Jacobson  
**Sent:** Wednesday, July 18, 2018 3:08 PM  
**To:** Joanna Wadsworth  
**Subject:** RE: Mobility breakout session briefing doc

## SMART CITIES COUNCIL READINESS WORKSHOP – CIVIC ENGAGEMENT

Yes, my topic is about engaging not just with the public who have homes/money/jobs/cars/tech gear/social media, but engaging with those who are at a disadvantage when it comes to interacting with the city or benefiting from its services because they are homeless, living in a poor neighborhood/household, school dropout. It is important to engage with the *entire* community regardless of class, race, etc.

---

**From:** Joanna Wadsworth  
**Sent:** Wednesday, July 18, 2018 3:02 PM  
**To:** Don Jacobson  
**Subject:** RE: Mobility breakout session briefing doc

**With the social engagement are you including homelessness?**

---

**From:** Don Jacobson  
**Sent:** Monday, July 16, 2018 4:38 PM  
**To:** Jennifer James <jennifer.james@smartcouncil.com>  
**Cc:** Kevin Ebi <kevin.ebi@smartcouncil.com>  
**Subject:** RE: Civic engagement challenge statements

These two focus areas are fine, but the statements emphasize the City of Las Vegas too much, which will turn some people off. I have edited both as follows:

1. Data being generated by the Internet of Things (IoT) has significant potential value to both public and private interests. How can public agencies in the region increase awareness and open up access to this data for businesses, individuals and community organizations?
2. Social media has become a popular channel for local public agencies to share information of interest to the public, especially during emergencies. What more can public agencies in region do to expand and improve civic engagement, particularly with demographic groups that aren't currently being reached?

The Sub Questions that accompany each statement are fine, as it. I assume you will post all of these on the workshop micro-site.

---

**From:** Jennifer James [<mailto:jennifer.james@smartcouncil.com>]  
**Sent:** Friday, July 13, 2018 4:40 AM  
**To:** Don Jacobson  
**Cc:** Kevin Ebi <[kevin.ebi@smartcouncil.com](mailto:kevin.ebi@smartcouncil.com)>  
**Subject:** Civic engagement challenge statements

Hi Don,

Kevin and I worked with the challenge statements based on our call yesterday. Here's what we came up with. I think it's fine to have two areas of focus. We will need to split this group in two anyways.

1. The City of Las Vegas has a nationally acclaimed open data portal. It is in the process of adding new IoT data sets, while also supporting other agencies in the Valley who wish to create their own portals. There is tremendous potential value in these data sets but they are not being used to full advantage. How can the City and Region increase the awareness and usefulness of its open data sources for businesses, individuals and community organizations?

## SMART CITIES COUNCIL READINESS WORKSHOP – CIVIC ENGAGEMENT

### Sub questions:

- What are the highest value opportunities / use cases for each of these constituent groups?
- How can the city/region find out where the biggest data gaps are, i.e. what's not being collected and/or shared that would provide high value?
- What is the best way to engage with each group?
- How can the Open Data Portal provide benefits for those most threatened by the digital divide (e.g. elderly and low-moderate income communities)?

2. Las Vegas is already recognized as a national leader for its social media efforts, earning high marks for using the platforms to communicate emergency information and to provide customer service. To build on that success, what more can the city and region do to prompt more digital engagement, particularly among demographic groups that aren't currently being reached?

### Sub questions:

- What can the city/region do to further leverage social media as a listening platform?
- How can the city/region build solutions that cross departments to provide more robust digital citizen services?
- What kind of outreach is needed to build relationships with under-represented demographic groups, in particular teenagers?
- What steps can the city take to ensure that its social media efforts do not enlarge the digital divide?

---

**From:** Don Jacobson

**Sent:** Wednesday, July 11, 2018 4:24 PM

**To:** 'Jennifer James' <jennifer.james@smartcitiescouncil.com>

**Subject:** Smart Cities Readiness Workshop - Las Vegas - Breakout Session Briefing

Hi Jennifer,

Attached is the briefing form for my breakout session on Civic Engagement. Let me know if it is satisfactory. You can have any of the SSC partners call me or write to me if they have questions about it. The main points I want to emphasize are being mindful of the digital divide, and keeping the *next* generation in mind in urban planning.

I will continue to press Michael Sherwood and Joanna Wadsworth for both their briefing form filled out by tomorrow.

Also, the following is the question I'm considering having the Insights.US team post on July 17 for the invitees to answer ahead of the workshop (let me know what you think):

*What do you consider to be the most pressing issue facing Southern Nevada that, if not addressed appropriately, will significantly impact the quality of life in our valley?*

Let me know if you think it is too broad or too vague. Thank you.



SCC Workshop Breakout Session Outline - Civic Engagement.docx  
61 KB

## **SMART CITIES COUNCIL READINESS WORKSHOP – CIVIC ENGAGEMENT**

**From:** Don Jacobson  
**Sent:** Monday, July 16, 2018 11:07 AM  
**To:** 'Jennifer James' <jennifer.james@smartcouncil.com>  
**Subject:** RE: polytechnic-state-university-digital-transformation-hub

Thank you for sharing this with me. I like the various programs AWS has introduced. Northern Virginia Community College (NOVA) [www.nvcc.edu](http://www.nvcc.edu) will offer a *Cloud Computing* specialization as part of its 2-year (62 credit) IT Associate of Applied Science degree <http://www.nvcc.edu/news/press-releases/2018/aws-cloud.html>. Students will receive membership in the [Amazon Web Services \(AWS\) Educate](#) program to gain hands-on experience with AWS tools. AWS Educate provides instructors and students with resources to acquire cloud-related skills. An example is an Amazon Alexa badge with 10-15 hours of dedicated Alexa skills training. Content is grouped into four learning modules where students begin with introductory AWS services and then lead into the Alexa Skills Kit. Labs, hands-on activities, and assessments enable students to exercise what they learn. [AWS Educate Pathways](#) provide students with access to credits, training, AWS services and advice on cloud careers. In each pathway, students complete 30 hours of knowledge checks, lab exercises, projects and tests to earn a certificate. Anyone can join AWS Educate to access content, training, collaboration tools and a job board.

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**From:** Jennifer James <[jennifer.james@smartcouncil.com](mailto:jennifer.james@smartcouncil.com)>  
**Sent:** Monday, July 16, 2018 10:58 AM  
**To:** Don Jacobson  
**Subject:** polytechnic-state-university-digital-transformation-hub

<https://edscoop.com/california-polytechnic-state-university-digital-transformation-hub-lets-students-take-technology-to-government>

Interesting way to engage students...

**Want to brainstorm with local public and private sector leaders and industry experts on new solutions for public safety, mobility and civic engagement? Now's your chance...**

**The City of Las Vegas and the Smart Cities Council  
Invite you to participate in a  
Smart Cities Readiness Workshop  
On Tuesday, July 31<sup>st</sup> from 8:30 AM to 5:00 PM  
Las Vegas City Hall, 495 S. Main St.**

As a Smart Cities Readiness Challenge grant winner, the City of Las Vegas will host a gathering of local government officials along with business, education and community representatives for a full day workshop facilitated by industry experts to help shape a more livable, safe, sustainable region leveraging smart technology and methodologies

The agenda for the day includes an overview of foundational smart cities principles and a briefing on the City of Las Vegas' smart cities program. Focus areas of Public Safety, Mobility and Civic Engagement will cover challenges and feature case studies from other pioneering communities. Facilitated discussions with small work groups will advance short- and long-term action plans. Opportunities for networking are boundless

Feel free to share this message with any partners you feel will contribute to the conversation and benefit from the exchange of ideas. This is an invitation-only event  
<https://www.eventbrite.com/e/las-vegas-nevada-readiness-workshop-facilitated-by-smart-cities-council-tickets-45564370258>

(Password: **Readiness**). Free parking in city hall garage and lunch will be provided.



If you have any questions, please email Don Jacobson [djacobsen@lasvegasnevada.gov](mailto:djacobsen@lasvegasnevada.gov)

CLV000283

**Smart Cities Council Readiness Workshop for Las Vegas, NV****Venue: Las Vegas City Hall, 495 S. Main Street, Las Vegas NV 89101****Time: 8:30 am - 5:00 pm****Date: July 31, 2018****Arrival and Registration**

Parking  
Security  
Check in location/ set-up  
Badges  
Signage

IT Department will provide all-day passes at CLV garage  
CLV has security desk to direct guests to Chambers  
Table outside Council Chambers  
Name tags only - visitor badges not required  
Minimal

**Main Room (Name)**

Capacity of room (count)  
Podium with microphone (Y/N)  
Stage set up (describe)

Council Chambers

500  
Yes  
Preset

**AV Resources**

Resources/Team support  
Microphone type, quantity  
Screen (set up)  
  
External computer (Required? Run from control room?)  
Presentation format (e.g., 16:9 widescreen)  
AV connection needs (e.g., HDMI/Jacks)  
Restrictions?

AV tech on hand  
Fixed and hand-held, 2  
3 large monitors  
  
Table in back of room  
16:9 widescreen  
Accommodate both, but also accepts flash drives  
TBD

**Graphic Illustrator**

Set up location for main room?  
Easel needs  
Where can completed illustrations be set up?  
Taped to walls or need boards?

Large space visible to entire Chambers  
Available  
Hallway on 1st floor outside training rooms  
Either

**Breakout Rooms**

Breakout Room 1 Name  
Capacity of room  
AV availability  
Projector?  
Screen?  
Computer?  
Microphone ?  
Room set up  
White boards/ flip charts?  
Post it Boards (w stands/markers)  
Pens & paper?

Training Room #1  
80  
Yes  
Yes  
Yes  
Yes  
Unnecessary  
Available  
Available  
Available

**Breakout Room 2 Name**

Capacity of room  
AV availability  
Projector?

Training Room #2  
80  
Yes  
Yes

Screen?	Yes
Computer?	Yes
Microphone ?	Unnecessary
Room set up	
White boards/ flip charts?	Available
Post it Boards (w stands/markers)	Available
Pens & paper?	Available
Breakout Room 3 Name	Training Room #3
Capacity of room	80
AV availability	Yes
Projector?	Yes
Screen?	Yes
Computer?	Yes
Microphone ?	Unnecessary
Room set up	
White boards/ flip charts?	Available
Post it Boards (w stands/markers)	Available
Pens & paper?	Available

<b>Catering</b>	
Caterer	3 square
Breakfast time	8:30 AM
Breakfast location	Now Café
Breakfast type	TBD
Lunch time	12:00 PM
Lunch location	Training Rooms
Lunch type (e.g. box, buffet)?	Box
Afternoon snack time	2:00 PM
Afternoon snack location	Training Rooms
Afternoon snack type	TBD
Water availability throughout day?	Yes

<b>Printed Materials</b>	
Folders	Available
Agenda	Draft
Presentations/ Case studies	Draft
Working group canvases	Available
Name badges	Available
Attendee list	Draft
Signage	Available
Easels for working groups	Available

<b>Day-of Staffing</b>	
City Staff to help? How many	6
Check in/registration	2
Set up	4
logistics with Lunch, coffee, water etc.	2

## Smart Cities Council Readiness Workshop

DATE	TASK	ASSIGNED	COMMENTS	COMPLETE
14-Jun-2018	Weekly Planning Call	Don, Jennifer	Coordinate tasks to be completed	N
15-Jun-2018	Finalize workshop date	Don	To be confirmed by Michael Sherwood	N
18-Jun-2018	Save the Date email from CLV	Don, Jennifer	To be reviewed by Michael Sherwood	N
18-Jun-2018	Establish registration site	Jennifer	Eventbrite	N
18-Jun-2018	Identify CLV SMEs	Don	To be reviewed by Michael Sherwood	N
19-Jun-2018	Send event invite	Don	Email with registration link from Mayor or CMO	N
20-Jun-2018	Break out session briefing docs	Don	Review with three area Subject Matter Experts	N
20-Jun-2018	Finalize workshop agenda	Jennifer	To be reviewed by Michael Sherwood	N
21-Jun-2018	Weekly Planning Call	Don, Jennifer	Review invitees, agenda, logistics and marketing	N
25-Jun-2018	Agenda (revised based on feedback)	Jennifer	To be reviewed by Michael Sherwood	N
28-Jun-2018	Weekly Planning Call	Don, Jennifer	Review invitees, agenda, logistics and marketing	N
28-Jun-2018	City sign off on agenda	Don	To be signed by Michael Sherwood	N
29-Jun-2018	Finalize working group briefing documents	Don	Finalize with three area Subject Matter Experts	N

<b>29-Jun-2018</b>	Post microsite content	Jennifer	Agenda, briefing docs, supplemental material	N
<b>2-Jul-2018</b>	Begin preparing presentations	Don, Jennifer	Prepare with SMEs and SCC facilitators	N
<b>5-Jul-2018</b>	Weekly Planning Call	Don, Jennifer	Review presentations and marketing	N
<b>9-Jul-2018</b>	Finalize Logistics	Don	Parking, room layout, AV, signage, printing	N
<b>12-Jul-2018</b>	Weekly Planning Call	Don, Jennifer	Review logistics and marketing	N
<b>week of July 16</b>	Moderator/SME briefing prep	Don, Jennifer	Rehearsal conducted via conference call	N
<b>19-Jul-2018</b>	Weekly Planning Call	Don, Jennifer	Review last-minute preparations	N
<b>23-Jul-2018</b>	Presentations due	Don, Jennifer	Deliver to SCC for microsite	N
<b>26-Jul-2018</b>	Weekly Planning Call	Don, Jennifer	Finalize attendees, agenda, logistics and marketing	N
<b>26-Jul-2018</b>	Send final materials to print	Jennifer	SCC will print for workshop attendee packages	N
<b>30-Jul-2018</b>	SCC team arrives in Vegas	Don, Jennifer	Final review of site layout and logistics	N
<b>30-Jul-2018</b>	Reception (optional)	Don, Jennifer	SCC, CLV, RCG sponsors	N
<b>31-Jul-2018</b>	Workshop	Don, Jennifer	LV City Hall	N

<b>2-Aug-2018</b>	Debrief call	Don, Jennifer	Feeback, Takeaways, Readiness Roadmap next steps	N
<b>3-Aug-2018</b>	Post content and survey	Jennifer	Update microsite with content; thank you email	N
<b>7-Aug-2018</b>	SCC newsletter article	Jennifer	Promoting outcomes of workshop	N
<b>31-Aug-2018</b>	SCC/IBI deliver first draft of Readiness Roadmap	Jennifer	To be reviewed by Michael Sherwood	N
<b>Mid-Sept</b>	Readiness Roadmap feedback call	Jennifer	Include SCC/IBI and Michael Sherwood	N
<b>Late Sept</b>	Finalize Roadmap	Jennifer	Determine whether to include an input/ comment period for ecosystem players	N
<b>Oct 2-4, 2018</b>	Smart Cities Week DC	Don, Jennifer	Profile City's Progress	N
<b>Nov-Dec-Jan-Feb</b>	Monthly progress calls/potential follow-on workshop to action specific solution	Don, Jennifer	Keep working together to action workshop concepts and expedite benefits	N

<b>First Name</b>	<b>Last Name</b>	<b>Job Title</b>
Xiao	Wang	President
Chen	Yue	CTO
Julisa	Mandeville	Program Mgr State and Local Govt
Hardik	Bhatt	Leader, Smart Cities and Mobility
Bruce	Larson	Account Executive SLG West
Eric	Jeng	Director of Civic Engagement
SANDRA	MORGAN	Director of External Affairs
Dominie	Garcia	Smart Cities Program Lead
Jimmy	Benoit	Associate Engineer
Tim	Buchanan	Public Affairs/Smart City Wkng Grp
Laura	Fucci	CIO
Shelley	Price	Planner II
Alyssa	Rodriguez	City Traffic Engineer
Rhonda	Adams	Department of Public Safety Lieutenant
Scott	Adams	City Manager
Dina	Babsky	IT Business Partner
Jorge	Cervantes	Cheif Operations Officer
Lydia	Chen	Sr. Technical Systems Analyst
Jennifer	Davies	Public Information Officer
Danielle	Davis	Department of Public Safety Lieutenant
Kevin	Gullette	Sr. Econ Dev Specialist
Tim	Hacker	Dir. of Parks & Recreation
Don	Jacobson	IT Business Partner for Innovation
Namita	Koppa	Sustainability Management Analyst
Lester	Lewis	Deputy IT Director
Robin	Mendoza	Management Analyst
Sarah	McCrea	Assistant Fire Chief
Lisa	Morris Hibbler	Director, Dept of Youth Dev. & Social Innovation
Larry	Rodgers	Sr. Engineering Associate
Nicole	Rourke	Deputy Director
Kristin	Smith	IT Business Partner
fred	solis	Sr. Planner
Scott	Stevens	Sr. Management Analyst
Jason	Thompson	Deputy Director of EUD
Sam	Tolman	Architectural Project Manager
Rick	Virmani	Systems Manager
Joanna	Wadsworth	Program Manager
Victoria	Carreon	Administrative Officer
Jayson	Andrus	Fire Chief
Aaron	Baker	Assistant to the City Manager
Adam	Cohen	IT Manager
GINA	GAVAN	DIRECTOR, ECONOMIC AND BUSINESS DEVELOPMENT
Delen	Goldberg	Public Information Officer
Cori	Knauss	Director of Finance & I.T.
Tim	Reesman	Senior Engineer
Rishma	Khimji	Asst. Director of IT

Sue	Baker	Commission Liaison
Mario	Bermudez	Planning Manager
Shane	Ammerman	Assistant Planning Manager
Jason	Cabrera	Airport Manager, Service Desk
Nancy	Amundsen	Director of Comp Planning
Les Lee	Shell	Chief Administrative Officer
Mike	Lane	CIO
Asha	Jones	Director of Government Affairs
Jon	Garcia	Director Public Safety & Smart Spaces
Hiren	Desai	Strategy & Innovation
David	Baraniak	Manager Business Development and Sales
Derrick	Hill	Vice President
Derrick	Calderon	Director of Smart Cities
Tanya	Friese	Government Relations Manager
Daniel	Morris	Executive Director - Foundation Operations
Dildar	Marhas	Senior Manager
Lawrence	Buja	Vice President for Research
Christopher	Ipsen	CIO
Eder	Lopez	Sr. Principal Architect
Dan	Minella	VP West
Daniel	Najera	Web Developer
Matthew	Stewart	Sr. Project Consultant
Samantha	Vesely	Account Executive
Joselyn	Cousins	District Manager
Patrick	Hughes	CEO/ President
Bret	Beringer	Chief Engineering Officer
Daryl	Sullivan	Sr Director Ecosystem & Alliances
Erin	King	US Smart Cities Practice Deputy
Don	Murphy	Associate Director
Todd	Lukesh	Vice President, IES West Coast
Lauren	Boitel	Executive Director
Gal	Alon	CEO-Founder
Robert	Borzillo	VP - Smart Cities Bus. Development
Francis	Julien	General Manager
Gabriela	Villafuerte	Assistant Management Analyst
Carlos	Gomez	Business Development Director
Joe	Blackwell	Direct Engineer Solutions
Lucinda	Levine	Illustrator/Graphic Recorder
Sasha	LARKIN	Captain
WILLIAM	SCOTT	Police Captain
Quinn	Averett	Sergeant / PIO
Kenneth	Zamora	Las Vegas Coordinator
David	Stewart	Public Sector
Suthakorn	Wongsavit	Research Analyst
Daniel	Solow	Lieutenant Colonel
Rusty	McAllister	Executive Secretary Treasurer
Cynthia	Alejandre	Sr. Government Strategy Adviser

Edgar	Patino	Manager, Local Government Affairs
Franco	Amalfi	Director of innovation
Susan	O'Connor	Global Director, Public Sector Industry Marketing
Matthew	Jordan	Corporate Security Director
Eric	Redman	VP Systems
Paul	Craven	Sr. Systems Administrator
Nathan	Goldberg	Manager of Transit Planning
Keith	Isennock	Manager, IT
Brian	Maxwell	Senior Account Executive State and Local Government
Stephen	Serrao	Senior Industry Advisor
Steve	Crout	Senior Advisor
Kevin	Ebi	Managing Editor
Connie	Heath	Director of Partner Engagement
Jennifer	James	Global Readiness Program Director
Bruno	De Man	Executive Director
Serena	McCarty	CRT-SRCW
Betsy	Fretwell	SVP - CITIES
Mark	Witt	Regional Sales Manager
David	Martin	AE
Eric	Killian	Southern Area Director
Tara	Emmers-Sommer	Associate Dean
Robert	Ulmer	Dean, Greenspun College of Urban Affairs
James	Kim	Manager
Balaji	Sundaram	Principal - Enterprise IoT & Smart Cities
Noam	Maital	CEO

<b>Company</b>	<b>Email</b>	<b>Cell Phone</b>
AeoShape	xiao.wang@aeoshape.com	2818443219
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Amazon AWS	julisaem@amazon.com	703.344.9439
Amazon Web Services	hvbhatt@amazon.com	8478464071
Amazon Web Services	blarso@amazon.com	8015896738
Asian Community Development Council	eric@acdcnv.org	2022476611
AT&T	SANDRA.MORGAN@ATT.COM	702-302-8864
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# Las Vegas Readiness Workshop Working Group Logistics

Smart**Cities**Council  
LIVABILITY | WORKABILITY | SUSTAINABILITY

CLV000304

# Working Group Logistics

## Civic Engagement Working Group

Time	1:50 – 4:10 pm
Rooms	Training Rooms 3 and 4
Discussion Leaders	Kevin Ebi (SCC moderator) Don Jacobson and Jennifer Davies (City SMEs) Hardik Bhatt, AWS, and Gal Alon, Insights (Industry SMEs)
Civic Engagement Challenge Statement	Civic engagement is the basis of democracy, and it has undergone a major transformation. The breakout group will explore how Las Vegas and the Valley can use technology to remove barriers and facilitate the flow of information in ways that benefit the public regardless of their neighborhood or socioeconomic status.
Key Focus Areas	<ol style="list-style-type: none"><li>1. Data being generated by the Internet of Things (IoT) has significant potential value to both public and private interests. How can public agencies in the region increase awareness and open up access to this data to benefit businesses, individuals and community organizations?</li><li>2. Social media has become a popular channel for local public agencies to share information of interest to the public, especially during emergencies. What more can public agencies in the region do to expand and improve civic engagement, particularly with demographic groups that aren't currently being reached?</li></ol>

Link to Microsite with full session brief: <https://smartcitiescouncil.com/readiness-cities-las-vegas>

CLV000305

# Working Group Logistics

## Civic Engagement Working Group

Workshop Logistics Overview 1:50-1:55 pm	Jennifer James (in Council Chambers)  SCC and City discussion leaders
Lead groups to breakout rooms 1:55-2:00 pm	
Exercise 1: Solution Ideation and Prioritization 2:00-2:50 pm	What specific solutions should CLV/region consider in each focus area to address Challenge Statement? What are the likely benefits? What are the pros and cons? What needs to be in place (data, resources, \$\$, processes, etc.) to enable solution success? How will solution provide value to other CLV/regional initiatives? Roughly prioritize solutions based on benefits, pros & cons, and regional value
Exercise 2: Action Planning 2:50-3:40 pm	For priority solutions – identify the who, what, when and how. Consider the funding/financing options and how hurdles will be overcome.
Civic Engagement Group Synthesis 3:40-4:10 pm	Sub groups rejoin and agree on key solutions, actions and insights to report to full group;
Report Out and Full Group Discussion 4:15-4:45 pm	Assign spokesperson(s) to present to group Provide working group notes to SCC Moderator

CLV000306

# Working Group Logistics

## Requests:

- Assign an official scribe (or two!) – encourage electronic notes
- If you get stuck, move on
- Respect everyone's voice (some of the best ideas come from non subject matter experts)
- Relate solutions back to desired outcomes
- Be specific and actionable
- Relate back to overall City/ regional goals
- Provide notes to SCC moderator to feed into Readiness Roadmap

## The Smart Cities Agile Solution Canvas

### Focus Area: Civic Engagement

Focus Area	Impact on Goals/ Challenge Statement	Specific Near-term Solutions to Consider	Solution Pros and Cons	What's Needed to Enable Solution Success?	How will Solution Contribute Regional Smart City Value?

After Solution Canvas is complete, conduct rough solution prioritization based on benefits, pros & cons, and regional value

CLV000308

# The Smart Cities Action Planning Canvas

## Focus Area: Civic Engagement

Focus Area	Priority Solutions (from Solution Canvas)	Potential Timeline for Implementation	Immediate Actions (What and Who)	Funding / Financing Options	Hurdles and how they will be Overcome

# Las Vegas Readiness Workshop Working Group Logistics

Mobility

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CLV000310

# Working Group Logistics

## Mobility Working Group

Time	1:50 – 4:10 pm
Rooms	Training Room 1
Discussion Leaders	Steve Crout (SCC moderator) Joanna Wadsworth (City Subject Matter Expert) Dominie Garcia, Battelle (Industry Subject Matter Expert) Eric Redman, Parsons (Industry Subject Matter Expert)
Mobility Challenge Statement	Southern Nevada's population is currently just over 2 million residents and by 2045, it is projected to be close to 3 million. Our roadways are already reaching capacity and we simply cannot continue to build more lanes to keep up with the demand. In addition, our community continues to see traffic related fatalities with 78 pedestrian fatalities in 2017 (37% increase), 7 bicycle fatalities (40% increase), and 205 total traffic related fatalities (5% decrease). <b>Southern Nevada needs to maintain a high quality transportation network with modal options that is safe, convenient, sustainable, and efficient in order to be a community in which our residents and visitors want to live, work, and play.</b>

Link to Microsite with full session brief: <https://smartcitiescouncil.com/readiness-cities-las-vegas>

CLV000311

# Working Group Logistics

## Mobility Working Group

Goals	<ul style="list-style-type: none"><li>• Increase safety for people walking and biking</li><li>• Reduce improper crossings by people walking and biking</li><li>• Reduce vehicular crashes; Main contributing factors are distracted driving, aggressive driving and excessive speeds, impaired driving, and intersection failure to yield</li><li>• Provide alternative modes of transportation for our residents and visitors such as transit, biking, or other modes as available (e.g.. light rail and carshare models)</li><li>• Encourage use of alt. modes of transportation</li><li>• Provide seamless transitions between modal options using integrated apps or single payment system</li></ul>
Key Questions	<ul style="list-style-type: none"><li>• How can city/region leverage technology to increase the safety of those that drive, walk, and bike?</li><li>• How can alternative transportation modes be encouraged and decrease the region's auto-dependency?</li><li>• How can the travel behaviors of people walking, biking, and driving be altered to increase safety? (For example, the shortest route is not always the safest route)</li><li>• Are there any design or land use modifications that would facilitate use of alternative modes and increase road user safety?</li></ul>

Link to Microsite with full session brief: <https://smartcitiescouncil.com/readiness-cities-las-vegas>

CLV000312

# Working Group Logistics

## Mobility Working Group

Workshop Logistics Overview 1:50-1:55 pm	Jennifer James (in Council Chambers)
Lead groups to breakout rooms 1:55-2:00 pm	SCC and City discussion leaders
Exercise 1: Solution Ideation and Prioritization 2:00-2:50 pm	What specific solutions should CLV/region consider in each focus area to address Challenge Statement? What are the likely benefits? What needs to be in place (data, resources, \$\$, processes, etc.) to enable solution success? How will solution provide value to other CLV/regional initiatives? Which of these solutions can be actioned in the near-term (6 months-1 year) to achieve benefits?
Exercise 2: Action Planning 2:50-3:40 pm	For top initiatives identified – identify the who, what, when and how. Consider the funding/ financing options and how hurdles will be overcome.
Civic Engagement Group Synthesis 3:40-4:10 pm	Sub groups rejoin and agree on key solutions, actions and insights to report to full group
Report Out and Full Group Discussion 4:15-4:45 pm	Assign spokesperson(s) to present to group Provide working group notes to SCC Moderator

CLV000313

# Working Group Logistics

Requests (SCC Moderator to emphasize):

- Assign an official scribe (or two!) – encourage electronic notes
- If you get stuck, move on
- Respect everyone's voice (some of the best ideas come from non subject matter experts)
- Relate solutions back to desired outcomes
- Be specific and actionable
- Relate back to overall City/ regional goals
- Provide notes to SCC moderator to feed into Readiness Roadmap

## The Smart Cities Agile Solution Canvas

### Focus Area: Mobility

Focus Area	Impact on Goals/ Challenge Statement	Specific Near-term Solutions to Consider	Solution Pros and Cons	What's Needed to Enable Solution Success?	How will Solution Contribute Regional Smart City Value?

After Solution Canvas is complete, conduct rough solution prioritization based on benefits, pros & cons, and regional value

CLV000315

## The Smart Cities Action Planning Canvas

### Focus Area: Mobility

Focus Area	Priority Solutions (from Solution Canvas)	Potential Timeline for Implementation	Immediate Actions (What and Who)	Funding / Financing Options	Hurdles and how they will be Overcome

# Las Vegas Readiness Workshop Working Group Logistics

Public Safety

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CLV000317

# Working Group Logistics

## Public Safety Working Group

Time	1:50 – 4:10 pm
Room	Training Room 2
Discussion Leaders	TBD (City Subject Matter Experts) Steve Serrao, SAS (Industry Subject Matter Expert) Jennifer James (SCC moderator)
Public Safety Challenge Statement	The City of Las Vegas seeks to become the safest, high-profile city in America. How can the city use data, applications and technology to help improve safety in four key areas: <ul style="list-style-type: none"><li>• Safe Neighborhoods and Businesses</li><li>• Effective and efficient delivery of law enforcement, fire and medical, and judicial services</li><li>• Feeling of individual safety and satisfaction with law enforcement, fire and medical, and judicial services</li><li>• Safe Tourist Destinations such as Fremont Street Experience, Fremont Street East, Premium Outlet Mall, Symphony Park, World Market, Cashman Field, the Mob Museum, the Cultural Corridor and the Arts District.</li></ul>

Link to Microsite with full session brief: <https://smartcitiescouncil.com/readiness-cities-las-vegas>

CLV000318

# Working Group Logistics

## Public Safety Working Group

### Key Questions

- How can the city use data, applications and technology to make Department of Public Safety and Las Vegas Fire & Rescue operations more effective and efficient?
- What challenges does the Municipal Court face that could be addressed through technology?
- How can the city leverage technology to increase safety in tourist destinations?
- How can technology help public safety agencies communicate more effectively and collaborate during crisis situations?
- What kind of data needs to be collected to ensure situational awareness?
- What are the opportunities to move beyond situational awareness into more proactive and predictive modes of operating?

Link to Microsite with full session brief: <https://smartcitiescouncil.com/readiness-cities-las-vegas>

CLV000319

# Working Group Logistics

## Public Safety Working Group

Workshop Logistics Overview 1:50-1:55 pm	Jennifer James (in Council Chambers)
Lead groups to breakout rooms 1:55-2:00 pm	SCC and City discussion leaders
Exercise 1: Solution Ideation and Prioritization 2:00-2:50 pm	What specific solutions should CLV/region consider in each focus area to address Challenge Statement? What are the likely benefits? What needs to be in place (data, resources, \$\$, processes, etc.) to enable solution success? How will solution provide value to other CLV/regional initiatives? Which of these solutions can be actioned in the near-term (6 months-1 year) to achieve benefits?
Exercise 2: Action Planning 2:50-3:40 pm	For top initiatives identified – identify the who, what, when and how. Consider the funding/ financing options and how hurdles will be overcome.
Civic Engagement Group Synthesis 3:40-4:10 pm	Sub groups rejoin and agree on key solutions, actions and insights to report to full group
Report Out and Full Group Discussion 4:15-4:45 pm	Assign spokesperson(s) to present to group Provide working group notes to SCC Moderator

CLV000320

# Working Group Logistics

Requests (SCC Moderator to emphasize):

- Assign an official scribe (or two!) – encourage electronic notes
- If you get stuck, move on
- Respect everyone's voice (some of the best ideas come from non subject matter experts)
- Relate solutions back to desired outcomes
- Be specific and actionable
- Relate back to overall City/ regional goals
- Provide notes to SCC moderator to feed into Readiness Roadmap

## The Smart Cities Agile Solution Canvas

### Focus Area: Public Safety

Focus Area	Impact on Goals/ Challenge Statement	Specific Near-term Solutions to Consider	Solution Pros and Cons	What's Needed to Enable Solution Success?	How will Solution Contribute Regional Smart City Value?

After Solution Canvas is complete, conduct rough solution prioritization based on benefits, pros & cons, and regional value

CLV000322

# The Smart Cities Action Planning Canvas

## Focus Area: Public Safety

Focus Area	Priority Solutions (from Solution Canvas)	Potential Timeline for Implementation	Immediate Actions (What and Who)	Funding / Financing Options	Hurdles and how they will be Overcome



CLV000324

## WHO IS OUR SMART CITY FOR? **Slide 1**

Not just the businessman who works downtown and owns a home in the suburbs with a wife and 2.5 kids

## EVERYONE **Slide 2**

Old, Young  
Rich, Poor  
Healthy, Sick  
Educated, Still Learning

Smart City NOT just optimized traffic patterns, parking management, efficient lighting, public works improvements

Community driven, bottom up approach

Not top down focused on technology platforms alone

## CHALLENGE WE FACE

Citizens live in a tech-driven, tech-dependent world

Unprecedented access to information and convenience

Expect government to follow suit

Multiple platforms for the public to choose from

Remove barriers and facilitate the flow of information

Benefit public regardless of area or socioeconomic status

## IMPORTANCE

Equitable Innovation – Everyone benefits

Inclusivity – Different people, areas, needs

Deliver data from the Internet of Things (IoT) in a way the public can really use

Access to government-controlled information derived from the IoT must be easy, non-discriminatory and meaningful

**Identify and prioritize:** Understand the problems that directly impact citizens

**Be mindful:** Aware of digital divide and pay equal attention to the issues of citizens with fewer IT skills

**Be Transparent:** Create open data strategies guaranteeing access to all interested parties in the city

**Use Measurements and KPIs:** Explain progress to stakeholders, measure success and impact

Leverage social media as a sensor network to tune into the public's real concerns **Slide 3**

How does government become the single voice representing all of the individual voices

## Full list

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202.630.4033	CEO-Founder	Insights	Civic Engagement Sol	Yes	
5149058508	Director of innovation	Oracle	Civic Engagement Sol	Yes	
Clark County Government	702-455-1514	702-994-0490	Civic Engagement Sol	Already registered with	
City of Las Vegas	7022291299	7025280667	Civic Engagement Sol	Yes	
Clark County	702-455-1900	702-758-6661	Civic Engagement Sol	Yes	
City of Mesquite	702.346.5295	702.306.0047	Civic Engagement Sol	Yes	
8478464071	Leader, Smart City	Amazon Web Services	Civic Engagement Sol	Already registered with	
619.636.7531	Direct Engineer	Leidos	Civic Engagement Sol	Yes	
ImpactNV	7027342000	7024607047	Civic Engagement Sol	Yes	
City of Henderson	702-241-2185	702-241-2185	Civic Engagement Sol	Yes	
Cox Communications	801.300.5867	801.300.5867	Civic Engagement Sol	Yes	
City of Las Vegas/ Administ	702-229-5939	702-279-7394	Civic Engagement Sol	Yes	
Federal Reserve Bank of San Francisco	415 974-3281	415 264-7516	Civic Engagement Sol	Yes	
703.895.9962	Consultant	SCC	Civic Engagement Sol	Already registered with	
32475664754	Executive Director	Smart Cities Council	Civic Engagement Sol	Already registered with	
City of Henderson	702-267-4343	702-576-8240	Civic Engagement Sol	Already registered with	
949.290.4962	Director Public Works	Consilient Technol	Civic Engagement Sol	Yes	
CITY OF NORTH LAS VEGAS (702) 633-1528	(702) 423-6386		Civic Engagement Sol	No	
City of North Las Vegas	7026331084	7022507544	Civic Engagement Sol	Yes	
Cox Business	7025451750	4027390085	Civic Engagement Sol	Yes	
City of Las Vegas	7022292497	7023799161	Civic Engagement Sol	Already registered with	
617-510-0046	Global Readiness	Smart Cities Council	Civic Engagement Sol	Already registered with	
Asian Community Developers	7028860576	2022476611	Civic Engagement Sol	Yes	
College of Southern Nevada	7026512667	7025767413	Civic Engagement Sol	Yes	
University of Nevada Cooperative	702-257-5542	702-278-3586	Civic Engagement Sol	Yes	
2065219091	US Smart Cities	IBI Group	Civic Engagement Sol	Already registered with	
City of North Las Vegas	702-633-1170	702-633-1170	Civic Engagement Sol	Yes	
City of Las Vegas	702-229-6942	8037679408	Civic Engagement Sol	Already registered with	
Clark County, NV	7024553984	7025776936	Civic Engagement Sol	Yes	
301.237.1146	Illustrator/Graphic Designer	Lucinda Levine	Illumi	Civic Engagement Sol	Already registered with
City of Las Vegas	702-229-1774	702-229-1774	Civic Engagement Sol	Yes	
4152645686	Vice President, IES		Civic Engagement Sol	Already registered with	
703.344.9439	Program Mgr St	Amazon AWS	Civic Engagement Sol	Yes	
651-253-0758	Senior Manager	Deloitte	Civic Engagement Sol	Yes	
Southern Nevada CHIPS	708-495-3840	708-495-3840	Civic Engagement Sol	No	
City of Las Vegas	702-229-6824	702-771-2896	Civic Engagement Sol	No	
CSN Foundation	702-651-7301	702-521-3949	Civic Engagement Sol	Yes	
City of Las Vegas	7026835646	7026835646	Civic Engagement Sol	Yes	
650-302-6415	Global Director, Oracle		Civic Engagement Sol	Already registered with	
NV Energy	702-334-5747	702-334-5747	Civic Engagement Sol	Yes	
City of Henderson	7026308176	7026308176	Civic Engagement Sol	Yes	
City of Las Vegas	702-229-4645	702-204-1434	Civic Engagement Sol	Yes	
Clark County NV	7024556538	7022899183	Civic Engagement Sol	Yes	

City of Las Vegas	7022291483	7022924297	Civic Engagement Sol Yes
University of Nevada, Las V	702-895-0628	501-551-1893	Civic Engagement Sol No
Las Vegas Valley Water Dls	7022598271	7028189063	Civic Engagement Sol Yes
City of Las Vegas	7022296427	7022346257	Civic Engagement Sol Yes
8323032612	President	AeoShape	Civic Engagement Sol Already registered wi
Nevada Community Found	7028922326	7028267523	Civic Engagement Sol Yes
3212969798	CTO	AeoShape	Civic Engagement Sol Already registered wi
Mi Familia Vota	702-776-8205	3234016858	Civic Engagement Sol Yes
NV Energy	7023345746	7023345746	Mobility Transportatic Yes
Clark County Comp Plannin	7024555010	7024555010	Mobility Transportatic No
2624441468	Manager Busine	Continental Corpo	Mobility Transportatic Already registered wi
CCPW	702 455-6054	702 580-6640	Mobility Transportatic No
3142580368	Chief Engineerir	Fybr	Mobility Transportatic Already registered wi
Clark County	702-455-5013	702-232-1804	Mobility Transportatic No
6106590632	VP - Smart Citi	Itron	Mobility Transportatic Already registered wi
Desert Research Institute	775.673.7300	775.673.7300	Mobility Transportatic Yes
Clark County Department c	702-261-4075	702-219-1453	Mobility Transportatic Yes
City of Las Vegas	702-229-2530	702-305-0797	Mobility Transportatic Yes
RTC	702-676-1817	702-372-4002	Mobility Transportatic Yes
248-393-5616	Strategy & Inno	Continental Auton	Mobility Transportatic Yes
7034137838	Smart Cities Prc	Battelle	Mobility Transportatic Already registered wi
RTC	702-676-1508	515-421-3777	Mobility Transportatic No
LCC	7023857367	7023857367	Mobility Transportatic Yes
City of Las Vegas	7022294228/	7024492650	Mobility Transportatic Already registered wi
DRI	7747203544	7757203544	Mobility Transportatic Yes
RTC	7026761580	7025810804	Mobility Transportatic Yes
Keolis	7028064500	7028064500	Mobility Transportatic Yes
City of Reno	7753342026	7758575983	Mobility Transportatic Yes
8015896738	Account Execut	Amazon Web Serv	Mobility Transportatic Yes
DynTek	7027772682	5127997230	Mobility Transportatic Yes
703.501.4400	AE	Teradata	Mobility Transportatic Yes
Nevada State AFL-CIO	7024951414	7024932796	Mobility Transportatic Yes
DynTek	702-777-2677	702-860-0471	Mobility Transportatic Yes
780.428.4000	Associate Direct	IBI Group	Mobility Transportatic Yes
DynTek	7142902113	7142902113	Mobility Transportatic Yes
760-215-2415	VP Systems	Parsons	Mobility Transportatic Already registered wi
City of North Las Vegas	7026331938	7026331938	Mobility Transportatic Yes
City of Las Vegas	702-604-1498	702-604-1498	Mobility Transportatic Yes
City of Henderson	702-267-3080	346-704-1212	Mobility Transportatic Yes
City of Las Vegas	7024937260	7022368146	Mobility Transportatic Yes
City of Las Vegas	7022295409	7022295409	Mobility Transportatic Yes
City of Las Vegas	702-229-6334	702-630-9087	Mobility Transportatic Yes
4803832707	Public Sector	Microsoft Corpora	Mobility Transportatic Yes
813-367-7036	Sr Director Ecos	Hitachi Ltd	Mobility Transportatic Yes
5103206229	Principal - Enter	Verizon	Mobility Transportatic Already registered wi
City of Las Vegas	702-229-2214	702-229-2214	Mobility Transportatic Yes
817-946-6564	Regional Sales	Telensa, Inc.	Mobility Transportatic Yes

City of Mesquite	702-378-1024	702-378-1024	Public Safety Solution.No
Mesquite Police Department	7022791649	7022791649	Public Safety Solution.Yes
City of Las Vegas	702-229-6906	702-499-9164	Public Safety Solution.Yes
City of North Las Vegas	702-633-1854	7022353588	Public Safety Solution.Yes
4257782185	Managing Editor Smart Cities Council		Public Safety Solution.Already registered with us
University of Nevada Las Vegas	7028951817	7024013239	Public Safety Solution.No
7027863614	SVP - CITIES	Switch	Public Safety Solution.Yes
480-735-6907	Government Relations	Crown Castle	Public Safety Solution.No
City of Las Vegas	702-229-6721	702-249-2416	Public Safety Solution.Yes
908-309-1484	Director of Part	Smart Cities Council	Public Safety Solution.Already registered with us
Fremont Street Experience	702-678-5713	702-285-2708	Public Safety Solution.Already registered with us
626-440-3327	Corporate Security	Parsons	Public Safety Solution.Yes
123.145.7896	Manager	Verizon	Public Safety Solution.Yes
LVMPD	7028283770	7023032760	Public Safety Solution.Yes
Waycare Technologies	6179434343	6179434343	Public Safety Solution.Already registered with us
AT&T	702-302-8864	702-302-8864	Public Safety Solution.Yes
919-531-3381	Director	Local Government	Public Safety Solution.Already registered with us
LVMPD	702-828-3569	702-279-7137	Public Safety Solution.Yes
2014007086	Senior Industry	SAS Institute Inc.	Public Safety Solution.Yes
Nevada Highway Patrol	7024325003	7025241665	Public Safety Solution.No
DynTek	7027772685	7027238606	Public Safety Solution.Yes
City of Las Vegas	702-229-2091	7022804452	Public Safety Solution.Yes
DynTek	7027772679	5102292347	Public Safety Solution.Yes

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# Memorandum

Date: June 6, 2018

To: CMO Executive Team, Michele Freeman, Dana Hlavac, Willie McDonald

From: Victoria Carreón, Administrative Officer

Re: Follow-up to Community Risk Reduction Results Vegas Meeting

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## Introduction

This memo provides follow-up information requested at the May 14, 2018 Results Vegas Community Risk Reduction meeting. The original notes from the meeting are attached to this memo.

This data in the memo can be used to help create new measures. It can also inform what types of strategies you may want to implement to achieve the new Public Safety Theme and Priorities.

The new Public Safety Theme and Priorities adopted by the City Council on April 4, 2018 are:

### **Theme 6: Public Safety: Become the safest, high-profile city in America.**

1. Improve public safety through the effective and efficient delivery of law enforcement, fire and medical, and judicial services so our residents, businesses and visitors can live, work and play safely in the most iconic city in the world.
2. Improve feeling of safety and satisfaction with law enforcement, fire and medical, and judicial services in Las Vegas compared to other large cities.
3. Improve safety at City of Las Vegas tourist destinations, such as Fremont Street Experience, Fremont Street East, Premium Outlet Mall, Symphony Park, World Market, Cashman Field, the Mob Museum, the Cultural Corridor and the Arts District

## Priority 1

Improve public safety through the effective and efficient delivery of law enforcement, fire and medical, and judicial services so our residents, businesses and visitors can live, work and play safely in the most iconic city in the world.

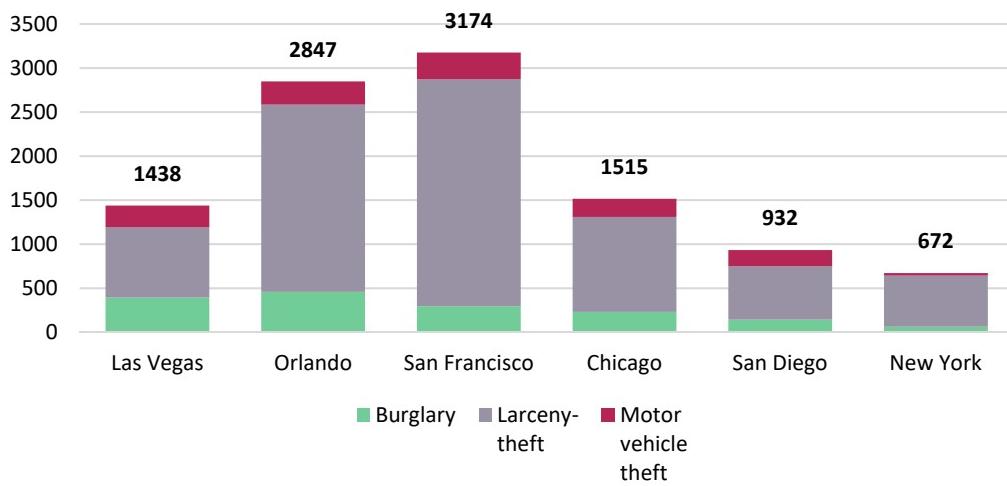
## Public Safety

1. The group requested new Uniform Crime Report data for top tourist cities in the United States. Data on visitor volume is shown in a table below the charts.

## UCR Violent Crime Rate per 100,000 population for top tourist cities



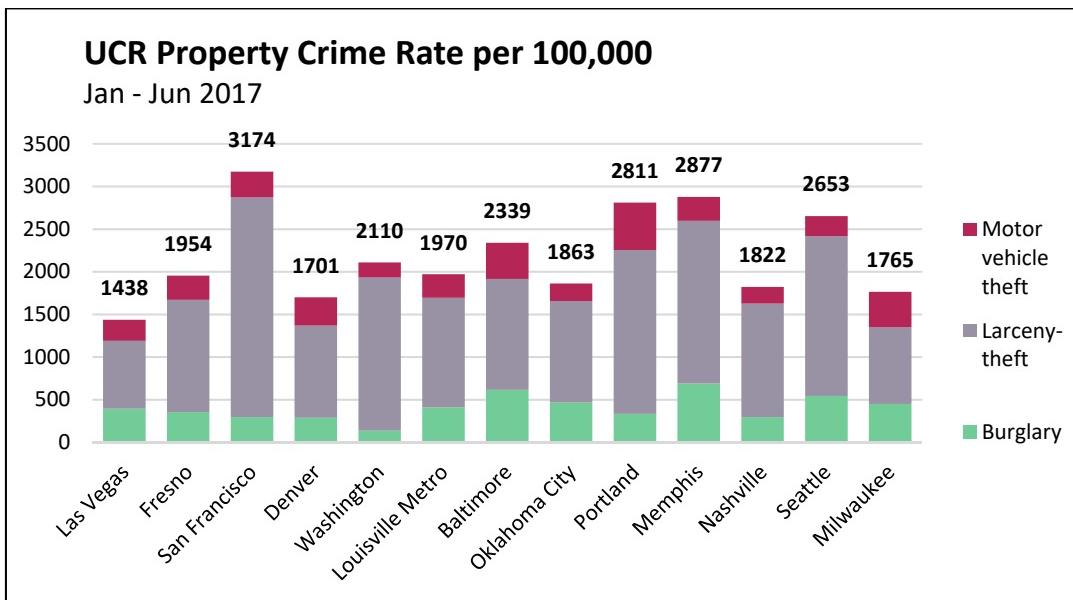
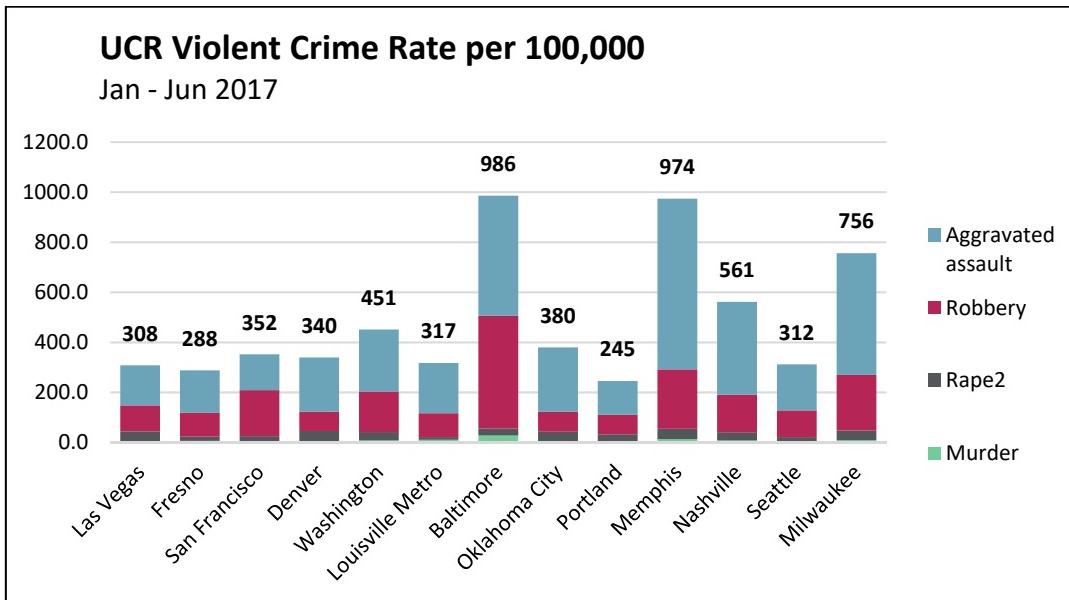
## UCR Property Crime Rate per 100,000 population for top tourist cities



	Las Vegas Metro	Orlando	San Francisco	Chicago	San Diego	New York
Population	1,592,178	277,719	871,155	2,725,153	1,413,414	8,566,917
Visitor Volume	42,214,200	72,000,000	25,500,000	55,000,000	35,000,000	62,800,000



2. The data below is Uniform Crime Report data for cities with similar population to the city of Las Vegas. Population data is shown in a table below the charts.



Source: UCR

	Las Vegas Metro	Fresno	San Francisco	Denver	Washington	Louisville Metro	Baltimore
Population	1,592,178	524,796	871,155	699,259	681,170	683,825	618,385
	Oklahoma City	Portland	Memphis	Nashville	Seattle	Milwaukee	
Population	641,681	642,129	656,434	668,685	700,313	600,193	



- Other potential measures will be discussed by a working group that includes Public Safety and Administrative Services. Ideas discussed at the May 14, 2018 meeting include time Marshals spend in parks and facilities and Marshals calls for service trend data.

### Municipal Court

- No follow up items for this priority.

### Fire & Rescue

- Multifamily Residential Fire Inspections: Change data to reflect the percent of complexes inspected and the percent of complexes with violations.

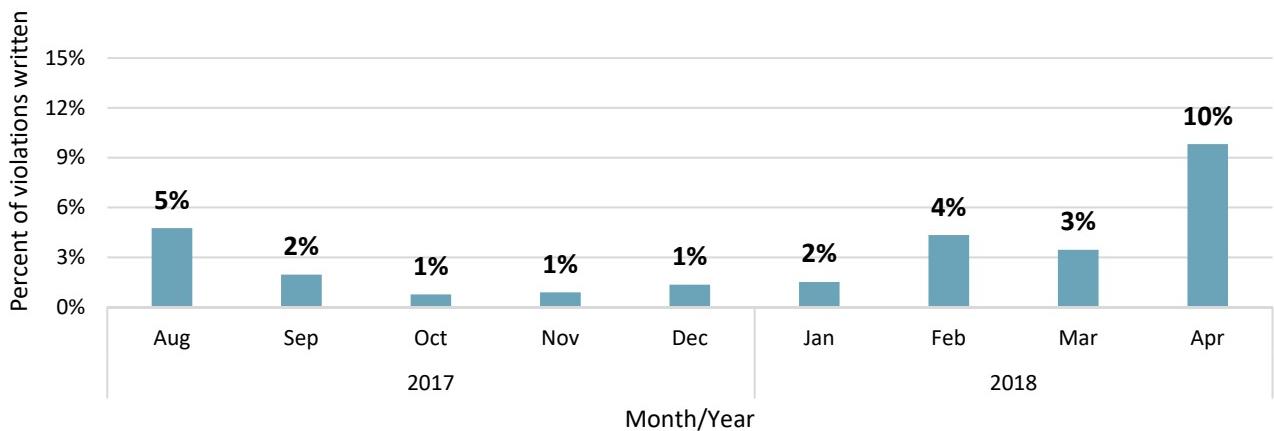
#### **LVFR Inspections of Multi-Family Complexes in Wards 1, 3, and 5**

Target is to inspect all complexes within 24 months. 23% complete.



#### **LVFR Percentage of Inspected Multi-Family Complexes in Wards 1, 3 and 5 that have Violations**

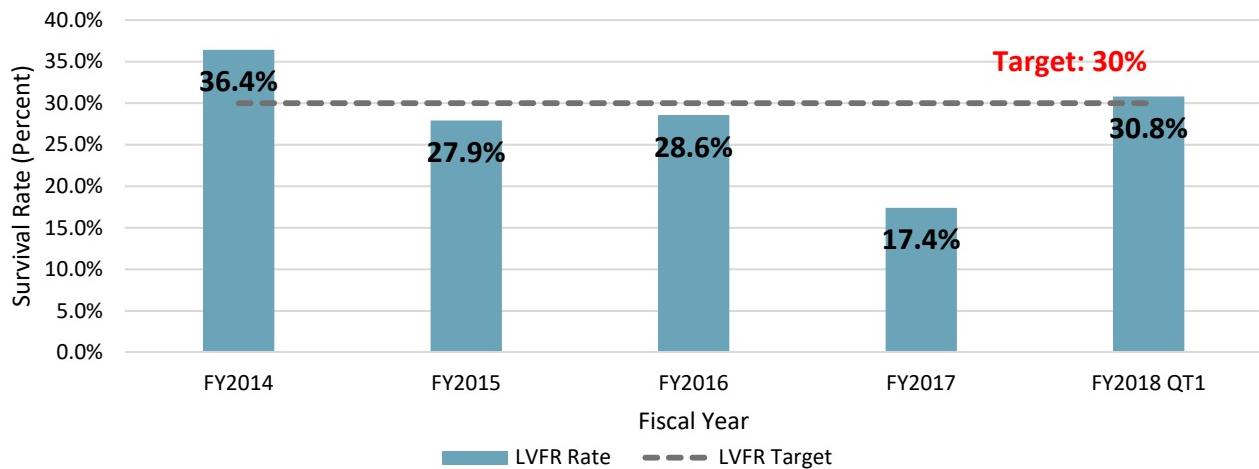
The highest percentage of violations occurred in April 2018.



2. Cardiac Survival: Update 2018 data and show separate chart with number of cardiac arrests vs survivals.

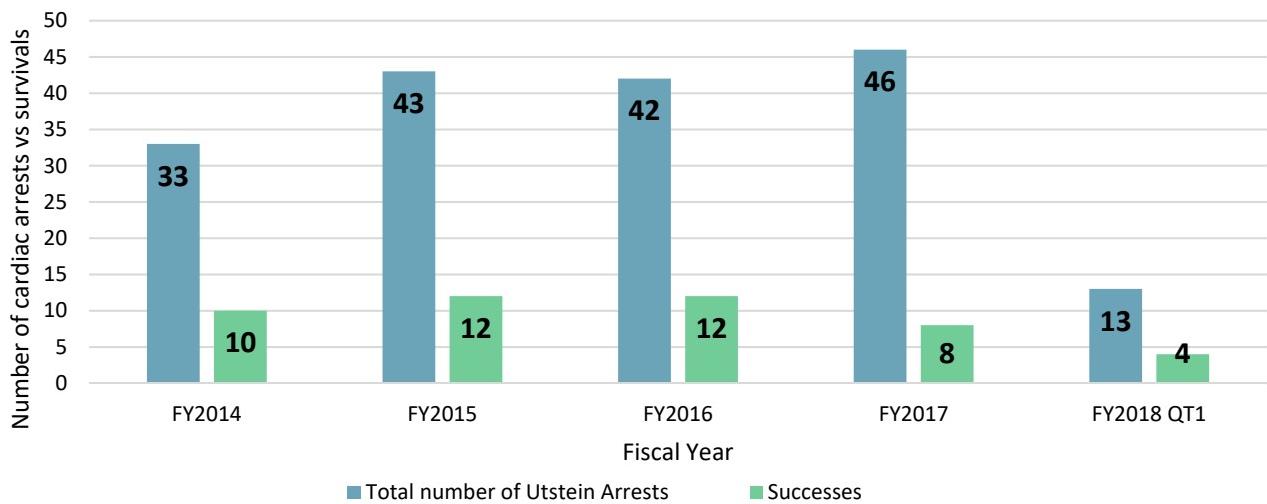
### LVFR Utstein Survival Rate: Percentage of Cardiac Arrest Survivals

The LVFR Utstein Survival Rate has increased in FY 2018. This rate is dependent on collaboration with community partners.



### LVFR Utstein Survival Count: Number of Cardiac Arrest vs Survivals

The number of cardiac arrests meeting the Utstein definition is a subset of total cardiac arrests.



3. Add a new measure showing the percentage of medical calls where only a private ambulance responds. Data is pending from IT. Aligning non-emergency calls to the right resource can allow LVFR to focus on high priority calls.



## Priority 2

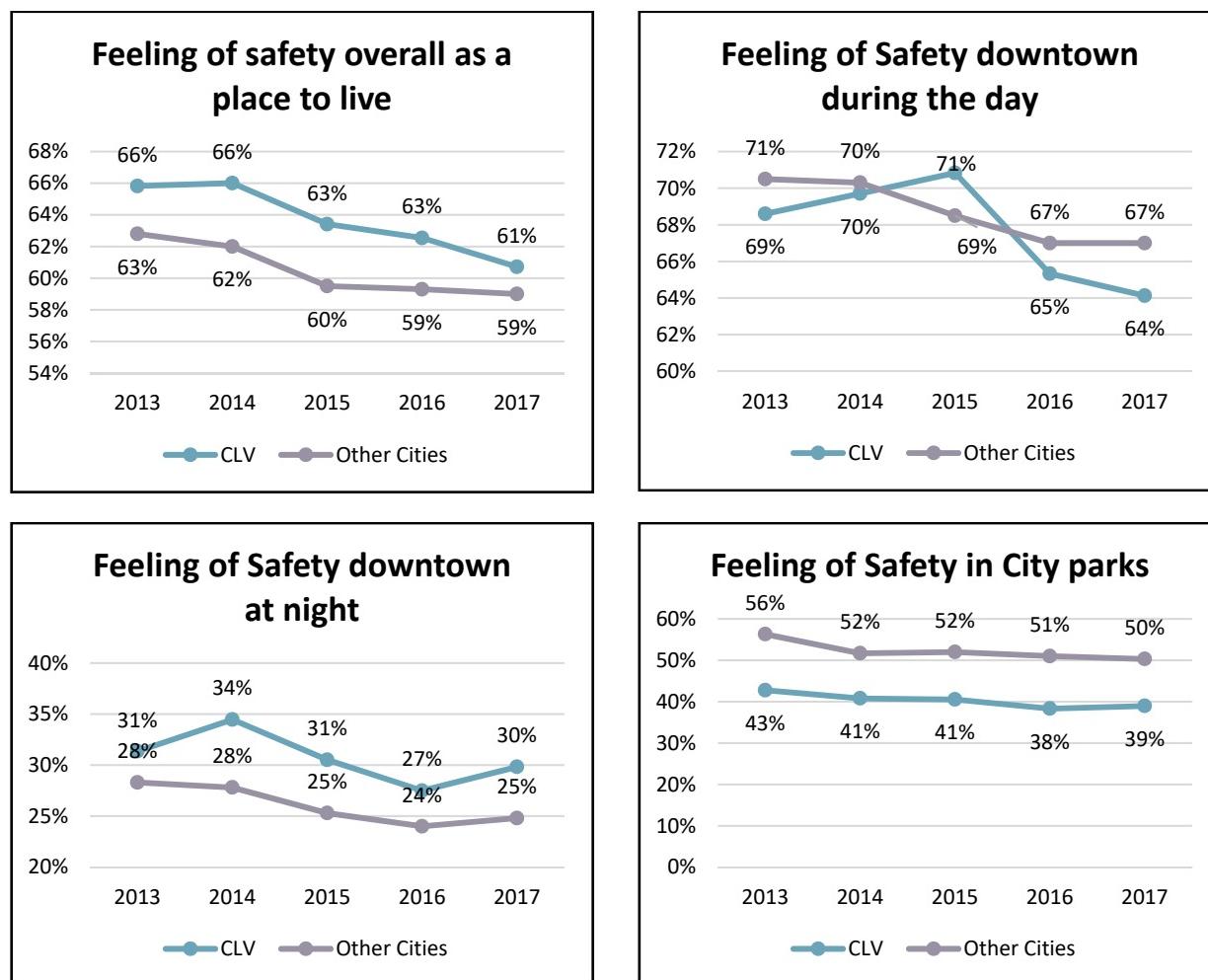
Improve feeling of safety and satisfaction with law enforcement, fire and medical, and judicial services in Las Vegas compared to other large cities.

### Public Safety

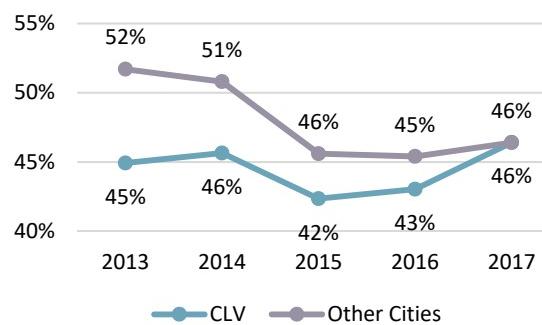
1. Charts comparing Las Vegas to other cities revised to exclude “Don’t Know” responses. As requested, comparison cities revised to exclude Kansas City, MO, Oklahoma City, OK, and Mecklenburg County, NC. Cities with over 500,000 in population included in the data below:

Austin, TX  
Dallas, TX  
Fort Worth, TX  
King County, WA  
Las Vegas, NV

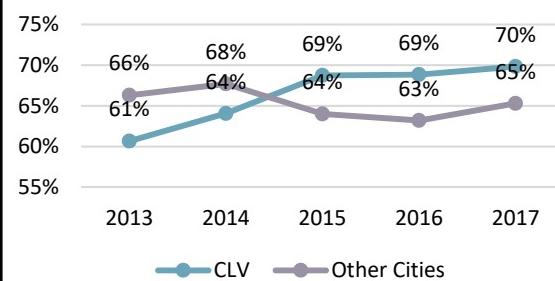
Miami, FL  
San Antonio, TX  
San Diego, CA  
San Francisco, CA



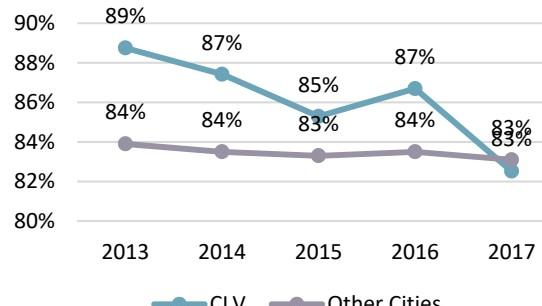
### Satisfaction with the City's efforts to prevent crime



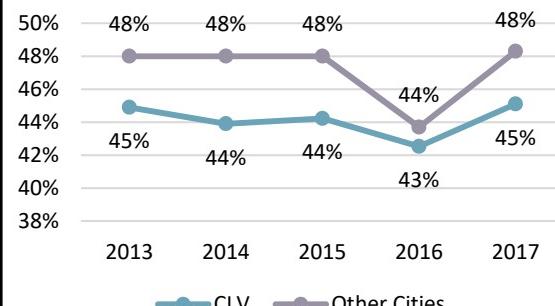
### Satisfaction with overall quality of Metropolitan police services



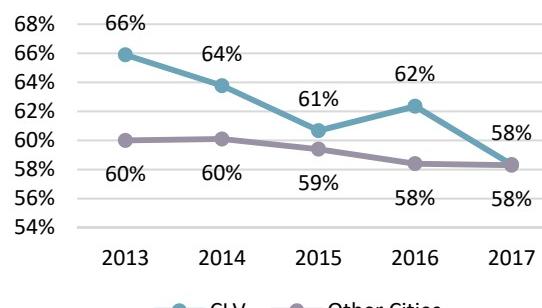
### Feeling of safety in your neighborhood during the day



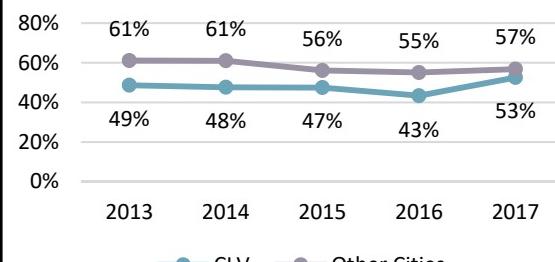
### Satisfaction with visibility of police in neighborhoods



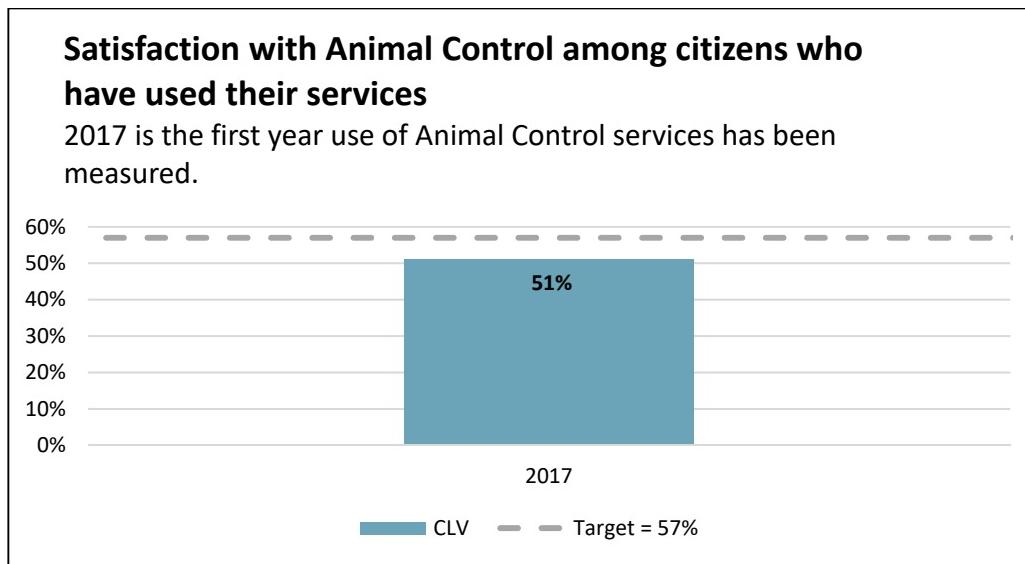
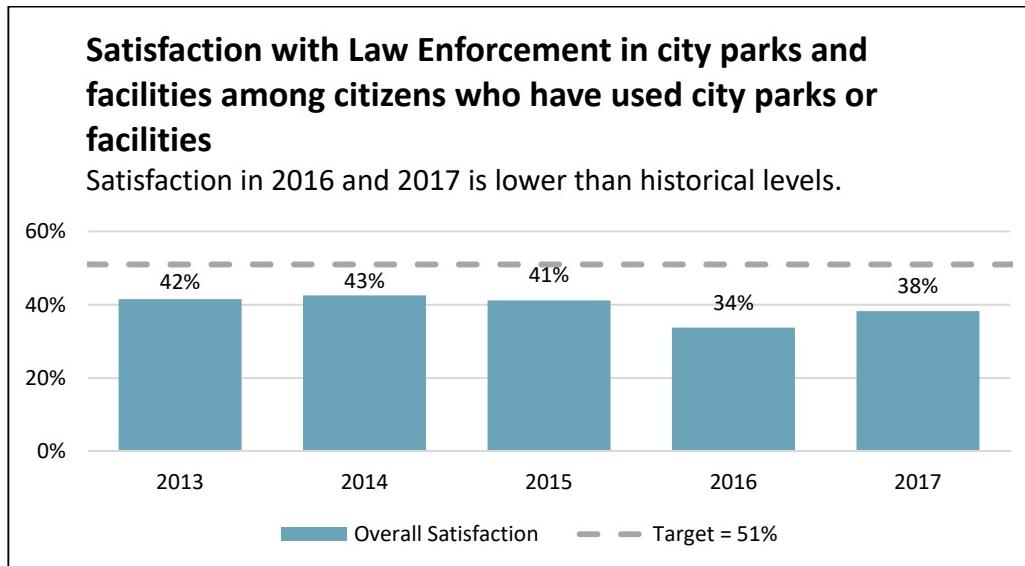
### Feeling of safety in your neighborhood at night



### Satisfaction with how quickly police respond to emergencies

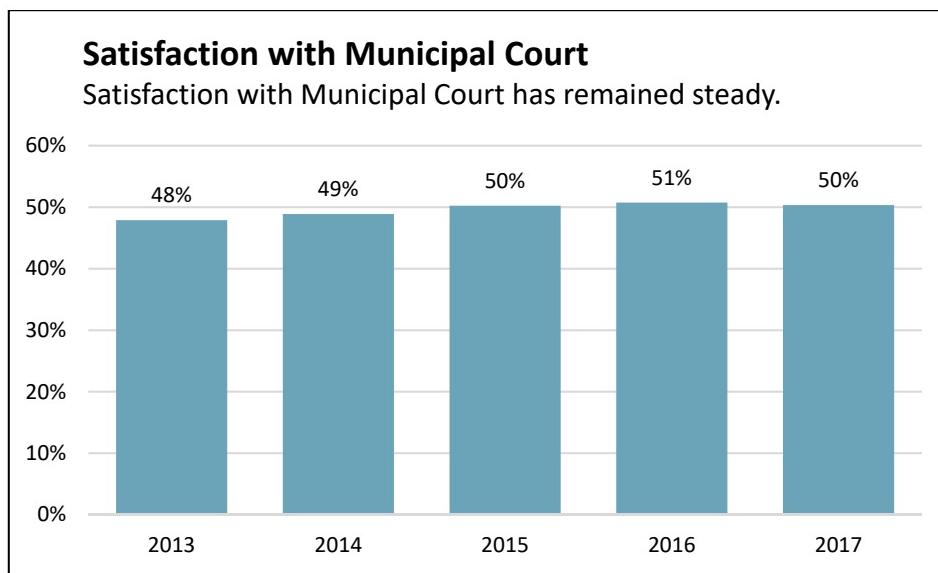


2. The group asked to add several other satisfaction measures. Data for these measures is only available for the city of Las Vegas. These measures have been modified from how they are displayed on the Results Vegas website to only include respondents who have used applicable city services. "Don't know" responses have been excluded.



## Municipal Court

1. Add Municipal Court satisfaction chart for city of Las Vegas. "Don't Know" responses are excluded. Data is not available for other cities.

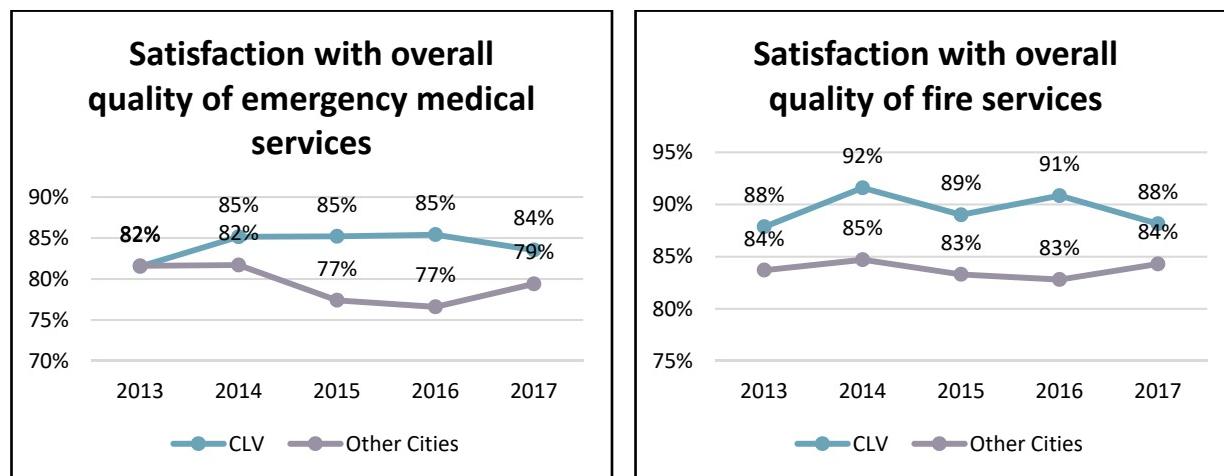


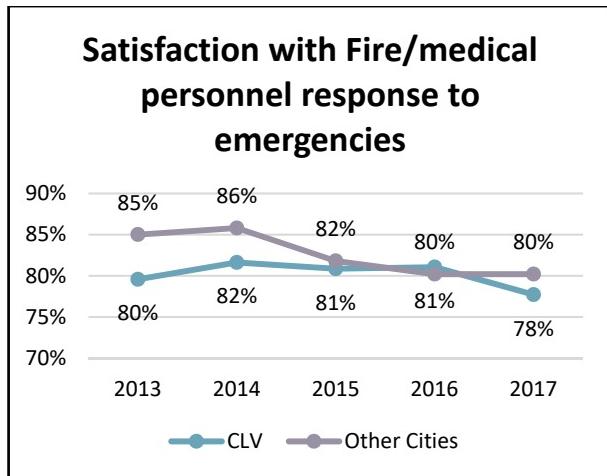
## Fire & Rescue

1. Charts comparing Las Vegas to other cities revised to exclude "Don't Know" responses. As requested, comparison cities revised to exclude Kansas City, MO, Oklahoma City, OK, and Mecklenburg County, NC. Cities with over 500,000 in population included in the data below:

Austin, TX  
Dallas, TX  
Fort Worth, TX  
King County, WA  
Las Vegas, NV

Miami, FL  
San Antonio, TX  
San Diego, CA  
San Francisco, CA



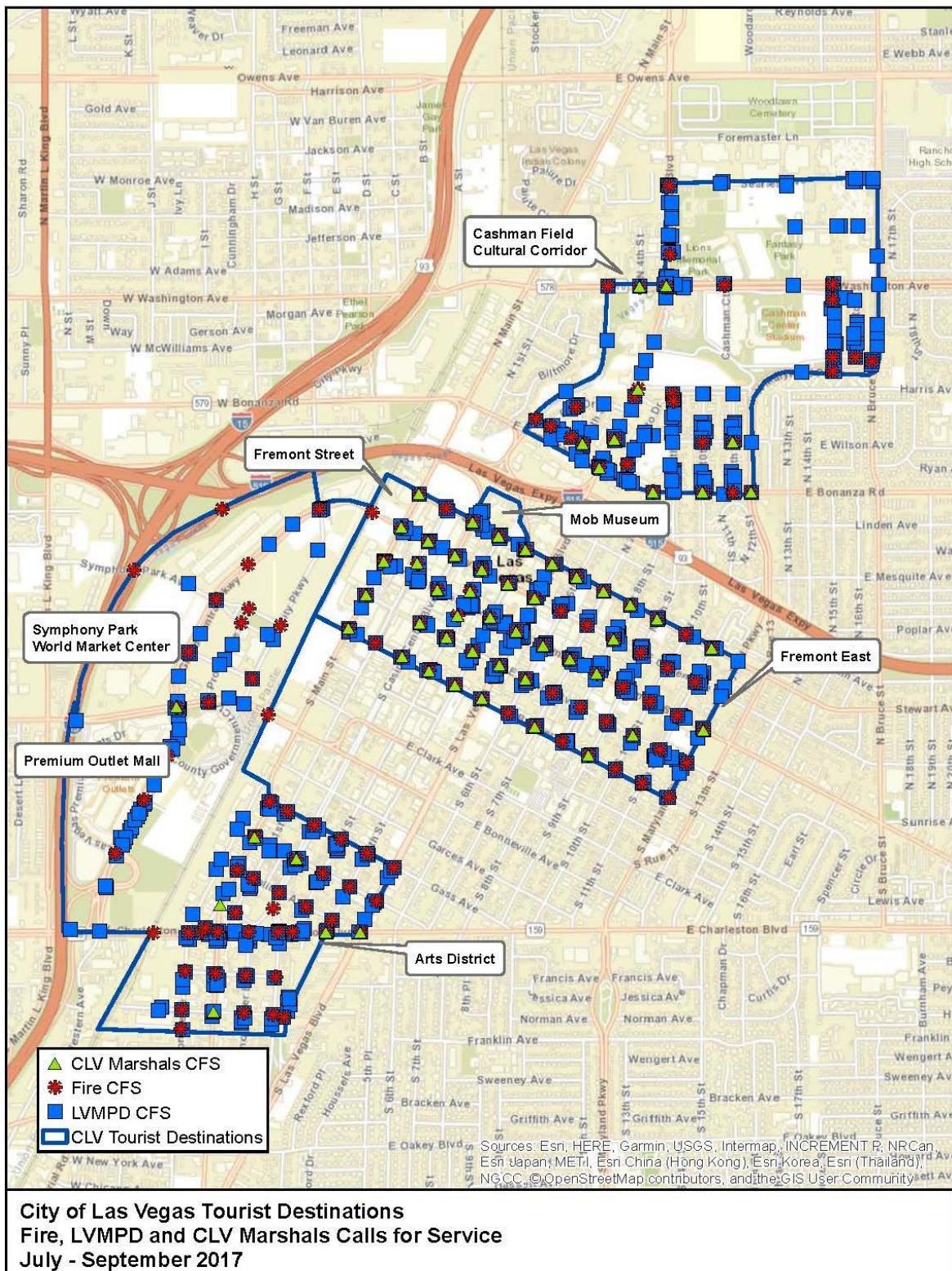


### Priority 3

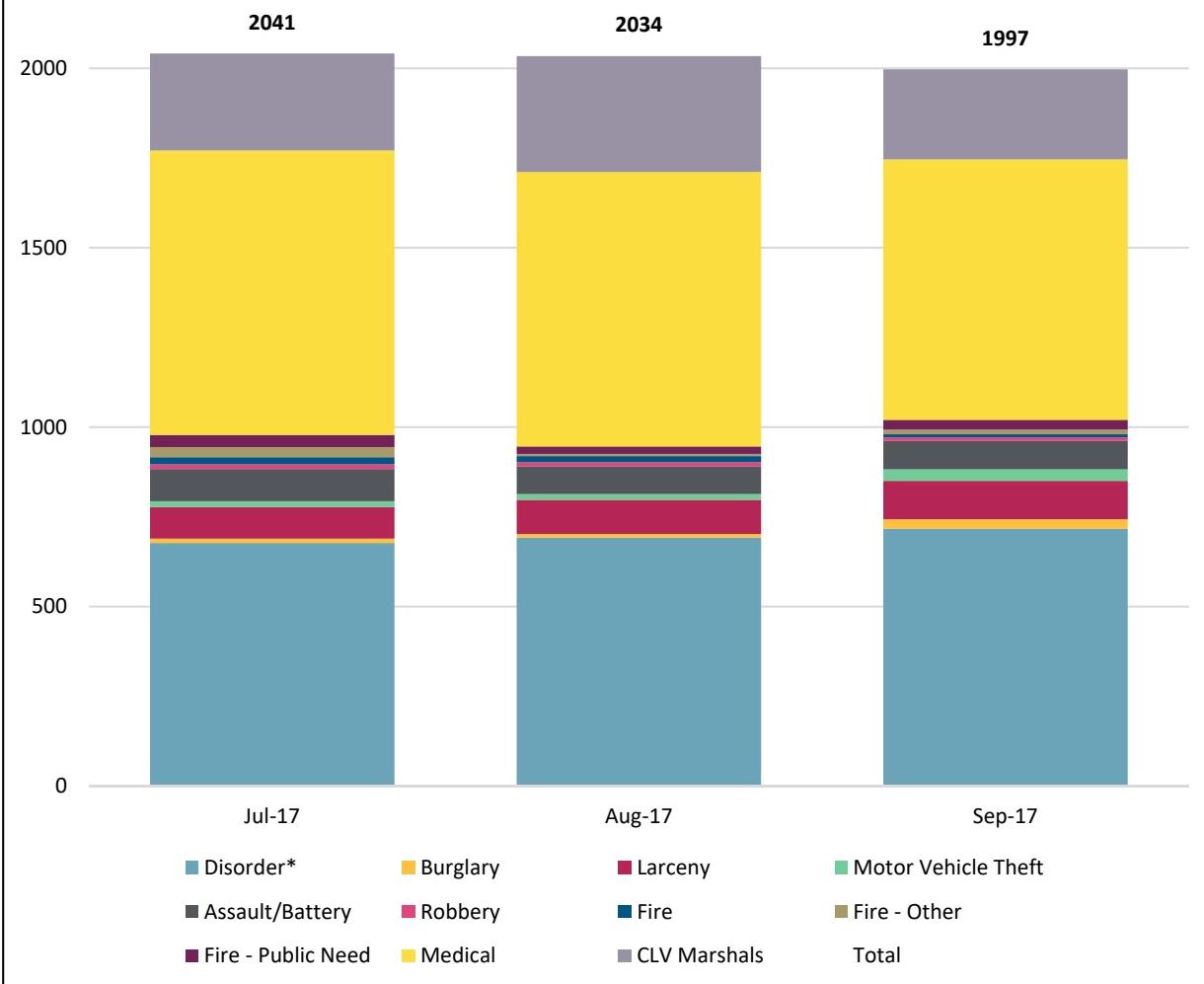
Improve safety at City of Las Vegas tourist destinations, such as Fremont Street Experience, Fremont Street East, Premium Outlet Mall, Symphony Park, World Market, Cashman Field, the Mob Museum, the Cultural Corridor and the Arts District

#### Public Safety and Fire & Rescue

1. A new map has been created to show these tourist areas. A two block radius was added to each location as a buffer. See draft map on next page.
2. Following the map, we have included charts showing the number of calls for service for Fire, Metro, and City Marshals for all the identified areas and for each individual area.



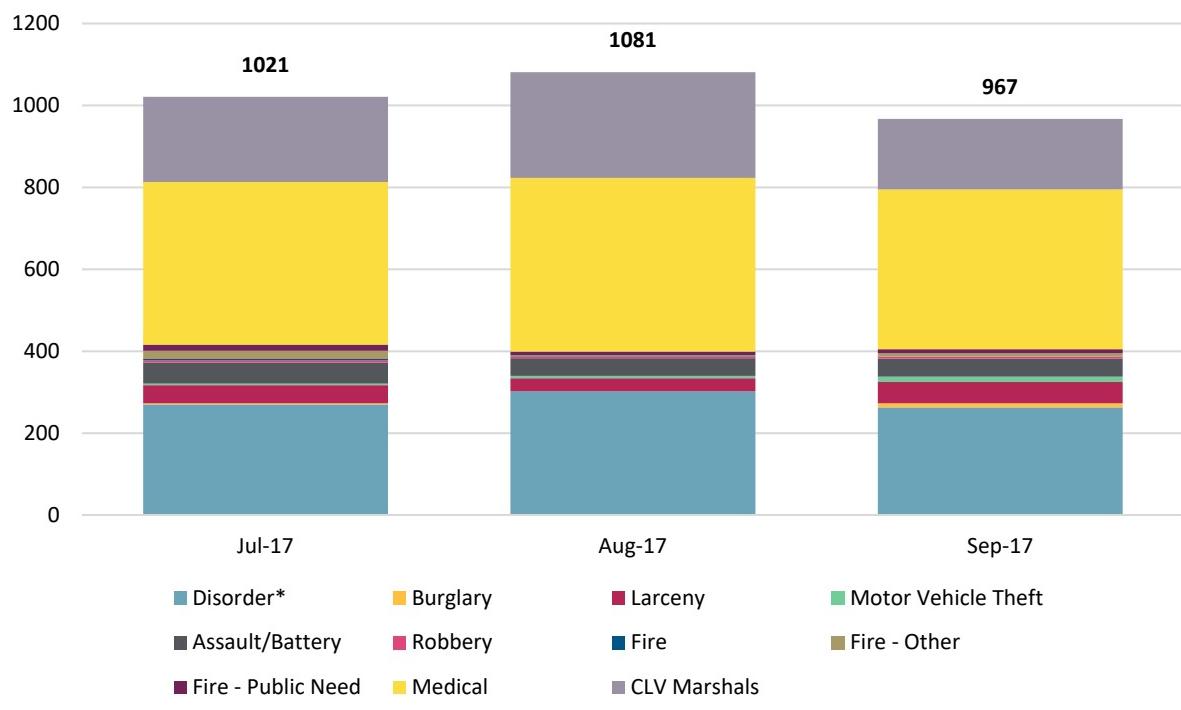
## Fire, Metro and City Marshals Calls for Service in CLV Tourist Destinations



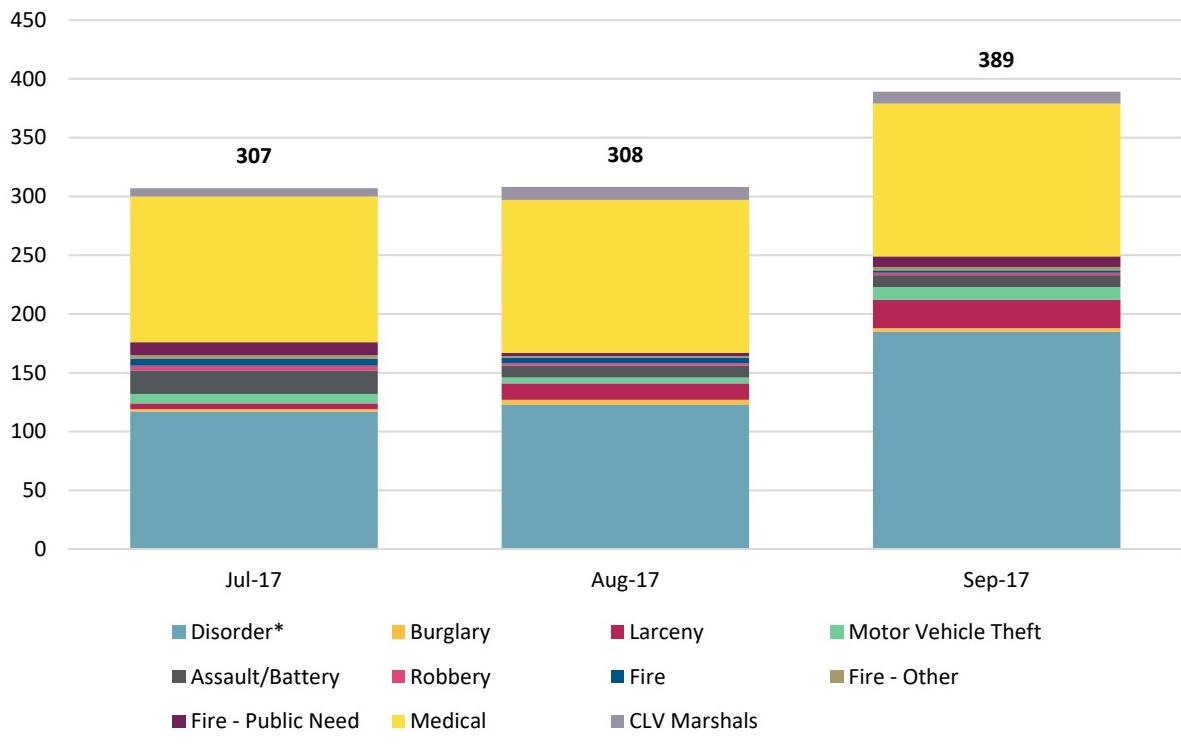
CFS Type	Jul-17	Aug-17	Sep-17
Disorder*	677	692	717
Burglary	12	10	26
Larceny	88	95	107
Motor Vehicle Theft	16	16	32
Assault/Battery	90	78	79
Robbery	13	11	10
Fire	20	17	9
Fire - Other	28	6	13
Fire - Public Need	34	21	27
Medical	793	765	726
CLV Marshals	270	323	251
<b>Total</b>	<b>2041</b>	<b>2034</b>	<b>1997</b>

\*Disorder offenses include drunk, drunk driver, fight, fight school related, fight/gang related, juvenile disturbance, malicious destruction of private property, narcotics, narcotics/gang related, other disturbance, prowler, reckless driver, suspicious person, suspicious situation, suspicious vehicle, wanted subject, wanted subject school related, wanted subject/gang related

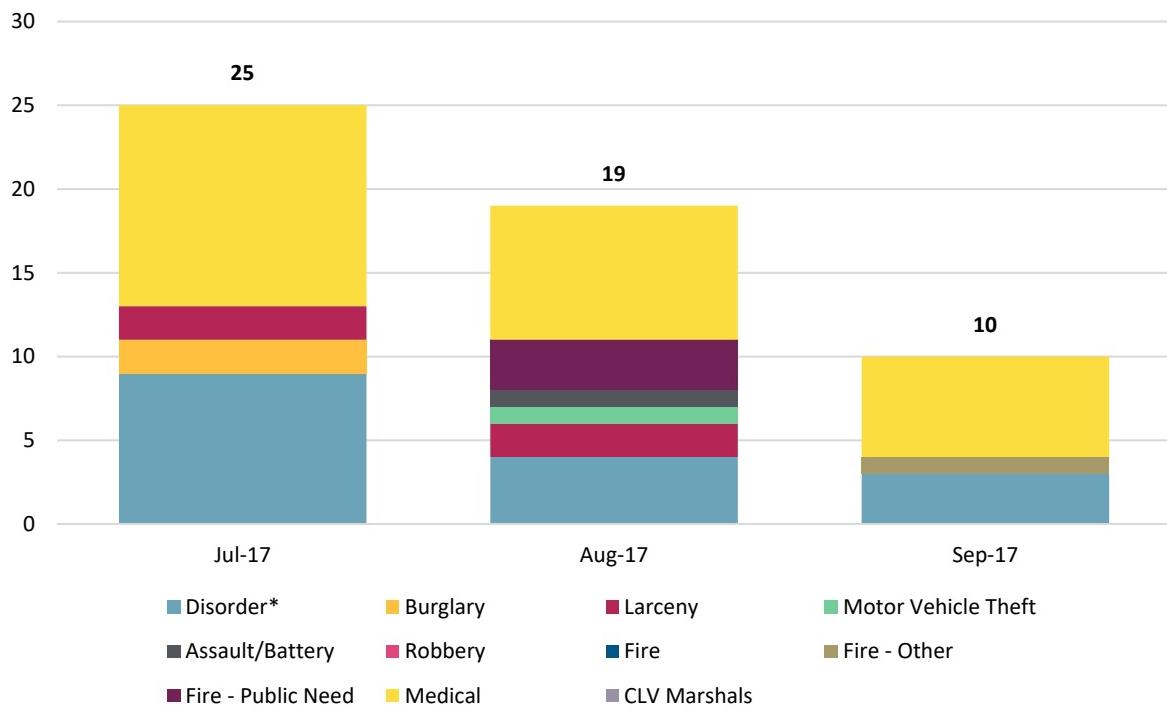
## Fremont Street & Mob Museum: Fire, Metro and City Marshals Calls for Service



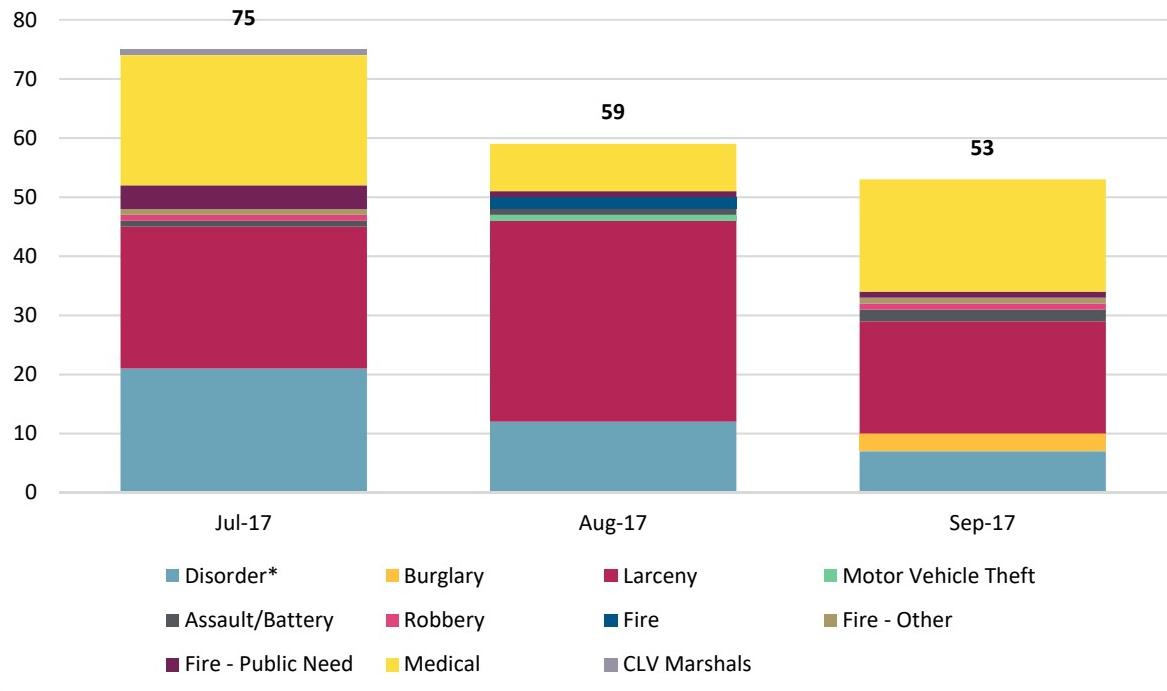
## Fremont East: Fire, Metro and City Marshals Calls for Service



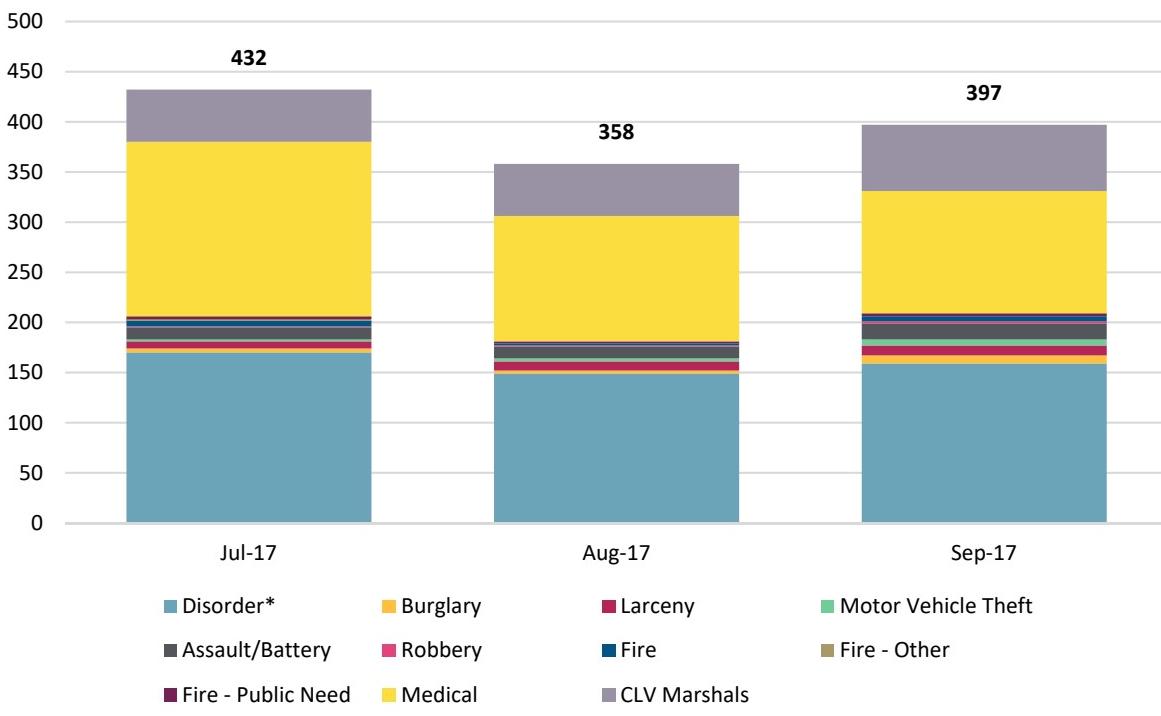
## Symphony Park & World Market Center: Fire, Metro and City Marshals Calls for Service



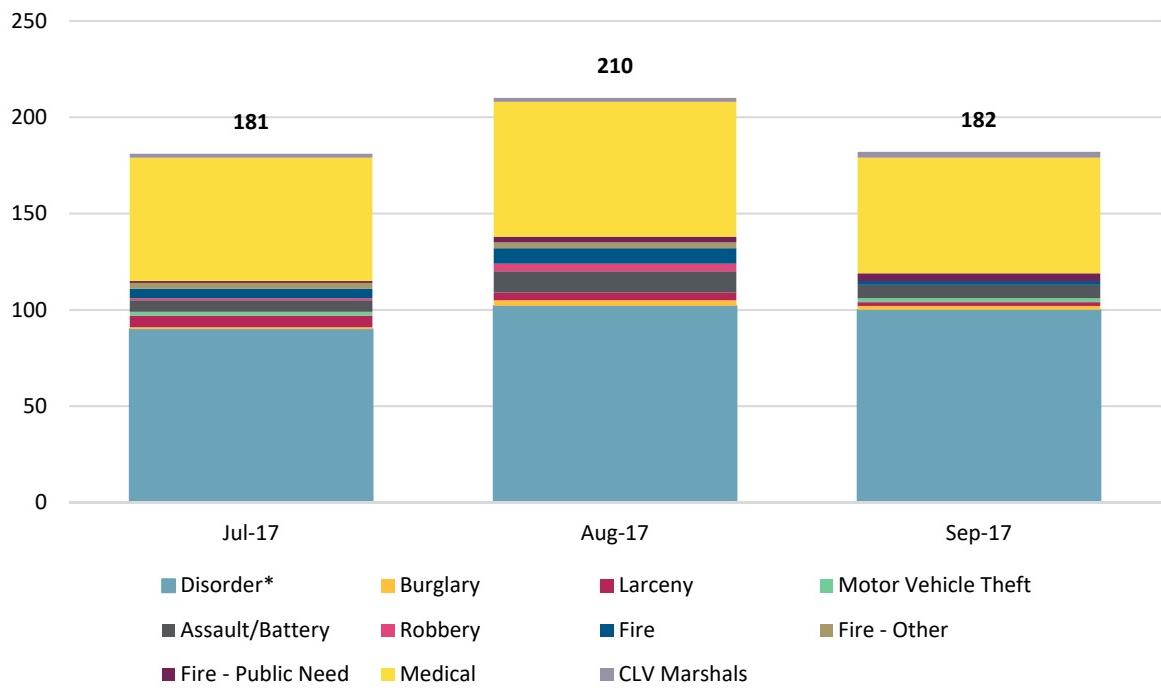
## Premium Outlet Mall: Fire, Metro and City Marshals Calls for Service



**Cashman & Cultural Corridor: Fire, Metro and City Marshals Calls for Service**



**Arts District: Fire, Metro and City Marshals Calls for Service**



**Attachment:** Results Vegas Community Risk Reduction Meeting Summary and Follow-up Items, May 14, 2018 Meeting.

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CLV000351

## Attachment

### **Results Vegas: Community Risk Reduction Meeting Summary and Follow-up Items May 14, 2018 Meeting**

**Attendees:** Orlando Sanchez, Ted Olivas, Chief Willie McDonald, Chief Michele Freeman, Dana Hlavac, Victoria Carreón

This document provides a summary of the May 14, 2018 Results Vegas Community Risk Reduction meeting. During the meeting, the group discussed preliminary ideas for how to measure the priorities in the new Public Safety theme in the Comprehensive Citywide Strategic Plan. Administrative Services will work with applicable staff and provide additional information to the group in the future on the follow-up items discussed below.

#### **Theme 6: Public Safety: Become the safest, high-profile city in America.**

##### **Priority 1**

**Improve public safety through the effective and efficient delivery of law enforcement, fire and medical, and judicial services so our residents, businesses and visitors can live, work and play safely in the most iconic city in the world.**

1. UCR data- compare Las Vegas to other cities
  - a. Compare Las Vegas to similarly sized cities for Violent Crime and Property Crime
  - b. Research which cities are comparable tourist destinations and add those to the comparison. Possible cities discussed include Orlando and Chicago.
  - c. Explore ways to compare cities given that they have different ratios for officers per 1,000 population. Perhaps someone has already done research on this issue?
2. Public Safety
  - a. Use current measure on officer turnaround time.
  - b. Use current measure on recidivism.
  - c. Chief Freeman recommended that Administrative Services discuss other options with a working group of Public Safety staff including Gina Waters, Rhonda Adams, Chris Thompson, Tim Shattler, and Mark McCoy. Options include,
    - i. Measure on time City Marshals spend in parks
    - ii. Measure on City Marshals calls for service trend data
3. Municipal Court
  - a. Use current measure on incoming cases per month.
  - b. Use current measure on clearance rates.
  - c. A measure on recidivism was discussed but Dana opted not to include it at this time.
4. Fire
  - a. Use current measure on LVFR calls for service per 100,000 population
  - b. Use current measure on Non-Emergency calls aligned to an alternative resource
  - c. Multi-Family Residential Fire Inspections
    - i. LVFR is going to review this measure to create different timelines based on the severity of the violation.
    - ii. Develop a chart that shows the number of units inspected and percent of units with violations.

- iii. Develop a chart that shows progress on the goal of inspecting all multi-family residential properties in Wards 1, 3, and 5 within 24 months.
  - d. Use current measure on Utstein survival rate from cardiac arrest. Create a bar chart that shows the number of people who survived compared to the total number of people included in the measure. Include a line showing the percentage.
  - e. Explore measure showing the percentage of medical calls that are responded to by a private ambulance only. We have some data but need to verify that only an ambulance responded to the calls categorized as "ambulance."
5. Homelessness
- a. Explore creating a homelessness recidivism measure that includes DPS, LVFR and Municipal Court. The group discussed that the challenge is that DPS and Municipal Court verify names of clients but LVFR does not always have a name or the correct name. Community Services will need to be involved in development of this measure.

## Priority 2

**Improve feeling of safety and satisfaction with law enforcement, fire and medical, and judicial services in Las Vegas compared to other large cities.**

- 1. Satisfaction and Feeling of Safety Data- comparisons to other cities over 500,000
  - a. Delete Kansas City, MO, Mecklenburg County, NC, and Oklahoma City, OK
  - b. Data for Fire does not look correct. It turns out that the data should exclude the "Don't Know" responses in order to be comparable to the other cities. Administrative Services will remove the "Don't Know" responses from city data and will resend data to the group.
  - c. Show the most applicable measures first:
    - i. Feeling of Safety overall as a place to live
    - ii. Feeling of Safety downtown during the day
    - iii. Feeling of Safety downtown at night
    - iv. Satisfaction with the city's efforts to prevent crime
  - d. Show other public safety measures following this
  - e. Include all fire and EMS service questions
- 2. Public Safety
  - a. Use current measure on satisfaction with law enforcement in city parks and facilities but change data so that it only reflects data for people who used these services. This data will only be for the city of Las Vegas since data for other cities is not available.
  - b. Use current measure on satisfaction with animal control but change data so that it only reflects data for people who used these services. There is not comparable data from other cities.
- 3. Municipal Court
  - a. Explore data from the community survey on satisfaction with Municipal Courts. There is not comparable data from other cities.

## Priority 3

**Improve safety at City of Las Vegas tourist destinations, such as Fremont Street Experience, Fremont Street East, Premium Outlet Mall, Symphony Park, World Market, Cashman Field, the Mob Museum, the Cultural Corridor and the Arts District**

1. Create a map layer that has each of these locations, plus a two-block radius
2. Analyze trend data for
  - a. Metro calls for service;
  - b. Department of Public Safety calls for service; and
  - c. Fire and Medical calls for service.

## Full list

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## Invitees who have not registered

## **WHAT IS CIVIC ENGAGEMENT**

How people can get involved in their community

When people care, change can happen. Social media is where we see that passion often turn to action.

Think these national campaigns don't bleed down to our local level? Think again. The city has been tagged in posts related to all of these campaigns. Demanding change. Wanting to know what we're doing to help. The conversations are happening whether we participate or not.

#MeToo

#BlackLivesMatter

#WhereAreTheChildren

#HurricaneHarvey

#VegasStrong

## **WHY DO WE WANT THE PUBLIC TO CARE?**

The public thinks we DON'T care. When they are mad or upset, they don't think anyone will respond.

But engagement can change the bureaucratic face of government.

Participation in government is at an all-time low. Not only do traditional practices, like public meetings, maybe it inconvenient for the common person to participate but their lack of input makes them altogether disenfranchised with government and apathetic towards elected officials.

As a result, elected officials make major decisions based on very limited input by the small minority who are either able to come to meetings because they have few life obligations or are so passionate about a topic, whether positively or negatively, that they participate no matter the barriers.

Social media truly has the power to continue to change the hearts and minds of residents and empower them to have a voice and connect with their elected leaders.

As advocates, we can convince government leaders and elected officials that more people being involved in the political process by sharing input, connecting with their leaders and voting is exciting and rewarding.

## **WHAT ARE THE BENEFITS?**

Monitoring/Rumor control  
Transparency  
Customer service

## **WHAT ARE THE CHALLENGES?**

Support  
Trust  
What do you with the info?

## **HOW IS THE CITY ENAGAGING THE PUBLIC?**

Regular posts/engagement/customer service  
Blog  
Live video  
Facebook messenger  
Google Forms  
Polling

## **RESULTS**

Make it easy  
Be where they are  
Build trust  
Provide customer service

### SINCE JANUARY 1

40 million impressions  
765,000 engagements (likes/comments/shares/responses)  
52,000 link clicks  
Almost 11,000 messages sent  
55,000 messages received



# At Your Service Catering

*Full Service Corporate & Private Catering*

City of Las Vegas Boxed Lunch Drop Off

July 31<sup>st</sup>, 2018

11:00am

115 Guests

Menu

45 Smoked Turkey Sub Sandwich Boxed Lunch's  
With Individual Potato Chips, Cookies and Apple

25 Ham Sub Sandwich Boxed Lunch's  
With Individual Potato Chips, Cookies and Apple

25 Roast Beef Sub Sandwich Boxed Lunch's  
With Individual Potato Chips, Cookies and Apple

20 Vegetarian Nirvana Wrap Boxed Lunch's  
With Individual Potato Chips, Cookies and Apple

\*All Lunches to include Condiments and Napkins

Cost Per Person: \$9.00 based on a minimum of 115 guests

Cost to include the menu as described above and drop off service.

633 D North Decatur Boulevard, Las Vegas, NV 89107  
Telephone: 702-870-1502 Fax: 702-880-7991  
Visit our Web Site [www.AYSCater.com](http://www.AYSCater.com)

CLV000358



# At Your Service Catering

*Full Service Corporate & Private Catering*

Contract Name: City of Las Vegas

This agreement dated this 18<sup>th</sup> day of July 2018 by and between AT YOUR SERVICE CATERING, 633 D North Decatur Boulevard, Las Vegas, Nevada 89107, hereinafter referred to as "AT YOUR SERVICE", and City of Las Vegas hereinafter referred to as "PATRON," contact: Christie Garness [CGarness@lasvegasnv.gov](mailto:CGarness@lasvegasnv.gov)

It is agreed by and between the parties hereto that AT YOUR SERVICE will provide service and menu design for PATRON as set forth below:

See attached menu dated July 31<sup>st</sup>, 2018

AT YOUR SERVICE will charge \$9.00 per person based on a minimum of 115 guests.

Location: City Hall 495 South Main Street 89101

Date: July 31<sup>st</sup>, 2018

Start Time: 11:00am      End Time:

Confirmation of final count due by: (3 days prior to event)

Price:	\$9.00 x 115 Guests =	\$1,035.00
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Tax	N/A
-----	-----

Service charge 15%	N/A
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Total	\$1,035.00
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Balance due at conclusion of event based on final count.

All Credit Card Sales are subject to a 3% surcharge.

Finance charge of 1 1/2 % per month apply to balances outstanding after

Cancellation charges will be 50% of the balance for each event, There is no cancellation charge if AT YOUR SERVICE is notified three full weeks in advance. Exceptions are special order items or services that have already been procured by AT YOUR SERVICE. Upon execution of this agreement, PATRON agrees to pay deposit of

**TO INSURE CONFIRMATION OF DATE,** Patron agrees to sign and return one copy of the contract to AT YOUR SERVICE at 633 D North Decatur Blvd., Las Vegas, Nevada 89107

BY: \_\_\_\_\_  
Patron

BY: \_\_\_\_\_  
at Your Service

633 D North Decatur Boulevard, Las Vegas, NV 89107  
Telephone: 702-870-1502 Fax: 702-880-7991  
Visit our Web Site [www.AYSCater.com](http://www.AYSCater.com)

CLV000359



# At Your Service Catering

*Full Service Corporate & Private Catering*

## Credit Information Request Form

Name as it Appears on Card: \_\_\_\_\_

Type of Card: \_\_\_\_\_

Card #: \_\_\_\_\_

VIN # (3 digits on back) \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Billing Address w/zip  
code: \_\_\_\_\_  
\_\_\_\_\_

Exact Amount to Bill to Above Card \_\_\_\_\_

All balances paid by credit card will be assessed a 3% convenience charge

633 D North Decatur Boulevard, Las Vegas, NV 89107

Telephone: 702-870-1502 Fax: 702-880-7991

Visit our Web Site [www.AYS Cater.com](http://www.AYS Cater.com)

CLV000360

## SMART CITIES COUNCIL READINESS WORKSHOP FOR LAS VEGAS, NV

TIME	TOPICS AND SPEAKERS
8:15 am	<b>Registration and Light Breakfast</b>
8:45 am	<b>Welcoming Remarks</b> – Mayor Goodman, City of Las Vegas (and/or City Manager Scott Adams)
9:00 am	<b>Workshop Introduction and Smart Cities Context Setting</b> – Jennifer James, Smart Cities Council
10:00 am	<b>Las Vegas Smart Cities Vision and Progress</b> – Don Jacobson, City of Las Vegas
10:30 am	<b>BREAK</b>
10:50 am	<b>Deep Dive Topic 1 Briefing: Public Safety</b> <b>Names</b> , City of Las Vegas
11:10 am	<b>Deep Dive Topic 2 Briefing: Intelligent Transportation</b> <b>Names</b> , City of Las Vegas
11:30 am	<b>Deep Dive Topic 3 Briefing: Civic Engagement</b> <b>Names</b> , City of Las Vegas
11:50 pm	<b>LUNCH</b>
12:50 pm	<b>Applied Solutions Showcase Introduction</b> – Jennifer James, Smart Cities Council
12:55 pm	<b>Public Safety Solutions</b> <ul style="list-style-type: none"><li>• Solution Landscape: Name, Company (10 mins)</li><li>• Case Study 1: Name, Company (5 mins)</li><li>• Case Study 2: Name, Company (5 mins)</li></ul>
1:15 pm	<b>Intelligent Transportation Solutions</b> <ul style="list-style-type: none"><li>• Solution Landscape: Name, Company (10 mins)</li><li>• Case Study 1: Name, Company (5 mins)</li><li>• Case Study 2: Name, Company (5 mins)</li></ul>
1:35 pm	<b>Civic Engagement Solutions</b> <ul style="list-style-type: none"><li>• Solution Landscape: Name, Company (10 mins)</li><li>• Case Study 1: Name, Company (5 mins)</li><li>• Case Study 2: Name, Company (5 mins)</li></ul>

1:55 pm	<p><b>Working Group Logistics Overview</b> – Jennifer James, Smart Cities Council</p> <p><b>Split into Working Groups</b></p> <p><b>Working Group 1: Public Safety</b> Focus: Providing forced multiplier technologies to emergency responders and expanding the reach of public safety resources.</p> <p><i>Discussion Leaders:</i> <i>Name (Smart Cities Council Moderator)</i> <i>Name (City Subject Matter Expert)</i> <i>Name (Industry Subject Matter Expert)</i></p> <p><b>Working Group 2: Intelligent Transportation</b> Focus: Reducing traffic congestion, improving resident safety and reducing its transportation-related carbon footprint.</p> <p><i>Discussion Leaders:</i> <i>Name (Smart Cities Council Moderator)</i> <i>Name (City Subject Matter Expert)</i> <i>Name (Industry Subject Matter Expert)</i></p> <p><b>Working Group 3: Civic Engagement</b> Focus: Empowering and engaging the public to address common concerns.</p> <p><i>Discussion Leaders:</i> <i>Name (Smart Cities Council Moderator)</i> <i>Name (City Subject Matter Expert)</i> <i>Name (Industry Subject Matter Expert)</i></p>
2:00 pm	<p><b>Working Group Exercise 1: Solution Definition</b></p>
3:00 pm	<p><b>Working Group Exercise 2: Action Planning</b></p>
3:50 pm	<p><b>Working Group Synthesis / Report Out Preparation</b></p>
4:10 pm	<p><b>RETURN TO AUDITORIUM</b></p>
4:15 pm	<p><b>Working Group Report Out and Full Group Discussion</b></p>
4:45 pm	<p><b>Key Takeaways and Next Steps</b> – Don Jacobson, City of Las Vegas; Jennifer James, Smart Cities Council</p>
4:55 pm	<p><b>Closing Remarks</b> – Scott Adams, City Manager, City of Las Vegas</p>

5:00 pm	<b>Workshop Concludes</b>
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## Smart Cities Council Readiness Workshop for Las Vegas, Nevada

July 31, 2018

Smart  
**Cities**  
Council

TIME	TOPICS AND SPEAKERS	ROOM
8:00 am	<b>Registration</b>	Council Chambers
8:30 am	<b>Welcoming Remarks</b> Scott Adams, City Manager, City of Las Vegas	Council Chambers
8:45 am	<b>Workshop Introduction</b> Jennifer James, Global Readiness Program Director, Smart Cities Council	Council Chambers
8:55 am	<b>Southern Nevada Smart Cities Vision</b> Lester Lewis, Deputy IT Director, City of Las Vegas	Council Chambers
9:25 am	<b>Smart Cities Best Practices</b> Jennifer James, Smart Cities Council	Council Chambers
10:00 am	<b>BREAK</b>	TBD

TIME	TOPICS AND SPEAKERS	ROOM
10:20 am	<b>Mobility Briefing</b> Joanna Wadsworth, Program Manager, City of Las Vegas	Council Chambers
10:45 am	<b>Public Safety Briefing</b> <ul style="list-style-type: none"> <li>• Rhonda Adams, City of Las Vegas Department of Public Safety Lieutenant</li> <li>• Danielle Davis, City of Las Vegas Department of Public Safety Lieutenant</li> <li>• Sarah McCrea, City of Las Vegas Assistant Fire Chief</li> </ul>	Council Chambers
11:10 am	<b>Civic Engagement Briefing</b> <ul style="list-style-type: none"> <li>• Don Jacobson, IT Business Partner for Innovation, City of Las Vegas</li> <li>• Jennifer Davies, Public Information Officer, City of Las Vegas</li> </ul>	Council Chambers
11:35 am	<b>Applied Solutions Showcase Introduction</b> Jennifer James, Smart Cities Council	Council Chambers
11:40 am	<b>Mobility Solutions</b> <b>Solution Landscape:</b> Don Murphy, Associate Director, Mobility Solutions, IBI Group <b>Case Study 1:</b> David Baraniak, Business Development & Sales Manager, Continental Corporation <b>Case Study 2:</b> Mark Witt, Regional Sales Manager, Telensa	Council Chambers
12 noon	<b>LUNCH</b>	Training Rooms
1:00 pm	<b>Public Safety Solutions</b> <b>Solution Landscape:</b> Jon Garcia, Director, Public Safety & Smart Spaces, Consilient <b>Case Study 1:</b> Steve Serrao, Advisory Industry Consultant for Public Safety, SAS <b>Case Study 2:</b> Bob Borzillo, Director - Smart Cities, Itron <b>Case Study 3:</b> Matthew Jordan, Corporate Security Director, Parsons	Council Chambers

TIME	TOPICS AND SPEAKERS	ROOM
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1:25 pm	<p><b>Civic Engagement Solutions</b></p> <p><b>Solution Landscape:</b> Hardik Bhatt, Leader, Smart Cities and Mobility Verticals, AWS</p> <p><b>Case Study 1:</b> Gal Alon, CEO &amp; Founder, Insights</p> <p><b>Case Study 2:</b> Franco Amalfi, Director, Strategic Government Programs, Oracle</p> <p><b>Case Study 3:</b> Xiao Wang, President, AeoShape</p>	Council Chambers
1:50 pm	<p><b>Working Group Logistics Overview</b></p> <p>Jennifer James, Smart Cities Council</p>	Council Chambers

**Split into Working Groups – Move to Training Rooms**

**Working Group 1: Mobility** Training Room 1

Against a backdrop of rapid population growth and increased tourism, how can Southern Nevada maintain a high-quality transportation network with modal options that is safe, convenient, sustainable and efficient in order to be a community in which our residents and visitors want to live, work, and play?

*Discussion Leaders:*

- Steve Crout (Moderator)
- Joanna Wadsworth (City Subject Matter Expert)
- Dominie Garcia (Industry Subject Matter Expert)
- Eric Redman (Industry Subject Matter Expert)

**Working Group 2: Public Safety** Training Room 2

Las Vegas seeks to become the safest high-profile city in America. How can smart city technologies reduce public safety risks and improve the public's perception of safety?

*Discussion Leaders:*

- Jennifer James (Moderator)
- Rhonda Adams (City Subject Matter Expert)
- Danielle Davis (City Subject Matter Expert)
- Sarah McCrea (City Subject Matter Expert)
- Steve Serrao (Industry Subject Matter Expert)

TIME	TOPICS AND SPEAKERS	ROOM
	<b>Working Group 3: Civic Engagement</b> Civic engagement is the basis of democracy, and it has undergone a major transformation. How can the Las Vegas Valley use technology, including social media and open data, to remove barriers and facilitate the flow of information in ways that benefit the public regardless of their neighborhood or socioeconomic status?	Training Rooms 3 and 4
	<i>Discussion Leaders:</i> <ul style="list-style-type: none"><li>• Kevin Ebi (Moderator)</li><li>• Don Jacobson (City Subject Matter Expert)</li><li>• Jennifer Davies (City Subject Matter Expert)</li><li>• Hardik Bhatt (Industry Subject Matter Expert)</li><li>• Gal Alon (Industry Subject Matter Expert)</li></ul>	
2:00 pm	<b>Working Group Activity 1: Solution Ideation</b>	Training Rooms
3:00 pm	<b>Working Group Activity 2: Action Planning</b>	Training Rooms
3:50 pm	<b>Working Group Synthesis</b>	Training Rooms
4:15 pm	<b>Report Outs and Full Group Discussion</b>	Training Rooms
4:45 pm	<b>Key Takeaways and Next Steps</b>	Training Rooms
4:55 pm	<b>Closing Remarks</b> Lester Lewis, Deputy IT Director, City of Las Vegas	Training Rooms
5:00 pm	<b>Workshop Concludes</b>	Training Rooms



## SMART CITIES COUNCIL READINESS WORKSHOP – MOBILITY

-----Original Appointment-----

**From:** [jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)  
**To:** Joanna Wadsworth; Don Jacobson; [steve.crout@smartcitiescouncil.com](mailto:steve.crout@smartcitiescouncil.com); [erin.king@ibigroup.com](mailto:erin.king@ibigroup.com); [dmurphy@ibigroup.com](mailto:dmurphy@ibigroup.com)  
**Subject:** Invitation: CLV Readiness Workshop - Mobility Working Group Coordination  
**When:** Thursday, July 26, 2018 8:00 AM-8:45 AM  
**Where:** 1-515-739-1229 Code: 283468  
**Where:** Joanna's office

Call with rep from Smart Cities Council and reps from Battelle, Parsons and IBI Group to discuss the sessions below during next Tuesday's workshop. A call-in # will be provided by Jennifer James of the SCC. I will join you on the call.

11:15 am	<b>Deep Dive Briefing Topic 3: Mobility</b> Joanna Wadsworth, Program Manager, City of Las Vegas	Council Chambers
1:25 pm	<b>Mobility Solutions</b> <ul style="list-style-type: none"><li>• Solution Landscape: Don Murphy, Associate Director, Mobility Solutions, IBI Group (10 mins)</li><li>• Case Study 1: David Baraniak, Business Development &amp; Sales Manager, Continental Corporation (5 mins)</li><li>• Case Study 2: Mark Witt, Regional Sales Manager, Telensa (5 mins)</li><li>• Case Study 3: Joe Viscuso, Senior VP and Dir. of Strategic Growth, Pennoni (5 mins)</li></ul>	Council Chambers
1:50 pm	<b>Working Group 3: Mobility</b> Focus: Rapid growth and increased tourism have amplified demands on mobility choices, on equity, and on infrastructure. How does the valley cope with immediate mobility demands while planning to accommodate future growth?  <i>Discussion Leaders:</i> Jennifer James (Smart Cities Council Moderator) Joanna Wadsworth (City Subject Matter Expert) Dominie Garcia (Industry Subject Matter Expert) Eric Redman (Industry Subject Matter Expert)	
2:00 pm	<b>Working Group Exercise 1: Solution Definition</b>	Training Rooms
3:00 pm	<b>Working Group Exercise 2: Action Planning</b>	Training Rooms
3:50 pm	<b>Working Group Synthesis / Report Out Preparation</b>	Training Rooms
4:05 pm	<b>Short Break/ Merge Training Rooms</b>	Training Rooms
4:15 pm	<b>Working Group Report Out and Full Group Discussion</b>	Training Rooms

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**From:** Joanna Wadsworth  
**Sent:** Thursday, July 26, 2018 9:46 AM  
**To:** Don Jacobson  
**Subject:** RE: Workshop attendees

## SMART CITIES COUNCIL READINESS WORKSHOP – MOBILITY

Nathan Goldberg (RTC) or Alyssa Reynolds (Henderson) would be good SME's if the session is split. Nathan would be the multimodal and trip connection expert and Alyssa would be vulnerable road user focused. Should I contact them and see or wait until Monday?

**From:** Don Jacobson  
**Sent:** Thursday, July 26, 2018 9:15 AM  
**To:** Joanna Wadsworth  
**Subject:** Workshop attendees

Attached are

- List of *all* attendees (I also have their email address, office #, cell #)
- List of those interested in the Mobility topic and break out session



---

**From:** Don Jacobson  
**Sent:** Thursday, July 26, 2018 6:30 AM  
**To:** Joanna Wadsworth <jwadsworth@LasVegasNevada.GOV>  
**Subject:** SCC Readiness Workshop - Mobility Working Group Coordination  
**Importance:** High

Attached is a document we will follow during our call this morning regarding the Mobility breakout session.



---

**From:** Don Jacobson  
**Sent:** Thursday, July 26, 2018 6:16 AM  
**To:** 'Jennifer James' <jennifer.james@smartcitiescouncil.com>  
**Subject:** RE: Logistics decks and Safety call time

Great. Joanna and I will have the Mobility document when we call in at 8:00 AM (PST).

I will get the Public Safety document to the appropriate people. It is okay for you to change the time of the Public Safety call to any of these times (PST):

3:00 PM  
3:30 PM  
4:00 PM

Decide which one is best for you and Steve, and let me know.

---

**From:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Sent:** Thursday, July 26, 2018 6:01 AM

CLV000370

## SMART CITIES COUNCIL READINESS WORKSHOP – MOBILITY

**To:** Don Jacobson  
**Subject:** Logistics decks and Safety call time

Good morning Don,

Attached is the Public Safety briefing doc -- including draft challenge statement lingo.

Also resending the Mobility one since it was just sent as a meeting invite attachment.

About the Public Safety call, Steve Serrao of SAS is the most important industry person for the call. He is available at 9am PT but will be at his gate at the airport and about to board so it's not ideal. He will be settled in an office in Ottawa by 12:30 PT so if we could shift the call to anytime between 12:30-1:30 (PST) or 2:30-5:00 (PST) that would be more productive. Thoughts?



CLVRW\_MobilityWorkingGroupLogistics.pptx  
2 MB

---

**From:** Joanna Wadsworth  
**Sent:** Tuesday, July 24, 2018 4:55 PM  
**To:** Don Jacobson  
**Subject:** RE: Smart Cities Council Workshop July 31 - Status Check

I likely will not have my presentation until Monday and will work on it over the weekend. I have other deadlines this week.

---

**From:** Jennifer James <jennifer.james@smartcouncil.com>  
**Sent:** Monday, July 23, 2018 1:54 PM  
**To:** Don Jacobson  
**Subject:** Re: FW: Reminder to arrange calls this week

For Mobility -- that time Thurs sounds great.

For Civic Engagement -- I will put a hold on the Tues and Wed times and do a quick check with Kevin and AWS. I will make the change with Jennifer Davies in the agenda.

---

**From:** Don Jacobson  
**Sent:** Monday, July 23, 2018 1:41 PM  
**To:** Lester Lewis; Joanna Wadsworth  
**Subject:** Calls this week to prepare for Smart Cities Council workshop July 31  
**Importance:** High

*This week*, we need to schedule three calls to align the SCC team, its industry partners and the people will be speaking about the breakout session topics.

- Lester, your call on Public Safety will include whomever you confirm as speakers from Fire, Public Safety and (LVMPD?), a rep from Smart Cities Council and reps from SAS and Hitachi. Please suggest a preferred day/time (as well as an alternate day/time).
- Joanna, your call on Mobility will include a rep from Smart Cities Council and reps from Battelle, Parsons and IBI Group. I am going to rely on your Outlook calendar to find an

## SMART CITIES COUNCIL READINESS WORKSHOP – MOBILITY

opening in your schedule. If the day/time I select doesn't work for you, please suggest an alternative.

- Jennifer Davies and I already have our call on Civic Engagement scheduled.

During the calls, we will discuss the Challenge Statement and Background (from the briefing document), goals for afternoon breakout session, and just general flow. I will join all three calls.

---

**From:** Jennifer James <[jennifer.james@smartcouncil.com](mailto:jennifer.james@smartcouncil.com)>  
**Sent:** Monday, July 23, 2018 12:40 PM  
**To:** Don Jacobson <[djacobsen@LasVegasNevada.GOV](mailto:djacobsen@LasVegasNevada.GOV)>  
**Subject:** Reminder to arrange calls this week

Hi Don,

Reminder to propose dates for three calls with the goal of aligning the City, SCC and industry partners who will be facilitating breakout group discussions. Briefly discuss challenge statement and background, goals for breakout group, and structure/flow/logistics so we will be well coordinated.

-- Mobility group: Joanna, SCC moderator, Battelle (industry expert moderator), Parsons (additional industry moderator if needed), IBI Group (solution landscape presenter)

-- Civic Engagement group: Don, SCC moderator, AWS (solution landscape and industry moderator), Insights (additional industry moderator if needed).

-- Public Safety: City (TBD), SCC Moderator, SAS (industry moderator), Hitachi (solution landscape presenter)

Thanks!

---

**From:** Don Jacobson  
**Sent:** Thursday, July 19, 2018 1:08 PM  
**To:** Lester Lewis; Joanna Wadsworth  
**Subject:** Smart Cities Readiness Workshop - Common Workspace

I have created this folder and sub-folders on the IT Depot Drive for us to share material  
[F:\PW\\_SmartCities\Smart Cities Readiness Workshop](F:\PW_SmartCities\Smart Cities Readiness Workshop)

If you expect people outside the department to contribute, I can move this to the common drive until the workshop is over. Let me know. Thanks.

---

**From:** Don Jacobson  
**Sent:** Thursday, July 19, 2018 7:10 AM  
**To:** Kevin Ebi <kevin.ebi@smartcouncil.com>  
**Cc:** 'Jennifer James' <jennifer.james@smartcouncil.com>  
**Subject:** Re: Civic engagement challenge statements

Good, thank you for doing that. I will let my Communications Office know so it can perhaps post this on its social media channels.

## SMART CITIES COUNCIL READINESS WORKSHOP – MOBILITY

Can you do a quick edit and change the topic from “Transportation” to “Mobility” in this statement? So it could read, *Mobility: enhancing transportation, reducing congestion, improving resident safety and reducing carbon footprint.*

As one of fastest growing cities in the U.S., Las Vegas is committed to being a fully connected smart city by 2025 - one that is safe, sustainable, efficient and engaging. Its Smart Cities Readiness Workshop will focus on applying smart technologies to advance three key areas:

- Public Safety: providing forced multiplier technologies to emergency responders and expanding the reach of public safety resources
- Transportation: enhancing mobility, reducing congestion, improving resident safety and reducing carbon footprint
- Civic Engagement: sharing data to empower and engage the public to address common concerns

Also, Joanna Wadsworth’s breakout session briefing document is attached so you can create the “Las Vegas Mobility Challenge Statements” webpage like you did with my topic. Let me know if you have any questions. Talk to you later this morning.



---

**From:** Kevin Ebi <[kevin.ebi@smartcouncil.com](mailto:kevin.ebi@smartcouncil.com)>  
**Sent:** Wednesday, July 18, 2018 8:01 PM  
**To:** Don Jacobson  
**Cc:** Jennifer James <[jennifer.james@smartcouncil.com](mailto:jennifer.james@smartcouncil.com)>  
**Subject:** Re: Civic engagement challenge statements

We now have the Civic Engagement challenge statements online:

<https://na.smartcouncil.com/readiness-cities-las-vegas>

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**From:** Don Jacobson  
**Sent:** Wednesday, July 18, 2018 2:53 PM  
**To:** Joanna Wadsworth  
**Subject:** Mobility breakout session briefing doc

This is good. I like that you’ve settled on six topics (three around safety and three around alternative transportation options). Your questions reflect the topics (two around safety and two around alternative transportation options). And your statement on the importance of the topic is succinct. Lastly, the transportation planning docs will be helpful to the SCC team and their partners when prepping themselves for the workshops. I will forward this to them and let you know what they have to say about it. Thank you.

---

**From:** Joanna Wadsworth  
**Sent:** Wednesday, July 18, 2018 2:42 PM  
**To:** Don Jacobson  
**Subject:** RE: Crime Data

## SMART CITIES COUNCIL READINESS WORKSHOP – MOBILITY

Attached is my write up for mobility. Let me know if I missed the mark.



---

**From:** Don Jacobson  
**Sent:** Monday, July 16, 2018 10:54 AM  
**To:** Joanna Wadsworth  
**Subject:** RE: Smart Cities Council Readiness Workshop - Breakout Session Briefing

I understand. Tuesday evening is fine. Your input will help the SCC team and partners focus their content since Mobility is such a broad area.

Here is what will be expected of you during the workshop itself:

- At 11:15 AM you will give your 20 minute presentation on Mobility in Southern Nevada
- At 1:25 PM you will be on hand when the following SCC partners give their 5-minutes case studies on Mobility solutions in other cities
  - Don Murphy, Associate Director, IBI Group
  - David Baraniak, Business Development & Sales Manager, Continental
  - Mark Witt, Regional Sales Manager, Telensa
  - Joe Viscuso, Senior VP and Dir. of Strategic Growth, Pennoni
- At 1:50 PM you will join Dominie Garcia and Eric Redman helping Jennifer James facilitate the Mobility session discussion (includes solution definition, action plan, report out)

In addition, on Monday, July 30<sup>th</sup>, we will likely have a rehearsal in the afternoon with the SCC team and partners in Council Chambers.

---

**From:** Joanna Wadsworth  
**Sent:** Monday, July 16, 2018 10:24 AM  
**To:** Don Jacobson  
**Subject:** RE: Smart Cities Council Readiness Workshop - Breakout Session Briefing

I am just swamped and will not be able to look at the form until Tuesday evening.

---

**From:** David.Baraniak@continental-corporation.com <David.Baraniak@continental-corporation.com>  
**Sent:** Monday, July 16, 2018 9:45 AM  
**To:** Joanna Wadsworth  
**Cc:** Hiren.Desai@continental-corporation.com; Don Jacobson  
**Subject:** Las Vegas Smart Cities Workshop meeting

Hello Joanna. Don Jacobson gave me your name and told me that you are leading the mobility break-out session at the SCC Workshop. FYI, I will be presenting Continental's Intelligent Intersection, Autonomous Vehicle, Smart Parking and Smart Street Light technologies at the Workshop prior to the Mobility break-out session.

I plan on arriving in Las Vegas prior to noon on Monday July 30. Are you available for a meeting on Monday mid afternoon meeting with my colleague Hiren Desai and me. We would like to discuss how our technologies might fit into your plans for piloting new innovations along the Las Vegas Blvd test strip.

## **SMART CITIES COUNCIL READINESS WORKSHOP – MOBILITY**

Let me know if you can make this work. If not, let's plan on talking at the workshop.

**David W. Baraniak PE**

Business Development & Sales Manager

Continental Advanced Lidar Solutions US, LLC  
6307 Carpinteria Ave, Suite A | Carpinteria, CA 93013  
Mobile: 262-444-1468  
email: [david.baraniak@continental-corporation.com](mailto:david.baraniak@continental-corporation.com)  
web: [www.continental-corporation.com](http://www.continental-corporation.com)

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**From:** Don Jacobson  
**Sent:** Wednesday, July 11, 2018 12:19 PM  
**To:** Joanna Wadsworth  
**Subject:** Smart Cities Council Readiness Workshop - Breakout Session Briefing  
**Importance:** High

Do you have any questions about completing the form for the breakout session on Mobility? Attached is mine as an example. As you can see, it doesn't need to be lengthy because the intent is two-fold:

1. To enable the SCC's partners to pick some case studies relevant to your topic.
2. To help the SCC representative moderating the session guide the conversation.

Members of the audience will not receive this form. You will be at the breakout session to assist the SCC representative facilitating the discussion with the audience. I'd like to submit your form to the SCC tomorrow.

**Notes from Public Safety Working Group**

**Smart Cities Council Readiness Workshop**

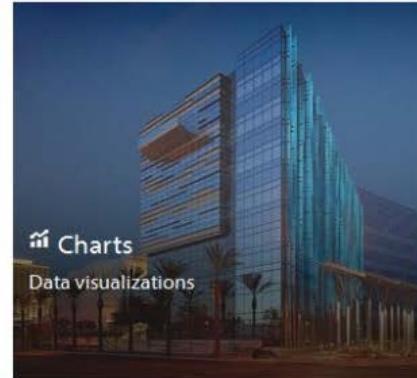
**July 31, 2018**

1. Issues that are taxing Las Vegas public safety agencies/ Homelessness
  - a. Create a business case detailing the need, what needs to be done, and why
  - b. Improve data sharing between agencies using the existing Homeless Management Information System (HMIS) system:
    - i. Organize a data sharing working group
    - ii. An MOU may be needed to allow different agencies to share appropriate information.
    - iii. An App could be developed that could be easily used in the field.
  - c. Conduct an inventory of services available to homeless people and create technology that allows service providers to easily search for available spaces/services
  - d. Use current LVFR data to create a heat map showing concentrations of where calls for service involving homeless individuals are located. This can help the City Marshals target their deployment to specific city parks and facilities.
  - e. Explore homeless services app used in West Sacramento, [Appledore](#)
  - f. Create a system for shared document management (birth certificates, IDs, Social Security)
2. Other operational issues
  - a. Use sensors on Fire Apparatus to identify maintenance needs
3. Safe Spaces at parks and tourist destinations/events
  - a. Expand use of video and share information between agencies
  - b. Expand use of multi-functional lights in parks that have video capabilities
  - c. Conduct a safety assessment at parks, evaluate landscaping and lighting in parks
  - d. Screen luggage at high rise hotels
  - e. Monitor social media for real-time threat-assessment. See [banjo](#)
  - f. Ensure privacy concerns are addressed
  - g. Share arrest reports through [Coplink](#).
  - h. Use predictive analytics to determine most effective locations to deploy resources
4. Perception of Safety
  - a. Look into using Nixie to provide mass notification
  - b. Use kiosks to engage citizens and get input (Emergency call, sound, connectivity, sensing)
  - c. Conduct further analysis of community survey data to understand perceptions of safety, especially park safety. Expand questions to understand context.
  - d. Analyze data from third party sources such as trip advisor

# Open Data for Citizens



Raw Data  
Use our raw data to download into Excel or similar tools.

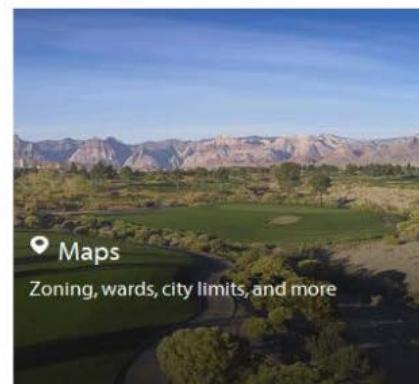


Charts  
Data visualizations



## Developers

Machine readable data sets for programmers. Independent software developers are encouraged to use the City's available data sets to build any application they can imagine.



## Explorer Apps

The applications showcase! Follow this link to see the applications that have been built using City of Las Vegas data!

1 App

TECHNICAL SYSTEM ARCHITECTURE  
SOCRATA DEVELOPMENT PARTNER

1

CLV000377

# Open Data for Citizens

 Search

## View Types

- Datasets
- Unpublished Datasets
- Charts
- Maps
- Calendars
- Filtered Views
- External Datasets
- Files and Documents
- Forms

## Categories

- Building and Safety
- Finance
- Parks and Recreation
- Planning
- Public Safety

	Name	Popularity	Type
▼ 1.	<b>Solar Production Sites</b> Public Works solar, conservation, green, renewable, sustainable	13 views	
▼ 2.	<b>Business License</b> Building and Safety business license Businesses operating with City of Las Vegas business licenses	16 views	
▼ 3.	<b>Building Project Reviews</b> Building and Safety reviews Detail file for Building Project reviews	9 views	
▼ 4.	<b>Building Project Inspections</b> Building and Safety inspections The inspections detail file for Building Projects	7 views	
▼ 5.	<b>Building Projects</b> Building and Safety building projects Listing of building projects. Look to Building Project Inspections	15 views	
▼ 6.	<b>Rapid Response Service Calls</b> Public Safety graffiti, abatement, removal, abandoned, neglected Data based on service requests from citizens, such as graffiti or	18 views	
▼ 7.	<b>2012 Employee Compensation List</b> Finance employee, salary, salaries, compensation All city employees 2012 compensation	13 views	
▼ 8.	<b>City of Las Vegas Checkbook Data</b> Finance checkbook	67 views	

# PUBLIC-FACING DATA CATALOG DASHBOARDS FOR FINANCIAL DATA, PUBLIC OFFICE-CITIZEN CONTACT, METRICS

2

CLV000378

# Open Data for Citizens



Start Exploring  
Your Checkbook Here.

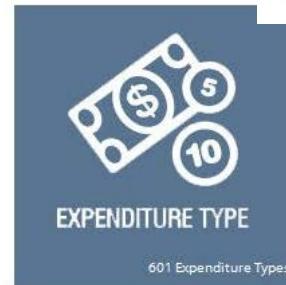
Welcome to Open Checkbook!

Browse through the general trends of where money is spent over time.

What City of Las Vegas department spends the most money and what are they spending it on?

Dive in to specific areas of interest – right down to the individual transaction in the Details pane.

Or if you want unfettered access to the raw data, where you can sort it, filter it, analyze it, visualize it, download it, or access it via API, click here to go into the advanced interface.



TOTAL EXPENDITURES

\$65,672,293.64

NUMBER OF TRANSACTIONS

35,226

Expenditures by Category

Expenditures over Time

40.00M

30.00M

- **CHECKBOOK-LEVEL INFO ON CITY SPENDING**
- **LEVEL OF REVENUE AND EXPENDITURES TO PUBLISH AND HOW**
- **BUDGET-TO-ACTUAL ANALYSIS PUBLISHED**

3

CLV000379

# Open Data for Citizens



US CITY OPEN DATA CENSUS

Home

## About

## Changes

FAQ

CODE for  
AMERICA



 Open Knowledge Foundation

NUMBER OF PLACES 98

NUMBER OF DATASETS 872

NUMBER OF OPEN DATASETS 213

PERCENTAGE OPEN 24%

Key: Yes No Unsure No data

[+ Add information](#)

 Add new location

**Sort**

- alphabetically
- by score

Asset Disclosure Budget	Business Listings	Campaign Finance Contributions	Code Enforcement Violations	Construction Permits	Crime	Lobbyist Activity	Parcels	Procurement Contracts	Property Assessment	Property Deeds	Public Buildings	Restaurant Inspections	Service Requests (311)	Spending	Transit	Zoning (GIS)	Web Analytics	Total Score
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1	Los Angeles, CA		1765
2	New York City, NY		<a href="#">+ Add</a> 1645
3	San Francisco, CA		<a href="#">+ Add</a> 1625
4	Boston, MA		<a href="#">+ Add</a> 1480
5	Philadelphia, PA		<a href="#">+ Add</a> 1475
6	Las Vegas, NV		1425

# OPEN KNOWLEDGE FOUNDATION

# CLV IT DIGITAL STRATEGIC PLAN

4

CLV000380

## SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY

**From:** Don Jacobson  
**Sent:** Wednesday, August 01, 2018 4:12 PM  
**To:** Jennifer James [jennifer.james@smartcouncil.com](mailto:jennifer.james@smartcouncil.com)  
**Cc:** Victoria Carreon; Sarah McCrae; Deanna Wilson  
**Subject:** SCC Workshop - Las Vegas - Public Safety Breakout Sessions Notes

Victoria (Tori) Carreon took these notes during yesterday's breakout session for Public Safety. If I get any others, I will forward them to you.



**From:** Don Jacobson  
**Sent:** Monday, July 30, 2018 2:07 PM  
**To:** Rhonda Adams; Danielle Davis; Sarah McCrea  
**Cc:** Joanna Wadsworth; Jeffrey M. Basso  
**Subject:** Smart City Workshop tomorrow  
**Importance:** High

Hi everyone,

The final agenda for tomorrow's workshop is attached. The session where you will speak on the priorities of the City of Las Vegas with regard to Public Safety begins at 10:45 AM. The time slot is roughly 25 minutes, so please decide amongst yourselves who will speak first and the approximate duration each of you will speak. In my experience, 25 minutes goes by very fast. The audience is there to hear what challenges we face reducing risks, communicating effectively, and ensuring our workforce is prepared to fulfill their very important jobs. The afternoon breakout session on Public Safety will be the opportunity for yourselves and our audience to discuss the topic more in-depth. If you have some Powerpoint slides you'll use, you can either place them here for me to pick up [M:\IT\Don\\_Smart Cities Workshop](#) or get with Production Technician, Jeff Basso, who will be in Council Chambers before we start at 8:30 AM. Thank you, I appreciate you accepting this on such short notice.

**From:** Victoria Carreon  
**Sent:** Thursday, July 26, 2018 4:55 PM  
**To:** Don Jacobson  
**Cc:** Joanna Wadsworth  
**Subject:** RE: RE: Smart Cities Readiness Workshop July 31 - Public Safety Topic

**Since they approved it, I think you are good to go.**

**From:** Don Jacobson  
**Sent:** Thursday, July 26, 2018 4:14 PM  
**To:** Rhonda Adams; Danielle Davis; Sarah McCrea  
**Cc:** Victoria Carreon; Joanna Wadsworth; Lester Lewis  
**Subject:** Smart City Workshop - Tuesday, July 31

Rhonda and Danielle,

Thank you for taking time to talk to Tori, Joanna and I about next week's workshop. Below and attached is information we promised you:

- An agenda for the day is attached. A more detailed agenda will soon be available on this website <https://smartcouncil.com/readiness-cities-las-vegas>

## SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY

- The briefing document that will serve as a touchstone for your presentation in the morning and for the discussions in the breakout session in the afternoon is attached. Rhonda, we appreciate you approving it as is.
- The outline for the breakout session in the afternoon is attached. Tori, Joanna and I went over it in detail with the Smart Cities Council team so Tori is prepared to assist you during that session.
- Attached is a list of everyone who has registered for the workshop. Also attached is a list of everyone who expressed their intention to participate in the breakout session in the afternoon. Both lists are subject to change.
- If you haven't already, please register for the workshop here <https://www.eventbrite.com/e/las-vegas-nevada-readiness-workshop-facilitated-by-smart-cities-council-tickets-45564370258> and use the password, **Readiness**

Feel free to share this with DPS Deputy Director Shattler and anyone else who needs to know.

Sarah,

We will catch up with you on Monday. Feel free to share this with Chief McDonald and anyone else who needs to know.

 LasVegasRWAgendaAbbrev20180724.docx 22 KB	 SCC Workshop Breakout Session Outline - Public Safety - DRAFT-VC.DOCX 66 KB
 CLVRW_PSafetyWorkingGroupLogistics.pptx 2 MB	 All Registrants.xlsx 18 KB
 Registrants for Public Safety.xlsx	

**From:** Don Jacobson  
**Sent:** Thursday, July 26, 2018 3:32 PM  
**To:** 'Jennifer James' <jennifer.james@smartcitiescouncil.com>  
**Cc:** 'Bethany Siegrist' <bethany.siegrist@smartcitiescouncil.com>; Connie Heath <connie.heath@smartcitiescouncil.com>; Kevin Ebi <kevin.ebi@smartcitiescouncil.com>  
**Subject:** SCC Readiness Workshop, Las Vegas - Public Safety topic - Breakout session briefing document  
**Importance:** High

This is just to inform you that the City of Las Vegas Department of Public Safety has approved the briefing doc (attached) so you are cleared to post it on the workshop microsite.

Also, you may add the following names to the agenda for both the Deep Dive presentation and for the breakout session on the Public Safety topic.

- Rhonda Adams, City of Las Vegas Department of Public Safety Lieutenant
- Danielle Davis, City of Las Vegas Department of Public Safety Lieutenant
- Sarah McCrea, City of Las Vegas Assistant Fire Chief

Let me know if you were awaiting anything else for this topic area.

## SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY

**From:** Don Jacobson  
**Sent:** Thursday, July 26, 2018 3:16 PM  
**To:** Victoria Carreon  
**Cc:** Joanna Wadsworth  
**Subject:** RE: Smart Cities Readiness Workshop July 31 - Public Safety Topic

Tori,

The briefing document has been approved as is by the Department of Public Safety; Rhonda Adams specifically. If you feel I should send an email to Ted stating this, let me know, and I will. Otherwise, I will just tell Jennifer James at the SCC to post it on the website for the workshop. And thank you for taking time out of your schedule for today's calls.

**From:** Joanna Wadsworth  
**Sent:** Thursday, July 26, 2018 11:54 AM  
**To:** Rukshana Hussain; William Scott <[W4038S@LVMPD.COM](mailto:W4038S@LVMPD.COM)>; Sasha Larkin <[S6234L@LVMPD.COM](mailto:S6234L@LVMPD.COM)>  
**Cc:** Michael Sherwood; Debra Payton <[D6341P@LVMPD.COM](mailto:D6341P@LVMPD.COM)>; Don Jacobson  
**Subject:** RE: FW: Smart City Readiness Workshop

So glad that you will be joining us! If you haven't already, please RSVP using the following link: <https://www.eventbrite.com/e/los-vegas-nevada-readiness-workshop-facilitated-by-smart-cities-council-tickets-45564370258> and use the password, **Readiness**

Don't hesitate to reach out if you have any questions. Looking forward to meeting you on Tuesday!

**From:** William Scott <[W4038S@LVMPD.COM](mailto:W4038S@LVMPD.COM)>  
**Sent:** Tuesday, July 24, 2018 11:11 AM  
**To:** Rukshana Hussain <[rhussein@LasVegasNevada.GOV](mailto:rhussein@LasVegasNevada.GOV)>; Sasha Larkin <[S6234L@LVMPD.COM](mailto:S6234L@LVMPD.COM)>  
**Cc:** Michael Sherwood <[msherwood@LasVegasNevada.GOV](mailto:msherwood@LasVegasNevada.GOV)>; Joanna Wadsworth <[jwadsworth@LasVegasNevada.GOV](mailto:jwadsworth@LasVegasNevada.GOV)>; Debra Payton <[D6341P@LVMPD.COM](mailto:D6341P@LVMPD.COM)>  
**Subject:** RE: FW: Smart City Readiness Workshop

Rukshana, it is our pleasure to participate in this workshop. Pleasure meeting you. I have included my Assistant Deb Payton onto this email. If you all could include her on future emails, it is greatly appreciated.

**From:** Rukshana Hussain [<mailto:rhussein@LasVegasNevada.GOV>]  
**Sent:** Tuesday, July 24, 2018 11:01 AM  
**To:** William Scott <[W4038S@LVMPD.COM](mailto:W4038S@LVMPD.COM)>; Sasha Larkin <[S6234L@LVMPD.COM](mailto:S6234L@LVMPD.COM)>  
**Cc:** Michael Sherwood <[msherwood@LasVegasNevada.GOV](mailto:msherwood@LasVegasNevada.GOV)>; Joanna Wadsworth <[jwadsworth@LasVegasNevada.GOV](mailto:jwadsworth@LasVegasNevada.GOV)>  
**Subject:** FW: FW: Smart City Readiness Workshop

Hi Sasha and Scotty,

Thank you for representing Metro at the workshop. I wanted to introduce you to Joanna who is coordinating the event (CC'd on this email.) You may receive email updates from her, and she is also your point of contact for event details or if you have any questions. Thanks again! ☺

**From:** Debra Payton <[D6341P@LVMPD.COM](mailto:D6341P@LVMPD.COM)>  
**Sent:** Tuesday, July 24, 2018 7:01 AM

## SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY

**To:** Rukshana Hussain <[russain@LasVegasNevada.GOV](mailto:russain@LasVegasNevada.GOV)>  
**Subject:** FW: FW: Smart City Readiness Workshop

Good morning,

I just registered Captain William Scott from LVMPD to participate. If you have any questions or need anything further, please let me know. Thank you.

Debra

Debra Payton  
Administrative Assistant to Captain William Scott  
Support Operations Bureau  
Office Phone 702-828-3573  
Email [D6341P@LVMPD.COM](mailto:D6341P@LVMPD.COM)

**From:** Chris Jones  
**Sent:** Monday, July 23, 2018 4:08:55 PM  
**To:** Sasha Larkin; William Scott  
**Cc:** James Larochelle; Tim Kelly; Andrew Walsh  
**Subject:** FW: Smart City Readiness Workshop

Sasha and Scotty,

Please see below correspondence. Andy and I would like the two of you to partner on this and represent Metro in this workshop. Please keep Andy and I briefed on the process and let us know if you have any questions.

Thank you,

Chris

-----Original Appointment-----

**From:** Joanna Wadsworth  
**To:** Sarah McCrea; Danielle Davis; Rhonda Adams; Don Jacobson; Victoria Carreon  
**Subject:** Overview of Smart City Workshop  
**When:** Thursday, July 26, 2018 2:45 PM-3:45 PM  
**Where:** DSC Conference Line 702-229-4085

Hi all, moving conference call to 2:45 pm and added conference call line. It is a direct dial number of 702-229-4085. Thanks!

Hi Sarah, Danielle, and Rhonda, we have corresponded via email regarding this upcoming Smart City Workshop that will be on Tuesday but thought it might be helpful to have a quick call. We will provide an overview and what we were thinking.

-----Original Appointment-----

**From:** [jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)  
**To:** [jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com); Don Jacobson; Jon Garcia; [steve.serrao@sas.com](mailto:steve.serrao@sas.com)  
**Subject:** Invitation: City of Las Vegas Readiness Workshop -- Public Safety Coordination  
**When:** Thursday, July 26, 2018 2:00 PM-2:45 PM  
**Where:** 1-515-739-1229 Code 283468

[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com) - organizer

# SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY

[djacobson@lasvegasnevada.gov](mailto:djacobson@lasvegasnevada.gov)

Jon Garcia

[steve.serrao@sas.com](mailto:steve.serrao@sas.com)

-----Original Appointment-----

**From:** Don Jacobson

**To:** Victoria Carreon; Joanna Wadsworth

**Subject:** Smart Cities Council Workshop - Public Safety

**When:** Thursday, July 26, 2018 2:00 PM-2:45 PM

**Where:** 5th Floor IT & PRNS Small Conference Room

Call with the Smart Cities Council workshop coordinator, Jennifer James, and following people to discuss logistics for the breakout session on Public Safety the afternoon of July 31<sup>st</sup>.

## Working Group 2: Public Safety

Focus: Las Vegas seeks to become the safest high-profile city in America. How can smart city technologies contribute to residents', businesses' and visitors' ability to live, work and play safely in the most iconic city in the world?

*Discussion Leaders:*

Steve Crout (Smart Cities Council Moderator)

<https://na.smartcouncils.org/article/steve-crout-senior-policy-advisor>

Steve Serrao (Industry Subject Matter Expert) <https://www.linkedin.com/in/steveserrao/>

Jon Garcia (Industry Subject Matter Expert)

10:55 am	<b>Deep Dive Briefing Topic 2: Public Safety</b> <b>Fire &amp; Public Safety Department Speakers TBD</b>	Council Chambers
1:00 pm	<b>Public Safety Solutions</b> <ul style="list-style-type: none"><li>• Solution Landscape: Jon Garcia, Hitachi (10 mins)</li><li>• Case Study 1: Steve Serrao, Advisory Industry Consultant for Public Safety, SAS (5 mins)</li><li>• Case Study 2: Bob Borzillo, Director - Smart Cities, Itron (5 mins)</li><li>• Case Study 3: Matthew Jordan, Parsons (5 mins)</li></ul>	Council Chambers
	<b>Working Group 2: Public Safety</b> Focus: Las Vegas seeks to become the safest high-profile city in America. How can smart city technologies contribute to residents', businesses' and visitors' ability to live, work and play safely in the most iconic city in the world?  <i>Discussion Leaders:</i> Steve Crout (Smart Cities Council Moderator) <b>Fire &amp; PS leads</b> (City Subject Matter Expert) Steve Serrao (Industry Subject Matter Expert)	Training Room 2

## SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY

2:00 pm	<b>Working Group Exercise 1: Solution Definition</b>	Training Rooms
3:00 pm	<b>Working Group Exercise 2: Action Planning</b>	Training Rooms
3:50 pm	<b>Working Group Synthesis / Report Out Preparation</b>	Training Rooms
4:05 pm	<b>Short Break/ Merge Training Rooms</b>	Training Rooms
4:15 pm	<b>Working Group Report Out and Full Group Discussion</b>	Training Rooms

**From:** Don Jacobson  
**Sent:** Thursday, July 26, 2018 7:19 AM  
**To:** Joanna Wadsworth; Victoria Carreon  
**Subject:** SCC Workshop - Public Safety topic  
**Importance:** High

First of all, let me tell both of you how much I appreciate the help you've given me sorting out matters with the Public Safety portion of next week's workshop. Here is where things stand:

- Sarah McCrea (Fire), Danielle Davis and Rhonda Adams (both DPS) have been tentatively identified as the representatives for the Public Safety topic. Tori has agreed to serve as their backup in case they are unable to attend the workshop.
- Joanna, Sarah, Danielle, Rhonda and I are tentatively scheduled to speak by phone today at 2:00 PM (though that may move to 2:30 PM). Tori, you are welcome to join that call (Joanna will provide you the number to dial).
- Tori and I were tentatively scheduled to speak to the SCC team today at 9:00 AM to go over the logistics of the breakout session (see attachment), that call has been rescheduled by the SCC team to 2:00 PM.
- Here is what I propose: The three of us come together at 2:00 PM to talk to the SCC team, and then at 2:45 PM, we switch to a conference call with Sarah, Danielle and Rhonda.

The day of the workshop, this is what I am aiming for:

10:45 AM – Deep Dive of Public Safety – Sarah, Danielle and Rhonda give presentation (Tori as backup)  
1:00 PM – Public Safety case studies presented by industry experts – nothing to do here other than just listen  
1:50 PM – 4:45 PM – Breakout session working group on Public Safety – Sarah, Danielle and Rhonda on hand as SMEs (Tori as backup) \*

Attached are the following:

- Breakout session outline which will double as the basis for the Deep Dive presentation

## SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY

- Powerpoint covering what will take place during the afternoon breakout session

If you have any questions, you are welcome to call me (x2497). Thank you.



---

**From:** Jennifer James <jennifer.james@smartcitiescouncil.com>  
**Sent:** Thursday, July 26, 2018 6:01 AM  
**To:** Don Jacobson  
**Subject:** Logistics decks and Safety call time

Good morning Don,

Attached is the Public Safety briefing doc -- including draft challenge statement lingo.

Also resending the Mobility one since it was just sent as a meeting invite attachment.

About the Public Safety call, Steve Serrao of SAS is the most important industry person for the call. He is available at 9am PT but will be at his gate at the airport and about to board so it's not ideal. He will be settled in an office in Ottawa by 12:30 PT so if we could shift the call to anytime between 12:30-1:30 (PST) or 2:30-5:00 (PST) that would be more productive. Thoughts?



---

**From:** Joanna Wadsworth  
**Sent:** Wednesday, July 25, 2018 3:38 PM  
**To:** Don Jacobson  
**Subject:** RE: Calls re: Logistics for break out session working groups

I'll send them an email now. You will see a separate calendar appointment. After they accept I'll add the call in number...

---

**From:** Don Jacobson  
**Sent:** Wednesday, July 25, 2018 3:36 PM  
**To:** Joanna Wadsworth  
**Subject:** RE: Calls re: Logistics for break out session working groups

It will be helpful if they join. What we talk about are our key focus areas so we keep the conversation focused on them and the exercises to be facilitated by the SCC so we understand how those will be conducted.

---

**From:** Joanna Wadsworth  
**Sent:** Wednesday, July 25, 2018 3:34 PM  
**To:** Don Jacobson  
**Subject:** RE: Calls re: Logistics for break out session working groups

Tori is the best for sure! Let me reach out to Sarah, Rhonda, and Danielle and see if they are available at 9 am. Would it be helpful if they join the call or muddy the discussion?

## SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY

**From:** Don Jacobson  
**Sent:** Wednesday, July 25, 2018 3:28 PM  
**To:** Joanna Wadsworth  
**Subject:** Calls re: Logistics for break out session working groups

After you and I have our call with the SCC team and partners at 8:00 AM tomorrow regarding the Mobility breakout session, I'm going to join a separate call at 9:00 AM regarding the Public Safety session. Tori will join me on that call if we don't hear back from Sarah, Rhonda, Danielle today. That way she will be prepared to serve as the City's subject matter expert on the working group for the afternoon breakout session. I appreciate her willingness to jump in; I owe her.

---

**From:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>  
**Sent:** Wednesday, July 25, 2018 2:58 PM  
**To:** Don Jacobson  
**Subject:** Re: Public Safety Breakout Session - Call with CLV, SCC and Partners

Steve S is most important (and I have not heard back yet). But also hoping for Hitachi since they are giving the solution landscape. I asked IBI and the case study presenters too but they are not critical. I'll lead this group from an SCC perspective so Steve C is less important. I have to head out for about 1.5 hrs so will see if I hear back from Steve S between now and then. For now let's hold it at 9am -- and of course we will also be speaking at 8am -- and 10 :)

---

**From:** Don Jacobson  
**Sent:** Wednesday, July 25, 2018 1:11 PM  
**To:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>  
**Subject:** Re: Public Safety Breakout Session - Call with CLV, SCC and Partners

I have an idea. While we are awaiting official confirmation of the speakers/SMEs for the Public Safety topic, can we just go ahead and schedule the call with your team and the SCC partners for 9:00 AM (PST) tomorrow (Thursday, July 26) to discuss logistics for the breakout session? At the very least, I would have at my end, Tori Carreon, who is well-versed in the City's challenges and priorities for Public Safety, and she will be in the breakout session in the afternoon. I am 100% confident in her ability to be the city's representative on this topic. Let me know asap.

---

**From:** Joanna Wadsworth  
**Sent:** Wednesday, July 25, 2018 10:51 AM  
**To:** Danielle Davis; Sarah McCrea; Rhonda Adams  
**Cc:** Don Jacobson  
**Subject:** Smart City Workshop - Public Safety Overview

Good morning! Glad that you will be joining us for the workshop on 7/31. The attached was prepared to frame the conversation during the workshop. The information was mainly pulled from the City Council Priorities. If you have a minute, it would be helpful if you could review and let us know any changes/additions. This document will be shared with those attending the workshop so your input would be appreciated.



SCC Workshop Breakout Session Outline - Public Safety - DRAFT-VC.DOCX  
64 KB

---

**From:** Don Jacobson  
**Sent:** Wednesday, July 25, 2018 7:28 AM

## SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY

**To:** 'Jennifer James' <jennifer.james@smartcouncil.com>  
**Subject:** RE: Mobility call with moderators

I appreciate your adaptability. It is good you will facilitate the Public Safety discussion. As I mentioned earlier, we already had a community workshop focused on it, so I expect the audience to be familiar with the challenges we face in this area. My only concern is that the City's representatives will be too focused on operations and tactics (because that's what they're most familiar with) rather than strategy and policy.

---

**From:** Jennifer James <[jennifer.james@smartcouncil.com](mailto:jennifer.james@smartcouncil.com)>  
**Sent:** Wednesday, July 25, 2018 7:23 AM  
**To:** Don Jacobson  
**Subject:** Re: Mobility call with moderators

Let's keep it as is at 8am Thurs. Dominie from Battelle is experienced with this and prepares very well so I'm not worried about her. We will talk on Friday,

I decided I should be the SCC moderator for Public Safety instead of Mobility because Public Safety is more up in the air and I'm closer to it. I'll place Steve Crout in Mobility and Kevin in Civic Engagement. That will be reflected on the next long version of the agenda.

---

**From:** Don Jacobson  
**Sent:** Wednesday, July 25, 2018 11:04 AM  
**To:** Sarah McCrea; Danielle Davis; Rhonda Adams  
**Subject:** RE: Smart City Workshop - Public Safety Overview

I can answer any questions you may have about the workshop, your involvement, and this briefing document. It is going to be a great event with more than 100 people from throughout Nevada in attendance, and they all want to hear about the challenges the City and other local agencies face when it comes to keeping our community safe. The discussions in the breakout sessions will be facilitated, and several experts from outside Nevada will be in attendance. I am happy to hear that your departments have appointed you to participate, assuming your schedule will allow it.

---

**From:** Joanna Wadsworth  
**Sent:** Wednesday, July 25, 2018 10:51 AM  
**To:** Danielle Davis; Sarah McCrea; Rhonda Adams  
**Cc:** Don Jacobson  
**Subject:** Smart City Workshop - Public Safety Overview

Good morning! Glad that you will be joining us for the workshop on 7/31. The attached was prepared to frame the conversation during the workshop. The information was mainly pulled from the City Council Priorities. If you have a minute, it would be helpful if you could review and let us know any changes/additions. This document will be shared with those attending the workshop so your input would be appreciated.



SCC Workshop Breakout Session Outline - Public Safety - DRAFT-VC.DOCX  
64 KB

Thanks,  
Joanna

## SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY

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**From:** Kevin Ebi [mailto:[kevin.ebi@smartcitiescouncil.com](mailto:kevin.ebi@smartcitiescouncil.com)]  
**Sent:** Tuesday, July 24, 2018 6:01 PM  
**To:** Don Jacobson  
**Cc:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>; Connie Heath <[connie.heath@smartcitiescouncil.com](mailto:connie.heath@smartcitiescouncil.com)>; Bethany Siegrist <[bethany.siegrist@smartcitiescouncil.com](mailto:bethany.siegrist@smartcitiescouncil.com)>  
**Subject:** Re: Simplified agenda to post on microsite

OK -- so I think we have everything but the Public Safety briefing posted on the microsite.

Let me know if you see anything that needs to be changed.

Thanks,

Kevin

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**From:** Jennifer James [mailto:[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)]  
**Sent:** Tuesday, July 24, 2018 3:39 PM  
**To:** Don Jacobson  
**Cc:** Connie Heath <[connie.heath@smartcitiescouncil.com](mailto:connie.heath@smartcitiescouncil.com)>; Bethany Siegrist <[bethany.siegrist@smartcitiescouncil.com](mailto:bethany.siegrist@smartcitiescouncil.com)>; Kevin Ebi <[kevin.ebi@smartcitiescouncil.com](mailto:kevin.ebi@smartcitiescouncil.com)>  
**Subject:** Re: Public Safety briefing document - Stop the presses!

OK, I think we got Kevin just in time

While you are reviewing with the team... I do think the challenge statement is broad enough that it might be difficult to focus people.

You might consider bringing some of the topic areas into the challenge statement and prioritizing two out of the four areas to focus on in the workshop (or placing them in priority order in case we can't get to all four. e.g.,

**The City of Las Vegas (City or Region?) seeks to become the safest, high-profile city in America. The working groups will explore how the region can better use data, applications and technology to improve public safety, especially:**

- the effective and efficient delivery of law enforcement, fire, medical and judicial services
- the safety of tourist destinations

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**From:** Don Jacobson  
**Sent:** Tuesday, July 24, 2018 3:25 PM  
**To:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>  
**Cc:** Connie Heath <[connie.heath@smartcitiescouncil.com](mailto:connie.heath@smartcitiescouncil.com)>; Bethany Siegrist <[bethany.siegrist@smartcitiescouncil.com](mailto:bethany.siegrist@smartcitiescouncil.com)>; Kevin Ebi <[kevin.ebi@smartcitiescouncil.com](mailto:kevin.ebi@smartcitiescouncil.com)>  
**Subject:** Public Safety briefing document - Stop the presses!  
**Importance:** High

I know I already told you to go ahead and post the Public Safety briefing document, but if you *have*, please remove it. And if haven't, please hold back on posting it until you hear from me again. I need to let the representatives look at it. Sorry for the trouble.

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**From:** Don Jacobson  
**Sent:** Tuesday, July 24, 2018 3:05 PM  
**To:** Ted Olivas  
**Cc:** Michael Sherwood; Nicole Rourke; Victoria Carreon; Lester Lewis; Joanna Wadsworth  
**Subject:** RE: Smart Cities Readiness Workshop July 31 - Public Safety Topic

## SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY

Yes, they will. We are working with both PS and F&R leadership to identify their representatives who will approve the document before it is shared with the workshop invitees, and who will be connected with our team and the team from the Smart Cities Council to prepare them for their involvement in the workshop as subject matter experts. If you have any questions as we prepare, let us know.

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**From:** Ted Olivas  
**Sent:** Tuesday, July 24, 2018 3:00 PM  
**To:** Victoria Carreon; Don Jacobson  
**Cc:** Michael Sherwood; Nicole Rourke  
**Subject:** RE: Smart Cities Readiness Workshop July 31 - Public Safety Topic

Thanks everyone!! Guessing PS and F&R will do the final review/approval prior to submission? I don't want to pre-suppose on their behalf. Ted O.

---

**From:** Joanna Wadsworth  
**Sent:** Tuesday, July 24, 2018 2:13 PM  
**To:** Don Jacobson; Lester Lewis  
**Subject:** RE: DPS participation in Smart Cities Readiness Workshop on July 31

I am waiting for Rhonda and Danielle to respond and then we will know how to proceed.

---

**From:** Don Jacobson  
**Sent:** Tuesday, July 24, 2018 2:11 PM  
**To:** Joanna Wadsworth; Lester Lewis  
**Subject:** Re: DPS participation in Smart Cities Readiness Workshop on July 31

Whenever you feel it is appropriate, please share the breakout session briefing document with them. Also, please let me know if you want me to schedule a call to explain the deep dive session to them, or if you're going to handle that.

---

**From:** Joanna Wadsworth  
**Sent:** Tuesday, July 24, 2018 2:00 PM  
**To:** Timothy Shattler  
**Cc:** Rhonda Adams; Danielle Davis; Lester Lewis; Don Jacobson  
**Subject:** RE: DPS participation in Smart Cities Readiness Workshop on July 31

Hi Tim, Thank You!

Hi Rhonda and Danielle, glad that you will be joining us on Tuesday (7/31) for the workshop. It will be great to have your input and perspective at the workshop. The format of the day is for overview presentations in the morning to set the stage for the afternoon breakout sessions. Would one or both of you be willing to participate in the morning and provide an overview of the challenges/issues facing DPS and public safety in Las Vegas?

Thanks,  
Joanna

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**From:** Timothy Shattler  
**Sent:** Tuesday, July 24, 2018 1:31 PM  
**To:** Joanna Wadsworth  
**Cc:** Rhonda Adams; Danielle Davis  
**Subject:** Re: DPS participation in Smart Cities Readiness Workshop on July 31

## SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY

Rhonda Adams and Danielle Davis.

Thanks,

Tim

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**From:** Joanna Wadsworth  
**Sent:** Tuesday, July 24, 2018 1:30 PM  
**To:** Don Jacobson; Timothy Shattler  
**Cc:** Lester Lewis  
**Subject:** RE: DPS participation in Smart Cities Readiness Workshop on July 31

Hi Tim, just wanted to touch base with you to see if DPS has identified a team member to participate in this upcoming workshop. We really appreciate the participation and believe that DPS will also find the workshop of interest. Could you email me the representative from DPS that will be participating in the event?

Thank you,  
Joanna

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**From:** Don Jacobson  
**Sent:** Tuesday, July 24, 2018 1:15 PM  
**To:** 'Jennifer James' <jennifer.james@smartcitiescouncil.com>  
**Cc:** Connie Heath <connie.heath@smartcitiescouncil.com>; Bethany Siegrist <bethany.siegrist@smartcitiescouncil.com>; Kevin Ebi <kevin.ebi@smartcitiescouncil.com>  
**Subject:** RE: Simplified agenda to post on microsite

And here is the briefing document for the Public Safety breakout session that you can post on the microsite.

The names of the representatives from the City's Public Safety and Fire departments who will present the deep dive are still undecided, but once I know, I will schedule the call to align them with you and the SCC's partners.

 SCC Workshop Breakout Session Outline - Public Safety - Final

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**From:** Don Jacobson  
**Sent:** Tuesday, July 24, 2018 12:47 PM  
**To:** Lester Lewis  
**Cc:** Joanna Wadsworth; Michael Sherwood  
**Subject:** FW: Smart Cities Readiness Workshop July 31 - Public Safety Topic  
**Importance:** High

The briefing form (attached) for the Public Safety session is ready to submit to the Smart Cities Council so they can post it on the website for the workshop website <https://smartcitiescouncil.com/readiness-cities-las-vegas>

Once you know who the representatives are from DPS and Fire are that will make the presentation on this topic, please share this with them. They are welcome to contact me regarding their presentation and the breakout session in the afternoon.

## SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY

Also, just a reminder that as soon as I get the names of those DPS reps, I need to schedule a call this week to align themselves with the Smart Cities Council team and their partners in this topic area (from Hitachi, SAS, Itron, Parsons).

Thank you.

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**From:** Victoria Carreon  
**Sent:** July 24, 2018 10:59 AM  
**To:** Don Jacobson  
**CC:** Michael Sherwood; Ted Olivas; Nicole Rourke  
**Subject:** RE: Smart Cities Readiness Workshop July 31 - Public Safety Topic

Hi Don,  
As you requested, I reviewed the draft break-out session outline for Public Safety and made some suggested edits. If you have any questions, please let me know.  
I hope this is helpful!  
-Tori



SCC Workshop Breakout Session Outline - Public Safety - DRAFT-VC.DOCX  
66 KB

### Victoria Carreón

Administrative Officer  
Office of Administrative Services  
Phone 702-229-5939| cell 702-279-7394  
495 S. Main St. | Las Vegas, NV 89101



[lasvegasnevada.gov](http://lasvegasnevada.gov)



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**From:** Joanna Wadsworth  
**Sent:** Tuesday, July 24, 2018 8:40 AM  
**To:** Sarah McCrea  
**Cc:** Lester Lewis; Don Jacobson  
**Subject:** RE: Smart City Readiness Workshop

Hi Sarah, just wanted to check in with you and see if it has been determined who might be the person to provide the overview during the morning session. Has someone been identified? The organizers have asked to talk with each speaker prior to Tuesday to sidebar on the topic and coordinate prior to the event.

Thank you for your help. It is VERY much appreciated.

-Joanna

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**From:** Victoria Carreon  
**Sent:** Monday, July 23, 2018 5:27 PM  
**To:** Don Jacobson  
**Subject:** RE: Smart Cities Readiness Workshop July 31 - Public Safety Topic

## SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY

Hi Don- I got the OK to move ahead. I will review by tomorrow as requested.  
Thanks!  
Tori

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**From:** Don Jacobson  
**Sent:** Monday, July 23, 2018 3:23 PM  
**To:** Victoria Carreon  
**Subject:** Smart Cities Readiness Workshop July 31 - Public Safety Topic  
**Importance:** High

Tori,

I have a big favor to ask. For next week's workshop, Michael Sherwood was originally going to speak on the topic of Public Safety as it relates to Smart Cities. A change in his schedule prompted him to choose his deputy, Lester Lewis, to handle it. Lester conferred with Joanna Wadsworth and decided to reach out to the Department of Public Safety and Department of Fire Services to name representatives to speak on the topic. That's still be decided.

Prior to the workshop, we will be posting information about each of the main topics (Public Safety, Mobility and Civic Engagement) on this website <https://smartcitiescouncil.com/readiness-cities-las-vegas>

I filled out a form for the topic, Civic Engagement, that Jennifer Davies and I will be covering. It is attached. As you can see, the information from the form (i.e., Challenge Statements) is now on the website.

Joanna also filled out the form. It is also attached. The information from her form will soon appear on the above-mentioned website.

I cannot wait until the representatives from Public Safety and Fire are named to submit the form for that topic.

My ask is this. I have started filling out the form (see DRAFT) based on City Council's stated priorities. Would you please finish it, editing it as you see fit (you're welcome to replace anything I wrote) drawing from your knowledge of the strategic plan?

And if you agree to do this, can you do it by close-of-business tomorrow, Tuesday, July 24?

If you have questions, you can call me (702.379.9161) or schedule me to come visit you.

-  SCC Workshop Breakout Session Outline - Public Safety - Draft
-  SCC Workshop Breakout Session Outline - Civic Engagement\_Final
-  SCC Workshop Breakout Session Outline - Mobility

P.S. If anyone asks, the purpose of this briefing doc is to give both the people attending the afternoon break out session and its discussion leaders (see below) some material ahead of time so everyone is ready to jump right into the conversation.

## SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY

**From:** Don Jacobson  
**Sent:** Monday, July 23, 2018 1:41 PM  
**To:** Lester Lewis; Joanna Wadsworth  
**Subject:** Calls this week to prepare for Smart Cities Council workshop July 31  
**Importance:** High

*This week*, we need to schedule three calls to align the SCC team, its industry partners and the people will be speaking about the breakout session topics.

- Lester, your call on Public Safety will include whomever you confirm as speakers from Fire, Public Safety and (LVMPD?), a rep from Smart Cities Council and reps from SAS and Hitachi. Please suggest a preferred day/time (as well as an alternate day/time).
- Joanna, your call on Mobility will include a rep from Smart Cities Council and reps from Battelle, Parsons and IBI Group. I am going to rely on your Outlook calendar to find an opening in your schedule. If the day/time I select doesn't work for you, please suggest an alternative.
- Jennifer Davies and I already have our call on Civic Engagement scheduled.

During the calls, we will discuss the Challenge Statement and Background (from the briefing document), goals for afternoon breakout session, and just general flow. I will join all three calls.

---

**From:** Jennifer James <[jennifer.james@smartcityscouncil.com](mailto:jennifer.james@smartcityscouncil.com)>  
**Sent:** Monday, July 23, 2018 12:40 PM  
**To:** Don Jacobson  
**Subject:** Reminder to arrange calls this week

Hi Don,

Reminder to propose dates for three calls with the goal of aligning the City, SCC and industry partners who will be facilitating breakout group discussions. Briefly discuss challenge statement and background, goals for breakout group, and structure/flow/logistics so we will be well coordinated.

- Mobility group: Joanna, SCC moderator, Battelle (industry expert moderator), Parsons (additional industry moderator if needed), IBI Group (solution landscape presenter)
- Civic Engagement group: Don, SCC moderator, AWS (solution landscape and industry moderator), Insights (additional industry moderator if needed).
- Public Safety: City (TBD), SCC Moderator, SAS (industry moderator), Hitachi (solution landscape presenter)

Thanks!

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**From:** Don Jacobson  
**Sent:** Monday, July 23, 2018 12:07 PM  
**To:** Joanna Wadsworth  
**Cc:** Lester Lewis  
**Subject:** Re: Smart Cities Council Readiness Workshop July 31 - Breakout sessions briefing docs

## SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY

I will provide Tori what I started and tell her she is free to edit it as she sees fit. I will explain the situation to her why we are filling it out rather than the people actually speaking.

---

**From:** Joanna Wadsworth  
**Sent:** Monday, July 23, 2018 11:58 AM  
**To:** Don Jacobson; Lester Lewis  
**Subject:** Re: Smart Cities Council Readiness Workshop July 31 - Breakout sessions briefing docs

Hi Don, Ideally, we would have had a rep from Police and Fire fill out but it is too late at this point. Can I recommend that you work with Tori to fill out the Public Safety Form and use the information from the Strategic Plan? There should be enough information from that effort to fill out the form.

You have a great rapport with Tori and imagine that working with her, you should be able to do the form fairly quickly to meet your deadline.

---

**From:** Don Jacobson  
**Sent:** Monday, July 23, 2018 10:52 AM  
**To:** Joanna Wadsworth; Lester Lewis  
**Subject:** Smart Cities Council Readiness Workshop July 31 - Breakout sessions briefing docs  
**Importance:** High

Thank you for preparing the break out briefing document for the Mobility session, Joanna. Lester, I have attached Joanna's and mine for your benefit to reference as examples.

Lester, the attached blank form needs to be filled out *asap* for the Public Safety topic. I have also started a draft form just to give you an idea (I pulled my words from the City Council priorities).

I can help whoever you recruit to fill out the form, just let me know who they are, which I also need to know *asap* so I can update the workshop agenda which will be posted on a website.

The briefing documents will appear on this website established for the workshop  
<https://smartcouncil.com/readiness-cities-las-vegas>

Eventually, once all of the material is in hand and the workshop is over with, our website will look like Cary, NC's which held its workshop last month

<https://smartcouncil.com/readiness-cities-cary>

-  SCC Workshop Breakout Session Outline - Public Safety - Blank
-  SCC Workshop Breakout Session Outline - Public Safety - Draft
-  SCC Workshop Breakout Session Outline - Civic Engagement\_Final
-  SCC Workshop Breakout Session Outline - Mobility

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**From:** Joanna Wadsworth  
**Sent:** Saturday, July 21, 2018 11:08 AM  
**To:** Sarah McCrea  
**Cc:** Lester Lewis; Don Jacobson  
**Subject:** RE: Smart City Readiness Workshop

## SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY

Hi Sarah, that would be amazing to have at least one representative at all times of the day! Thank you! Would someone be able to participate and provide a 5 min to 10 min overview of the public safety priorities and challenges? We are talking with the Marshals too and thinking that the public safety overview could be shared by Fire and Marshals.

Please do share with community partners. This workshop is meant to be regional in nature. When you send out, please let them know to register so that we can plan for enough food: : <https://www.eventbrite.com/e/las-vegas-nevada-readiness-workshop-facilitated-by-smart-cities-council-tickets-45564370258> and use the password, **Readiness**

Thank you so much! Don't hesitate to reach out if there are any questions and let's keep in touch to see if someone from your team can participate in the overview discussion.

Regards,  
Joanna

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**From:** Sarah McCrea  
**Sent:** Friday, July 20, 2018 9:15 PM  
**To:** Joanna Wadsworth  
**Cc:** Lester Lewis; Don Jacobson  
**Subject:** RE: Smart City Readiness Workshop

Joanna,

I will share with our leadership and have at least one representative at all times of the day. Am I able to share this with community partners or is this only for CLV departments?

Thank you!  
Sarah

---

**From:** Joanna Wadsworth  
**Sent:** Thursday, July 19, 2018 5:01 PM  
**To:** Don Jacobson; Lester Lewis  
**Subject:** RE: Smart Cities Workshop - Vision & Progress Presentation

I thought you were going to do a powerpoint or is that still in the works?

---

**From:** Don Jacobson  
**Sent:** Thursday, July 19, 2018 4:57 PM  
**To:** Lester Lewis  
**Cc:** Joanna Wadsworth  
**Subject:** Smart Cities Workshop - Vision & Progress Presentation

Lester,  
For the 30-minute vision-setting segment opening up the workshop, the attached document draws from the Smart Communities Vision document to perhaps help you, and whomever you might co-present with, choose some speaking points.

**SCC Workshop – Smart Communities Vision + Progress.docx**

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**From:** Rukshana Hussain  
**Sent:** Thursday, July 19, 2018 4:27 PM  
**To:** Connie Gandulla <[C4966G@LVMPD.COM](mailto:C4966G@LVMPD.COM)>  
**Cc:** Joseph Lombardo SHERIFF <[J3602L@LVMPD.COM](mailto:J3602L@LVMPD.COM)>  
**Subject:** FW: Smart City Readiness Workshop

## SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY

Good afternoon, the city was selected by the Smart City Readiness Council to participation in a day-long workshop. The Council assembles a group of subject matter experts to visit with cities to understand challenges and needs. At the end of the workshop, the outcome is a roadmap to help the city and region address their priorities. The workshop will be on Tuesday, July 31 from 8:30 am to 5 pm at City Hall. See attached invitation.

Mobility, Social Engagement, and Public Safety have been identified as the topics for discussion. Your participation would be really help make the event meaningful.

The outline for the workshop will be:

### **Morning Session:**

- Introductions
- Overview of the Workshop
- Overview of Themes by Subject Matter experts
  - o Mobility
  - o Social Engagement
  - o Public Safety (Police and Fire) – **Would Metro be willing to participate in the morning presentation to help frame the Public Safety challenges within the valley? This is the time when the challenges will be framed to better guide the afternoon discussion.**

### **Afternoon Session:**

- Presentations by the National Representatives
- Working Groups to work out the issues and solutions for each theme
- Summary and Roadmap

Participation by from your organization would be awesome! The afternoon session will be the time when details for the themes will be discussed in detail and a roadmap developed. Also, more than 1 person from your organization would be help to contribute to the discussion.

We would definitely appreciate the participation. **Would Metro be willing to participate and who would be the representative? Don't hesitate to reach out if there are any questions.**

Here is the link to register: <https://www.eventbrite.com/e/las-vegas-nevada-readiness-workshop-facilitated-by-smart-cities-council-tickets-45564370258> and use the password, **Readiness**

Thank you so much for the consideration.

**From:** Don Jacobson  
**Sent:** Thursday, July 19, 2018 1:56 PM  
**To:** Timothy Shattler  
**Cc:** Lester Lewis; Joanna Wadsworth  
**Subject:** DPS participation in Smart Cities Readiness Workshop on July 31

Hi Tim,

We appreciate your willingness to work with us to have the Department of Public Safety represented at the upcoming Smart Cities Readiness Workshop on Tuesday, July 31 (see attached flyer).

The tentative agenda (draft is attached) for the day is as follows with the segments involving the DPS representative highlighted in red:

# SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY

## MORNING:

- Introductions and overview of the workshop
- **Briefings on three major themes (Public Safety, Mobility, Civic Engagement)**

## AFTERNOON

- Presentations by national experts on the three major themes
- **Break into three working groups to discuss the three major themes**
- Return together for report out, takeaways and next steps

## RESPONSIBILITIES

- **For the Public Safety briefing from 10:35 AM – 10:15 AM, the DPS representative would join a representative from Fire to talk about challenges faced serving the community ensuring it remains safe (see attached outline).**
- For the Public Safety solutions segment from 1:00 PM – 1:25 PM, brief presentations will be made by national experts, so the DPS representative is just welcome to listen.
- **For the Public Safety breakout session from 1:50 PM – 4:00 PM, a representative from the Smart Cities Council will facilitate it (see attached Canvas doc) the DPS representative is just on hand a subject matter expert.**
  - Open discussion
  - Exercise 1
  - Exercise 2
  - Synthesis
- All three groups from the three breakout sessions will come back together to report on their discussion to the full audience; report will be done by the Smart Cities Council representative

I will help the designated representatives from DPS and Fire fill out the Breakout Session Outline ahead of the workshop. The purpose of this outline is to help inform the Smart Cities Council about what will be covered.

Anyone from DPS participating should register for the workshop

<https://www.eventbrite.com/e/las-vegas-nevada-readiness-workshop-facilitated-by-smart-cities-council-tickets-45564370258> and use the password, [REDACTED]

 CLV SCC Readiness Workshop Flyer.pdf 390 KB
 SCC Workshop Breakout Group Canvas - Public Safety.pptx 362 KB
 SCC Workshop Agenda_Draft 2.docx 28 KB
 SCC Workshop Breakout Session Outline - Public Safety.docx 61 KB

## SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY

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**From:** Don Jacobson  
**Sent:** Thursday, July 19, 2018 1:08 PM  
**To:** Lester Lewis; Joanna Wadsworth  
**Subject:** Smart Cities Readiness Workshop - Common Workspace

I have created this folder and sub-folders on the IT Depot Drive for us to share material

F:\PW\_SmartCities\Smart Cities Readiness Workshop

If you expect people outside the department to contribute, I can move this to the common drive until the workshop is over. Let me know. Thanks.

---

**From:** Joanna Wadsworth  
**Sent:** Thursday, July 19, 2018 10:18 AM  
**To:** Sarah McCrea  
**Cc:** Lester Lewis; Don Jacobson  
**Subject:** Smart City Readiness Workshop

Hi Sarah, as mentioned, the city was selected by the Smart City Readiness Council to participation in a day-long workshop. The Council assembles a group of subject matter experts to visit with cities to understand challenges and needs. At the end of the workshop, the outcome is a roadmap to help the city and region address their priorities.

We have identified Mobility, Social Engagement, and Public Safety and the topics for discussion. The outline of the day will be:

### Morning Session:

- Introductions
- Overview of the Workshop
- Overview of Themes by Subject Matter experts
  - Mobility
  - Social Engagement
  - Public Safety – Police and Fire

### Afternoon Session:

- Presentations by the National Representatives
- Working Groups to work out the issues and solutions for each theme
- Summary and Roadmap

Participation by Fire would be awesome! We are interested in having someone from Fire speak in the morning session to give an overview of the current issues and challenges. It would be great for that person to stay for the afternoon workshop, but other representatives from Fire could stay and represent in the afternoon. Also, more than 1 person from Fire would be welcomed in the afternoon to contribute to the discussion.

We would definitely appreciate the participation. Would Fire be willing to participate and who would be the representative? Don't hesitate to reach out if there are any questions.

Here is the link to register: <https://www.eventbrite.com/e/las-vegas-nevada-readiness-workshop-facilitated-by-smart-cities-council-tickets-45564370258> and use the password, **Readiness**

Thank you so much for the consideration.

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**From:** Kevin Ebi <[kevin.ebi@smartcityscouncil.com](mailto:kevin.ebi@smartcityscouncil.com)>  
**Sent:** Wednesday, July 18, 2018 8:01 PM

## SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY

**To:** Don Jacobson  
**Cc:** Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>  
**Subject:** Re: Civic engagement challenge statements

We now have the Civic Engagement challenge statements online:

<https://na.smartcitiescouncil.com/readiness-cities-las-vegas>

<https://na.smartcitiescouncil.com/article/las-vegas-civic-engagement-challenge-statements>

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**From:** Don Jacobson  
**Sent:** Wednesday, July 18, 2018 1:26 PM  
**To:** Joanna Wadsworth  
**Subject:** RE: Crime Data

I am meeting with Lester at 1:30. I'll let him decide whether he wants to confer with her.

I am ready for my session.

Do you have your break out session briefing form complete? If so, I can forward it to the team at Smart Cities Council. They use the form to inform the Mobility experts who are going to be presenting 5-minute case studies (based on your input) and who are going to be on hand during the Mobility break-out session. What you write will help them with their focus preparing for the workshop.

---

**From:** Joanna Wadsworth  
**Sent:** Wednesday, July 18, 2018 1:20 PM  
**To:** Lester Lewis <[lxlouis@LasVegasNevada.GOV](mailto:lxlouis@LasVegasNevada.GOV)>; Don Jacobson  
**Subject:** FW: Crime Data

Here is an email from Tori. She wrote the attached memo about public safety.

Don, she might have good insight on how to best outline the public safety discussion. It would make sense to touch base with her.

---

**From:** Victoria Carreon  
**Sent:** Thursday, June 21, 2018 8:43 AM  
**To:** Joanna Wadsworth  
**Subject:** Crime Data

Hi, I wanted to share this memo [June 6] because it compares crime data in Las Vegas to other similar jurisdictions. These stats are very different from the Smart City Roadmap.

---

**From:** Don Jacobson  
**Sent:** Tuesday, July 17, 2018 9:48 AM  
**To:** Lester Lewis  
**Cc:** Joanna Wadsworth  
**Subject:** Smart Cities Readiness Workshop, July 31 - Breakout Session  
**Importance:** High

Lester,

During our meeting this afternoon, we will also discuss the overall agenda (see below) and the breakout session (see attached document).

I will ask Michael if he will approach Jorge Cervantes about welcoming the audience. You will close out the day with Jennifer from the SCC.

## SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY



SCC Workshop Breakout Group Canvas - Public Safety.pptx  
358 KB

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**From:** Don Jacobson  
**Sent:** Tuesday, July 17, 2018 8:20 AM  
**To:** Lester Lewis  
**Cc:** Joanna Wadsworth  
**Subject:** Smart Cities Readiness Workshop, July 31 - Speaking points  
**Importance:** High

Lester,

For our meeting at 1:30 PM today. Among the six themes/priorities set by City Council in January are “Smart Vegas” and “Public Safety”.

Under Smart Vegas, Council seeks to...

- Increase public-private partnerships to develop a smart city.
- Invest in smart city applications for operational efficiencies and private investment opportunities.
- Embrace opportunities for financial and environmental sustainability.
- Expand innovative technology and connectivity to residents in underserved areas.
- Implement virtual platforms for public engagement and service delivery.

Under Public Safety, Council seeks to...

- Provide for individual safety and property, liberty, and pursuit of happiness.
- Provide for safe neighborhoods and businesses.
- Provide for safe tourist destinations.

For the *Vision Setting* segment, perhaps your 30-minute presentation can focus on the “Smart Vegas” priorities by answering the following:

- What types of public-private partnerships are being considered?
- What sorts of investments are being made in “smart” solutions?
- What opportunities have been identified for financial and environmental sustainability?
- What initiatives are planned to benefit residents in underserved areas?
- What platforms are being evaluated to improve public engagement and service delivery?

For the *Public Safety* introduction segment, perhaps your 20-minute presentation can focus on the “Public Safety” priorities by answering the following:

- What issues impact individual safety, and what is being evaluated to address those?
- What ideas are being pursued to ensure neighborhoods and businesses remain safe?
- What innovations are being investigated to keep tourist areas safe?

Perhaps reinforce that Public Safety is one of six pillars that make up Smart Vegas.

## SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY

Maybe mention examples of technology the City is piloting and/or testing that are intended to do the following:

- Ensure motorists, cyclists and pedestrians interact safely, particularly at intersections
- Improve how we locate incidents, even before the public calls 911, to decrease response times
- Better inform first responders to ensure appropriate type and level of response
- Maintain a heightened level of situational awareness to prevent incidents from becoming critical

-----Original Appointment-----

**From:** Don Jacobson  
**To:** Lester Lewis  
**Subject:** Smart Cities Readiness Workshop  
**When:** Tuesday, July 17, 2018 1:30 PM-2:00 PM  
**Where:** Lester's office  
**Importance:** High

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**From:** Don Jacobson  
**Sent:** Thursday, July 12, 2018 3:39 PM  
**To:** Michael Sherwood; Joanna Wadsworth  
**Subject:** Smart Cities Council Readiness Workshop - Agenda (tentative)  
**Importance:** High

Attached is the tentative agenda for the workshop on July 31<sup>st</sup>. The following are some clarifications and a few questions.

- Michael, you will have 30 minutes to welcome our guests and explain the City's vision and progress
- Michael, you have another 20 minutes (separately) to brief our guests on the topic of Public Safety
- Joanna, you will have 20 minutes to brief our guests on the topic of Mobility
- Michael, you will join representatives from SAS, Hitachi, Itron, Parson and the Smart Cities Council for the breakout session on Public Safety
- Joanna, you will join representatives from IBI Group, Continental, Telensa, Pennoni and the Smart Cities Council for the breakout session on Mobility
- Your breakout session will consist of discussion (10 minutes), exercise 1 (30 minutes), exercise 2 (50 minutes) and synthesis (20 minutes)
- All three groups from the three breakout session will come back together to report on their discussion to the full audience (10 minutes each per group)
- Michael, you will join Jennifer James for a brief overview of key takeaways and next steps

Should I schedule a meeting for the three of us early next week to go over the material to aid you in preparing your presentations?

Michael, I need your help recruiting either Scott Adams or Jorge Cervantes (or perhaps even Mayor Goodman) to welcome everyone at 8:45 AM and perhaps give remarks at the close at 4:45. Maybe one of them can open, and the other can close.

## SMART CITIES COUNCIL READINESS WORKSHOP – PUBLIC SAFETY

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**From:** Victoria Carreon

**Sent:** Wednesday, June 6, 2018 7:05 PM

**To:** Scott Adams; Orlando Sanchez; Jorge Cervantes; Gary Ameling; Karen Duddlesten; Tom Perrigo; Ted Olivas; David Riggelman; Michele Freeman; William McDonald; Dana Hlavac

**Cc:** Kehrin K. Thomas; Jeanifer Gallego; Timothy Shattler; Robert Nolan; Pamela Jefferson; Jennifer Beaty; Rachel Stephensen

**Subject:** Follow up to May 2018 Community Risk Reduction Results Vegas meeting

Hello! Please see the attached follow-up memo providing information and data requested at the May 2018 Results Vegas meeting. The original notes from the meeting are also attached at the end of the document.

Please note that the city comparison charts previously provided have been revised to exclude the “Don’t Know” responses. This has improved how Las Vegas compares with other cities.

If you have any questions or feedback, please let me know.

Thanks!

Tori

 [Follow Up Memo for May 2018 Meeting](#)

First Name	Last Name	Job Title	Company
Gal	Alon	CEO-Founder	Insights
Franco	Amalfi	Director of innovation	Oracle
Nancy	Amundsen	Director of Comp Planning	Clark County Government
Dina	Babsky	IT Business Partner	City of Las Vegas
Sue	Baker	Commission Liaison	Clark County
Aaron	Baker	Assistant to the City Manager	City of Mesquite
Hardik	Bhatt	Leader, Smart Cities and Mobility	Amazon Web Services
Lauren	Boitel	Executive Director	ImpactNV
Tim	Buchanan	Public Affairs/Smart City Wkng Grp	City of Henderson
Derrick	Calderon	Director of Smart Cities	Cox Communications
Victoria	Carreon	Administrative Officer	City of Las Vegas/ Administrative Services
Joselyn	Cousins	District Manager	Federal Reserve Bank of San Francisco
Steve	Crout	Consultant	SCC
Bruno	De Man	Executive Director	Smart Cities Council Europe
Laura	Fucci	CIO	City of Henderson
Jon	Garcia	Director Public Safety & Smart Spaces	Consilient Technology
GINA	GAVAN	Director, Economic & Business Development	City of North Las Vegas
Delen	Goldberg	Public Information Officer	City of North Las Vegas
Derrick	Hill	Vice President	Cox Business
Don	Jacobson	IT Business Partner for Innovation	City of Las Vegas
Jennifer	James	Global Readiness Program Director	Smart Cities Council
Eric	Jeng	Director of Civic Engagement	Asian Community Development Council
Asha	Jones	Director of Government Affairs	College of Southern Nevada
Eric	Killian	Southern Area Director	University of Nevada Cooperative Extension
Erin	King	US Smart Cities Practice Deputy	IBI Group
Cori	Knauss	Director of Finance & I.T.	City of North Las Vegas
Namita	Koppa	Sustainability Management Analyst	City of Las Vegas
Mike	Lane	CIO	Clark County, NV
Lucinda	Levine	Illustrator/Graphic Recorder	Lucinda Levine Illustrator
Lester	Lewis	Deputy IT Director	City of Las Vegas
Todd	Lukesh	Vice President, IES West Coast	IES
Julisa	Mandeville	Program Mgr State and Local Govt	Amazon AWS
Robin	Mendoza	Management Analyst	City of Las Vegas
Daniel	Morris	Executive Director - Foundation Operations	CSN Foundation
Lisa	Morris Hibbler	Director, Dept of Youth Dev. & Social Innovation	City of Las Vegas
Susan	O'Connor	Global Director, Public Sector Industry Marketing	Oracle
Edgar	Patino	Manager, Local Government Affairs	NV Energy
Nicole	Rourke	Deputy Director	City of Las Vegas
Les Lee	Shell	Chief Administrative Officer	Clark County NV
Jason	Thompson	Deputy Director of EUD	City of Las Vegas
Robert	Ulmer	Dean, Greenspun College of Urban Affairs	University of Nevada, Las Vegas (on behalf of Provost D
Gabriela	Villafuerte	Assistant Management Analyst	Las Vegas Valley Water District
Rick	Virmani	Systems Manager	City of Las Vegas
Suthakorn	Wongsavit	Research Analyst	Nevada Community Foundation

Kenneth

Zamora

Las Vegas Coordinator

Mi Familia Vota

CLV000406

Jane Z. Chase)

CLV000407

<b>First Name</b>	<b>Last Name</b>	<b>Job Title</b>	<b>Company</b>
Cynthia	Alejandre	Sr. Government Strategy Adviser	NV Energy
Shane	Ammerman	Assistant Planning Manager	Clark County Comp Planning
David	Baraniak	Manager Business Development and Sales	Continental Corporation
Jimmy	Benoit	Associate Engineer	CCPW
Bret	Beringer	Chief Engineering Officer	Fybr
Dan	Berler	Transportation Market Leader	Battelle
Mario	Bermudez	Planning Manager	Clark County
Robert	Borzillo	VP - Smart Cities Bus. Development	Itron
Lawrence	Buja	Vice President for Research	Desert Research Institute
Jason	Cabrera	Airport Manager, Service Desk	Clark County Department of Aviation
Lydia	Chen	Sr. Technical Systems Analyst	City of Las Vegas
Paul	Craven	Sr. Systems Administrator	RTC
Hiren	Desai	Strategy & Innovation	Continental Automotive Systems, Inc.
Lee Ann	Dietz	Smart Cities & Transportation Practice Direct	SAS
Dominie	Garcia	Smart Cities Program Lead	Battelle
Nathan	Goldberg	Manager of Transit Planning	RTC
Carlos	Gomez	Business Development Director	LCC
Kevin	Gullette	Sr. Econ Dev Specialist	City of Las Vegas
Christopher	Ipsen	CIO	DRI
Keith	Isennock	Manager, IT	RTC
Francis	Julien	General Manager	Keolis
Rishma	Khimji	Asst. Director of IT	City of Reno
Eder	Lopez	Sr. Principal Architect	DynTek
David	Martin	AE	Teradata
Dan	Minella	VP West	DynTek
Don	Murphy	Associate Director	IBI Group
Daniel	Najera	Web Developer	DynTek
Eric	Redman	VP Systems	Parsons
Tim	Reesman	Senior Engineer	City of North Las Vegas
Larry	Rodgers	Sr. Engineering Associate	City of Las Vegas
Alyssa	Rodriguez	City Traffic Engineer	City of Henderson
Kristin	Smith	IT Business Partner	City of Las Vegas
fred	solis	Sr. Planner	City of Las Vegas
David	Stewart	Public Sector	Microsoft Corporation
Daryl	Sullivan	Sr Director Ecosystem & Alliances	Hitachi Ltd
Joseph	Viscuso	Sr VP	Pennoni
Joanna	Wadsworth	Program Manager	City of Las Vegas
Mark	Witt	Regional Sales Manager	Telensa, Inc.

<b>First Name</b>	<b>Last Name</b>	<b>Job Title</b>	<b>Company</b>
Jayson	Andrus	Fire Chief	City of Mesquite
Quinn	Averett	Sergeant / PIO	Mesquite Police Department
Jorge	Cervantes	Cheif Operations Officer	City of Las Vegas
Adam	Cohen	IT Manager	City of North Las Vegas
Tara	Emmers-Sommer	Associate Dean	University of Nevada Las Vegas (UNLV)
Tim	Hacker	Dir. of Parks & Recreation	City of Las Vegas
Patrick	Hughes	CEO/ President	Fremont Street Experience
Noam	Maital	CEO	Waycare Technologies
Sandra	Morgan	Director of External Affairs	AT&T
William	Scott	Police Captain	LVMPD
Daniel	Solow	Lieutenant Colonel	Nevada Highway Patrol
Matthew	Stewart	Sr. Project Consultant	Dyntek
Sam	Tolman	Architectural Project Manager	City of Las vegas
Samantha	Vesely	Account Executive	DynTek
Kevin	Ebi	Smart Cities Council	4257782185
Betsy	Fretwell	Switch	7027863614
Tanya	Friese	Crown Castle	480-735-6907
Connie	Heath	Smart Cities Council	908-309-1484
Matthew	Jordan	Parsons	626-440-3327
Jennifer	Robinson	Local Government Solutions	919-531-3381
Stephen	Serrao	SAS Institute Inc.	2014007086

## 1 - WHO IS OUR SMART CITY FOR?

Not just the businessman who works downtown and lives in the suburb with 2.5 kids

## 2 – EVERYONE

Old, Young  
Rich, Poor  
Educated, Learning

Civic engagement is the basis of democracy

## 3 – THE CHALLENGE WE FACE

Modern citizens live in a tech-driven, tech-dependent world

Unprecedented access to information and convenience

Expect government to follow suit

Multiple platforms for the public to choose from

Remove barriers and facilitate the flow of information

Benefit the public regardless of location or socioeconomic status

## IMPORTANCE

Equitable Innovation – Everyone benefits from wide distribution of projects

Inclusivity – Different people, different areas, different needs

## TOPICS

- Delivering data from the Internet of Things (IoT) in a way the public can really use
- Implementing innovative solutions that promote inclusivity and economic growth
- Leveraging social media as a sensor network to tune into the public's real concerns

## QUESTIONS

- How can a city leverage its smart capacity to become a trustworthy source of information?
- How can smart city developments help equity rather than harm it by increasing the divide?
- How does government become the single voice representing all of the individual voices?

## BACKGROUND

Access to government-controlled information derived from the IoT must be easy and non-discriminatory. It must also meaningful with context.

As part of the “Go Vegas” ecosystem, the City of Las Vegas has an app for mobile devices and skills for the Amazon Alexa voice-activated personal digital assistant. This City’s application for the Amazon Echo, a voice-controlled artificial intelligence speaker named Alexa, is part of a broader effort to allow residents to access city services in new ways. Alexa allows people interact with the city through the voice-controlled technology so, for example, they can inquire about city services in an more automated, customized way such as asking Alexa about the status of a permit or application with the city.

Ultimately, citizens will be able to create a profile by logging into the city’s website and personalizing the way they interact, whether that means a business license, notifications about when their council representative is having an event in their neighborhood or which parks have certain recreational opportunities. Building the infrastructure behind this is part of the City’s Electronic Development Department Integration, aimed at using technology to make city services more seamless, user-friendly and gadget-connected for customers. The goal is to allow citizens to approach city services as a one-stop shop, where they can pay sewer bill and permit fees at the same time...all with never having to touch a keyboard.

Civic engagement by local government has grown beyond the occasional survey or election cycles. Technology, such as the IoT, have created an explosion of information useful to government, businesses, residents and visitors. There are several strategies that can be employed to get useful information in the hands of the public via whatever platform they are most comfortable with. In addition, technology can aid the process of listening to the public, giving them a voice in defining direction and positive outcomes.

Local government agencies in Southern Nevada are popular on social media to varying degrees, and these channels have been leveraged as a bi-directional form of communication making the public “ground agents” who supplement data gathering from city staff and the IoT.

The City of Las Vegas is ranked #1 for open data transparency, and an increasing amount of data being made available to the public is derived from the IoT enabling them to supplement government’s situational awareness.

Measurements and KPIs are increasingly being used to explain the progress towards becoming a model smart city to stakeholders, both internally and to the general public.

In an era when fewer than 3 in 10 Americans express trust in government, and many feel disenfranchised with the political process, Las Vegas is faced with the challenges of connecting with, informing and supporting the city and its people. The City is changing the way citizens think about engaging with their local government by investing in social media to connect with the residents and community organizations. At the center of the City’s efforts are Twitter, Facebook and Instagram, because that’s where the vast majority of the city’s constituents are present. Within one year, the City of Las Vegas engaged with over 380,000+ unique users on

Facebook and Twitter—half of the city’s population, increased Instagram engagement by 59% and saw a 26% spike in organic Twitter impressions. Across all three platforms, Vegas has implemented a strategy focused on humanizing government, fostering transparency, being agile and raising awareness around initiatives contributing to the city’s growth.

Apple’s TV-based App Store and Operating System (tvOS) have changed the way brands develop apps and eliminate the gap between iOS and TV. To keep up with the times, the City is creating an engagement channel with Apple TV. To do this, it is expanding past video streaming to create its own channel on Apple TV that will offer unique experiences with companion apps that work seamlessly between users’ smartphones and their TVs. The City’s first of its kind channel for municipal government will enable the viewing public to use their Apple device to call up any video content from the City and watch it when, where and how they want to. The new Apple TV channel will free people from needing cable TV to watch content on KCLV-TV 2.

<https://www.gartner.com/newsroom/id/3866764>

<http://emergingtech.sfgov.org/>

<https://gcn.com/articles/2018/07/17/smart-city-iot-use-cases.aspx?m=1>

<https://www.smartcitiesdive.com/news/6-trends-that-will-define-smart-cities-in-2018/513889/>

<https://citibeats.net/tuning-citys-voice-smart-cities-social-media/>

<https://www.smartcitiesdive.com/ex/sustainablecitiescollective/10-lessons-more-engaging-citizen-engagement/231051/>

<https://www.smartcitiesdive.com/news/us-cities-digital-divide-infrastructure-problem/526881/>

<http://americancityandcounty.com/citizen-engagement/government-run-citizens-academies-educate-people-local-public-affairs>

<https://medium.com/@pollicy/promoting-civictech-through-community-champions-38274fddc6eb>

## **Smart Cities Council – Readiness Challenge - Workshop**

The Smart Cities Council (SCC) *Readiness Workshop* will help the City refine its vision and solidify a plan for implementing smart cities technologies to attain its goals:

- Goal 1 – Public Safety
- Goal 2 – Transportation (Mobility)
- Goal 3 – Civic Engagement

Challenge and opportunity areas that the City wishes to advance in the workshop will be determined in advance beginning from the 2018 Readiness Challenge Grant application.

Workshop is structured around the Council's *Smart Cities Readiness Guide*. The guide is vendor neutral, stressing open standards and best practices regardless of the technology brands used.

Prior to the workshop, I will help SCC coordinate the following:

- Interviews with key stakeholders
- Review of key documents
- Collection of “vital statistics” and baseline information
- Identification of priorities and programs
- Familiarization with City’s current smart cities journey

Workshop will focus on the following:

- Shared smart cities knowledge – frameworks, principles, case studies
- Baseline assessment and target setting
- Systems-thinking and agile methodologies to sponsor transformation
- Action planning for next phase of smart cities strategy
- Leadership development and governance for next phase of smart cities strategy

Interactive workshop focused on specific process targeting agreed outcomes with breakout groups facilitated by experts in smart cities technologies, processes, and leadership development. The workshop will draw on existing City planning documents and smart cities strategies.

Workshop discussions will take a holistic approach to smart city development, and cover the necessary focus on technology. Topics will also include organization, governance, citizen engagement and finance as they influence use of technology to achieve the City’s vision. Workshop will feature a solution showcase at which SCC partners may provide information.

Deliverables include a *Smart City Readiness Report* with the following:

- Overview of the City’s current smart status
- Stakeholder input into goals
- Priorities
- Solution opportunities

- Recommendations to advance to the next phase in its transformation

City will invite key city staff that have operational or information technology responsibilities. City will invite additional stakeholders to include other government organizations, academia, nonprofits, real estate, information technology and utility organizations. The SCC will also bring representatives from its partner companies to provide a global perspective. Invites may include:

- 60 from city elected leaders, executives and staff
- 20 from nearby municipal governments, county and state
- 20 from utilities (water, waste, electric)
- 20 from transportation authorities serving the region
- 40 from nonprofits that work within the city, e.g. representing community groups, sustainability organizations and economic development interests
- 10 from academia
- 10 from local real estate interests (developers, construction companies, investors)
- 20 from other influential private sector companies and innovation organizations
- 10 from the Council as speakers, moderators and facilitators
- 40 from Council partners

Total 250

Invitations:

- City Mayor or City Manager sends letter to its partners and regulates participation
- City provides SCC with names and contact data for those to be invited
- SCC established EventBrite to register acceptance of invitations

Workshop logistics are as follows:

- Proposed date June 19 or 20
- Venue – City Council Chambers, Now Cafe and Classrooms on 1<sup>st</sup> floor
- Food – Lunch and reception

Workshop preliminary agenda outline:

<b>TOPICS</b>	<b>DESCRIPTION</b>
Welcome	Mayor or City Manager overview of goals for workshop
Setting the Smart City Context	<ul style="list-style-type: none"> <li>• Definition</li> <li>• The Smart Cities Framework</li> <li>• Essential city systems and enabling technologies</li> <li>• Systems thinking and agile approaches</li> <li>• Smart city benefits</li> <li>• Smart city indicators and metrics</li> </ul>

	<ul style="list-style-type: none"> <li>• Smart city planning and road mapping techniques</li> </ul>
City Briefing	Top City challenge or opportunity areas (City Subject Matter Experts)
Advancing Cities Solution Showcase	Short case studies by industry experts providing relevant solutions and benefits that have been applied in other cities
Action Planning 1	Action planning breakout session I for key areas previously identified by City officials and stakeholders. Facilitated with report back to plenary group
Action Planning 2	Action planning breakout session II for key areas previously identified by city officials and stakeholders. Facilitated with report back to plenary group
Next Steps	Facilitated discussion workshop insights and next steps, including governance best practices
Reception	Optional informal networking session over light food and refreshments

#### Memorandum of Understanding between SCC and City

- Smart Cities Week
  - City Send two representatives
    - Santa Clara May 7-9
    - Washington, D.C. October 2-4
- Deliverables
  - Workshop
  - In-Kind Benefits
- Conditions
- Invitations
- Publicity
- Venue
- Reception

## Post-Workshop In-Kind Benefits:

- IBI Group will work with the Smart Cities Council to produce a Readiness Roadmap™ using the insights generated during the Readiness Workshop
- Qualcomm will donate an Inspired by Qualcomm® Thinkabit Lab™ — career materials, circuit boards and teaching resources to host a hands-on STEM lab
- SYNEXXUS will supply control nodes, management software and support for a pilot network of up to 48 smart street lights.
- IES will create a Community Information Mode (CIM) – a data rich, 3D geospatial database to store, represent, and manage virtual 3D city models
- Edison Electric Institute (EEI) will support the efforts of electric companies to collaborate with cities on successful applications and follow on activities
- Battelle will provide management and technical advisory services to selected cities as they develop strategy, technology and planning roadmaps
- Itron and Sensus will sponsor the overall program and contribute their expertise in workshops and mentoring sessions throughout the year
- CompTIA will offer 50 free certification vouchers, CertMaster test prep, a profile in its magazine and Cyberstates report, and a role at its annual conference
- Pennoni will provide access to OPTICS, its web-enabled platform that shows where cities are spending money on utilities, as well as an energy audit for up to five buildings

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## **Smart Cities Council – Readiness Challenge - Workshop**

The Smart Cities Council (SCC) Readiness Workshop will help the City refine its vision and make a plan to implement smart cities technologies based on areas identified in our application:

- Area 1 – Public Safety
- Area 2 – Mobility
- Area 3 – Civic Engagement

The SCC team will facilitate the one-day workshop on [DATE]. A rough agenda is as follows:

- Welcoming remarks – Scott or Mayor Goodman or ???
- Set the Smart City context – SCC facilitator introduces the SCC framework and guidance
- CLV Briefing – City Subject Matter Experts in the above-mentioned areas introduce challenges and/or opportunities in each area
- Advancing City Solution Showcase - SCC partners (industry experts) present brief case studies applied in other cities related to above-mentioned areas
- Lunch
- Breakout Session 1 – Action planning for each above-mentioned area, so three separate
- Breakout Session 2 – Followup facilitated by SCC team with report back to full group
- Next Steps – Full group discussion facilitated by SCC team on insights and best practices
- Conclusion – Closing remarks (and optional post-workshop social networking reception)

Interactive workshop will focus on the following:

- Shared smart cities knowledge – frameworks, principles, case studies
- Baseline assessment and specific process target setting
- Systems-thinking and agile methodologies to sponsor transformation
- Action planning for next phase of smart cities strategy
- Leadership development and governance for next phase of smart cities strategy
- Topics will also include organization, governance, citizen engagement and finance

I hold calls every Thursday with the SCC team to coordinate the following:

- Memorandum of Understanding – Accepted by CLV Legal and SCC (refer to emails)
- Venue – Council Chambers, Now Café, Training Rooms (to be reserved pending date)
- CLV Subject Matter Experts in each area – I have materials to guide their involvement
- Breakout Session Briefing – I have drafted templates to facilitate discussion in each area
- Breakout Session Solution Canvas – I have a template for capturing ideas/decisions
- Participants – I have drafted a list of 100+ potential invitees for you to review
- Invitations – I have drafted a “Save the Date” email for Mayor or City Manager to send
- RSVP/Registration – SCC has EventBrite website to register people accepting invites
- Refreshments – I have estimates for food/drinks for lunch, breaks and social hour
- Parking – IT to provide passes for \$6 each



## Smart Cities Council Readiness Workshop for Las Vegas, Nevada

July 31, 2018

Smart  
**Cities**  
Council

TIME	TOPICS AND SPEAKERS	ROOM
8:00 am	<b>Registration</b>	Council Chambers
8:30 am	<b>Welcoming Remarks</b> Scott Adams, City Manager, City of Las Vegas	Council Chambers
8:45 am	<b>Workshop Introduction</b> Jennifer James, Global Readiness Program Director, Smart Cities Council	Council Chambers
8:55 am	<b>Southern Nevada Smart Cities Vision</b> Lester Lewis, Deputy IT Director, City of Las Vegas David Swallow, Sr. Director of Engineering & Tech, Regional Transportation Commission of Sou. Nevada	Council Chambers
9:25 am	<b>Smart Cities Best Practices</b> Jennifer James, Smart Cities Council	Council Chambers
10:00 am	<b>BREAK</b>	TBD

TIME	TOPICS AND SPEAKERS	ROOM
10:20 am	<b>Mobility Briefing</b> Joanna Wadsworth, Program Manager, City of Las Vegas	Council Chambers
10:45 am	<b>Public Safety Briefing</b> <ul style="list-style-type: none"> <li>• Rhonda Adams, City of Las Vegas Department of Public Safety Lieutenant</li> <li>• Danielle Davis, City of Las Vegas Department of Public Safety Lieutenant</li> <li>• Sarah McCrea, City of Las Vegas Assistant Fire Chief</li> </ul>	Council Chambers
11:10 am	<b>Civic Engagement Briefing</b> <ul style="list-style-type: none"> <li>• Don Jacobson, IT Business Partner for Innovation, City of Las Vegas</li> <li>• Jennifer Davies, Public Information Officer, City of Las Vegas</li> </ul>	Council Chambers
11:35 am	<b>Applied Solutions Showcase Introduction</b> Jennifer James, Smart Cities Council	Council Chambers
11:40 am	<b>Mobility Solutions</b> <b>Solution Landscape:</b> Don Murphy, Associate Director, Mobility Solutions, IBI Group <b>Case Study 1:</b> David Baraniak, Business Development & Sales Manager, Continental Corporation <b>Case Study 2:</b> Mark Witt, Regional Sales Manager, Telensa	Council Chambers
12 noon	<b>LUNCH</b>	Training Rooms
1:00 pm	<b>Public Safety Solutions</b> <b>Solution Landscape:</b> Jon Garcia, Director, Public Safety & Smart Spaces, Consilient <b>Case Study 1:</b> Steve Serrao, Advisory Industry Consultant for Public Safety, SAS <b>Case Study 2:</b> Bob Borzillo, Director - Smart Cities, Itron <b>Case Study 3:</b> Matthew Jordan, Corporate Security Director, Parsons	Council Chambers

TIME	TOPICS AND SPEAKERS	ROOM
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1:25 pm	<p><b>Civic Engagement Solutions</b></p> <p><b>Solution Landscape:</b> Hardik Bhatt, Leader, Smart Cities and Mobility Verticals, AWS</p> <p><b>Case Study 1:</b> Gal Alon, CEO &amp; Founder, Insights</p> <p><b>Case Study 2:</b> Franco Amalfi, Director, Strategic Government Programs, Oracle</p> <p><b>Case Study 3:</b> Xiao Wang, President, AeoShape</p>	Council Chambers
1:50 pm	<p><b>Working Group Logistics Overview</b></p> <p>Jennifer James, Smart Cities Council</p>	Council Chambers

**Split into Working Groups – Move to Training Rooms**

**Working Group 1: Mobility** Training Room 1

Against a backdrop of rapid population growth and increased tourism, how can Southern Nevada maintain a high-quality transportation network with modal options that is safe, convenient, sustainable and efficient in order to be a community in which our residents and visitors want to live, work, and play?

*Discussion Leaders:*

- Steve Crout (Moderator)
- Joanna Wadsworth (City Subject Matter Expert)
- Dominie Garcia (Industry Subject Matter Expert)
- Eric Redman (Industry Subject Matter Expert)

**Working Group 2: Public Safety** Training Room 2

Las Vegas seeks to become the safest high-profile city in America. How can smart city technologies reduce public safety risks and improve the public's perception of safety?

*Discussion Leaders:*

- Jennifer James (Moderator)
- Rhonda Adams (City Subject Matter Expert)
- Danielle Davis (City Subject Matter Expert)
- Sarah McCrea (City Subject Matter Expert)
- Steve Serrao (Industry Subject Matter Expert)

TIME	TOPICS AND SPEAKERS	ROOM
	<b>Working Group 3: Civic Engagement</b> Civic engagement is the basis of democracy, and it has undergone a major transformation. How can the Las Vegas Valley use technology, including social media and open data, to remove barriers and facilitate the flow of information in ways that benefit the public regardless of their neighborhood or socioeconomic status?	Training Rooms 3 and 4
	<i>Discussion Leaders:</i> <ul style="list-style-type: none"><li>• Kevin Ebi (Moderator)</li><li>• Don Jacobson (City Subject Matter Expert)</li><li>• Jennifer Davies (City Subject Matter Expert)</li><li>• Hardik Bhatt (Industry Subject Matter Expert)</li><li>• Gal Alon (Industry Subject Matter Expert)</li></ul>	
2:00 pm	<b>Working Group Activity 1: Solution Ideation</b>	Training Rooms
3:00 pm	<b>Working Group Activity 2: Action Planning</b>	Training Rooms
3:50 pm	<b>Working Group Synthesis</b>	Training Rooms
4:15 pm	<b>Report Outs and Full Group Discussion</b>	Training Rooms
4:45 pm	<b>Key Takeaways and Next Steps</b>	Training Rooms
4:55 pm	<b>Closing Remarks</b> Lester Lewis, Deputy IT Director, City of Las Vegas	Training Rooms
5:00 pm	<b>Workshop Concludes</b>	Training Rooms

## The Smart Cities Solution Canvas

### Focus Area: Mobility

Solution Categories	Goals / Desired Outcomes	Near-term Solution Opportunities	Solution Pros and Cons	What's Needed to Enable Success? (e.g. data needs)	How to Expand Solution to Deliver System-Wide Value

## The Smart Cities Action Planning Canvas

Focus Area:

Priority Solutions from Solution Canvas	Potential Timeline for Implementation	Next Steps (What and Who)	Data Needs and Potential Sources	Funding / Financing Options	Hurdles and How they will be Overcome

## The Smart Cities Solution Canvas

### Focus Area: Public Safety

Solution Categories	Goals / Desired Outcomes	Near-term Solution Opportunities	Solution Pros and Cons	What's Needed to Enable Success? (e.g. data needs)	How to Expand Solution to Deliver System-Wide Value

## The Smart Cities Action Planning Canvas

Focus Area:

Priority Solutions from Solution Canvas	Potential Timeline for Implementation	Next Steps (What and Who)	Data Needs and Potential Sources	Funding / Financing Options	Hurdles and How they will be Overcome

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**Sent:** Wednesday, August 01, 2018 6:26 PM  
**To:** Don Jacobson; Jennifer James <[jennifer.james@smartcitiescouncil.com](mailto:jennifer.james@smartcitiescouncil.com)>  
**Subject:** My Civic Engagement session notes

Overall challenges:

Executive buy-in

Public trust

City is very responsive to public, although doesn't have a 311 central service. Due to many different jurisdictions in the region (and many departments within the city) people often don't do get the right department on the first try. Anecdotally. Don't know how much of a problem this is as calls are only logged when a service ticket is started.

Most common service requests:

Jail (inmate lookup — where is someone)

Code enforcement

Public safety

Social media is very active, but city is resource constrained. 10's of thousands of requests that are responded to individually.

For the most part, city centralizes social media. Departments have to make a special request to get their own. Apply. Criteria: why they need it, how they will maintain it, etc. Few are approved. Those that are: fire (have own comms team), and an education initiative (limited, but dedicated following).

Opportunity to do much more social media listening. Eg. New Las Vegas sign (original destroyed in car accident 2yo). Did not do any social media listening to get public's opinion on new design. Public felt surprised. Overall, city could be much more proactive in working with departments to use it as feedback mechanism, but is often more reactive.

Uses scrap social for monitoring social feeds and scheduling messages.

City is ambitious in embracing new ways of reaching the public. Cord cutters - city developed its own Apple TV show for people who can no longer see it on cable tv.

Big ideas:

Analyze public's social media profiles to build profiles on residents and business owners.

Would allow city to build a complete profile on individuals to offer more personalized services.

Can we anticipate your needs?

More broadly: How do we get the right information to the right people in the absence of a call center. Reserving park sites, etc, very confusing.

### Opportunities exercise:

Find ways to get feedback from the community digitally

Better direct requests so people get what they need on the first try \*\*

Personalize services \*\*

Right information to right people \*\*

Provide easier access to services (facility rental, getting info are two examples) \*\*\*\*\*

Better share data with private sector (city surprised at very low usage of open GIS data sets)

Provide information in the format that people want (social vs. email vs. phone, et al)

### What might success look like exercise:

Build a “front door” to the city services — no more wrong doors

Consolidation and centralization of services

“Did you get what you need?” — also, build a long-term relationship between citizens and the city

Predictive services (but what about the transient population - which is very significant here?)

### Questions:

Did I get my problem solved?

How long did it take?

How many city resources were needed to do that?

### Exercise: What specific services might provide biggest opportunities for big ROI/easy win?

Jail

Graffiti reporting

Building/permitting/code enforcement

Licensing

Community development/regulation

Parks

Billed services (i.e. sewer)

### Exercise: what metrics might show progress?

Time

Steps

Cost

Resources needed to fulfill

Usage

Satisfaction (reduce confusion)

Reduce the number of times problems reoccur

Licensing/enforcement

Group identified Licensing as the biggest opportunity. Significant opportunity to improve satisfaction. Business owners are residents, so touches businesses and citizens.

City has 60 different business types. Right now, businesses have to go to website, guess which license they need, read a PDF to see if it applies, guess again if it doesn't.

### Solution exercise:

---

Build a decision tree to guide people to right license. (I want to serve food > My business is mobile > It sells ice cream > ...)

Even bigger idea. Have cities approach new businesses. Process would get triggered when people apply for state business license (need both state and local license). >>> Data exchange would feed state data into LV system that begins the process of identifying the correct city license.

Also need: business portal. People want information before they apply. What are the legal requirements?

Another opportunity: business portal could provide some competitive information (i.e. there are already 5 coffee shops on this block....)

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# Smart**Cities**Council

## Break Out Session Briefing

### FOCUS AREA TITLE

Civic Engagement

### CHALLENGE STATEMENT

Civic engagement is the basis of democracy, and it has undergone a major transformation with the advent of social media channels that are the platform of choice for the public. Smart cities must use technology to remove barriers and facilitate the flow of information in ways that benefit the public regardless of their neighborhood or socioeconomic status.

### TOPICS

- Delivering data from the Internet of Things (IoT) in a way the public can really use
- Implementing innovative solutions that promote inclusivity and economic growth
- Leveraging social media as a sensor network to tune into the public's real concerns

### SPECIFIC QUESTIONS RELATING TO THIS TOPIC THAT CAN INFORM THE DISCUSSION

- How can a city leverage its smart capacity to become a trustworthy source of information?
- How can smart city developments help equity rather harm it by increasing the divide?
- How does government become the single voice representing all of the individual voices?

### WHY THIS IS IMPORTANT

Modern citizens live in a tech-driven, tech-dependent world that has given them unprecedented access to information they need to live a good life, and they expect government to follow suit. Access to government-controlled information derived from the IoT must be easy and non-discriminatory. It must also meaningful with context.

### BACKGROUND

Civic engagement by local government has grown beyond the occasional survey or election cycles. Technology, such as the IoT, have created an explosion of information useful to

## <sup>2</sup> | Smart**Cities**Council

### Break Out Session Format

government, businesses, residents and visitors. There are several strategies that can be employed to get useful information in the hands of the public via whatever platform they are most comfortable with. In addition, technology can aid the process of listening to the public, giving them a voice in defining direction and positive outcomes.

Local government agencies in Southern Nevada are popular on social media to varying degrees, and these channels have been leveraged as a bi-directional form of communication making the public “ground agents” who supplement data gathering from city staff and the IoT.

The City of Las Vegas is ranked #1 for open data transparency, and an increasing amount of data being made available to the public is derived from the IoT enabling them to supplement government’s situational awareness.

Measurements and KPIs are increasingly being used to explain the progress towards becoming a model smart city to stakeholders, both internally and to the general public.

# Smart**Cities**Council

## Las Vegas Readiness Workshop Break-Out Session Briefing

### a) FOCUS AREA TITLE

**Civic Engagement**

### b) CHALLENGE STATEMENT

Civic engagement is the basis of democracy, and it has undergone a major transformation with the advent of social media channels that are the platform of choice for the public. **The breakout group will explore how Las Vegas and the Valley can use technology to remove barriers and facilitate the flow of information in ways that benefit the public regardless of their neighborhood or socioeconomic status.**

### c) TOPICS

- o Delivering data from the Internet of Things (IoT) in a way the public can really use
- o Implementing innovative solutions that promote inclusivity and economic growth
- o Leveraging social media as a sensor network to tune into the public's real concerns

### d) QUESTIONS TO INFORM THE DISCUSSION

- o How can a city leverage its smart capacity to become a trustworthy source of information?
- o How can smart city developments help equity rather than harm it by increasing the divide?
- o How does government become the single voice representing all of the individual voices?

### e) WHY THIS IS IMPORTANT

Modern citizens live in a tech-driven, tech-dependent world that has given them unprecedented access to information they need to live a good life, and they expect government to follow suit. Access to government-controlled information derived from the IoT must be easy and non-discriminatory. It must also be meaningful with context.

2 | **SmartCitiesCouncil**  
Las Vegas Readiness Workshop Break-Out Session Briefing

**f) BACKGROUND**

Civic engagement by local government has grown beyond the occasional survey or election cycles. Technology, such as the IoT, have created an explosion of information useful to government, businesses, residents and visitors. There are several strategies that can be employed to get useful information in the hands of the public via whatever platform they are most comfortable with. In addition, technology can aid the process of listening to the public, giving them a voice in defining direction and positive outcomes.

Local government agencies in Southern Nevada are popular on social media to varying degrees, and these channels have been leveraged as a bi-directional form of communication making the public “ground agents” who supplement data gathering from city staff and the IoT.

The City of Las Vegas is ranked #1 for open data transparency, and an increasing amount of data being made available to the public is derived from the IoT enabling them to supplement government’s situational awareness.

Measurements and KPIs are increasingly being used to explain the progress towards becoming a model smart city to stakeholders, both internally and to the general public.

**g) CURRENT INITIATIVE EXAMPLES**

As part of the “Go Vegas” ecosystem, the City of Las Vegas has an app for mobile devices and skills for the Amazon Alexa voice-activated personal digital assistant. This City’s application for the Amazon Echo, a voice-controlled artificial intelligence speaker named Alexa, is part of a broader effort to allow residents to access city services in new ways. Alexa allows people interact with the city through the voice-controlled technology so, for example, they can inquire about city services in an more automated, customized way such as asking Alexa about the status of a permit or application with the city.

Ultimately, citizens will be able to create a profile by logging into the city’s website and personalizing the way they interact, whether that means a business license, notifications about when their council representative is having an event in their neighborhood or which parks have certain recreational opportunities. Building the infrastructure behind this is part of the City’s Electronic Development Department Integration, aimed at using technology to make city services more seamless, user-friendly and gadget-connected for customers. The goal is to allow citizens to approach city services as a one-stop shop, where they can pay sewer bill and permit fees at the same time...all with never having to touch a keyboard.

# Smart**Cities**Council

## Las Vegas Readiness Workshop Break-Out Session Briefing

In an era when fewer than 3 in 10 Americans express trust in government, and many feel disenfranchised with the political process, Las Vegas is faced with the challenges of connecting with, informing and supporting the city and its people. The City is changing the way citizens think about engaging with their local government by investing in social media to connect with the residents and community organizations. At the center of the City's efforts are Twitter, Facebook and Instagram, because that's where the vast majority of the city's constituents are present. Within one year, the City of Las Vegas engaged with over 380,000+ unique users on Facebook and Twitter—half of the city's population, increased Instagram engagement by 59% and saw a 26% spike in organic Twitter impressions. Across all three platforms, Vegas has implemented a strategy focused on humanizing government, fostering transparency, being agile and raising awareness around initiatives contributing to the city's growth.

Apple's TV-based App Store and Operating System (tvOS) have changed the way brands develop apps and eliminate the gap between iOS and TV. To keep up with the times, the City is creating an engagement channel with Apple TV. To do this, it is expanding past video streaming to create its own channel on Apple TV that will offer unique experiences with companion apps that work seamlessly between users' smartphones and their TVs. The City's first of its kind channel for municipal government will enable the viewing public to use their Apple device to call up any video content from the City and watch it when, where and how they want to. The new Apple TV channel will free people from needing cable TV to watch content on KCLV-TV 2.

# Smart**Cities**Council

## Break Out Session Briefing

### FOCUS AREA TITLE

Mobility

### CHALLENGE STATEMENT

Southern Nevada's population is currently just over 2 million residents and by 2045, it is projected to be close to 3 million. Our roadways are already reaching capacity and we simply cannot continue to build more lanes to keep up with the demand. In addition, our community continues to see traffic related fatalities with 78 pedestrian fatalities in 2017 (37% increase), 7 bicycle fatalities (40% increase), and 205 total traffic related fatalities (5% decrease). Southern Nevada needs maintain a high quality transportation network with modal options that is safe, convenient, sustainable, and efficient in order to be a community that our residents and visitors want to live, work, and play.

### TOPICS

- Increase safety for people walking and biking;
- Reduce improper crossings by people walking and biking.
- Reduce vehicular crashes. Main contributing factors are distracted driving, aggressive driving and excessive speeds, impaired driving, and intersection failure to yield.
- Provide alternative modes of transportation for our residents and visitors such as transit, biking, or other modes as available (i.e. light rail and carshare models).
- Encourage use of alt. modes of transportation.
- Provide seamless transitions between modal options using integrated apps or single payment system.

### SPECIFIC QUESTIONS RELATING TO THIS TOPIC THAT CAN INFORM THE DISCUSSION

- How can a city leverage technology to increase the safety of those that drive, walk, and bike?
- How can alternative transportation modes be encouraged and decrease the region's auto-dependency?
- How can the travel behaviors of people walking, biking, and driving be altered to increase safety? (For example, the shortest route is not always the safest route.)
- Are there any design or land use modifications that would facilitate use of alternative modes and increase road user safety?

### WHY THIS IS IMPORTANT

Mobility is key to the region's prosperity, yet it has fallen behind other regions, many of which have invested in modern, world-class systems that support vibrant urban centers. Southern Nevada stands behind future investment in a multi-modal transportation system that is safe, efficient, accessible, equitable, and supports reinvestment in our existing communities in order to provide quality of life for our residents, attract new businesses for economic diversification, and continue to be a world-class tourist destination.

# <sup>2</sup> | Smart**Cities**Council

## Break Out Session Format

### BACKGROUND

The following website links provide access to transportation planning documents:

Southern Nevada Strong: [sns.rtcsnv.com/itc/](http://sns.rtcsnv.com/itc/)

City of Las Vegas Goals: <https://opendata.lasvegasnevada.gov/stat/goals/jkky-gzku/wrvj-4wn5/xmxb-jw43>

City of Las Vegas Multi-Modal Mobility Master Plan: [mobilitymasterplan.vegas/](http://mobilitymasterplan.vegas/)

Southern Nevada Crash Analysis Report: [http://www.rtcsnv.com/wp-content/uploads/2012/06/4.a.-SEP-2017-MPS\\_Crash.pdf](http://www.rtcsnv.com/wp-content/uploads/2012/06/4.a.-SEP-2017-MPS_Crash.pdf)

Regional Bicycle and Pedestrian Plan: <http://www.rtcsnv.com/cycling/regional-bicycle-pedestrian-plan/>

Southern Nevada Traffic Safety Plan: [www.rtcsnv.com/wp-content/uploads/2012/06/2015-08-24-SN-TSP\\_FINAL-1.pdf](http://www.rtcsnv.com/wp-content/uploads/2012/06/2015-08-24-SN-TSP_FINAL-1.pdf)

# Smart**Cities**Council

## Break Out Session Briefing

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### FOCUS AREA TITLE

Public Safety

### CHALLENGE STATEMENT

### TOPICS

- o

### SPECIFIC QUESTIONS RELATING TO THIS TOPIC THAT CAN INFORM THE DISCUSSION

- o

### WHY THIS IS IMPORTANT

### BACKGROUND

# Smart**Cities**Council

## Break Out Session Briefing

### FOCUS AREA TITLE

Public Safety

### CHALLENGE STATEMENT

Become the safest, high-profile city in America

### TOPICS

- o Safe Neighborhoods and Businesses
- o Effective and efficient delivery of law enforcement, fire and medical, and judicial services
- o Feeling of individual safety and satisfaction with law enforcement, fire and medical, and judicial services
- o Safe Tourist Destinations such as Fremont Street Experience, Fremont Street East, Premium Outlet Mall, Symphony Park, World Market, Cashman Field, the Mob Museum, the Cultural Corridor and the Arts District.
  - o Individual safety

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### SPECIFIC QUESTIONS RELATING TO THIS TOPIC THAT CAN INFORM THE DISCUSSION

- o How can the city use data, applications and technology to make Department of Public Safety and Las Vegas Fire & Rescue operations more effective and efficient?
- o What challenges does the Municipal Court face that could be addressed through technology?
- o How can the city leverage technology to increase safety in tourist destinations?
- o How can technology help public safety agencies communicate more effectively and collaborate during crisis situations? What does leadership see as the top priorities for public safety?
- o How can data, applications and technology be leveraged to maintain a safe community?
- o What kind of data needs to be collected to ensure situational awareness?
  - o What challenges do First Responders face in carrying out their jobs?

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Commented [VC2]: I am not sure what this means. Situational awareness for staff? Residents/tourists?

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### WHY THIS IS IMPORTANT

1 Smart City Readiness Workshop Brief

## <sup>2</sup> | SmartCitiesCouncil

### Break Out Session Format

A significant portion of local-the city's FY 2019 general fund government's budgets are-is earmarked for public safety (67% for public safety and 5% for judicial), and the results of their work, both positive and negative, have the attention of the public. Residents, businesses, and tourists need to feel safe in order for our community to thrive. In a safe community, individuals and families can enjoy a sustained quality of life, ongoing participation in work, leisure and educational activities, and preservation of income and assets. Businesses benefit by being able to recruit and maintain valued staff and grow their operations. A safe community also helps businesses increase productivity and minimizes disruption of operations. Because Las Vegas is a top tourist destination, being the safest high-profile city in America is integral to attracting new visitors and retaining repeat visitors. In summary, the whole community benefits from having a safer, positive and more productive population. A safer community also reduces demand on the health care and justice systems due to injury and crime.

#### BACKGROUND

October 1 showed us Las Vegas is not immune to events of tremendous magnitude on the safety and psyche of residents and visitors. But public safety extends beyond crime statistics, it includes any threat against a person's well-being, such as when they move around the community or when they are at work or play, as well as the prosperity of the community.

Local government, law enforcement and medical services can tap into their own intelligence to optimize structures, share resources, and communicate more effectively to identify threats in advance and develop strategies to minimize their impact.

Local government seeks to improve public safety through the effective and efficient delivery of law enforcement, fire and medical, and judicial services so our residents, businesses and visitors can live, work and play safely in the most iconic city in the world

The City of Las Vegas aims to improve the feeling of safety and satisfaction with law enforcement, fire and medical, and judicial services comparable to other large cities.

In addition to safe neighborhoods, the City of Las Vegas is focused on maintaining safe tourist destinations, such as Las Vegas Strip, Fremont Street Experience, Fremont Street East, Premium Outlet Mall, Symphony Park, World Market, Cashman Field, the Mob Museum, the Cultural Corridor and the Arts District.

Las Vegas Fire & Rescue is implementing a variety of strategies to better align resources with community needs, including a mobile adult mental health services, a Mental Crisis Health Team, a nurse call-in line, and community paramedicine services. Two new mobile integrated health care paramedics were included in the FY 2019 budget. The city also recently passed

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# Smart**Cities**Council

## Break Out Session Briefing

an ordinance requiring installation of automatic fire sprinkler systems in all new residential occupancies.

The Department of Public Safety is increasing the number of Marshals in order to improve the feeling of safety and reduce crime in parks and city facilities. A total of 26 new Marshal positions were included in the FY 2019 budget. The Department is also working on developing, implementing and monitoring a community-oriented policing model. In addition, the Department is focusing on reducing recidivism of special needs populations,

Define solutions that have been implemented to date and those being planned

Define benefits being sought from new or expanded set of solutions

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## SCC Workshop Registrants\_Final

<b>First Name</b>	<b>Last Name</b>	<b>Organization</b>
Xiao	Wang	AeoShape
Chen	Yue	AeoShape
Julisa	Mandeville	Amazon AWS
Hardik	Bhatt	Amazon Web Services
Bruce	Larson	Amazon Web Services
Eric	Jeng	Asian Community Dev Council
Sandra	Morgan	AT&T
Dominie	Garcia	Battelle
Jimmy	Benoit	Clark County
Tim	Buchanan	City of Henderson
Laura	Fucci	City of Henderson
Shelley	Price	City of Henderson
Alyssa	Rodriguez	City of Henderson
Rhonda	Adams	City of Las Vegas
Scott	Adams	City of Las Vegas
Dina	Babsky	City of Las Vegas
Jorge	Cervantes	City of Las Vegas
Lydia	Chen	City of Las Vegas
Jennifer	Davies	City of Las Vegas
Danielle	Davis	City of Las Vegas
Kevin	Gullette	City of Las Vegas
Tim	Hacker	City of Las Vegas
Don	Jacobson	City of Las Vegas
Namita	Koppa	City of Las Vegas
Lester	Lewis	City of Las Vegas
Robin	Mendoza	City of Las Vegas
Sarah	McCrea	City of Las Vegas
Lisa	Morris Hibbler	City of Las Vegas
Larry	Rodgers	City of Las Vegas
Nicole	Rourke	City of Las Vegas
Kristin	Smith	City of Las Vegas
fred	solis	City of Las Vegas
Scott	Stevens	City of Las Vegas
Jason	Thompson	City of Las Vegas
Sam	Tolman	City of Las vegas
Rick	Virmani	City of Las Vegas
Joanna	Wadsworth	City of Las Vegas
Victoria	Carreon	City of Las Vegas
Jayson	Andrus	City of Mesquite
Aaron	Baker	City of Mesquite
Adam	Cohen	City of North Las Vegas
GINA	GAVAN	City of North Las Vegas
Delen	Goldberg	City of North Las Vegas
Cori	Knauss	City of North Las Vegas
Tim	Reesman	City of North Las Vegas
Rishma	Khimji	City of Reno

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## SCC Workshop Registrants\_Final

Sue	Baker	Clark County
Mario	Bermudez	Clark County
Shane	Ammerman	Clark County
Jason	Cabrera	Clark County Aviation
Nancy	Amundsen	Clark County
Les Lee	Shell	Clark County
Mike	Lane	Clark County
Asha	Jones	College of Southern Nevada
Jon	Garcia	Consilient Technology
Hiren	Desai	Continental Automotive Systems
David	Baraniak	Continental Corporation
Derrick	Hill	Cox Business
Derrick	Calderon	Cox Communications
Tanya	Friese	Crown Castle
Daniel	Morris	CSN Foundation
Dildar	Marhas	Deloitte
Lawrence	Buja	Desert Research Institute
Christopher	Ipsen	DRI
Eder	Lopez	DynTek
Dan	Minella	DynTek
Daniel	Najera	DynTek
Matthew	Stewart	Dyntek
Samantha	Vesely	DynTek
Joselyn	Cousins	Federal Reserve Bank, SF
Patrick	Hughes	Fremont Street Experience
Bret	Beringer	Fybr
Daryl	Sullivan	Hitachi Ltd
Erin	King	IBI Group
Don	Murphy	IBI Group
Todd	Lukesh	IES
Lauren	Boitel	ImpactNV
Gal	Alon	Insights
Robert	Borzillo	Itron
Francis	Julien	Keolis
Gabriela	Villafuerte	Las Vegas Valley Water District
Carlos	Gomez	LCC
Joe	Blackwell	Leidos
Lucinda	Levine	Illustrator
Sasha	LARKIN	LVMPD
WILLIAM	SCOTT	LVMPD
Quinn	Averett	Mesquite Police Department
Kenneth	Zamora	Mi Familia Vota
David	Stewart	Microsoft Corporation
Suthakorn	Wongsavit	Nevada Community Foundation
Daniel	Solow	Nevada Highway Patrol
Rusty	McAllister	Nevada State AFL-CIO
Cynthia	Alejandre	NV Energy

### SCC Workshop Registrants \_ Final

Edgar	Patino	NV Energy
Franco	Amalfi	Oracle
Susan	O'Connor	Oracle
Matthew	Jordan	Parsons
Eric	Redman	Parsons
Paul	Craven	RTC
Nathan	Goldberg	RTC
Keith	Isennock	RTC
Brian	Maxwell	SAS
Stephen	Serrao	SAS Institute Inc.
Steve	Crout	Smart Cities Council
Kevin	Ebi	Smart Cities Council
Connie	Heath	Smart Cities Council
Jennifer	James	Smart Cities Council
Bruno	De Man	Smart Cities Council Europe
Serena	McCarty	Southern Nevada CHIPs
Betsy	Fretwell	Switch
Mark	Witt	Telensa, Inc.
David	Martin	Teradata
Eric	Killian	University of Nevada Cooperative Extension
Tara	Emmers-Sommer	UNLV
Robert	Ulmer	UNLV
James	Kim	Verizon
Balaji	Sundaram	Verizon
Noam	Maital	Waycare Technologies

## SCC Workshop Registrants\_Final

First Name	Last Name	Job Title	Organization	Working Group
Xiao	Wang	President	AeoShape	Civic Engagement
Chen	Yue	CTO	AeoShape	Civic Engagement
Julisa	Mandeville	Program Mgr State and Local Govt	Amazon AWS	Civic Engagement
Hardik	Bhatt	Leader, Smart Cities and Mobility	Amazon Web Services	Civic Engagement
Bruce	Larson	Account Executive SLG West	Amazon Web Services	Mobility
Eric	Jeng	Director of Civic Engagement	Asian Community Dev Council	Civic Engagement
Sandra	Morgan	Director of External Affairs	AT&T	Public Safety
Dominie	Garcia	Smart Cities Program Lead	Battelle	Mobility
Jimmy	Benoit	Associate Engineer	Clark County Public Works	Mobility
Tim	Buchanan	Public Affairs/Smart City Wkng Grp	City of Henderson	Civic Engagement
Laura	Fucci	CIO	City of Henderson	Civic Engagement
Shelley	Price	Planner II	City of Henderson	Civic Engagement
Alyssa	Rodriguez	City Traffic Engineer	City of Henderson	Mobility
Rhonda	Adams	Department of Public Safety Lieutenant	City of Las Vegas	Public Safety
Scott	Adams	City Manager	City of Las Vegas	N/A
Dina	Babsky	IT Business Partner	City of Las Vegas	Civic Engagement
Jorge	Cervantes	Cheif Operations Officer	City of Las Vegas	Public Safety
Lydia	Chen	Sr. Technical Systems Analyst	City of Las Vegas	Mobility
Jennifer	Davies	Public Information Officer	City of Las Vegas	Civic Engagement
Danielle	Davis	Department of Public Safety Lieutenant	City of Las Vegas	Public Safety
Kevin	Gullette	Sr. Econ Dev Specialist	City of Las Vegas	Mobility
Tim	Hacker	Dir. of Parks & Recreation	City of Las Vegas	Public Safety
Don	Jacobson	IT Business Partner for Innovation	City of Las Vegas	Civic Engagement
Namita	Koppa	Sustainability Management Analyst	City of Las Vegas	Civic Engagement
Lester	Lewis	Deputy IT Director	City of Las Vegas	Civic Engagement
Robin	Mendoza	Management Analyst	City of Las Vegas	Civic Engagement
Sarah	McCREA	Assistant Fire Chief	City of Las Vegas	Public Safety
Lisa	Morris Hibbler	Director, Dept of Youth Dev. & Social Innovation	City of Las Vegas	Civic Engagement
Larry	Rodgers	Sr. Engineering Associate	City of Las Vegas	Mobility
Nicole	Rourke	Deputy Director	City of Las Vegas	Civic Engagement
Kristin	Smith	IT Business Partner	City of Las Vegas	Mobility
fred	solis	Sr. Planner	City of Las Vegas	Mobility
Scott	Stevens	Sr. Management Analyst	City of Las Vegas	Mobility
Jason	Thompson	Deputy Director of EUD	City of Las Vegas	Civic Engagement
Sam	Tolman	Architectural Project Manager	City of Las vegas	Public Safety
Rick	Virmani	Systems Manager	City of Las Vegas	Civic Engagement
Joanna	Wadsworth	Program Manager	City of Las Vegas	Mobility
Victoria	Carreon	Administrative Officer	City of Las Vegas	Civic Engagement
Jayson	Andrus	Fire Chief	City of Mesquite	Public Safety
Aaron	Baker	Assistant to the City Manager	City of Mesquite	Civic Engagement
Adam	Cohen	IT Manager	City of North Las Vegas	Public Safety
GINA	GAVAN	DIRECTOR, ECONOMIC AND BUSINESS DEVELOPM	City of North Las Vegas	Civic Engagement
Delen	Goldberg	Public Information Officer	City of North Las Vegas	Civic Engagement
Cori	Knauss	Director of Finance & I.T.	City of North Las Vegas	Civic Engagement
Tim	Reesman	Senior Engineer	City of North Las Vegas	Mobility
Rishma	Khimji	Asst. Director of IT	City of Reno	Mobility

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## SCC Workshop Registrants\_Final

Sue	Baker	Commission Liaison	Clark County	Civic Engagement
Mario	Bermudez	Planning Manager	Clark County	Mobility
Shane	Ammerman	Assistant Planning Manager	Clark County	Mobility
Jason	Cabrera	Airport Manager, Service Desk	Clark County Department of Aviation	Mobility
Nancy	Amundsen	Director of Comp Planning	Clark County Government	Civic Engagement
Les Lee	Shell	Chief Administrative Officer	Clark County NV	Civic Engagement
Mike	Lane	CIO	Clark County NV	Civic Engagement
Asha	Jones	Director of Government Affairs	College of Southern Nevada	Civic Engagement
Jon	Garcia	Director Public Safety & Smart Spaces	Consilient Technology	Civic Engagement
Hiren	Desai	Strategy & Innovation	Continental Automotive Systems	Mobility
David	Baraniak	Manager Business Development and Sales	Continental Corporation	Mobility
Derrick	Hill	Vice President	Cox Business	Civic Engagement
Derrick	Calderon	Director of Smart Cities	Cox Communications	Civic Engagement
Tanya	Fries	Government Relations Manager	Crown Castle	Public Safety
Daniel	Morris	Executive Director - Foundation Operations	CSN Foundation	Civic Engagement
Dildar	Marhas	Senior Manager	Deloitte	Civic Engagement
Lawrence	Buja	Vice President for Research	Desert Research Institute	Mobility
Christopher	Ipsen	CIO	DRI	Mobility
Eder	Lopez	Sr. Principal Architect	DynTek	Mobility
Dan	Minella	VP West	DynTek	Mobility
Daniel	Najera	Web Developer	DynTek	Mobility
Matthew	Stewart	Sr. Project Consultant	DynTek	Public Safety
Samantha	Vesely	Account Executive	DynTek	Public Safety
Joselyn	Cousins	District Manager	Federal Reserve Bank of San Francisco	Civic Engagement
Patrick	Hughes	CEO/ President	Fremont Street Experience	Public Safety
Bret	Beringer	Chief Engineering Officer	Fybr	Mobility
Daryl	Sullivan	Sr Director Ecosystem & Alliances	Hitachi Ltd	Mobility
Erin	King	US Smart Cities Practice Deputy	IBI Group	Civic Engagement
Don	Murphy	Associate Director	IBI Group	Mobility
Todd	Lukesh	Vice President, IES West Coast	IES	Civic Engagement
Lauren	Boitel	Executive Director	ImpactNV	Civic Engagement
Gal	Alon	CEO-Founder	Insights	Civic Engagement
Robert	Borzillo	VP - Smart Cities Bus. Development	Itron	Mobility
Francis	Julien	General Manager	Keolis	Mobility
Gabriela	Villafuerte	Assistant Management Analyst	Las Vegas Valley Water District	Civic Engagement
Carlos	Gomez	Business Development Director	LCC	Mobility
Joe	Blackwell	Direct Engineer Solutions	Leidos	Civic Engagement
Lucinda	Levine	Illustrator/Graphic Recorder	Lucinda Levine Illustrator	N/A
Sasha	LARKIN	Captain	LVMPD	Public Safety
WILLIAM	SCOTT	Police Captain	LVMPD	Public Safety
Quinn	Averett	Sergeant / PIO	Mesquite Police Department	Public Safety
Kenneth	Zamora	Las Vegas Coordinator	Mi Familia Vota	Civic Engagement
David	Stewart	Public Sector	Microsoft Corporation	Mobility
Suthakorn	Wongsavit	Research Analyst	Nevada Community Foundation	Civic Engagement
Daniel	Solow	Lieutenant Colonel	Nevada Highway Patrol	Public Safety
Rusty	McAllister	Executive Secretary Treasurer	Nevada State AFL-CIO	Mobility
Cynthia	Alejandre	Sr. Government Strategy Adviser	NV Energy	Mobility

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## SCC Workshop Registrants \_ Final

Edgar	Patino	Manager, Local Government Affairs	NV Energy	Civic Engagement
Franco	Amalfi	Director of innovation	Oracle	Civic Engagement
Susan	O'Connor	Global Director, Public Sector Industry Marketing	Oracle	Civic Engagement
Matthew	Jordan	Corporate Security Director	Parsons	Public Safety
Eric	Redman	VP Systems	Parsons	Mobility
Paul	Craven	Sr. Systems Administrator	RTC	Mobility
Nathan	Goldberg	Manager of Transit Planning	RTC	Mobility
Keith	Isennock	Manager, IT	RTC	Mobility
Brian	Maxwell	Senior Account Executive State and Local Government	SAS	Public Safety
Stephen	Serrao	Senior Industry Advisor	SAS Institute Inc.	Public Safety
Steve	Crout	Senior Advisor	Smart Cities Council	Mobility
Kevin	Ebi	Managing Editor	Smart Cities Council	Civic Engagement
Connie	Heath	Director of Partner Engagement	Smart Cities Council	Public Safety
Jennifer	James	Global Readiness Program Director	Smart Cities Council	Public Safety
Bruno	De Man	Executive Director	Smart Cities Council Europe	N/A
Serena	McCarty	CRT-SRCW	Southern Nevada CHIPS	Civic Engagement
Betsy	Fretwell	SVP - CITIES	Switch	Public Safety
Mark	Witt	Regional Sales Manager	Telensa, Inc.	Mobility
David	Martin	AE	Teradata	Mobility
Eric	Killian	Southern Area Director	University of Nevada Cooperative Exten:	Civic Engagement
Tara	Emmers-Sommer	Associate Dean	University of Nevada Las Vegas (UNLV)	Public Safety
Robert	Ulmer	Dean, Greenspun College of Urban Affairs	University of Nevada, Las Vegas	Civic Engagement
James	Kim	Manager	Verizon	Public Safety
Balaji	Sundaram	Principal - Enterprise IoT & Smart Cities	Verizon	Mobility
Noam	Maital	CEO	Waycare Technologies	Public Safety

# Smart**Cities**Council

## Las Vegas Readiness Workshop Break-Out Session Briefing

### a) FOCUS AREA TITLE

**Civic Engagement**

### b) CHALLENGE STATEMENT

Civic engagement is the basis of democracy, and it has undergone a major transformation. The breakout group will explore how Las Vegas and the Valley can use technology to remove barriers and facilitate the flow of information in ways that benefit the public regardless of their neighborhood or socioeconomic status.

### c) TOPICS

1. Data being generated by the Internet of Things (IoT) has significant potential value to both public and private interests. How can public agencies in the region increase awareness and open up access to this data to benefit businesses, individuals and community organizations?
  
2. Social media has become a popular channel for local public agencies to share information of interest to the public, especially during emergencies. What more can public agencies in the region do to expand and improve civic engagement, particularly with demographic groups that aren't currently being reached?

### d) QUESTIONS TO INFORM THE DISCUSSION

#### Topic 1:

- What are the highest value opportunities / use cases for each of these constituent groups?
- How can we find out where the biggest data gaps are, i.e. what's not being collected and/or shared that would provide high value?
- What is the best way to engage with each group?
- How can City/Regional Open Data Portals provide benefits for those most threatened by the digital divide (e.g. elderly and low-moderate income communities)

#### Topic 2:

- What can we do to further leverage social media as a listening platform?
- How can we build solutions that cross departments to provide more robust digital citizen services?

## 2 | Smart**Cities**Council

### Las Vegas Readiness Workshop Break-Out Session Briefing

- What kind of outreach is needed to build relationships with underrepresented demographic groups, e.g. teenagers?
- What steps can we take to ensure that our social media efforts do not enlarge the digital divide?

#### e) WHY THIS IS IMPORTANT

Modern citizens live in a tech-driven, tech-dependent world that has given them unprecedented access to information they need to live a good life, and they expect government to follow suit. Access to government-controlled information derived from the IoT must be easy and non-discriminatory. It must also be meaningful with context.

#### f) BACKGROUND

Civic engagement by local government has grown beyond the occasional survey or election cycles. Technology, such as the IoT, have created an explosion of information useful to government, businesses, residents and visitors. There are several strategies that can be employed to get useful information in the hands of the public via whatever platform they are most comfortable with. In addition, technology can aid the process of listening to the public, giving them a voice in defining direction and positive outcomes.

Local government agencies in Southern Nevada are popular on social media to varying degrees, and these channels have been leveraged as a bi-directional form of communication making the public “ground agents” who supplement data gathering from city staff and the IoT.

The City of Las Vegas is ranked #1 for open data transparency, and an increasing amount of data being made available to the public is derived from the IoT enabling them to supplement government’s situational awareness.

Measurements and KPIs are increasingly being used to explain the progress towards becoming a model smart city to stakeholders, both internally and to the general public.

#### g) EXAMPLE LAS VEGAS INITIATIVES

As part of the “Go Vegas” ecosystem, the City of Las Vegas has an app for mobile devices and skills for the Amazon Alexa voice-activated personal digital assistant. This City’s application for the Amazon Echo, a voice-controlled artificial intelligence speaker named

# Smart**Cities**Council

## Las Vegas Readiness Workshop Break-Out Session Briefing

Alexa, is part of a broader effort to allow residents to access city services in new ways. Alexa allows people interact with the city through the voice-controlled technology so, for example, they can inquire about city services in a more automated, customized way such as asking Alexa about the status of a permit or application with the city.

Ultimately, citizens will be able to create a profile by logging into the city's website and personalizing the way they interact, whether that means a business license, notifications about when their council representative is having an event in their neighborhood or which parks have certain recreational opportunities. Building the infrastructure behind this is part of the City's Electronic Development Department Integration, aimed at using technology to make city services more seamless, user-friendly and gadget-connected for customers. The goal is to allow citizens to approach city services as a one-stop shop, where they can pay sewer bill and permit fees at the same time...all with never having to touch a keyboard.

In an era when fewer than 3 in 10 Americans express trust in government, and many feel disenfranchised with the political process, Las Vegas is faced with the challenges of connecting with, informing and supporting the city and its people. The City is changing the way citizens think about engaging with their local government by investing in social media to connect with the residents and community organizations. At the center of the City's efforts are Twitter, Facebook and Instagram, because that's where the vast majority of the city's constituents are present. Within one year, the City of Las Vegas engaged with over 380,000+ unique users on Facebook and Twitter—half of the city's population, increased Instagram engagement by 59% and saw a 26% spike in organic Twitter impressions. Across all three platforms, Vegas has implemented a strategy focused on humanizing government, fostering transparency, being agile and raising awareness around initiatives contributing to the city's growth.

Apple's TV-based App Store and Operating System (tvOS) have changed the way brands develop apps and eliminate the gap between iOS and TV. To keep up with the times, the City is creating an engagement channel with Apple TV. To do this, it is expanding past video streaming to create its own channel on Apple TV that will offer unique experiences with companion apps that work seamlessly between users' smartphones and their TVs. The City's first of its kind channel for municipal government will enable the viewing public to use their Apple device to call up any video content from the City and watch it when, where and how they want to. The new Apple TV channel will free people from needing cable TV to watch content on KCLV-TV 2.



**Smart Cities Readiness Program  
for  
Las Vegas, NV**

**Program Overview and  
Memorandum of Understanding**

**May 2018**

## Program Overview

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The Smart Cities Council (the “**Council**”) is a member-based organization of smart cities practitioners, with the mission of helping all cities globally become more livable, workable and sustainable. Together, the Council’s member companies employ well over 1,500,000 people in 150+ countries. Over the past five years, we have collectively completed more than 10,000 smart city projects all over the world.

The Smart Cities Council offers a Smart Cities Readiness Program™, consisting of educational resources, smart city competitions, capacity-building workshops and mentoring to assist cities and regions in becoming more livable, workable and sustainable.

As a 2018 Smart Cities Council Readiness Challenge Grant Winner, Las Vegas, NV (the “**City**”) will have access to Council resources, including a Smart City Readiness Workshop™. On July 31, 2018, the Council will lead a Las Vegas Smart City Readiness Workshop to advance the City’s smart city vision and prioritize smart solutions to build on existing momentum and advance its goals.

The deliverables will include a Smart City Readiness Roadmap™ containing an overview of the City’s current smart status, stakeholder input into goals, priorities and solution opportunities, and recommendations to advance the City to the next phase in its transformation. The Council will also provide the City with one year of smart city mentoring and access to partner in-kind benefits.

The Council will also encourage the City to participate in its global programs, which will both educate other cities about smart city strategies and benefits, and further advance the City’s already considerable reputation as a smart, safe, sustainable city in which to live, work and play.

## Las Vegas, NV Smart Cities Readiness Workshop

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The proposed July 31 Readiness Workshop will be highly interactive. Breakout groups will be facilitated by highly qualified, senior experts in smart cities technologies, processes, and leadership development.

The workshop is not a conference with panelists or an exposition of solutions with booths and tables. It instead focuses on a specific process targeting agreed-upon outcomes.

The workshop will be structured around the Council’s *Smart Cities Readiness Guide*, a globally acclaimed framework for a smart city or state. The workshop will be strictly vendor neutral, stressing open standards and best practices that apply regardless of the technology brands eventually used.

## Goals

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The Smart Cities Readiness Workshop will focus on the following objectives:

- Shared smart cities knowledge – frameworks, principles, case studies
- Baseline assessment and target setting

- Systems-thinking and agile methodologies to sponsor transformation
- Action planning for next phase of smart cities strategy
- Leadership development and governance for next phase of smart cities strategy

Priority challenge and opportunity areas that the City wishes to advance in the workshop will be determined in advance by the City and the Council, drawing from the City's 2018 Readiness Challenge Grant application and pre-workshop planning meetings.

## Participants

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The Council recommends a process wherein city leaders nominate key city staff that have operational or information technology responsibilities. This process identifies those who can use the workshop's process and teaching to teach others and improve outcomes.

The Council and City also agree on participants to invite from various stakeholders to include other government organizations, academia, nonprofits, real estate, information technology and utility organizations. The Smart Cities Council also offers representatives from its Partner companies to provide global perspectives on the most effective smart cities approaches.

For an audience of 250 (the suggested *maximum* size), a typical audience breakdown may include:

- 100 from city staff and City elected leaders, including all key departments.
- 25 from utilities (water, waste, electric) and transportation authorities serving the city or region.
- 20 from state and nearby municipal governments.
- 20 from nonprofits that work within the city, e.g. representing community groups, sustainability organizations and economic development interests.
- 10 from academia.
- 10 from local real estate interests (developers, construction companies, investors).
- 15 from other private sector companies and innovation organizations with smart city influence.
- Approximately 40 from Council partners.
- Approximately 10 from the Council as speakers, moderators and facilitators.

## Process for Participant Recruitment

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- City and Council work together to determine appropriate audience size and composition.
- City will provide Council with names and contact data for those it wishes to invite.
- Council will issue email invitations with registration site link and update the City at least weekly on registration progress.

- Council will invite selected member partners and allow participation based on alignment with City topic areas.
- Inquiries to the City for participation will be forwarded to Council and the parties will discuss such requests. Parties shall work together to optimize full stakeholder participation.

## Dates & Location

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The Readiness Workshop will take place on July 31, 2018 at Las Vegas City Hall, 495 S. Main Street, Las Vegas, NV 89101.

## Topics

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The Council uses its Smart Cities Readiness Guide as the primary resource for the workshop. The Readiness Guide is an ongoing collaborative effort between global technology companies, academic institutions, nonprofits and cities to identify global best practices. The workshop will also draw on existing City planning documents and smart cities strategies.

The discussions will take a holistic approach to smart city development, and cover the necessary focus on technology. Topics will also include organization, governance, citizen engagement and finance as they influence the proper use of technology to achieve the City's future vision.

The workshop will include careful preparation including interviews with key stakeholders; review of key documents; collection of "vital statistics" and baseline information; identification of priorities and programs; and familiarization with current smart cities journey.

A preliminary agenda outline is shown on the following page. This will be further shaped in discussion with the City team to customize it to your needs.

[LEFT BLANK INTENTIONALLY AND CONTINUED ON NEXT PAGE]

TOPICS	DESCRIPTION
<b>FACILITIES – LARGE ROOM OR AUDITORIUM TO HOLD AT LEAST 250 PEOPLE. 4-5 BREAK-OUT ROOMS FOR 50 PARTICIPANTS EACH.</b>	
Welcome	Senior City Official welcome and overview of Smart Cities Vision and goals for workshop
Setting the Smart City Context	<p>Attendees will gain a full understanding of what makes up a smart city; how its different components work together synergistically; the benefits it delivers to governments and citizens; and the conceptual framework that creates a holistic vision that spans all departments.</p> <ul style="list-style-type: none"> <li>● Definition.</li> <li>● The Smart Cities Framework.</li> <li>● Essential city systems and enabling technologies.</li> <li>● Systems thinking and agile approaches.</li> <li>● Smart city benefits.</li> <li>● Smart city indicators and metrics.</li> <li>● Smart city planning and roadmapping techniques.</li> </ul>
City Briefing	Overview of top City Challenge or Opportunity areas targeted for workshop discussion (City Subject Matter Experts).
Case Study Presentations	Series of short case studies by industry experts providing relevant solutions and benefits that have been applied in other cities.
Action Planning 1	Action planning breakout session I for key areas previously identified by city officials and stakeholders. Carefully facilitated with report back to plenary group.
Action Planning 2	Action planning breakout session II for key areas previously identified by city officials and stakeholders. Carefully facilitated with report back to plenary group.
Next Steps	Facilitated discussion about workshop insights and next steps, including governance best practices.
Reception	Optional informal networking session over light food and refreshments.

# **Memorandum of Understanding between the Smart Cities Council and City Las Vegas**

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The parties agree to the following terms and conditions:

1. **Deliverables:**
  - a. By Council. Shall include a one-day Readiness Workshop ('Workshop') and delivery of a Readiness Roadmap based on the Program that is part of this proposal. The Program may not be changed without Smart Cities Council written agreement.
  - b. In-Kind. As described in Exhibit A, the City is eligible to take advantage of certain in-kind benefits offered by Council Partners. The parties will work together to identify which 'in-kind' benefits will provide assistance to the City in its current situation. The City agrees that these 'in-kind' benefits are offered by third parties and the Council does not guarantee their efficacy nor delivery. The City will work separately with these third parties to initiate and manage use of these 'in-kind' benefits.
2. **Fee Payment to Council:** There shall be no fee paid to the Council. The Council will provide all the deliverables described in section 1a above at no cost to the City.
3. **Conditions.** The following conditions are made a part of this Memorandum of Understanding and may not be changed without the written agreement of both parties:
  - a. **Dates** – The workshops shall be held at the Las Vegas City Hall on July 31, 2018.
  - b. **Publicity & Attendance:**
    - i. The City will title the workshop as '**Smart Cities Council Readiness™ Workshop for Las Vegas**'.
    - ii. The parties shall work together to maximize attendance of regional stakeholders that can actively assist the City in its efforts. These efforts will include customized digital landing pages, emails and social media.
    - iii. The Workshop will be publicized as '**invite only**'. All registrations shall be managed by the Council with data shared with the City with both parties agreeing as to which requests for invitation to accept.
  - c. **Workshop Program** – The Program shall be as included in this Proposal and include Case Study Presentations where Smart Cities Council Partners may provide information about applied solutions in areas of interest to the City.
  - d. **Audience** – The parties estimate an audience of about 120-150 people and will work together as outlined herein to recruit the best audience possible. All information about the attendees will be shared between and among the parties.
  - e. **Workshop leaders** – Smart Cities Council shall provide the workshop

leaders, facilitators and moderators at no cost to the City.

- f. **Logistics** – the City will provide at its cost all facilities, logistics (AV), and catering for the Workshop, and may be asked to support the printing of workshop materials.
  - g. **Maximizing Workshop Outcomes.** In consideration of this Agreement and in order for the Council to assist the City in maximizing the outcomes from the workshop, the City will agree to:
    - i. **De-Briefs.** Have senior City staff attend the workshop participate in follow up de-briefs with the Council and mutually-selected partners. These de-briefs may include on-site ½ day meetings (at the Council's cost) and one hour web meetings about the action planning topics covered in the workshop with a goal of reviewing efforts and agreeing to next steps; and
    - ii. **Same Year Smart Cities Week Participation.** At the Council's cost send two (2) senior City staff to each Smart Cities Week Conference held in Santa Clara, CA and Washington DC on May 7-9 and October 2-4, 2018 respectively. These representatives will be expected to participate in the programs for each conference and educate the audience about smart city developments in the City; and
- III. Subsequent Year Smart Cities Week Events.** Reasonably consider sending senior city staff to Smart Cities Weeks or other events as suggested by the Council – all at the Council's cost – all for the purpose of educating other cities about what the City has done and what other cities could do to become smarter.
4. Counterparts; Electronic Delivery. This MOU may be executed in counterparts, and all such counterparts will constitute the same contract and the signature of any party to any counterpart will be deemed a signature to, and may be appended to, any other counterpart. Executed copies hereof may be delivered by facsimile or e-mail, pursuant to Nevada Revised Statutes 719.240, and upon receipt will be deemed originals and binding upon the parties hereto, regardless of whether originals are delivered thereafter.

[LEFT BLANK INTENTIONALLY AND SIGNATURES ON NEXT PAGE]

# **Memorandum of Understanding between the Smart Cities Council and City Las Vegas**

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## **Signature Page**

IN WITNESS WHEREOF, the parties hereto have caused this MOU to be duly executed on the date set forth under their signatures below, and effective as of the date of the last party to sign.

### **SMART CITIES COUNCIL, INC.**

 By:	By:
Printed Name: Jennifer James	Printed Name: Scott D. Adams
Title: Global Readiness Program Director	Title: City Manager
Date: June 1, 2018	Date:

### **CITY OF LAS VEGAS**

By:	By:
Printed Name: Michael Sherwood	Printed Name: Michael Sherwood
Title: Director, Information Technologies	Title: Director, Information Technologies
Date:	Date:
Approved as to Form:	Approved as to Form:
By:	By:
John S. Ridilla, Deputy City Attorney	John S. Ridilla, Deputy City Attorney
Date:	Date:

## **Exhibit A**

### **In-Kind Benefits**

The following Smart Cities Council Partners are providing generous sponsorship for the 2018 Readiness Challenge program. The City is eligible, but in no way obligated, to take advantage of the “in-kind” benefits listed below. If interested, the City will work directly with these third parties to reach agreement on details and initiate and manage use of these benefits in a manner consistent with the procurement procedures and policies of the City and consistent with applicable law.

- Qualcomm will donate an Inspired by Qualcomm® Thinkabit Lab™—career materials, circuit boards and teaching resources to host a hands-on STEM lab.
- SYNEXXUS will supply control nodes, management software and support for a pilot network of up to 48 smart street lights.
- IES will create a Community Information Mode (CIM) – a data rich, 3D geospatial database to store, represent, and manage virtual 3D city models.
- IBI Group will work with the Smart Cities Council to produce a Readiness Roadmap™ using the insights generated during the Readiness Workshop.
- Edison Electric Institute (EEI) will support the efforts of electric companies to collaborate with cities on successful applications and follow on activities.
- Battelle will provide management and technical advisory services to selected cities as they develop strategy, technology and planning roadmaps.
- Itron and Sensus will sponsor the overall program and contribute their expertise in workshops and mentoring sessions throughout the year.
- CompTIA will offer 50 free certification vouchers, CertMaster test prep, a profile in its magazine and Cyberstates report, and a role at its annual conference.
- Pennoni will provide access to OPTICS, its web-enabled platform that shows where cities are spending money on utilities, as well as an energy audit for up to five buildings.

## Readiness Workshop for Las Vegas, NV, July 31, 2018

Suggested Dates	Task	Responsible Party	Comments	Complete? (Y/N)
14-Jun-2018	Weekly Planning Call	SCC, DJ	Date and MoU status; Invitee list feedback; Focus area SMEs and briefs; Logistics template review	
15-Jun-2018	Finalize date	DJ, JJ (Michael Sherwood)	JJ reaching out to M Sherwood	
15-Jun-2018	Finalize reg site copy	DJ, JJ	DJ to provide draft based on SCC examples	
18-Jun-2018	Finalize reg site / go live	BS		
18-Jun-2018	Confirm Working Group Topic Subject Matter Experts	DJ		
19-Jun-2018	Issue event invitation with reg site link	LV	Initial email to be issued from City (who?) to maximize response rate	
20-Jun-2018	Deliver draft briefing docs for working group topics	DJ, City SMEs	Use SCC briefing template provided 6/11; Scc to provide feedback	
20-Jun-2018	Issue draft agenda to DJ	SCC	DJ to review / team to discuss on June 21 call	
21-Jun-2018	Weekly Planning Call; Invite SMEs to discuss briefings	LV, SCC	Discuss invitees, agenda, logistics and marketing	
25-Jun-2018	Issue updated agenda to DJ	SCC	DJ to review with LV team/ provide final feedback	
28-Jun-2018	Weekly Planning Call	LV, SCC	Discuss invitees, agenda, logistics and marketing	

<b>28-Jun-2018</b>	City sign off on agenda	DJ	
<b>29-Jun-2018</b>	Finalize working group briefing documents	DJ	
<b>29-Jun-2018</b>	Post microsite content (agenda, briefing docs)	SCC (KE)	
<b>2-Jul-2018</b>	Start preparing presentations	Presenters	
<b>5-Jul-2018</b>	Weekly Planning Call	LV, SCC	Discuss invitees, agenda, logistics and marketing
<b>9-Jul-2018</b>	Finalize Logistics	LV, SCC	Parking, room layout, AV, signage, printing
<b>12-Jul-2018</b>	Weekly Planning Call	LV, SCC	Discuss invitees, agenda, logistics and marketing
<b>week of July 16</b>	Conduct Moderator/ SME prep briefings	LV, SCC	
<b>19-Jul-2018</b>	Weekly Planning Call	LV, SCC	Discuss invitees, agenda, logistics and marketing
<b>23-Jul-2018</b>	All presentations due to SCC	Presenters	
<b>26-Jul-2018</b>	Weekly Planning Call	LV, SCC	Finalize attendees, agenda, logistics and marketing
<b>26-Jul-2018</b>	Send final materials to print	LV, SCC	
<b>30-Jul-2018</b>	SCC team arrives in Vegas/ Conduct site visit/ final prep	SCC and LV	Final review of site layout and logistics

<b>30-Jul-2018</b>	Optional welcome happy hour reception	SCC , LV, RCG sponsors	
<b>31-Jul-2018</b>	Hold workshop	SCC/LV	LV City Hall
<b>2-Aug-2018</b>	Debrief call	SCC/LV	Discuss key takeaways, provide feedback, agree on Readiness Roadmap next steps
<b>3-Aug-2018</b>	Update microsite with workshop content and send thank you email with survey to attendees	SCC	Get workshop feedback; encourage on-going collaboration
<b>7-Aug-2018</b>	SCC newsletter article	SCC	Promoting outcomes of workshop
<b>31-Aug-2018</b>	SCC/IBI deliver first draft of Readiness Roadmap	SCC/IBI	
<b>Mid-Sept</b>	Readiness Roadmap feedback call	SCC/LV/IBI Group	
<b>Late Sept</b>	Finalize Roadmap	SCC/LV/IBI Group	Determine whether to include an input/ comment period for ecosystem players (would extend final deliverable date)
<b>Oct 2-4, 2018</b>	Smart Cities Week DC	LV/SCC	Profile City's Progress
<b>Nov-Dec-Jan-Feb</b>	Monthly progress calls/ potential follow-on workshop to action specific solution	LV/SCC	Keep working together to action workshop concepts and expedite benefits

## The Smart Cities Solution Canvas

Focus Area:

Solution Categories	Goals / Desired Outcomes	Near-term Solution Opportunities	Solution Pros and Cons	What's Needed to Enable Success? (e.g. data needs)	How to Expand Solution to Deliver System-Wide Value

## The Smart Cities Action Planning Canvas

Focus Area:

Priority Solutions from Solution Canvas	Potential Timeline for Implementation	Next Steps (What and Who)	Data Needs and Potential Sources	Funding / Financing Options	Hurdles and How they will be Overcome



# Smart City Readiness Workshop: Mobility Overview

Presented by:  
Joanna Wadsworth  
July 31, 2018



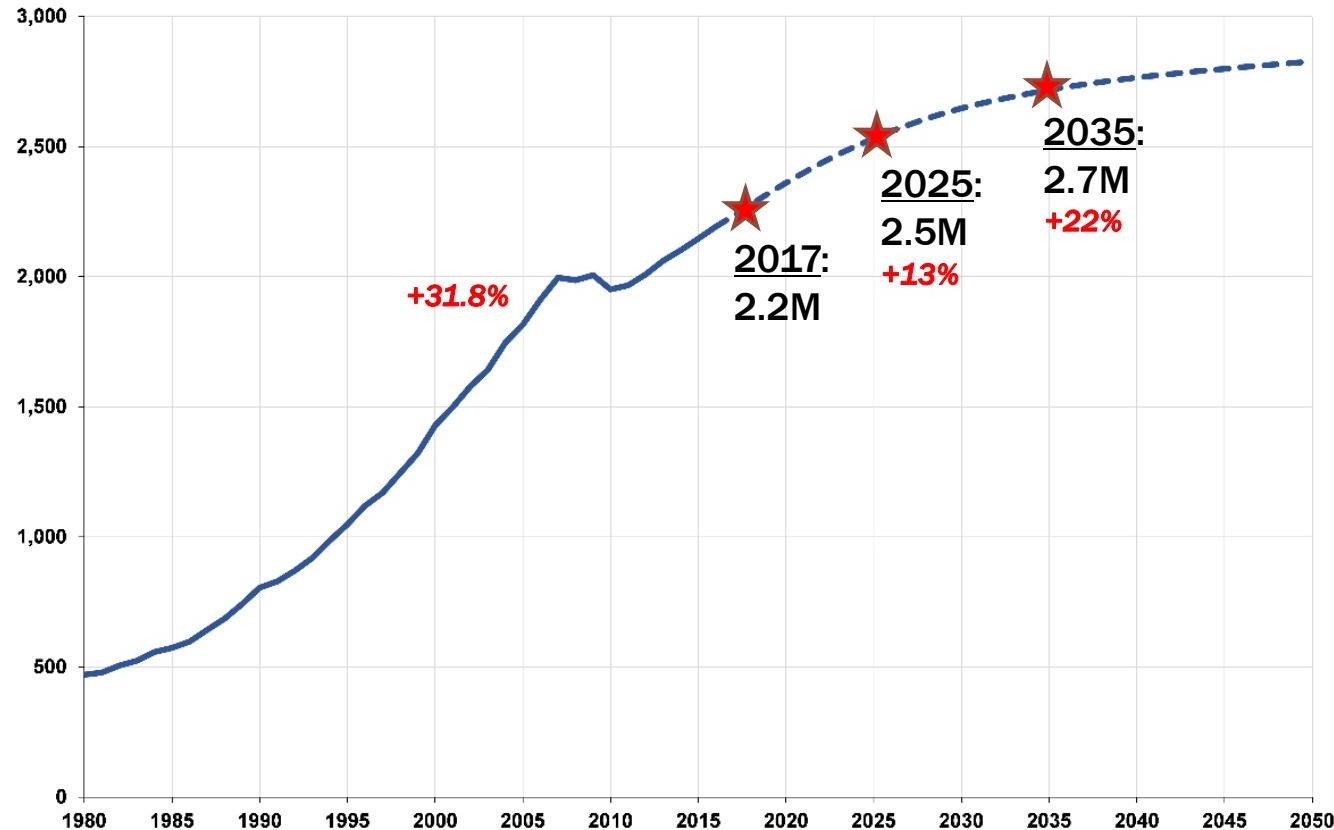


CLV000469



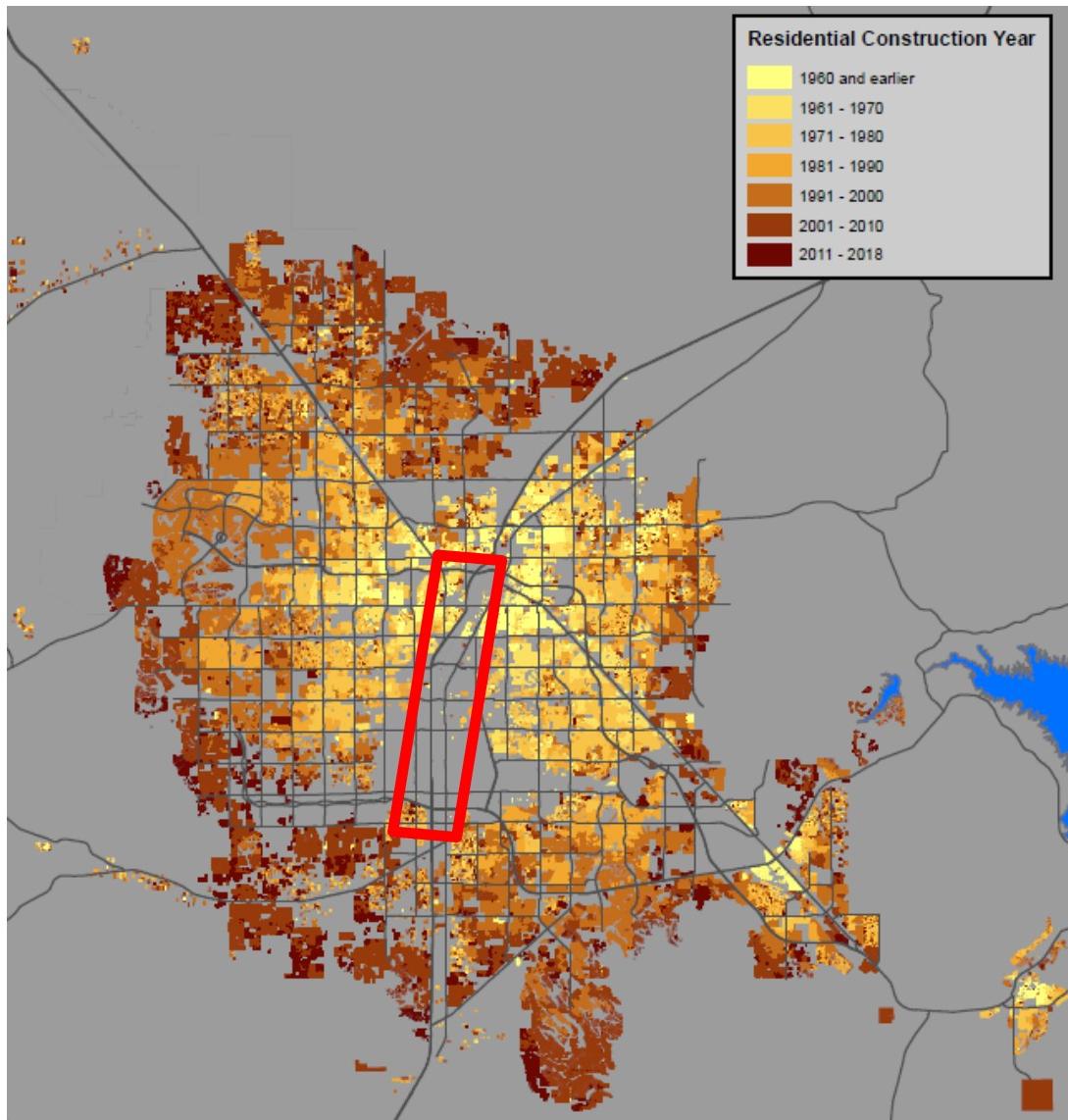
# Population Growth

Clark County Population Forecast  
(thousands of persons)

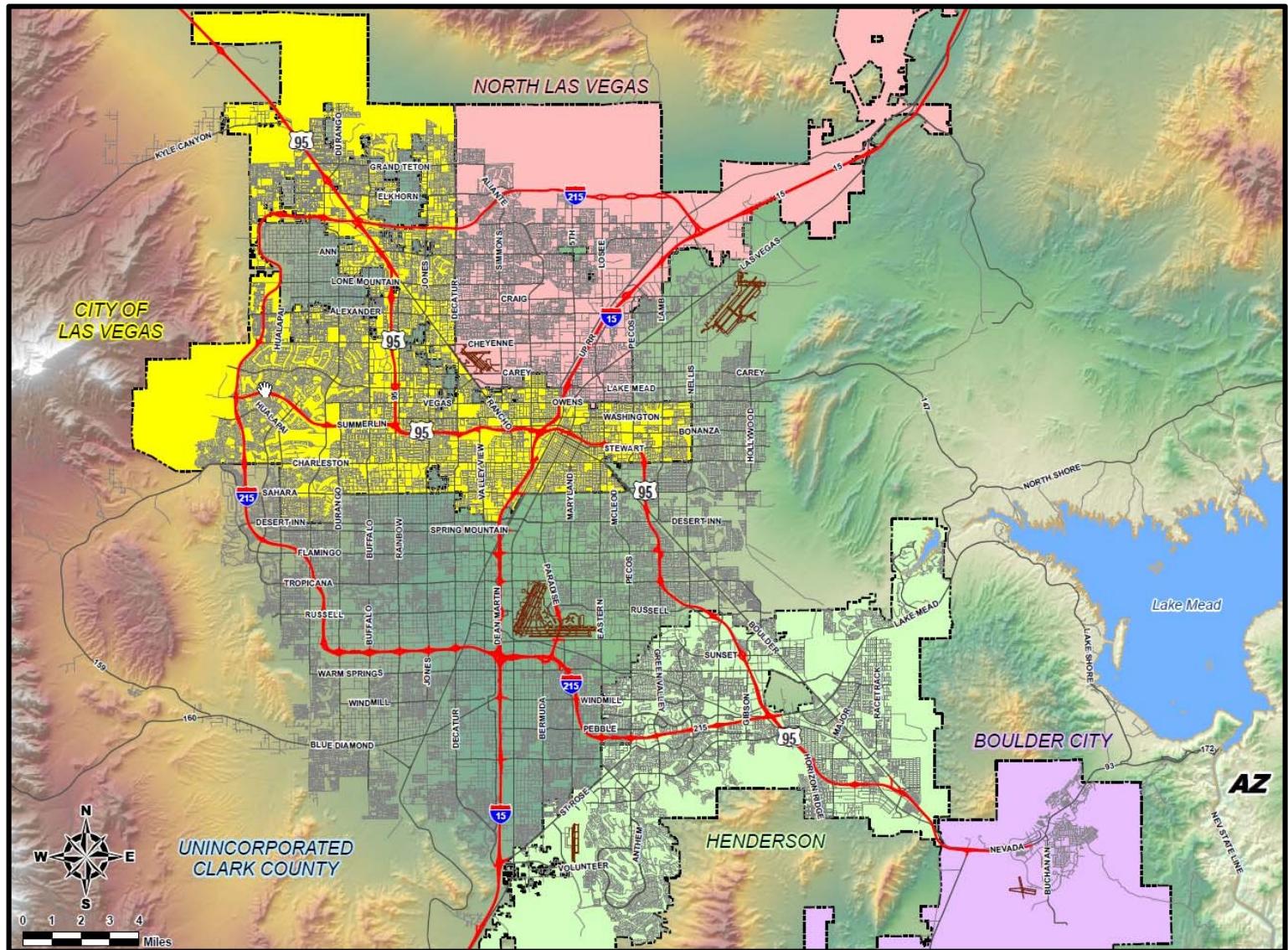


Source: Clark County Comprehensive Planning and Center for Business and Economic Research, UNLV

CLV000470



CLV000471



CLV000472



## Typical Roadway Cross-Section



CLV000473



\* 2.0% Taxi or Other

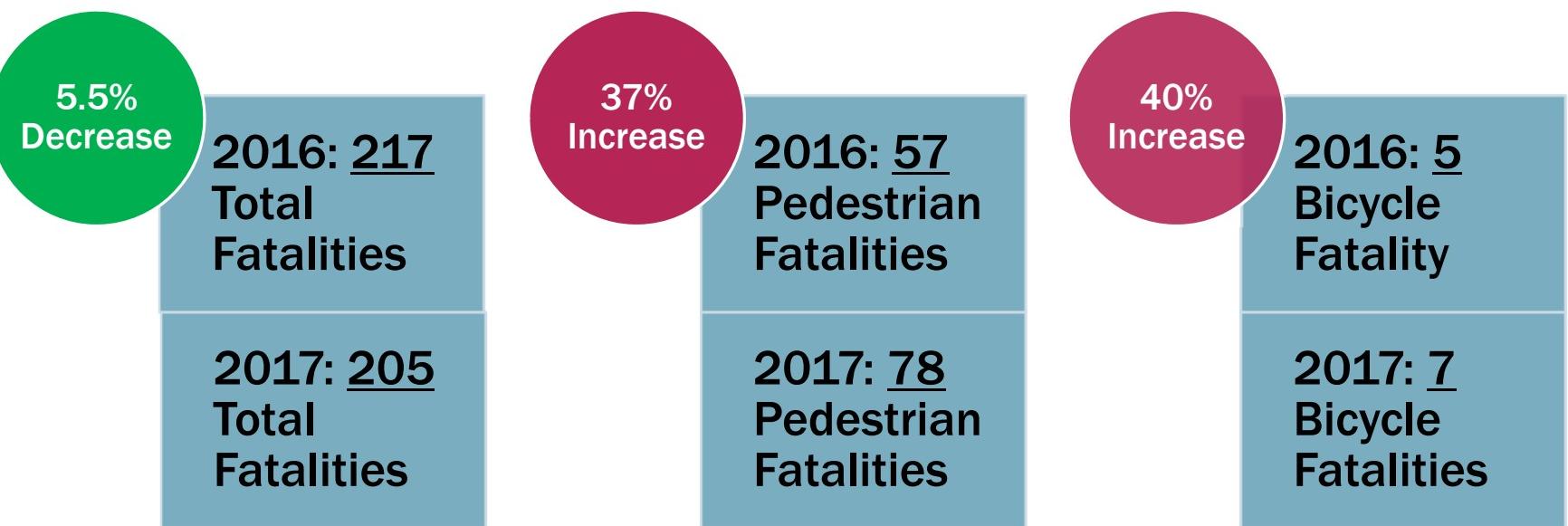
\*\*4.3% Telecommute

## HOW DO OUR RESIDENTS GET TO WORK



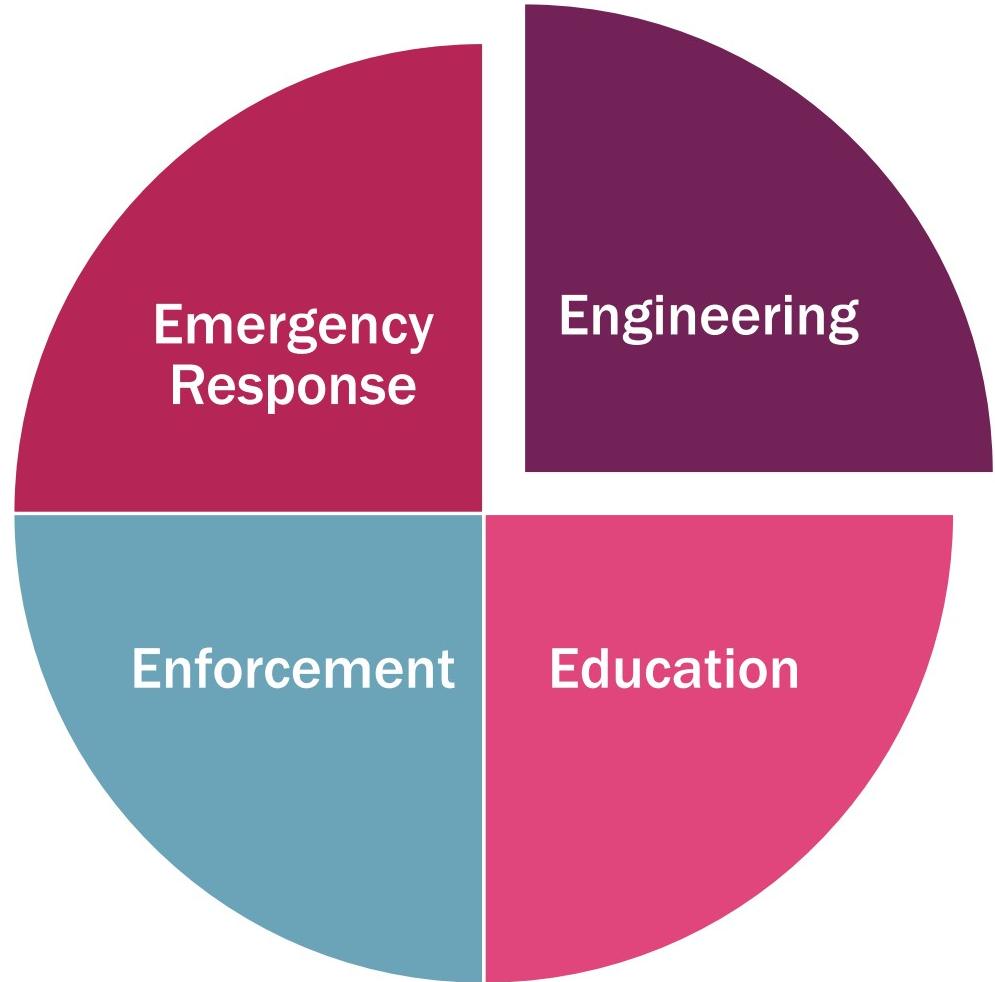


## Fatality Rates (Year End Stats for Clark County)





## 4 E's of a Safe & Convenient Transportation Program





## WHAT FORMS OF **TRANSIT** CAN HELP CREATE A MORE **EFFICIENT** SYSTEM?





## HOW CAN WE GET MORE PEOPLE TO commute by **BIKE?**





# AND MAKE OUR ROADWAYS SAFER FOR PEDESTRIANS?



Ped Actuated  
Flashers



Leading  
Ped  
Interval



Curb Extensions



Shade, Art,  
Benches



Wide  
Sidewalks



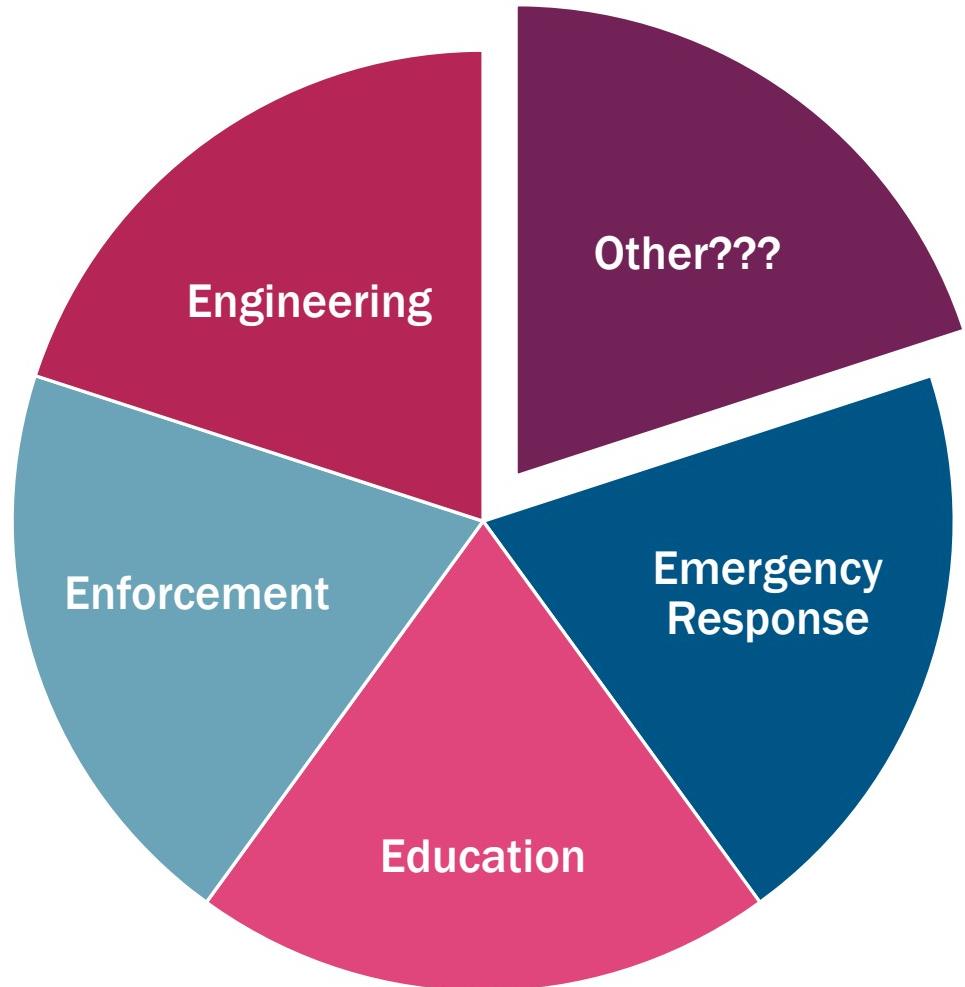
Refuge  
Islands



Speed Limits for All  
Users using FHWA  
USLIMITS

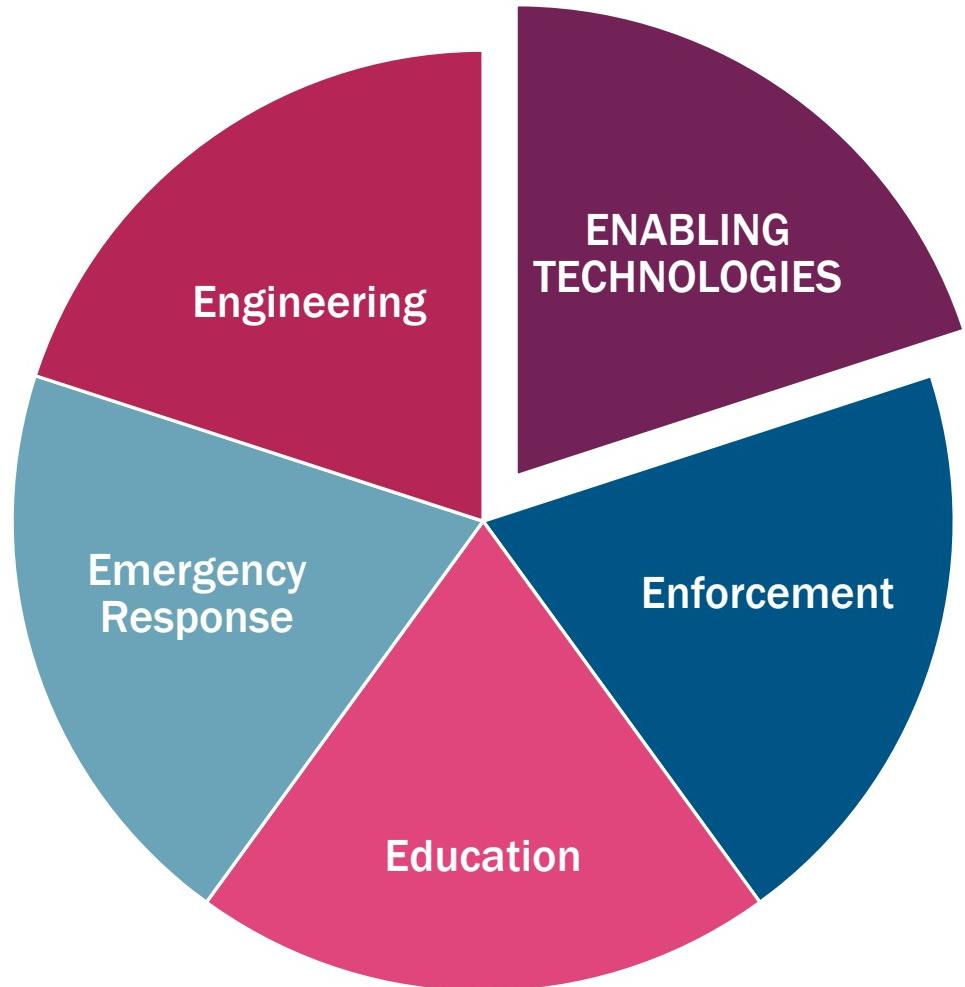


## 4 E's of a Safe & Convenient Transportation Program





# 5 E's of a Safe & Convenient Transportation Program



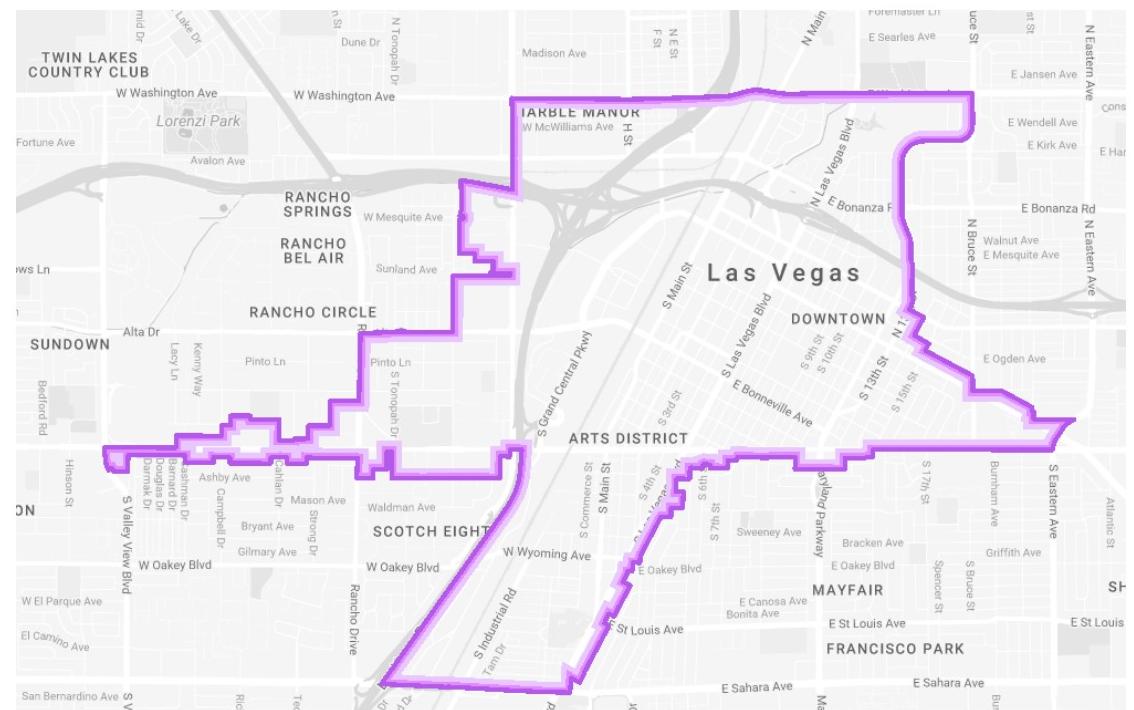


# INNOVATION DISTRICT

R-4-2016

RESOLUTION ESTABLISHING DOWNTOWN LAS VEGAS AS AN INNOVATION DISTRICT  
FOR PURPOSES OF PROMOTING AND ADOPTING NEW TRANSPORTATION  
INFRASTRUCTURE AND MOBILITY TECHNOLOGIES

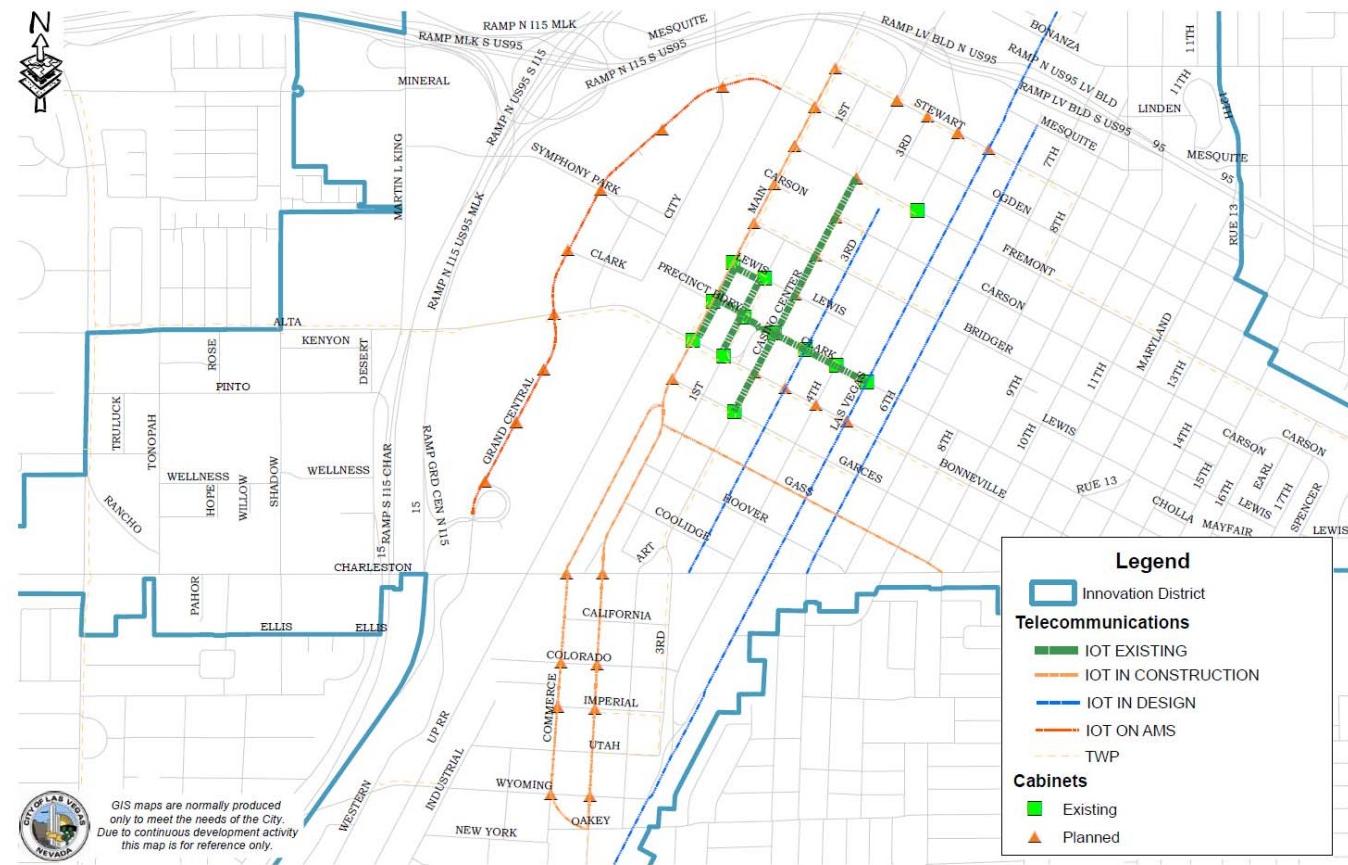
*How do we use technology  
to create a connected,  
downtown community that  
enhances the quality of the  
downtown experience for  
residents, visitors,  
businesses, and workers  
and spurs economic  
opportunities and  
vibrancy?*



CLV000482

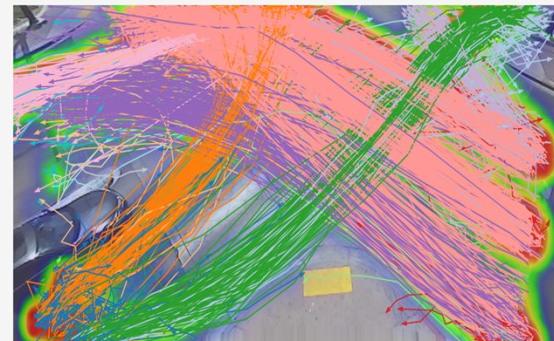
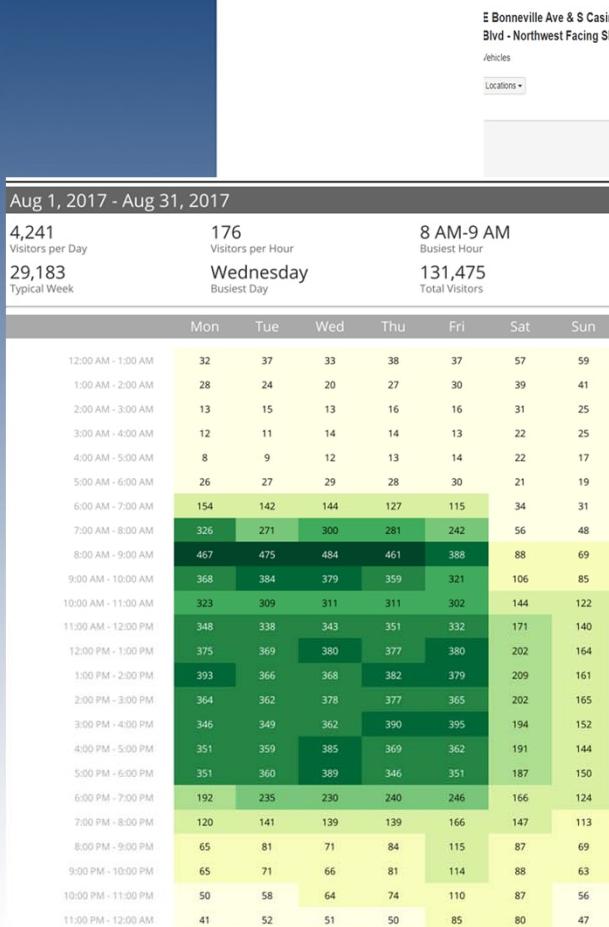


# City Fiber Infrastructure





# Quanergy LiDAR Unit



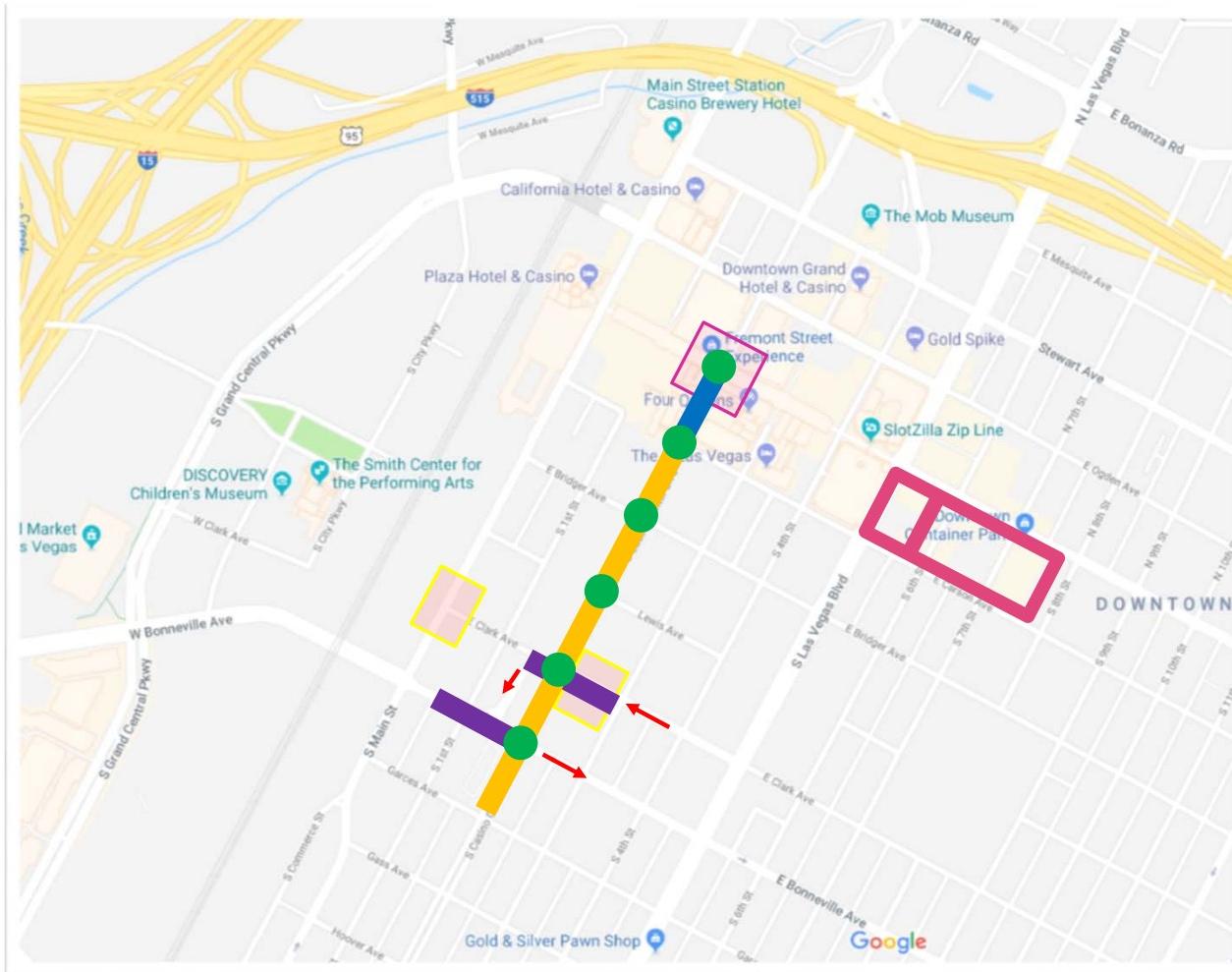
M8 Quanergy Lidar sensor



CLV000484

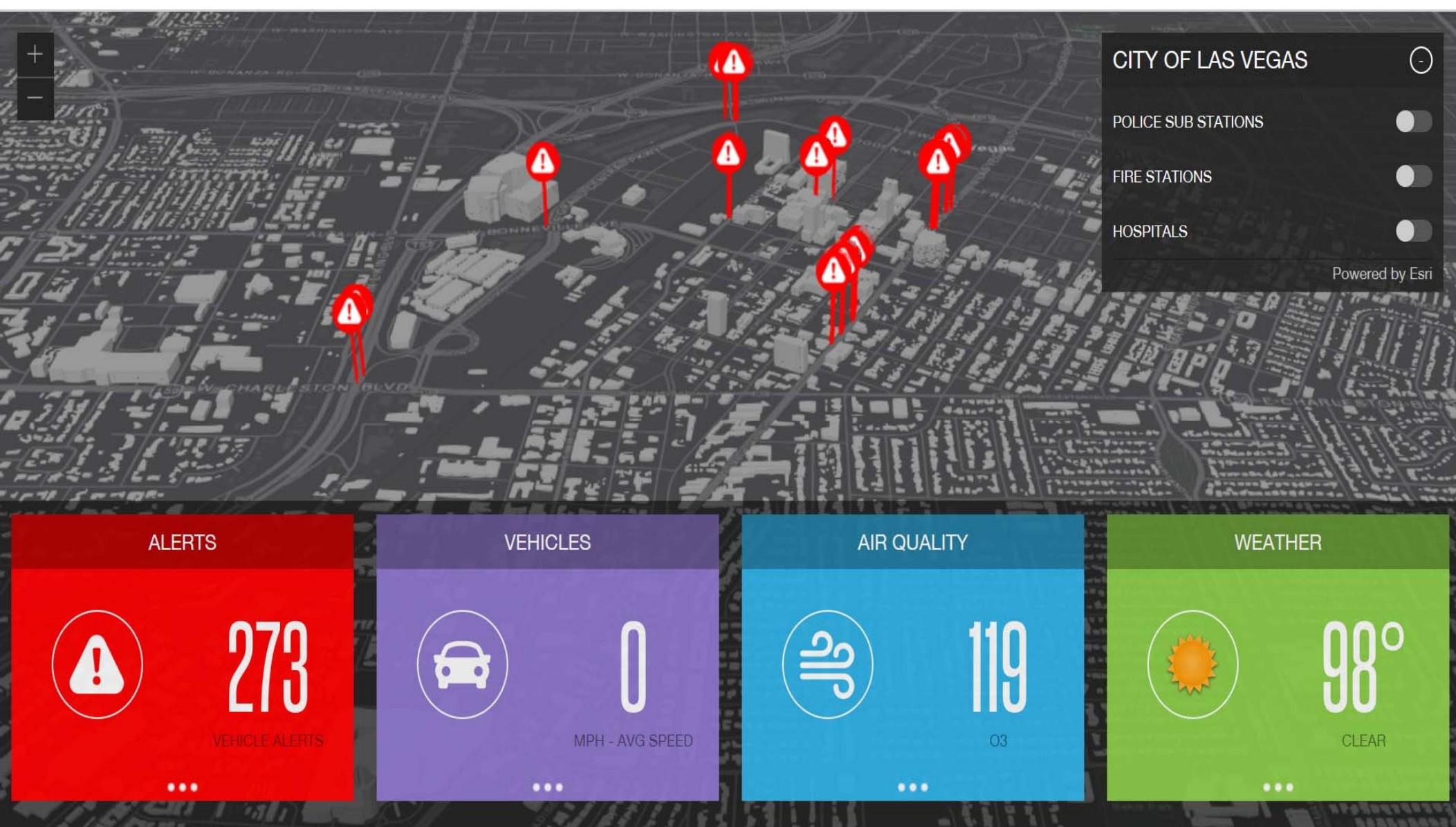


# Casino Center V2I Applications



## Legend

- Driverless Shuttle Loop
- RSU with SPaT and MAP
- Pedestrian Safety Application
- One-Way Street Warnings
- Lane Restrictions
- Center Running Bus Lane Warnings
- Special Event / Road Closure Warnings



CLV000486



## Break-out Group Discussion

- How can we leverage technology to increase safety for all users?
- How can travel behaviors be altered to increase safety?
  - Reduce distracted driving, impaired driving, speeds, and failure to yield
  - Reduce improper crossings by people who walk and bike
- How can alternative transportation modes be encouraged?
- What technologies could be used to provide seamless transitions between modes?



# Smart City Readiness Workshop: Mobility Overview

Presented by:  
Joanna Wadsworth  
July 31, 2018



## Vision & Progress Topics

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**From:** Catherine Lu <LuC@rtcsnv.com>  
**Sent:** Monday, July 30, 2018 8:50 AM  
**To:** Don Jacobson  
**Cc:** Joanna Wadsworth; Lester Lewis; Angela Torres Castro <castroa@rtcsnv.com>; Craig Raborn <RabornC@rtcsnv.com>  
**Subject:** RE: Smart Cities Workshop @ CLV July 31 - David Swallow to speak

Hi Don,

Yes, I got his commitment. Sorry about that – he's been on travel. Thank you for your patience!

Best,

**Catherine Lu** | Manager Government Affairs, Media Relations & Marketing  
*RTC of Southern Nevada*  
600 S. Grand Central Parkway, Suite 350, Las Vegas, NV 89106  
O: 702-676-1788 | [LuC@rtcsnv.com](mailto:LuC@rtcsnv.com)

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**From:** Don Jacobson  
**Sent:** Monday, July 30, 2018 8:48 AM  
**To:** Catherine Lu <LuC@rtcsnv.com>  
**Cc:** Joanna Wadsworth <jwadsworth@LasVegasNevada.GOV>; Lester Lewis <lxlewis@LasVegasNevada.GOV>; Angela Torres Castro (castroa@rtcsnv.com) <castroa@rtcsnv.com>; 'RabornC@rtcsnv.com' <RabornC@rtcsnv.com>  
**Subject:** Smart Cities Workshop @ CLV July 31 - David Swallow to speak  
**Importance:** High

Hi Catherine,

Did David commit to be a speaker (along with our Lester Lewis) at our Smart Cities Readiness workshop tomorrow? The agenda is attached. David would join Lester at 8:55 AM to jointly speak about the vision for our Smart Community.



SCC Workshop Agenda\_Final.docx  
274 KB

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**From:** Catherine Lu <LuC@rtcsnv.com>  
**Sent:** Wednesday, July 25, 2018 10:08 AM  
**To:** Joanna Wadsworth; Angela Torres Castro <castroa@rtcsnv.com>  
**Cc:** Rae Lathrop <LathropR@rtcsnv.com>; Andrew Kjellman <KjellmanA@rtcsnv.com>; Craig Raborn <RabornC@rtcsnv.com>; David Clyde <ClydeD@rtcsnv.com>; Lester Lewis; Don Jacobson  
**Subject:** RE: CLV Smart Cities Readiness Workshop - July 31

Hi Joanna,

Sorry for not contacting you sooner. I contacted David Swallow and followed up with him yesterday. I believe he's in, so let me just confirm-confirm today.

Thanks,

**Catherine Lu** | Manager Government Affairs, Media Relations & Marketing  
*RTC of Southern Nevada*  
600 S. Grand Central Parkway, Suite 350, Las Vegas, NV 89106  
O: 702-676-1788 | [LuC@rtcsnv.com](mailto:LuC@rtcsnv.com)

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**From:** Joanna Wadsworth  
**Sent:** Wednesday, July 25, 2018 10:06 AM

## Vision & Progress Topics

**To:** Angela Torres Castro <[castroa@rtcsnv.com](mailto:castroa@rtcsnv.com)>  
**Cc:** Rae Lathrop <[LathropR@rtcsnv.com](mailto:LathropR@rtcsnv.com)>; Andrew Kjellman <[KjellmanA@rtcsnv.com](mailto:KjellmanA@rtcsnv.com)>; Craig Raborn <[RabornC@rtcsnv.com](mailto:RabornC@rtcsnv.com)>; Catherine Lu <[LuC@rtcsnv.com](mailto:LuC@rtcsnv.com)>; David Clyde <[ClydeD@rtcsnv.com](mailto:ClydeD@rtcsnv.com)>; Lester Lewis; Don Jacobson  
**Subject:** RE: CLV Smart Cities Readiness Workshop - July 31

Hi Angela, just wanted to check in with you and team to see if it has been determined if someone from RTC will be able to participate in the morning presentations. We are finalizing the agenda and want to include all speakers. Do you know who will be speaking?

Thanks,  
Joanna

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**From:** Don Jacobson  
**Sent:** Thursday, July 26, 2018 9:53 AM  
**To:** Joanna Wadsworth  
**Subject:** RE: Smart Cities Workshop - Vision & Progress Presentation  
**Importance:** High

Do me a favor please and contact Catherine, Angela or David to see if we have the RTC's participation nailed down.

On the latest agenda, Scott Adams will welcome everyone (8:30 – 8:45 AM) then Jennifer James will introduce the workshop (8:45 – 8:55 AM) then Lester and the RTC rep will explain the Southern Nevada Smart Cities Vision (8:55 – 9:25 AM).

Feel free to forward this email to Lester if you think he is looking at emails while he is on vacation. Otherwise, we can just hit him up first thing Tuesday morning.

---

**From:** Don Jacobson  
**Sent:** Tuesday, July 24, 2018 5:02 PM  
**To:** Lester Lewis  
**Subject:** FW: Smart Cities Council Workshop July 31 - Status Check  
**Importance:** High

Before you go on vacation, do you know who from the RTC (or any other local agency) is co-presenting the Vision segment with you? I need to get their names on the agenda.

As for the Public Safety representatives, I will continue to work with Joanna chasing those last-minute details down. I will include you on any emails about that.

I will send you a link to a folder on the common drive to place any .PPTX you and/or your co-presenters might have.

Anything else?

---

**From:** Don Jacobson  
**Sent:** Tuesday, July 24, 2018 4:58 PM  
**To:** Joanna Wadsworth  
**Subject:** RE: Smart Cities Council Workshop July 31 - Status Check

## Vision & Progress Topics

I have the folder set up in the Depot, but you're right, if we need to get files to Jeff, the common drive is best. I will send you and Lester a link. I will ask Lester if he's got his responsibilities handled.

---

**From:** Joanna Wadsworth  
**Sent:** Tuesday, July 24, 2018 4:55 PM  
**To:** Don Jacobson  
**Subject:** RE: Smart Cities Council Workshop July 31 - Status Check

Lester goes on vacation starting this evening. He will be out tomorrow through Monday. If you need to talk with him, try to catch him today.

If you create a folder on the M drive, that is a good place to put all the presentations. Jeff can copy them from that folder on Tuesday morning. That has worked well in the past when we coordinated for council presentations.

---

**From:** Don Jacobson  
**Sent:** Tuesday, July 24, 2018 4:49 PM  
**To:** Joanna Wadsworth  
**Subject:** RE: Smart Cities Council Workshop July 31 - Status Check

Thanks, I'm confident Lester has that handled. As you saw, I provided him the start of a slide deck yesterday. I will remind him tomorrow that if he or any of his co-presenters intend to use Powerpoint, I need to coordinate delivery of the file to Jeff Basso who will be handling AV during our sessions in Council Chambers. Same goes for you if you're going to use a Powerpoint for your talk on Mobility.

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**From:** Joanna Wadsworth  
**Sent:** Tuesday, July 24, 2018 4:32 PM  
**To:** Don Jacobson; Lester Lewis  
**Cc:** Michael Sherwood  
**Subject:** RE: Smart Cities Council Workshop July 31 - Status Check

I believe that RTC is available to provide an overview of Southern Nevada Strong and the Smart Communities. Not sure who the speaker will be yet.

---

**From:** Don Jacobson  
**Sent:** Monday, July 23, 2018 4:54 PM  
**To:** Lester Lewis  
**Cc:** Joanna Wadsworth  
**Subject:** RE: Smart Cities Workshop - Vision & Progress Presentation

Here it is (attached PPT). I made one slide for each of the six areas covered in the Vision document (attached PDF). You can use the document I sent earlier as speaker notes (attached DOC).

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 Smart Communities Vision.pptx  
4 MB

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**From:** Joanna Wadsworth  
**Sent:** Monday, July 23, 2018 7:29 AM

## Vision & Progress Topics

**To:** Angela Torres Castro <[castroa@rtcsnv.com](mailto:castroa@rtcsnv.com)>  
**Cc:** Rae Lathrop <[LathropR@rtcsnv.com](mailto:LathropR@rtcsnv.com)>; Andrew Kjellman <[KjellmanA@rtcsnv.com](mailto:KjellmanA@rtcsnv.com)>; Craig Raborn <[RabornC@rtcsnv.com](mailto:RabornC@rtcsnv.com)>; Catherine Lu <[LuC@rtcsnv.com](mailto:LuC@rtcsnv.com)>; David Clyde <[ClydeD@rtcsnv.com](mailto:ClydeD@rtcsnv.com)>; Lester Lewis; Don Jacobson  
**Subject:** RE: CLV Smart Cities Readiness Workshop - July 31

Hi Angela, thank you for the email and RTC willingness to participate in the morning session! The event is next Tuesday so we have a little time and apologies for not providing additional notice. We are thinking that the focus of the RTC discussion would be setting the stage for the region, what are the region's current issues and challenges (top level) and how the region is collaborating into a smart community and what does that mean. After the RTC presentation, there will be three speakers to dive deeper into Public Safety, Social Engagement and Mobility. The Public Safety, Social Engagement and Mobility will also be a discussion of the issues and challenges because the afternoon session will be collaboration and brainstorming on how to solve them.

The morning discussions are not so much project or solution presentations but more setting the stage for the afternoon break out discussions.

I hope this helps.

Thanks,  
Joanna

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**From:** Don Jacobson  
**Sent:** Monday, July 23, 2018 6:58 AM  
**To:** Joanna Wadsworth; Lester Lewis  
**Subject:** RE: CLV Smart Cities Readiness Workshop - July 31  
**Importance:** High

The “Southern Nevada Smart Cities Vision” segment is 30 minutes (9:10 AM – 9:40 AM) so however Lester and Angela want to divide up that time based on their material. The focus should be on current and future challenges and opportunities, not so much on past successes.

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**From:** Joanna Wadsworth  
**Sent:** Monday, July 23, 2018 6:46 AM  
**To:** Don Jacobson; Lester Lewis  
**Subject:** FW: CLV Smart Cities Readiness Workshop - July 31

Hi Don and Lester, before I get back to Angela, wanted to run it by you. I am thinking that they should open with landscape of Southern Nevada (who the partner agencies are and some of the existing demographics) and then talk about the Smart Communities. They may not need to go into items 2 and 3 below. Would you agree?

Also, how much time would they have?

---

**From:** Angela Torres Castro <[castroa@rtcsnv.com](mailto:castroa@rtcsnv.com)>  
**Sent:** Sunday, July 22, 2018 11:16 PM  
**To:** Joanna Wadsworth  
**Cc:** Rae Lathrop <[LathropR@rtcsnv.com](mailto:LathropR@rtcsnv.com)>; Andrew Kjellman <[KjellmanA@rtcsnv.com](mailto:KjellmanA@rtcsnv.com)>; Craig Raborn <[RabornC@rtcsnv.com](mailto:RabornC@rtcsnv.com)>; Catherine Lu <[LuC@rtcsnv.com](mailto:LuC@rtcsnv.com)>; David Clyde <[ClydeD@rtcsnv.com](mailto:ClydeD@rtcsnv.com)>  
**Subject:** RE: CLV Smart Cities Readiness Workshop - July 31

Hi Joanna and Craig:

I was seriously starting to stress to think that this was this week. WHEW. Thanks for giving us a little more notice.

## Vision & Progress Topics

Sorry for my delay but I was on travel last week with the Metro Chamber, had a BIG legislative presentation on Saturday with the E-team and now playing catch-up on emails etc.

Right now the only people we have talking about tech and innovation is TQ, David Swallow, Brian Hoeft and I. Brian is on vacation.

This will be a somewhat new presentation deck as we would need to do the following to meet Joanna's request below.

1. Why Smart Communities and Smart Nevada (**We can discuss this and have talking points for this**)
2. What are we doing (I need to figure out the best way to talk about this and highlight what a few of the cities and county are doing without them getting upset that we are talking about them. We can always defer back to them but just mention what they are doing no more than 2 projects quickly etc.) Clark County, North Las Vegas, City of Las Vegas, City of Henderson, UNR, UNLV,).
3. Smart Mobility Focus with NDOT and RTC and RTC Washoe (**We have most of this**)

I am not sure who can give it yet. Joanna if this is what you are thinking let me know. We are going to have to run things down and find a presenter.

Craig if you can attend this that would be helpful. If not no worries, we should start getting you on the speaking circuit with us when possible and when you are comfortable.

Rae please attend too J

Thanks

AC

**Angela Castro** | Senior Director Government Affairs, Media Relations & Marketing

*RTC of Southern Nevada*

600 S. Grand Central Parkway, Suite 350, Las Vegas, NV 89106

O: 702-676-1552 | C: 702-578-4876| [castroa@rtcsnv.com](mailto:castroa@rtcsnv.com)

Note: Our office is closed on Fridays.



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**From:** Craig Raborn

**Sent:** Thursday, July 19, 2018 2:56 PM

**To:** Angela Torres Castro <[castroa@rtcsnv.com](mailto:castroa@rtcsnv.com)>; Catherine Lu <[LuC@rtcsnv.com](mailto:LuC@rtcsnv.com)>; David Clyde <[ClydeD@rtcsnv.com](mailto:ClydeD@rtcsnv.com)>

**Cc:** Rae Lathrop <[LathropR@rtcsnv.com](mailto:LathropR@rtcsnv.com)>; Andrew Kjellman <[KjellmanA@rtcsnv.com](mailto:KjellmanA@rtcsnv.com)>

**Subject:** CLV Smart Cities Readiness Workshop - July 31

Hi Angela,

I just had a brief call with Joanna Wadsworth about her idea to have someone(s) from RTC help kick-off their Smart Cities Readiness Workshop on Tuesday, July 31. She's looking for someone to provide some regional perspective about the Smart Communities effort we've been helping move along and/or about regional mobility. She's looking for about 5-8 minutes, and that part should be done by 9:30. (Event starts at 8:45). The whole workshop will run through the afternoon, but our participation in anything other than the kick-off period would be optional. I have pasted most of her original message to Rae at the end of this email, and she may have sent you something similar. I told her I'd touch base with you and one of us would get back to her soon. Any thoughts or suggestions?

For me, I've got a hold on that time by FFW for some of the TRAC one-on-ones, and then Agenda Review at 10:00.

## Vision & Progress Topics

**Craig Raborn, AICP** | Director, Metropolitan Planning Organization  
*RTC of Southern Nevada*  
600 S. Grand Central Parkway, Suite 350, Las Vegas, NV 89106  
O: 702-676-1715 | M: 202-550-6334  
[RabornC@rtcsnv.com](mailto:RabornC@rtcsnv.com)



\*\*\*\* Original message \*\*\*\*

Hi Rae, city of Las Vegas submitted to be considered for a Smart Cities Readiness Council Workshop. These workshops are hands-on, in person workshops that bring together subject matter experts, regional partners and vendors to create a plan to solve challenges facing the community. At the end of the workshop, there will be an action plan with identified solutions. Below is a link to the Smart Cities Readiness Council for a little more background:

<https://smartcitescouncil.com/article/smart-cities-council-readiness-program?page=0%2C2>

The good news is the city's application was selected! Although the city submitted for it, the workshop will be Southern Nevada focused. The three focus areas that were in our application were Public Safety, Mobility, and Civic Engagement. The workshop will be on Tuesday, July 31.

... While I know the city of Las Vegas priorities, I want to make sure to capture the regional needs for the workshop. Also, if you would like to pull in other RTC members that would be great too as there are lots of effort with the On-Board Study and TIBP.

I'd appreciate the conversation and your viewpoint.

\*\*\*\*\*

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**From:** Joanna Wadsworth  
**Sent:** Thursday, July 19, 2018 5:01 PM  
**To:** Don Jacobson; Lester Lewis  
**Subject:** RE: Smart Cities Workshop - Vision & Progress Presentation

I thought you were going to do a powerpoint or is that still in the works?

---

**From:** Don Jacobson  
**Sent:** Thursday, July 19, 2018 4:57 PM  
**To:** Lester Lewis  
**Cc:** Joanna Wadsworth  
**Subject:** Smart Cities Workshop - Vision & Progress Presentation

Lester,

For the 30-minute vision-setting segment opening up the workshop, the attached document draws from the Smart Communities Vision document to perhaps help you, and whomever you might co-present with, choose some speaking points.



SCC Workshop - Smart Communities Vision + Progress.docx  
36 KB



**SMART COMMUNITIES...**

**WORK TOGETHER**

**SHARE SYSTEMS AND DATA**

**ASSESS CONTINUOUSLY**

**ENDORSE TRANSPARENCY**

**FOSTER ECONOMIC GROWTH**

**BUILD TRUST WITH EQUITY**



**CORNERSTONES...**

**ENSURE SAFETY  
ACT INCLUSIVELY  
BE USER FRIENDLY  
SECURITY AND PRIVACY  
EMBRACE EFFICIENCY  
LEVERAGE INFRASTRUCTURE**



# **VISION...**

**LIVABILITY, WORKABILITY, SUSTAINABILITY  
EDUCATION, CULTURE, RECREATION  
GLOBAL COMPETITIVENESS FOR  
INVESTMENT AND JOBS  
REDUCE USE/WASTE FOR LONG TERM  
PROSPERITY**



SECTORS...

**MOBILITY AND TRANSPORTATION**  
**LIVABLE COMMUNITIES**  
**ENERGY EFFICIENCY**  
**PUBLIC SAFETY AND**  
**SOCIAL STRUCTURE**  
**WATER RESOURCE MANAGEMENT**



# **ACHIEVING SUCCESS...**

**COLLABORATION ACROSS  
JURISDICTIONS AND SECTORS**

**PUBLIC-PRIVATE PARTNERSHIPS**

**COOPERATIVE USE OF DATA**

**PROJECTS BASED ON OPPORTUNITIES**

**CIVIC ENGAGEMENT**



**COMMITMENT TO ACTION...**

**A COMMUNITY OF THE FUTURE  
SUSTAINING GROWTH  
STIMULATING ECONOMIC ACTIVITY  
AND COOPERATING PROACTIVELY  
IN THE BEST INTERESTS  
OF ALL**



# LAS VEGAS BRIGHT LIGHTS, SMART COMMUNITIES

CLV000501



gb @GeneB999 · 8h

Replying to @CityOfLasVegas

**Thank You** for responding! Yes, I will find them here and communicate my message to them. I am trying to stimulate conversation in as many leaders as possible. I feel this is a problem that has gone on for far too long. I also believe in installing mandatory breathalyzers.



Samantha Richards @Idyvampsc · Jul 22

Replying to @CityOfLasVegas

**Thank you** for your response and the clarification.



CCSD liked



Bonny Alvarado @AlvaradoBonny · Jul 20

Replying to @ClarkCountySch @CityOfLasVegas

Wow **thank you** for replying and the information ❤



Mike Luksavage @MikeVegasHomes · Jul 5

Replying to @LasVegasFD @CityOfLasVegas

**Thank you** for your efforts!



Regina L Lewis @n8tivel8dy · Jun 30

Replying to @CityOfLasVegas

I just signed up! **Thank you**



It'sTimeFor25 TrumpCrimeFamily#Cult45 @Decker711 · Jun 21

Replying to @CityOfLasVegas @wiccan13

**Thank you** for your response. That info answers my question.



CLV000502



CLV000503



CLV000504



**Smart Cities Week Silicon Valley, Santa Clara, CA, May 7-9, 2018**  
**Grantee Agreement and Reimbursement Request Form**

You are entitled to claim a reimbursement for expenses relating to a round trip airfare, up to a value of \$250 and ground transportation of up to \$100. We will cover the cost of two hotel nights at the rate of \$300 per night, and your conference registration fee. Please register yourself using this following [registration link](#) (Password: SWCSV2018spk).

By accepting this travel scholarship, you are agreeing to attend a Marketplace of Ideas Breakfast on the morning of March 9 (roundtable dialogues focused on a certain topic), if your travel schedule permits. There may also be an additional meeting or meal that we may add to your schedule and will communicate that with you two weeks prior to the conference.

Claudia Vinciotti will serve as your point of contact. She will be in touch with you to provide the details of the Marketplace of Ideas Breakfast, and can help you set up additional meetings or with any other logistical needs. Once you book your travel, please send your conference arrival and departure dates to Claudia so that she can book your hotel. Should you wish to add additional nights to your hotel stay, Claudia will arrange those for you and you can pay for those extra nights directly upon check out.

To request your reimbursement, please complete the details below and email this form along with a copy of bills and receipts to Claudia Vinciotti at [claudia.vinciotti@mci-group.com](mailto:claudia.vinciotti@mci-group.com). Please make sure you will send in this form and a pdf of all receipts no later than June 1, 2018. Payment will be made within 30 days.

Bank Name: \_\_\_\_\_

Bank Address: \_\_\_\_\_

Bank Town / Country: \_\_\_\_\_

Account number: \_\_\_\_\_

Swift/BIC Code: \_\_\_\_\_

IBAN number\*: \_\_\_\_\_

(International payment details\*\*: \_\_\_\_\_ )

( \_\_\_\_\_ )

Beneficiary Name:  
(= name account holder) \_\_\_\_\_

Beneficiary Address: \_\_\_\_\_

Contact name: \_\_\_\_\_

Company: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Currency / Actual amount\*\*: USD \_\_\_\_\_

CLV000505



\*\* If IBAN numbers are not used in your country please complete this line with the details provided by your bank to allow an international payment to be made to your account.

# SmartCitiesWeek®

SILICON VALLEY

## Readiness Ambassadors: Personalized Agenda

### **Monday, May 7**

12:00-7:00PM      Registration at Readiness Ambassadors Check-In Desk

1:00-4:00PM      Optional Workshop Attendance

### **Tuesday, May 8**

8:00-9:00AM      Welcome Breakfast

***Briefing: Maximizing Your Experience at Smart Cities Week***  
*(Location: Meeting Room 209)*

9:00-10:30AM      Plenary Session  
*(Location: Stage—Mission City Ballroom I & II)*

10:30AM-11:00AM      Coffee Break  
*(Location: Exhibition Hall)*

11:00AM-12:00PM      Well-Being Workshop  
*(Location: Meeting Room 210)*

Or

City Readiness Hub  
***Presenting City: West Sacramento, CA***  
Focus Areas: Telecommunications, Built Environment, Public Safety  
*(Location: Hub Theatre)*

12:15-1:15PM      Lunch in Exhibit Hall

1:15-2:30PM	Well-Being Workshop <i>(Location: Meeting Room 210)</i>
Or	
	City Readiness Hub <b>Presenting City:</b> <i>San Miguel de Allende</i> Focus Areas: Telecommunications, Transportation, Smart Payments <i>(Location: Hub Theatre)</i>
2:30-3:00PM	Coffee Break <i>(Location: Exhibition Hall)</i>
3:00-4:15PM	Well-Being Workshop <i>(Location: Meeting Room 210)</i>
Or	
	City Readiness Hub <b>Presenting City:</b> <i>Centennial, CO</i> Focus Areas: Telecommunications, Financing <i>(Location: Hub Theatre)</i>
4:15-5:30PM	Plenary Session <i>(Location: Stage—Mission City Ballroom I &amp; II)</i>
5:30-7:00PM	SCC 2018 Readiness Challenge Grant Winners Reception <i>(Location: Meeting Rooms 209 &amp; 210)</i>

**Wednesday, May 9**

9:00-10:30AM	Plenary Session <i>(Location: Stage—Mission City Ballroom I &amp; II)</i>
11:00AM-12:00PM	City Readiness Hub <b>Presenting City:</b> Salinas, CA Focus Areas: Built Environment, Water/Wastewater, Public Safety <i>(Location: Hub Theatre)</i>
12:15-1:15PM	Lunch in Exhibit Hall
1:15-2:30PM	City Readiness Hub <b>Presenting City:</b> Tahoe Transportation District Focus Areas: Telecommunications, Transportation, Public Safety <i>(Location: Hub Theatre)</i>

**Smart Cities Week DC**  
**City Readiness Hub: Baltimore, MD**

***Planning Brief***

**City of Baltimore Point of Contact:**  
Shonte Eldridge, Deputy Chief of Operations

**Total population:**

500,000-1 million

**From the provided list of focus areas, indicate no more than three (3) that are a priority for your city:**

- Digital City Services
- Education and Workforce Development
- Public Safety

**In 200 words or less, provide a brief description of one planned or underway project about which you are interested in getting mentor advice:**

The City of Baltimore has been meeting with several large tech corporations over the last several months and we have some very promising projects on the horizon, but the area we have not fully realized is how to involve the hundreds of tech corporations that reside in Baltimore and get them to donate funding or time to help build the city's tech infrastructure.

**What problem does the project solve and/or what value does it deliver to the community?**

The City of Baltimore does not have the staff and resources to fully implement our tech and smart cities plan. Therefore, having the tech community lean in and support our effort would help us realize our goals much faster.

**Expected project timing (project start date):**

Less than one-year

**Expected project budget range:**

\$1 million to \$4.9 million

**Project scale:**

City-wide deployment

**Describe any resource gaps that exist:**

How to get the tech community involved and getting them to care about helping Baltimore build the city's tech ecosystem.

**Indicate potential funding mechanisms to be pursued:**

Private financing

**Briefly describe the type of advice you would find most helpful from a potential Mentor City:**  
Lessons learned and how they got the tech community to lean in.

# SmartCitiesWeek®

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## SILICON VALLEY

### City Readiness Hub

#### Session Brief: City of San Miguel de Allende, Guanajuato, Mexico

Wednesday, May 9 | 1:15-2:15PM

Mentor #1: Las Vegas

Mentor #2: TBD

Moderator: IBI Group

#### Background:

San Miguel de Allende is a city and municipality located in the far eastern part of the state of Guanajuato in central Mexico. As the municipal seat, the town of San Miguel de Allende is the local government for about 950 other communities, many of which have fewer than 50 people. As of 2005, the municipality had a total population of 139,297 with 62,034 or about 44.5% living in the town proper.

The city is historically significant as the first municipality declared independent of Spanish rule during the Mexican War of Independence. Today, its well-preserved Baroque/Neoclassical colonial structure have earned it a World Heritage Site designation, attracting thousands of tourists and new residents from abroad every year.

At the beginning of the 20th century, it was "discovered" by foreign artists who moved in and established numerous art and cultural institutes. Since then, the town has attracted a significant number of foreign retirees, artists, writers and tourists, which has shifted the area's economy from agriculture and industry to commerce catering to outside visitors and residents.

San Miguel de Allende's Smart City Program integrates the use of IoT sensors, actuators and technology to connect programs city-wide. These programs impact every element of the city: streets, air that citizens breath, data from all segments analyzed, patterns derived from the collected data, e-commerce, smart tourism and mobility, etc.

#### Key Focus Areas

##### Telecommunications

San Miguel de Allende was awarded World Heritage City status by UNESCO, so the city's infrastructure is protected under those terms (including streets, sidewalks, buildings, corner fountains, gardens and other older constructions). The biggest challenge to integrating AT&T's underground optical fiber network was the need to bury the lines under the cobble pavement. To do so, the stones were removed one by one, and the trenches were filled in with stones similar to the original ones, in order to leave the streets looking as though they were untouched.

Better access to telecommunications is prioritized in order to bring free Internet access to marginalized communities, despite the fact that it was a challenge for the Heritage offices to authorize the installation of the underground infrastructure. This access to information and education serves as a tool for individual's professional and personal development.

## **Transportation**

The main challenge facing San Miguel de Allende when it comes to transportation is the integration of databases from the various companies rendering services. The coordination between the transport secretariat, the mobility council, the company providing smart parking services, and the company building a cashless mobility platform, is a complex effort. It involves a joint strategy of data communication in such a way that the agencies responsible for these programs render a quality service to citizens as well as local and foreign visitors. A successful effort here will allow transportation to be more efficient, as well as more ecologically viable.

The city's plan for innovation is to support multi-modal transportation, smart traffic lights and smart parking. Implementing beacons to collect data regarding the movements of people, and sensors or cameras to collect movements of vehicles and bikes, can provide information that will reduce vehicle traffic and allow people and goods to be moved more easily. Benefits of intelligent transportation systems include the reduction of vehicle-related deaths, decrease of pollution as well as time stuck in traffic, and achievement of a healthier population.

There are four stages to San Miguel de Allende's mobility projects:

1. The use of the smart tourist office to offer citizens and visitors mobility packages through a circuit that covers San Miguel de Allende. The cashless platform allows users to rely on a permanent service anytime. Likewise, the loan of bicycles operates through a cashless system where the user activates the service in the smart tourism offices.
2. The management of parking lots placed on each entrance to the city of San Miguel de Allende, with the intention that visitors can leave their cars there, encouraging them to use buses or bicycles on the tourist circuit.
3. A database of all license plates, which are identified by a camera circuit in order to suggest to users (through virtual mapping) what available parking spots are nearby. This platform operates through a mobile app that, aside from suggesting optimal parking spots, also allows for payment of the parking fee. This enables the Transportation Secretary to identify all transactions.
4. The city intends to integrate a Vehicle Fleet Management System for the administration of public transport, including a unique management logic for itself. Within the project are considerations for monitoring, location, maintenance plans, breakdowns and consumptions. All parameters are measured against average values to detect deviations.

The cashless system justifies the overall mobility investment as it is a key area of recovery for initial investment of expenses. It offers various packages and transport routes for both tourists and citizens, allowing the city to recoup its costs only one year after implementation. Similarly, the operator of the parking meter and intelligent parking services makes an investment in the city with an agreement of distribution of profits.

The investment in public transportation of 10 buses will provide a service of mobility packages. Vulnerable residents will benefit through the cost savings that will be offered. This type of transport with a single payment that covers several days or months, can make the transportation system more affordable for those who need to transverse the city.

### **Smart Payments & Finance**

One of the main challenges in transportation centers around the different companies involved in the data processing of the services offered. Each need to be able to communicate with the other, to facilitate the implementation of cashless services for the whole city. It is also crucial for the cashless services related to intelligent tourist destinations that all companies advertising and selling through this platform are certified by the mobility and tourism council.

The cashless model is designed so that both people who live in the city, as well as visitors, can purchase products and services linked to an intelligent bracelet or smart card with an NFC chip. Readers will be placed in all businesses to enable the use of virtual money, but there will also be a mobile application. This will serve as an electronic portfolio for those who have purchased services and products online through the platform that will render service in the smart tourist agencies.

The model is self-sustainable as the tourism council has to certify all the businesses that render services through this platform. They must do so in such a way that they can offer different membership fees to small and large businesses. They must also offer them an intelligent advertising platform. The same principle of smart tourism applies to mobility, also leveraging a cashless platform.

Many of the services that will be offered through the cashless system for tourists have advantages for vulnerable populations. Quick access to information about what services can be acquired in the city, can be used as a resource to obtain discounts through loyalty campaigns.

**Areas for Mentor Feedback. (Obstacles related to key focus areas.)**

1. Overcoming information silos across departments and databases to achieve smart outcomes.  
Example: developing a joint strategy of data communication across transportation and mobility agencies to render high-quality, efficient and ecologically viable cashless mobility service to citizens and visitors.
2. Integration of new technologies into a built environment that is a designated historical site.
3. Capture and use of data -- addressing gaps in Big Data analytical resources. The city realizes that the massive amounts of data collected by a smart city must be analyzed quickly in order to make it useful. How does it most effectively and cost effectively build that capacity?
4. Privacy and security challenges associated with the collection of private citizen's data.  
*The global platform of mobility and cashless will be connected in real time with the data in order to provide relevant information regarding the citizens. Data needs to be unconstrained as it moves between systems, with all due attention to intellectual property, security and privacy concerns. Fusing sensor information into our daily life and integrating it all with third party, social networks will knit closer the fabric of society together, leaving city leaders to grapple against serious privacy and security challenges. Sensors, visibility devices and other endpoints will create the data and information that makes our smart city work. With this information, freely exchanged, complex city systems can be managed in real-time and, with sufficient integration, minimize unintended consequences.*

**Additional Background--Recent Smart Cities Projects:**

- The Master Plan for Smart and Accessible Tourism Destination of the State of Guanajuato. This plan was carried out in 2017. Its goal was the integration of technology and innovation as a result of a sustainable destination relative to economy, culture and ecology.
- Fiber Optic Project. Underground and aerial fiber optic infrastructures (63 miles in total) were installed to cover San Miguel de Allende's downtown and main accesses.
- Construction of the Smart Visitor Attention Center of San Miguel de Allende. This smart tourist office is designed to serve visitors and inform them about the tourist offerings and services in the city in a digital and interactive way.
- “Escudo” Program. An initiative of the State of Guanajuato that integrates several cities, including San Miguel de Allende, and consists of the placement of 160 cameras connected to a closed circuit of 2,700 cameras all over the State of Guanajuato. Data analysis to improve and coordinate public safety initiatives across all cities in the State is carried out daily by the State Command, Communications, Computing, Control, Coordination and Intelligence Center (C5i), located in Guanajuato Capital.
- “San Miguel de Allende Clean City.” This program promotes the use of solar cells. It has resulted in more than 70% of local businesses being powered by solar panels. It also coordinates the daily erasing of the graffiti in the city; maintains a collective trash system that organizes waste in order to use it as compost, and recycles water in order to preserve river basins. This program helped San Miguel de Allende to win second place as the cleanest city in the State.
- Smart Management of Urban Waste Program. This program coordinates the information systems for the management of urban services of waste collection, road cleaning, maintenance and gardening, including the use of various technologies.
- Sustainable San Miguel de Allende Project. This project consisted of the development of a pre-feasibility study related to the possible construction, commissioning, and operation of sustainable solutions on energy efficiency for the municipality specific to the energy supplied to public buildings.
- Environment and Ecology Identity. Participation in projects of organic waste treatment to create compost and clean up the areas in river basins as well as measure the air quality in the center of the Municipality.
- Clean Vehicles. The city has electric vehicle charging stations in its entrances. In addition to servicing existing vehicle owners, it promotes the adoption of eco-friendly cars among citizens and tourists.

### **Smart Cities Projects In Development:**

The budget for the first stages of the smart city is 2,210,526.32 dollars. [USD?]

- Mobility. This consists of long-stay peripheral parking lots and an efficient public transport system, as well as the control of parking on public roads through parking meters and traffic restrictions on some streets.
- Open Data. The objective of the "Open Data" project is to make public data readily available to citizens, companies, and institutions in a standardized and open format. This access to resources promotes their use, generating economic activity and promoting entrepreneurial activity and innovation.
- The platform "Participa Guanajuato" for the Management of Citizen Participation, has the objective of satisfying the expectations of tourists visiting the State and its Municipalities, encouraging the participation of the State citizen, or habitual tourist, in the improvement of the public management, putting at their disposal the innovative tools that allow their interaction with different services offered.
- Mobile application on Security and Hygiene for tourists. For a section of tourists, at the moment of collecting information about possible destinations to visit on their next trips.
- Information Platform for Foreigners residing in the State. This platform will generate an important flow of data that can be used and analyzed to identify the main concerns of newcomers (and those already settled down), in order to establish programs or more specific assistance for those topics that have special interest.
- Accessibility to the Web Portals of Tourist Information. This project groups tools and methods to assess the ease of use and the accessibility to the different tourist assets, from web portals to tourist establishments and assets in general.
- Online Training Platform: This project provides an accessible platform for the loading of training content for different levels and needs.
- Smart Network of Assistance Points in case of Emergency. Installation of sets of rescue cardiac columns connected to the Emergency Platform.
- Management of Historical Heritage. Project to provide a smart system for the management of historical heritage, combining technology, expert knowledge and comparable experiences, that allow a preventive intervention in the conservation of the Historical Heritage of the State and its Municipalities.

- Smart Metrics Platform applied to Environmental Management. This project involves the deployment of sensors networks, definition of key indicators and construction of an analysis logic.
- Coneckcity, platform that includes applications for touristic and publicity offered through Beacons; Cashless System for the acquisition of customized services and products; smart Mobility System; and awareness customized campaigns by population sectors through the use of mobile applications and beacons, related to safety, ecology, culture and preventive health.

# Run of Show: Wednesday Afternoon Plenary Session

## Wednesday, October 3, 4:15- 5:30 pm

### Location:

Walter E. Washington Convention Center, Washington, DC, Ballroom A

### Points of Contact:

Danielle Miller Wagner, Program Manager, Smart Cities Week, 202-744-6506

Bethany Siegrist, Assistant Account Executive, Smart Cities Council, 703-895-9662

Jennifer James, Global Readiness Program Director, Smart Cities Council, 617-510-0046

### Master Schedule:

3:55 pm Ballroom A Behind Stage	<p>Speakers arrive, Jennifer facilitates introductions.</p> <p><b>MC/Facilitator:</b> Jennifer James, Global Readiness Program Director</p> <p><b>Awards Program:</b> 2018 RCG Award Winners with RCG sponsor representatives</p> <p><b>Plenary Discussion:</b> Uniting Cities Towards a Common Goal: Discussion with 2018 Readiness Challenge Grant Winners</p> <p>In this interactive session, winners of the 2018 Smart Cities Council Readiness Challenge Grant will share their experiences orienting their city leaders, community stakeholders and businesses around their smart city programs. Hear from officials from Birmingham, Cary, Las Vegas, Louisville, Virginia and Puerto Rico as they address their plans for advancing their cities as well as their major challenges to date.</p> <p><b>Panelists</b></p> <p>Josh Carpenter, Director, Department of Innovation and Economic Opportunity, City of Birmingham, AL David Ihrie, Chief Technology Officer, Virginia Center for Innovative Technology Don Jacobson, IT Business Partner for Innovation, Information Technologies, City of Las Vegas, NV Carlos Mercader, Executive Director, Puerto Rico Federal Affairs Administration Grace Simrall, Chief of Civic Innovation and Technology, Louisville Metro, KY Terry Yates, Smart City Program Manager, Town of Cary, NC</p>
4:15 pm	<p><b>VOICE: Please welcome Jennifer James, Readiness Program Director of the Smart Cities Council to the Stage</b></p>
4:15- 4:20pm Main Stage	Cue: Jennifer enter stage Jennifer gives welcome address highlighting the RCG winners and program and sponsors
4:20- 4:35pm	Jennifer welcomes RCG sponsors Bob Borzillo, Itron and Becky Knox, EEI, onto the stage to help present awards and for photo op. (Jennifer working on slides to highlight a couple of things about each city)
4:35- 4:40pm	Jennifer congratulates the winners and introduces speakers as they take seats on the stage
4:40- 5:25pm	Jennifer facilitates dialogue with panelists  <b>All:</b> How are you using your Smart Cities Readiness Challenge Win to engage your stakeholder ecosystem and advance your smart cities program? <b>(2 minutes each)</b>

	<p><b>Cary (Terry) and Las Vegas (Don):</b> Tell me about one project you've been able to advance since your Readiness Workshop? How are you continuing the stakeholder engagement? <b>(4 minutes each)</b></p> <p><b>Birmingham (Josh) and Louisville (Grace):</b> Describe a key takeaway or two from your recent workshops. Is there a solution area that you are particularly excited about advancing? <b>(4 minutes each)</b></p> <p><b>Virginia (Dave) and Puerto Rico (Carlos):</b> Your workshops are up next, describe where you are in your "Smart Commonwealth" journeys and the outcomes you hope your Smart Cities Readiness workshop will deliver. <b>(4 minutes each)</b></p> <p>Take questions from audience if time allows</p> <p><b>All:</b> What's one piece of advice you'd like to offer to all the municipalities in the audience that are trying to accelerate their smart cities journeys? <b>(1 minute each)</b></p> <p><i>Interaction among panelists is encouraged</i></p>
5:25	Jennifer thanks speakers and exits stage with the panelists.
5:25-5:30 pm	Philip enters stage and thanks key sponsors. Philip highlights the agenda for Thursday(briefly)

## Set up

- Per diagram (see attachment)

## Bios

### **Josh Carpenter, PhD, Director of Economic Opportunity, City of Birmingham**

Josh Carpenter serves as the Director of Innovation and Economic Opportunity for the City of Birmingham. He leads a team focused on executing a vision of making Birmingham a hub of qualified and diverse talent. Previously, Josh served as the Director of External Affairs in the Office of the President at UAB. In 2016, Josh spearheaded a partnership between 15 partners and 30 employer sponsors to secure a \$6 million grant from the Department of Labor to train 925 disconnected youth for high-demand, high-wage IT jobs in Birmingham. The program, Innovate Birmingham Workforce, had an 85% graduation rate in the first cohort, and of those who completed, 100% earned a high-quality credential and nearly 80% obtained high-wage jobs.

A Rhodes Scholar, Josh earned his M.Sc. in Comparative Social Policy and a D.Phil. in Politics at the University of Oxford. Josh was named a Democracy Fellow by the Social Science Research Council, and he is currently a member of the Aspen Institute's Inclusive Innovation in American Cities Collaborative.

### **Carlos R. Mercader, Executive Director, Puerto Rico Federal Affairs Administration**

As PRFAA's Executive Director, Carlos serves as the primary liaison for the Office of the Governor of Puerto Rico in Washington, D.C., and is tasked with advocating on behalf of the Government of Puerto Rico before the U.S Congress, the Executive Branch, and other national entities.

Carlos started his career at the Disability Rights Section of the Civil Rights Division of the United States Department of Justice, focusing in the investigation and litigation of Americans with Disabilities Act discrimination cases and assisted in Housing and State Police discrimination claims. He worked at the U.S. Attorney's Office in Washington D.C., in the litigation of employment related matters involving the federal government and served as an Associate Counsel at International Human Rights Group.

Prior to PRFAA, Carlos was Executive Director of the Latino Partnership for Conservative Principles. Carlos regularly appeared as a political strategist on national radio and cable networks, including CNN, Univisión, and Telemundo. He has contributed commentary for the Washington Examiner, The Hill, and other leading publications. Carlos is a native of San Juan, Puerto Rico and holds a BA in Marketing from the University of Puerto Rico, Mayaguez Campus and a Juris Doctor from the Catholic University of Puerto Rico Law School in Puerto Rico.

### **David Ihrie, CTO, Center for Innovative Technology**

David Ihrie has over 35 years industry experience as a direct innovator in the fields of satellite and terrestrial communication, computing, and information science. He has been a principal in seven startup companies in industries ranging from Nuclear Power to Digital Broadcast to analytic software for the Intelligence Community.

David has used the CTO position as a platform to help build four breakthrough enterprise-scale innovation organizations. The National Technology Alliance brought non-traditional technology companies to help solve hard problems for the Intelligence Community. Mach37 is the first vertically-focused business accelerator for cybersecurity. David leads the EMERGE Program with DHS Science & Technology Directorate, using a national coalition of business accelerators to bring leading edge innovation in wearable technology to the First Responder community. His current project, the Smart Communities Actuator combines an accelerator and incubator with built-in path-to-market opportunities focused on helping early stage businesses bring value to the Smart Cities market.

David has a Master of Science degree in Business from MIT, specializing in the Management of Technological Innovation, and a B.S. from MIT in Electrical Engineering/Computer Science.

### **Grace Simrall, Chief of Civic Innovation and Technology, Louisville Metro Government**

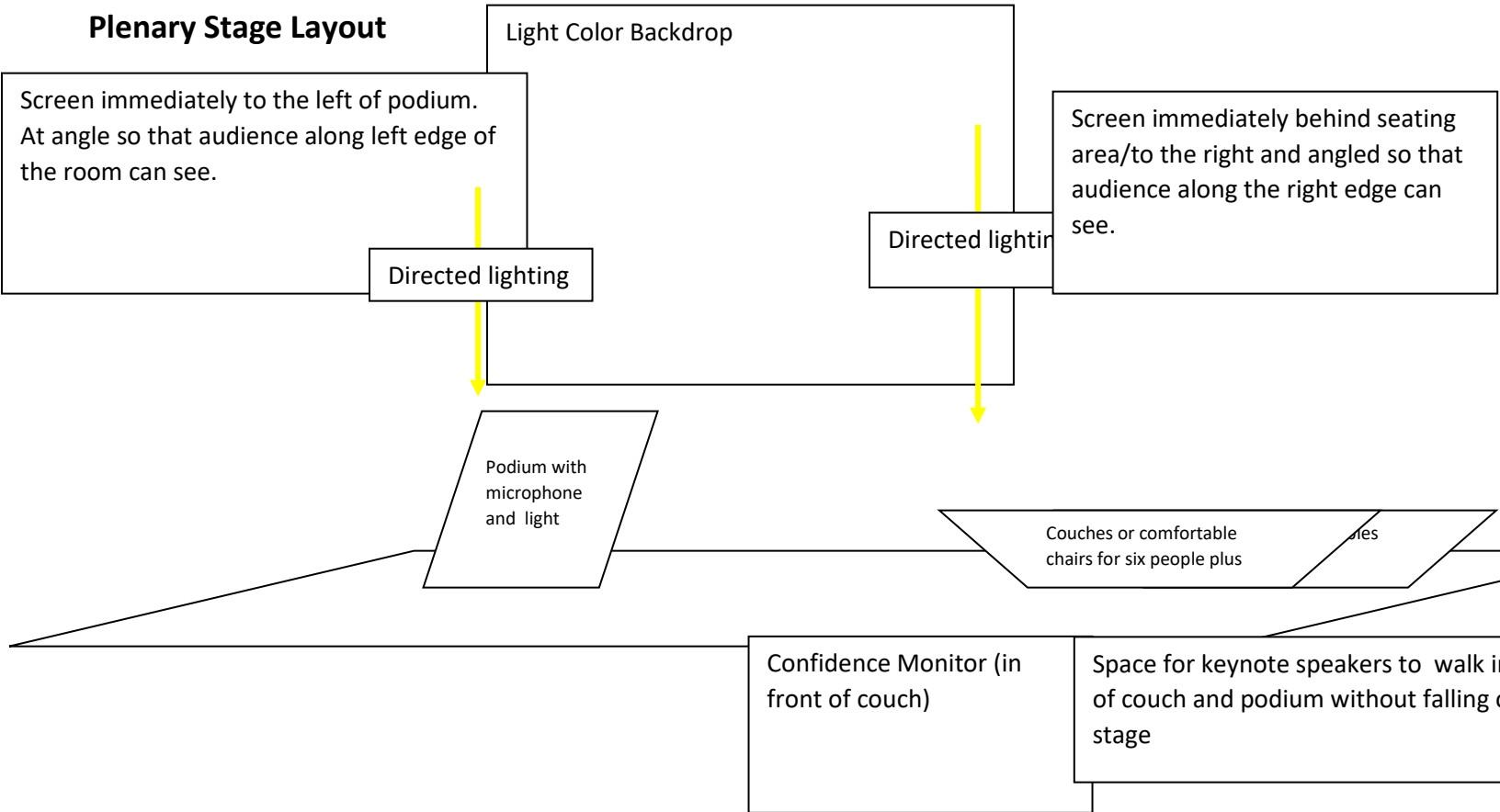
Grace Simrall was named Chief of Civic Innovation and Technology for Louisville Metro Government in August 2016. She is responsible for advising the Mayor and leading the city's Smart City initiative, transforming the resident experience of digital government, and facilitating co-creation of breakthrough civic innovations. Under her leadership, the city has received national recognition for their innovation work including 2017 Center for Digital Government - Most Innovative City, 2018 Bloomberg Philanthropies Mayors Challenge Champion City, and 2018 Smart Cities Council Readiness Challenge awardee. Prior to this role, Grace served as Executive Director of Innovation at Care Innovations, a joint venture between Intel and GE Healthcare, where she was responsible for the company's innovation and analytics initiatives. In 2010, she founded iGlass Analytics, a startup focused on delivering data management and analytics solutions in the healthcare technology space.

Grace Simrall earned a bachelor's degree in the geophysical sciences from the University of Chicago and a master's degree in mechanical engineering from the University of Louisville's Speed School of Engineering.

### **Terry Yates, Smart Cities Program Manager, Cary, North Carolina**

Terry Yates serves as the Smart Cities Program Manager for Cary, North Carolina. He has more than 26 years of experience in voice, data and security systems within North Carolina Local Government. This includes extensive work implementing various business, traffic, SCADA, public safety and fiber optic networks. He is directly responsible for the Town's mobility program and license agreements with telecommunications and wireless providers, and is involved with the North Carolina Triangle Region's Google and AT&T Gigabit Broadband projects. Terry has led various multi-million dollar projects and is now focused on Smart Cities initiatives for Cary. He has served on various appointed boards, task forces and committees and is a Certified NC Government Chief Information Officer.

## Plenary Stage Layout



### Additional requirements:

- 1) wireless microphones for all speakers
- 2) two standing microphones in aisles for audience questions
- 3) Lighting for speakers at podium and on couches/chairs
- 4) Stage should be deep enough to allow speakers who wish to walk instead of standing behind podium



# Smart Cities Week®

SILICON VALLEY

May 7–9, 2018  
Santa Clara Convention Center

## EVENT AT A GLANCE

#SCWSV

[www.smartcitiesweek.com](http://www.smartcitiesweek.com)

CLV000523

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## CONTACT DETAILS

### Organizer

- **Smart Cities Council**

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[www.smartcitiescouncil.com](http://www.smartcitiescouncil.com)

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- **Executive Director Partner Engagement**

**Jason Nelson**  
Mobile: +1 (773) 301-5375  
Office : +1 (202) 650-0023 x104  
Email: jason.nelson@smartcitiescouncil.com

- **Event Website**

[smartcitiesweek.com](http://smartcitiesweek.com)



## SMART CITIES COUNCIL

The Smart Cities Council is dedicated to improving the **livability, workability and sustainability** of the world's cities through education and assistance.

The Council delivers that assistance through its global Readiness Program:

- **Readiness Content** on its web site, the Internet's largest collection of free smart city resources and best practices
- **The Smart Cities Readiness Guide**, the world's most widely used smart city handbook, available in several regional editions
- **Readiness Workshops** that help cities, counties, countries and private developers create future-proof action plans
- **Readiness Challenge Grants** that provide the winning cities with hundreds of thousands of dollars worth of free assistance, products and services from the Council and its member organizations

*"We are the forum where the public, private and academic sectors meet to solve urban problems," said Jesse Berst, Chairman. "Now we're bringing our Smart Cities Week conference to Silicon Valley to honor the region's innovation and to share best practices from around the world."*

The Smart Cities Council has offices in **North America, Europe, India and Australia/New Zealand**. Its network includes **40+ companies** and **75+ expert advisors**, with two national laboratories and **11 universities** from **seven countries**. Together, the Council's member companies employ well over **1,000,000 people** in **150+ countries**, and have completed more than **5,000 smart city projects all over the world**.

## SMART CITIES WEEK SILICON VALLEY 2018

Smart Cities Week Silicon Valley is built on the success of the organization's annual conference which takes places each fall in Washington, D.C.

### WHO ATTENDS

Over 500 (inter)national, state and local government officials, utilities, policymakers, financiers, technologists, non-profit and trade groups, business leaders, academics, researchers and citizen organizations.

### WHY ATTEND



#### WE DELIVER the right audience

- City and government officials looking to procure smart technologies
- The best representation of influencers and stakeholders
- Educational programming such as identifying financing options



#### WE HELP you meet the right people

- Specialized invitations on behalf of your company
- Free visitor tickets
- Maximum networking time during opening hours
- Speaking opportunities through the various sessions



#### WE help you MARKET your solutions the right way

- Promotional message to all attendees via Smart Cities Week App
- On-site video interview with company executive
- Presentation in hub session program
- Promotional branding before, during and after the conference

*"Cities become smarter through collaboration. Smart Cities Week was a wonderful opportunity to share and learn from our peers."*

*Lisa Bobo, Chief Information Officer, City of Rochester*



## SMART CITIES WEEK SILICON VALLEY, 2017 SPONSORS

The Smart Cities Council thanks and acknowledges the following sponsors and exhibitors who contributed to the success of the Smart Cities Week 2017 Silicon Valley.

We look forward to continuing our partnership in 2018!

### PLATINUM SPONSOR

# Deloitte.

### GOLD SPONSOR

## HITACHI Inspire the Next

### SILVER SPONSOR

 COMCAST

### BRONZE SPONSORS



 Microsoft

  
Create a timeless moment.\*

### INNOVATION ALLEY SPONSORS







  
CONNECTED NATION EXCHANGE

  
LOCALINTEL





### EXHIBITORS

 World Wide Technology





  
INTERACTIVE KIOSK EXPERIENCE

### Interested in becoming a Smart Cities Council Partner?

Smart Cities Council Partners are eligible for discounted sponsorship and exhibitor packages.  
Please contact Jason Nelson, Executive Director Partner Engagement,  
[Jason.Nelson@SmartCitiesCouncil.com](mailto:Jason.Nelson@SmartCitiesCouncil.com)

## EXHIBITING OPPORTUNITIES

**Do not miss the opportunity to book your exhibition space early to choose the most strategic booth location!**

If you are interested in becoming a sponsor or exhibitor of the Smart Cities Week, the application form(s) enclosed at the end of this document should be returned. All applications will be treated on a rolling basis.

### SPACE ONLY

Completely customize and develop your stand from start to finish by constructing your stand in a Space Only footprint. You have total control over design, materials and layout to best promote your products and services or entertain prospective clients.

**Space only per 80 sf :**

\$30/sf

#### Space Only stands include:

- 1 free exhibitor badge per 80 sf
- 1 waste basket
- 1 electricity socket

Please note: Stands 1-8, 14-17, 19-22, 25-31 are reserved for space only stands.

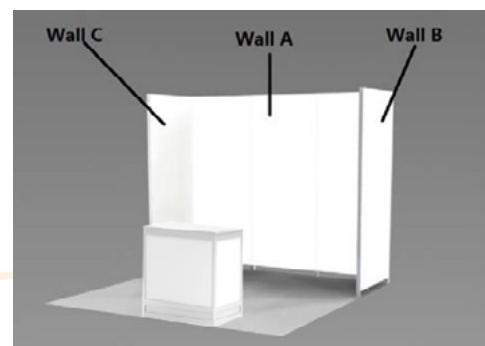
### COMPLETE BOOTH

**80 sft shell scheme booth :**

\$7,000

#### Include:

- (1) 10 feet wide x 8 feet tall back wall ( Wall A )
- (1) 1.65 feet wide x 8 feet tall returns ( Walls B and C )
- Custom graphic applique header ( 39" x 10" )
- (1) 1 m wide x 40" tall custom counter
- 1 Electrical connection
- Lights on fascia 3 pcs
- 1 high café table and 2 stools
- 1 waste basket
- 1 exhibitor badge
- Your 50 words corporate profile and logo listed in the exhibition brochure
- Your 50 words corporate profile and logo listed in the exhibition section on the show website
- App coverage: 50 word corporate profile and logo
- Installation and removal



# EXHIBITING OPPORTUNITIES

## COMPLETE BOOTH

### 160 sft scheme booth:

\$12,000

#### Include:

- (1) 20 feet wide x 8 feet tall back wall ( Wall A)
- (1) 1.65 feet wide x 8 feet tall returns ( Walls B and C)
- Custom graphic applique header ( 39" x 10")
- (1) 1 m wide x 40" tall custom counter
- 2 Electrical connections
- Lights on fascia 6 pcs
- 2 high café tables and 4 stools
- 2 waste baskets
- 2 exhibitor badges
- Your 75 words corporate profile and logo listed in the exhibition brochure
- Your 75 words corporate profile and logo listed in the exhibition section on the show website
- App coverage: 75 word corporate profile and logo
- Installation and removal

Please note: Stands 9-13,18,23,24 are reserved for complete booths

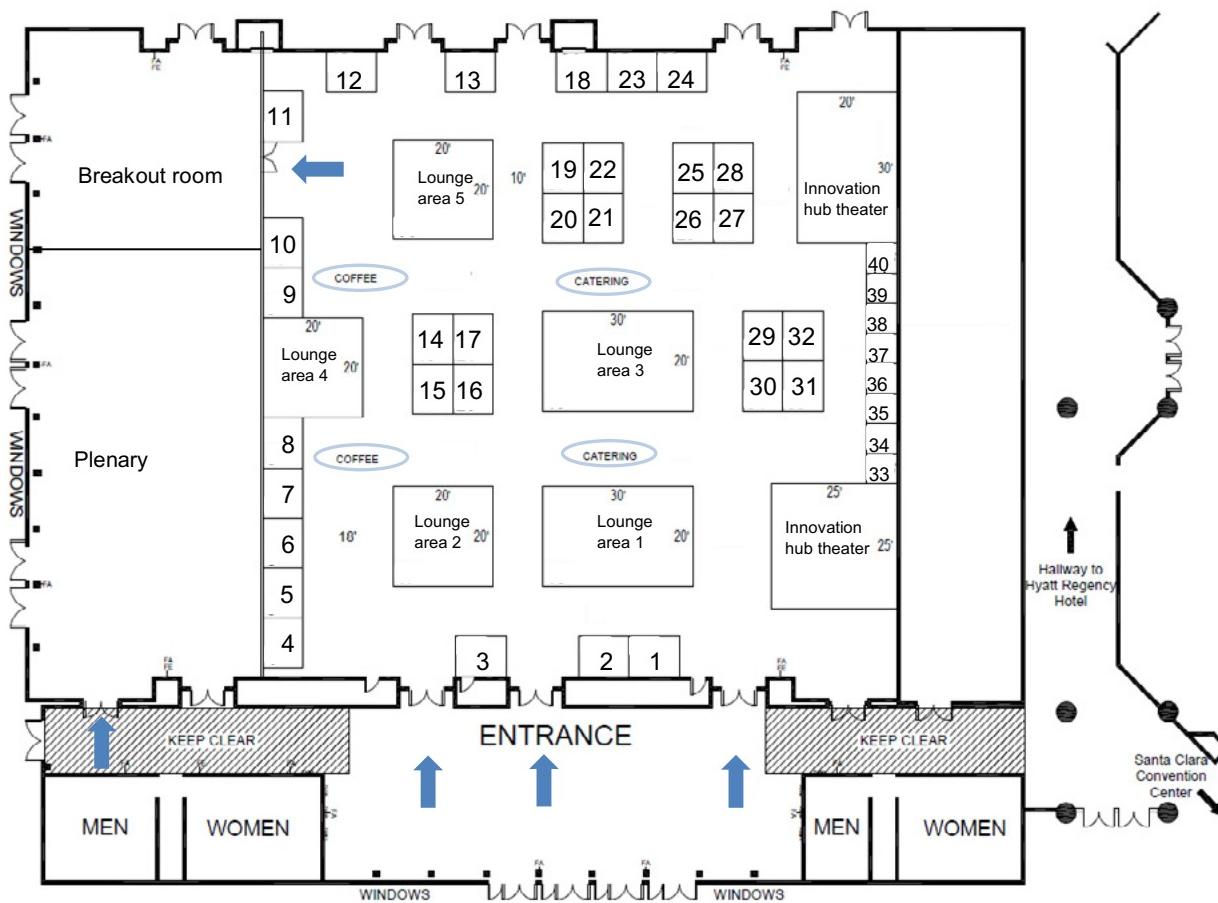
## CITY - COUNTRY - UNIVERSITY PAVILION

Create a pavilion and invite your partners to co-exhibit in order to showcase your eco-system.

Special conditions apply to a city, country and university pavilion.

Please contact the sponsorship and exhibition manager for more information.

## FLOORPLAN



### Legend

- Stands 1-31: 8x10ft
- Stands 9,10,11,12,13, 18,23,24: shell scheme
- Stands 1-8, 14-17, 19-22, 25-31: raw space
- Stands 33-40: 8x6ft
- Lounge Area 1 & 3: 20x30ft
- Lounge Area 2 & 4 & 5: 20x20ft

## EXHIBITING OPPORTUNITIES

### INNOVATION ALLEY

Centrally located in the event, our Innovation Alley Partners receive a full complement of benefits to ensure you are able to maximize your exposure. But act fast; these limited spots won't be available for long!

#### Criteria for Innovation Alley:

- Privately held company with less than 25 employees
- Annual sales 2017 does not exceed \$3M
- Or a registered non-profit

#### Deliverables for Innovation Alley Sponsors:

- 1 high table
- 2 chairs
- 1 electrical connection
- 1 wastebasket
- 1 exhibitor pass
- Your logo and link to your website included in all pre-show newsletters.
- Your logo and 50 words corporate profile placed on the homepage of the show website
- Corporate logo placement in conference and exhibition brochures
- App coverage: Corporate profile and logo
- Mention as Innovation Alley Sponsor in the post-show report

Price : **\$2,000**

*Smart Positioning and Cost Sensitive Pricing Means this Opportunity is “Right Up Your Alley!”*

*All Innovation Alley Partners will receive a tabletop exhibit in the Exhibit Hall. In addition, the first 10 confirmed registrants will be invited to give a 5 min presentation about their technology applications, products and services and will be eligible for the Innovation Alley Awards.*

*The Innovation Alley Showcase will take place in the exhibit hall during lunch and will be judged by a panel of city leaders and investors against a set of criteria. Judges will also meet with all Innovation Alley Partners at their exhibit hall displays. The two winning companies will be announced during one of the conference plenary session.*

*Please reach out to the sponsorship and exhibition manager for more information on the award categories and criteria.*

## SPONSORSHIP PACKAGES AT A GLANCE

The sponsorship packages are designed to give you the opportunity to increase your level of engagement, visibility and thought leadership through various unique opportunities.

Smart Cities Council Partners are eligible for discounted sponsorship and exhibitor packages.

SPONSOR LEVEL					
Conference Benefits	Platinum \$57,000 (1 available)	Gold \$37,000	Silver \$19,500	Bronze \$11,000	Innovation Alley \$2,000
<b>Exhibiting</b>					
Exhibition booth included	160 sft raw space	160 sft raw space	80 sft raw space	80 sft raw space	
<b>Thought Leadership and Program Presence</b>					
Welcome address at event reception or during either the closing session on day 1 or the opening or closing session on day 2		1			
15 min speaking slot at the opening session day 1	1				
Table at Marketplace of Ideas Breakfast Sessions	1	1			
Speaking role for company executive during a breakout session	2	1			
Speaking role for public sector client during a breakout session		1	1		
Presentations in the Smart Cities Innovation and Solution Hubs	2	1	1	1	
<b>Branding and Marketing: Pre-Show</b>					
Your corporate logo placed on the homepage of the show website	x	x	x	x	x
Your corporate profile placed on the homepage of the show website	200 words	150 words	100 words	75 words	50 words
Your corporate logo and link to your website included in all pre-show newsletters to the attendee database	x	x	x	x	x
Corporate logo placement in conference and exhibition brochures	x	x	x	x	x
<b>Branding and Marketing: Onsite</b>					
Branding in on-site signage throughout the venue	Key position	co-branding position			
App coverage: corporate profile and logo	150 words	100 words	75 words	75 words	50 words
Bag inserts (supplied by sponsor)	2	1	1	1	
Inside page advertisement in the final program	2	1	1/2	1/3	
App push notification (120 characters + link)	2	2	1	1	

Marketing: Post-Show					
Access to complete delegate list following the show (name, first name, city, country, title)	x	x	x	x	x
Sponsor of post show report- the comprehensive post event recap	Key position	Mention as a Gold Sponsor	Mention as a Silver Sponsor	Mention as a Bronze sponsor	Mention as Innovation Alley sponsor
Full color ad in post show report	Full Page Spread	Full Page Spread	Half Page	Half page	
Sales Leads Generation					
Access to delegate list 6 and 2 weeks prior to the conference (name, first name, city, country, title)	x	x	x		
Complimentary delegate pass (including all meals, receptions and conference access)	12	8	4	2	
Marketing: Smart Cities Council Video					
One studio interview to take place onsite. Interview included on the Smart Cities website and highlighted in a Smart Cities newsletter after the event.	yes	yes	yes		

## Enhance your Partnership

Companies that participate in sponsorship and advertising opportunities in addition to the Smart Cities Week packages receive an exceptional return on investment. Choose any of these exclusive, à la carte sponsorship options at the next page and gain even more exposure among the Smart Cities Week's significant and highly influential participants.

## SPONSORSHIP OPTIONS

SPONSORSHIP OPTIONS	
Representative in the marketplace of ideas breakfast session day 1	\$6,000
Lanyards (supplied by the sponsor)	\$3,000
Delegate bags (supplied by the sponsor)	\$3,000
Bag Inserts (supplied by the sponsor)	\$1,350
Lounge Area - Option 1	\$8,000
Lounge Area - Option 2	\$10,000
App (limited to 1 sponsor)	\$10,000
Final program advertisement full page inside	\$2,250
Final program advertisement inside front and back cover	\$2,625
Final program advertisement full page back cover	\$3,000
Pens & notepads (supplied by the sponsor)	\$2,100
Wifi (limited to 1 sponsor)	\$7,500
Push notification	\$350
Registration desk area (limited to 1 sponsor)	\$6,750
Coffee breaks- per break	\$2,000
Lunch break- per break	\$3,000
Brandable Charging Station	\$1,500
Lockable charging station	\$4,000
Photo booth (limited to 1 sponsor)	upon request
Smart cities innovation and solution hubs presentation (25 min)	\$4,500

## **MARKETPLACE OF IDEAS BREAKFAST**

Invitation-only event with themed tables sponsored by relevant companies. Topics chosen by key themes gleaned from Challenge Grant applications. Roundtable format focused on transportation, energy, digital citizen services, street lighting, microgrids and other topics driven by sponsor input. Each table of 8-10 people gets a topic area and instructions on how to discuss it in a way that is energizing and gets attendees interacting and learning from each other. Audience: Open to all cities who applied for Challenge Grants, event sponsors and SCC Partners.

### **Participating to this debate will give you:**

- The opportunity to engage with city representatives
- The opportunity to position your company
- The opportunity to benefit from additional visibility as the outcome of the debate will be disseminated afterwards through a variety of communication channels
- A clear understanding of city needs
- Insights on successful city implementations

## **LANYARDS**

Choose to be the single company prominently featured on all lanyards and gain massive exposure to all participants.

### **Lanyard partnership includes:**

- Your company logo displayed on all lanyards
- Logo on the Smart Cities Week website
- Logo in the Final Program

### **Please note that:**

- The lanyards are to be supplied by the sponsor
- This option is limited to 1 company

## **DELEGATE BAGS**

Choose to be the single company prominently featured on all delegate bags and gain massive exposure to all participants.

### **Delegate bag partnership includes:**

- Your company logo displayed on all conference bags
- Logo on the Smart Cities Week website
- Logo in the Final Program

### **Please note that:**

- The delegate bags are to be provided by the sponsor and concept needs to be approved by Smart Cities Week
- This option is limited to 1 company

## BAG INSERT

Bag inserts are the ideal way to provide participants with information on your company's latest innovations.

### Bag Insert Partnership includes:

- Your company flyer inserted in all delegate bags
- Logo on the Smart Cities Week website
- Logo in the Final Program

### Please note that:

- Inserts can be flyers and small goodies
- Sample inserts or goodies must be submitted to Smart Cities Week for approval

## LOUNGE AREA



### Option 1:

The lounge area is an ideal way to boost your visibility at the exhibition hall. Participants will be using the lounge area during all breaks to network informally, to have lunch or to enjoy a coffee. During these precious moments they will constantly be in contact with your brand.

Having a lounge area next to your booth is an ideal way to attract participants close to your booth.

### It includes:

- 400 square foot space in the exhibition hall
- 4 tables (30" high and 40" in diameter)
- 1 sticker on each table
- 12 poufs
- 1 literature rack



---

You can brand the 4 tables with a sticker to increase your visibility even more.  
The GES generated print ready production proof must be approved 31 days before show opening.

**The lounge area can be further customized according to your needs with optional items like:**

- Carpet: (Ideal to brand it according to your company colors)
- Electricity
- Plants
- Monitor
- ...

It is not allowed to showcase any device at the lounge area.

**Option 2:**

It includes:

- 600 square foot space in the exhibition hall
- 6 tables (30" high and 40" in diameter)
- 1 sticker on each table
- 18 poufs
- 2 literature racks

You can brand the 6 tables with a sticker to increase your visibility even more.

The GES generated print ready production proof must be approved 31 days before show opening.

**The lounge area can be further customized according to your needs with optional items like:**

- Carpet: (Ideal to brand it according to your company colors)
- Electricity
- Plants
- Monitor
- ...

It is not allowed to showcase any device at the lounge area.

## **APP**

Mobile is growing fast. Exclusive sponsorship provides high-exposure placement in the app in order to drive traffic to your company's onsite presence or website.

Enhance your visibility through the iPhone/Android app available to all attendees.

Create bespoke banners and splash screens to get your message across and interact with the attendees. Furthermore, your app presence can be tailor-made. Statistics will be made available.

Please note that this option is limited to 1 company.

## **FINAL PROGRAM ADVERTISEMENT FULL PAGE INSIDE**

The Final Program will be available onsite for all meeting participants.

Your ad, printed in colour, will provide you with significant exposure to all participants.

The PDF of the program will also be made available on the Smart Cities Week website prior to the Smart Cities Week event, ensuring that a wide audience sees your advert.

## **FINAL PROGRAM ADVERTISEMENT INSIDE FRONT AND BACK COVER**

The Final Program will be available onsite for all meeting participants.

Your ad, printed in colour, will provide you with significant exposure to all participants.

The PDF of the program will also be made available on the Smart Cities Week website prior to the Smart Cities Week event, ensuring that a wide audience sees your advert.

## **FINAL PROGRAM ADVERTISEMENT FULL PAGE BACK COVER**

The Final Program will be available onsite for all meeting participants.

Your ad, printed in colour, will provide you with significant exposure to all participants.

The PDF of the program will also be made available on the Smart Cities Week website prior to the Smart Cities Week event, ensuring that a wide audience sees your advert.

## **PENS & NOTEPADS (TO BE PROVIDED BY THE SPONSOR)**

Provide branded pens & notepads to our participants and increase your visibility throughout the event.

## **WIFI (LIMITED TO 1 SPONSOR)**

Help all attendees get connected at the Smart Cities Week event as the Official Wifi sponsor.

### **Wifi sponsorship includes:**

- Logo and link placement on the Smart Cities Week website
- Logo in the final program
- 1 additional delegate pass
- Company logo on signage that includes wifi login instruction
- Wifi network branded with company logo

## PUSH NOTIFICATION

Create and send out a custom message to the delegates through the App.

Please note that the message consists of maximum 120 characters and a link to your company.

## REGISTRATION DESK AREA (LIMITED TO 1 SPONSOR)

The registration desk area is the place where all delegates will show up to pick up their badge.

Your company logo will be displayed in the registration desk area. Further customization is possible based upon your requirements.

## COFFEE BREAK

Coffee breaks, scheduled during specific times in the exhibition area, will represent an important time for participants to gather and to engage in animated discussion between sessions.

### **Coffee Break partnership includes:**

- Your logo prominently displayed on catering stations at the break of your choice
- Logo on the Smart Cities Week website
- Logo in the Final Program

### **Please note that:**

- Sponsors are allowed and encouraged to maximise exposure by providing branded paper napkins and table flags
- The allocation of breaks will be done on a first come first served basis

## LUNCH BREAK

Lunch breaks, scheduled during specific times in the exhibition area will represent an important time for participants to gather and to engage in animated discussion between sessions.

### **Lunch partnership includes:**

- Your logo prominently displayed on catering stations
- Logo on the Smart Cities Week website
- Logo in the Final Program

### **Please note that:**

- Sponsors are allowed and encouraged to maximise exposure by providing branded paper napkins and table flags
- The allocation of lunch breaks will be done on a first come first served basis

## CHARGING STATION

### Option 1: Brandable Charging Station

Your branding and an invitation to visit your stand or lounge area can be part of the design for the sought-after mobile charging stations.

Place a charging station next to your stand or at your lounge area to attract participants who are always looking for ways to charge their mobile devices.



option 1

### Option 2: Lockable charging station

Your branding and an invitation to visit your stand or lounge area can be part of the design for the sought-after mobile charging stations.

Place a charging station next to your stand or at your lounge area to attract participants who are always looking for ways to charge their mobile devices.

The lockable charging station includes:

- 19" monitor
- 6 individual lockers



option 2

## PHOTO BOOTH (LIMITED TO 1 SPONSOR)

### **Benefit from a powerful marketing tool to:**

- Create brand ambassadors
- Collect qualified data
- Increase online visibility
- To manage traffic on & offline

As this is a bespoke offer, please reach out to the sponsorship and exhibitor manager.

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## SMART CITIES INNOVATION AND SOLUTION HUBS PRESENTATION

Position your company as a thought leader by means of an inspiring presentation in the Smart Cities Innovation and Solution Hub.

**Please note that:**

- The sponsor is allowed to select a topic of its choice
- The sponsor can provide a 60 seconds movie to highlight their topic and speaker
- The presentation can take maximum 25 minutes during either a coffee or lunch break
- The title and speaker of your presentation will be highlighted on the Smart Cities Week website and in the Final Program
- The available time slots are based upon a first come first served principle



### ***Cannot find what you are looking for?***

If any of the sponsorship options described above should not completely suit your company's needs, please contact Lieven Marien, Sponsorship and Exhibition Manager SCW, for more information. We are open to discussing bespoke packages with you and to help you make the most of your presence at the Smart Cities Week 2018.

- Email: lieven.marien@eu.smartcitiescouncil.com
- Mobile: +32 (0)473 38 68 26
- Phone +32 (0) 2 789 23 21

## EXHIBITION BOOKING FORM - SMART CITIES WEEK SILICON VALLEY

Please return a scan of this completed form to: [lieven.marien@eu.smartcitiescouncil.com](mailto:lieven.marien@eu.smartcitiescouncil.com)

### **1 COMPANY DETAILS**

Contact name: \_\_\_\_\_  
 Position: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Zip code: \_\_\_\_\_ City: \_\_\_\_\_  
 Country: \_\_\_\_\_

Telephone: \_\_\_\_\_  
 Mobile: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Smart Cities Council Member:  yes  no  
 if yes, which level? \_\_\_\_\_

### **2. EXHIBITION BOOKING**

- Raw Space: \$30/sf x \_\_\_\_\_ sf = \_\_\_\_\_ \$
- 80 sft shell scheme booth (\$7,000)
- 160 sft shell scheme booth (\$12,000)

### **3. INNOVATION ALLEY**

- \$2,000

### **5. METHOD OF PAYMENT**

- Bank Transfer
- Credit Card Payment

All credit card transactions will incur an additional 2.5% credit card processing fee. This fee will be applied to the total amount payable.  
 Upon receipt of your booking form, MCI Benelux SA will send you an invoice for a 100% payment equivalent to the value of your reservation.

### **6. CONFIRMATION**

I have read the terms and conditions and cancellation policy\*.

This booking is legally binding

\*The terms and conditions can be found on the last page of the Sponsorship and Exhibition Brochure

All mentioned rates exclude VAT

Date: \_\_\_\_\_

Signature and Company Stamp:

## SPONSORSHIP BOOKING FORM - SMART CITIES WEEK SILICON VALLEY

Please return a scan of this completed form to: [lieven.marien@eu.smartcitiescouncil.com](mailto:lieven.marien@eu.smartcitiescouncil.com)

### 1. COMPANY DETAILS

Contact name: \_\_\_\_\_  
 Position: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Zip code: \_\_\_\_\_ City: \_\_\_\_\_  
 Country: \_\_\_\_\_

Telephone: \_\_\_\_\_  
 Mobile: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Smart Cities Council Member:  yes  no  
 if yes, which level? \_\_\_\_\_

### 2. PARTNERSHIP LEVEL

<input type="checkbox"/> <b>Platinum Sponsor</b> \$ 57,000	<input type="checkbox"/> <b>Gold Sponsor EUR</b> \$ 37,000	<input type="checkbox"/> <b>Silver Sponsor</b> \$ 19,500	<input type="checkbox"/> <b>Bronze Sponsor</b> \$ 11,000	<input type="checkbox"/> <b>Innovation Alley</b> \$ 2,000
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### 3. SPONSORSHIP OPPORTUNITIES

Sponsorship Item(s) (please indicate below)	Rate (excluding VAT)
TOTAL SPONSORSHIP ITEMS EXCLUDING VAT	

### 5. METHOD OF PAYMENT

Bank Transfer  Credit Card Payment

All credit card transactions will incur an additional 2.5% credit card processing fee. This fee will be applied to the total amount payable.  
 Upon receipt of your booking form, MCI Benelux SA will send you an invoice for a 100% payment equivalent to the value of your reservation.

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I have read the terms and conditions and cancellation policy\*.

This booking is legally binding

\*The terms and conditions can be found on the last page of the Sponsorship and Exhibition Brochure

All mentioned rates exclude VAT

.....  
Date: \_\_\_\_\_

Signature and Company Stamp:

# TERMS AND CONDITIONS

## 1. Definitions

"SCW" shall mean the event, the Smart Cities Week, which will take place 7-9 May 2018, at the Santa Clara Convention Center. "Organizer" shall mean MCI in Joint Venture with SCC. "Exhibitor or Sponsor" shall mean any person, firm or organization allocated a space by the Organizers in the above-said conference, or with a confirmed sponsorship as outlined in this document.

## 2. Application for participation and acceptance

All applications for participation shall be made on the prescribed booking form. The application shall be submitted to the Organizer. Upon receipt of the invoice, the exhibitor or sponsor will promptly transfer the required deposit equivalent to 100% of the total charges and sponsor package. The submission of the application form shall be deemed to be confirmation of participation and full acceptance of the 'Terms & Conditions for Participation' as stated herein. The application shall become a valid contract upon the Organizer accepting the application. The application and confirmation of its receipt do not constitute grounds for any claim to approval, or to any specific location or site of stand. In particular, the Organizer entitled to implement reductions in the number of square meters applied for if the conference area available is oversubscribed.

## 3. Rental of stand fitting, design and signs

The individual design of the stand, if in excess of the services indicated in the offer, is the concern of each individual Exhibitor who shall apply with the official contractor for furniture, fittings, fixtures and Utilities. The nature of the design shall, however, be subjected to the construction regulations applicable to the event venue and to the construction guidelines set by the Organizer.

## 4. Terms of payment

- a) 100% of total stand rental charges and items sponsored
- b) The invoice shall be paid within 30 days after the issue date of the invoice
- c) For other additional services, payments must be made in full, in advance, when placing orders for services
- d) Payment by the stipulated date is a prerequisite condition for the Exhibitor's participation in the conference and use of the stand.
- e) In the event of default of payment by the stipulated date in (a), the Exhibitor's or sponsor's application shall be deemed to be cancelled and 50% forfeited as penalty fees more than 4 months prior the Exhibition and 100% within 4 months prior the exhibition; and (b), the Organizer shall reserve the right to claim all payment due from the defaulting Exhibitor or Sponsor. The Exhibitor or Sponsor shall not be entitled to any form of compensation whatsoever, whether for loss of profits or otherwise.

## 5. Withdrawals

The Exhibitor or Sponsor will not be permitted to withdraw from, cancel, alter or reduce in any way their booking of the conference. However, the Organizer may consider special cases and in their sole discretion grant partial refunds according to how many months/weeks prior to the start of the conference that the proposed withdrawal or charge is made known to the Organizer in writing. Months prior to start of conference cancellation fee:

- a) More than 4 months 50%
- b) Within 4 months 100%

## 6. Movement of exhibits

- a) The Exhibitor shall bear the responsibility and expenses for transport of exhibits to the conference venue.
- b) The Exhibitor shall make their own arrangements for the storage and warehousing of the exhibits, subject to the approval of the Organizer.
- c) The Exhibitor shall submit a list of exhibits to the Organizer at least ten days prior to the start of the conference.
- d) No exhibits or other goods will be permitted to leave the conference venue. The Exhibitor shall indemnify the Organizer against any loss or damages due to delay or damage to the conference venue.

## 7. Security and Insurance

The Organizer, its directors, trustees, offices, employees, agents and representations, will not be responsible for the safety of articles of any kind brought into the conference by the Exhibitor or Sponsor, their employees, agents or contractors, members of the public or any person whatsoever. Exhibitors shall ensure that they are fully covered by Insurance and take out public liability and comprehensive protection. The period of Insurance shall be from the time the Exhibitor first enters the conference hall until all his exhibits have been properly removed to the satisfaction of the Organizer. The Exhibitor shall indemnify and hold the Organizer, its directors, trustees, offices, employees, agents and representations, harmless with respect to all costs, claims, liabilities, losses, demands, proceedings and expenses to which the Organizer, its directors, trustees, offices, employees, agents and representations may in any way be subject (including but not limited to members of the public, the staff of the local authorities, or the Organizer of Exhibitors' staff, agents or contractors) caused as a result of any act of omission of the Exhibitor, sponsor, representatives, employees, agents, contractors or invitees. If the Organizer so demands, the Exhibitor shall provide proof to the Organizer that the Exhibitor has adequate insurance coverage. The Organizer shall not in any event be held responsible for any loss or damages whatsoever including loss of profits suffered by the exhibitor) as a result of any restrictions or conditions which prevent construction, completion, alteration or dismantling, or for the failure of any service normally provided at the listed conference ground, for the cancellation or part-time opening of the conference either as a whole or in part, or for amendments or alterations to all or any of the 'Terms & Conditions for Participation' caused by any circumstance not within their control.

## 8. Security Responsibility

During all periods, security of exhibits, stands and furniture is wholly the responsibility of the Exhibitor, his agent or contractor and the Organizer, its directors, trustees, offices, employees, agents and representations shall not be responsible for any losses, damages to property or injuries to person incurred.

## 9. Damage to venue

The exhibitor shall take good care of and shall not cause any damage or permit or suffer any damage to be done to the conference venue or to any part or parts there of or to any fittings, equipment or other property therein, and shall make good and pay for damages thereto (including accident damage and damage by fire) caused by act or omission of himself, employees, agents, representatives, contractors or persons by reason of the use of the conference venue by the Exhibitor. If the Organizer so demands, the Exhibitor shall insure the venue for any damage and send the insurance documents to the Organizer.

## 10. Indemnity of the Organizer/Exhibition Manager

Under no circumstances shall the Organizer make good or accept any responsibility or liability however arising with respect to damage, theft or loss of any property, goods, articles or things however placed, deposited or brought into or left upon the premise either by the Exhibitor for his use or purpose or by any other person, and the Exhibitor must indemnify the Organizer, its employees, agents and offices in respect thereof.

## 11. Compliance with laws

Exhibitors shall comply with all the rules, regulations and laws imposed or laid down or prescribed in the future by the government, public authorities and owners or managers of the conference venue for all purposes concerned with the implementation of these regulations, of the regulations and stipulations laid down or prescribed in the future by the Organizer by virtue thereof, and of all other contracts relating to the conference the Exhibitor shall be deemed to be domiciled at the office of the Organizer in Brussels. Without prejudice to the powers of the parties to enter into a general or limited arbitration agreement, all disputes arising from the Exhibitor's participation, from the enforcement of these regulations, or from any other contracts relating to the conference, including the 'Terms & Conditions for Participation' stated herein, or by virtue of regulations or stipulations laid down or prescribed by the Organizer, shall be governed and construed accordingly and the Exhibitor hereby submits to the nonexclusive jurisdiction of the courts. Where disputes arise concerning interpretation, the English text of these 'Terms & Conditions for Participation' shall be deemed to be final.

## 12. Supplementary clauses

Whenever necessary to ensure the smooth management of the conference, the Organizer shall have the right to issue Supplementary regulations and instructions in addition to those in the 'Terms & Conditions for Participation'. All such additional written instructions form a part of the 'Terms & Conditions for Participation' and are binding on all Exhibitors.

## 13. Infringement of 'Terms and Conditions for Participation'

The infringement of the above-mentioned 'Terms and Conditions for Participation', and any other future rules and regulations determined by the Organizer, will result in the exclusion of the Exhibitor from the conference, and the Exhibitor shall have no right to claim compensation or demand refund on any payments already processed, losses or expenses, nor shall the Exhibitor be released from their contractual obligation to pay.

## 14. Unforeseen Occurrences

In the event of any occurrence not foreseen in these 'Terms & Conditions for Participation', the decision of the Organizer shall be final.



## Smart Cities Week Washington, DC, October 2-4, 2018 Readiness Ambassador Travel Grant Agreement

### Overview

As a Readiness Challenge Grant winner, the Smart Cities Council is pleased to invite two members of your smart cities team to attend [Smart Cities Week 2018](#) in Washington, DC. Note that we are planning a Readiness Challenge Grant awards ceremony at Smart Cities Week and would appreciate if your mayor or another senior elected or appointed official could accept that award and also to take part in other conference events.

We ask that both of your city officials take a speaking role at the conference:

1. Plenary session with the other Readiness Challenge Grant winners on the afternoon of **Wednesday, October 3**
2. Receipt of a Readiness Challenge Grant Award (ideally by your city's mayor) also on the afternoon of **Wednesday, October 3**
3. Breakout session or a City Readiness Hub Session (topic and time on October 3 or 4 to be determined)

Please make sure that your travel arrangements allow for you to be at the conference all day on Wednesday, October 3, and until 2:30 pm on Thursday, October 4.

As a Readiness Ambassador, in addition to providing the travel grant, we plan to invite you to a series of special events such as invitation-only briefings. Details will be provided in the weeks leading up to the conference.

### Travel Grant

As a Readiness Ambassador, the Smart Cities Council will cover expenses of:

- Ground transport and parking up to \$100
- Airfare up to \$350
- Two hotel nights between October 1-3, 2018 booked by the organizers;
- Full conference pass

By accepting this travel grant, you are agreeing to participate in the sessions described above.

### Registration

To register free of charge to the event, click on the link below.

[REGISTER](#)

Please note that you will be requested to enter your arrival and departure dates during the registration process.

### Refunds

Refunds are processed via the online Readiness Ambassador Portal. Your confirmation email will contain your password to access the portal.

Readiness Ambassadors are requested to upload all their bills and receipts as well as to provide the organizers with their bank details by November 2, 2018. Payments will be made within 30 days from the end of the event and upon completion of the full reimbursement request only.

## Tuesday Afternoon Plenary Session, May 8, 4:15-5:30 pm

### **Keynote Address: Cities as Complex Ecosystems**

In this address, Luis Bettencourt will share the ways in which data are used to map and understand the systems that comprise cities. Specifically, learn how data from a variety of disciplines such as geography, economics and sociology are integrated and applied towards the development of policies and plans and to predict future changes. He will also address the role of innovation and technological change as a driver of economic growth and human development in cities, across the world and throughout history.

*Luis Bettencourt, Pritzker Director of the Mansueto Institute for Urban Innovation at the University of Chicago*

### **Plenary Discussion: 2018 Readiness Challenge Grant Winners: What's Next for The Winning Cities (and How Do They Get There)**

Hear from representatives of the 2018 Smart Cities Council Readiness Challenge Grant Winners in this interactive dialogue about their plans for advancing their communities. Winners will outline their challenges and progress in the areas of transportation, public safety, community connectivity, civic engagement, among others. Officials will predict the outcomes of their smart cities programs over the next year and offer tips to other cities to replicate their successes.

Moderator: Jennifer James, Global Readiness Program Director, Smart Cities Council

- Terry Yates – Smart City Program Manager, Cary, North Carolina
- Don Jacobson – IT Business Partner for Innovation, City of Las Vegas
- Josh Carpenter – Director, Department of Innovation and Economic Opportunity, City of Birmingham
- Chris Seidt – Director of Information Technology, Louisville-Jefferson County
- David Ihrie – Chief Technology Officer, Virginia Center for Innovative Technology

4:05, Room M1-M2	Speakers and moderator arrive to A/V area in the rear of the room to get set up with microphones
4:15 pm	Audience takes seats
4:20 pm	Jennifer steps onto podium
4:20-4:25 pm	Jennifer gives welcome, reflects back on the conference so far, introduces plenary topics and introduces Luis Bettencourt
4:25-4:45 pm	Luis steps onto podium and gives remarks
4:45-4:50 pm	Jennifer thanks Luis and gives overview of Readiness Challenge Grant, calls challenge grant winners onto stage and introduces them as they enter stage
4:50-5:28	Challenge grant winner discussion moderated by Jennifer
5:28-5:30 pm	Jennifer thanks speakers and audience and gives plan for Wednesday morning
5:30 pm	Adjourn

## **Challenge Grant Winner Discussion Outline:**

1. **Overview and Intro:** Jennifer provides overview of the Readiness Challenge Grant and the winners, points out something about each Winning City/Region that particularly impressed the judging panel, and introduces each of the winning cities (who then walk on stage).  
(4:45-4:50)
2. **Vision:** Jennifer asks each Winner to describe their community's smart city vision as well as the progress they've made to date (2 minutes each)  
(4:50-5:00)
3. **Focus Areas:** Jennifer: When you completed your Readiness Challenge Grant application, you were asked to select 3 top smart city areas of focus from a list of 10 city responsibilities. All 5 of you selected transportation as a priority area, and 4 out of 5 selected public safety as another priority.
  - a. **Louisville (Chris):** Why did these two areas rise to the top for you? What are the biggest hurdles you face in each area that your smart cities program looks to address? (3 mins)
  - b. **Virginia (David):** Transforming transportation is complex enough for a city; how then is Virginia planning to tackle transportation challenges across the entire State. How do the challenges (and solutions?) vary for different parts of the Commonwealth? (3 mins)
  - c. **Birmingham (Josh):** What are Birmingham's most pressing public safety challenges and what are some of the solutions you are exploring? (3 mins)
  - d. **Cary (Terry):** How does Cary's health and safety focus extend to the water/wastewater / storm water areas? (3 mins)
  - e. **Las Vegas (Don):** For your third focus area, you selected Civic Engagement, something that wasn't on the list of 10 responsibilities – Why and what do you hope to accomplish? (Link to underserved communities?) (3 mins)  
(5:00-5:15)

4. **Readiness Recommendations:** (1.5 mins each = 7.5 mins):

- a. **David and Chris** – what advice do you have for others who, like Virginia and Louisville/Jefferson County, wish to take a regional approach to smart community development?
- b. **Josh** – Describe the value of Birmingham's strong partnership with Alabama Power and offer tips for other cities who would like to replicate this with their utilities?
- c. **Don** – how can cities get past pilot project paralysis to scale their smart city programs for larger and lasting impact?
- d. **Terry** – Cary, like Birmingham, applied for the Smart Cities Readiness Challenge Grant for two years before winning. What was the secret to your success this year and what advice do you offer to other cities who are thinking about the 2019 Challenge?

**ALL – if you'd prefer one of the other questions let me know!**

(5:15-5:23)

5. **Predictions:** In closing, I'll ask all to look forward one year from now to the next SCW Silicon Valley, and predict how your smart cities journeys will have advanced? (What successes you will have accomplished?) (1 min each)

(5:23-5:28)

**Jennifer closing remarks; Notes about Wednesday**

5:28-5:30